



67% of Gateway buyers have
purchased a Gateway™ PC before.

Thanks, Gateway owners, for making us #1
in customer loyalty.**

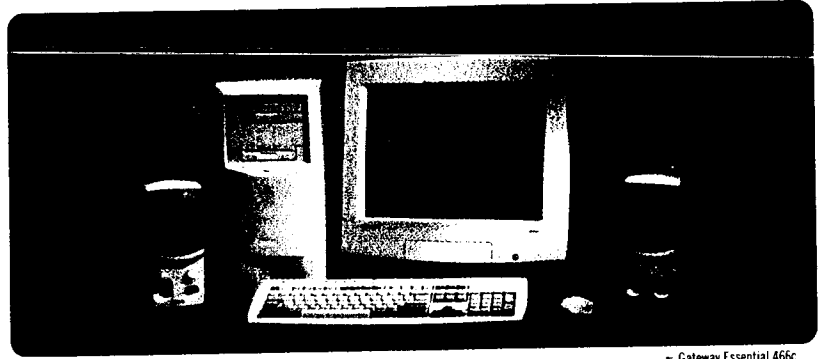


EXHIBIT A

Gateway™

Connect with us.

Source: ACNielsen Tech*Watch™ U.S. households owning a Gateway PC who purchased January - March 1999. 67.4% purchased another Gateway system.
Source: ACNielsen Tech*Watch October 1998 - March 1999.



- Gateway Essential 466c

The Gateway™ Essential Line: powerful PCs at practical prices.

Okay, maybe you don't need an astrophysics supercomputer. But you still want a fast processor and ample memory and drive space. Look no further than Gateway Essential PCs. With video, sound and Intel® processors—and affordable prices—they're compromise-free PCs. Each one includes a year on the Internet.¹ Pick a model, and we'll customize it the way you want.

Gateway Essential 400c

- Intel® Celeron™ Processor 400MHz with 128K Cache
- 32MB SDRAM
- EV500 15" Monitor (13.9" viewable)
- 8MB AGP Graphics
- 6.8GB Ultra ATA Hard Drive
- 40X Max² Variable CD-ROM
- SoundBlaster® AudioPCI™ 64D
- GCS-200 Speakers by Cambridge® SoundWorks
- 56K³ Internet/Fax Modem
- Micro-Tower Case
- Microsoft® Windows® 98 Second Edition
- Microsoft Works Suite 99
- 1-Year Parts, Labor & Limited Warranty On-site Service*
- 1-Year gateway.net™ Internet Access¹

\$999 or as low as \$28/mo. for 48 mos. through our Your.)WareSM program

All Gateway Essential PCs include:

- 3.5" Diskette Drive
- Keyboard, Mouse
- Year 2000 Compliance⁴

Gateway Essential 466c

- Intel Celeron Processor 466MHz with 128K Cache
- 64MB SDRAM
- EV700 17" Monitor (15.9" viewable)
- 8MB AGP Graphics
- 13.6GB Ultra ATA Hard Drive
- 40X Max² Variable CD-ROM
- SoundBlaster AudioPCI 64D
- GCS-200 Speakers by Cambridge SoundWorks
- 56K³ Internet/Fax Modem
- Micro-Tower Case
- Microsoft Windows 98 Second Edition
- Microsoft Works Suite 99
- 1-Year Parts, Labor & Limited Warranty On-site Service*
- 1-Year gateway.net Internet Access¹

\$1299 or as low as \$37/mo. for 48 mos. through our Your.)Ware program

Upgrade any system:

- Add a Gravis™ GamePad Pro USB - \$19
- Upgrade from EV500 15" to EV700 17" Monitor (15.9" viewable) - \$115
- Upgrade from EV700 17" to EV910 19" Monitor (18" viewable) - \$130
- Add a Hewlett-Packard DeskJet® 812C Color Printer - \$199
- Add a 100MB Iomega® ZIP BUILT-IN™ Internal Drive w/1 ZIP Disk - \$79

Gateway Essential 450SE

- Intel Pentium® III Processor 450MHz with 512K Cache
- 64MB SDRAM
- EV700 17" Monitor (15.9" viewable)
- 16MB NVIDIA™ RIVA TNT™ AGP Graphics
- 13.6GB Ultra ATA Hard Drive
- 40X Max² Variable CD-ROM
- SoundBlaster AudioPCI 64D
- GCS-200 Speakers by Cambridge SoundWorks
- 56K³ Internet/Fax Modem
- Mid-Tower Case
- Canon Color Printer
- Microsoft Windows 98 Second Edition
- Microsoft Works Suite 99
- 3-Year Parts & Labor, 1-Year Limited Warranty On-site Service*
- 1-Year gateway.net Internet Access¹

\$1499 or as low as \$42/mo. for 48 mos. through our Your.)Ware program

- Upgrade to a DVD-ROM Drive - \$80
- Upgrade to a Boston Acoustics® 3-Piece Speaker System - \$30



Get in touch with us for more information, and for the most current pricing.

CALL 1 800 846 5257	CLICK www.gateway.com	COME IN Gateway Country SM
-------------------------------	---------------------------------	---

Gateway's Solutions and Your:~Ware™ Program:

Choose any Gateway Essential or Gateway Performance PC, and you can customize it with the following solution packages. We test out software titles and accessories to find the best products, and package them for better value. It's a great way to save on a computer for back-to-school.

