

1 and also observed in patients who took aspirin at low
2 doses on a regular basis. We have also established a
3 favorable hepatic safety profile for etoricoxib.

4 Regarding the renovascular effects, in
5 particular the blood pressure, we have shown a
6 dose-related effect for etoricoxib, again, which is
7 consistent with the NSAID class and the mechanism of
8 action of these compounds with effects observed
9 between those seen with the traditional NSAID
10 comparators, specifically naproxen and ibuprofen.

11 It is important, again, to reiterate that
12 blood pressure is an important adverse event of all
13 NSAID including etoricoxib, but it is a monitorable
14 adverse event and it can be managed.

15 We spent extensive time discussing the
16 thrombotic cardiovascular safety profile of
17 etoricoxib, and it is very consistent with prior
18 randomized clinical trials data of other COX-2
19 selective inhibitors versus traditional NSAID.

20 As reviewed by Dr. Cannon, there is an unmet
21 need in the management of osteoarthritis. Patients
22 need additional options, and we believe etoricoxib

1 represents an additional valuable option. It has a
2 well-established and favorable risk-to-benefit profile
3 in patients with osteoarthritis who require an NSAID
4 therapy.

5 It provides pain relief, an improvement in
6 physical functioning, and an improved GI and safety
7 and tolerability in comparison to traditional NSAID
8 based on an extensive development program and includes
9 the findings from the MEDAL study, which really do
10 show for the first time based on outcomes that
11 inpatients on a PPI, there is an added benefit to a
12 COX-2 versus a traditional NSAID, an important finding
13 for the treatment of high-GI-risk patients in the
14 thrombotic cardiovascular safety profile, again,
15 consistent with the profile of other NSAID with the
16 exception of naproxen.

17 Thank you very much for your time and
18 attention.

19 CHAIRMAN TURK: Thank you, Dr. Curtis and
20 the other presenters from the sponsor. Are there any
21 clarifying questions for Dr. Curtis or for the two
22 preceding speakers?

1 MS. CRAWFORD: Thank you. I have a
2 question, Mr. Chair, for Dr. Curtis. Could you please
3 comment on whether or not the clinical study designs
4 enabled valid comparisons as to whether there were
5 observed differences in adverse effects among racial
6 groups, especially with the renovascular safety but in
7 general as well?

8 DR. CURTIS: We have looked at subgroups by
9 ethnic group, and there appears to be a consistent
10 profile across all ethnic groups. No specific
11 differences observed.

12 CHAIRMAN TURK: Dr. Cannon?

13 DR. R. CANNON: Was there any difference in
14 the MEDAL Program between etoricoxib and diclofenac in
15 onset of atrial fibrillation? I didn't see that
16 mentioned in your presentation or the background
17 materials. I would be concerned that a drug that
18 might increase blood pressure and retain fluid could
19 provoke atrial fibrillation.

20 A followup to that question is, of the
21 patients who had either or a nonfatal cerebrovascular
22 event, ischemic or cerebrovascular event, was there

1 any difference in atrial fibrillation as possibly
2 being the underlying precipitating event for those
3 patients?

4 DR. CURTIS: There was a higher incidence in
5 the 90-milligram comparison for etoricoxib to
6 diclofenac and atrial fibrillation but not in the
7 60-milligram group. In regards to your question about
8 the patients with strokes, if you could, clarify that
9 question please, Dr. Cannon.

10 DR. R. CANNON: Did the strokes, fatal or
11 nonfatal, occur in the absence of atrial fibrillation
12 or did they accompany onset of atrial fibrillation?
13 Is it known what the relationship of the cerebral
14 vascular accidents was in relationship to atrial
15 fibrillation.

16 DR. CURTIS: The majority of those events
17 occurred in patients without atrial fibrillation.

18 CHAIRMAN TURK: Dr. Day, your question?

19 DR. DAY: Concerning the unmet need, one of
20 the ways to assess that is to look at patient
21 switching. Since this product has already been
22 marketed in many other countries, are there any data

1 about switching from this product, the percentage of
2 patients or the duration on the agent before
3 switching?

4 DR. CURTIS: We have no specific studies
5 that have looked at switching with this product.

6 DR. SANDBORG: Were cardiovascular events,
7 especially stroke, increased in those patients who had
8 an increase in blood pressure?

9 DR. CURTIS: Since there was no difference
10 in -- I'm sorry. Could you clarify the question,
11 please?

12 DR. SANDBORG: Was there a higher proportion
13 in those patients who had elevated blood pressure on
14 the medication where those patients have an increase,
15 a further increase, over the baseline increase in
16 cardiovascular events?

17 DR. CURTIS: As you saw, the primary result
18 was that there was no difference in strokes and heart
19 attacks, the composite.

20 DR. SANDBORG: Right.

21 DR. CURTIS: We certainly looked at patients
22 with a baseline history of hypertension and looked at,

1 as I showed in the core presentation, all established
2 risk factors for heart disease and showed no treatment
3 by subgroup interaction across those high-risk
4 subgroups. We did not specifically look at
5 postrandomization elevations in blood pressure as a
6 subgroup.

7 CHAIRMAN TURK: Let me caution you that when
8 you have raised your hand or been acknowledged, that
9 we are keeping a list and I will call on you in the
10 order that we have the list.

11 DR. DAVIS: Referring back to Slide 41 in
12 the MEDAL Program, looking at the incidence of GI
13 events, there is no difference in complicated events
14 between the two drugs, and then on Slide 43 you break
15 it down just for overall upper-GI events broken down
16 by aspirin users and PPI users. Have you done that
17 for the complicated events?

18 DR. CURTIS: Yes, we have and there was no
19 difference among these subgroups in the complicated
20 events, consistent with the overall lack of
21 significant difference between the two treatment
22 groups for complicated events.

1 DR. DAVIS: Okay.

2 DR. CURTIS: This result in overall events,
3 this was driven by the symptomatic or uncomplicated
4 ulcers.

5 DR. DAVIS: A second question for the MEDAL
6 Program, you showed a nice summary slide looking at
7 the 60-milligram dose composite with CHF
8 discontinuation, hypertension, edema. Do you have one
9 similarly for the 30-milligram cohort? Because that
10 is the dose that is going for indication.

11 DR. CURTIS: Right. Of course, in the data
12 for 30 milligrams come from the non-Medal portion of
13 the program, from the Development Program, and since
14 30 milligrams was not included in the MEDAL Program I
15 can't show you those data.

16 The data for congestive heart failure with
17 30 are limited to the Development Program, both the
18 placebo comparison, which I showed 6-month data versus
19 celecoxib in which there was no difference in heart
20 failure between etoricoxib 30 and celecoxib, and the
21 one-year-long data versus naproxen, but not for MEDAL
22 since that wasn't included as a dose.

1 CHAIRMAN TURK: Dr. Felson.

2 DR. FELSON: Many of our osteoarthritis
3 patients are older with lots of comorbidities. The
4 MEDAL Program's inclusion and exclusion criteria I
5 don't believe were stated. Can you review that please
6 and tell us if any of these patients had comorbidities
7 or high risk of any of these events?

8 DR. CURTIS: The MEDAL Program, the minimal
9 age for inclusion was 50 years old, so the mean age
10 was 62. We had patients as old as in their nineties
11 in MEDAL.

12 We have looked at both general
13 cardiovascular and GI safety by age in the MEDAL
14 Program. We show the absolute risk of a CV and GI
15 event go up with age, but the between treatment
16 relationship -- that is, no difference between
17 etoricoxib and diclofenac -- is maintained in the
18 elderly.

19 DR. DAVIS: Let me just follow that up by
20 asking, were there any exclusions of people who had
21 MIs or CHF or known cardiovascular morbidities?

22 DR. CURTIS: Yes. The patients could not be

1 enrolled within six months of an acute coronary or
2 cerebrovascular event, so anyone six months after a
3 heart attack or stroke or coronary surgery could be
4 included but not within six months of an acute event.

5 Does that answer your question?

6 DR. DAVIS: A little.

7 DR. CURTIS: Again, that was primarily to
8 ensure that medical stabilization of their acute
9 condition had been managed appropriately. The issue
10 of anticoagulant use, we want to make sure that all
11 those sort of appropriate acute postcare issues have
12 been stabilized, the medical management was stable,
13 before someone would enroll in a clinical trial.

14 DR. DAVIS: I guess, in followup, it would
15 be nice to know if the rates seen in the trial were
16 similar to the expected rates in an age and gender
17 match population that was not in the trial.

18 While eligible for this trial, I guess I
19 wonder about whether physicians allowed their patients
20 in a trial that might put them at risk of an event.
21 It would be nice to know actually how many people in
22 this trial compared to, say, a normal population of

1 this age had a history of events like that or whether
2 there was sort of a selection of exceptionally healthy
3 people who might not necessarily be similar to the
4 ones who are going to get this drug.

5 CHAIRMAN TURK: Dr. Ginzler.

6 DR. GINZLER: Yes. I wonder whether in your
7 analysis you look at the confounding variable of an
8 exercise regimen in patients in the trial. You know,
9 how many of these people were couch potatoes? How
10 many of them worked out in the gym?

11 DR. CURTIS: Well, we certainly have looked
12 at a variety of subgroups, but that specific factor
13 no. I can tell you, I mean, that is to some degree
14 the beauty of a large trial like this where you have
15 17,000 patients in a blinded fashion randomized to one
16 or two treatment groups, and we can show based on all
17 the characteristics we did look at things were very
18 well balanced between the two treatment groups. I
19 would expect that it would have been balanced.

20 DR. GINZLER: What did the protocol allow in
21 terms of treatment with antihypertensives or diuretics
22 following that identification?

1 DR. CURTIS: We of course had broad
2 investigator latitude to treat all concurrent medical
3 conditions, specifically regarding hypertension. We
4 broadly and consistently communicated JNC 7 guidelines
5 to the investigators and had them follow those
6 guidelines appropriately.

7 DR. GINZLER: Were there differences in
8 treatment?

9 DR. CURTIS: With antihypertensive
10 treatment?

11 DR. GINZLER: Or, diuretic treatment.

12 DR. CURTIS: Yes, there was. There was a
13 difference favoring diclofenac, again, consistent with
14 the difference in adverse event rates. As I showed in
15 the core presentation, the rates of hypertension
16 discontinuations were higher for etoricoxib compared
17 to diclofenac, 60 milligrams.

18 When you looked at the use or new use or
19 increased use of antihypertensive medications, a
20 similar finding was seen, higher on etoricoxib than
21 diclofenac.

22 CHAIRMAN TURK: Dr. Saag.

1 DR. SAAG: In the MEDAL Program, you didn't
2 show data looking at the reasons and levels of
3 discontinuation and dropout. I'm interested in
4 knowing that and also knowing about how you captured
5 adverse events in people that did not complete the
6 study.

7 DR. CURTIS: Okay. Well, I can show you the
8 summary of the disposition of patients, if you would
9 like. The reasons were balanced with the exception of
10 discontinuations for lab adverse events, which were
11 higher on diclofenac as compared to etoricoxib.

12 Otherwise, the overall discontinuation rates
13 for adverse events -- Slide 920, please -- summarizes
14 the patient disposition in MEDAL. As I mentioned,
15 there were the 334,701 patients randomized, and
16 everyone who was randomized received at least one dose
17 of study therapy. Therefore, you see the total number
18 of patients who started treatment in the two arms.

19 Again, this is etoricoxib both 90 and 60
20 together. This is everything, OA and RA, together.
21 You see rates of overall discontinuations were similar
22 when you break this out by reason, pretty similar with

1 the exception of a higher rate of lab adverse events,
2 which frankly on diclofenac was largely due to
3 elevations in liver function tests.

