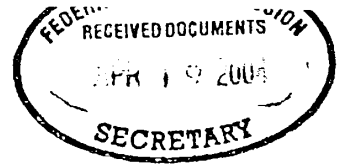


Re: CAN-SPAM Act Rulemaking, Project No. R411008

000934



To the Commissioners,

I'm an Internet Marketer from China but I market to U.S Consumers and sometimes, I promote some products from U.S Companies using e-mail, so I'm very concerned about the new CAN-SPAM Act Rulemaking and I would like to give some suggestion about it.

First, I'm really support and appreciate your efforts to solve the problem of unsolicited bulk email. However, I have some objection about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

First, requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

Second, there's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

The main purpose of CAN-SPAM Act is to stop the spammers from wasting our time and money, but I don't think by using the suppression list can stop them at all, instead, it can only stop the legitimate marketers who are not who CAN-SPAM was designed to stop.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,


Andri Djunaedi

