

STATEMENT OF

LISA HAMILTON, PRESIDENT, THE UPS FOUNDATION

BEFORE THE COMMITTEE ON EDUCATION AND LABOR

U.S. HOUSE OF REPRESENTATIVES

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“RENEWING AMERICA THROUGH NATIONAL SERVICE AND VOLUNTEERISM”

**Statement of
Lisa Hamilton
President, The UPS Foundation
Before the Committee on Education and Labor
U.S. House of Representatives
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Chairman Miller, Ranking Member McKeon, and committee members:

Thank you for your focus in this hearing on the importance of volunteerism and for the opportunity for UPS to present its views.

From decades of active involvement, UPS knows the value of volunteerism in communities across our country, and we also know its importance to our company as a core value and key element of our culture.

In my 13 years with UPS, I have had two opportunities to work within the company's charitable arm, The UPS Foundation, and have served as its President for the past two years, responsible for leading the company's philanthropic efforts.

While The UPS Foundation distributed more than \$46 million to charitable organizations in 2007, today I'll share with you examples of why we believe that effective volunteerism is just as, and perhaps, more important to the long-term sustainability of our nation's communities and nonprofit organizations.

UPS is the nation's second-largest private employer, with more than 355,000 U.S. employees, and more than 425,000 employees worldwide. Community service has always been a part of UPS's nearly 102-year legacy. That is due, in part, to the unique vantage point we have of the community.

Each day, UPS people go to doorsteps in every community across our nation. We see the hungry, the homeless and the hopeless. We see the ills impacting our society – whether it's the need for aid in recovery from a natural disaster or the need for revitalization in a struggling neighborhood – and we want to make a difference.

Our employees drive our volunteer engagement strategy. They play a pivotal role in identifying the needs of the community. As a result, approximately half of The UPS Foundation's grants are tied to our employees' volunteer efforts.

UPS employees are encouraged to volunteer, to give to local charities, and to provide leadership and lend their expertise to organizations that work to address the challenges in communities in the U.S. and around the world.

In 2008, UPS employees and their families volunteered nearly 1.3 million hours – most of which was accomplished through the company's employee volunteer program, Neighbor to Neighbor.

My basic point is that this is not hard to do. Companies large and small, and their employees, can benefit enormously with just a modest effort.

Here in the U.S., UPS takes a unique approach to community service and volunteerism as part of its leadership development initiatives. The UPS Community Internship Program takes UPS managers from their jobs for a “month of service” in one of four sites run by non-profits in New York, Chattanooga, Tennessee, McAllen, Texas, as well as in your home state Chairman Miller and Ranking Member McKeon, in San Francisco.

In San Francisco, the Community Internship Program is based at the Donaldina Cameron House and our employees participate in activities ranging from helping to cook and serve food at Glide Memorial Methodist Church, to volunteering at Self-Help for the Elderly, which provides social services and meals to more than 25,000 seniors in San Francisco, San Mateo, Santa Clara and Alameda counties.

More than 1,360 UPS managers have left their families to participate in CIP since its inception in 1968. Several years ago we had our first international participant, and we are now considering the development of an international site for the program.

We also take the time to recognize the volunteer efforts of our employees. Since 1995, UPS has awarded the Jim Casey Community Service Award, which is named after our founder and serves as our Volunteer of the Year Award.

Just yesterday, I had the pleasure of presenting this year’s award to Richard Koch, an employee in Richmond, Virginia, who has done phenomenal work as a volunteer coach and tournament director for the area’s Special Olympics.

Richard represents the best in UPS employee volunteers – a commitment to community and a desire to help by leveraging one’s expertise to the benefit of those in need.

He embodies our belief that that through volunteer leadership we can make a difference.

This spirit of volunteerism should not stop at our nation’s shores. Companies and their employees are as much the face of America as our official aid organizations and our military hospital ships.

UPS employees abroad volunteer through the company’s Global Volunteer initiative. Celebrated in October, Global Volunteer Month provides a formal opportunity for UPS employees outside of the United States to get involved in local communities. Last October, 140,000 volunteer hours were contributed by nearly 16,000 UPS employees in 55 countries.

Global Volunteer Month activities have included refurbishing hospitals in China, clearing farm land and planting trees in the Philippines, and organizing a distribution network for 700 schools in Berlin.

We know we are a better company and that our employees live richer lives as a result of these volunteer efforts.

Whether it is through our employees who volunteer in their communities, our Loaned Executives who contribute expertise to organizations such as United Way or FEMA, or the UPS managers who provide guidance to CARE in an effort to improve that organization's supply chain and distribution capabilities, the spirit of engaged and effective volunteerism flows through UPS and into communities around the world.

I began my testimony by asserting that community service is entrenched in the UPS culture as a core value.

For us, volunteerism is not a once-a-year or once-a-month effort. It is people involved in their communities every day, all year long.

Companies are competitive in many ways, but this is one area where we can work together for the common good.

Thank you again for the opportunity today to share UPS's views on this important matter. I look forward to the opportunity to answer any questions you may have.

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