4 When you look at lack of efficacy, protocol
5 violations and withdrawal of consent, which frankly
6 was much higher in this protocol than we typically
7 see, you have to remember this study was enrolling
8 during the whole referral on coxibs both in Europe,
9 again this was a worldwide protocol, 40 countries, as
10 well as the voluntary withdrawal of Vioxx in 2004.

11 Patients for a variety of reasons did
12 discontinue from a trial which included a COX-2
13 inhibitor but, that being said, it was similar between
14 the two treatment groups, and all the other reasons
15 are generally similar.

16 Your second question, Dr. Saag?

17 DR. SAAG: Having to do with what special
18 efforts were made to capture the cardiovascular
19 outcomes in those patients who discontinued, the
20 50 percent of patients who in each group were not
21 carried through to the end of the study?

22 DR. CURTIS: Well, we have an extensive

1 effort. We had scheduled follow up by phone every six
2 months for patients who discontinued early. We went
3 to extensive efforts with patient-locator services on
4 a worldwide basis. As you saw from that slide, we
5 were able to get the true loss-to-followup rate for
6 patients down to less than 1 percent.

7 We did absolute due diligence in trying to
8 identify every single patient who discontinued early,
9 but in a large trial of 34,000 patients one cannot
10 find every single patients.

11 CHAIRMAN TURK: Just as a reminder, we are
12 asking clarifying questions now and we will have
13 another opportunity later, after the lunch break, to
14 go into more detail and some specifics.

15 Ms. Aronson.

16 MS. ARONSON: Dr. Saag asked the majority of
17 my question. The 53 percent dropout rate, is that
18 standard?

19 DR. CURTIS: Yes, it is. In fact, it is in
20 many ways better than is observed with other trials.
21 We anticipated approximately a 20 percent
22 discontinuation rate after the first three months and

1 a 40 percent discontinuation rate after a year.

2 We have obviously done a lot of NSAID-type
3 trials, and what we saw with MEDAL was very consistent
4 with that. Actually, the fact that this was a much
5 longer trial actually overall we were quite happy,
6 frankly, with this discontinuation rate. It is
7 typical. It does seem high, but it's very standard.

8 CHAIRMAN TURK: Dr. Pasricha.

9 DR. PASRICHA: Yes. I have three questions
10 related to the GI profile of these drugs. I will ask
11 them one by one. The first is, did you see a
12 reduction in the absolute risk of complicated GI
13 events in those patients who were receiving PPI prior
14 to randomization in either group?

15 DR. CURTIS: I'm sorry, could you ask your
16 question again. I want to make sure I understand.

17 DR. PASRICHA: Was there a reduction in
18 complicated GI events in those patients who were on a
19 PPI prior to randomization compared to those who
20 weren't?

21 DR. CURTIS: We saw a reduction in the
22 ulcers, the symptomatic ulcers, but not the

1 complicated events.

2 DR. PASRICHA: The use of a prior PPI did
3 not affect the risk of complicated GI events with
4 either drug?

5 DR. CURTIS: That's correct.

6 DR. PASRICHA: Okay. Did you do an analysis
7 of the GI adverse events by risk factors for peptic
8 ulcer as previous history or age?

9 DR. CURTIS: We have looked at risk factors.
10 We have looked at subgroups based on prior history of
11 upper-GI event by age, by gender, and by steroid use
12 and antiplatelet use. I can show you some of those
13 data, if you would like.

14 We showed that the absolute rates of events
15 were higher in patients with those risk factors, but
16 the relative treatment benefit was maintained. Let me
17 show you on Slide 1074 a risk factor using the
18 baseline risk factors that I just mentioned, again:
19 age, baseline steroid use, antiplatelet therapy use,
20 and prior history of upper-GI perforations and ulcers
21 you see that based on the number of risk factors the
22 rates go up in both treatment groups.

1 For example, patients with no risk factors
2 had these rates with this relative risk of etoricoxib
3 to diclofenac. As you add risk factors, the rates
4 went up and the relative risk was maintained.

5 DR. PASRICHA: If I understand this
6 correctly, with more than four risk factors the
7 benefit is less?

8 DR. CURTIS: That's correct based on this.
9 If you could, show that slide again, please.
10 (Staff complies.)

11 DR. CURTIS: The number of events in
12 patients with four risk factors is quite small. There
13 are only two patients with events on etoricoxib and
14 three patients on diclofenac. Your statement is true
15 but you can look at this confidence interval, which is
16 quite wide.

17 DR. PASRICHA: Thank you. The final
18 question is about dyspepsia in the two groups. Did
19 you look at that specifically?

20 DR. CURTIS: We did and we showed about a
21 25 percent risk reduction in dyspepsia with etoricoxib
22 versus diclofenac.

1 DR. PASRICHA: Was that significant?

2 DR. CURTIS: Yes, it was.

3 DR. PASRICHA: Thank you.

4 CHAIRMAN TURK: Dr. Levine (pronouncing
5 "le-vine").

6 DR. LEVINE: Dr. Levine (pronouncing
7 "le-veen").

8 CHAIRMAN TURK: Sorry.

9 DR. LEVINE: That's all right.

10 This is a very real-world study in that you
11 had aspirin and PPI. I wondered in the same group
12 what percent of patients in this population had
13 corticosteroids. Because aspirin certainly completely
14 blocks or practically completely blocks the beneficial
15 effects of COX-2 or traditional NSAID and PPIs are
16 protective.

17 Can you tell us, have there been any
18 subcohort population analysis of the patients? What
19 percent of patients did have corticosteroids?
20 Corticosteroids in that type of population are
21 considered possibly a deleterious event, a prognostic
22 event, in GI complications.

1 DR. CURTIS: Slide 1070 is a subgroup of the
2 pooled MEDAL upper-GI clinical event data, so these
3 are the overall events. This is a subgroup analysis
4 by baseline use of corticosteroids.

5 As you see, the percentage of steroid use
6 based on total patient years at risk is about 15 to 20
7 percent. Okay, I think it's 16 percent exactly.
8 About 16 percent of the patients were on baseline use
9 of steroids. Obviously, that was largely, if not
10 exclusively, the RA patients.

11 What you see of course, as expected, the
12 absolute rates of upper-GI events in MEDAL went up
13 with the use of corticosteroids but that this
14 treatment by subgroup interaction for this subgroup
15 analysis was nonsignificant, indicating that the
16 treatment benefit was maintained in overall events in
17 patients on baseline steroid use.

18 DR. LEVINE: Yes, but did you go further and
19 do a subcohort analysis with patients on
20 glucocorticoids plus aspirin, minus aspirin, plus PPI,
21 minus PPI? This is such a heterogenous group, and it
22 may be a statistical problem, but I think it's doable.

1 DR. CURTIS: We have not done that specific
2 analysis.

3 DR. LEVINE: Thank you.

4 CHAIRMAN TURK: Dr. Cannon.

5 DR. R. CANNON: Nothing.

6 CHAIRMAN TURK: Dr. Fries?

7 DR. FRIES: On Slide 41, I would like some
8 clarification on the criteria, the prespecified
9 criteria, for ulcer determination. My interpretation
10 looking at this slide is that there is a reduction of
11 the incidence of endoscopic ulcers but not one of
12 complicated ulcers at all for this agent. If that
13 interpretation is correct, it seems a little out of
14 sort with meeting the unmet need type of hypothesis.

15 DR. CURTIS: As I said, there were no
16 routine endoscopic surveillance scheduled through this
17 program. Anyone who had ended up having an ulcer as
18 confirmed by criteria was someone who, frankly, like
19 clinical practice, presented with signs or symptoms
20 suggesting an upper-GI issue, and based on
21 investigator assessment went on to have a diagnostic
22 evaluation.

1 Just to be clear, this is not a result of
2 routine endoscopic evaluation, but the actual
3 diagnostic criteria for ulcers were established. I
4 don't know if Dr. Lane would like to comment on
5 exactly what those criteria are, but they were
6 validated, prespecified criteria that showed objective
7 evidence of bleeding, or in this case ulceration.

8 DR. LANG: Just briefly, again, the patient
9 had to be sent for usually symptoms, presumably it
10 could have been a decrease in hemoglobin as well, and
11 would have gone normally for an upper endoscopy,
12 theoretically they could have had an upper-GI series,
13 but it would normally be an upper endoscopy.

14 Again, it is supposed to be simulating
15 real-world practice where a rheumatologist or a
16 primary care physician thinks an endoscopy is
17 necessary.

18 CHAIRMAN TURK: Thank you very much.

19 We are now going to move on to the
20 presentations from the Food and Drug Administration.
21 We will start out with a presentation by Dr. Robert
22 Shibuya, who is a medical officer in FDA. He is going

1 to be speaking about the medical review of the
2 etoricoxib application.

3 Dr. Shibuya.

4 I might say, while they are getting set up,
5 that there will be an opportunity to ask additional
6 questions of the sponsor after lunch.

7 FDA PRESENTATION

8 MEDICAL REVIEW OF ETORICOXIB APPLICATION

9 (PowerPoint presentation in progress.)

10 DR. SHIBUYA: Good morning. Over the past
11 hour and a half or so, we have heard from the
12 Applicant regarding the rationale for and a review of
13 the safety and efficacy for this product. In my
14 presentation, I will review specific elements of the
15 application that we think are important for your
16 consideration. I will start with efficacy, and I will
17 make it brief.

18 There is little doubt that etoricoxib is
19 efficacious for OA at doses of 30 and 60 milligrams
20 per day. It's been shown in six separate Phase III
21 trials. However, we do note that the 30- and
22 60-milligram doses have not been tested head to head

1 in Phase III.

2 Therefore, to justify the approval of the
3 60-milligram dose, the Applicant referenced Study 007,
4 which was submitted and reviewed in a previous review
5 cycle.

6 Briefly, Study 007 was a Phase II
7 dose-ranging study. We saw the results actually
8 represented slightly differently in the Applicant's
9 presentation. It compared placebo and five doses of
10 etoricoxib. These are the results for Part I of the
11 study.

12 In this figure, the three co-primary
13 endpoints -- WOMAC pain, a patient global, and
14 investigator global -- are represented in three
15 separate panels. Again, a more negative value is
16 indicative of efficacy.

17 As we can see there, with regard to the
18 point estimates there appears to be evidence of dose
19 response to 60 milligrams, but that is lost at 90
20 milligrams. We do note the wide confidence intervals,
21 though.

22 As you noticed in my description of the

1 previous slide, these were the results from Part I of
2 this study. Study 007 continued for an additional
3 eight weeks at the 14 weeks.

4 In Part II of this study, patients were
5 reallocated to either 30, 60, or 90 milligrams of
6 etoricoxib or 150 milligrams of diclofenac. This plot
7 represents the efficacy data, again a more negative
8 value, as evidence of analgesia for the WOMAC pain
9 subscale over the entire period of the study. The
10 important thing to note is that the apparent dose
11 response between 30 and 60 milligrams observed at
12 6 weeks diminishes with time on drug.

13 We note the limitations of cross-study
14 comparisons. However, the six pertinent Phase III OA
15 studies were very similar in design. When we examined
16 the treatment effect across studies, and again
17 negative values are evidence of efficacy, we note that
18 the treatment effect size is, roughly, the same
19 regardless of the dose of etoricoxib.

20 Each Phase III study contained an active
21 control, either ibuprofen, naproxen or celecoxib.
22 However, we note that no trial suggested that

1 etoricoxib was superior for efficacy over that active
2 control.

3 Shown here at the pain curves for Study 077,
4 it is the WOMAC pain subscale, that shows that the
5 analgesia was virtually identical to celecoxib. As
6 the Applicant has outlined, the safety data for
7 etoricoxib are divided into two parts, the MEDAL
8 Program and what I will call the non-MEDAL. I think I
9 missed one? No, sorry.

