

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I just wanted to express my thanks for your efforts to curb the problem of unsolicited bulk email. However, I am deeply troubled by the proposed requirement for merchants to maintain suppression lists.

There are huge problems and costs associated with this idea, and a great deal of damage will be done to consumers and businesses alike.

Please seriously consider:

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net.

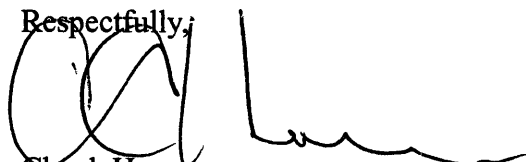
My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

Please carefully consider the potential harm to innocent parties that could come about by the adoption of this measure.

Respectfully,



Chuck Harmon
Nevada, USA