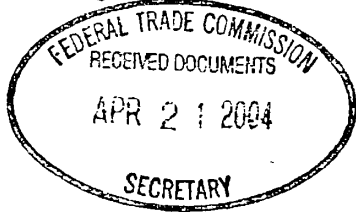


[REDACTED]

[REDACTED]

001128



April 20, 2004

Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I want to commend you all on trying to solve this outrageous spam problem we have with email.

Like many of my fellow business owners we that are responsible businesspeople do not indorse the use of spam & would like to see an end to it.

However, the rulings that you all are considering will do more harm than good we feel.

It would make our businesses ineffective in moving are goods & services & that could bring a serious halt in the use of the internet as we know it now.

The spammers are going to continue to do what they do unless you can actually find & punish them.

It isn't right for the responsible one to be punished for something they are not doing.

I am a small business owner & there are many like me who have turned to the internet to try & make up for jobs they loss or just to make some extra money to help with the family needs.

I for one have not seen a drop in the amount of spam since the Can Spam Act was passed & feel like it would be the same with these new regulations.

Something must be done & there are companies trying to tackle this problem out there. But, let's not do something in such a hurry that it does more harm than good.

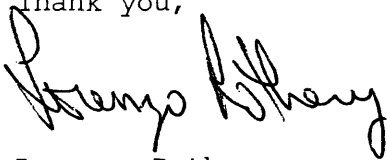
The people requesting information need to be as responsible as those

sending it also.

It would be too time consuming for me to run my business the way you are proposing that we send out our emails. It is time consuming enough as it is.

I just ask that you think long and hard before making any rash decisions to end spam which might it turn end email use & the internet as we know it.

Thank you,

A handwritten signature in black ink, appearing to read "Lorenzo Rothery". The signature is written in a cursive style with a large initial "L".

Lorenzo Rothery