10 Obviously, for a new NSAID the safety
11 program is going to be quite considerable. In the
12 next slide, I'm going to briefly describe what the
13 Applicant has generated and submitted.

14 The program consists of the MEDAL Program
15 and what we call the non-MEDAL database. I'm going to
16 summarize the differences here. The MEDAL Program is
17 characterized by its homogeneity. It has a single
18 comparator, diclofenac, and only two doses of
19 etoricoxib, 60 and 90 milligrams. The patient
20 population was limited to OA and RA.

21 As the Applicant has stated, the sample size
22 is large, almost 35,000 patients with substantial

1 followup with means of 20, 19, and 9 months for the
2 component studies.

3 The non-MEDAL database by comparison is very
4 heterogeneous. It is comprised of the 18 conventional
5 Phase II and III studies. It contains two additional
6 study populations, ankylosing spondylitis and chronic
7 low-back pain. The duration of time on therapy is
8 also quite a bit shorter than MEDAL, only up to
9 52 weeks.

10 It does have the advantages of additional
11 controls: placebo, ibuprofen, naproxen, and celecoxib.
12 It also has a broader range of etoricoxib doses
13 tested, between 5 and 120 milligrams. We do note that
14 the non-MEDAL database in terms of size is dwarfed by
15 the MEDAL database with their being only about 4,500
16 patients treated with etoricoxib.

17 Certainly, a new NSAID or coxib requires a
18 thorough and comprehensive cardiovascular evaluation
19 as part of the new drug application. In the next
20 section of my talk, I will address the cardiovascular
21 findings in the etoricoxib application.

22 There is really very little need to go over

1 this. This is a summary slide of the APTC events for
2 the pooled MEDAL Program that show that the relative
3 risks are close to one with confidence intervals that
4 go through one.

5 We were interested, though, in whether or
6 not there was dose response with regard to the
7 cardiovascular events, so in this slide we've done a
8 subset analysis of the OA patients only subsetted by
9 dose. As you can see, there does seem to be some
10 evidence of dose response where the relative risk
11 increases from 1.07 to 1.30 with the increase in dose.

12 In addition to looking at the relative risk,
13 which is a very common statistic for making such
14 comparisons, we have also looked at the attributable
15 risk.

16 In this slide, you can see the difference in
17 how the two statistics are calculated. Relative risk
18 is the quotient of the event rate in Group A and in
19 Group B as estimated by the COX proportional hazards
20 model. Attributable risk is the arithmetic difference
21 in event rates between Groups A and B.

22 The value of the attributable risk analysis

1 is that it can help us understand the number of excess
2 patients who might experience an APCT event if taking
3 etoricoxib instead of diclofenac. We can use that
4 concept when we are assessing the risk-to-benefit
5 ratio.

6 In this slide, we see the same subgroup
7 analysis, this part of it that was previously shown.
8 Again, the patients are limited to OA and are grouped
9 by dose. This particular slide also shows the
10 aggregate statistics and has this additional column
11 that is called the "difference in risk," which could
12 also be perceived as the attributable risk.

13 When we look at the relative risk for the
14 60-milligram dose shown here, it is nearly one.
15 However, what does that mean when we assess the
16 potential for excess events?

17 I draw your attention to this cell, which is
18 the attributable risk with its associated confidence
19 intervals because those values are used to make the
20 estimates that we will see in the next slide.

21 Based upon the attributable risk analysis
22 done by our statistical team, I have summarized the

1 possible effect of etoricoxib administration to large
2 populations under three scenarios: a most likely, a
3 high estimate, and a low estimate.

4 Under the assumptions that a thousand
5 patients could be exposed in a year, the analysis
6 shows that 490 excess patients would be expected to
7 experience an APTC event on etoricoxib than if they
8 had taken diclofenac.

9 As a high estimate, defined as the upper
10 limit of the 95 percent confidence interval, that
11 number of excess cases increases to 2,300 cases. A
12 low estimate, which we would define as the lower limit
13 of the 95 percent CI, predicts that 1,300 fewer events
14 could occur.

15 We also reviewed the non-MEDAL database to
16 inform for the risk for cardiovascular events. There
17 is little to say about this. The Applicant has
18 already gone over it. I will only point out the
19 bottom two lines, which show the rates and relative
20 risk for the comparisons versus naproxen.

21 These are really the most robust data here
22 in terms of numbers of events and drug exposure. We

1 note that the relative risk versus naproxen is 2.72,
2 with a confidence interval that excludes 1.

3 This concludes our review of the
4 cardiovascular safety section. To summarize the
5 cardiovascular safety data, as assessed by relative
6 risk, the pooled MEDAL data show comparable
7 cardiovascular risk versus diclofenac.

8 However, given the 95 percent confidence
9 interval, the attributable risk for etoricoxib
10 compared to diclofenac could be as high as
11 2,300 excess events per 1 million patient-years.

12 The non-MEDAL database suggests that
13 etoricoxib is inferior to naproxen. The predominant
14 rationale for the development of the COX-2 inhibitors
15 was the theoretical advantage with regard to
16 gastrointestinal safety.

17 As we have heard from the Applicant, GI
18 events were an important endpoint in the MEDAL
19 Program. In this part of my talk, I will summarize
20 these GI safety findings.

21 There is little to discuss here. What I was
22 going to do was talk about the difference between

1 complicated and not complicated, but that has already
2 gone on in the previous Q-and-A session.

3 This really does not require an explanation,
4 either. The difference that was observed which
5 attributes benefit to etoricoxib was really only for
6 the combined cases including the not-complicated
7 ulcerations.

8 I will spend a couple of minutes or,
9 hopefully, a minute talking about this slide. Again,
10 what I've done is I've broken down the possible event
11 categories into ulcerations, perforations,
12 obstructions, and hemorrhages.

13 We have looked at complicated and combined
14 including the not-complicated events. What you can
15 see is that the excess events really fall within the
16 ulceration category.

17 With regard to the lower-GI safety for both
18 the complicated and combined cases, there was some
19 slight numerical superiority for etoricoxib over
20 diclofenac.

21 When we look to the non-MEDAL database, we
22 see that the event rate was substantially lower for

1 etoricoxib, .44 to .97 and .93 to 2.32, regardless of
2 whether or not the analysis included the complicated
3 events only here or both complicated and
4 not-complicated events.

5 These significant differences between
6 conventional NSAID in etoricoxib in the non-MEDAL
7 Program were largely driven by the comparisons to
8 naproxen. Here we see a Kaplan-Meyer estimate that
9 shows the difference between etoricoxib and naproxen
10 in the non-MEDAL database.

11 In addition, you have heard the Applicant
12 discuss other measures of GI tolerability such as
13 discontinuations for dyspepsia and abdominal pain and
14 for laboratory abnormalities such as an otherwise
15 unexplained decrease in hemoglobin.

16 These analyses are summarized here. As with
17 the ulcerations without significant medical
18 consequence, etoricoxib was found to be superior for
19 these kinds of signs and symptoms.

20 To summarize the effects of etoricoxib on
21 the GI tract, we conclude that for medically
22 significant upper-GI events, etoricoxib approximates

1 diclofenac and appears superior to naproxen. Second,
2 for non-serious GI-related symptoms, etoricoxib is
3 superior to diclofenac and naproxen.

4 A side-effect of the NSAID class is
5 hypertension, retention of salt and water, and
6 elevations in BUN and creatinine. These event effects
7 have been collectively termed "renovascular." The
8 next section of the presentation deals with the
9 renovascular safety findings.

10 To put the findings for renovascular safety
11 into context, I will briefly review two large
12 epidemiologic studies assessing the effects of blood
13 pressure on large populations. The Multiple-Risk
14 Factor Intervention Trial, or "MR. FIT," published by
15 Neaton, et al., in 1992 is the first such pertinent
16 study.

17 Mr. Fit was a randomized, multicenter,
18 primary-prevention trial to study the effect on the
19 incidence of coronary artery mortality of
20 interventions to blood pressure, cholesterol, and
21 cigarette smoking. The study followed over 316,000
22 men for a mean duration of 12 years. This figure

1 summarizes the blood pressure findings from "MR. FIT."
2 On this axis is the systolic blood pressure between
3 120 and 160 millimeters of mercury and on this axis
4 the diastolic between 70 and 100. The columns show
5 the death rate due to coronary heart disease.

6 What is evident is that for each group of
7 diastolic blood pressure measurements, say, along this
8 row (indicating), there is a steep rise in death due
9 to ischemic heart disease with increases in systolic
10 blood pressure. The effect is not as pronounced for
11 the diastolic blood pressure.

12 This slide shows summary data from the
13 prospective studies collaboration. These authors
14 conducted a meta-analysis of 1 million adults in
15 61 prospective observational studies to evaluate the
16 effects of blood pressure on mortality.

17 On the left panel, the mortality due to
18 stroke is plotted versus the systolic blood pressure
19 between 120 and 180 millimeters. We see a steep
20 increase in the stroke incidence with increases in
21 systolic blood pressure for each decade of life at the
22 time of death.

1 In the right panel, we see the identical
2 depiction, this time for deaths due to ischemic heart
3 disease, but again showing the steep increases with
4 increases in systolic blood pressure.

5 After this review of the effects of elevated
6 blood pressure on large populations, let's move on to
7 the specifics of the etoricoxib safety program. In
8 the MEDAL Program the Applicant evaluated the negative
9 effects of etoricoxib and diclofenac on the
10 renovascular system in four areas: effects on blood
11 pressure, rates of congestive heart failure, rates of
12 edema, and rates of patients who develop pertinent
13 laboratory abnormalities.

14 With regard to the evaluation of the effects
15 of these drugs on blood pressure, they looked at four
16 things: discontinuance, discontinuations for
17 hypertension-related AEs; hypertension-related AEs,
18 which would include the severe events requiring
19 discontinuations and less severe events; they also
20 collected vital signs data, which were plotted and the
21 mean difference in baseline for the blood pressures
22 were analyzed; and they also prespecified certain

1 increases in systolic and diastolic blood pressure and
2 calculated the proportions of patients who meet such
3 thresholds.

4 Let's move to the actual results for MEDAL.
5 This table, which is from the Applicant's submission,
6 summarized pooled MEDAL data for hypertension. I'm
7 going to spend a moment describing how the data are
8 organized because the next several tables use an
9 identical format.

10 Each component study in MEDAL is given its
11 own row, except that the MEDAL study itself has two
12 rows to reflect the two study populations. The
13 rheumatoid arthritis patients are placed on the right
14 side of the page, the remainder of the page is the OA
15 patients, and this (indicating) line separates the
16 patients who receive 60 milligrams versus the
17 remainder of the patients who receive 90 milligrams.
18 For each study and dose and patient population we can
19 make pairwise comparisons.

20 This particular table shows the
21 discontinuations due to hypertension-related AEs. In
22 making the pairwise comparisons, say, in this set of

1 three cells or is set of three cells, we see that for
2 every study, for every dose, and for every patient
3 population etoricoxib had a consistently higher
4 discontinuation rate. There also seems to be some
5 dose response in this finding when you look at the
6 difference in proportions between 60 and
7 90 milligrams.

8 For brevity, this is the only table that
9 I've included that contains data related to the
10 relative effects of etoricoxib and diclofenac on blood
11 pressure, but the other analysis all lead to the
12 conclusion that etoricoxib has more deleterious
13 effects on blood pressure than does diclofenac.
14 Importantly, MEDAL provides no information regarding
15 the effects at 30 milligrams.

16 This is the analogous table for the findings
17 of discontinuations due to edema. We see that
18 discontinuations for edema were less common than for
19 hypertension. Numerically, etoricoxib was inferior to
20 diclofenac for each pairwise comparison; although,
21 some comparisons reached statistical significance.

