

List of Activities by Project – 2008-2009

Project:	Consumer Health
RML Goal: Develop collaborations among Network members and other organizations to improve access to and sharing of biomedical information resources throughout the nation	
Goal: Establish and maintain channels for effective communication with current and potential NN/LM participants, other RMLs, NLM, and other state and multi-type library networks within the region	
Outcome: Partnerships exist that enhance access to electronic health information	
LM_Activity: Employ newsletters and listservs as a means to disseminate Consumer Health information	
Background:	
Indicator: 75% of consumer health articles submitted will be published in state library or CBO newsletters	
RML Goal: Develop tools and conduct evaluation activities to understand how the products and services of the NN/LM and NLM contribute to improved access to health information by health professionals, community organizations, network members and the public	
RML Goal: Develop, promote, and improve electronic access to health information by Network members, health professionals, and organizations providing health information to the public	
RML Goal: Promote awareness of, access to, and use of biomedical information resources for health professionals and the public, with a particular emphasis on contributing to the Healthy People 2010 goal of eliminating health disparities	
Goal: Continue to develop, implement, and evaluate targeted outreach programs to bring biomedical information resources within easy reach of U.S. health professionals who still do not have access, with special focus on those in rural areas and inner cities	
Outcome: Partnerships exist that enhance access to electronic health information	
LM_Activity: Focus on local and state public health departments with particular emphasis on Internet access and collaborations with other organizations and institutions that work with public health personnel	
Background: Moved from State Outreach and Consumer to Education Outcome: Network members, public health professionals, and the public will have improved access to public health information Written to improve access to and assure archiving of public health electronic publications by brokering partnerships between public health departments and state libraries or public health departments and academic health sciences libraries. No model currently exists for this. With software available for institutional repositories can we get something going? It does go beyond just technology to processes.	
Indicator: Potential collaboration between a public health department and a library is identified	
Goal: Increase public awareness of and access to high quality electronic health information	
Outcome: Partnerships exist that enhance access to electronic health information	
LM_Activity: Faciliate activities of working group	
Background: Year 2: Form a working group. Yrs 3-5: Working group will help implement RML activities and provide feedback and input on consumer health information needs. Pull ideas from Cafe to Go workshops.	

Indicator: Feedback and input was provided by the working group on at least one consumer health project

LM_Activity: Work with NLM, the NNLM, and other organizations to improve access to electronic consumer health information at the local, state, and regional level

Background: Yrs 3-5: Facilitate and participate in public library-community organization partnerships in each state in the region following the guidelines of NNLM Public Libraries and Communities Web site; Yrs 3-5: Encourage public library-community organization partnerships to share lessons learned about collaboration efforts through articles in Plains to Peaks Post, presentations at conferences and submissions to Effective Practices Collection; Yrs 3-5: Liaisons will include information about partnerships and their activities on the MCR Community Resources Page (official name TBA). Web Junction available in five states.

Indicator: 6 library partnerships that have been facilitated by the RML exist per contract

Indicator: At least 6 partnerships, per contract, will be formed, one in each state

Outcome: Populations in each state will be better served by local service information and by MedlinePlus

LM_Activity: Coordinate the development of MedlinePlus Go Local projects in the region

Background: Yr 3: Facilitate expanding participation of Go Local in Colorado and Missouri: make 8 appropriate contacts in Colorado and Missouri to encourage an institutional commitment to create and continue a Go Local site. Contacts would target viable institutions that might solely, or in partnership, administer the program. Yrs 3-5: Continue to support and monitor Go Local work in Nebraska, Missouri, Utah Wyoming, Tc4C, and Kansas.

Indicator: All six states will be participating in Go Local

LM_Activity: Develop, implement, and evaluate outreach programs to increase public awareness of and access to high quality electronic health information

Background: Yr 3: ALA Wellness in the Workplace initiative is completed in June 08; Reforma At-large Board obligation is completed in June 08; Barb has applied to be on an ALA Advocacy Committee beginning in June 08

Indicator: The NN/LM MCR will have a presence with 2 national organizations