

## FREE SBA Workshop for Small Businesses Business Plan and Cash Flow Projections

U.S. Small Business Administration

Fresno District Office 2719 N. Air Fresno Drive Suite 200 Fresno, CA 93727 (559) 487-5791 www.sba.gov/ca/fresno

#### Your Small Business Resource Every day, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses effectively compete in the marketplace and strengthen the overall U.S. economy.

# SBA offers help in the following areas:

- Starting a Business
- Financing a Business
  Growing a Business
- Growing a BusinessOpportunities in
- Contracting
- Recovering From
  Disaster
- A Voice for Small Business in Government

Visit SBA online at www.sba.gov for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.

### The Basics of Writing a Good Business Plan

A business plan is one of the most important elements in any loan application. Having a well-written business plan will certainly enhance your chance of getting the necessary financing. By attending this workshop, you will gain the essential knowledge and insight required to write a successful business plan.

- Importance of Business Plan
- Contents of Business Plan

### **Developing Cash Flow Projections**

Projections are a must have for new or existing business. Learn how to create and understand cash flow projections.

- Projected Sales
- Cost of Sales
- Cash flow

Location:	U. S. Small Business Administration 2719 N. Air Fresno Drive, Suite 200 Fresno, California 93727	
Date:	Thursday, June 11, 2009	
Time:	Registration	8:45 am to 9:00 am

e: Registration 8:45 am to 9:00 am Workshop 9:00 am to 12:00 pm

Reservations are required as seating is limited. To make a reservation, contact William Hori at (559) 487-5791 or at william.hori@sba.gov.

Reasonable accommodations will be made for persons with disabilities if requested at least two weeks in advance of the program. Please call the SBA at (559)487-5791 to make arrangements.

The American Recovery and Reinvestment Act of 2009 is good news for America's small business. The Act will provide several tools to make small businesses more competitive. For additional Recovery information including information on SBA products and services please contact the Fresno District Office at (559) 487-5791 or visit us at <u>www.sba.gov</u>.