

National Network of Libraries of Medicine South Central Region

Region 05

Quarterly Report

Period covered: February – April, 2007

Executive summary: Recruitment efforts continue for the Technology Coordinator position. The majority of Year 01 NN/LM SCR competitive awards were made during this quarter. One MedlinePlus Go Local award was made to the Texas A&M Medical Sciences Library which will cover counties located in central Texas. Assessment of health information providers to seniors was accomplished by conducting focus groups in the South Central Region.

Network infrastructure:

TABLE 1. Quarterly infrastructure data

	Current quarter (Feb-April 2007)	Previous quarter (Nov 2006-Jan 2007)
Network members – full	163	178
Network members – affiliate	703	677
Libraries providing services to unaffiliated health professionals	94 (58%)	97 (54%)
Libraries providing services to public users	89 (54%)	93 (52%)
Average fill rate for resource libraries	84%	84%

Regional Advisory Committee (RAC) activities:

No activity to report for this quarter.

Needs assessment and evaluation activities/data:

Two focus groups were held with individuals who teach seniors how to search online health information to learn the needs of this group and seniors. The NN/LM SCR staff plans to create an online toolbox to assist those who work with seniors to find health information on the Internet based upon the data from the focus group. The first focus group was held at the Eden Park Branch of the East Baton Rouge Parish Library, Baton Rouge, LA, on March 21, 2007. The facilitator of this focus group was Karen Vargas and the observer was Michelle Malizia. The second focus group was held at the Houston Academy of Medicine-Texas Medical Center Library in Houston, TX, on March 29, 2007. Karen Vargas was the facilitator and Renée Bougard was the observer. The focus group information has been transcribed and reviewed.

Outreach:

TABLE 2. All newly funded awards and projects.

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
2.15-28.07	<i>Texas Public Health Association</i>	Dept. of State Health Services	Medina	\$782	Professional development award

3.1-7.31 .07	<i>Blackboard World Conference</i>	Baylor College of Medicine	Montoya	\$1,000	Professional development award
3.1.07- 2.29.08	<i>Online Consumer Health Classes</i>	Collin County Community College District	Huang	\$525	Professional development award
3.1.07- 2.29.08	<i>Information Rx for School Nurses and Librarians: MedlinePlus and Go Local</i>	HAM-TMC Library	Halsted	\$5,000	Express outreach award
3.1.07- 2.29.08	<i>Health Access in Osage County</i>	Pawhuska Literacy Council, Inc.	Boe	\$5,000	Express outreach award
3.1.07- 2.29.08	<i>Parish Nurses Promoting Health Information Literacy to Non-English Speaking Hispanic Community</i>	St. Edward Mercy Foundation	Morris	\$4,938	Express outreach award
3.1.07- 2.29.08	<i>Patient Information Kiosk</i>	Oklahoma State University Medical Center	Kash-Holley	\$4,755	Express outreach award
3.1.07- 2.29.08	<i>WISER Responders</i>	Southeast Louisiana AHEC Learning Resource Center	Caruso	\$5,000	Express outreach award
3.1.07- 2.29.08	<i>Health Literacy Education Initiative</i>	University of North Texas Health Science Center Library	Smith	\$4,505	Express outreach award
3.1.07- 2.29.08	<i>Making the Consumer Health Connection with Martin Luther King Health Center</i>	Martin Luther King Health Center	Mente-sane	\$5,000	Internet connectivity award
3.1.07- 2.29.08	<i>Making the Consumer Health Connection with the Multicultural Center of the South</i>	Multicultural Center of the South	Jamison-Gunn	\$5,000	Internet connectivity award
3.1.07- 2.29.08	<i>Development of a Web-based Rehabilitation Resource Center</i>	Ochsner Health System	Andrews	\$4,980	Internet connectivity award
3.1.07- 2.29.08	<i>Making the Consumer Health Connection with the Outpatient Medical Center in Natchitoches</i>	Outpatient Medical Center, Inc.	Winston	\$5,000	Internet connectivity award

3.1.07-2.29.08	<i>Library Technology Award – VISN 16</i>	Dept. of Veterans Affairs, Medical Center, Library Service (142D)	Purvis	\$20,000	Technology improvement award
4.1.07-3.31.08	<i>Access to Electronic Consumer Health Information (AECHI)</i>	US Public Health Service Santa Fe Indian Hospital	Lafrado	\$25,000	Consumer health outreach
4.15.07-4.14.08	<i>Cherokee Health Information Network for Clinics (C.H.I.N. II)</i>	Cherokee Nation	Khan	\$25,000	Consumer health outreach
4.15.07-4.14.08	<i>Impact of a Group Training Session on Utilization of the Internet for Health Related Information: A Pilot Study Among Adult Consumers</i>	Hillcrest Baptist Medical Center Foundation	Sproul	\$5,878	Mobile outreach
4.1.07-3.31.08	<i>New Mexico Partners in Public Health Project</i>	University of New Mexico Center for Development and Disability	McClain	\$25,000	Public health outreach

