DEPARTMENT OF HEALTH AND HUMAN SERVICES

FOOD AND DRUG ADMINISTRATION

CENTER FOR DRUG EVALUATION AND RESEARCH

DRUG SAFETY AND RISK MANAGEMENT

ADVISORY COMMITTEE (DSaRM)

Volume I

Wednesday, May 18, 2005

8:05 a.m.

Holiday Inn
8777 Georgia Avenue
Silver Spring, Maryland

PARTICIPANTS

Peter Gross, M.D.,Chair
Shalini Jain, PA-C, Executive Secretary

MEMBERS:

Stephanie Y. Crawford, Ph.D., MPH
Ruth S. Day, Ph.D.
Curt D. Furberg, M.D., Ph.D.
Jacqueline S. Gardner, Ph.D., MPH
Arthur A. Levin, MPH (Consumer Representative)
Henri R. Manasse, Jr., Ph.D.
Louis A. Morris, Ph.D.
Richard Platt, M.D., M.Sc.
Robyn S. Shapiro, J.D.
Annette Stemhagen, Dr.PH (Industry Representative)

FDA CONSULTANTS (VOTING):

Elizabeth Andrews, MPH, Ph.D.
Sean Hennessy, Pharm.D, Ph.D.
Allen Mitchell, M.D.

FDA STAFF:

Mark Avigan, M.D., C.M.
Gerald DalPan, M.D., MHS
Carol Holquist, R.Ph.
Paul Seligman, M.D., MPH
Anne Trontell, M.D., MPH

C O N T E N T S

C O N T E N T S (Continued)

P R O C E E D I N G S

Call to Order

DR. GROSS: Good morning, everyone. I am Peter Gross. I am Chairman of the DSaRM Advisory Committee. Today our job is to explore the issues related to FDA's risk assessment program for marketed drugs and I think it should be a very interesting meeting. Shalini Jain has a few comments.

Conflict of Interest Statement

MS. JAIN: Good morning, everyone. I am now going to read two conflict of interest statements. The following announcement addresses the issue of conflict of interest and is made part of the record to preclude even the appearance of such at this meeting.

Based on the submitted agenda, the advantages and disadvantages of the current system for safety signal detection and proposals for short- and long-term ways to improve the current system, and all financial interests reported by the committee participants, the agency had determined

that all interests in firms regulated by the Center
for Drug Evaluation and Research present no
potential for an appearance of a conflict of
interest at this meeting, with the following
exceptions: In accordance with 18 U.S.C.
208(b)(3), Dr. Richard Platt has been granted a
waiver which permits him to participate in today's
discussion.

A copy of this waiver may be obtained by
submitting a written request to the agency's
Freedom of Information Office, Room 12A-30 of the
Parklawn Building.

In the event that the discussions involve
any other products or firms not already on the
agenda for which an FDA participant has a financial
interest, the participants are aware that they need
to exclude themselves from such involvement and
their exclusion will be noted for the record.

With respect to FDA's invited industry
representative, we would like to disclose that Dr.
Annette Stemhagen is participating in this meeting
as a non-voting industry representative acting on

behalf of regulated industry. Dr. Stemhagen's role on this committee is to represent industry's interests in general and not any one particular company. Dr. Stemhagen is employed by Covance, Inc.

With respect to all other participants, we ask in the interest of fairness that they address any current or previous financial involvement with any firm whose products they may wish to comment upon.

I will now read the second statement. The Food and Drug Administration has prepared general matter waivers for the following special government employees: Drs. Louis Morris, Peter Gross, Elizabeth Andrews, Ruth Day, Sean Hennessy and Allen Mitchell, who are participating in today's meeting of the Drug Safety and Risk Management Advisory Committee on the types of population-based studies that can be used to assess safety, for example, clinical trials for new indications registries, Phase IV postmarketing studies and epidemiological studies.

This meeting is being held by the Center for Drug Evaluation and Research. Unlike issues before a committee in which a particular product is

discussed, issues of broader applicability, such as
the topic of today's meeting, involve many
industrial sponsors and academic institutions. The
committee members have been screened for their
financial interests as they may apply to the
general topic at hand. Because general topics
impact so many institutions, it is not practical to
recite all potential conflicts of interest as they
apply to each member. FDA acknowledges that there
may be potential conflicts of interest but, because
of the general nature of the discussions before the
committee, these potential conflicts are mitigated.

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exclude themselves from such involvement and their
exclusion will be noted for the record.

With respect to all other participants, we
ask in the interest of fairness that they address
any current or previous financial involvement with
any firm whose products they may wish to comment
upon. Thank you.

DR. GROSS: Thank you, Shalini, we are
already ahead of schedule! The opening remarks
will be by Dr. Paul Seligman, who is Director of
the Office of Pharmacoepidemiology and Statistical
Science.

Opening Remarks

DR. SELIGMAN: Good morning. It is a
pleasure to be with you this morning to welcome you
to this two-day meeting of the Drug Safety and Risk

Management Advisory Committee.   In addition to our advisory committee members, we are pleased to have Dr. Elizabeth Andrews, Sean Hennessy and Allen Mitchell, acting as special government employees, at the table to participate in this discussion.

The purpose of these sessions is to review FDA's postmarketing drug surveillance in epidemiology programs. By describing our current efforts, we are eager to get feedback from the committee and the public on ways to strengthen, improve and/or redirect our program to ensure that agency resources are best applied and that public health is bettered by ensuring that the benefits of medicines are maximized and their attendant risks are minimized.

In November, 2004, Acting Commissioner Crawford announced a series of initiatives to strengthen the agency's ongoing commitment to drug safety. One of these initiatives included more frequent public discussions on important safety issues. This meeting today and tomorrow is but one step in fulfilling that commitment to greater

transparency and openness in our processes and
deliberations. The discussion of our postmarketing
surveillance in epidemiology programs, warts and
all, is entirely consistent with this commitment.

As part of the PDUFA III agreement in
2002, the agency committed to publishing guidance
to the pharmaceutical industry on best practices
and pre- and postmarketing risk assessment and risk
management. After an extensive public process,
concept papers, public meetings, draft guidances,
we published our final guidances on pre-marketing
risk assessment, on good pharmacovigilance and
pharmacoepidemiologic assessment and on the
development of risk minimization action plans.
These documents reflect the importance that we
place on developing high quality safety information
throughout the clinical testing and subsequent
marketing of a drug product, and on the additional
educational and medication practice steps that can
be taken to ensure that products are used safely
and wisely once in general use.

In addition to guidance to industry, we

have recently completed guidance to our own FDA
reviewers codifying good review practices,
including a document focused solely on the conduct
of clinical safety reviews of a new product
application.

As you will be hearing today, we are
actively exploring ways to improve our analyses and
access to information through our electronic
adverse event reporting system, or AERS system,
through the use of data mining. In 2003 we
completed a strategic plan to update our AERS
system that we will implement over the coming years
to make adverse event report data more readily
analyzable to our own staff and are readily
analyzable and accessible to the public and
researchers outside the FDA.

All of these efforts are directed towards
ensuring that we, at the FDA, and the American
people have the best information upon which to base
public health and regulatory actions on the use of
medicinal products. Today and tomorrow we will be
exploring issues related to FDA's risk assessment

program for marketed drugs.

DSaRM members and members of the public
will be hearing all about the methods FDA uses to
assess drug risks. These include the review and
analysis of spontaneous reports of adverse events;
medication error reports; drug use data; data from
healthcare administrative data sets; the use of
epidemiologic and observational studies; the use of
clinical trials in the postmarketing arena, as well
as active surveillance programs. You will also be
hearing about various techniques such as data
mining; about the use of registries, particularly
in the context of pregnancy registries; and the
role of Phase IV studies in the postmarketing
arena.

We are posing a number of questions
related to our use of both passive as well as
active surveillance methods: What types of safety
problems are most effectively addressed by the use
of a surveillance system based on voluntary
reports? Under what circumstances are such passive
approaches to detect safety signals ineffective?

And, how can the use of our adverse event reporting
system be improved to detect safety signals?

In addition, you will be hearing
presentations on FDA's efforts on more active
surveillance. How can new systems be used to
augment or enhance our safety signal detection and
risk characterization activities? What types of
drug products, safety problems or situations are
best suited to these more purposeful or active
surveillance methods? We will discuss our efforts
at monitoring drug utilization and ask questions
about how best to use and where we might expand or
improve the use of such data.

Finally, we are interested in hearing from
the committee about what are significant data gaps,
and how the Office of Drug Safety should go about
filling this potholes. We are committed to
continuous improvement of our programs.

If there was a perfect way to monitor drug
safety that would work in the United States, we
would have eagerly embrace it, but our healthcare
and public systems are complex. To adequately

assemble the picture of drug safety requires a pallet with many colors and access to an array of brushes. We have a very full agenda these two days and many presentations and a full slate of questions for the advisory committee to discuss. Mr. Chairman, thank you and members of the committee for being here today and tomorrow. We look forward to the advice from both you and the members of the committee. Thank you.

<div align="center">Introductions</div>

DR. GROSS: Paul, thank you for that preview of coming attractions. Before we go on, I would like to go around the table, starting to the right with Dr. Crawford, ff each of you would introduce yourselves, say where you are from and your main area of interest. Stephanie?

DR. CRAWFORD: Good morning. Stephanie Crawford, University of Illinois at Chicago College of Pharmacy, and my general interest safe medication systems from health services research perspective.

DR. MITCHELL: Allen Mitchell, Sloane

Epidemiology Center, Boston University. Interests
are postmarketing studies, with a specific focus on
specifically mounted epidemiology studies for that
purpose.

DR. STEMHAGEN: I am Annette Stemhagen. I
am an epidemiologist from Covance, and I am the
industry representative on this committee.

DR. PLATT: I am Richard Platt, from
Harvard Medication School, at Harvard Pilgrim
Healthcare. The reason I was granted a waiver is
that a fair part of my professional activity is
involved in postmarketing safety surveillance
activities.

DR. ANDREWS: Elizabeth Andrews, from
Research Triangle Institute, an epidemiologist,
primarily interested in epidemiologic studies of
drug safety and risk management.

DR. DAY: Ruth Day, Duke University,
Medication Cognition. I am interested in the ease
with which people can find, understand, remember
and use drug information in a safe and effective
way and to laboratory studies on that.

MR. LEVIN: Arthur Levin, Center for
Medication Consumers in New York. I am the
consumer representative on the committee.

DR. SELIGMAN: Paul Seligman, FDA.

DR. TRONTELL: Anne Trontell, Deputy
Director of the Office of Drug Safety.

DR. AVIGAN: I am Mark Avigan, Drug Risk
Evaluation in the Office of Drug Safety.

DR. DALPAN: I am Gerald DalPan, Director
of the Division of Surveillance, Research and
Communication Support, in FDA's Office of Drug
Safety.

DR. HOLQUIST: Carol Holquist. I am the
Director for the Division of Medication Errors and
Technical Support, in the Office of Drug Safety.

DR. GARDNER: Jacqueline Gardner. I am
Professor of Pharmacy, University of Washington in
Seattle. My interests are pharmacoepidemiology,
drug risk management and pharmacy practice
implications.

DR. MANASSE: I am Henry Manasse. I am
with the American Society of Health-System

Pharmacists. My interests are in public policy and safe use systems for medications in hospitals and health systems.

MS. SHAPIRO: Robyn Shapiro. I am a professor of bioethics and Director of the Center for the Study of Bioethics at the Medical College of Wisconsin.

DR. MORRIS: I am Louis Morris, Louis Morris and Associates, interested in risk management and risk minimization.

DR. HENNESSY: Good morning. My name is Sean Hennessy. I am an epidemiologist and pharmacist at the University or Pennsylvania, and I do drug safety research.

DR. GROSS: Curt Furberg will be here momentarily. I am Dr. Peter Gross. I am Chair of Medicine in the Department of Internal Medicine, Hackensack University Medical Center, and Professor of Medicine in the New Jersey Medical School. My main interest is in quality improvement in health care.

MS. JAIN: Shalini Jain, health science

administrator, executive secretary for the
committee.

DR. GROSS: The next speaker is Dr. Joyce
Weaver, safety evaluator, Division of Drug Risk
Evaluation, Office of Drug Safety.

Using the FDA's Adverse Event Reporting System
(AERS) in Postmarketing Surveillance

DR. WEAVER: Good morning.

