



Press Release

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MED WEEK AWARDS 2009 ***“LAUNCHING GREEN ON THE GLOBAL SCENE”***

(LOS ANGELES, CA) – Each year during Minority Enterprise Development Week, the U.S. Small Business Administration (SBA) recognizes the role that minority entrepreneurs play in building the American economy through the creation of jobs, products, and services while supporting their local communities.

MED Week was established by Presidential Proclamation in 1983 and is managed by the Minority Business Development Agency (MBDA). It is supported locally by the SBA Los Angeles District Office and the Los Angeles Minority Business Opportunity Center (MBOC) through the Mayor’s Office.

Organizations are invited to partner with MBOC and the SBA for the **22nd Annual MED Week Awards**, which will take place **March 18, 2009** at the newly opened **L.A. Live** in downtown Los Angeles.

The 2009 theme of MED Week “Launching Green on the Global Scene” emphasizes efficiency; environmentally sensitive products and services; and sustainability in a global marketplace.

“Now more than ever given our challenging economic environment, we should salute the diversity and fine accomplishments of America’s small minority businesses. Our Los Angeles region is at the center of this fast growing marketplace of people and ideas. Please join us in this important community celebration,” said Alberto G. Alvarado, Los Angeles SBA District Director.

Corporations and public, private and government agencies partner in underwriting the cost of the week’s activities. MED Week event partners have the advantage of being highlighted in media broadcasts in addition to other promotional items and events as outlined in the partnership package that can be found at the SBA website: <http://www.sba.gov/localresources/district/ca/la/index.html>. The complete benefit package including partner levels for advertising rates, ad sizes, and submission specifications are included in this material.

If you would like more information or to confirm your participation as a partner please call Daisy Rossi at (213) 978-0693 or Aurelio Marquez at (213) 978-0786 or email: aurelio.marquez@lacity.org.

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