

To: The Federal Trade Commission Re: CAN-SPAM Act Rulemaking, Project No. R411008d -----  
Commissioners, The CAN-SPAM Act is an excellent start on legislation to get the problem of unsolicited bulk email under control. There are however, some concerns about how certain parts of the Act will be implemented. The one that's most disturbing is the possibility of applying the practice of using merchant-specific suppression lists to the sending of solicited email. Specifically: To multiply the addresses that should NOT be used is in any given case the absolute wrong direction for the act. Those address suppress lists circulating around the net will be a goldrush for spammers and for self mailing worms. The first week suppression lists will be in operation we will see a complete congestion of the email system that will remain forever. And to get back to the situation before the catastrophe, a large number of people will have to abandon their former email address for a new one. And only if suppression lists are suppressed. Otherwise the catastrophe will just continue to feed itself using the same way. This is a high technology environment built with high-powered machines who have absolutely no fear about the law. It is a different kind of environment than is usually addressed by legislation. It is also an environment where 70 % of all american businesses are present. Meaning that a very large number of small operators interact in this environment and this must be accounted for if this economy is to have any interesting future at all. Letting only large interest be heard will kill the internet market. And events and catastrophes, in the case of such a high technology environment do happen much faster than anywhere else and take years of hard work to rebuild afterwards. In my opinion, address suppress lists will have the opposite effect on the net then the one the act intends to reach. Respectfully submitted, Mario Taillon  
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