[Slide]

My name is Joyce Weaver and, as Dr. Gross
said, I am a safety evaluator in the Division of
Drug Risk Evaluation within the Office of Drug
Safety at the FDA. I am going to talk about how
the safety evaluators in our division use the FDA's
adverse event reporting system to monitor the
safety of drugs and biologics after the products
are approved for marketing.

[Slide]

First I will describe how we conduct
safety surveillance on products after the products
have been approved, that is, the components of
postmarketing surveillance, and I am going to focus

in AERS. I will describe the strengths and the weaknesses of AERS. I will talk about how safety evaluators use AERS, how we evaluate case reports and develop case series from the case reports sent to us.

Next, I will present four case studies with three drugs showing the use of AERS, and in this part I will be using information that is available in the public domain. Terfenadine is an example of a drug for which a safety signal was slow to emerge from AERS data. I will talk about that and tell you why this signal was hard to identify with postmarketing data. The second case study is salmeterol in asthma exacerbation. This safety issue is difficult to evaluate using AERS and I will explain why. The third drug is valdecoxib. I will present two case studies with valdecoxib. We quickly identified one safety signal for valdecoxib with AERS data, and I will describe a second safety issue with valdecoxib that was difficult to evaluate with AERS.

[Slide]

We cannot know everything that we need to know about the safety of drugs when the drugs are approved for marketing. A relatively small

population is studied that may not be truly

reflective of the patients who will be using the

drug after approval. Often fairly narrow

indications are studied, and the indications may

expand when the drug is used in practice. Finally,

often the studies are of short duration and may not

reflect chronic use of the product.

[Slide]

Our surveillance system is comprised of

several components. First, the center of our

surveillance system and the component we rely on

the most right now to generate safety signals is

the Adverse Event Reporting System, or AERS. Today

I am presenting information about the central

component of FDA's postmarketing surveillance

system. But AERS is not the only database we use.

Some of my colleagues in the Office of Drug Safety

will present information to you about the other

components of our surveillance system that you see

on this slide.

[Slide]

As I said, the piece of the puzzle I am
going to talk about today is AIRS, the centerpiece
of our surveillance system. AERS is a passive
voluntary, spontaneous reporting system, and by
voluntary, we mean it is voluntary for healthcare
practitioners and for patients to report adverse
events either to the pharmaceutical companies or
directly to us. It is not voluntary for the
pharmaceutical companies who are required to report
these events that were voluntarily reported to
them. The pharmaceutical companies are required to
share these voluntary reports with the FDA.

AERS is a computerized database which
began in another form in 1969. The database
contains about three million reports for human drug
and therapeutic biologic products. AERS does not
contain reports on vaccines. That data is
contained in a separate database.

[Slide]

So, what are the strengths of AERS? It

includes all U.S. marketed products. It gathers
data relatively inexpensively to allow detection of
events not seen in clinical trials. It is
especially useful for detecting rare events with
short latency, that is, rare events that occur
fairly quickly after exposure to the drug. With
AERS data we can develop case series to identify
trends; to identify indications for products that
may be problematic; and to identify populations
that may be at increased risk.

      [Slide]

      AERS does have important limitations as a
tool for detecting and exploring drug safety
problems. We sometimes receive more than one
report for the same event so when we are evaluating
cases we have for a given event with a drug, we
almost always must go through our cases looking for
duplicate reports. Although we receive duplicate
reports for some events, a bigger problem with AERS
is underreporting. We don't know the true extent
of underreporting but we know that it is vast. We
know we receive only a small proportion of events

that occur with drugs including very serious, even fatal events. The quality of the reports is variable. The reports often lack data critical to the evaluation of the event. Remember that reporting is voluntary and busy practitioners are submitting the bulk of our reports.

There are reporting biases. Dr. Mary Willy, an epidemiologist in our office, will address some of these biases in her presentation. The actual number of events and the number of exposed patients in the population are not known so we cannot calculate incidence rates from AERS data. Also, it may be difficult to attribute events with a high background rate. For example, myocardial infraction may be difficult to attribute because it is such a common event.

[Slide]

Will the cases submitted to AERS reflected what happens when a drug product is introduced into clinical practice? The patient population may be more inclusive than the patient population that the product was tested on in clinical trials. The

patients may include more young and old patients,
more women, more minorities, and patients with more
complicated medical pictures. The product may be
used for wider indications than studied. Use may
be chronic. Because the patients who use the
product may have complicated medical histories, the
AERS cases tend to be complicated. In many cases
the complicated nature of our postmarketing
marketing cases pose significant challenges to us
in attributing the adverse events from exposure to
a particular drug product.

[Slide]

So, that is a brief overview of AERS. Now
I want to turn to those of us who perform the
front-line surveillance using AERS, and that is the
safety evaluators. What do the safety evaluators
do, and how are the case reports that I have been
talking about dealt with?

The case reports are entered into AERS and
each report of an unexpected event, that is, an
event not in the labeling with a serious outcome,
for example death or hospitalization, is triaged to

a safety evaluator. Selected other reports are
sent to our in-boxes as well, including some
reports that are sent as a result of increased
surveillance on a known safety issue. The reports
are sent to a virtual in-box on our computers. So
far this year about 800 such reports each day have
been forwarded to the safety evaluators. We can
monitor our AERS in-box on a daily basis, reading
the serious unexpected reports that have been
submitted for the drug products.

In addition to the AERS in-box, we receive
periodic safety reports on each drug product.
These reports summarize all the case reports
submitted to a manufacturer for a product. Our
main mission is to identify and monitor safety
signals for the drugs. We work closely with the
epidemiologists in our office and with the medical
officers in the Office of New Drugs.

[Slide]

I said we are looking for safety signals.
What are the safety signals that we are looking
for? First, we are looking for information we did

not previously know about a drug, that is, for new
unlabeled serious adverse events, including drug
interactions and drug-food interactions. We also
look for information to add to our knowledge about
adverse events that we already know about, perhaps
increased severity of an expected adverse event, or
more specificity, or information about some
population subgroups that may be at increased risk.

With all the work that I have just
described, you may wonder do we have a way to
prioritize our work. How do we understand the
forest if we are examining the forest tree by tree?
We are developing a data-mining tool that uses
Bayesian techniques to help us, and Dr. Carol
Holquist will give you more information later today
on this.

[Slide]

Data mining control through AERS using
mathematical tools to identify higher than expected
frequency of product-event combinations. Data
mining is a tool for hepatocellular generation or
support for further work on a hepatocellular. It

will supplement our manual in-box review and it won't replace expert clinical case review.

[Slide]

Now, how do we approach a safety issue? First, a safety issue is raised and this can occur in many ways. I already described our AERS in-box review, revising data mining results or periodic safety reports. The safety issue can be raised other ways as well--review of the results of a clinical study, perhaps in the medical literature; medical officer review of safety data in a new drug application; a question may be raised with us by a clinician, consumer or a member of Congress. So, the initial safety issue can come from many sources.

[Slide]

After the question is raised the safety evaluator can screen AERS for cases. We can analyze data mining information. We can look in the medical literature, and we can evaluate the cases we find. We can follow-up with reporters if we need more information on the cases.

[Slide]

When we search AERS for case reports addressing the safety question that has been raised

we use the medical terminology MedDRA, the Medical
Dictionary for Regulatory Activities. The events
reported to AERS are coded with MedDRA, and MedDRA
consists of a hierarchy of terms. We can search
AERS using this hierarchy of terms which consists
of preferred terms, higher level terms, high level
group terms or system organ class terms. Each
successive grouping term broadens the search
because the terms are less specific as one moves up
the classification scheme. For example, a higher
level term usually includes several preferred
terms. We can search for additional cases in the
medical literature. We can search for cases in
other countries using the WHO database, and we can
consult with our colleagues in other countries. We
can use case definitions to help us with our search
and to winnow down cases obtained in a search.

[House audio system malfunction]

[Slide]

When we gather cases from AERS we usually
end up with a range of cases, including cases with
very complete description and documentation and
cases with very little information. Remember that
most of these cases are sent to us by very busy
practitioners who have carved a little time from a

busy day to communicate with us about an adverse

reaction. We certainly appreciate that they have

taken the time to do that. We especially

appreciate it when the case reports contain

complete information, including complete

description of the event, what product the reporter

thinks caused the event, other products the patient

was taking, patient characteristics, medical

conditions, risk factors, documentation of the

diagnosis, information on whether the event abated

when the product was discontinued and whether the

event recurred if the product was reintroduced,

that is, dechallenge and rechallenge information.

      [Slide]

      We evaluate the case reports we receive to

try to determine if there are other factors that

explain the even or if, indeed, the drug product is the cause. For any individual case report it is rarely possible to know whether the event was caused by a drug product, but we do assess the strength of the evidence for causality. We look for the temporal relationship between the use of the drug and the event for drug-disease interaction. We look at other drugs the patient was taking that may have contributed to the event, and we look at supportive clinical and laboratory findings.

[Slide]

In addition to dechallenge and rechallenge, we look at biologic plausibility of the event, and we look for known drug class effects. We look to see if the event was observed in premarketing testing, and we look to see if there are other explanations for the event.

[Slide]

When we have a series of cases reporting the same event with a drug, we look for trends and for the pattern of events. We look at the cases

together for the ages of the patients, the sex,
time to onset, whether there is a dose response
relationship. We look for risk factors that may
make patients more likely to experience an event,
and we evaluate the strength of the evidence for
causality and assess the clinical significance of
the event.

[Slide]

So, we face a number of challenges in
evaluating AERS data. First, it is difficult to
attribute causality for cases with high background
rates, for example myocardial infarction; events
with long latency, for example cancer, may not be
attributed to drug exposure. Cases are often
confounded by other possible etiologies and often
the reports do not include complete diagnostic
information.

[Slide]

When we are exploring a safety concern we
often develop case series from the cases we find
from various sources, most importantly the cases in
AERS.

[Slide]

We have developed case definitions for
some events. The case definitions combine the

reality of how events are reported to AERS with the clinical information about the event. The challenges we face in evaluating the case report affect the application of a case definition. Do we require supporting diagnostic information in each case or, if the case was reported by a clinician, do we accept the diagnosis reported by the clinician even if the reporter did not include supporting information?

[Slide]

This is an example of a case definition that we use, and this is for aplastic anemia. We do accept the case as a case of aplastic anemia if a clinician reports it as such even without complete details about biopsy findings or blood work results. If the case was not reported by a clinician with a diagnosis of aplastic anemia we require a bone marrow biopsy, as well as additional laboratory findings.

[Slide]

The case definition also includes information on how to handle cases where bone marrow biopsy has not been done.

[Slide]

Finally, it includes suggestions on how to

locate the cases in AERS. The definitions

searching AERS using a higher level term--marrow

depression and hypoplastic anemia, as well as terms

that describe the blood laboratory findings. I

described before that we often need to broaden our

AERS search from a particular preferred term, and

this definition shows this. There is a term,

aplastic anemia, in MedDRA, however, with this

definition we suggest moving up one term above

aplastic anemia, and the higher level term, marrow

depression and hypoplastic anemia, includes a

number of related preferred terms including

aplastic anemia, bone marrow depression,

hypoplastic anemia, pancytopenia, and so on.

[Slide]

Now let me pause here and just briefly

summarize the safety evaluator work. Cases are
submitted to us from patients and from healthcare
practitioners. Some come to us directly and some
such reports come through the pharmaceutical
companies. The safety evaluators routinely review
our AERS in-box for safety issues. We search AERS
and the medical literature for additional cases
that may reveal a safety issue we have noted from
our in-box review. We often search AERS using a
broad search and then narrow the cases, often using
a case definition. We look for good supportive
cases. Remember that we receive a broad range and
quality in our case reports. We contact reports
for additional information in some cases. We
develop case series from the cases and we may
consult with the epidemiologists in our office to
put our findings into context to help quantify
risk. Dr. May Willy will give additional
information on the role of the epidemiologist in
our office.

            [Slide]

            Now I want to turn away from what we, as

safety evaluators, do on a daily basis and step back to look at how well a spontaneous reporting system like AERS has handled safety issues, and I will look at four safety issues for three different drugs and examine how well or poorly the AERS safety data supported the discovery and then exploring these safety issues.

