

Re: CAN-SPAM Act Rulemaking, Project No. R411008

000906

To the Commissioners,

I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

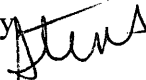
Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,



Steve Wright  
Alabama, USA

Edit the text to include your own comments, your name and company name. 000906

Print your finished letter and sign it.

**3.****Write This On The Envelope:**

On the FRONT of the Envelope and on your letter, please write:

**CAN-SPAM Act Rulemaking, Project No. R411008**

**4.****Send Your Letter by Mail or 2nd Day  
Air****BY MAIL:**

**Comments can be mailed by U.S. Postal Service to the following address:**

Federal Trade Commission  
CAN-SPAM Act  
Post Office Box 1030  
Merrifield, VA  
22116-1030

Courier and overnight delivery cannot be accepted at this Post Office Box.

**BY COURIER, 2ND DAY AIR, FED EX OR UPS:**

**Comments can be delivered by courier or overnight service to:**

Federal Trade Commission/Office of the Secretary  
Room 159-H  
600 Pennsylvania Avenue, N.W.  
Washington, D.C.  
20580

Comments will be placed on the public record.