22 Here is another table. This time accounting

1 for the numbers of patients who experienced CHF that
2 resulted in hospitalization. As was previously stated
3 for CHF, a retrospective adjudication procedure was
4 conducted to confirm the cases. As expected, rates of
5 CHF were lower than for edema. Again, the overall
6 trend is that etoricoxib has higher rates of CHF than
7 diclofenac.

8 Differences between etoricoxib and
9 diclofenac for the renal laboratory abnormalities were
10 not as marked. In certain groups such as the MEDAL,
11 90-milligram, OA population, there appeared to be
12 excess toxicity associated with etoricoxib, although
13 in most comparisons there was little difference
14 between groups.

15 Again, we examined the non-MEDAL database
16 for additional information. MEDAL did not include the
17 dose of 30 milligrams, which is being considered for
18 approval now, although the non-MEDAL database does. I
19 must repeat the numbers of patients comprising these
20 database are small by comparison to MEDAL.

21 Sample sizes for etoricoxib ranged from 220
22 at 90 milligrams to 1,014 at 30 milligrams. This

1 slide shows the rates of AEs related to hypertension
2 and edema. These are not necessarily
3 discontinuations, they are just reported as adverse
4 events.

5 This is the placebo-controlled data set
6 which truncates data at 12 weeks. The comparator
7 groups include placebo, a wide range of etoricoxib,
8 and three active comparators. For edema, there is not
9 much difference in rates between the different doses
10 and comparators. For hypertension, there appears to
11 be dose response for the range of etoricoxib tested.

12 In the pertinent range, which of course is
13 30 and 60, the rates of hypertension appears similar
14 to naproxen and ibuprofen; although, they may be
15 higher than in celecoxib.

16 In this slide, we see the six-month and
17 twelve-month active control populations, the six
18 months is versus celecoxib and the 12-month is versus
19 naproxen. Thirty milligrams of etoricoxib appears
20 inferior to 200 of celecoxib for hypertension.

21 The relevant doses, again here are 30 and
22 60, of etoricoxib appear similar to naproxen except

1 for the 30 milligrams for edema where it might be
2 inferior and the 60 milligrams for hypertension where
3 it might be inferior.

4 To summarize the renovascular safety
5 findings, etoricoxib 90 milligrams, causes
6 hypertension, edema, and congestive heart failure than
7 diclofenac. Etoricoxib, 60 milligrams, causes more
8 hypertension and slightly more edema and CHF than
9 diclofenac. Compared to other NSAID the relevant
10 doses of etoricoxib appear mixed for renovascular
11 safety.

12 As a class NSAID have been observed to have
13 the potential to elevate LFTs. All trials included
14 routine monitoring of serum chemistries including
15 transaminases, alkaline phosphatase, and bilirubin.
16 The Applicant recorded patients who discontinued for
17 hepatic-related adverse events and similar to
18 renovascular lab events predefined at threshold for
19 elevations in transaminases that would be considered
20 significant.

21 This table, which is identical in layout to
22 those from the renovascular section showed the

1 discontinuations for hepatic-related events. In each
2 comparison etoricoxib was superior to diclofenac.

3 To summarize our findings, etoricoxib is
4 effective at 30 and 60 milligrams; although, there is
5 weak evidence that there is a meaningful dose response
6 between 30 and 60 milligrams.

7 For the cardiovascular thromboembolic event
8 as assessed by relative risk, the pooled MEDAL data
9 show comparable CV risk versus diclofenac. In
10 addition, we note that the confidence intervals for
11 the relative risk do not exclude one.

12 However, given the 95 percent confidence
13 interval, the attributable risk for etoricoxib
14 compared to diclofenac could be as high as 2,300
15 excess events per million patient-years at a dose of
16 60 milligrams. The non-MEDAL database suggests that
17 etoricoxib is inferior to naproxen.

18 Etoricoxib causes more hypertension than
19 diclofenac and slightly more CHF and edema. It was
20 mixed for renovascular toxicity versus the other
21 active comparators.

22 Etoricoxib was similar to diclofenac with

1 respect to medically significant upper-GI events;
2 although, it was superior when nonclinically
3 significant ulcerations are included.

4 That concludes my presentation.

5 CHAIRMAN TURK: Thank you, Dr. Shibuya.

6 Are there any clarifying questions for
7 Dr. Shibuya?

8 Ms. Solonche.

9 MS. SOLONCHE: Yes. On Slide 16, I noticed
10 it says on this slide Prescribed to 1 million
11 patients." You said "1,000 patients."

12 DR. SHIBUYA: I'm sorry.

13 MS. SOLONCHE: I just wanted to check that.
14 But here you say a million patients and later that is
15 some reference to a million patient-years. Are these
16 two different things or the same thing?

17 DR. SHIBUYA: I should have been more clear,
18 and I'm sorry if I misspoke. The assumption for our
19 attributable risk analysis was a million patients
20 treated for a year.

21 MS. SOLONCHE: Okay. Thank you.

22 CHAIRMAN TURK: The next speaker will be

1 Dr. David Graham from the Office of Surveillance and
2 Epidemiology at the FDA.

3 Dr. Graham.

4 AN EPIDEMIOLOGIC PERSPECTIVE ON ETORICOXIB

5 (PowerPoint presentation in progress.)

6 DR. GRAHAM: Good morning. Over the next
7 15 minutes or so, I would like to provide an
8 epidemiologic perspective, a population perspective,
9 to the issue of NSAID, cardiovascular safety, and
10 gastrointestinal benefits. Because the decision
11 ultimately that gets made regarding Arcoxia to
12 etoricoxib is a population decision.

13 It's not a decision, well, are there some
14 patients who can benefit, it's from a population
15 perspective, is there a benefit that will exceed a
16 risk.

17 Because understand that with any drug that
18 is used, they are used far outside the labeled
19 indication and they are not used in a sequential
20 fashion. Because of the miracles of modern marketing,
21 people will try the latest and the newest.

22 As an introduction what I would like to do,

1 these are the areas that I will go over in the course
2 of my talk, I want to talk about what is known and not
3 known about NSAID-related hospitalizations for
4 upper-GI events and upper-GI mortality. I think there
5 is a lot of misinformation or incorrect information or
6 uncertain information that the Committee should be
7 aware of.

8 Also, what is known about NSAID-related
9 cardiovascular risk? You will see that there is a
10 stark contrast in interpretation of the data between
11 what I will show you and what the sponsor presented.

12 Another question I think you really have to
13 consider is, is diclofenac a reasonable comparator for
14 a drug that will be marketed to millions in the U.S.,
15 many with underlying cardiovascular disease.

16 Then, what is known about the performance of
17 COX-2 selective coxibs compared to other therapies
18 with respect to GI risk and cardiovascular risk?
19 Here, I'm talking about proton-pump inhibitors.

20 Finally, based on the current state of
21 knowledge should etoricoxib be approved. To begin
22 with, there is a widely quoted figure in the

1 literature of 16,500 deaths due to upper-GI bleeding,
2 and this was provided by Dr. Singh at Stanford based
3 on a review of the ARAMIS database, which is a
4 database of patients with osteoarthritis and
5 rheumatoid arthritis.

6 In order to come up with that estimate of
7 16,500 deaths a years due to NSAID, he needed a case
8 fatality rate of 17 percent. That is when you take
9 the composite of these GI death rates, 22 percent and
10 11 percent. Overall, they needed a 17 percent death
11 rate to get to that number.

12 Now, is the death rate for upper-GI
13 complications 17 percent? Well, here is a study, it
14 was a large population-based study, so it is not in
15 basically a SISNeT based on referral centers. This is
16 sort of a population-based center looking at
17 hospitalizations and outcomes for upper-GI events

18 This was from the Province of Saskatchewan.
19 You can see the years, and they predate the
20 publication of the paper I showed earlier. The
21 important to see is that overall the case fatality
22 rate was about 5 percent. Okay, now that's back in

1 the 1990s.

2 I went to data from the National Center for
3 Health Statistics to sort of look at, well, what's
4 happening in the United States today. Online,
5 available for the years 1999 to 2003, I was able to
6 come up with this information.

7 What you can see is the number of
8 hospitalized discharges for upper-GI ulcers,
9 perforations, and bleeds, acute and chronic. These
10 are the ICD 9 codes that we use and the ICD 10 codes
11 that we use, an average of 332,000 per year over this
12 6-year period or 5-year period, an average of
13 4,700 deaths a year from these discharges, for a
14 fatality rate of 1.4 percent.

15 What I would like to point out, that a case
16 fatality rate of 1.4 percent is that that is all
17 causes. This isn't just people on NSAID, this is
18 people with H. pylori infection who get it with an
19 ulcer, perforation, or a GI bleed and end up in the
20 hospital, which is a substantial portion of what this
21 332,000 is.

22 I think that there is reason to question

1 whether that 16,500 number is really accurate or not.
2 That then raises the question of, how big a public
3 health problem is this in terms of morbidity and
4 mortality?

5 I now want to turn next to what is known and
6 not known about cardiovascular risk with NSAID. The
7 sponsor presented a slide similar to this from the
8 meta-analysis of clinical trials published in "BMJ" by
9 Kearney, et al., late last year.

10 What I'm presenting here is the data from
11 myocardial infarction. You can see the various COX-2
12 selective coxib NSAID. Overall, they have an
13 increased relative risk of about 1.9.

14 The important thing is, though, all those
15 very wide confidence intervals, that the point
16 estimate for etoricoxib is sort of on the fringe.
17 It's a small amount of data, but the suggestion is
18 there that etoricoxib could theoretically be a worst
19 coxib than the other coxibs that are currently
20 marketed or rofecoxib that was previously marketed.

21 From that same study, looking at myocardial
22 infarction with traditional NSAID, in this study the

1 problem -- well, it's not a problem but the way the
2 studies were done traditional NSAID were compared to
3 coxibs and then the relative risk estimates would come
4 out.

5 What you see is that for naproxen the risk
6 of naproxen is actually about .45. If we were going
7 to say what's the risk of naproxen versus a coxib for
8 myocardial infarction, the risk of naproxen is only
9 45 percent that of a coxib. In other words, this is
10 sort of presenting in the reverse fashion, the
11 naproxen is twofold or a little over twofold
12 protective. In other words, naproxen has a much safer
13 cardiovascular profile than other NSAID or than
14 coxibs.

15 Now, this is a summary. The previous two
16 slides were published meta-analyses of randomized
17 clinical trials. This study from McGettigan and Henry
18 published in "JAMA" about the same time as the other
19 meta-analyses is published dealt with observational
20 studies.

21 These are epidemiologic studies, so they
22 don't have the benefit of randomization. What is done

1 instead is an attempt is made to adjust for those
2 other risk factors.

3 Along the "X" axis we have the variety of
4 NSAID that were included in this meta-analysis. The
5 number in parentheses underneath is the number of
6 studies that gave rise to the point estimate and the
7 confidence interval.

8 The important take-home messages from this
9 slide I think are that, one, diclofenac and
10 observational studies clearly increases the risk of
11 myocardial infarction, and in fact looks very similar
12 to rofecoxib.

13 The second is that naproxen is neither
14 cardioprotective nor cardio harmful. It is neutral
15 with respect to cardiovascular risk. Now, ibuprofen
16 had an elevated point estimate of about 1.1 but the
17 95 percent confidence interval included one.

18 Since the publication of that meta-analysis
19 in November of last year, several other papers have
20 come out that included information from observational
21 studies reporting on the myocardial infarction risk of
22 various NSAID, and so those data are included here and

1 they are color coded to match the particular paper
2 that they are reported from.

3 Importantly, the relative risk for
4 diclofenac in these additional two studies almost spot
5 on with what was found in the previously shown
6 meta-analysis. For naproxen, we have three studies,
7 two that include the null and one that is a little bit
8 above the null. If you redo the meta-analysis and
9 include those in it, it basically just shifts the risk
10 of naproxen from, like, .97 to .98. In other words,
11 naproxen remains neutral.