[Slide]

Terfenadine was approved in 1985 and was withdrawn from the market in 1998 because of its role in causing cardiac arrhythmias. We usually receive the most reports for a drug within the first few years of marketing, and this pattern will be described by Dr. Willy in her presentation. However, the reports we received of QT prolongation and Torsades with terfenadine did not follow this pattern, with the most reports received in 1992, seven years after the drug's approval.

[Slide]

How can we understand what happened here? What were the problems with dealing with this safety issue? We think the difficulty was in

diagnosis and attribution of the event. The first step in reporting a safety issue is diagnosis and this was not easily accomplished in the case of terfenadine-induced arrhythmias because patients taking terfenadine generally were not being monitored with EKGs. Even when a cardiac event occurred, that is, when a rhythm abnormality became clinically apparent, we think the diagnosis of the event was still difficult. In fact, we have reports of syncope for terfenadine that probably were cases of Torsades. So, even when the event was clinically apparent, this still may not have been diagnosed as to the actual cardiac problem that was occurring.

Secondly, once diagnosed, the event must be attributed to exposure to a drug, and finally the event must be reported to us. We think in this case the diagnosis of the event and attribution to terfenadine were problems. Because of this, this signal was slow to emerge. Salmeterol was approved in 1994. Early in the marketing of salmeterol we received postmarketing reports of asthma

exacerbation with the use of the product. So, what
do we make of those reports? Of course, we expect
some asthma patients to experience exacerbation of
asthma even while on therapy. These cases reported
for almeterol are confounded by the indication for
the use of the product. But are we seeing
something in these reports that is out of line or
what we expect not only with the drug but with the
disease? The real question is whether there is a
differential rate of exacerbation of asthma that is
attributable to the drug and AERS cannot answer
this question.

[Slide]

Because AERS could not answer the safety
question regarding whether salmeterol causes more
asthma exacerbations, a large safety study was
undertaken to answer the question. This was the
salmeterol multi-center research trial, or SMART.
The trial was stopped about two years ago after
partially answering this question. I am not going
to go into the findings of SMART today but you can
go to the URL at the bottom of the slide for more

information on the study.

[Slide]

Now I want to move to the last drug.
Valdecoxib is a COX-2 selective NSAID. It was
approved in 2001 and was first marketed in early
2002. Early on in marketing we received a number
of cases of Steven-Johnson syndrome and toxic
epidermal necrolysis temporally related to the use
of the product. This information was quickly
incorporated into the labeling.

[Slide]

What were the characteristics of this
issue that led to exploration via AERS? This is
exactly the type of issue that AERS handles very
well. First, the skin events are rare, easily
diagnosed events, with short latency from the time
the drug was started. Secondly, the practitioners
attributed the reactions to valdecoxib and,
thirdly, the practitioners reported the events to
the manufacturer and to us. Finally, we were able
to compare reporting rates for this event for
valdecoxib and other drugs in the class at a

similar point in marketing. With this comparison,
we were convinced that these events are a real
problem with the drug. We use reporting rates very
cautiously but this is one case where we could
compare the rates. Dr. Willy will talk some more
about reporting rates in her presentation. So, we
were able to recognize this easily and incorporate
this information about serious skin reactions in
the labeling.

[Slide]

A second safety issue with valdecoxib is
an example of an issue that is not a good issue for
AERS. Valdecoxib is associated with thromboembolic
events but these are fairly common events. Because
of the high background rate, it is difficult to
explore this using AERS data. For both salmeterol
asthma case study in which the cases were
confounded by indication, and the thromboembolic
valdecoxib case study where there is a high
background rate of the event in the general
population, AERS is of limited use.

[Slide]

To summarize, AERS reflects use of
products in clinical practice so these data are
different from clinical trial data. AERS is a

passive surveillance system that relies on diagnosis, attribution and reporting by healthcare providers. The cases reported to us often lack complete diagnostic information.

[Slide]

AERS is especially useful for rare, easily diagnosed events with short latency. AERS is less useful for attribution of events with high background rates, confounded by indication, confounded by other etiologies, or with long latency following drug exposure. And, AERS cannot establish frequency of events in the population.

[Slide]

Finally, I would like to acknowledge my fellow safety evaluators in the Division of Drug Risk Evaluation. There are 27 of us who do the front-line work that I described in this presentation, and their names are on this slide.

DR. GROSS: Thank you very much. That was

very instructive. Dr. May Willy, the epidemiology
team leader from the Office of Drug Safety, will
talk about epidemiologic analysis of spontaneous
adverse reports.

Epidemiologic Analysis of Spontaneous

Adverse Reports

DR. WILLY: Good morning.

[Slide]

I am an epidemiologist in the Office of
Drug Safety, and I am going to talk to you today
about the epidemiological considerations in the
analysis of spontaneous adverse event data that was
just described by Dr. Weaver.

[Slide]

I plan to describe the limitations in
using passive surveillance data for an
epidemiological analysis, and the methods used to
identify and analyze rare adverse drug events.

[Slide]

The limitations that must be considered
when analyzing passive surveillance data include
the following, and will be described further in my

next slide: First, the underreporting of adverse

drug events is a well-known problem. Rarely no

more than an estimated 10 percent of serious

events, and between 2-4 percent of non-serious

events are reported. Second, reporting rates vary

over the length of marketed drug, something called

the Weber effect. Third, reporting of adverse drug

events has changed over time. Fourth, analyses are

often limited because adverse event definitions are

not consistent among reporters. Lastly, the best

epidemiological analysis of passive surveillance

data cannot yield an incidence rate.

[Slide]

The underreporting of adverse drug events

has been studied in a number of settings. A

Canadian study of reporting of toxic epidermal

necrolysis, or TEN, to the Canadian regulatory

agency was described in 2004. In this study the

investigators decided to study the reporting of TEN

because it is almost always a drug-related event.

The investigators found that of 250 cases of TEN

that were admitted to burn centers, only 25 were

reported to the Health Canada surveillance program.

[Slide]

A second study of underreporting was published in 1990. This study showed that the reporting of adverse events increased 17-fold following 2 years of physician exposure to a pilot program that encouraged reporting.

[Slide]

There are a number of reasons for underreporting, including the nature of the adverse event; the type of drug product and its indication; the length of time on the market; the extent and quality of the manufacturer's surveillance system; whether the product is prescription or over-the-counter; and the perception of liability by the potential reporter.

[Slide]

Reporting of adverse drug events for a newly marketed drug can be influenced by the Weber effect. The Weber effect was described some time ago by Dr. Weber when studying the reporting of adverse reactions for seven nonsteroidal

anti-inflammatory drugs. Dr. Weber observed that
the peak of adverse event reporting occurred at the
end of the second year of marketing despite the
lack of declining usage. The Weber effect has been
observed to occur with other drugs and should be
considered when comparing reporting rates of
several drugs since the length of marketing may
vary.

     [Slide]

     Another consideration for analyzing
adverse events is that the reporting of adverse
drug events has increased over time as there has
been more emphasis on training healthcare
processionals to report to the FDA. Comparing
newer drugs to older drugs becomes difficult
because of the differences in reporting to the FDA.

     [Slide]

     This graph summarizes the number of AERS
reports received by FDA since 1990. The counts
have increased from roughly 50,000 in 1990 to over
400,000 in 2004.

     [Slide]

     The analysis of potential signals can be
difficult when an increase in reporting is observed
but you know that there has been media attention.

The news about a signal may not only affect the
drug in the media report but also the drug in the
drug class. High profile safety concerns may lead
to increased reporting from lawyers and patients.
A high profile news report about just one unusual
case of some adverse event may stimulate others to
report as well.

[Slide]

The definitions used for an epidemiologic
analysis can be difficult since, as Dr. Weaver
described, reporters can use different terms in
reporting the same syndrome. Cases may be
misclassified by the analyst if reporters are using
different criteria for diagnosing a disease. In
addition, it can be difficult to determine how to
define a case when there is missing information.

[Slide]

Now let me review some of the
epidemiological methods used to analyze passive

surveillance data. Many of the methods used by
epidemiologists in the Office of Drug Safety are
similar to those used by safety evaluators, and
often a safety analysis will involve a team of
epidemiologists and safety evaluators.

[Slide]

Two common ways that a drug safety signal
using passive surveillance data is evaluated are
either by descriptive analysis of a case series or
an analysis that involves calculating reporting
rate. Many times both methods are used.

The reporting rate calculators use the
number of reported cases for the numerator and some
measure of drug exposure in the population for the
denominator. Calculating reporting rates can be
difficult because the available numerators and
denominators are often limited. As described
previously, determining the numerator can be
difficult because the definition used to describe a
case is often not consistent among reporters.
Additional, search terms used to identify cases may
miss reports that do not include the chosen terms.

The denominator can be difficult to determine
because data on patient exposure are rarely
available. Exposure can be continuous, short-term
or intermittent and all can be difficult to
measure. Since exposure data are not available, we
use prescription or sales data as proxies for
exposure.

[Slide]

Reporting rates can be used in different
ways when analyzing passive surveillance data.
They may be compared to background rates, to drugs
within the same class, or compared to drugs for
similar indications. Each of these comparisons is
limited since background rates may be difficult to
obtain, drugs in the same class may have different
years of marketing, and drugs for similar
indications may serve different populations.

[Slide]

There is no standard methodology used in
analyzing passive surveillance data. Some of the
factors considered when interpreting reporting
rates that may help define a signal include finding

a notable difference between the reporting rate for
the drug of interest and the background rate, or
between the drug of interest and reporting rates
for similar drugs. Consistency in reporting can
also help. For example, observing that there is an
increase in reporting for less severe forms of the
event of interest can be helpful. Premarketing
clinical trial data that suggests a possible risk
may also help define the drug signal. And,
literature reports may provide support of a
possible signal.

[Slide]

Her is one example of how reporting rates
were used in an analysis. This comes from a 2001
publication that compared three glitazones and
their reporting rates for acute liver failure.
Troglitazone was found to have a reporting rate
that was notably higher than the other glitazone
reporting rates.

[Slide]

Comparing the reporting rates for fatal
rhabdomyolysis for the statins was reported in

2002. This table sums the total number of fatal
cases, in the first row; the number of
prescriptions listed in thousands, in the second
row; and the reporting rate, in the third row. The
calculated reporting rates show some small
differences among most of the statins but the final
column provides the reporting rate for
cerivastatin, which is a magnitude higher than the
other drugs.

        [Slide]

        Background rates used for comparisons
might come from literature summaries or national
data, such as hospital discharge data, mortality
data and other types of relevant data. Often
background rates are not available though,
particularly for special subgroups like childhood
syndromes. If there is a rate available though,
the comparison can help determine if there is a
drug safety signal.

        [Slide]

        here is one example of how background
rates were used in an analysis. This comes from

the same 2001 publication described earlier and it compares the background rate for acute liver failure to troglitazone, the background rate being 1/million person years.

[Slide]

Although the reporting rate can define a drug safety signal, they are not incidence rates. The suffer from incomplete numerators and crude estimates of denominators. Reporting rates can be helpful but almost always must be considered a crude estimate.

[Slide]

In conclusion the analysis of passive surveillance data can identify potential drug signals. Epidemiology tools are helpful to quantitate the significant but limitations with the system can make final conclusions difficult, especially since there is no standard metric for calling a finding real.

[Slide]

In my final slide I would like to acknowledge the epidemiologists that work in the

Division of Drug Risk Evaluation. Thank you.

DR. GROSS: Thank you, Dr. Willy. The
next speaker is Carol Holquist, Director, Division
of Medication Errors and Technical Support for the
Office of Drug Safety. She will talk on using
FDA's AERS in postmarketing surveillance for
medication errors.

Using FDA's AERS in Postmarketing Surveillance

for Medication Errors

DR. HOLQUIST: Good morning.

[Slide]

Today I will provide an overview of how
AERS is used in postmarketing surveillance of
medication errors.

[Slide]

However, before I begin discussing the
surveillance of medication errors, I think it is
important to provide you with a definition of a
medication error. Secondly, I will briefly
describe the detection and evaluation of medication
error safety signals and, finally, I will provide
three examples of postmarketing medication error

cases that help illustrate the types of issues the Division of Medication Errors and Technical Support encounters.

[Slide]

How do we define an error? An error can be defined as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the healthcare professional, patient or consumer. The key to this definition is the term "preventable event." These events are not intrinsic to the drug product and are generally multifactorial in nature.

