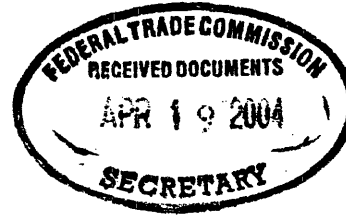


679 Plank Road, Suite 8
Clifton Park, NY 12065
Phone: 518.348.0555
FAX: 518. 348. 0440

Central New York



Internet: www.omexcorp.com
Email: nysales@omexcorp.com



Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C.
20580

000918

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To Whom It May Concern;

Unsolicited bulk email has become a large problem during the last few years. It wastes time, resources and money. It is imperative that any solution to the problem should be simple and easy to implement. I am concerned that the proposed requirement for merchants to maintain suppression lists may end up making the internet and email harder to use, rather than easier for both businesses and individuals.

There are millions of legitimate, honest businesses which use email in their everyday communications, boosting America's productivity, and helping to keep our standard of living the highest in the world. Any program implemented should be designed to stop those few bulk spammers who send untargeted email to millions of addresses at a time, disregarding any desire on the recipient's end to not receive the message without harming the multitudes of people using the technology properly and conscientiously.

There are so many problems and costs associated with this idea, and so much possible damage done to consumers and businesses alike, that I feel I must bring this matter to your attention. I respectfully request that you consider this matter most carefully. Our systems of commerce have quickly been entwined with the internet and email. The wrong move could have a ripple effect with unforeseen, destructive, consequences.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. Many small businesses will not be able to keep up with the additional burden the technology of this system will require. In the end, the CAN-SPAM legislation will not only burden and destroy those businesses, but the average consumer as well, who will no longer be able to receive the free flow of information the internet was created to distribute.

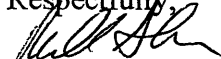
The intentions of CAN-SPAM are great, but there is a very serious likelihood of it having disastrous results. Rather than lessen the number of unsolicited emails we receive, these suppression lists would be likely to be gathered and abused by the spammers themselves, leading to more spam rather than less. The spammers are resourceful enough to cloak

their whereabouts, or send their spam from another country, beyond the reach of US laws.

My own business serves other businesses. I've gotten new business from other businesses emailing me with offers to do business with them. They find my own business compatible with theirs, and may either offer to sell me their products which would be useful to me, or ask if I would be interested in joining up with them in a commercial endeavor. This is a great use of email, and under the proposed act, may become either illegal, or in enough of a grey area for many businesses to not send that email which can generate income for them, myself, and, in turn, additional tax revenues for the government.

I strongly urge you to carefully reflect upon and review the downside of this act, and reconsider its implementation in light of these serious problems.

Respectfully,



Bill Shor

President, Perfectly Clean Inc. dba OMEX