KidBuilder '99 Preschool-Kindergarten

CTW/Sesame Street®: Toddlers Deluxe
Reader Rabbit's® Kindergarten
Dr. Seuss Preschool
Schoolhouse Rock® Thinking Games
CTW/Sesame Street:
Elmo's Preschool Deluxe
Dr. Seuss: The Cat in the Hat
Reader Rabbit's Reading

\$99

KidBuilder '99 Grades 1-4

Reader Rabbit's 1st Grade
Super Solvers® Mission T.H.I.N.K.™
The ClueFinders™: 4th Grade Adventures
Reader Rabbit's Math Ages 6-9
Arthur's™ Computer Adventure
Schoolhouse Rock: Grammar Rock®
Madeline™ Thinking Games Deluxe

\$99

KidBuilder '99 Grades 5-8

The Oregon Trail® 3rd Edition – Pioneer Adventures
The Princeton Review Algebra 1
Compton's® 3D World Atlas Deluxe™
BodyWorks® 6.0
Super Solvers Reading Ages 9-12
Where in the World is Carmen Sandiego?® Deluxe Edition

\$99

Learning 2000™ Software

This massive library of multimedia educational software incorporates interactive video, audio, text and illustrations to teach kids core learning skills: reading, writing, math and algebra. It is the ultimate resource for students from ages 8-18.

\$99

for a limited time with system purchase. ** (\$599 retail value)

Total Travel Package

Rand McNally® TripMaker™ Deluxe 1999 Edition
Rand McNally StreetFinder™ Deluxe
Rand McNally wire-bound Road Atlas & Travel Guide
Mindscape's® World Atlas & Almanac
1-year prepaid basic membership to AAA† (for Gateway clients who are already AAA members, the monies would be applied to renewal)

\$129 (\$199 with Global Positioning Satellite)

Family Entertainment Package

SketchBoard™ Drawing Tablet
Hasbro Interactive™ Classic Games
Pictionary®, Boggle®, Scrabble®, Sorry!®, Ultimate Yahtzee®, Clue®, Murder at Boddy Mansion, The Game of Life®

\$149 (\$119 after \$30 SketchBoard mail-in rebate)

Deluxe Reference Bundle

PrintMaster® Deluxe 7.0
1999 Grolier Multimedia Encyclopedia® Deluxe Edition
Rand McNally TripMaker® Deluxe 1999 Edition
Rand McNally StreetFinder® Deluxe 1999 Edition
Mindscape's® World Atlas & Almanac
Home Medical Advisor

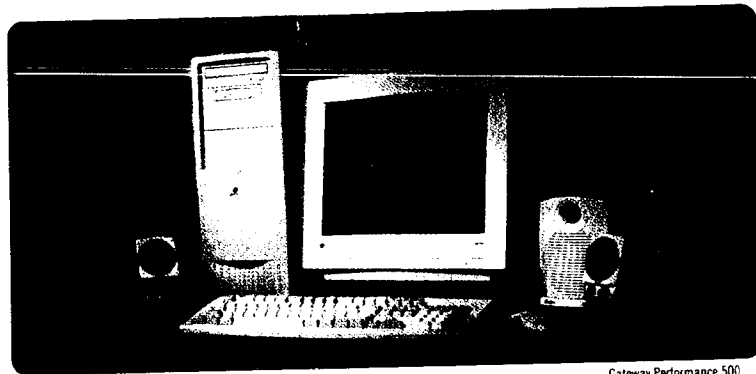
\$99

What is the Your:~Ware™ program and why is it for you? Your:~Ware is our way of helping you personalize your order in every way. First, choose a model from any of our lines of PCs. Then add on any peripherals, accessories or solution packages (like the ones above) to get exactly the right computer. Then we'll help you decide which service option and financing plan are best for you. And finally, you can trade in your Gateway PC toward the purchase of a new one after two years.* The Your:~Ware program is how we get your computer to fit you perfectly.

Check out www.gateway.com™ and choose from over 30,000 hardware accessories and software titles.

Ad Code # 000256

*Call 1-800-GATEWAY or write to Gateway Terms & Conditions, P.O. Box 1951, North Sioux City, SD 57049-1951 for a free copy of our limited warranties and on-site service agreements. On-site customers: If Gateway determines on-site service is necessary, it will be provided for product in the continental United States, Alaska, Hawaii, Puerto Rico and Canada (excluding mice, keyboards, portable docking stations, external peripherals and monitors). You may be asked to take your PC to a Gateway location for warranty service. See agreements for specific terms and limitations. **Loan financing available on approved credit through independent lender. Payments based on 48-month term and an Annual Percentage Rate as low as 14.9%. Your APR may be higher. 2% access check fee (\$2min/ \$15max.); not applicable to Gateway purchases. Gateway purchases will qualify for the Your:~Ware program by: 1) financing through a Gateway authorized lender; 2) purchasing an additional software or solution bundle; or 3) purchasing support package upgrades. Trade-in available between the first day of the 24th month and the last day of the 48th month after delivery of Your:~Ware product. Gateway will give you the average wholesale value for the product in good condition using the then current Orion Blue Book or similar commercially reasonable industry standard as determined in Gateway's sole discretion. Other terms and conditions apply. Call for details. ***Offer expires 9/20/99. TAAA membership subject to rules and membership approval of local AAA club in your area. If your membership is not approved by your local club, the national AAA office will issue you a refund in the amount of a one year basic membership for that local club.



