

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

16 mg. "tar", 1.1 mg. nicotine av.
per cigarette by FTC method.

Yours have additives.*

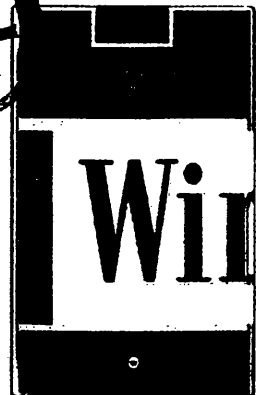
94% tobacco

*Laboratory analyses of the top ten U.S. non-menthol brand styles show all
of their tobaccos contain a minimum of 6% additives on a dry weight basis.

New Winstons don't.

100% TOBACCO

True taste.



Winston just got

naked.

No additives.

Winston

SURGEON GENERAL'S WARNING: CIGARETTE SMOKE CONTAINS CARBON MONOXIDE.

Thank you for not smoking additives.



Winston

No additives are in our tobacco, for true taste.

10 mg. "tar", 0.9 mg. nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



**100% tobacco
True taste**

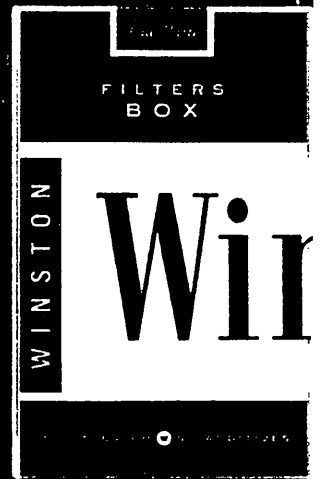
WINSTON
Wins

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

“I get enough
bull at work
I don't need to smoke it

NEW WINSTON
NO ADDITIVES
TRUE TASTE

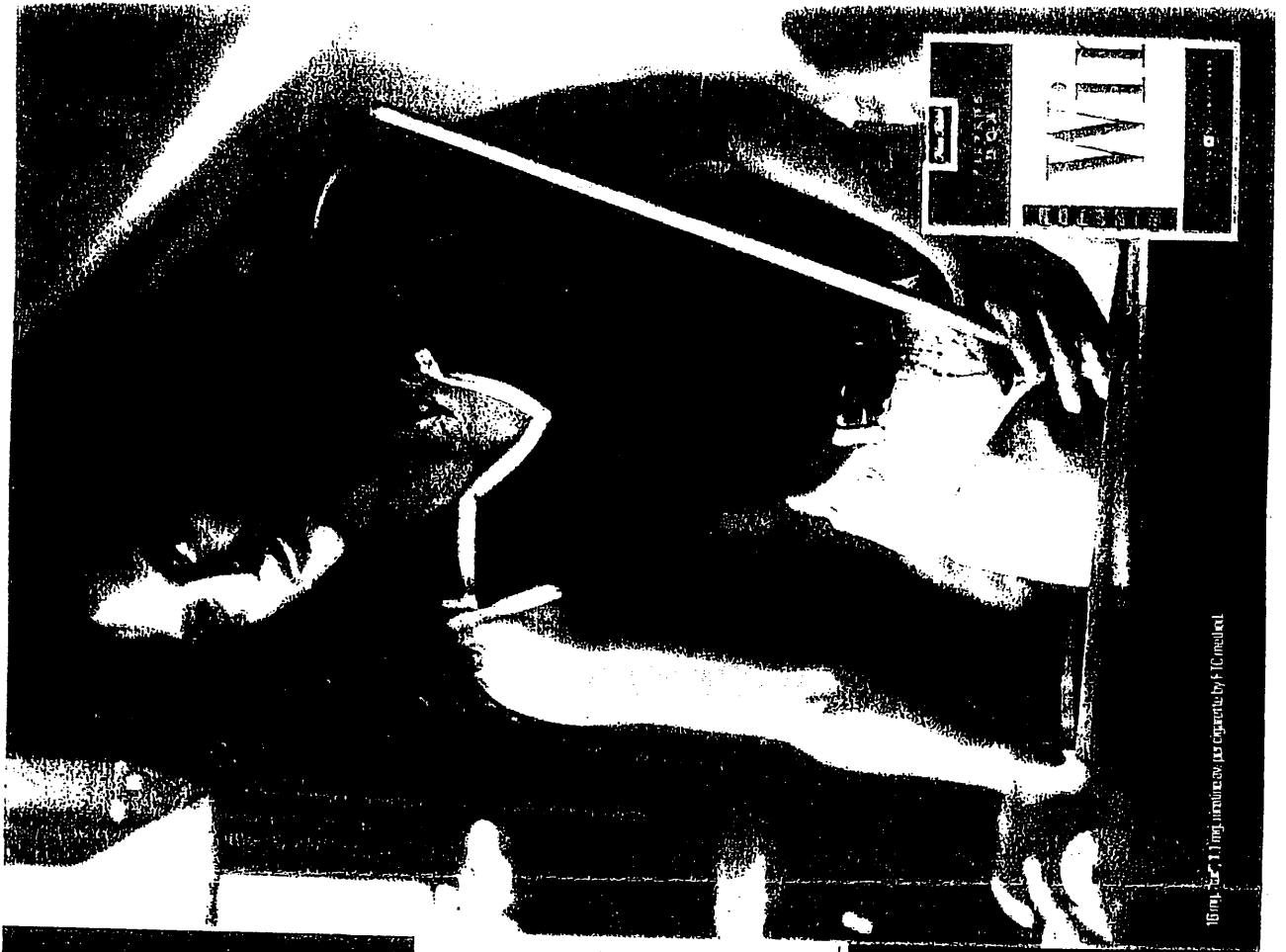
15 mg "tar", 1.1 mg. nicotine
av. per cigarette by FTC method.



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

"I'm not all
sugar & spice,
And neither are my smokes."

WINSTON
NEW NO ADDITIVES
TRUE TASTE



16 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method.

WINSTON BOX

16 mg. "tar", 1.1 mg. nicotine
av. per cigarette by FTC method.

No additives in our tobacco
means true taste, straight up.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

Still smoking additives?



straight up