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Federal Trade Commission**Title:** CAN-SPAM ANPR**Subject Category:** CAN-SPAM Act - Advanced Notice of Proposed Rulemaking ("ANPR")**Docket ID:** [3084-AA96]**CFR Citation:** 16 CFR 316**Published:** March 11, 2004 - Volume 69, Number 48, Pages 11775-11782**Comments Due:** Tuesday, April 20, 2004**Phase:** Rules**How To Comment:**

The Federal Trade Commission invites comment on topics relating to the CAN-SPAM Act. Specifically, the FTC seeks comment on the form and content of certain regulations mandated or permitted by that Act, and several spam-related reports the Act requires the FTC to prepare and submit to Congress. The FTC posed questions on these topics in the Advanced Notice of Proposed Rulemaking ("ANPR") published in the Federal Register. For the convenience of commenters and the FTC, these questions are reflected in the webform below. For any question, you may enter additional information, or an explanation of your answer, in the Additional Comments section at the end of this form. Where you may wish to answer "I don't know" to a given question, and that selection is not provided, then leave that answer blank.

PRIVACY & USE The FTC Act and other laws the Commission administers permit the collection of public comments to consider and use in this proceeding as appropriate. All timely and responsive public comments with all required fields completed, whether filed in paper or electronic form, will be considered by the Commission. and will be available to the public on the FTC Web site. to the extent

form -- "Title," "First Name," "Last Name," "Organization Name," "State," "Country," "Additional Comments," and "Attachment" -- will be publicly available on the FTC Web site. Therefore, you should not include home contact or other personal information in any of these fields. However, your answers to specific questions A.1 through F will not be publicly available on the FTC Web site. The fields marked with an asterisk are required in order for the FTC to fully consider a particular comment. Commenters may choose not to fill in one or more of those fields, but if they do so, their comments may not be considered. As a matter of discretion, the FTC makes every effort to remove home contact information for individuals from the public

comments it receives before placing those comments on the FTC Web site. More information, including other routine uses permitted by the Privacy Act, may be found

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Specific Questions

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Additional Comments

Re: CAN-SPAM Act Rulemaking, Project No. R411008 CAN THIS WHOLE LAW AN GET REAL ABOUT "FREEDOM OF SPEACH" NO TO THE BILL ENTIRELY! To the Commissioners, I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists. There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully. Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list. They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect. There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less. You can read a more detailed explanation of my concerns here: [[Your URL with the long form letter here]] I was quite surprised at the potential problems that ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems, Respectfully, Your Name Your State and Country

Available Space: 2457 characters

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