

Federal Trade Commission
CAN-SPAM Act
Post Office Box 1030
Merrifield, VA 22116-1030

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners:

Your efforts to curb the problem of unsolicited bulk email may damage legitimate businesses.

I am concerned about the proposed requirement for merchants to maintain suppression lists, and under force of law require all the people we do business with to use these lists.

As a small business person, with few resources to deal with the huge array of requirements already in place, every additional hoop government makes us jump through makes it more difficult to survive. The big boys have the resources to deal with these problems. Small business people like myself do not.

I don't want to work for the government or big business – and frankly I don't know many people who do. But with every new regulation or requirement, you make it more likely that I'll be forced to close and get a job I hate. The land of opportunity is rapidly becoming the land of mega corporations, governmental entities, and endless paperwork and regulations.

How do you propose to deal with the spam that comes from other countries? I seriously doubt these folks will pay much attention to any laws or regulations you pass.

Please carefully consider the impact before enacting this regulation. Many small businesses hang in the balance.

Respectfully,

Don Gleicher