[Slide]

Also included in this definition is where these preventable events can occur. They can happen at any point in the medication use system. FDA adopted this definition in 1999 from the National Coordinating Council for Medication Error Reporting and Prevention, better known as NCCMERP. NCCMERP was founded in 1995 and is comprised of national healthcare professional organizations, regulatory bodies and industry. If you wish to

find out further information about NCCMERP, I refer
you to their web page at www.nccmerp.org.

[Slide]

When assessing errors, FDA uses the
NCCMERP medication error index. The index
categorizes an error according to the severity of
the outcome and considers factors such as whether
the error reached the patient, and if the patient
was harmed and, lastly, to what degree. This
categorization helps us track errors in a
consistent and systematic manner.

All errors can be groups into two very
broad categories, potential and actual. Potential
errors represent category A, which is the blue area
on this pie chart. Potential errors are what we
refer to as product complaints. There is no
patient involvement at this point. Complaints
concerning the sound alike potential between two
name pairs, as well as complaints involving the
similar appearance of product labeling, would be
typically classified in this category.

Categories B-I represent errors that have

actually occurred. However, the level of patient

involvement varies. For instance, errors

classified in category B, this first orange piece

of the pie, are typically referred to as near

misses. These are the types of errors that are

caught prior to reaching the patient. For example,

a technician fills a prescription with the wrong

strength or the wrong drug but the pharmacist

performs a double check and realizes the error

before dispensing the medication to the patient.

Categories C-I represent errors in which

the patient received the wrong medication.

However, the variable here is the level of harm and

the patient outcome depending on the medication

involved in the error and whether or not the

medication was actually administered to the

patient. So, within this categorization you can go

from no harm, which is the orange area, to more

serious harm, which is the yellow area, to the

worst-case scenario, which is death. It is

important to note that at FDA we treat potential

errors as seriously as actual errors. Potential

errors are early warning signals to tomorrow's actual events.

[Slide]

In March of 1999 medication error surveillance became a full-time function of the Office of Drug Safety. It was at this time that all medication error reports began to be entered into the AERS database regardless of patient harm. Error reports can be submitted from various sources such as the manufacturer, consumers and healthcare providers including pharmacists, physicians and nurses. Consumers and healthcare providers can voluntarily report to either the FDA MedWatch or the USP/ISMP Medication Error Reporting Program. Manufacturers report directly to FDA. Collectively, we receive approximately 300 reports per month from these reporting programs.

[Slide]

The Division of Medication Errors and Technical Support and safety evaluators are the individuals responsible for conducting postmarketing surveillance of these errors. The

staff is comprised of clinical pharmacists, nurses and one physician. DMETS safety evaluators have a dual mission. They are not only responsible for monitoring postmarketing medication error safety signals but provide premarketing safety reviews of proprietary names, product labels and labeling and packaging in an effort to prevent medication errors.

DMETS collaborates with the Office of New Drugs medical officers and chemists because these are the individuals responsible for review of the labels and labeling at FDA. We also collaborate with the Office of Generic Drugs and the Office of compliance on postmarketing medication error safety signals. Our safety evaluators do not have virtual errors in-boxes like our colleagues in DDRE so on a monthly basis all reports coded as a medication error are reviewed manually.

[Slide]

DMEDS typically focuses on errors relating to medication errors involving product name confusion; error prone labels; labeling, packaging

and devices because these are the areas in which
FDA has oversight.

[Slide]

A medication error safety signal can be
identified as a result of a voluntary report, a
question from CDER OND, or other centers such as
biologics and devices. Signals can also emerge
from an article published in the medical literature
or an outside inquiry from a practitioner, consumer
or even a patient safety organization. Following
this initial inquiry, AERS is searched for all
similar cases.

[Slide]

Until March of this year only one MedDRA
preferred term was available to search medication
error reports within AERS. Thus, DMETS safety
evaluators typically began any investigation with a
narrow focus and then broadened the search
depending on the initial findings. Oftentimes
reports are not coded correctly as a medication
error and, thus, depending on the nature of the
error we typically would not uncover these cases

until we broadened the search to overdose,
accidental exposure, product problem or use another
PT term related to the adverse event associated
with the error. We really recognized the need to
expand our terminology not only to facilitate the
retrieval of cases, but to help automate some of
the categorization that safety evaluators were
doing manually. Thus, new medication error
terminology was introduced in the 8.0 version of
MedDRA which was released in March of 2005.

Additionally, we may see an increase in
the number of medication error reports if the SADR
rule is finalized as proposed. The proposed rule
will require manufacturers to submit all medication
error reports as expedited. Currently, there is no
reporting requirement for medication errors other
than the existing postmarketing reporting of
serious adverse events.

A good quality medication error report not
only contains the items highlighted in Dr. Weaver's
presentation but would also contain information
such as the specific brand or generic name involved

in the error, the manufacturer, dosage form and
concentration. Most errors are product specific
and, thus, this information is critical in the
assessment of any error.

        We also need to have a clear and complete
understanding of all circumstances and events that
led up to the error, including the contributing
factors, work environment, location of the error
and, if possible, the personnel involved in the
error. All this information helps us categorize
and piece together the system's failures that
occurred and caused the error. Once we have some
semblance of the total picture, we can begin to see
where FDA might have a role in preventing further
events.

        [Slide]

        In order to ensure all cases of a specific
error identified by safety evaluators, we not only
have to search AERS but also the medical
literature, including safety alerts and bulletins
published by patient safety organizations such as
ISMP and USP. Once the reports are duplicated, we

attempt to follow-up with the reporter in order to obtain a clearer picture as to how the error occurred.

Following receipt of any additional information, the safety evaluators can then begin to categorize the events by type and cause using the NCCMERP taxonomy. We find the taxonomy to be a useful tool in analyzing medical patient error reports as it provides a standard language that describes type and causality of medication errors. Following this drill-down of reports we have a better understanding of the risks and/or contributing factors that led to the error.

[Slide]

One of the biggest challenges we have in assessing causality is getting a complete understanding of how and why the error occurred. Many individuals report anonymously and, thus, no follow-up can be made. We then rely on our postmarketing lessons learned from other products that have similar problems. When an adverse event is reported with a medication error too must

evaluate the strength of the evidence for causal
relationship to the error and adverse event. Other
confounding factors may be present such as the
disease state which can diminish the probability
that the adverse event was directly related to the
error. We allopurinol also evaluate the label and
labeling or packing of a device described in the
report to determine if, one, what is being reported
factual and, two, if additional error prone
features identified by the reporter are present.

[Slide]

As I stated, the biggest challenge in
assessing the root cause of any error is the
absence of a complete description of how the error
occurred and the actual product involved in the
error. We also have a limited number of reported
cases, some of which can be confounded by other
etiologies. Thus, it can be difficult to drive
regulatory change with such small numbers.

It can also be challenging to acquire the
labels and labeling of the products used in error,
especially with respect to grandfather product

distributors and those subject to OTC monograph products.

[Slide]

Having briefly described the analysis of medication errors, I would now like to provide you with three examples reflecting the types of errors we encounter with poor label design, poor packaging design, and product name confusion. AERS was used for detecting the signal from the first two cases. However, in the last case AERS was not particularly helpful in answering the specific safety concern with concomitant administration of the same drug product, from the same manufacturer having two different proprietary names.

[Slide]

In this first example I wish to illustrate the poor design of the label and labeling which contributed to confusion and error. Shortly after Temodar's approval in 1999 we began receiving complaints with respect to the placement of the net quantity in relation to the product strength. Additionally, we also received complaints that the

100 mg strength was difficult to read due to
insufficient color contrast. The sponsor uses a
black print on a blue-turquoise background.

Within one year of receipt of these
product complaints, or what we refer to as
potential errors, we had a small number of reported
fatalities. When we initially reviewed the labels
we noted that, in fact, the net quantity did appear
in juxtaposed position to the product strength and
in a more prominent fashion where you eye is drawn
to this number rather than the product strength.
To further complicate matters, two of the product
strengths overlap with available commercial package
sizes of 5 and 20.

One of the fatalities involved
misinterpretation of this net quantity 20 capsules
as the product strength. The patient was ordered
20 mg daily for 5 days. However, the pharmacy
dispensed a higher strength rather than the
intended 20 mg.

[Slide]

The second examples is a good illustration

of an error prone packaging design. We received
four cases involving inadvertent administration of
this topical corticosteroid in the eyes and ears.
Upon review of the bottle and label presentation,
it was very clear how these errors were occurring.
Not only does the shape and size of the bottle
resemble those used by otic, ophthalmic and nasal
products, but the tip used on the bottle is the
type of design used in the packaging of these
products as well. Additionally, the route of
administration "for topical use only" was not
prominently displayed. The statement is hidden in
the crowded text that appears with the same
prominence at the bottom of the label.

[Slide]

This final case was one in which AERS gave
us a few but very important cases showing the
concomitant administration of Zyban and Wellbutrin.
Bupropion, the active ingredient in both Zyban and
Wellbutrin, is associated with a dose-related risk
of seizures. Because bupropion is available under
two different proprietary names with very different

indications of use, smoking cessation and
depression, we were concerned that patients might
theoretically visit different healthcare providers
and receive prescriptions for each product and
administer these medications concomitantly, not
knowing that Zyban and Wellbutrin contain the same
active ingredient.

We did, in fact, receive a small number of
reports of seizures, which supported our
hypothesis. However, the limited number of cases
didn't allow us to demonstrate the extent of the
problem. Even using claims data, it was difficult
to discern concomitant administration versus the
cases in which a patient was switched from one
agent to the other.

[Slide]

In summary, AERS can be useful in
detecting safety signals concerning medication
errors. It can also be reflective of the use of
products in clinical practice. However, it is not
a good indicator of the magnitude of the product
problem, primarily due to the limited number of

cases reported to the agency.

　　　[Slide]

　　　With respect to medication errors, we only see the tip of the iceberg.

　　　[Slide]

　　　In closing, I would like to acknowledge the 16 safety evaluators currently employed in DMETS. Thank you.

　　　DR. GROSS: Thank you very much. The next speaker is Dr. Judy Staffa, epidemiology team leader, the Division of Surveillance, Research and Communication Support, from the Office of Drug Safety. She will talk about available types of national drug use data.

　　　Available Types of National Drug Use Data

　　　DR. STAFFA: Good morning.

　　　[Slide]

　　　My name is Judy Staffa. I am an epidemiology team leader in DSRCS, Division of Surveillance, Research and Communication Support, in FDA's Office of Drug Safety, and we are the home for many of the external contracts to purchase drug

use data from outside the agency.

I am going to provide you a very brief overview of the available types of drug use data, and I have underscored "national" in the title because, although there are many different avenues and sources from which one can learn about the use of products, FDA is in a rather unique position where we really are mandated to look at national patterns and to focus on sources where we can obtain those kinds of estimates.

[Slide]

Just to give you an idea of where I am going here, I am going to very briefly reiterate some of what the other speakers have said about the applications for drug use data in the area of drug safety. I am also going to walk through some of the typical questions we want to answer with relationship to drug use when a drug safety question emerges. I am going to walk through some of the challenges we face in trying to obtain these kinds of data. Then, I am going to give you a lightning tour of the available types of data, but

doing it by question, trying to look at what types of data might be available to answer different questions by setting of care, which I hope will become obvious to you why I need to do that. Then, in summarizing, I hope to convey some of the future challenges we are dealing with in trying to expand the amount of data and the type of data we access.

[Slide]

Just briefly, Drs. Weaver and Willy described some of the applications for what we do with drug use data. One of the classic ways we use the data is to provide denominators for AERS cases. So, this is to provide a context and that is done through calculating reporting rates.

In addition to that, we also do a lot of descriptive work with these data. We try to describe patterns of use. We want to understand who is prescribing drugs and to whom, and what are the characteristics of the patients receiving those drug with regard to age and gender, and also what types of illnesses they may have. We also use these data to gain insight into how long patients

remain on drug treatment, and whether or not they
are exposed to concomitant therapies that they may
or may not be advised to take together.

More recently, we have begun to use these
data to look into the impact of risk management
strategies that involve restrict the use of drug
products. We are beginning to learn to do those
kinds of analyses. And, as Carol alluded to, we
try to use the data to assess the impact of
potential medication errors when possible.

