

GMR Update

April 2009



How to Reach Us

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- Web site: <http://nnlm.gov/gmr/>

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The Greater Midwest Region

The Greater Midwest Region (GMR) of the National Network of Libraries of Medicine® (NN/LM) is in the third year of a five-year contract with the National Library of Medicine® (NLM). The Outreach Program Summary for Year 3 is found at: <http://nnlm.gov/gmr/about/03outreachsum.html>. Current initiatives focus on assisting librarians with emergency preparedness planning, working through issues related to electronic licensing of health information resources, and increasing the use of distance education technologies to train Network members. We will continue to place strong emphasis on outreach to public health workers, public libraries, and community-based organizations in addition to traditional outreach to health professionals.

- **Regional Advisory Council**

The RAC is composed of representatives from key constituency groups within the region and includes the ten State Representatives. The RAC members include librarians, health professionals, and representatives from community based organizations. The group held its annual meeting in Chicago in November. For more information about that meeting,



network members are encouraged to read the minutes found on our Web site at: <http://nmlm.gov/gmr/about/rac/index.html>. Between annual meetings, subgroups of the RAC carry out projects and provide feedback to the GMR staff.

- **Emergency Preparedness**

The GMR launched a new Web page on *Emergency Preparedness and Response* at: <http://nmlm.gov/gmr/member/emprep/>. This page highlights the materials developed by the GMR Emergency Preparedness Working Group and is meant to complement the NN/LM Emergency Preparedness & Response Toolkit available online: <http://nmlm.gov/ep/>. The Emergency Preparedness Working Group created a poster for the Midwest Chapter meeting in October, 2008, participated in an online class about management decision-making for emergency preparedness in January, 2009, and continues to advise the GMR staff on the content of the GMR Web page on preparedness. Additionally, the GMR is developing a four-hour *Emergency Preparedness for Librarians* class, with MLA CE credit, to be taught for the first time at the Midwest Chapter meeting in October, 2009.

- **Scholarly Communication**

A new page has been added to the NN/LM web site to highlight *Scholarly Communication: Issues for Health Sciences Libraries in Clinical Settings* at: <http://nmlm.gov/rsdd/ejournals/nonacad.html>. The topic has been receiving much attention among large academic and research institutions. This web page defines issues and offers suggestions for smaller health sciences libraries, librarians, and the clients they serve.

Communications

- **GMR Web Site**

To contact GMR staff, see the Staff Directory and Contact Information page, located at: <http://nmlm.gov/gmr/about/staff.html>. Staff email addresses and program areas as well as state contact responsibilities for the coordinators are located on this page. In addition to contacting staff directly via our email addresses (just append the domain *uic.edu* to the listed local-part), one may send a message directly to the office or a staff member via a webform. A feedback form is linked from each GMR web page or directly at <http://nmlm.gov/gmr/about/feedback/>. This form utilizes verification software called reCAPTCHA™ to prevent abuse from automated programs usually written to generate spam. The *Feedback* link is located on the top blue navigation bar.

On the same blue bar is an easy way to bookmark and share particular NN/LM web pages via [Add This](#). Use email, Facebook, Del.icio.us, Yahoo MyWeb and other software to keep track of favorite NN/LM pages.

- **The GMR Email Address**

GMR4U@UIC.EDU is the GMR's general email address. This is the address for network members and others to send email messages to the GMR; it is not a replacement for GMRLIST, our email announcement list. Send your email correspondence to GMR4U@UIC.EDU and your message will be received by the GMR staff.

- **GMRLIST**
GMRLIST is the email announcement list for GMR network members, providing information about regional meetings and promoting new resources and services such as those from the National Library of Medicine. If you or someone in your office is not subscribed to this informational list, please contact the GMR. Commercial postings and advertisements are prohibited.
- ***The Cornflower***
The Cornflower, the GMR blog, is available online, linked from the GMR homepage or directly at: <http://nnlm.gov/gmr/blog>. The GMR encourages Network members to share information about projects, people and events at their institutions. Contact the GMR for more information about submitting posts for the blog. If you need assistance in formatting a report or have an idea for a post, please contact the blog editor, Jacqueline Leskovec, Outreach and Evaluation Coordinator, for more information. [Email Jacqueline](#)
Previous incarnations of the blog as a paper and digital newsletter, the *3 Sources* and *ESources* publications, are now available from a page on the blog. See the **Pages** link on the left hand navigation column for **Newsletter Archive** or directly at: <http://nnlm.gov/gmr/blog/newsletter-archive/>. For automatic notification of blog updates, subscribe to the RSS feed: <http://nnlm.gov/gmr/blog/?feed=rss2/>.
- **GMR Calendar**
Find out about the upcoming exhibits and presentations by the GMR staff with our online calendar, available at: <http://www.eventkeeper.com/code/events.cfm?curOrg=NNLMGMR>.
- **RSS Really Simple Syndication**
In addition to the blog feed, NLM has a number of RSS feeds and podcasts available. PubMed® allows one to create feeds based on searches. Check the following regularly for the implementation of new feeds: http://www.nlm.nih.gov/listserv/rss_podcasts.html. If you do not see a feed you want, email NLM with your request.