Update of ongoing major projects (funded at ≥ \$15,000):

Peer Power Plus Project: During 2006-2007, the activities of the *Peer Power Plus* project, an NLM Enhancement Award, have continued at Med High and Science Academy, South Texas Independent School District, Mercedes, TX, with active involvement by 12 peer tutors. The students received training on online NLM resources and they trained all incoming freshmen and the faculty, and worked with classes on specific curriculum assignments. A successful health fair, with community involvement, was hosted in the spring and other community events have provided opportunities for outreach.

The partnering work with other schools has also continued. La Joya High School, La Joya, TX, has seven peer tutors who meet regularly with their librarian and have conducted training for classmates and given presentations to district librarians and parents. The Michael E. DeBaakey High School for Health Professions, Houston, TX, hosted a health fair on April 24, 2007. Connections with other schools are being explored and developed.

The peer tutor web site and online learning management system are being improved, and more resource materials are being posted. New avenues for publicizing the peer tutor model to other schools and medical librarians are being explored. The final report is included in the submission.

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
3.24-27.07	American College of Cardiology	<i>Annual Conference</i>	New Orleans, LA

SUBCONTRACTED NATIONAL EXHIBITS			
2.19-24.07	American Academy of Forensic Sciences	<i>Annual Meeting</i>	San Antonio, TX
4.18-19.07	National Voluntary Organizations Active in Disaster (NVOAD)	<i>15th Annual VOAD Conference</i>	Albuquerque, NM
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
2.1-2.07	Jefferson Comprehensive Care System Inc	<i>Regional HIV Conference</i>	Little Rock, AR
2.7.07	Santa Rosa School District	<i>Migrant Health Parental Involvement Fair</i>	Santa Rosa, TX
2.20.07	Partners for Health	<i>Shiner's 2nd Annual Health Fair</i>	Shiner, TX
2.24.07	Wheeler Baptist Church	<i>8th Annual Wheeler Avenue Cancer Awareness Program</i>	Houston, TX
2.25-26.07	Texas Public Health Association	<i>82nd Annual Conference</i>	Galveston, TX
2.27-28.07	Arkansas Cancer Coalition	<i>Arkansas Cancer Summit</i>	Little Rock, AR
3.03.07	Southside Independent School District	<i>Southside Community Wellness Extravaganza</i>	San Antonio, TX
3.10.07	Oklahoma State University Center for Health Sciences Student National Medical Association	<i>Health Fair at Eugene Field Elementary</i>	Tulsa, OK
3.21-24.07	American College of Sports Medicine	<i>11th Health and Fitness Summit and Exposition</i>	Dallas, TX
3.25-27.07	American Society for Pain Management Nursing	<i>2007 Conference</i>	Addison, TX
4.2-4.07	Oklahoma Library Association	<i>Annual Conference</i>	Oklahoma City, OK
4.12, 19, and 26.07	Oklahoma State University Center for Health Sciences Student National Medical Association	<i>Mini-Medical School 2007</i>	Tulsa, OK
4.13.07	City of Schertz	<i>Employee and Family Fair</i>	Schertz, TX
4.14.07	St. Bernadette Catholic Church	<i>St. Bernadette Health and Safety Fair</i>	Houston, TX
4.24.07	Lufkin Daily News	<i>Women's Lifestyle Expo</i>	Lufkin, TX
4.25-26.07	Arkansas Society of Safety Engineers	<i>2007 Arkansas Governor's Safety & Health Conference</i>	Rogers, AR
4.26.07	City of Houston	<i>Employee Health Fair</i>	Houston, TX

4.26-28.07	Knapp Medical Center	<i>Rio Grande Valley Medical Education Conference and Expo</i>	South Padre Island, TX
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Actionable feedback received from exhibit visitors:

No activity to report for this quarter.

MedlinePlus Go Local:

Karen Vargas exchanged emails, from February 27 – April 18, 2007, with a representative from El Paso Public Library, El Paso, TX, who has expressed interest in doing a Go Local project for West Texas.

TABLE 4. Presentations and training provided by RML staff.