Gateway Performance 500

The Gateway™ Performance Line: serious computers with serious components.

Looking for a PC that's not fooling around? One with blazing processor speeds that's tricked out with the highest-end components? Bring on the Gateway Performance PCs—our line of top-tier machines. With the latest processor technology, lots of room to expand and intense multimedia prowess, they're dialed up to power-user levels.

Gateway Performance 500

- Intel® Pentium® III Processor 500MHz with 512K Cache
- 128MB SDRAM
- EV700 .28 Screen Pitch 17" Monitor (15.9" viewable)
- 16MB 3Dfx® Voodoo™3 3000G AGP Graphics**
- 13.6GB Ultra ATA 66 7200 RPM Hard Drive
- 6X DVD-ROM Drive & MPEG2 Decoder
- SoundBlaster® AudioPCI™ 64D
- Boston Acoustics® BA735™ Digital Speakers w/Subwoofer**
- 3Com® U.S. Robotics® 56K¹ PCI Voice WinModem®
- 8-Bay Mid-Tower Case
- Microsoft® Windows® 98 Second Edition
- MS® Works Suite 99 Software

\$1699 or as low as **\$48/mo.** for 48 mos. through our Your iWare™ program*

All Gateway Performance PCs include:

- 3.5" Diskette Drive
- MultiFunction Keyboard, Mouse
- Year 2000 Compliance²
- 3-Year Parts & Labor Limited Warranty / 1-Year On-site Warranty Service**

Gateway Performance 550

- Intel Pentium III Processor 550MHz with 512K Cache
- 128MB SDRAM
- VX900 .26 Screen Pitch 19" Monitor (18" viewable)
- 32MB NVIDIA™ RIVA TNT2® AGP Graphics**
- 13.6GB Ultra ATA 66 7200 RPM Hard Drive
- 6X DVD-ROM Drive & MPEG2 Decoder
- SoundBlaster AudioPCI 64D
- Boston Acoustics BA735 Digital Speakers w/ Subwoofer**
- 3Com U.S. Robotics 56K¹ PCI Voice WinModem
- 8-Bay Mid-Tower Case
- Microsoft Windows 98 Second Edition
- MS Works Suite 99 Software

\$2199 or as low as **\$62/mo.** for 48 mos. through our Your iWare program*

Upgrade any system:

- Add a 100MB Iomega® ZIP BUILT-IN™ Internal Drive w/1 ZIP Disk— \$79
- Upgrade from EV700 17" to EV910 19" Monitor (18" viewable) - \$130
- Upgrade from EV700 17" to VX900 19" Monitor (18" viewable) - \$230
- Upgrade from 16MB 3Dfx Voodoo 3 3000G to 32MB NVIDIA RIVA TNT2 AGP Graphics - \$70

Gateway Performance 600

- Intel Pentium III Processor 600MHz with 512K Cache
- 128MB SDRAM
- VX900 .26 Screen Pitch 19" Monitor (18" viewable)
- 32MB NVIDIA RIVA TNT2 AGP Graphics**
- 20.5GB Ultra ATA 66 7200 RPM Hard Drive
- 6X DVD-ROM Drive & MPEG2 Decoder
- SoundBlaster Live!Value with Digital Audio Output**
- Boston Acoustics BA735 Digital Speakers w/Subwoofer**
- 3Com U.S. Robotics 56K¹ PCI Voice WinModem
- Intel® AnyPoint™ Home Networking**
- 8-Bay Mid-Tower Case
- Microsoft Windows 98 Second Edition
- MS Works Suite 99 Software

\$2399 or as low as **\$67/mo.** for 48 mos. through our Your iWare program*

- Upgrade to a 10-Bay Tower Case - \$50
- Upgrade to MS Office 2000 Small Business Software - \$199
- Add 1-Year gateway.net™ Internet Access¹ - \$129

Gateway Performance 600XL

- Intel Pentium III Processor 600MHz with 512K Cache
- 128MB SDRAM
- VX900 .26 Screen Pitch 19" Monitor (18" viewable)
- 32MB NVIDIA RIVA TNT2 Ultra AGP Graphics**
- TV/FM Tuner Card
- 27.3GB Ultra ATA 66 7200 RPM Hard Drive
- 6X DVD-ROM Drive & MPEG2 Decoder
- Philips® CD-RW (CD-Rewritable) Drive with Media
- SoundBlaster Live!Value with Digital Audio Output**
- Boston Acoustics Digital MediaTheater™ Dolby® Digital Speakers w/Subwoofer**
- 3Com U.S. Robotics 56K¹ PCI Voice WinModem
- Intel AnyPoint Home Networking**
- 10-Bay Tower Case
- Microsoft Windows 98 Second Edition
- MS Office 2000 Small Business Software

\$2999 or as low as **\$84/mo.** for 48 mos. through our Your iWare program*

Ask us for details about software training offered at our Gateway Country® stores.



Gateway's Solutions and Your:)WareSM Program:

Choose any Gateway Essential or Gateway Performance PC, and you can customize it with the following solution packages. We test out software titles and accessories to find the best products, and package them for better value. It's a great way to save on a computer for back-to-school.