12 Celecoxib may have a slight increase in
13 risk. Etoricoxib from two published studies has a
14 substantially increased point estimate but with very
15 wide confidence intervals because the level of use in
16 those studies was less than in other studies. With
17 rofecoxib, we see the continued pattern of increased
18 risk.

19 This slide now compares what we see from the
20 meta-analyses of the observational studies in blue and
21 the randomized clinical trials in red with respect to
22 myocardial infarction risk for diclofenac, ibuprofen,

1 and naproxen.

2 The take-home message here is that it's
3 incontrovertible, diclofenac increases cardiovascular
4 risk. Likewise, incontrovertible, naproxen does not
5 increase cardiovascular risk.

6 In this regard, FDA's blanket labeling of
7 NSAID is incorrect, and I hope that they will look to
8 change that because there is one NSAID on the market
9 that does not increase cardiovascular risk, and that
10 is, naproxen.

11 With ibuprofen, there is a suggestion that
12 the risk could be increased and more study is needed.
13 It's risks are probably, in my own estimation,
14 intermediate between that of diclofenac and naproxen.

15 Okay. Now we have summarized the
16 cardiovascular risk with NSAID. I want to look at the
17 question of COX-2 selectivity of various NSAID because
18 this ties in with diclofenac. This is a publication
19 from Patrono, et al., in 2001. He is a very
20 well-regarded researcher in the area of COX-2, COX-1,
21 and aspirin actions.

22 What they have done here is looked at a

1 variety of different NSAID and their ratio of COX-1 to
2 COX-2 inhibition. The closer to one that you are, the
3 more neutral you are with respect to inhibiting both
4 the COX-1 enzyme and the COX-2 enzyme.

5 The higher the number, the more likely you
6 are, the stronger preference, predominance of effect,
7 is a COX-2 inhibition. What we see here is that
8 diclofenac is virtually identical to celecoxib with
9 respect to its COX-2 selectivity.

10 This is from another publication by
11 Gary Fitzgerald and Patrono, and it's showing similar
12 data. Along the "X" axis we've got inhibition of
13 COX-1 and along the "Y" axis inhibition of COX-2. If
14 you are below the line, you are predominantly COX-2
15 selective.

16 The further down below the line along this
17 "Y" axis you are, the more COX-2 selective you are.
18 What you should note is that diclofenac once again is
19 about as COX-2 selective as celecoxib but not as COX-2
20 selective as rofecoxib. Naproxen and ibuprofen have a
21 slight preference for COX-1 inhibition, but they are
22 basically neutral.

1 Okay. Looking at diclofenac, is diclofenac
2 an appropriate comparator for etoricoxib? Well, we
3 have seen that it is COX-2 selective, so that would
4 raise a question because most of the NSAID out there,
5 the traditional NSAID, are not COX-2 selective.

6 What about in the U.S. market? We were told
7 by the sponsor that diclofenac is the leading selling
8 NSAID worldwide, and that's true. But in the
9 United States, it is one of the least sold, least used
10 NSAID.

11 In this slide, I'm using Verispan data,
12 which is a computerized national database of drug use
13 data that FDA has access to. We have plotted the
14 percent of the NSAID market. We have grouped all the
15 coxibs together: ibuprofen, naproxen, diclofenac, and
16 all others.

17 What I would say is that this "all other"
18 category, every NSAID in this category had use that
19 was less than that of diclofenac. You're seeing the
20 leading NSAID here. What you see is that overall
21 about 35 or 36 percent of the market was coxibs,
22 almost 25 percent was ibuprofen, and nearly 15 percent

1 naproxen, and less than 5 percent diclofenac.

2 Now, in the next slide, I show the same data
3 but now I've taken the coxibs out of the picture so
4 that you can see how do these traditional NSAID stack
5 up against each other in terms of their share of the
6 market.

7 What you see is that it's approaching
8 40 percent for ibuprofen, between 20 and 25 percent
9 for naproxen, and 7 percent for diclofenac. For all
10 of those other NSAID together, again, about
11 35 percent.

12 What we have is a situation where a clinical
13 trial program has been developed and focused on a drug
14 that is rarely used in the United States, and I would
15 contend is not a relevant comparator for the U.S.
16 market.

17 Now, diclofenac as a reference group, we've
18 seen previously that diclofenac raises myocardial
19 infarction risk, and we know from history that
20 rofecoxib does as well. What's the value of a
21 comparison between a coxib and diclofenac if what
22 you're interested in is upper-GI cardiovascular risk?

1 Well, the answer is it has no value. This
2 is a published study by the sponsor looking at
3 rofecoxib versus diclofenac. You can see
4 pharmacoepidemiology drug safety was published in
5 November online. They found a hospitalized myocardial
6 infarction risk of basically one, comparing rofecoxib
7 to diclofenac.

8 Well, we already know that rofecoxib
9 increases the risk of myocardial infarction. This is
10 misleading in the sense that you might be led to
11 believe that there is no cardiovascular risk with
12 rofecoxib, but you know that there is.

13 Now, similarly, this was published in
14 Lancet. This is looking from the MEDAL study and the
15 APTC events, which hospitalized AMI would be a subset
16 of this. This includes also nonfatal strokes and then
17 cardiovascular fatal events. Once again, we get a
18 relative risk versus diclofenac of about one. Should
19 we be reassured? I think the answer to that is no.

20 I am focusing now on data from the non-MEDAL
21 portion of the sponsors program. Dr. Shibuya
22 presented these data in a slide that had a lot of

1 information on it, so I wanted to emphasize this
2 particular piece of information because I think it's
3 the most relevant information in everything that has
4 been presented today about cardiovascular with
5 etoricoxib.

6 What this shows us is that etoricoxib
7 increases the risk of myocardial infarction with ATPC
8 events, that is, myocardial infarction, stroke, and
9 cardiovascular death. It increases the risk 2.7-fold
10 compared to naproxen. As we showed before, naproxen
11 is neutral with respect to cardiovascular risk.

12 Now we have reviewed cardiovascular risk.
13 We have reviewed diclofenac as a comparator. I want
14 to talk about what we know about combining traditional
15 NSAID therapy with proton-pump inhibitors as an
16 alternative means of treating for prevention of
17 upper-gastrointestinal complications.

18 There are two published randomized-
19 controlled clinical trials in the literature that have
20 looked at that. In both of those studies, what has
21 been found is that there is no difference between
22 treatment with a traditional NSAID plus a PPI and a

1 COX-2 selective inhibitor or a coxib.

2 This study by Chan, et al., was published in
3 "The New England Journal" in 2002. The basis study
4 design was they collected a bunch of patients who had
5 already had upper-GI bleeding from an ulcer,
6 documented.

7 They were recovered and then they were
8 randomized to receive either celecoxib or in this case
9 diclofenac plus omeprazol, which is one of many
10 proton-pump inhibitors.

11 What you can see is that over time there was
12 really no difference in the risk of a recurrent
13 upper-GI bleed in the two groups. The Log Rank test
14 was .6, and that says that there really is no evidence
15 of difference.

16 This followup slide is from that paper as
17 well, and it shows the net difference in the
18 probability of recurrent bleeding was 1.5 percent in
19 favor of celecoxib but with very wide 95 percent
20 confidence intervals. The conclusion was that there
21 really is no demonstration of a difference in effect.

22 The second published clinical trial by Lai,

1 et al., in "The American Journal of Medicine" in 2005,
2 followed a very similar study design. Patients who
3 had already had one bleed from a documented gastric or
4 duodenal ulcer who had recovered from that and then
5 who were randomized to receive either celecoxib or in
6 this case naproxen plus lansoprazole. Once again,
7 what we can see over time is that there was no
8 difference in the two groups, the Log Rank test was
9 .37.

10 This slide shows the cumulative probability
11 of recurrent ulcer bleeding and shows the difference
12 between the two, and there was a difference of
13 2.6 percent favoring celecoxib but with wide
14 confidence intervals that include the possibility that
15 naproxen plus PPI were superior.

16 The accompanying editorial to this article
17 stated that we have a real quandary because it appears
18 that traditional NSAID plus a proton-pump inhibitor
19 are as effective as COX-2 selective inhibitors in the
20 prevention of serious upper-GI events.

21 I then went and reviewed the published
22 literature for observational epidemiologic studies to

1 see could we gather some information there that might
2 help inform this question of proton-pump inhibitors
3 and do they help in the prevention of gastrointestinal
4 bleeding if you're taking a traditional NSAID.

5 I found these seven studies, but two of
6 studies reported results from the same, two papers
7 reported results from the same study and so they are
8 grouped together.

9 We have what the outcome was in each of
10 these studies, the number of cases. This is the
11 number or events of whatever that outcome was that
12 were in these studies. They were all case-controlled
13 studies.

14 Then, some of studies presented the results
15 as an NSAID plus a PPI versus non-use of either, other
16 studies presented the results as an NSAID plus a PPI
17 versus an NSAID, and then there were some studies that
18 presented the results both ways. In a way, then we
19 can try to triangulate on what do we think the effect
20 might be.

21 What we see is that, and we will go down the
22 column of NSAID plus PPI use versus non-use, but what

1 we find is that basically in all of these studies we
2 know from background work that traditional NSAID
3 compared to non-use will increase the risk of upper-GI
4 bleeding and hospitalization and ulceration by a
5 factor of generally three- to fivefold.

6 You expect the relative risk for this column
7 of somewhere in the three to five range. If you get
8 something around one, what that is suggesting is that
9 the proton-pump inhibitor has actually prevented the
10 occurrence of those upper-GI complications. What we
11 see in all of the studies basically is evidence of a
12 protective effect of the proton-pump inhibitor.

13 Now, in studies that compared NSAID plus PPI
14 versus an NSAID alone without the PPI, which in some
15 ways is more satisfying, we find once again that there
16 is generally a substantial reduction in risk of
17 upper-GI complications in patients who received an
18 NSAID plus a PPI versus a traditional NSAID. The
19 point here is that if we are thinking from a
20 population perspective of how to deal with an
21 important public health problem, when we do clinical
22 trials, is it reasonable to have an arm in the

1 clinical trial that does not include a traditional
2 NSAID plus a PPI from the randomization on so that we
3 don't have to try to sort of reconstruct things after
4 the fact and maybe be confounding effects?

5 Is it ethical, since we know that NSAID
6 without gastroprotection increase gastrointestinal
7 risk, is it any longer ethical to conduct studies in
8 which you don't offer gastroprotection in those
9 studies? That's a question that I think the Committee
10 should ponder.

11 Okay. We are getting close to wrapping up
12 now. The Food Drug and Cosmetic Act, Section 505
13 states regarding the approval of a new drug:

14 "Adequate tests by all methods reasonably
15 applicable to show whether or not such drug is safe
16 for use under the conditions prescribed, recommended,
17 or suggested."

18 I have italicized "all methods reasonably
19 applicable" because I want to question whether we have
20 that, in fact, now.

21 The public health considerations I think are
22 important. Cardiovascular disease is the leading

1 cause of mortality in the U.S. Earlier in the
2 presentations, one of the members of the Committee
3 asked the question, "What is the background rate of
4 the patients who are going to likely be receiving this
5 drug." Because there was some concern about patients,
6 a heterogenous population of patients, at higher risk
7 not maybe being included in the Etoricoxib Development
8 Program.

9 Well, if you go to the American Heart
10 Association, you can find the statistic that the
11 background rate for AMI in males is 65 to 74, and that
12 is pretty much the target population for etoricoxib or
13 a big part of it, is 2 percent per year. That is one
14 in 50 per year.