Education and Training Opportunities

- **New Classes from the GMR**
The following are new classes offered by the GMR: [Finding Native Health Information Online](#), [Public Health Information on the Web](#) and [Screencasting: Creating Online Tutorials](#). Visit the complete and frequently updated list of classes offered by the GMR at: <http://nnlm.gov/gmr/training/classes.html>. Contact the GMR for more information and to host these classes at your organization.
- **Upcoming NLM Classes**
 - The National Training Center and Clearinghouse (NTCC) will offer the eight-hour **PubMed** and **TOXNET** and the half-day **NLM Gateway and ClinicalTrials.gov** classes in Columbus, Ohio, April 27-29, 2009. For details on these and other upcoming NTCC classes - and to register online - visit: <http://nnlm.gov/ntcc/classes/schedule.html>.
- **Upcoming GMR Classes**

- The GMR is offering a three-hour class on [Can You Hear Me Now: How to Make a Podcast](#) at UIC Library of the Health Sciences, Chicago, IL on June 8 from 9:00 am - 12:00 pm.
- We are offering a six-hour class on [Screencasting: Creating Online Tutorials](#) on June 9th from 9:00 am - 4:00 pm, also at UIC Library of the Health Sciences, Chicago, IL.
- One hour online sessions of *PubMed Updates* will be offered as changes in PubMed occur. Visit the [GMR Calendar](#) for times and to register and view the most recent recording under [Classes Offered Through the GMR Office](#).
- A new four-hour class on **Emergency Preparedness for Librarians** will be taught at MLA Midwest Chapter this year. Also at this meeting the GMR will teach [Can You Hear Me Now: How to Make a Podcast](#), [Super Searcher](#), [Measuring Your Impact: Using Evaluation for Library Advocacy](#) and [PubMed Clinics of North America: A Problem-based Approach to PubMed Searching](#).
- **GMR Web Resources for Education**
The GMR website provides a variety of resources to help you teach your classes. We have links to guides, tutorials and fact sheets, to brochures and flyers that may be printed and handed out and to online tutorials and NLM news sources. Visit <http://nmlm.gov/gmr/training/> and follow the links to **Educational Resources** and to our **Handouts** page.

Consumer Health Information

- **Consumer Health Workshop Series**
The Consumer Health Workshops for Public Librarians series is available at <http://nmlm.gov/gmr/training/classes.html#consumer>. These classes are approved for MLA Consumer Health Information Specialization (CHIS) program. For more information on CHIS please go to <http://www.mlanet.org/education/chc/>.
- **Public Libraries and Community Partners Web Site**
NN/LM provides a web site, *Public Libraries and Community Partners: Working Together to Provide Health Information* (<http://nmlm.gov/outreach/community/>) to serve as a guide to encourage health information partnerships among public libraries, members of the NN/LM, and local health or community-based organizations.
- **MedlinePlus® Go Local**
The GMR continues to encourage network members interested in creating and maintaining a Go Local site for their state or region. Presently there are seven Go Local projects sponsored in the GMR: Health-E Illinois, INHealthConnect (Indiana), Michigan Go Local, My Health Minnesota → go local, Go Local Ohio – Southeast, Iowa Go Local, and Go Local North Dakota. The MedlinePlus Go Local Request for Proposal (RFP) can be found at: <http://nmlm.gov/gmr/funding/consumer/golocal.html>.
- **Multiple Language Resources**
MedlinePlus now provides links to information in over 40 languages. Visit the *Health Information in Multiple Languages* page at <http://www.nlm.nih.gov/medlineplus/languages/languages.html>. The NN/LM webpage

Consumer Health Information in Many Languages Resources also provides links to various other non-English health resources:

<http://nmlm.gov/outreach/consumer/multi.html>.