KidBuilder '99 Preschool-Kindergarten

CTW/Sesame Street[®]: Toddlers Deluxe
Reader Rabbit's[™] Kindergarten
Dr. Seuss Preschool
Schoolhouse Rock[®] Thinking Games
CTW/Sesame Street:
Elmo's Preschool Deluxe
Dr. Seuss: The Cat in the Hat
Reader Rabbit's Reading

\$99

KidBuilder '99 Grades 1-4

Reader Rabbit's 1st Grade
Super Solvers[®] Mission T.H.I.N.K.[™]
The Cluefinders[™]: 4th Grade Adventures
Reader Rabbit's Math Ages 6-9
Arthur's[™] Computer Adventure
Schoolhouse Rock: Grammar Rock[®]
Madeline[™] Thinking Games Deluxe

\$99

KidBuilder '99 Grades 5-8

The Oregon Trail[™] 3rd Edition --
Pioneer Adventures
The Princeton Review Algebra 1
Compton's[™] 3D World Atlas Deluxe[™]
BodyWorks[™] 6.0
Super Solvers Reading Ages 9-12
Where in the World is Carmen Sandiego?[®]
Deluxe Edition

\$99

Learning 2000[™] Software

This massive library of multimedia educational software incorporates interactive video, audio, text and illustrations to teach kids core learning skills: reading, writing, math and algebra. It is the ultimate resource for students from ages 8-16.

\$99 for a limited time with
system purchase.^{***}
(\$599 retail value)

Total Travel Package

Rand McNally[®] TripMaker[™] Deluxe
1999 Edition
Rand McNally StreetFinder[™] Deluxe
Rand McNally wire-bound Road Atlas
& Travel Guide
Mindscape's[®] World Atlas & Almanac
1-year prepaid basic membership to AAA[†]
(for Gateway clients who are already AAA
members, the monies would be applied
to renewal)

\$129 (\$199 with Global
Positioning Satellite)

Family Entertainment Package

SketchBoard[™] Drawing Tablet
Hasbro Interactive[™] Classic Games
Pictionary[®], Boggle[®], Scrabble[®], Sorry![®]
Ultimate Yahtzee[®], Clue[®], Murder at
Boddy Mansion, The Game of Life[®]

\$149 (\$119 after \$30 SketchBoard
mail-in rebate)

Deluxe Reference Bundle

PrintMaster[®] Deluxe 7.0
1999 Grolier Multimedia Encyclopedia[®]
Deluxe Edition
Rand McNally TripMaker[®] Deluxe 1999 Edition
Rand McNally StreetFinder[®]
Deluxe 1999 Edition
Mindscape's[™] World Atlas & Almanac
Home Medical Advisor

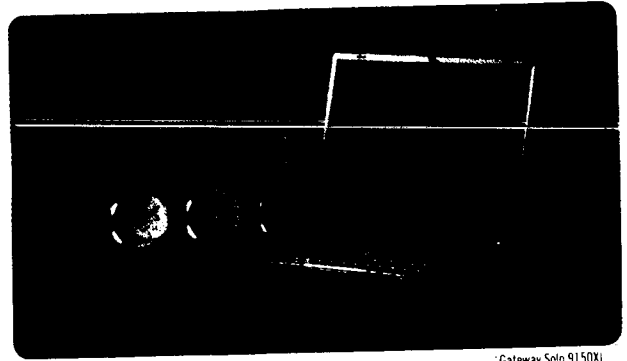
\$99

What is the Your:)WareSM program and why is it for you? Your:)Ware is our way of helping you personalize your order in every way. First, choose a model from any of our lines of PCs. Then add on any peripherals, accessories or solution packages (like the ones above) to get exactly the right computer. Then we'll help you decide which service option and financing plan are best for you. And finally, you can trade in your Gateway PC toward the purchase of a new one after two years. The Your:)Ware program is how we get your computer to fit you perfectly.

Check out www.gateway.com and choose from over 30,000 hardware accessories and software titles.

At Cost: # 05925-

*Call 1-800-GATEWAY or write to Gateway Terms & Conditions, P.O. Box 1951, North Sioux City, SD 57049-1951 for a free copy of our limited warranties and on-site service agreements. On-site customers: If Gateway determines on-site service is necessary, it will be provided for product in the continental United States, Alaska, Hawaii, Puerto Rico and Canada (excluding mice, keyboards, portable docking stations, external peripherals and monitors). You may be asked to take your PC to a Gateway location for warranty service. See agreements for specific terms and limitations. **Loan financing available on approved credit through independent lender. Payments based on 48-month term and an Annual Percentage Rate as low as 14.9%. Your APR may be higher. 2% access check fee (\$2min./\$15max.), not applicable to Gateway purchases. Gateway purchases will qualify for the Your:)Ware program by: 1) financing through a Gateway authorized lender; 2) purchasing an additional software or solution bundle; or 3) purchasing support package upgrades. Trade-in available between the first day of the 24th month and the last day of the 49th month after delivery of Your:)Ware product. Gateway will give you the average wholesale value for the product in good condition using the then current Open Blue Book or similar commercially reasonable industry standard as determined in Gateway's sole discretion. Other terms and conditions apply. Call for details. ***Offer expires 5/20/99. AAAA membership subject to rules and membership approval of local AAA club in your area. If your membership is not approved by your local club, the national AAA office will issue you a refund in the amount of a one year basic membership for that local club.



Gateway Solo 9150XL

Gateway™ Portable PCs: like a desktop PC, when the desk is your lap.

