



Small Business Survival Resources for Your Business

Massachusetts District Office
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SBA Massachusetts Small Business Economic Hotline

If you would like the chance to talk to someone directly about specific concerns for your business consider calling the Massachusetts SBA's *Small Business Economic Hotline* for free, confidential advice.

SBA employees will listen to callers' concerns and respond directly or refer calls to professional business counselors at one of our many partner organizations. You can reach the hotline at 617-565-5627, Monday thru Friday from 8:30 a.m. to 5:00p.m.

Economic uncertainty creates challenges in credit markets that affect small businesses nationwide. As a small business owner, it can be difficult to find the time to wade through all the information available to get to the advice that is really going to make a difference for your business. So, here at the SBA we have put together a variety of resources to help you through these tough times.

The following articles have been provided for you by the SBA and SCORE: Counselors to America's Small Business.

[Lead Your Company Through an Economic Slowdown](#)

[Small Businesses Can Face Economic Cycles With Confidence](#)

[Prospering During an Economic Downturn](#)

[Survival Tips for Managing an Economic Downturn](#)

[How to Pay Business Debts You Can't Afford](#)

Additional resources can be found at:

<http://www.sba.gov/helpingmainstreet/>

You can also find information on the Emergency Economic Stabilization Act (EESA) at: <http://www.treas.gov/initiatives/eesa/>.

Online Training Available:

The SBA offers a wide variety of online courses to assist small businesses in more effectively managing their firms in the current economy. Of particular note are:

- Strategic Marketing: How to Win Customers in a Slowing Economy
- Down-Shifting in a Slowing Economy: Business Planning Guide

These trainings and more can be accessed at:

<http://www.sba.gov/services/training/onlinecourses/>

Whether you are a small business in Portland, Oregon or Boston, Massachusetts or anywhere in between, all small business can benefit from the helpful advice found in these resources.