- **Traveling Exhibits**

- The traveling exhibition, *Opening Doors: African American Surgeons* will be on display in several locations in the Greater Midwest Region through December of 2010. Thank you to the Children's Hospital of Michigan, Medical Library, Detroit; University of Cincinnati, College of Medicine; Wegner Health Sciences Information Center, Sioux Falls; Southern Illinois University School of Medicine, Springfield; Ohio State University, University of Iowa, Iowa City; and University of Toledo for sponsoring this exhibit in 2009. The itineraries are available at: <http://www.nlm.nih.gov/exhibition/aframsurgeons/travel.html> & <http://www.nlm.nih.gov/hmd/about/exhibition/travelingexhibitions/openingposter.html>.
- The traveling exhibition, *Against the Odds: Making a Difference in Global Health* will be on display in eight locations in the Greater Midwest Region through December of 2011. Thank you to the University of Michigan Health Sciences Library, Ann Arbor, and University of Iowa, College of Public Health for sponsoring this exhibit in 2009. The itinerary is available at: <http://www.nlm.nih.gov/hmd/about/exhibition/travelingexhibitions/ato.html>.
- The traveling exhibition, *Changing the face of Medicine: Celebrating America's Women Physicians* will be on display in numerous libraries in the Greater Midwest Region through December 2010. Thanks to Indiana University School of Medicine Libraries, Indianapolis; University of Louisville, Kornhauser Health Sciences Library, Louisville; and University of Illinois at Chicago, Library of the Health Sciences for sponsoring this exhibit in 2009. For more information about this exhibit: <http://www.nlm.nih.gov/hmd/about/exhibition/travelingexhibitions/ctfom.html>.
- The latest traveling exhibition from the National Library of Medicine is titled *Harry Potter's World: Renaissance Science, Magic, and Medicine*. Scheduling for this exhibit is available through the American Library Association Public Programs Office. For more information: <http://www.nlm.nih.gov/hmd/about/exhibition/travelingexhibitions/harrypotter.html>.

Funding

- The GMR continues to offer funding for network members to develop and provide new and innovative health information services for health professionals and consumers in the GMR. See <http://nmlm.gov/gmr/funding/current.html> for more information about funding amount, eligibility, availability and deadline for each of the awards and subcontracts.
- **Types of Awards**
 - **Exhibit Award** (Rolling deadline)
<http://nmlm.gov/gmr/funding/exhibits/exhibitrfp.html>



Goal: To promote the products and services of the NLM and the NN/LM GMR, along with your own organization, to groups of health professionals or to community organizations providing health information to consumers. Up to \$1,500.

- **Technology Improvement Award** (Rolling deadline)

<http://nnlm.gov/gmr/funding/technology/techrfp.html>

Goal: This award can be used for the purchase, installation, and/or upgrading of information technologies that enhance access to health information. Up to \$4,900.

- **Outreach Express Award** (Rolling deadline)

<http://nnlm.gov/gmr/funding/outreach/outreachexprfp.html>

Goal: To support a wide range of outreach projects aimed at improving access to biomedical information. Proposals may target health professionals, public librarians, public health or primary healthcare workers, or consumers. Up to \$4,900.

- **Professional Development Award** (Rolling deadline)

<http://nnlm.gov/gmr/funding/profdev/individual/profdevrfp.html>

Goal: To support library staff from hospital and other primary access libraries in developing skills and knowledge in technology management, outreach, and other areas of health science librarianship. Up to \$1,000.

- **Professional Instruction Award** (Rolling deadline)

<http://nnlm.gov/gmr/funding/profdev/institution/profinstrfp.html>

Goal: To support a network member in the sponsorship of a workshop, technology fair or forum, or other professional educational activity that will assist network members in developing their skills and knowledge. Up to \$1,500

- **Types of Subcontracts**

- **Consumer Health Subcontract**

<http://nnlm.gov/gmr/funding/consumer/consumersubrfp.html>

Goal: To assist health information professionals in providing outreach services to healthcare consumers and health professionals needing access to consumer health information. Funding is at the \$40,000 and \$12,000 levels.

- **MedlinePlus Go Local Subcontract** (Rolling deadline)

<http://nnlm.gov/gmr/funding/publichealth/publichealthsubrfp.html>

Goal: To provide support to libraries and other groups interested in creating and maintaining a Go Local site for their state or region. Funding for up to \$25,000.

- **Public Health Subcontract**

<http://nnlm.gov/gmr/funding/publichealth/publichealthsubrfp.html>

Goal: To assist health information professionals and health sciences librarians in their provision of services to local and state public health departments and to public health workers who do not have access to critical public health information. Funding is at the \$40,000 and \$12,000 levels.