Solo® 2500SE

- 12.1" SVGA TFT Color Display
- Intel® Celeron™ Processor 333MHz
- 32MB SDRAM (expandable to 288MB)
- 2MB Graphics Accelerator with 64K Colors
- Integrated 10X min/24X max CD-ROM Drive & 3.5" Disk Drive
- 4GB Ultra ATA Hard Drive
- NiMH Battery & AC Pack
- NTSC/PAL Video Output
- EZ Pad® Pointing Device
- Starting Weight: 7.1 lbs.¹
- Microsoft® Works Suite 99 Software
- 1-Year Parts & Labor Limited Warranty**

\$1499 or as low as **\$42/mo.**
for 48 mos. through our
Your iWare program™

Solo 2500LS

- 13.3" SVGA TFT Color Display
- Intel® Pentium® II Processor 333MHz
- 32MB SDRAM (expandable to 288MB)
- 2MB Graphics Accelerator with 64K Colors
- Integrated DVD-II Drive & 3.5" Disk Drive
- 4GB Ultra ATA Hard Drive
- Lithium Ion Battery & AC Pack
- NTSC/PAL Video Output
- V.90 56K³ Modem
- Casual Case
- EZ Pad Pointing Device
- Starting Weight: 7.1 lbs.¹
- MS® Office 2000 Small Business Software
- 1-Year Parts & Labor Limited Warranty**

\$2299 or as low as **\$64/mo.**
for 48 mos. through our
Your iWare program™

Solo 9150SE

- 15.1" XGA TFT Color Display
- Intel Pentium II Processor 333MHz
- 64MB SDRAM (expandable to 384MB)
- 2X AGP 3-D ATI® RAGE™ LT PRO with 8MB SGRAM
- Removable Combo DVD-II Drive & 120MB SuperDisk™ Drive
- 6GB Ultra ATA Hard Drive
- Lithium Ion Battery & AC Pack
- NTSC/PAL Video Input & Output
- Integrated V.90 56K³ Modem
- Deluxe Leather Case
- EZ Pad Pointing Device
- Starting Weight: 8.6 lbs.
- MS Works Suite 99 Software
- 1-Year Parts, Labor Limited Warranty & On-site Service**

\$2649 or as low as **\$74/mo.**
for 48 mos. through our
Your iWare program™

Solo 9150XL

- 15.1" XGA TFT Color Display
- Intel Pentium II Processor 400MHz
- 256MB SDRAM (expandable to 384MB)
- 2X AGP 3-D ATI RAGE LT PRO with 8MB SGRAM
- Removable Combo DVD-II Drive & 120MB SuperDisk Drive
- 14GB Ultra ATA Hard Drive
- Two Lithium Ion Batteries & AC Pack
- NTSC/PAL Video Input & Output
- Integrated V.90 56K³ Modem
- Deluxe Leather Case
- EZ Pad Pointing Device
- Port Replicator & External Battery Charger
- Starting Weight: 8.6 lbs.¹
- MS Office 2000 Small Business Software
- 1-Year Parts, Labor Limited Warranty & On-site Service**

\$4599 or as low as **\$128/mo.**
for 48 mos. through our
Your iWare program™

All Solo Portable PCs include:

- USB Port, CardBus
- Zoomed Video Support
- EZ S.M.A.R.T.™ Hard Drive Monitoring Protection Service
- Integrated 16-Bit Sound & Stereo Speakers

- Microsoft Windows 98 Second Edition
- LapLink® V.7.5 Protection for Windows 98
- McAfee® VirusScan
- Year 2000 Compliance⁴

Upgrade any system:

- Add a Kensington® Masterlock Security Cable - \$39
- Add an Auto/Airline Adapter - \$99

CALL
1.800.846.5257

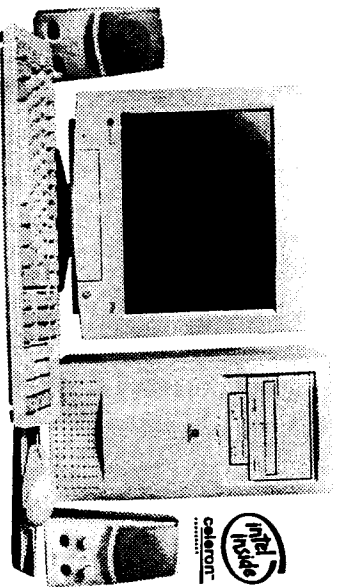
CLICK
www.gateway.com

COME IN
Gateway Country



Toll Free from Mexico 95-888-888-0074 | Toll Free from Puerto Rico 800-846-3613 | Toll Free from Canada 800-846-3606

