

# SCORE<sup>®</sup>

Counselors to America's Small Business

**FOR IMMEDIATE RELEASE**  
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## **Bakersfield SCORE to Host FREE "Business Plan Workshop"**

Kern County - The Bakersfield SCORE Chapter will host a free Writing a Good Business Plan Workshop on May 21, 2009 from 9:30 AM to 11:30 AM at **1731 Chester Avenue, Second Floor in Bakersfield.**

Guest speaker at the workshop will be Kay Mardon, SBA Fresno District Office Lender Relations Specialist. During the question and answer portion of the workshop, you will have the opportunity to speak directly to an SBA loan officer.

A business plan is one of the most important elements in any loan application. Having a well-written business plan will certainly enhance your chance of getting the necessary financing. By attending this workshop, you will gain the essential knowledge and insight required to write a successful business plan.

"Having adequate financing for a small business is one of the most difficult problems that new and growing small business owners face. Having a well written business plan is the first step for small business success in obtaining financing. SCORE is pleased to offer the Business Plan Workshop to help entrepreneurs start and grow their business," said Mort Brown, Bakersfield SCORE Chairperson.

**The workshop is free. To register please send your name, email address, mailing address and phone number to Paul Leung at [paulleung@earthlink.net](mailto:paulleung@earthlink.net)**

Since 1964, SCORE "Counselors to America's Small Business" has assisted more than 8 million aspiring entrepreneurs and small business owners through counseling and business workshops. More than 10,500 volunteer business counselors in 389 chapters serve their communities through entrepreneurial education dedicated to the formation, growth and success of small businesses.

The Bakersfield SCORE Chapter counsels at the Bakersfield Chamber of Commerce. Advance counseling appointments are required and may be made by calling the Bakersfield Chamber of Commerce or (661) 861-9249. For additional information and assistance please check out the SCORE website at [www.score.org](http://www.score.org).

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