

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists will likely fall into the hands of spammers, leading to more spam instead of less.

These folks you refer to are the pornographers and scheisters that send emails at random to unsuspecting email addresses from outside of our country.

I for one am appalled by these people too, however, I do not understand why the commission would unjustifiably place all legitimate business people in the same category and hurt us by not wanting target the true spammers.

Many of us are legitimate business people trying to make a living from home due to the unemployment issues in this country, we did not chose this by design, we simply wish to do business and pay our bills with dignity by being able to make a living without being enslaved to unemployment or welfare. We are taxpayers and wish to continue as such with pride in our country. To put us out of business would only serve to diminish your efforts in taxation and would compromise your efforts to right this nation from its current demise.

I am quite surprised at the potential problems this ruling will involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems. We implore you to do what is right and allow our businesses to prosper and help this nation correct it's course.

Respectfully, J. Crum Texas, United States