© 1999 Gateway, Inc. All rights reserved. Gateway, gateway.net, Solo, the Gateway stylized logo, Gateway Country, EZ Pad and Your iWare are trademarks or registered trademarks of Gateway, Inc. The Intel Inside Logo, Intel and Pentium are registered trademarks, and Celeron is a trademark of Intel Corporation. All other brands and product names are trademarks or registered trademarks of their respective companies. Many products are engineered to Gateway specifications, which vary from retail versions. *Loan financing available on approved credit through independent lender. Payments based on 48-month term and an Annual Percentage Rate as low as 14.9%. Your APR may be higher. †access check fee (\$2min./\$15max.); not applicable to Gateway purchases. Gateway purchases will qualify for the Your iWare program by: 1) financing through a Gateway authorized lender; 2) purchasing an additional software or solution bundle; or 3) purchasing support package upgrades. Trade-in available between the first day of the 24th month and the last day of the 49th month after delivery of Your iWare product. Gateway will give you the average wholesale value for the product in good condition using the then current Orion Blue Book or similar commercially reasonable industry standard as determined in Gateway's sole discretion. Other terms and conditions apply. Call for details. **Call 1-800-GATEWAY or write to Gateway Terms & Conditions, P.O. Box 1951, North Sioux City, SD 57049-1951 for a free copy of our limited warranties and on-site service agreements. On-site customers: If Gateway determines on-site service is necessary, it will be provided for product in the continental United States, Alaska, Hawaii, Puerto Rico and Canada (excluding mice, keyboards, portable docking stations, external peripherals and monitors). You may be asked to take your PC to a Gateway location for warranty service. See agreements for specific terms and limitations. 1. No monthly fee. 1st year. Rural access \$3.95/hour. Local access \$1.50/hour over 150 hours per month. 12 months from delivery. May register w/ 30 days of delivery. 2. 40X max./13X min. 3. Maximum data transfer rate dependent upon variables, including particular modems with which you are communicating, telephone lines, communications software and communications protocols. 4. All Gateway Intel processor-based systems are qualified to carry the "NSTL Hardware Tested Year 2000 Compliant" logo because they have successfully completed the NSTL YMARK2000 test. These systems have also passed the Microsoft Millennium Year 2000 test suite. Gateway cannot be responsible for third party software that improperly sets, resets, or calculates dates. These issues are not related to the hardware and operating system, and cannot be corrected by Gateway. Complete details on Gateway's Year 2000 support can be found at www.gateway.com/year_2000. 5. Weight varies based on configuration.



**GET A GATEWAY™ ESSENTIAL PC
WITH INTERNET INCLUDED:
LESS THAN A
DOLLAR A DAY.**

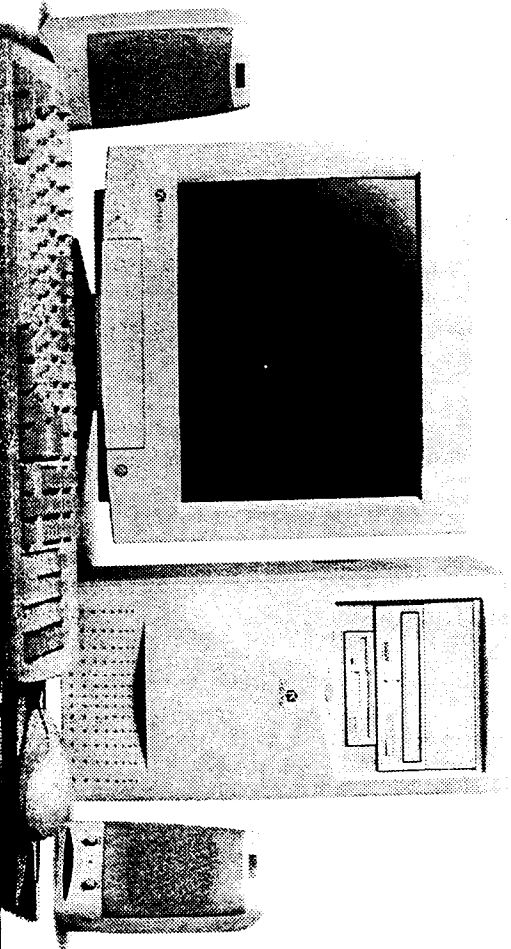
An unbelievable computer that actually comes with a year of Internet access — only \$28 a month? That's less than a dollar a day. And this isn't just any computer. It's a loaded Gateway Essential PC with an Intel® Celeron™ processor, monitor, Internet and software. Let's face it folks, buying a computer just doesn't get any better than this.

GATEWAY™ ESSENTIAL 400c

Some PCs include a mouse pad.

**For \$1299, this one includes the
Internet for a year.**

(And a mouse pad.)



SEPT

"Mystery Box -Free ISP"

QGTY3997

6/8/99

OPEN ON TWO BOXES, ONE CORRUGATED BROWN WITH QUESTION MARKS. THE OTHER IS THE GATEWAY BOX. A HAND COMES IN TO PULL THE GATEWAY BOX AWAY TO REVEAL THE FULLY LOADED GATEWAY PC. DETAILED VIDEO INSTRUCTIONS TO FOLLOW.

VO:

When you buy a bargain basement PC, what you're really buying is a mystery box.

Will there be a monitor? Probably not.

Lots of software? Ha.

A free year on the Internet?

Legal Super:

For a limited time. No monthly fee 1st year. Rural access \$3.95/hour. Local access \$1.50/hour over 150 hours. 12 months runs from delivery. Must register w/in 30 days of delivery.

24/7 tech support? Dream on.

With a Gateway Essential PC, you know exactly what you're getting.

Monitor, great software, award-winning tech support and free Internet access, for \$28 a month. No mystery there.

Supers:

As low as \$28/mo. for 48 mo. or \$999

Legal Super:

Prices exclude shipping and handling and taxes. Loan financing available on approved credit through independent lender. APR as low as 14.9% 2% check access fee (\$2 min/\$15 max.). Restrictions apply. Call for details.

Call 1-800-GATEWAY for a Gateway Essential PC with an Intel Celeron processor.

