



BLACK BUSINESS CONFERENCE

UNLOCK YOUR BUSINESS POTENTIAL

Tuesday, March 24, 2009

8:00 a.m. – 1:30 p.m.

Sponsored by:



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Participants will be introduced to loan programs offered through Chase, SBA and other funding resources.

The workshops are designed to help businesses get started and stay in business.

Agenda:

Greater Grace Temple
23500 W. Seven Mile Road
Detroit, MI 48219

8:00 a.m. – 8:30 a.m. Registration

8:30 a.m. – 9:20 a.m. WELCOME – Sponsors

Robert Rummel
Senior Vice President, Chase

Richard Temkin
District Director
U.S. Small Business Administration

Alonzo Terry
President, Detroit Alumni Chapter Gamma Lambda, Alpha Phi Alpha Fraternity, Inc.

Opening Remarks

Sam Logan
Publisher, Michigan Chronicle

9:30 a.m. – Noon

Workshop speakers are professionals from Chase, SBA, local and state government and community leaders.

Let's Get Started

Looking for the basics of business finance? Learn the ABCs of finding and applying for financing and startup loans from the pros at the U.S. Small Business Administration (SBA) and Chase.

Can I Get Assistance?

Need advice on how to start your business? Let experts from the Small Business Technology Development Center, Ann Arbor Spark and TechTown get you off to a good start.

Signed, Sealed, Certified – Is Yours?

Want to certify your business as a minority-owned venture? Hear about the advantages certification offers when bidding on corporate and government supplier contracts from representatives of the Center for Empowerment and Economic Development (CEED), the Mayor's Office of Targeted Business Development, the Michigan Minority Business Development Council, SBA and the State of Michigan. Workshop leaders also will explain how to certify your business.

Financing Alternatives

What if you don't qualify for a traditional business loan? Experts from CEED, Crestmark Bank, Seneca Partners and Wayne County Urban Loan Fund will present alternatives such as factoring, venture capital and unsecured lines of credit.

Noon – 1:30 p.m. Lunch

Keynote Speaker

Robert Ficano
Wayne County Executive

Registration Form – Reservations are due by March 18, 2009

Registration

Tuesday, March 24, 2009 – Greater Grace Temple, 23500 W. Seven Mile Road, Detroit
Black Business Conference

Name _____ Company _____ Phone (Daytime) _____

Address _____ City _____ State _____ Zip _____

Workshops (Limited Space): *Please select two*

Let's Get Started

Can I Get Assistance?

Signed, Sealed, Certified – Is Yours?

Financing Alternatives

Cost: \$30.00 (includes breakfast and lunch)

Lunch Preference: Vegetarian Non-Vegetarian

Checks payable to: Chase

Reservations are due by March 18, 2009 (No confirmations will be sent)

Mail to: Chase
611 Woodward Ave, MI1-8047
Detroit, MI 48226

For information, please call Kathy Fox at (313) 256-0576