[Slide]

So, what are some of the questions that
come up that we really want to use drug use data to
answer? Well, "the $64,000 question" that always
comes up is how many patients in the United States
are taking a product? When a drug safety signal
emerges that is really one of the first questions
that emerges. Even though it is a very simple
question, I hope I will convince you by the end of
my talk that it is not quite as easy as it sounds.

[Slide]

Some other common questions really stem

from some of the applications I talked about
earlier. We want to understand what do these
patients look like. How old are they? What gender
are they? Are they pregnant? We want to know how
long they stay therapy; what other therapies they
take. And, we want to know for what indications
are drugs prescribed and by whom.

[Slide]

Some of the challenges in answering these
questions are pretty formidable. The first and the
most important is what I call the fragmentation of
the U.S. healthcare system. Unlike some other
countries, as you know, we don't have a national
healthcare system. We can't follow patients across
different care settings and identify all the drugs
to which they are exposed and all the disease
conditions they experience. So, what happens in
our healthcare system is that we wind up with what
I have termed "pockets" of use. We can look at
drugs being dispensed or used in different pockets.
Those pockets are really defined
predominantly--what I will focus on today--on

settings of care, which I will elaborate a little more on in the next slide. They can also be defined by pairs. For example, different insurance companies are managed care organizations who are paying at least some piece of what patients are paying for drug therapy. Or, a pocket can be defined by the buyer. Typically, hospitals will be in together and purchase drugs through a buyer.

So, what happens if you are trying to get a national picture of drug use is that you end up looking at drugs in each of these different pockets, trying to understand what that pocket looks like at a national level; take the data you have in a pocket, try to weight it somehow to project it to a national level, and then sum data across pockets. So, as you start to think about that you realize how many errors, how many leaps of faith and how many difficulties there are in each of those steps to try to result in what we want, which is typically one number of understanding the extent of use.

[Slide]

Just to elaborate a little bit on settings, because that is the kind of pocket I am really going to focus on today, depending on how a

drug is used and in what setting it is typically
used will define how well we can characterize its
use. So, to start out with the most common way
patients receive drugs, it is really the outpatient
pharmacy setting. Most patients receive
prescription drugs through a prescription they pick
up at their pharmacy, or they receive it through
mail-order. Patients can also be dispensed or
administered drugs in a physician's office, or they
can receive a product in the setting of a clinic,
whether it is free-standing or a clinic associated
with a hospital. Another setting would be the
inpatient setting where a patient goes into a
hospital for a stay and received different drug
therapies while there. Finally, patients can
self-prescribe or purchase over-the-counter
products which are regulated by FDA, and we
certainly have an interest in their safety.
Patients will typically buy these products, either

on their own or on the recommendation of their
physician, and use them in whatever way they
choose. So, these are the settings that really
define the areas in which we can look at drug use.

[Slide]

In addition to the fragmentation or pocket
type limitation to what we can do, we also have
other challenges in the kinds of data that are
available. There are very few sources out there
that are really specifically collecting information
on patient exposure to drugs. So, what we end up
doing is using other data sources, collected for
other purposes, and se can secondarily use them to
look at patient drug exposure.

Two types of data that we often use for
those purposes are administrative or billing data,
which come into existence because drugs are a
product and they are paid for and the tracking of
that payment for the product is captured in large
data systems. We can also use marketing data
which, although not collected for epidemiologic
purposes, are clearly collected for the purposes of

tracking and monitoring and understanding the
distribution of drug products. So, the good news
is we can actually use these data sources. They
exist and we can benefit from them. However, we
always have to bear in mind the limitations to
these data sources for our purposes since that was
really not the purpose for which they were
originally collected.

I will mention here, as I will talk about
a little bit more, there are some newer data
sources coming on the landscape where they are
actually linking data across different data streams
even within settings of care. For example, in the
outpatient setting we are seeing data sources now
that are linking across different kinds of
administrative billing systems and that provides
more flexibility but, of course, as we begin to
learn about these databases I am sure that they
will also have their own set of limitations that we
need to bear in mind.

[Slide]

So, let's start our tour. I have outlined

some of the major questions we want to answer. I
want to talk about the different settings and how
well can we actually estimate the answers to these
questions by setting. We will start with our
"$64,000 question" of how many patients take a
particular drug.

[Slide]

I am going to start with the outpatient
setting and I am going to start with a subset of
the outpatient setting. I am going to look at
pharmacies because this is typically where we have
the best data. Traditionally, probably for 30 or
40 years, we have been able to get national
estimates of the number of prescriptions dispensed
for products that are dispensed out of pharmacies
or out of mail-order and, to some degree, long-term
care. These data are obtained from a sample of
pharmacies. Since we can collect all that
information from our samples and since we can
readily pretty much figure out how many pharmacies
are out there and how many mail-order houses are
out there, we can weight those estimates and make

national projections and that gives us the total number of prescriptions dispensed.

However, traditionally there has not always been patient age and gender information in those prescription data. Sometimes, when it is there, it is often missing or incomplete. So, we are the prescription level but we still haven't gotten to the patient level in these kinds of data sources.

More recently, as I have talked about, there are newer data sources that are beginning to emerge in which we can also get these national estimates of dispensed prescriptions but, in addition to that, we can also link those to the patients associated with them and weight those estimates and actually get the answer to the "$64,000 question," which is how many patients nationally have been exposed to this drug.

This is accomplished because these data systems actually link across data streams so they are taking information from pharmacies but also adding some information from pharmacy benefit

managers and from insurers to try to supplement

that information and gain information on the

patients behind those prescriptions. By doing

this, we add additional information on patients'

age and gender so we can be a little bit more

confident about the characteristics of those

patients. These re relatively new data systems

which we are actually pursuing at this time.

The limitations with both these systems

are that they are still not covering all outpatient

settings. So, for drugs that are not classically

dispensed out of a retail pharmacy these data

systems really don't capture that. Again, we

always have to remember that just because a

prescription is dispensed certainly doesn't mean

that the patient has actually brought it home and

taken it.

[Slide]

Now let's move into some of the other

outpatient settings. Let's start with physician

offices. There are many drugs that are

administered to patients by physicians in their

offices, and we have several different sources to look and try to count persons. We can look at convenience samples of office visits that are derived from audits or surveys of several thousand physicians. What happens is that these physicians collect information on all patient encounters during a certain period of time. The data they collect are, again, weighted and projected to try to represent a national picture.

We can also look at data collected by the National Center of Health Statistics, and I have listed the National Ambulatory Medication Care Survey. It is a very similar design for collecting information from office-based physicians.

The problem with these is that, number one, we are still working at the visit level. If you remember, I described that these are collecting information on visits so we can look at the number of times a drug is mentioned in a visit, but we still can't get at the patient level because patients, of course, could make multiple visits to their physicians.

For the convenience samples, we find that when you get down to asking questions about specific drugs we can run into some very small

sample sizes and at that point the projections can become very unstable, and we get a little nervous about making national estimates based on very small numbers.

        We often wonder too how generalizable these data sources are. Are the physicians that choose to participate in these kinds of data sources really representative of what all physicians out there are doing? For the NAMCS data, although they are probably stronger in the area of making national projections because of their methodology, we do find that for new drugs the data are often not timely enough to allow us to look at brand-new drugs as they emerge on the market.

        The other source I talked about was clinics. Patients increasingly, in different disease areas, receive medications in a clinic. We have very little data available to us to be able to

count how many patients actually receive
medications in this way. We are pursuing some
medication claims data to try to perhaps tap into
what is called J-codes, which are certain procedure
codes that can be drug or product specific and for
which physicians will bill the administration of a
particular product but, again, it takes time to
receive those J-codes. They are not comprehensive.
But we are planning to explore whether or not they
can be helpful to us.

So, for right now we really rely on sales
data, which is how many products are sold into the
back door of the clinic. That is not patient level
data and at this point we really don't have any way
of understanding what the clinics then do with
those drugs and how many patients actually receive
them. So, it is an area where we really don't have
much data.

[Slide]

Moving into the inpatient setting, how
well can we count patients that are receiving drugs
in an inpatient setting? If you have been in this

field for a while, you will know that traditionally
we have never had any ability to look into
hospitals and to understand how patients use drugs.
More recently, however, we have gained access to
data where we can at least look into a sample of
hospitals and look at billing data from those
hospitals to understand how many discharges there
were in which that drug was billed. Then, we can
take those discharges, since we pretty much
understand the universe of hospitals in the U.S.,
and try to project that to reflect what is
happening in that particular pocket.

Along with the drug information available
in these discharges, we can also get information
about the age and gender of the patient, and also
all of their discharge diagnoses and any procedures
they had done during their stay.

However, there are a lot of limitations
still to these data even though it is much better
than what we had before. Clearly, we are at the
discharge level. We are counting discharges. We
are still not counting patients, and if patients

come in and out of a hospital more than once we are clearly double counting.

Because these are billing data, we have lists of discharges; we have lists of billed procedures; and we have lists of drugs billed; but there is no linkage in between. So, we really couldn't say what the drug was used for so that can be difficult. Again, as dispensed prescriptions don't necessarily represent patients taking the drug, there are a lot of nuances with billing data so even if a drug is billed during a hospital stay there are various reasons why the patient may not have received it. And, although these data systems can provide a lot of information on drugs billed when a patient is on a ward or an ICU, there are certain areas in a hospital where we still can't really get a good view of what happened and those areas are really most importantly the operating room, as well as radiology services, because the way billing is done, many of the drugs used are bundled still within the charges representing other types of care in that setting. So, it is still

hard to see those settings.

Finally, even though we feel fairly comfortable at this point in making some general projections from these acute short hospital stays, when we get into subpopulations, for example pediatrics, we still wonder--there hasn't really been a clear definition, for example, of what the universe is of pediatric inpatient care in this country is. So, we don't feel very comfortable in making those projections from these types of data, and we are still working on trying to figure that out.

[Slide]

Finally, how well can we count patients in the over-the-counter drug scenario? Well, traditionally we have had very little information for over-the-counter. Again, we are in the realm of sales. We can understand how many bottles of acetaminophen are sold through retail pharmacies or hospitals, but we have no idea how many patients are buying that acetaminophen and what they are doing with it. So, again, that is not at the

patient level.

More recently we have learned about different efforts to collect household survey data, to actually select households and interview consumers within the households to understand better how they use over-the-counter products. Some of these efforts are actually designed to try to make national projections from these data. So, we are doing some work to try to understand these data better but at this point we are really not strong what the strengths and limitations of these might be.

[Slide]

Moving on to the more longitudinal questions, we want to understand how long patients stay on drugs or how often they take multiple drug therapies. What is available to us in the different settings that we have defined?

[Slide]

In the outpatient world, what we have been using for the past several years are longitudinal patient level insurance claims data. This is very

useful. We can actually look at patients over time
for as long as they are within their insurance
plan, and we can look at prescription refills and
actually link them together and create an episode
of care so that we can understand how long patients
are staying on therapy.

The limitations to this are that it is
really not possible to make national estimates
based on these data, even though it is very helpful
to be able to look at them, because we discovered
that it is very difficult to identify the universe
of people in the United States who have
prescription drug coverage. That can be a very
difficult animal to define. Therefore, until we
can define that we can't really project this our
nationally.

We also wonder about the generalizability
given that we are looking at patients with
insurance and, clearly, depending on patients'
ability to be able to pay for prescription drugs,
they may stay on drugs for different lengths of
time. Not all drugs are covered by insurance

systems. There are many restrictions on
formularies or preferred methods of payment. We
have to take that into account depending on the
drug we are looking at. Finally, we run in to the
same problem where, just because it was dispensed,
it doesn't mean it was taken.

More recently, as I described, the
databases we are pursuing we are hoping will
increase our ability to look beyond the insurance
setting with regard to our analyses of duration
over time because, by going outside of insurance
and linking across these data streams, we are
hoping to be able to also look at patients who pay
cash for their presentation and follow them over
time to see how long they stay on products. Again,
we are in pursuit of these data but, again, it is
not clear yet what the limitations will be.

[Slide]

In the inpatient setting we really don't
have too much ability to be able to look at
duration although we can do a little bit. The
billing data I described actually allows us to go

down to the day of stay billing detail. For

example, if a patient is in the hospital for a

5-day stay we can look at each day of that stay and

determine on which days a particular drug was

billed. If we decide we would like to add those

up, we could possibly imagine that that might be

the duration of therapy for that patient on that

product.