Supers:

1-800-GATEWAY

free Internet

End frame:

Gateway logo

1-800-GATEWAY

www.gateway.com

Intel logo

000081

Gateway

EXHIBIT D

Let's talk about the traveling companion

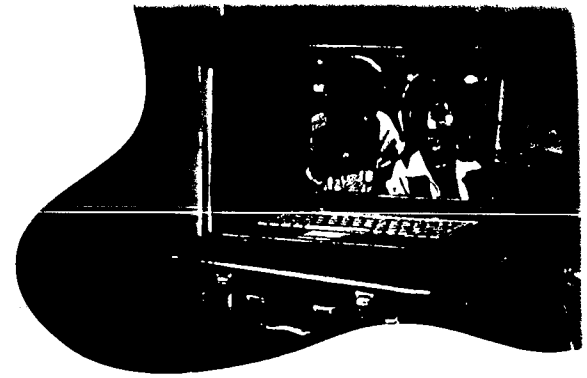


On the road again? We'll build you a portable with all the power of a desktop PC. So you can do spreadsheets, send e-mails, make presentations, and more, to make you just as productive as back at the office. Pentium® II play games and watch DVD movies to make traveling more fun. Pentium® II and 9100 each won the August '98 *PC Magazine* Editor's Choice award, and the Pentium® II 9100 won the magazine's Best Buy Award as well. With the best portables on the market, there's no more reason why customers who buy another computer come home to Gateway.

EXHIBIT E

the ultimate nion.

With the power and features
of desktop PCs, Gateway
portables, make presentations
anywhere in the office. You can even
work on the go. More fun. The Solo® 2500
and the Solo 2500 won't
be in the market, it's just one
of the many Gateway.



The latest thing in portables

Every Gateway client is unique, and so is every Gateway PC. The systems here are just examples of what we can build for you.

King of the Road Solo 5150LS



14.1" XGATFT
Color Display

Intel® Pentium® II
Processor 233MHz
with 512K Cache

64MB SDRAM
(expandable to 160MB)

2.5MB 256-Bit
Graphics Accelerator

Modular DVD-ROM II
Drive & 3.5" Disk Drive

4GB Ultra ATA
Hard Drive

Lithium Ion Battery
W/Bty Gauge
& AC Pack

2 USB Ports, CardBus
& Zoomed
Video Support

NTSC/PAL Video Output

Integrated 16-Bit Sound
& Stereo Speakers

TelePath® 56K Modem
for Windows

Deluxe Leather Case

EZ Pad® Pointing Device



Microsoft® Windows® 98
& MS® Office 97,
Small Business Edition
plus Bookshelf® 98

LapLink® V.7.5 for
Windows 98 &
McAfee® VirusScan



Gateway Gold™ Service¹
for Portable PCs



As low as
\$81/mo.

for 48 mos. or \$2899³

The Portable Desktop Solo 9100LS



14.1" XGA TFT
Color Display

Intel Pentium II
Processor 266MHz
with 512K Cache

64MB SDRAM
(expandable to 192MB)

4MB SGRAM 3-D
Graphics Accelerator

Modular DVD-ROM
Drive & 3.5" Disk Drive

6GB Ultra ATA
Hard Drive

Lithium Ion Battery &
AC Pack

2 USB Ports, CardBus
& Zoomed Video Support

NTSC/PAL Video Input &
Output

16-Bit Wavetable Sound
& Altec Lansing®
Speakers

TelePath 56K Modem for
Windows

Deluxe Leather Case

EZ Pad Pointing Device



Microsoft Windows 98 &
MS Office 97, Small
Business Edition plus
Bookshelf 98

LapLink V.7.5 for
Windows 98 &
McAfee VirusScan



Gateway Gold Service¹
for Portable PCs



As low as
\$95/mo.

for 48 mos. or \$3399³

Other goodies

All these add-ons
are available when
you purchase a
Gateway system.

Canon® BJC®-80 Color
Bubble Jet Printer
(\$299)

Kensington®
Saddlebag (\$79)

MS Professional
Resource Suite (\$99)

PC Card Modem with
Cellular Support
(\$50 upgrade from
Winmodem)

Kensington
Master Lock® (\$39)

gateway.netSM
\$14.95/mo.⁴

Frequent Flier



Solo 2500SE
12.1" TFT Color Display

Intel Pentium
Processor with MMX™
Technology 200MHz

32MB SDRAM
(expandable to 160MB)

2MB Graphics
Accelerator
w/ 64K Colors

Integrated 8X min/20X
max CD-ROM Drive &
3.5" Disk Drive

2GB Ultra ATA
Hard Drive

NiMH Battery & AC Pa

USB Ports, CardBus
& Zoomed Video Supp

NTSC/PAL Video Outp

Integrated 16-Bit Sound
& Stereo Speakers

TelePath 56K Modem
for Windows

Casual Case



EZ Pad Pointing Device

Microsoft Windows 98
& MS Home Essentials™

LapLink V.7.5 for
Windows 98 &
McAfee VirusScan



Gateway Gold Service¹
for Portable PCs



As low as
\$50/mo.

