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Re: CAN-SPAM Act Rulemaking, Project No. R411008

Dear Commission-

Though I understand your desire to regulate spam, my great fear is that the "Law Of Unintended Consequences" will rule.

That is, you will create so many burdens on us small email users that it will knock us out.

I have an email list of about 800 people that I send a newsletter to. Every time it is mailed, I get on or two people who cry foul. I know they have been getting the newsletter for quite some time. So what changes? Have they forgot? Are they in a bad mood and just want to take it out on somebody? Is there something about the character of newsletter this time they didn't agree with or like?

The point is why go through such burdensome regulations when it bothers such few, if highly vocal, people?

I suppose you might say it's for the "public good". But why make it so difficult on us, the small guy, who are really responsible for keeping the economy going. Why don't you take that tact, rather than "saving everyone" from some ominous beast?

Spam is a pain, supposedly. But it hasn't killed anyone. And the private sector seems to be coming up with real and creative solutions on their own. And that always beats federal regulations. Because in the end if you pass these laws, the spammers who do it big time will just outsmart you again and find loopholes.

Is is to much to ask to be reasonable?

Thanks for paying attention.

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