15 If you look back through all the material
16 that you've gotten from the FDA and the company, what
17 you will see is that the background rate in the
18 MEDAL Study was about .5 percent versus 2 percent,
19 even though their mean age in the study was 62. The
20 MEDAL population was, in essence, a healthier
21 population than the general population that's going to
22 get this drug.

1 Now, what is the potential impact?

2 Remember, we got that 2.72 for etoricoxib versus
3 naproxen. Well, I've done some calculations where I
4 calculated number needed to harm and then what would
5 be the number of excess heart attack events that
6 occurred as a result of using etoricoxib rather than
7 naproxen in a population.

8 Now, a similar analysis was presented by
9 Dr. Shibuya, but there he was comparing diclofenac and
10 etoricoxib. If you remember, they looked the same
11 with respect to cardiovascular disease, so you
12 wouldn't expect to see much in the way of excess
13 deaths.

14 Well, what we have here is that the
15 potential impact of that relative risk is that for
16 this target population of males 65 to 74 we would go
17 from a risk of 1 in 50 per year for myocardial
18 infarction to a risk of 1 in 18 per year. The number
19 needed to harm is 147 person-years.

20 What that means is that for every 147 people
21 I treat for one year I produce another case of
22 myocardial infarction above and beyond what would have

1 occurred.

2 If we treated a million people for a year
3 with etoricoxib, we would get 6,800 events. On the
4 slides, it says "14,700" and you should change that.
5 I made a mistake there, and so I want you to know that
6 it's 6,800.

7 Now, that 6,800 and this number needed to
8 harm are based on what we saw in the sponsors
9 Non-MEDAL Development Program where in those
10 population the background rate for heart attack was
11 .4 percent, not 2 percent.

12 What happens when you have a higher
13 background rate is that number jumps, so .4 percent
14 versus 2 percent. Well, 2 percent is five times
15 greater than the .4 percent. What that means is that
16 the attributable risk would go up fivefold. Instead
17 of 6,800, we would be talking about over 30,000 cases.

18 This is just to emphasize, we don't have
19 great precision on these numbers, but what you're
20 talking about is a potential public health disaster.
21 The wider and more extensive the use of etoricoxib is
22 in the general population, you will get a multiplier

1 effect, and you will get more cases occurring. Then,
2 we could have a repeat of what we had with rofecoxib.

3 Now, not all NSAID are the same with respect
4 to cardiovascular risk. That may be FDA's official
5 position, but FDA is wrong, and there is ample
6 evidence to show that they are wrong. They are wrong
7 with respect to diclofenac; they are wrong with
8 respect to naproxen.

9 In addition, naproxen does not interfere
10 with the beneficial effects of aspirin, so if you're
11 looking to see is there some advantage or not,
12 naproxen doesn't interfere with aspirin use.

13 Further, traditional NSAID plus PPI appear
14 to be equivalent to coxibs for upper-GI outcomes. We
15 have randomized clinical trials data and epidemiologic
16 data. There is no apparent or demonstrable added
17 benefit to etoricoxib use that at least is apparent to
18 me.

19 To conclude, diclofenac is an inappropriate
20 comparator for the assessment of population
21 cardiovascular risk. The drug is not used very widely
22 in the United States; it's COX-2 selective and it

1 itself raises cardiovascular risk. The Applicant's
2 program is based primarily on this inappropriate
3 comparator.

4 Etoricoxib probably confers a substantial
5 increase in cardiovascular risk, and this has enormous
6 public health and population consequences. Etoricoxib
7 is no more effective for pain relief than traditional
8 NSAID and naproxen plus a PPI is equivalent to coxibs
9 for gastroprotection.

10 It has the advantage of substantial
11 cardiovascular safety, and it is substantially less
12 expensive. Although that may not be a primary concern
13 of this Committee, it is a concern for most patients.
14 You can get generic PPI and generic NSAID for a
15 fraction of the cost of what etoricoxib will be.

16 Secondly, going back now to the FD&C Act,
17 approval should be based on adequate tests by all
18 methods reasonably applicable.

19 Regarding demonstration of efficacy, I think
20 that the current tests that are done are probably
21 adequate. However, what I would emphasize is that
22 there is no difference in pain relief between the 60-

1 and the 30-milligram dose. Why court disaster by
2 approving a 60-milligram dose where we have
3 substantial data that there are very high
4 cardiovascular problems.

5 Now, regarding demonstration of safety, I
6 want to point out to the Committee that there is
7 basically no data on the safety of the 30-milligram
8 strength, so what the company is asking you and asking
9 FDA to do is blindly accept that the cardiovascular
10 risk there isn't present.

11 We don't know that for a fact. In fact,
12 there is every reason to believe that the
13 cardiovascular risk with the 30 may be very close to
14 what we saw for the 60 because the level of pain
15 relief with these drugs is similar.

16 Now, current tests I believe for safety are
17 not adequate or reasonable at this time. I would
18 propose that a coxib such as etoricoxib, that it
19 should be compared to naproxen plus a PPI for upper-GI
20 outcomes and for cardiovascular outcomes.

21 In addition, I'm not showing it on the
22 slide, but I would include a celecoxib arm in all

1 clinical trials. Celecoxib of all the coxibs that are
2 marketed at a 200 milligram daily strength has the
3 most data to suggest that its cardiovascular risks are
4 probably minimal or nonexistent.

5 As we saw from the FDA presentation,
6 celecoxib does not increase hypertension or edema and
7 so it has a lot of advantages that I would expect, I
8 would think, and the Committee might want to question,
9 wouldn't you be looking for superiority or at least
10 equivalence with respect to those before you go
11 approving another COX-2 selective inhibitor?

12 Thank you very much.

13 CHAIRMAN TURK: Thank you, Dr. Graham.

14 I have time for just two burning questions
15 from people.

16 DR. FRIES: Thank you, David. On your
17 Slide 3, I just wanted to make a clarification, since
18 that "16,500" number emanated from my shop. I've been
19 ashamed of it since it came out.

20 DR. GRAHAM: I wasn't trying to embarrass
21 you.

22 DR. FRIES: No, no, no, I'm not embarrassed

1 because I've told many people that that number was
2 incredibly elevated. My number when we did the
3 original assumptions was 7,500, not 16,500.

4 That number represented a 1992 peak of the
5 epidemic extrapolation coming from rheumatoid
6 arthritis patients where we could actually count
7 things.

8 When we got into probable rheumatoid
9 arthritis patients, as was done later, nobody knows
10 how many of them there are. Nobody knows what the
11 rates are because we haven't studied them with regard
12 to our data.

13 The core data kernel was fine for 1992. We
14 have published since then that with use of less toxic
15 NSAID, excluding the COX-2 selective inhibitors, the
16 counted incidence rates have gone down by a factor of
17 three since that time, a big shift toward ibuprofen in
18 lower dosage and, similarly, big changes in aspirin
19 dosage going down, and some PPI use.

20 There has been a successful approach to this
21 number. If we used our original extrapolation
22 numbers, we would say about 2,500. I suspect that is

1 too high for GI deaths right now, but at least it gets
2 you to a ballpark that's a lot closer.

3 DR. GRAHAM: Right. Well, thank you for
4 that information.

5 CHAIRMAN TURK: Thank you for the
6 clarification.

7 One more question, if there is one.
8 Dr. Pasricha, you were I think slightly first.

9 DR. PASRICHA: Okay. Well, thank you.

10 CHAIRMAN TURK: Remember, there will be an
11 opportunity to have questions after the lunch break
12 when we come back.

13 DR. PASRICHA: Right. I think I would like
14 to make an important clarification regarding the use
15 of NSAID and PPI strategy. The data that you showed
16 for Chan and the Lai study is treating the patient who
17 has had a demonstrated GI bleed and to prevent ulcers
18 from recurring, so this is secondary prophylaxis.

19 I think we need to distinguish that from a
20 strategy in which we are taking patients who have not
21 had a previous GI bleed and getting them on a
22 nonsteroidal or a coxib for the first time.

1 Then, the value of using a PPI is very
2 different because it's a huge population and the
3 amount of PPI it's going to take to do primary
4 prevention has still yet to be proven in terms of
5 either its value or cost-effectiveness. I think we
6 need to distinguish those two things as we go forward.

7 CHAIRMAN TURK: Did you want to comment?

8 DR. GRAHAM: No, I think that's a point
9 that's well taken. But I think it then sort of begs
10 the question of, how are we going to get that data? I
11 think companies coming in to get approval for drugs
12 such as etoricoxib are the perfect opportunity to
13 actually test, to test that.

14 Because you can go to Kaiser or you can go
15 to the Veterans Administration and see what the price
16 is that they get for naproxen or ibuprofen or whatever
17 the PPI is that they use, and I can tell you that, you
18 know, it's probably under 50 cents a tablet.

19 If your question is, "Well, am I going to
20 spend \$3 or \$4 a tablet to give a COX-2 selective
21 NSAID versus 50 cents to give that," and the goal is
22 primary prevention, well, what we would need to do I

1 would think would be to show that the COX-2 selective
2 NSAID is actually superior to that other treatment.

3 DR. PASRICHA: No, I agree. What I'm saying
4 is the data doesn't exist, and in fact there is
5 emerging data to suggest that a widespread use of PPI
6 for a large proportion of the population may have its
7 own adverse risk including that of osteoporosis.

8 DR. GRAHAM: Right.

9 DR. PASRICHA: We need to be careful as to,
10 you know, making sure that these strategies are very
11 clear as to what the patient population is.

12 DR. GRAHAM: I agree, but it begins with
13 acquiring the data. I guess what I'm suggesting to
14 the Committee is you are in a position to make
15 recommendations to FDA about what the appropriate
16 design is for future studies.

17 What is the type of information that we
18 critically need to answer the questions, the very
19 questions you have. I don't have an answer to those
20 questions, but I've tried to raise those concerns. We
21 need that information.

22 I think the information we have says

1 something very clear about etoricoxib, but we have
2 more general questions that I think speak to the more
3 global issue of gastroprotection NSAID use.

4 Because osteoarthritis, rheumatoid arthritis
5 and just general musculoskeletal pain is a big public
6 health problem. Nobody likes to have pain. We need
7 data. I agree with you.

8 CHAIRMAN TURK: I would like to take a break
9 now for just 10 minutes, so if you can, be back by
10 11:45.

11 (Recess is taken.)

12 OPEN PUBLIC HEARING

13 CHAIRMAN TURK: The public believe in a
14 transparent process for information gathering and
15 decision making. To ensure such transparency, at the
16 open public hearing session of the Advisory Committee
17 meeting, FDA believes that it is important to
18 understand the context of an individual's
19 presentation.

20 For this reason, FDA encourages you, the
21 open public hearing speaker, at the beginning of your
22 written or oral statement to advise the Committee of

1 any financial relationship that you may have with the
2 sponsor; its products; and, if known, it's direct
3 competitors.

4 For example, this financial information may
5 include the sponsor's payment of your travel, lodging,
6 or other expenses in connection with your attendance
7 at this meeting.

8 Likewise, FDA encourages you at the
9 beginning of your statement to advise the Committee if
10 you do not have any such financial relationship. If
11 you choose not to address this issue of financial
12 relationship at the beginning of your statement, it
13 will not preclude you from speaking.

14 MS. CLIFFORD: Thank you. Our first speaker
15 today is Dr. Egilman.

16 (PowerPoint presentation in progress.)

17 DR. EGILMAN: Thanks very much. Someone who
18 controlling the slides anyhow.

19 I'm a physician and a clinical associate
20 professor at Brown. That's not me (showing slide),
21 but he is probably better looking than I am. That is
22 me.

1 Some of this presentation is based on
2 documents I have been able to access in my role as an
3 expert witness in Vioxx litigation, so I titled it
4 "Lessons from Vioxx."