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
2.6.07	Bougard	<i>The NN/LM SCR & NLM Response to Network Members Affected by Hurricanes Katrina & Rita</i>	Bethesda, MD	45	In-person
2.8.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	El Paso, TX	13	In-person
2.8.07	Malizia	<i>Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine</i>	El Paso, TX	14	In-person
2.12.07	Vargas	<i>From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet</i>	Houston, TX	9	In-person
2.13.07	Vargas	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	Pasadena, TX	3	In-person
2.22.07	Bulow	<i>Keeping Up with PubMed</i>	Austin, TX	15	In-person
2.22.07	Malizia	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	Austin, TX	14	In-person
2.28.07	Bougard	<i>2006-2011 NN/LM SCR Contract Overview</i>	Houston, TX	15	In-person
3.1.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	Houston, TX	10	In-person
3.5.07	Vargas	<i>Prescription for Success: Consumer Health on the Web</i>	Houston, TX	6	In-person
3.7.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	Tulsa, OK	19	In-person
3.8.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	Oklahoma City, OK	9	In-person

3.9.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	Oklahoma City, OK	10	In-person
3.13.07	Malizia	<i>Easy-to-Read Health and Wellness Information for Consumers: recognizing it, writing it and rewriting it</i>	Ft. Worth, TX	15	In-person
3.14.07	Malizia	<i>Locating Complementary and Alternative Medicine Resources</i>	Bedford, TX	8	In-person
3.14.07	Malizia	<i>Health Literacy</i>	Bedford, TX	3	In-person
3.19.07	Bulow	<i>Keeping Up with PubMed</i>	Little Rock, AR	11	In-person
3.19.07	Malizia	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	Little Rock, TX	12	In-person
3.27.07	Vargas	<i>Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine</i>	Mustang, OK	14	In-person
3.28.07	Vargas	<i>Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine</i>	Mustang, OK	7	In-person
4.4.07	Malizia	<i>Grants and Proposal Writing</i>	Fort Worth, TX	19	In-person
4.4.07	Malizia	<i>Public Health Information on the Web</i>	Fort Worth, TX	10	In-person
4.13.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	San Antonio, TX	115	In-person
4.16.07	Vargas	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	Houston, TX	9	In-person
4.20.07	Malizia	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	Alexandria, LA	19	In-person
4.26.07	Vargas	<i>Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine</i>	New Orleans, LA	13	In-person
4.27.07	Vargas	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	New Orleans, LA	15	In-person

Other staff activities:

Renée Bougard attended the National Emergency Preparedness Collaboration Core Member Planning meeting at the UCLA Biomedical Library, Los Angeles CA, February 1-2, 2007. NN/LM SCR Network members who were invited guests included Mary Ryan, Director, University of Arkansas for Medical Sciences Library, Little Rock, AR, Deborah Halsted, Associate Director, Operations & Public Services, Houston Academy of Medicine-Texas Medical Center Library, Houston, TX, and Marty Thompson, Director, University of Oklahoma Health Sciences Center Library, Oklahoma City, OK.

Karen Vargas was the online “Guest Expert” in the Texas Woman’s University class, *Consumer Health Information Resources*, taught by Jeffrey Huber from February 21 - March 7, 2007. She communicated with the students through the Blackboard interface set up by Texas Woman’s University.

Michelle Malizia created a class in March, 2007, entitled *Step-by-Step Program Planning Using CDCynergy*. The class was approved for 4 hours of MLA CE credit.

Ms. Bougard was appointed to the Medical Library Association’s 2009 National Program Committee in March, 2007.

Ms. Bougard attended the Partners in Public Health Steering Committee meeting at the NLM on March 22, 2007.

Ms. Bougard appointed Ethel Madden, Director, Knowledge Management, Ochsner Medical Foundation, New Orleans, LA, and Marty Thompson, Director, University of Oklahoma Health Sciences Center Library, Oklahoma City, OK, as Co-Chairs of the NN/LM SCR Emergency Preparedness and Planning Committee in April, 2007.

Ms. Vargas took a six week online class, *Marketing for Library Services*, from the American Library Association. The class was taught on chat and the Internet via WebCT, from April 3 - May 10, 2007.

Ms. Bougard received an inscribed plate from the Ochsner Medical Foundation Library and Archives in appreciation for her “commitment and support of the Medical Library Recovery Project for Southeast Louisiana, February 2006-February 2007” on April 24, 2007 at the Medical Library Recovery Project Appreciation Luncheon, New Orleans, LA.

On April 24, 2007, Ms. Vargas attended the Michael E. DeBakey High School for Health Professions Health Fair, Houston, TX. This health fair was organized by the school librarian in conjunction with the *Peer Power Plus* project. Dr. Cindy Olney, project evaluator, and Ms. Vargas demonstrated MedlinePlus at the health fair.

TABLE 5. Publications and resources developed by RML staff.

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
4.07	Bougard, Vargas	<i>Guide for NN/LM SCR Awardees</i>	NN/LM SCR website	Out of Scope
4.18.2007	Vargas	<i>A History of Web Searching</i>	Handout	Out of scope

Optional photographs with captions:

None submitted this quarter.