- **Funding Resources**

A variety of resources are available online to assist members in implementing awards and subcontracts:

- **Toolkit for GMR-Funded Outreach** at <http://nnlm.gov/gmr/outreach/toolkit/>
- **Funding Recipients** at <http://nnlm.gov/gmr/funding/recipients.html>

- **Regional Resources** pages at <http://nnlm.gov/gmr/regional/>

Member Services

- **Assistance with Evaluation**

In consultation with the [Outreach Evaluation Resource Center](#) (OERC) of the National Network of Libraries of Medicine, the GMR offers network members assistance in the areas of planning and evaluation, including the 6-hour CE class, *Measuring Your Impact: Using Evaluation for Library Advocacy*. The expected outcome for the class is that librarians will be able to show the value of their library's services. See the GMR's new Evaluation page at <http://nnlm.gov/gmr/member/evaluation/> for planning and evaluation tools.

- **Proposal Assistance**

If you have an idea for a project, GMR librarians are ready to help you with your proposal for a GMR award or subcontract or for an NLM grant. We can assist you with the development of your project concept and ways in which it might be implemented. Contact the GMR for more information.

- **GMR Lending Library**

Several new items have been added to the Lending Library, and these are accessible via the new catalog. Please feel free to browse the catalog online, linked from the GMR home page or directly at: <http://www.gmrlibrary.org/>. If you would like to borrow an item from the Lending Library, contact the GMR for a User ID and password. You can also keep up with what is being added to the Lending Library by subscribing to the [RSS feed](#). The GMR offers a small collection of materials to support the professional development needs of network members. Formats include: books, CDs, DVDs, computer tutorials, and video tapes. Included are MLA annual meeting CDs, books on a variety of topics, including web site development and usability, consumer health, and library management. MLA CE is available for recent MLA Webcasts and Conferences. Suggestions for new items are welcome from our members.

- **Promotional Materials**

The GMR provides limited quantities of free NLM and NN/LM promotional materials to network members. These include bookmarks, pens, and posters. GMR members may request up to 250 items for their special events using the web form at http://nnlm.gov/gmr/member/promo/promo_materials.html. Additional materials are available for new GMR network members and to GMR network members providing outreach through our awards and subcontracts; contact the GMR office directly.

Resource Sharing

- **FreeShare**

FreeShare is a cross-regional DOCLINE® Library Group whose members agree to fill document delivery requests free of charge on a reciprocal basis. When FreeShare participants provide ILLs to other FreeShare members, there are no charges for the material or the delivery method. <http://nnlm.gov/rsdd/freeshare/>.



- **DOCLINE®**
DOCLINE is the National Library of Medicine's automated interlibrary loan request routing and referral system. The purpose of the system is to provide efficient document delivery service among libraries in the National Network of Libraries of Medicine.
<http://www.nlm.nih.gov/docline/>.
- **Loansome Doc®**
Loansome Doc allows users to order full-text copies of articles from a medical library (local fees and delivery methods may vary). Users must register to use this service. Click "order documents" on the sidebar menu in PubMed to get started.
http://www.nlm.nih.gov/loansomedoc/loansome_home.html.
- **LinkOut® for Libraries**
This service improves access for PubMed users to their libraries' journal collections. It provides direct connections to electronic journals and gives information about print journal holdings. LinkOut saves PubMed users' time and is a valuable way for libraries to publicize their journal collections--both electronic and print.
<http://www.ncbi.nlm.nih.gov/entrez/linkout/doc/liblinkout.html>.
- NLM has published **two resource pages** on the NLM Web site that might prove helpful to libraries and users trying to locate free biomedical literature:
 - ***Free Biomedical Literature Resources***
<http://www.nlm.nih.gov/docline/freehealthlit.html>
 - ***Biomedical Literature Resources for Libraries Outside the U.S.***
<http://www.nlm.nih.gov/docline/intlresources.html>
- **EFTS (Electronic Fund Transfer System)** is a transaction-based electronic billing system developed by the University of Connecticut Health Center for interlibrary-loan (ILL) and document delivery. It has virtually eliminated the need to create invoices and write checks for reimbursement for ILL between participants.

The staff at EFTS thanks you for your participation in the program and would like to inform you that there has been a fee increase for transactions. You can find more detailed information at the EFTS website. The notice regarding the [fee increase](#) can be found on the side-bar of the front page. NLM participates in EFTS along with 144 GMR participants, of which 27 are Resource Libraries. For more information contact EFTS at 860-679-4500 or electronically at efts@uchc.edu or <http://efts.uchc.edu/efts/common/>.

If you would like to know what other libraries are EFTS members you can go to the EFTS Web site or search for a list in DOCLINE Here's how:

- Log onto DOCLINE
- Select the Institution tab
- Click on "more search options". This will reveal the "search builder"
- Use the drop down arrow under "select search field" to choose "Region"
- The information on the right will reload providing the choice - 03 Greater Midwest Region [You can also choose to limit by state here]
- Click on the "Services" button in the lower left-hand corner to narrow your search
- Select the check-box for EFTS participant