But, again, there are many limitations to

this. It is not possible to get national

estimates. The nuances of billing make us a little

nervous, and we still can't link it to the

discharge or to the diagnoses because those are all

assigned at discharge so we can't really tell when

a diagnosis occurred during the hospital stay and

link it with any kind of drug treatment. So, our

ability to look at duration in the inpatient

setting is rather limited.

[Slide]

Finally, what kind of data do we have to

be able to look at prescribing practices? What are

physicians prescribing products for?

[Slide]

In the outpatient setting, basically the

types of data I referred to before, we can access

these audits of looking at physician visits to
outpatient or office-based visits either from
convenience samples or from NAMCS. The limitations
here are that, again, we can't actually get counts.
We can get visits; we can get patients from these
data, and the same limitations apply. We worry
about the selection factors. We worry about sample
size. The estimates can be rather unstable but we
can get some picture, particularly for drugs that
are used quite prevalently.

        More recently you see more and more
pockets of medical records. These are actually
more prevalent, and Dr. Graham will be talking
about tomorrow about our efforts to get these data
in other countries, but in the U.S. we see pockets
of these occurring as well. As these become
developed, as more physicians begin using
electronic medical records, as well as
e-prescribing or hand-held tools for capturing

prescribing information electronically--as those become research-ready, we are hoping to look into whether they might be sources for identifying prescribing practices. Although again, as with the others, we will always question the representativeness of these types of data to all physicians.

[Slide]

We really have very little information on understanding who is prescribing drugs for what in the inpatient setting. Again, with the billing data we can look at the specialty of attending and consulting physicians and we can access all the diagnoses, however, we don't have the key linkages between which prescriber, which physician might have prescribed which drug, and we certainly can't link between the drug and the indication. So, we really can't do much with understanding prescribing practices at this time in hospitals.

[Slide]

In summary, I hope I have made the case to you that our knowledge of drug use is really

largely setting specific at this time and, as you look across those settings, the types of data that we have available to us vary tremendously depending on those settings. I have tried to lay them out here from the most detail, which is in the outpatient pharmacy world where we are actually on the verge of exploring patient level data, all the way down to outpatient clinic, where we really have no patient level data at all. So, depending on where a product is used, in which setting, really determines how well we can answer the key questions about understanding a product's use.

[Slide]

Some of our future challenges are clearly to try to pursue data to fill the holes that I have described. We would like to increase coverage of the settings that we have; some of the holes in inpatient data. A high priority is pursuing outpatient clinic data because, particularly in areas such as oncology, this can be the mainstay of product use. In home healthcare and long-term care, as they emerge as more and more important

settings of care, we would like to be able to understand better how products are used.

We would also like to increase coverage of certain populations where we know that drug use is highly prevalent and that safety issues are of great concern. The elderly is clearly one of those populations, and we have been in conversations with colleagues at CMS. As the Medicare Part D data become available, we are trying to understand whether we can access that data and tap into a greater understanding of how elderly people use drug products. We have been working for the last couple of years with our colleagues at FDA, as well as at NIH, to better understand the use of drugs in children. So, that is an ongoing effort, as well as the use of drugs in pregnant women.

Finally, the HIV-infected population is of great interest. There is a variety of drug products that this patient population takes but, given that they often receive their drugs through channels that are not often covered by our distribution systems-- for example specialty

pharmacies or outpatient clinics, we find that our
data sources are not really adequate to understand
patterns of drug use in that disease group.

Finally, if I am going to describe the
nirvana of drug use data, we will love to see
efforts, as the technology evolves, to be able to
link patients, to follow their drug use in an
outpatient setting, follow them into the hospital
and see what drugs they take, and then follow them
as they come back out. If those data systems
emerge, we would be very interested in knowing more
about them.

[Slide]

Finally, I would like to acknowledge the
folks back at the ranch. This is the group of
pharmacists, epidemiologists and contract
specialists who are responsible for obtaining,
acquiring, analyzing and interpreting the drug use
data that is available to the agency. Thank you.

Question and Answer Period

DR. GROSS: Thank you very much, Dr.
Staffa. At this time, we will have a question and

answer period for the people sitting around the table, and the question should be related to the material covered this morning. Are there any questions? Yes, Henri?

DR. MANASSE: I will just address this question generally to the speakers this morning. I think for a number of years we have talked about spontaneous reporting and the fact that we are perhaps only picking up ten percent of all the reports. Have there been any studies looking at the 90 percent, that is, sampling perhaps or in other ways investigating what is not being reported? It may sound like kind of a strange issue but, bottom line, the spontaneous system isn't picking up the proportion of signals that we would like to pick up I suspect.

DR. GROSS: Any other speakers this morning like to address that question? Joyce?

DR. WEAVER: Just to say that I don't think we know anything about that 90 percent. We don't know a whole lot about what is being reported to us, let alone the other portion.

DR. GROSS: Annette Stemhagen, you had a question?   DR. STEMHAGEN: My question is for Dr. Staffa. The industry also struggles with

the calculation of denominators but in periodic
reports there are some data presented by the
sponsor for a particular product. You didn't
mention that as a source of data. Do you look at
that, and is it useful, and what kind of
conclusions can you provide on that?

DR. STAFF: Well, I think that is clearly
looked at but I guess I look at it as industry is
dealing basically with the same marketplace as the
FDA is dealing with, and when we become aware of
data sources, typically the industry does as well
and we often find that we are often using the same
data sources to try to estimate but I find that
they are running into the same issues.

DR. STEMHAGEN: I guess my question was
whether there were anything different based on some
other methods that they might have.

DR. STAFF: Typically, what we see in the
periodic reports is often what we can ourselves

generate too. In fact, we look to see if industry

has been able to find any source of use data that

we can then explore as well.

DR. GROSS: While you are here, Dr. Staff,

what is Medicare Part D?

DR. STAFFA: I apologize. Medicare Part D

is actually going to be the provision where

Medicare pays for prescription drugs for the

elderly, where currently they do not but by doing a

comprehensive payment and having it all, hopefully,

in one data warehouse we would be able to look at

the patients more clearly.

DR. GROSS: Robyn Shapiro is next.

MS. SHAPIRO: I guess I am still unclear

about the nature of the analysis that is done with

the AERS data. For example, I was involved with a

DSMB in industry that identified a particular risk

for a particular subpopulation, and I am wondering

if that type of question is looked at, or can be

looked at by the government using AERS data or not.

DR. WEAVER: Yes, we do look at

subpopulations. When we do a case series we are

looking for populations that may be at increased risk. I am not sure exactly what it is that you are talking about so much.

DR. GROSS: Richard Platt?

DR. PLATT: First I want to congratulate all the speakers. They were terrific particulars. I have four questions. Shall we go in turn and I will ask the first?

DR. GROSS: Why don't we start with one? Could the speakers from this morning perhaps stand up at the podium? It would be easier for you to answer questions as they come up.

DR. PLATT: My first question is maybe best addressed to Dr. Seligman or Dr. Trontell but anyone who can answer it, can you give us an idea about the magnitude of the resources that are allocated to each of the activities that we heard about this morning?

DR. SELIGMAN: In terms of the AERS system, we probably devote in the neighborhood of about 5.5 million dollars a year towards not only maintaining the database but also most of those

resources go to actually coding reports that we
receive. As you can imagine, as was pointed out in
the presentation, when we get up to, you know, the
neighborhood of 300,000 to 400,000 reports a year
it is a lot of coding, and a report that has to be
coded, you know, can cost us in the range of $25-30
a report to get into the system.

        We are addressing that particular concern
through current efforts to encourage, and
ultimately to require electronic reporting of all
AERS reports which will, hopefully, mitigate our
need to code all those.

        In the area of drug utilization databases,
Judy, do you want to say something? I would
probably estimate we probably spend in the range of
about--well, I will let you give the precise
numbers but I am going to say 2.5-3 million dollars
a year.

        DR. STAFF: I think that is about right.
Of course, for us trying to answer questions, we
would like that to be a lot more as we identify
holes in the data. That is actually where the

challenge is, to try to prioritize. When you are
trying to buy data to answer any question that
might come up next, where do you put most of your
resources? You want to put those in the areas
where you can answer the most questions and get the
biggest bang for your buck. But it has been a
challenge and I think we have been trying to
prioritize that.

DR. SELIGMAN: So, in terms of the
speakers this morning, I think those are the
primary resources that we spend.

DR. GROSS: Richard, we will get back to
you with your other questions. Stephanie Crawford?

DR. CRAWFORD: Thank you. I also would
like to thank the speakers. You answered three of
my five questions and, hearing what Dr. Platt just
went through, I will just ask one of the two
remaining right now. For any of the speakers,
since we are thinking about drug safety and risk
management, what signals, in addition to adverse
events in general--what signals might indicate
threats to the integrity of the pharmaceutical drug

supply, such as counterfeiting, adulteration, misbranding, etc.?

DR. WEAVER: One of the toughest things that we deal with is reports of lack of efficacy. Lack of efficacy is really the most frequently reported event to us where a patient is complaining or a physician is complaining that the product is not working as they expected. The difficulty, of course, is teasing out when it is something such as what you have stated. We have had signals come up in that way.

DR. STAFF: I would also just say that I believe there is also another reporting system at FDA that deals with issues of product quality. DQRS is what it is called.

DR. HOLQUIST: Drug Quality Reporting System, and that is run by the Office of Compliance.

DR. GROSS: The next question comes from Lou Morris.

DR. TRONTELL: Can I just add one comment for Dr. Crawford? In those instances where

counterfeiting or product quality results in

patient harm, we do pick up those adverse events in

our reporting system but the Drug Quality Reporting

System that Dr. Holquist described is maintained by

our Office of Compliance, and includes not only

instances of patient harm where they share the same

reports we do, but complaints of a product not

working or issues where the product may crumble or

discoveries of counterfeit products.

DR. MORRIS: Also for Judy Staffa, Judy, I

notice you didn't mention any names of any sources.

Is there any reason why you can't mention different

sources?

DR. STAFF: Well, some of the data sources

that we are pursuing we are not really allow, just

by federal law, to mention.

DR. MORRIS: I am interested in learning

what sources you have in-house, what sources can

you pursue under some outside contract, and just

knowing what your resources really are. I mean,

how much of the two or three million goes to IMS

sources? Which ones do you purchase? Are there

other contracts? What do you have?

DR. STAFFA: Currently, we actually
purchase a number of audits from IMS Health, I
think Katrina Gary is out there in the audience and
she can correct me. I think it is in the realm of
a million dollars a year to access a number of
different audits on prescribing data, on outpatient
prescription data.

DR. GROSS: Let me comment on that.
Shalini keeps us on the straight and narrow here
and, because of conflict of interest issues, those
specific answers can't be made. Lou, sorry about
that. The next question comes from Jackie Gardner.

DR. GARDNER: Actually, I was just going
to ask Henri to follow-up on his question to the
staff, did you have a suggestion for what might be
sampled that would give them more information about
underreporting?

DR. MANASSE: Well, let me begin by saying
that from a patient perspective and from a broader
population safety perspective, a spontaneous
reporting system that only gives us ten percent of

the reports I think is a serious issue. It seems
to me that we need to somehow figure out what is
going on in those 90 percent of cases were there
may be adverse effects ongoing and determine that.

I don't have a particular methodological
suggestion, other than to say that I think there
needs to be perhaps some further dialogue, either
in this committee or collaborating with some other
committees, looking at the entire policy question
should we continue with spontaneous reporting. I
think part of the answer to that needs to be driven
by this other 90 percent which none of us has a
very good handle on. I think, Jackie, that
methodological experts, coupled with patients,
coupled with prescribers, coupled with pharmacists
should be able to get their heads together to get a
better handle on this.

DR. GROSS: Anne?

DR. TRONTELL: I will try and volunteer a
partial answer. It is very hard to know what we
don't see or observer. However, some of the
discussions you will hear later today and tomorrow

will talk about data systems which we are actively

exploring to detect safety signals, as well as to

quantify them. So, I might ask you to consider at

the end of our discussions how you might rephrase

your question to pursue it better.

DR. SELIGMAN: Part of the challenge today

is to ask the committee to put their thinking caps

on because this is one of the questions we have for

the committee this afternoon which is, indeed, how

to improve or modify or in some cases maybe even

abandon the Adverse Event Reporting System if there

are, indeed, better ways to do this kind of

surveillance work.

