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LUCRUM INC.

April 14, 2004

Federal Trade Commission
CAN-SPAM Act
Post Office Box 1030
Merrifield, VA 22116-1030

Re: CAN-SPAM Act Rulemaking, Project No. R411008

Dear Commissioners:

I am writing you regarding your efforts to reduce unsolicited email. I agree that SPAM is a problem and something needs to be done to reduce it. However, I am concerned about the requirements that you are considering regarding suppression lists in this Act.

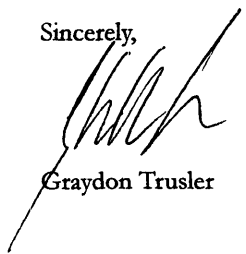
I am most concerned that it will do little to deter the true "spammers" out there and will instead place an unnecessary burden on legitimate businesses. Specifically, I believe that requiring publishers to get permission from a consumer prior to adding them to any list will do significant harm to law abiding businesses and will do very little to curb true unsolicited email.

This requirement could ultimately shut down honest, legitimate businesses instead of the "spammers" that you're trying to control.

Additionally, suppression lists make a great target for hackers to exploit. So what is intended to reduce SPAM could ultimately end up causing more unsolicited email to be sent to people on those lists.

I am very concerned and surprised at the number of problems this potential ruling could cause. I strongly urge you to reconsider its implementation.

Sincerely,



Graydon Trusler