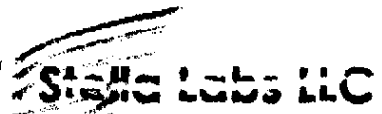


Exn A

EXHIBIT A

- home
- speci...
- sports
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- nutraceuticals
- herbal...
- contact us

joint health | weight loss | energy | anti-oxidants | sexual health | body building



Stella Labs is proud to be a leading ingredient supplier to the nutrition and dietary supplement industry. Known for our exclusive new to market products, Stella Labs is proud to offer, South African Hoodia Gordonii, Green Coffee Bean and Cha' de bugre 10:1 Extract.

quality bulk ingredients since 1982

Featured Products



Kinospherine®
 Science and nature is combined into this hot new time-released fat burner from France that should set a new standard for branded ingredients.



Hoodia Gordonii
 Hoodia is a new to the market product that is quickly taking the diet industry by storm. Use as a single ingredient or to enhance your weight loss formula.



Cha' de bugre 10:1
 The new energy from Brazil. Cha de bugre 10:1 Extract is clean natural energy without negative side effects. An exclusive product of Stella Labs.



Sports Nutrition
 L-Amino and other amino acids are

Brief History About Our Company

Stella Labs is an ingredients supply company for the pharmaceutical, sports nutritional, and dietary supplement industries. We specialize in providing companies with high quality natural ingredients for use in manufacturing finished goods.

Through our years of research into natural products, their origins, historical uses, common applications, and known warnings we have gathered an extensive warehouse of information about the ingredients that we trade. Stella Labs is committed to sharing this knowledge with our clients, and educating the public regarding natural ingredients.

Exhibit A - Page 1

Hoodia Gordonii

For thousands of years, this succulent has been a native food of the San Tribesman of the Kalahari Desert. It was in a study of indigenous foods by South Africa's national laboratory, the first evidence of the plant's appetite suppressing ability was revealed. "What they found was when they fed it to animals, the animals ate it and lost weight," says Dr. Richard Dixey, British bio-pharmaceutical Hoodia research director. (CBS 2004).

Scientists everywhere are seeing vast potential for this product as a nutritional supplement in the world market. Hoodia supplements taken daily can reduce calorie intake by 1000 calories a day; inducing weight loss by taking away the feeling of hunger; without limiting food intake, changing the diet, or the addition of an exercise regimen.

THE SCIENCE OF THE SUCCULENT:

Hoodia works by tricking the brain into thinking the body is full even if it is not. When a person eats, the body produces glucose which sends a signal to the hypothalamus of the brain indicating the body has been nourished; thus the feeling of hunger subsides. Hoodia acts on the body in the same way, only the signals are 10,000 times more potent than glucose, completely eliminating the feeling of hunger for extended

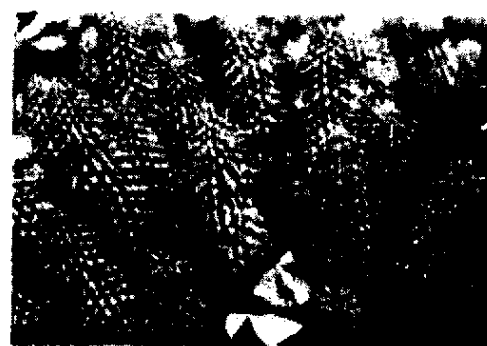


Exhibit A - Page 2

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SCIENTIFIC CLASSIFICATION

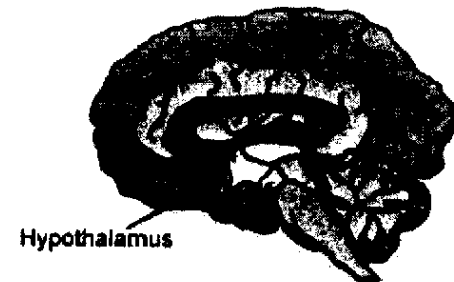
- Botanical Name: Hoodia Gordonii
- Common Names: African Hats, Queen of the Namib, Ghaap, Hoodia
- Family: Asclepiadaceae (s)
- Group: Succulents
- Origin: Western Cape, South Africa



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WHAT IS THE SCIENCE BEHIND IT:

Hoodia plants are native to the semi-deserts of South Africa, Botswana, Namibia and Angola. And even though there are about 30 species in the family, the Gordonii is the only one that contains the natural appetite suppressant. When South African scientists were testing the Hoodia plant, they discovered the plant contained a previously unknown molecule. Results of human clinical trials in Britain suggest that this active ingredient could reduce the appetite by up to 2,000 calories a day. This active ingredient works by replicating the effect glucose has on nerve cells in the brain fooling the body into thinking it is full, even when it is not. Hoodia appears to contain a molecule that is almost 10,000 times stronger than glucose.