for 48 mos. or \$179

P4



Gateway

888-888-2013

www.gateway.com/yourware

Let's talk about your

© 1998 Gateway 2000, Inc. All rights reserved. Gateway and the Gateway stylized logo are trademarks, and Your iWare is a service mark of Gateway 2000, Inc. The Intel Inside Logo and Pentium are registered trademarks, and MMX is a trademark of Intel Corporation. All other brands and product names are trademarks or registered trademarks of their respective companies. All prices and configurations are subject to change without notice or obligation. Prices do not include shipping and handling or any applicable taxes. Many Gateway products are engineered to Gateway specifications, which may vary from retail versions of the software and/or hardware in functionality, performance or compatibility. Trade-in credit is only available if you purchase a new Gateway product. Gateway will give you the average wholesale value on the Your iWare product in good condition as determined by Gateway's sole discretion, using the current (1) Blue Book of Automobiles, similar commercially reasonable industry standard determined by Gateway. Other terms and conditions apply. Call our toll-free number for details. Prices do not include shipping and handling or any applicable tax. Loan financing available on approved credit through independent lender. Payments based on 48 month term and an Annual Percentage Rate as low as 14.9%. Your APR may be higher. 2% access check fee (\$2 min/\$15 max) applicable to Gateway purchases. Telephone line charges may apply. Not available in all areas. 1. Maximum data transfer rate dependent upon certain variables including particular modems with which you are communicating, telephones, communications software and communications protocol. 2. Gateway Gold on-site and installation services are administered by PC Technology Services, Inc. for product (excluding monitors, keyboards, monitors and Solo portables) purchased and located in the continental United States, Alaska, Hawaii, Puerto Rico and Canada. 3. Gateway purchases will qualify for Your iWare program by 1) financing through a Gateway authorized lender, 2) purchasing six months of gateway.net and for 3) buying an additional software bundle. Trade-in available at any time between the first day of the 24th month and the last day of the 48th month after delivery of Your iWare product. 4. gateway.net pricing based on 6 month commitment. \$15 fee for early cancellation.



The Affordable Portable.

Whether you work in a downtown office or downstairs at home, the agreeably priced Solo® 2500SE and 2500LS are all business. Both are powered by Intel processors. They give you 12.1" TFT color screens for clear, brilliant color; superior 16-bit sound; stereo speakers; plus, integrated CD-ROM and diskette drives. And have you heard? Gateway can customize a portable to fit your specific needs.

The 2500SE. The even more powerful 2500LS. Whichever one is right for your career and life, we're talking two powerful portables that are raring to go.





Solo® 2500SE Your Basic Business Partner



12.1" TFT Color Display
 Intel® Pentium® Processor with MMX™ Technology 200 MHz
 32MB SDRAM (expandable to 160MB)
 2MB Graphics Accelerator w/ 64K Colors
 Integrated 8X min/20X max CD-ROM Drive & 3.5" Diskette Drive
 2GB Ultra ATA Hard Drive
 NiMH Battery & AC Pack
 USB Ports, CardBus & Zoomed Video Support
 NTSC/PAL Video Output
 Integrated 16-Bit Sound & Stereo Speakers
 TelePath® 56K Modem for Windows
 EZ Pad® Pointing Device
 Carrying Case



Microsoft® Windows® 98
 Microsoft Home Essentials™
 LapLink® V.7.5 for Windows 98
 McAfee® VirusScan



Gateway Gold™ Service?
 for Portable PCs



GoldValue Lease \$64/mo. for 36 mos.³
 or \$1799

Solo 2500LS The Business Builder



12.1" TFT Color Display
 Intel Pentium II Processor 233MHz w/ 512K Cache
 32MB SDRAM (expandable to 160MB)
 2MB Graphics Accelerator w/ 64K Colors
 Integrated DVD II Drive & 3.5" Diskette Drive
 4GB Ultra ATA Hard Drive
 Lithium Ion Battery & AC Pack
 USB Ports, CardBus & Zoomed Video Support
 NTSC/PAL Video Output
 Integrated 16-Bit Sound & Stereo Speakers
 TelePath 56K Modem for Windows
 EZ Pad Pointing Device
 Carrying Case



Microsoft Windows 98
 Microsoft Office 97, Small Business Edition plus Bookshelf® 98
 LapLink V.7.5 for Windows 98
 McAfee VirusScan



Gateway Gold Service?
 for Portable PCs



GoldValue Lease \$89/mo. for 36 mos.³
 or \$2499

call 888-888-2013

www.gateway.com

Let's talk about your



P49

©1998 Gateway 2000, Inc. All rights reserved. Gateway and the Gateway stylized logo are trademarks of Gateway 2000, Inc. The Intel Inside Logo, Intel and Pentium are registered trademarks, and MMX is a trademark of Intel Corporation. Any other brands and product names are trademarks or registered trademarks of their respective companies. All prices and configurations are subject to change without notice or obligation. Prices do not include shipping and handling or any applicable taxes. Many Gateway products are custom-engineered to Gateway specifications, which may vary from the retail versions of the software and/or hardware in functionality, performance, or compatibility. 1. Maximum data transfer rate dependent upon certain variables, including particular modems with which you are communicating, telephone lines, communications software and communications protocols. 2. Gateway Gold on-site and installation services are provided by PC Technology Services, Inc. for product (excluding mice, keyboards, monitors and Solo portables) purchased and located in the continental United States, Alaska, Hawaii, Puerto Rico and Canada. 3. Leasing provided by independent leasing companies to qualified commercial customers. Lease payments based on 36-month term. Lease terms subject to change without notice or obligation.

