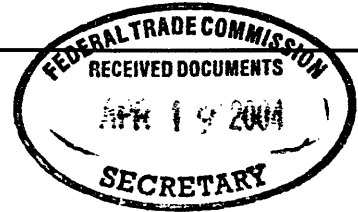




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April 15, 2004



Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I own a technology company where the main focus is building websites for other businesses and am also involved heavily in internet marketing. I work by myself and for myself in what I think is the greatest country in the world. I appreciate your efforts to curb/slow the daily increase of unsolicited bulk email. I do however, have a major concern with the the proposed requirement for merchants to maintain suppression lists.

I don't think you intend to harm us intentionally but by enforcing the use of suppression lists you will be targeting real people with honest intentions. They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect. By requiring the use of suppression lists you will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

The other concern I have is with the proposed requirement of a physical street address posted in all correspondence and on the websites. This poses a severe privacy issue. I would rather see this amended to include post office boxes as acceptable for an address requirement.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,

A handwritten signature in black ink, appearing to read 'Patrick Richar'.

Patrick Richar
Owner
PCI Technologies
Waterford, New York, USA