DR. GROSS: The next question comes from

Ruth Day.

DR. DAY: I am concerned about the

perceived reliability of spontaneous reports. It

is often said that physicians reports are more

reliable, say, than consumers and in general that

is probably the case. But I am wondering if

studies have been done retrospectively, after

safety signals have been recognized, to go back in

and look at the reliability of reports from physicians, from pharmacists, patients, other consumers because it may well be that some kinds of signals are detected better or worse within the individual groups. I was just wondering if any efforts have been directed towards that.

DR. GROSS: Would anyone like to answer that question?

DR. DAY: And if not, whether you think it would be useful to do it some day?

DR. GROSS: Evidently a very interesting question, Ruth. Perhaps later on in the session we will have some other information. Art Levin has the next question.

MR. LEVIN: I sort of have, I guess, a comment and then a question or two questions but, like Richard, I guess I will do one at a time. The comment is, of course, on Medicare Part D which strikes me as a wonderful opportunity to have a rather large captured population that is going to stay in that scheme until they get carried out. Unlike the other problems with populations and

people going in and out of plans and in and out of
coverage, that is a very stable population that I
think offers, you know, a really unique opportunity
to follow people over time and gather a lot of
information. So, I would hope that there is more
than conversation since we are looking at a 2006
initiation of Medicare Part D. I would hope that
those conversations are well along and that people
are really thinking seriously about how to use
Medicare Part D data for these purposes.

My question is sort of like "a what
happened to question." Following the IOM report in
'99. "To Err is Human," Secretary Thompson
announced that an effort to try to get a few
agencies, including FDA, CDC and it might have been
the VA and somebody else, to begin to share data
with an eye towards improving patient safety. I am
just wondering, at least to my mind, that effort
has sort of gone not very far, if anywhere, and I
am just wondering where that is.

DR. STAFF: Well, I can speak to some of
that. I think there have been efforts to

collaborate across agencies and we have tried very
hard to see what kinds of data other agencies have
and try to work with them when specific safety
issues arise. We have done studies with the VA
using their data when circumstances indicated that
a drug we were looking at was very prevalently used
in that population. We have had conversations with
DoD about using their data as well.

We have run into some logistical
difficulties. What we have been trying to do is
establish standing memoranda of understanding so
that the chutes are greased, if you will, because
when a safety issue emerges you really need to act
rather quickly and you often don't have time to put
the legal arrangements in place. So, there have
been some efforts to do that, but it can be
difficult because there are just levels in both
agencies. But we have made efforts to work in that
direction.

MR. LEVIN: I think the intent was to put
it all in a database that everybody could use, to
have the benefit of having all the government

agencies that receive information relative to pat

safety contribute that to a single database that

would be available for searching by any one of

those agencies. What I am hearing is that that

really hasn't progressed.

DR. STAFFA: Anne, you might be able to

comment.

DR. GROSS: Anne Trontell?

DR. TRONTELL: The logistics of what some

of us as epidemiologists think of as sort of the

"grail," the one database that we can all access

and query certainly has formidable logistical

challenges. Most of the efforts in that arena are

talking about how different data systems can

communicate with each other--health level 7,

adoption of standard terminology. So, those move

but probably at a slower pace than some of us might

wish could occur.

I wanted to add to what Dr. Staffa said.

We have a specific collaboration with the Centers

for Disease Control that you will hear about. I

think it offers an example where existing data

infrastructures, in this case an emergency
department surveillance system, can be
incrementally reconfigured to pick up adverse drug
events. In that context, the discussions with CMS
now really relate to how the data collection for
the Part D benefit can best be configured so that
it would allow FDA to ask important questions. In
that regard, I think we are greatly assisted by the
fact the current commissioner of CMS is a former
FDA commissioner and is highly dedicated to making
those data systems available for use not only for
drug safety but for drug efficacy and other issues.

DR. GROSS: Does anyone else have further
questions besides Drs. Platt and Crawford? Yes,
Sean?

DR. HENNESSY: My question I think is for
Dr. Weaver. We learned that FDA receives about
400,000 anecdotes a year having to do with adverse
events--and I use "anecdotes" in the fondest sense.
I think that we can learn a lot from those. I am
wondering about the relative value of treating
those as individual case reports versus trying to

treat them as if they were epidemiologic measures.
In particular, of all the resources that go into
handling the spontaneous reports, is there much
follow-up with the reporters to find out the
crucial details that weren't included in the
individual reports? If not, is staffing the issue,
or are there other issues that prevent follow-up
with the reporters?

        DR. WEAVER: With the number of reports
that we receive, and you saw the number of safety
evaluators we have, obviously, staffing is an
issue. We do follow-up on cases where we have an
important safety issue that we are pursuing. So,
we can do follow-up; we do follow-up; but do we
follow-up each of those 400,000 reports to make
sure each report is complete? No, we don't.

        DR. TRONTELL: Sorry to keep jumping up.
I wanted to make Dr. Hennessy aware that more than
90 percent, upwards of 95 percent of the adverse
events that come into the system come to us by
manufacturers. Again, in this regard they have
regulatory requirements to actually do the

follow-up. There are attempts to get the most
complete information. Again, sometimes we run up
against the fact that clinicians don't necessarily
have the time or inclination to bring extensive
background information to a case. But there is a
substantial effort that industry undertakes, in
addition to what our own safety evaluators might
take, in a particularly compelling case where
missing information might make a big difference.

   DR. GROSS: We are almost out of time.
Richard, one more question.

   DR. PLATT: This is a follow-up, Anne, to
your answer to Arthur's question about your
conversations with CMS. When you say things are
going well--this is a comment disguised as a
question--when you say the conversations are going
well in terms of FDA's ability to use that
information, is it going well in terms of having
access to a fully linked system that will link the
prescription drug use to other information that
Medicare has about those individuals--their
diagnoses, their procedures, their demographic

information?

DR. TRONTELL: I think that is the intent with the CMS data. Right now, such data are only linked for the proportion of Medicare beneficiaries who are also entitled to Medicaid, so-called "dual eligibles." I actually worked at CMS when it was called HCFA. With the size of the data system, with more than 40 million inpatient and outpatient records there will need to be linkages. I don't know to what extent they will be standing linkages. They may, as Dr. Staffa said, need to be constructed on an as-needed basis to ask specific questions. We are not yet at that level. Right now, the outpatient drug utilization data is not benefit and the data system to be in place is being constructed but, certainly, CMS has information on beneficiaries. They follow them through their HEC number which is a variation of their social security number. So, the potential for linkage is there and that is really the great power that that data system might offer to us when the benefit data is added to it.

DR. PLATT: I just want to be sure--

DR. GROSS: I think we are going to have to stop. I am sorry. Shalini Jain has a couple of

points of for us all.

        MS. JAIN: I am sorry to take away from
our meeting time but I have two quick
announcements. The first is if there is anyone in
the audience that had registered for the open
public hearing session process as a presenter, if
you could please check in at the front desk and
make sure that we are aware that you are here. We
don't want to miss your ability to present later on
today. In addition, if anyone has a cell phone in
the room, if they could please either put it on
vibrate or turn it off, and if you have to take
call please step outside the room. Thanks.

        DR. GROSS: Thank you, Shalini. We will
now take a 15-minute break and reconvene at 10:15.

        [Brief recess]

        DR. GROSS: If I could have your attention
please, please sit down. Dr. Gould, would you come
up to the podium please? Dr. Gould? At this

particular point, Dr. Larry Gould is Senior

Director, Scientific Staff for Biostatistics and

Research Decision Sciences at Merck Research

Laboratories. He will address issues in the

practical application of data mining techniques for

pharmacovigilance.

Issues in the Practical Application of Data Mining

Techniques to Pharmacovigilance

DR. GOULD: Thank you, Dr. Gross. Before

I start, I should like to make two comments, first

to thank the FDA for inviting me to make this

presentation. It is, indeed, a privilege.

Secondly, I should like to commend the FDA speakers

this morning for their really outstanding and lucid

description of many of the difficulties and issues

that are faced in trying to do pharmacovigilance

based on spontaneous reporting databases. This

makes my job a great deal easier.

[Slide]

As was pointed out, clinical trial safety

information is incomplete. There are few patients

in clinical trials relative to the universe of

patients that one would see once the drug is out on the market, and rare events are likely to be missed simply because they are rare. In fact, the patient population that you see in clinical trials really doesn't necessarily mimic the real world. It is a relatively restricted patient population.

So, what one needs to do to get a better idea of the potential safety and liability or toxicity of a product is to get information from postmarketing surveillance and spontaneous reports, and this is pharmacovigilance.

Now, this traditionally is carried out by skilled clinicians and epidemiologists, and that is true at the FDA and it is true in every company that maintains repositories of information about its products. There is a long history of research on this particular issue, and it goes back to something over 30 years. So, it is not like spontaneous reports are something that have recently become of interest. This is something that has concerned people from a practical and technical point of view for a very long time. The

references that I have here by Dr. J. Finney and
Dick Royall are statisticians and so this is
actually an issue that has occupied the attention
of the statistical community for a very long time
as well.

[Slide]

Now, I have here this really complicated
diagram of how signals get generated in the
traditional way. You have patient exposure, you
know, the usual way patients take the drug and
there are some potential signals that might be
generated. One has to get some information from
marketing folks to get an idea relative to risk of
exposure to the extent to who is being exposed.
But, as was pointed out this morning, that is not a
trivial task. One may see a simple suspicious case
or a cluster, and this perhaps could lead to
identifying potential signals. We have some
evaluation of accumulated data. It is easy to
think it is attractive. It is seductive to think
of having various databases available for managing
information--you go to this database, that database

and the other database--until you actually have to

go and do it and you find out that the databases

are not done in a manner that lets you gather

information from different databases very easily.

This is a non-trivial information process and task

and so programmers have to be consulted--what

integrates the information; gets refined signals;

what is the comparative data from other reports;

what is the background incidence, basically

consulting the literature. After doing all of

this, you may come to a course of action that would

include perhaps a recommendation for a change in

the label.

[Slide]

So, what are some limitations of the

traditional approach? Well, you have to remember

these are incomplete reports of events or things

that happened. They are not necessarily reactions;

they are events. We have a difficulty. How do we

compute the magnitude of an effect, assuming we

know what an effect is? As has been pointed, in

databases many events are reported and many drugs

are reported. This is a multiplicity issue of no
small magnitude. There is bias and noise to a
system. That has also been pointed out this
morning. It is difficult to estimate incidence.
It is actually impossible to estimate incidence, or
damn near, because the number of patients at risk
and the patient-years of exposure are seldom
reliable. Even if one wanted to estimate it, as
the question was raised this morning, if you wanted
to estimate something about the 90 percent that you
don't see, the difficulty you have there is that in
a statistical context when you are doing sampling
you have to identify the frame, that is to say, the
potential population from which you wish to do your
sampling. It is not at all clear what the frame
is.

I will tell you my own persona opinion,
very, very strongly held, it is inappropriate to
consider incidence using only spontaneous reports.
You need to know something about exposure and the
spontaneous reporting system simply does not give
that to you.

[Slide]

So, here is the pharmacovigilance process.
We have the traditional methods. We have data

mining. Both of these give you a way to detect
signals. These generate hypotheses. This is the
key point. You then have to go through a very
considerable exercise to refute or verify these.
The point is the real value here is generating the
hypotheses, just focusing your efforts on what you
want to chase down, follow-up and get detailed
information about. It is a way to use your skill
resources efficiently. You may get insight from
outliers. You might find out whether this is
mechanism based, this type A, or idiosyncratic,
type B. That is one of the things you would find
out in chasing these things down. There may be
estimated incidence. Consider what the public
health impact benefit and risk might be and act.

          What might you do? You can inform folks
about the potential of this particular
relationship. You could change the label, which
often is done. Or, you could restrict use and

withdraw the drug from the market. So, the process itself looks pretty complicated but actually it is very logical and there is a reasonable sequence of steps.

[Slide]

Now I am going to talk about data mining for a while, and I am actually going to try to be non-technical about it mainly because the concepts that are really important don't really have to do with the technical details or the algebra. What might one use data mining for? Well, you might identify subtle associations that could exist in large databases that you might not otherwise find. You could perhaps have early identification of potential toxicities. You might identify complex relationships that are not apparent by simple summarization.