5 I see that this is kind of like my wedding
6 where, like, the groom's side and the wife's side.
7 More important, though, just like my wedding, the
8 analysts are in the back, okay. They would have been
9 welcome at my wedding. Of course, they are the real
10 audience. Because they are the people, rather than
11 the patients, who are asking for this drug, unless
12 they're short of course.

13 Since I'm in Washington, I know he couldn't
14 be here but people are familiar with Dick Cheney. A
15 lot of you thought that he was fat and ugly until you
16 saw me. Of course, compared to me Dick Cheney is a
17 handsome fellow, well dressed, and a good speaker,
18 just like Arcoxia looks pretty good with diclofenac.
19 Halle Berry is not going to be used for a comparator
20 and hasn't been.

21 I would like to start by saying an
22 additional Ronald Reagan quote, "Fool me once," as in

1 Vioxx, "shame on you. Fool me twice," as in Arcoxia,
2 "shame on me."

3 COX-2s increase mortality overall. All the
4 Vioxx studies have increased mortality or no
5 difference in mortality. COX-2s may cause
6 Alzheimer's. Safety data is unreliable.

7 I'm going to try to give you some examples
8 from the Vioxx dataset on why that's true. Merck had
9 delayed and I believe continues to delay, I know they
10 continue to delay submission of even Vioxx-relevant
11 data.

12 David stole some of my thunder here. The
13 real question the public wants to know is, what's the
14 best way to treat RA? Then, when we look at doing
15 trials, one year placebo trials are unethical.
16 Bombardier, who published Vioxx's VIGOR trial, had
17 previously done a one-year placebo RA trial. They are
18 not unethical.

19 On the other hand, the VIGOR trial, which
20 was described by Dr. Skolnick of Merck as like testing
21 Mevacor® for liver safety in patients with hepatitis,
22 was unethical. The MEDAL trial may be, questionably,

1 unethical since both groups were put on drugs that
2 lead to higher risk of heart disease.

3 Therefore, if you want to answer the
4 questions, following up on David's last comments,
5 long-term placebo trials sort of establish safety, and
6 there is no excuse for not doing them.

7 As you saw from the FDA presentation, which
8 the important question that wasn't asked before that
9 you need to ask is, what's the number needed to harm
10 or treat or help?

11 That needs to be applied to the entire
12 patient -- not the stomach, not the left arm, the
13 right arm, or the kidney, but the entire patient --
14 including the heart, et cetera.

15 In the case of Arcoxia, there is more
16 hypertension, there are more renal complications,
17 there is more CHF, there are more strokes, there are
18 more MIs, and there are more arrhythmias.

19 Just a little comment, the atrial fib. data,
20 I could be wrong, there is no data in the Merck
21 document that indicates what the atrial fib. data is
22 on 60 milligrams. It just says that it's

1 "comparable."

2 My suspicion, based on my review of the way
3 these presentations have been given in the past, is
4 that that means that there are more events on Arcoxia,
5 but it's just not statistically significant. I could
6 be fooled. Maybe we'll find out later now that I ask
7 the question.

8 Let's look at deaths. In the Vioxx trials,
9 there were always more deaths on Vioxx than on the
10 comparators. The reason for that is COX-2 is needed
11 for healing of GI ulcers. What's the comparative
12 death data not for diclofenac, that's GI bleed deaths,
13 which is kind of an important GI effect.

14 I haven't heard that number. I'm curious
15 about that number. It seems like a number that one
16 might want to talk about. It was never talked about
17 with Vioxx. There is data showing comparability in
18 some of the MEDAL trials, but I would like to see the
19 numbers in all the trials overall.

20 It is not true that CHF was adjudicated
21 similarly to the other events. CHF was deleted from
22 the list of events to be adjudicated by Merck post hoc

1 in October, October 3, 1999. The decision was made
2 December 29, 1999, and it was crossed off.

3 Atrial fibrillation was an event that was
4 supposed to be sent for adjudication in the original
5 SOP. It also was deleted December 29, 1999,
6 retroactive to October 3, 1999.

7 In the case of CHF, for these trials
8 different methods were used to adjudicate them. In
9 some cases, the case of the EDGE trials, the trials
10 were frozen and one case published, and then they went
11 back and got the data for CHF in that trial.

12 These are important I know small, potential
13 details about how data is acquired and achieved, and
14 certainly it leads me to question whether that data is
15 reliable.

16 More deaths on COX-2. Perhaps, the best
17 example of that is the large AD trial, 1,400 patients
18 or so, Thal, et al., published. Merck claimed that it
19 wasn't a problem because there was no pattern of
20 death.

21 Well, there was a pattern of death. The
22 excess deaths were all caused because of COX-2

1 blocking. COX-2 is part of the response to pneumonia.
2 There were five deaths from pneumonia in the AD trial,
3 zero in the control group.

4 There were GI bleed deaths in excess. GI
5 bleeds get worse if you block COX-2. Then, of course
6 there was almost a two-to-one rate in increased rate
7 of conversion to Alzheimer's disease for people on
8 Vioxx.

9 There was an increased death rate from
10 accidents, many of whom it was suggested may have
11 actually died from sudden death, but they may have
12 died from accidents. If you cause people to develop
13 Alzheimer's disease, you will cause people to die more
14 often of accidents.

15 These are real effects. This effect was
16 duplicated in another trial, a smaller trial by Aisen,
17 A-I-S-E-N, not statistically significant but close.
18 The same drug, Vioxx, increased rates of Alzheimer's
19 disease. The theory was it was going to go the other
20 way, it didn't.

21 You need a death warning if you're going to
22 approve this drug, that is, people have been shown to

1 die more often if they take COX-2s and COX-2s may
2 cause Alzheimer's disease.

3 This trial, the AD trial, another ethics
4 comment, the AD trial would have been stopped but
5 there was a planned DSMB which Merck stopped even
6 though there was a two-to-one rate of increased
7 conversion and a two-to-one rate of increase in
8 mortality, both of which were statistically
9 significant and evident within the trial within a year
10 into the trial.

11 AD warning needed on the label for Arcoxia,
12 if you're going to approve it. It's a class effect.
13 No one has spoken about this. It hasn't been looked
14 at, but it's there.

15 Now, let's look at Merck and its safety. If
16 we're going to rely on their data, let's look at how
17 it gets done.

18 In general, the horse is supposed to be in
19 front of the cart. You follow the SOP. You don't do
20 things and then write the SOP. Not exactly. The
21 14-day cutoff for considering cardiovascular mortality
22 was not in the original SOP.

1 It was, in fact, chosen after they knew the
2 results of the VIGOR trial. It was questioned by
3 Dr. Shapiro, the Merck statistician, as being
4 inappropriate because CV mortality should be evaluated
5 in an ITT format. They didn't do that, and they
6 continue to not do that.

7 Here is the cross-off sheet. You thought I
8 made this up. Twenty-one are events, a complicated
9 document. You will see three dates on the document.
10 The top, right-hand corner is when the changes were
11 made. The cross-outs are the events that were
12 eventually in the SOP that were then deleted from the
13 SOP, and then did not go to adjudication.

14 The top, right arrow is "CHF" and "pulmonary
15 edema" is another. The left arrow is "atrial
16 fibrillation." It was not sent for adjudication even
17 though you and I learned in the third year of medical
18 school that CHF could be an MI, could cause an MI or
19 be the result of an MI.

20 By the way, the changes were made one week
21 after the DSMB told Merck that they wanted to look at
22 a specific analysis of CV events from this trial.

1 They were postdated to October 3 because that was the
2 first time unblinded data was available, I think.

3 Now, this is one of the examples of
4 rewriting the SOP. This is from 2003. They are
5 trying to figure out what they were actually doing,
6 and they are writing the SOP after they have made the
7 changes.

8 Here are some examples of some of the
9 published revisions to the SOP. To quote Shakespeare
10 in Hamlet, "It was not followed in the observance but
11 in the breach."

12 Here is the document where they deleted
13 "CHF" and they explained that they also didn't have a
14 -- the definitions for CHF that have been mentioned
15 here already, and that's partly because of this
16 problem they readed CFH in as an adjudicable event in
17 2005, December 2005, kind of sort of.

18 I'm not exactly sure when it was readed,
19 but it was readed in post hoc so that the data
20 collection over the course of the trial was variable
21 with respect to this effect and the other effects.

22 Here we have some cheating on some of the

1 adjudications. This is an example from AN-158, from
2 the Alzheimer's trial. Two of the three external
3 adjudicators said it was a sudden death or unknown
4 cause, either one of which would have qualified for an
5 APTC event. Sudden death would have been, of course,
6 a cardiac event.

7 There was an internal adjudication, not in
8 the SOP. You won't find it; but, yes, it's there.
9 The internal adjudicator, in this case Dr. Barr, said
10 it was an unknown cause of death. It was reported to
11 the FDA as insufficient data to adjudicate the patient
12 was on Vioxx. This case is not in the cases. It was
13 a death.

14 By the way, the deaths were one off
15 patientwise from becoming statistically significant in
16 the data that went in the label, and this would have
17 been an additional death that would have gone in the
18 label that may have made the data statistically
19 significant. One can make a difference. Every once
20 in a while it can be the straw that breaks the drug's
21 back.

22 In general, the Merck adjudication process

1 loses more Vioxx cases than placebo cases, and it's
2 happened study after study. It was reported with
3 respect to Arcoxia in the 2005 report. There were
4 more Arcoxia events, it was 9 to 1, I think, that were
5 found not to be confirmed CV events compared to the
6 controls.

7 This is an example from the Vioxx
8 Alzheimer's trial. The Vioxx cases were statistically
9 significantly less likely to be confirmed if you were
10 on Vioxx in 1998 to 2000.

11 The cutoff for data that went into it,
12 because it was interim data that went in the label,
13 was through March 16, 2001. Overall, it was not
14 statistically significant; but, after all, the label
15 didn't change. The data went in, and the deed was
16 done.

17 Again, emphasizing what has been said before
18 -- now you can go to the video -- you will see that
19 the hundred thousand hospitalization data which Merck
20 put in their document, on page 23, in this
21 presentation for you they know it's not right.

22 Can you go to the film, please? Dr. Laine.

1 (Staff complies.)

2 (Showing video presentation.)

3 A VOICE: "Let's just take another quick
4 crack--"

5 A VOICE: "At the hospitalizations."

6 A VOICE: "--at the hospitalizations for the
7 VIGOR, all right."

8 DR. LAINE: "The reasons I actually think is
9 because those numbers, by the way, that people use are
10 totally incorrect and they are based on just extreme,
11 totally incorrect data."

12 A VOICE: (Inaudible.)

13 DR. LAINE: "No everybody uses them because
14 they sound good. No, they sound good. But, I mean,
15 well, it's the same person that keeps putting them
16 out. I mean, I have recalculated them also.

17 "So the only way you can do it is subtract
18 those who do from those who don't, and that number
19 doesn't take it into account. So to say it's due to
20 NSAID is also incorrect.

21 "So there's about five different reasons why
22 those numbers are totally bogus. But I agree, it's

1 out there in the common realm, and everybody uses
2 those numbers. Yeah, because it's a very impressive
3 sound byte."

4 A VOICE: "Does it help that when you're
5 using a word associated with NSAID, does that sort
6 water it down a little bit?"

7 DR. LAINE: "No. I mean, because the issue
8 is -- part of the issue is you just don't have any
9 idea. I'm not saying it's actually wrong, but the
10 death rate is probably wrong. The hospitalizations
11 problem may be right, just the death rate is probably
12 wrong. But anyway, but as long as we say it's
13 'estimated' or 'reported' it's not me saying it."

14 A VOICE: "Right, right, okay."

15 (End of video presentation.)

