

Below is the result of your feedback form. It was submitted by on Friday, March 23, 2007 at 09:13:42

libid: XXXXX

instname: A University Library

manager: A Librarian

mailing: Address

telephone: 717-531-8989

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projtitle: 2007 Rural Health Conference, Roots of Change

location: June 12-13, 2007 in State College, PA

sponsor: The Pennsylvania Office of Rural Health <<http://porh.psu.edu/>> was established at Penn State in 1991. It is a joint effort of the Colleges of Health and Human Development and Penn State Outreach and Penn State Cooperative Extension and is currently administered in the Department of Health Policy and Administration. The Office is funded by the Federal Office of Rural Health Policy of the U.S. Department of Health and Human Services, the Pennsylvania Department of Health, and Penn State University.

The mission of the Pennsylvania Office of Rural Health is to improve the health of rural communities and their residents throughout the Commonwealth by:

- Compiling, analyzing, and disseminating information to policy makers, health providers, health educators, and health administrators;
- Strengthening the existing network of rural providers, planners, and advocates by encouraging partnerships and identifying opportunities for collaboration and cooperation;
- Increasing interest in rural health needs, opportunities, and policy issues;
- Acting as a liaison between academia, state government, professional associations, and the general public.

numreach: Approximately 150 health administrators and policy makers, health providers including physicians, social workers, nurses, healthcare advocates, health educators and rural community agency representatives and extension agents from across the state attend the Rural Health Conference.

A record of contacts will be kept and a final report will be submitted to MAR.

need: Health information disparities exist across the United States. The Rural Health Conference sponsored by the Pennsylvania Office of Rural Health is an annual meeting that seeks to bridge the health information disparities gap among rural underserved health care professionals in Central Pennsylvania.

The focus of the NN/LM exhibit at the Rural Health Conference is to increase the awareness of and access to quality health information for underserved health professionals in rural Central Pennsylvania communities. Ultimately, the goal is to improve health outcomes by enhancing health literacy and contributing to the informed decision making process.

personnel: A Librarian

& Another Librarian

The Librarians will do the following:

Register for the meeting and apply for exhibit space.

Coordinate the exhibit booth set-up, including equipment, electricity and Internet data lines.

Create a display which will include a tabletop exhibit kit, relevant printed fact-sheets from the National Library of Medicine (NLM) and library promotional materials from the National Network of Libraries of Medicine (NNLM). Information will be provided about health resources and library services offered by University Libraries to unaffiliated health professionals and citizens of the Commonwealth.

Establish a rolling schedule for mini classes about resources available via the NLM and NN/LM Web sites.

Provide mini classes using a laptop, projector, and screen to demonstrate effective search strategies for locating information in PubMed, MedlinePlus, and ClinicalTrials.gov.

booth: The tables are standard 6x8 feet. One table per exhibit is allocated. Electricity and wireless Internet are available. Chairs for the mini classes will be provided at no charge.

materials: Promotional materials from the National Library of Medicine (NLM), the National Network of Libraries of Medicine (NN/LM), and the Pennsylvania State University Libraries will be available at the exhibit.

Basic 15-minute classes about ClinicalTrials.gov, MedlinePlus, and PubMed will be given on a rolling schedule throughout the meeting. Two 15-minute classes will take place each hour.

Printed NLM and NN/LM fact sheets:

ClinicalTrials.gov - Fact Sheet

Genetics Home Reference Fact Sheet

Information Resources on NLM's Web Site Fact Sheet Loansome Doc - Fact Sheet

PubMed: MEDLINE Retrieval on the World Wide Web - Fact Sheet, MEDLINE Fact Sheet

MedlinePlus - Fact Sheet Outreach Programs, Fact Sheet Toxicology and

Environmental Health Information Program Fact Sheet

Promotional Material provided by the NN/LM:

Our Story Card

NLM: The World's Largest Medical Library Card The National Network of Libraries of Medicine Card Registering With Clinical Trials PubMed Card The Visible Humans:

NLM's Virtual Cadavers Card Good Health Information on the World Wide Web Card

English, MedlinePlus-Bookmark Health Information for Senior Citizens Consumer

Health Card Genetics Home Reference Card Toxicology Brochure Pen MedlinePlus Pen
- NLM

University Material:

Community Health Library brochures Penn State College of Medicine Library
brochures

15- min. Class Schedule

University Guide to the Libraries and Life Sciences Library bookmarks with
relevant information.

train: Both Librarians will teach the basic 15-minute classes about
ClinicalTrials.gov, MedlinePlus, and PubMed on a rolling schedule throughout the
meeting. Two 15-minute classes will take place each hour.

Clinical Trials: participants will be taught how to perform a general and focused
search.

MedlinePlus: participants will be taught to search for disease information, drug
information, physician information, and will be shown some of the interactive
tutorials.

Basic Searching in PubMed: participants will be taught to search by author,
keyword, combine search terms, limit a search, and use the Single Citation
Matcher.

Each session will occur as a live demonstration. Attendees will receive the
corresponding fact sheet (ClinicalTrials, MedlinePlus, PubMed) and NN/LM
promotional material (Registering With Clinical Trials, Good Health Information
on the World Wide Web Card, English-MedlinePlus-Bookmark, Health Information for
Senior Citizens, Consumer Health Card, PubMed Card).

No continuing education credit will be offered for the classes.

Costs: Attached

evaluation: A record of contacts will be kept and a final report will be
submitted to MAR.

An Attendee list will be used to record the number of attendees at each 15-minute
class.

Each attendee will be asked to complete a short evaluation form at the conclusion
of each 15-minute class.

Selected questions from the reviewers and answers:

Question: Do you need to register as an attendee if you are an exhibitor?

Answer: Only one exhibitor receives free registration. There will be two exhibitors at this conference. The registration for the other exhibitor is \$75.

Question: Mini classes are ambitious; it's a small conference. Are you expecting it to be that formal? Would you consider opting for demos?

Answer: The mini classes are a bit ambitious. We would be happy to offer demos in lieu of the classes.