CLINICAL TRIALS:

Dr. Richard Dixey organized the first animal trials for Hoodia. Rats, a species that will eat literally anything, stopped eating completely. When the first human clinical trial was conducted, a morbidly obese group of people were placed in a strictly enforced environment. All the volunteers could do all day was read papers, watch television, and eat. Half were given Hoodia, half placebo. Fifteen days later, the Hoodia group had reduced their calorie intake by 1000 a day. It was a stunning success.



Dr Richard Dixey explained how the active ingredient actually works:
"There is a part of your brain, the hypothalamus. Within that mid-brain there are nerve cells that sense glucose sugar. When you eat, blood sugar goes up because of the food, these cells start firing and now you are full. What the Hoodia seems to contain is a molecule that

Exhibit A - Page 4

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"There is a part of your brain, the hypothalamus. Within that mid-brain there are nerve cells that sense glucose sugar. When you eat, blood sugar goes up because of the food, these cells start firing and now you are full. What the Hoodia seems to contain is a molecule that is about 10,000 times as active as glucose. It goes to the mid-brain and actually makes those nerve cells fire as if you were full. But you have not eaten. Nor do you want to."



MORE HOODIA GORDONII INFORMATION

Can a cactus plant be a magic bullet for dieters?
October 24th, 2005 Hoodia Gordonii Featured on NBC's Today Show

Transcript from 60 Minutes program on Hoodia Gordonii
Watched by 14.6 million people earning it #18 spot for programming that week (Nov 2004 Neilson Ratings)

[HOME](#)

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http://www.stellalabs.com/StellaCircularVol4No11AXIHoodia.pdf Windows Internet Explorer

http://www.stellalabs.com/StellaCircularVol4No11AXIHoodia.pdf

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Pages
Attachments
Comments

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A note from Stella Labs

Stella Labs believes in keeping our customers informed. Therefore we must tell you that Stella is no longer the only US company offering the Hoodia Gordonii product. But, before you buy from someone else... ask them if they have all the export documentation for their product. As of October of this year, an export permit must be obtained for all Hoodia leaving Africa. In a random survey of those offering Hoodia in the US, only 1 out of 5 could provide all the necessary paperwork to authenticate their Hoodia Gordonii product. And that one company was Stella Labs. Still the #1 US Supplier of African Hoodia Gordonii direct from South Africa.

Hoodia Gordonii

Hoodia Gordonii, as featured on 60 Minutes curbs ones appetite and is the most effective natural appetite suppressant ever found. In addition it makes one feel great as it is a natural mood enhancer. It is a food, not a drug. No identified negative side effects. Excellent results obtained by those using Hoodia as a part of a weight loss program. The first scientific investigation of the plant was conducted at South Africa's national laboratory. Because Bushmen were known to eat hoodia, it was included in a study of indigenous foods. "What they found was when they fed it to animals, the animals ate it and lost weight," says Dr. Richard Dixey, who heads an Phytopharm's project to develop weight-loss products based on hoodia. It took the South African national laboratory 30 years to isolate and identify the specific appetite-suppressing ingredient in hoodia. Phytopharm has spent more than \$20 million so far on

Hoodia Gordonii 20:1 Specifications

Botanical Name	Hoodia Gordonii
Family	Asclepiadaceae
Appearance	Light green to brownish powder
Part Used	Aerial Stem
Origin	South Africa
pH	5.41
Ash	3.95%
Extract Ratio	20:1

Microbiological Analysis Information:	
Total Plate Count:	<10,000 cfu/g
Yeast:	<100 cfu/g
Mold:	<100 cfu/g
E. Coli	Negative
Pseudomonas:	Negative
Salmonella:	Negative
Coag. Pos Staphylococcus	Negative
Heavy Metals	<10ppm
As	<2ppm
Pb	<3ppm

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start

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To order HOODIA from Stella Labs:

Call Toll-Free 1-800-616-0625
e-mail: sales@stellalabs.com
website: www.stellalabs.com
Local/Intl. Ph. 201-444-9248
Local/Intl. Fx. 201-445-6414

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Phytopharm has spent more than \$20 million so far on research, including clinical trials with obese volunteers that have yielded promising results. Subjects given hoodia ended up eating about 1,000 calories a day less than those in the control group. To put that in perspective, the average American man consumes about 2,600 calories a day; a woman about 1,900. "If

you take this compound every day, your wish to eat goes down. And we've seen that very, very dramatically," says Dixey.

For full transcript of program go to:
<http://www.cbsnews.com/stories/2004/11/18/60min/notes/main056458.shtml>

Sanitization:	Negative
Coag. Pos Staphylococcus	Negative
Heavy Metals	<10ppm
As	<2ppm
Pb	<3ppm

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Shipping Address: _____

Notes: _____

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Exhibit A - Page 7