16 DR. EGILMAN: It wasn't him saying it when
17 this was recorded and placed in a video news release,
18 these are the outtakes, and used and distributed to
19 television stations all over the country because he
20 said "It's been estimated"?

21 It was his words; it was his mouth; it was
22 Merck marketing. Merck in their documents tell you

1 that they are very honest and comprehensively follow
2 all FDA rules in marketing.

3 They have given you bogus numbers in your
4 presentation right in front of you, and the bogus
5 numbers are said to be bogus not by me but by
6 Dr. Laine, who is in the corner over there.

7 Next, how do they present their data in
8 published papers? Take it away, Dr. Laine.

9 (Showing video presentation.)

10 A VOICE: "How about renal findings in this
11 study?"

12 DR. LAINE: "Well, that's actually not going
13 to be -- I mean, the only thing that's in 'The
14 New England Journal' article says that there is no
15 difference in renal failure or renal dysfunction."

16 A VOICE: "Okay."

17 DR. LAINE: "So I don't think you really
18 want to go there, do you, because there are no data on
19 blood pressure or edema in the study. And the only
20 thing it says specifically, and we were cagey about
21 this, was related to renal failure, renal
22 dysfunction."

1 A VOICE: "Yeah, and that's not what we're
2 looking at."

3 DR. LAINE: "And that's not what you're
4 looking at."

5 A VOICE: "Right."

6 DR. LAINE: "So, I mean, I would actually
7 take that out because I think you don't -- no, I mean,
8 I would just suggest that anything you do -- just as
9 an aside, I'm set to leave in about an hour -- but you
10 don't want to talk about that. Because if you start
11 bringing up hypertension and edema, it's no where in
12 the study."

13 A VOICE: "Right."

14 DR. LAINE: "So if you bring it up, it's not
15 what's in the article."

16 A VOICE: "I agree. I agree."

17 DR. LAINE: "Okay."

18 (End of video presentation.)

19 DR. EGILMAN: Okay. It's true it wasn't in
20 the study, but it was in the published paper. In your
21 handouts there that I have, you will see what they
22 were "cagey" about because I've summarized there the

1 renal and CHF and edema findings from the study that
2 were "cagily," not my word, omitted from the VIGOR
3 paper.

4 I ask you to look at the data hard, not just
5 the way you've been presented, but you need to look at
6 the underlying data. Unless you do so, you are making
7 decisions in the dark with people who are willing to
8 repeat bogus numbers to you over and over again at
9 meetings like this.

10 MS. CLIFFORD: Thank you, Dr. Egilman.

11 Our next speaker is Sid Wolfe.

12 (PowerPoint presentation in progress.)

13 DR. WOLFE: Thank you for the opportunity of
14 appearing here. I have no financial conflicts of
15 interest.

16 Next slide, please. You're going to do it,
17 or do you want me to do it?

18 (Staff complies.)

19 DR. WOLFE: The consideration for approval
20 of etoricoxib or any other drug in this family
21 involves three outcome variables: relative efficacy
22 for osteoarthritis, relative cardiovascular risk, and

1 relative gastrointestinal toxicity, specifically the
2 complicated cases such as perforations, bleeds,
3 obstructions, and so forth.

4 The second variable is relative
5 cardiovascular risk. In a recently published paper in
6 "The New England Journal" by Bruce Psaty and
7 Noel Weiss on the choice of comparator drugs, now
8 you've heard about this but I think it's important to
9 say what they said, which is: "Sponsors need
10 incentives to evaluate drugs in a manner that
11 highlights potential clinical value, not marketing
12 potential."

13 They point out that the COX-2 inhibitors are
14 associated with an increased risk of vascular events
15 but they illustrate the importance of the issue of the
16 choice of comparator by reviewing clinical trials of
17 naproxen and, separately, diclofenac and they state:
18 "These data suggest that as compared with naproxen,
19 diclofenac," this is just compared with the two drugs,
20 "diclofenac may increase the risk of vascular events
21 by about 70 percent."

22 When you do a trial using diclofenac instead

1 of naproxen, right off the bat you're increasing the
2 cardiovascular risks in the original group and, as
3 you've heard this morning, make it more difficult to
4 see whether there is a difference with the
5 experimental group.

6 Just a minute on efficacy, and these are
7 Merck's own conclusions. You heard them today. The
8 point is that once daily treatment with etoricoxib at
9 60 is the same as naproxen, 500, twice a day; or
10 diclofenac, 100 milligrams or 50 milligrams, three
11 times a day; and at the 30-milligram the same kind of
12 comparisons exist. That's an easy comparison.

13 There is no evidence whatsoever in terms of
14 what we would think the most important thing, efficacy
15 in terms of relieving pain, no advantage of this drug
16 over a variety of other drugs, including ones
17 available over the counter.

18 Again, you saw a piece of this in
19 Dr. Graham's presentation. This is the very well-done
20 meta-analysis by Kearney published in the "British
21 Medical Journal" last year.

22 What you can see, these are just the COX-2

1 inhibitors. What you can see is that overall for
2 myocardial infarction, the group of them with small
3 numbers in this chart for etoricoxib but larger
4 numbers later, the group of them had a 1.6, 8.6
5 increased risk of heart attack compared with a
6 placebo.

7 They went on then to look at COX-2 drugs
8 versus older NSAID. Again, this is a chart that
9 Dr. Graham showed. I didn't realize it because I
10 hadn't seen his presentation when I made this.

11 Again, at the top you've got naproxen being,
12 in comparison with the COX-2s, essentially half as
13 dangerous. Or, the COX-2s, conversely, have twice the
14 risk of cardiovascular events as naproxen does.

15 What you can see is that for any NSAID it's
16 less than that. For diclofenac -- it's any
17 non-naproxen NSAID, which is mainly dominated by
18 diclofenac -- it's much less, much less protection, in
19 fact increased risk.

20 This is another way of looking at the data
21 in this extraordinarily well-done meta-analysis.
22 There was a paper published several weeks ago in

1 "Circulation" recommendations from the American Heart
2 Association, which, by the way, concluded that for
3 anyone with any cardiovascular risk or cardiovascular
4 disease the drug of choice was naproxen.

5 They had an inverted pyramid as many of you
6 may have seen. The last-choice drugs were the COX-2
7 inhibitors. What you can see here is that compared in
8 terms of cardiovascular risk, naproxen has about the
9 same cardiovascular risk as a placebo and the other
10 older nonsteroidal inflammatory drugs have a higher
11 risk including diclofenac, which is statistically
12 significant compared with a placebo.

13 This is also from the American Heart
14 Association paper comparing the odds of vascular
15 events in randomized trials of COX-2 drugs in which
16 naproxen is the comparator with those in which another
17 non-naproxen NSAID, primarily diclofenac, is the
18 comparator.

19 The relative risk of naproxen compared with
20 the COX-2 drugs was .64, the relative risk of
21 non-naproxen NSAID was 1.14, not significantly
22 different from the COX-2 drugs, if you omit naproxen.

1 Thus, it's clear from all these analyses
2 that the choice of the comparator, especially from the
3 perspective of cardiovascular risk, makes a world of
4 difference.

5 Although Merck has said, and you heard them
6 say it this morning, that the choice of diclofenac as
7 the comparator for etoricoxib for the MEDAL Study was
8 strongly related to the fact that it's the most
9 prescribed NSAID in the rest of the world. As you saw
10 in Dr. Graham's presentation, that is certainly not
11 the case here. It is one of the least prescribed
12 drugs.

13 Since it's approved unfortunately, and I'll
14 talk about that later, in the rest of the world and
15 not here, it doesn't make a lot of sense to use that
16 as a basis for choosing this.

17 Look at earlier pre-MEDAL studies in
18 etoricoxib was compared to naproxen, this is before
19 the MEDAL studies, suggest another reason why Merck
20 might have chosen diclofenac this time. The following
21 slides are from an FDA presentation at the meeting of
22 this Committee in February of 2005.

1 This is what was submitted with the NDA at
2 that time, rates per hundred years, hundred
3 patient-years. What you can see is that for all the
4 studies submitted as part of the NDA, etoricoxib had a
5 much more unfavorable comparison with naproxen than
6 with the non-naproxen NSAID. The thrombotic
7 cardiovascular deaths occurred at a rate of .12 with
8 naproxen but .22 with etoricoxib.

9 The next slide is more from this
10 presentation by the FDA over two years ago, which the
11 relative risk of confirmed thrombotic CV serious
12 adverse events with etoricoxib is 1.7 times higher
13 than with naproxen but only .83 times as high compared
14 with the other non-naproxen NSAID.

15 The next slide shows the categories within
16 thrombotic cardiac events, including MI fatal. For
17 some reason, the blank spaces are, respectively: MI,
18 fatal MI, sudden death, unstable angina, as well as
19 the strokes on the bottom.

20 What you can see is that when you break down
21 these thrombotic events it's pretty much higher for
22 most of them for etoricoxib compared with naproxen.

1 The earlier EDGE study also used the
2 comparison with diclofenac. As seen in the next
3 slide, found a marked increase, more than twofold, in
4 significant hypertension in patients using etoricoxib.
5 You have seen that in this study, but this is another
6 nonthrombotic kind of event but one, as Dr. Graham
7 pointed out, that proposes a huge risk for subsequent
8 cardiovascular events.

9 What you see is that there was more than a
10 twofold increase in significant hypertension,
11 "significant" being diastolic, over 110; or systolic,
12 over 180 in the people using etoricoxib compared with
13 diclofenac.

14 The next slide, again, from the FDA
15 presentation, increased cardiac risk even in
16 comparison with diclofenac can be seen on the next
17 slide in which there is more than a twofold increase
18 in heart failure in patients getting etoricoxib.

19 The summary is interesting in view of what
20 we know about Vioxx. The summary, the FDA summary, is
21 etoricoxib trends worse in terms of cardiovascular
22 thromboembolic events, particularly cardiac MI.

1 Comparisons of etoricoxib to naproxen for these events
2 are similar to rofecoxib, or Vioxx, naproxen
3 comparisons, trial designs' concerns in EDGE II.
4 Those were the choice of the comparison, comparator
5 drug.

6 Confirming the "wisdom" of Merck's choice of
7 diclofenac as the comparator for the MEDAL Study are
8 the results as shown in the FDA presentation from this
9 meeting, this slide that you are seeing now.

10 As predicted from the comparisons between
11 diclofenac with its own increased cardiac risk and
12 other COX-2 inhibitors, there is no significant
13 difference in the confirmed APTC endpoint between
14 etoricoxib and diclofenac.

15 The presentation you heard from the FDA was
16 that it might be as high as 2,000 per million extra
17 cases per million people per year, that the average
18 was about 400, that's in excess. It is no where near
19 the excess you would have seen with etoricoxib had
20 this study been designed using naproxen.

21 Even though the increase in thrombotic
22 events did not show up very much because diclofenac

1 was the comparator, there was clearly an increase in
2 patients discontinuing because of hypertension-related
3 adverse events. You have seen this in the
4 presentation by the FDA. At either the 60- or
5 90-milligram doses of etoricoxib significantly more
6 patients had to discontinue the drug.

7 Finally, in the case of serious
8 gastrointestinal toxicity there was no benefit to
9 etoricoxib compared with diclofenac as shown on the
10 next slide. The rate of serious confirmed GI events
11 with etoricoxib was .3 per hundred patient-years
12 versus .32 with diclofenac, not significantly
13 different.

14 I just want to comment at this point that I
15 think this study was unethical because it followed the
16 knowledge that naproxen had a much lower
17 cardiovascular risk, via the VIGOR study done by the
18 same company, than the COX-2 drugs. This is a minor
19 variation, as I'll show on this slide, of Vioxx.

20 The next slide, again this was an elegant
21 presentation of the numbers that were shown in other
22 slides, was presented at the Advisory Committee