



# PCF Investment Group, Inc.

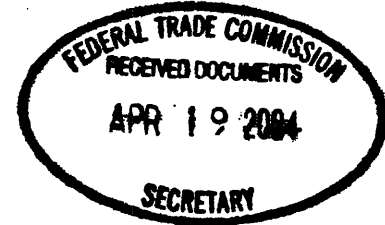
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April 14, 2004

Federal Trade Commission  
CAN-SPAM Act  
Post Office Box 1030  
Merrifield, VA 22116-1030



Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I am happy that you are working on the SPAM issue. I personally receive almost 100 SPAMs a day and I work hard to filter them out. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

I am a legitimate business person and although our business, and our affiliate customers, send out hundreds of emails a week, we have NEVER SPAMMED anyone and we would immediately cancel the website of one of our customers if they were to send even one SPAM message.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. I personally have a real estate newsletter that goes out to over 600 real estate investors. The only way for them to get on my list is to subscribe and then to double opt-in.

Legitimate business is not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

I recommend that we create large fines for companies or individuals who blatantly send out SPAM and who gather their email addresses in unscrupulous ways. Penalize those who are truly sending out unwanted email.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,

  
Lynn Hahn  
President