For example, you might consider how two or more drugs interact in producing--I hesitate to use the word "producing" because it implies causality--in being associated with the occurrence of some kind of an adverse event because it may be

there is a kind of synergy between drugs in this
regard. So, spontaneous report databases, by
virtue of their very size, give you the opportunity
to investigate possibilities of this sort;
likewise, possibilities of constellations of
adverse events that might reflect some effect on a
body system. It is a screening tool to identify
potential associations for follow-up, as I pointed
out before.

Now, there is more to pharmacovigilance
than data mining. Data mining is a refinement to
discover subtleties. You still need the initial
case review. This is really important, and the FDA
does it and every industry does it. Case reports,
as they are received, are reviewed. If there are
really important events, sometimes called sentinel
events, then what happens is these are chased down,
no matter what. You are not going to waste time
worrying about incidence, or data mining, or
anything of that sort. Stevens-Johnson syndrome,
agranulocytosis, anaphylactic shock, death--these
are going to be followed up, period. Even if you

see one case, it is going to be followed up and it
has nothing to do with data mining.

It is necessary--I mean, I say that simply
as a caveat simply because people think, by golly,
are you going to be losing something by the time
required to do this, and the answer is no. Now,
once you have done all of this, it is really
essential to go for clinical, biological and
epidemiologic verification of the apparent
associations. What you have here is associations.
That is all you have; no causality. So, in looking
at this one of the things one needs to think about
is how one might use data mining most effectively
in improving pharmacovigilance practice. It is
considered as an intellectual activity; considered
as an idea that has been around for a long time;
considered as something that is taken on faith;
considered as something that is required by the
regulations. It seems to make sense. The question
really comes as to how can we use this most
effectively:

[Slide]

A little bit about statistical
methodology, just to put us in the frame of how
these things work, first of all, the statistical

123

methodology is not the key issue. Mostly you are
going to use variations of a two-way table. In
many two-way tables, clearly, you have many target
drugs and target adverse events but you have a
target drug, a target adverse events and then you
can simply say, well, all other drugs, all other
events, and you have a simple table like this. The
basic idea of all pharmacovigilance is that you are
going to flag something when the number of events
that you see, divided by the expected number under
some assumption about no association between the
drug event and the reporting is large. If you, in
fact, see many more events than you might expect to
see if there were no association you might say,
aha, maybe we need to chase this down.

Now, there are some
possibilities--reporting ratio, proportional
reporting ratio and odds ration all are variations
on this theme. If you see this occasionally

described in the literature, even in the drug

safety literature, in effect, there is nothing

remarkably different about these things. There are

minor technical differences but, in fact, they are

all ways of doing this.

          [Slide]

          In more recent times, within the past six

or seven years, people started considering the

application of variability. You might, for

example, have three events reported on a drug and

those are the only three events you see in the

database. Well, if you consider the denominator

that is going to give you a whopping large value of

the number of events divided by its expectation

because its expectation is going to be very, very

small, much less than three. It may be about

1/100. So, you are going to get a whopping value

of that ratio but you only have three events. So,

clearly, there has to be a great deal of

uncertainty associated with that, much more so than

if you happened, say, to have 150 events and you

find that that number of 150 is considerably larger

than you might expect under the assumption of no association. That being the case, one needs to bring in the statistical ideas that can help deal with the variation.

Ways people do this are the usual chi-square statistic, Bayesian methods and empirical Bayesian methods. In fact, if you have more than a few reports they all give you pretty much the same results. So, it is of technical interest for those of us who are interested in these technical things but in fact, from a practical operational point of view, it makes relatively little difference.

One big problem with all of this is that we go through all of this and you see something that lights up and you say, aha, it is a signal. Well, maybe it is and maybe it isn't. That is why the follow-up is needed because there really isn't any gold standard for this. We don't know independently of the mechanism used to identify a signal whether that is really a signal or not. If we see something that looks like a signal and we

can chase it down by obtaining a great deal of additional information and find out whether that was real or not, but you are not going to know what signals you missed if you never see the signal; if you never are motivated to go chase that down either because there are not a whole lot of them that occurred, or not many occurred than you might expect or, even worse, because none occurred at all in your database.

There is an ordering of how these statistics go but it really doesn't mean that any one identifies real associations. The point is how do you know that you haven't got a false positive or a false negative? The answer is you don't. That is a technical issue.

What are some limitations? Well, you have heard these before and you will hear them again; reality is worth repeating. There is significant underreporting depending upon the seriousness or novelty of the event, the newness of the drug and the intensity of the monitoring. There are different regulatory reporting requirements in the

U.S. and overseas. This reflects reporting

practice, not incidence. We are not talking about

incidence here; we are not talking about risk.

There are synonyms for drugs and events and this is

a sensitivity loss; this is a coding issue. Much

duplication of reports, especially in the AERS

database. That has already been mentioned. We

don't know what the exposure rate is because we

don't know who is taking what, and Dr. Staffa

pointed out this problem. And, more to the point,

in any given report the patient report may mention

several events, several adverse events the patient

was experiencing, several symptoms or signs and the

patient may be taking several drugs at the same

time and you don't have any way of knowing that any

particular drug caused any particular reaction.

That is why the follow-up is important. There is a

lot of duplication here.

[Slide]

This is a major limitation that is often

ignored, that the cumulative reports cannot be used

to calculate incidence or estimate drug risk. This

is probably the fourth or fifth time that I have
said it but I have to repeat it because it is
really an important point. This is absolutely
vital. More to the point, comparisons between
drugs cannot be made from these data, simply
cannot. Unfortunately, this occasionally still is
done and there is literature on this. The
difficulty from a really practical point of view is
that the disclaimers that say, well, we know we
can't do this but we are going to do it anyway are
sort of like giving testimony in court that the
judge disallows. Well, the damage is done; you
dropped the bomb and people don't necessarily read
the fine print. So, it is just inappropriate to do
that.

It is easy to show differences with data
mining techniques. This is a really easy thing to
do but it is impossible to make valid inferences
about causality. In fact, these relationships that
are brought forth may, in fact, be quite
misleading.

[Slide]

So, what are some implementation issues?
Well, portfolio bias in company databases can lead
to inaccurate estimates of relative reporting

risks. Merck is going to have a lot of reports for Merck drugs. Pfizer is going to have a lot of reports of Pfizer's drugs, not as many as Merck's drugs because they have to report to Pfizer. Ditto, Glaxo, Avantis and everybody else. So, every company in their databases has a bias weighted towards their products.

Bit question in terms of implementation--does the public health benefit justify the cost of following up signals detected by routine data mining methods? We don't know the answer to that question, by the way. It is an issue still under investigation.

Another consideration is that there are different ways of doing this. We have variations in tools and databases amongst regulators. So, we can wind up having to do an awful lot of work and carry an awful lot of cost. Regulatory agencies can wind up incurring an awful lot of cost and, as

Dr. Seligman pointed out, one of the considerations
that the committee is actually charged with
thinking about is do we really need to do this at
all? So, we don't know what the benefit is.

There is certainly a literature out there
that shows that frequency-based signal detection
methods such as data mining could be useful in
identifying subtle associations in terms of
reporting of adverse events and, therefore,
possible and previously undetected toxicity
relationships. No question about that. The
question is do they have value in an industry
setting, and we have to think about that. We are
investigating that as well at Merck and I know
other companies are too.

What we need are examples of situations
where the computerized approach failed to identify
important issues and where signals were created by
publicity or reporting odd effects. See, the
problem here is, when all is said and done, what
you need to know is does this stuff work well as a
diagnostic or screening tool. Until you know how

it performs as a screening tool it is an
interesting exercise but its value still needs to
be proven.

[Slide]

What are some other considerations? Well,
what is the data mining activity intended to
accomplish? This kind of gets around to what this
is all about. What are the questions that need to
be answered from a clinical, epidemiologic and
regulatory point of view? We need to address the
impact of various factors such as evolution over
time, association with key demographic factors, and
so forth, and this has been pointed out earlier
this morning as well.

[Slide]

Some more issues--the composition of the
database may be important. Important associations
of a new drug could be cloaked by events associated
with an old drug with a similar mechanism of
action. For example, if you wanted to find out
what the reporting relationships might have been
for angiotensin-2 antagonists, A2A antagonists, you

might think about older drugs such as captopril or
analopril that have a similar mechanism of action,
whose occurrence may in fact obscure, to some
extent, the potential association you see with
A2As. Individual company databases tend to be
comprehensive about the company but not the general
spectrum of drugs. I am going to say this again,
databases contain reports mentioning drugs, not
demonstrations of causality. If there is a
take-away message at all that comes out of this,
that is it.

       [Slide]

       Finally some discussion, what we have
found when people go through this exercise is that
most apparent associations represent known
problems. We know about these. Good. It is kind
of an internal validity issue. About 25 percent
may represent signals about previously unknown
associations. That doesn't mean previously unknown
toxicity, just associations.

       I have to put a pitch in here after all,
statistical involvement in implementation and

interpretation is important. These are situations
where issues of bias, error, validity come into
play, and in order to make legitimate inferences
and draw legitimate conclusions about what you see
statistical considerations have to be taken into
account. The actual false-positive rate is
unknown, as are the legal and resource implications
of using the data mining. That is another issue I
am not going to get into but, in fact, when you do
data mining and find associations, do you in fact
have something that is discoverable and, secondly,
might this be an issue that pertains to potential
litigation? I don't know.

[Slide]

What next? Well, PhARMA-FDA working group
is considering ways to address the issue. I have
to tell you that, having been heavily involved with
that particular project, I cannot be anything but
completely complimentary about how people in
industry and FDA have worked together. It was an
exemplary example of cooperation between regulators
and industry in outlining and delineating what is

known about a particularly important technical issue that affects both. I have to say that the group has done a magnificent job. When you all see the paper come out I think you will agree.

It may be worthwhile--one of the issues that people had commented about on the AERS database--to construct and maintain a clean canonical database from AERS to proved a common resource for checking data mining findings based on individual company proprietary databases. This is not a trivial task. It is quite difficult. But, in fact, if everybody is working from the same database and the same resource to evaluate associations, then we come to very similar conclusions. This is a very worthwhile thing to do I think. That is it so I thank you very much for your attention.

DR. GROSS: Thank you very much, Larry, for simplifying the statistical mysteries of life. Shalini has an announcement.

MS. JAIN: I just wanted to let everyone know at the table and in the audience that Dr.

Gould's slides will be posted on the meeting web
site so you will have access to those.   In
addition, if you need a copy please contact me on
my e-mail that is listed on the Federal Register,
and I will be happy to help you with that.   Thanks.

          DR. GROSS: Thank you, Shalini.   The next
speaker is Dr. Carolyn McCloskey, an epidemiologist
with the Division of Drug Risk Evaluation, from the
Office of Drug Safety.   She will talk about data
mining with AERS and the FDA's spontaneous adverse
event reporting system.

          Data Mining AERS, FDA's (Spontaneous)

              Adverse Event Reporting System

          DR. MCCLOSKEY: Good morning.

      [Slide]

          My name is Carolyn McCloskey, and I will
present the data mining activities in our division,
the Division of Drug Risk Evaluation, in the Office
of Drug Safety.   Most of the epidemiological data
mining work in our division and the data mining
findings in this presentation heavily represent Dr.
Rita Ouellet-Hellstrom's work.

          [Slide]

          The objectives of this presentation are to
provide a brief history of data mining activity at

the FDA leading to the current use in the Division
of Drug Risk Evaluation under CRADA, or Cooperative
Research and Development Agreement. The CRADA
involved development of the webVDME application to
mine the AERS database and a corresponding pilot
evaluation, in addition to some other activities.
Lastly, I will cover the future directions expected
for data mining and the pharmacovigilance
activities of our division. [Slide]

FDA's data mining activities of the AERS
database were initiated in 1998 by Ana Szarfman
using a grant by the Office of Women's Health.
These efforts led to a CRADA in March, 2003, which
continues to the present. Data mining research
development continues in Ana's group on drug-drug
interaction, logistic regression modeling and other
areas.

[Slide]

Currently the main data mining activities

in DDRE include various projects related to the
CRADA. Through this agreement, FDA collaborates
with Lincoln Technologies, Inc., a private software
firm, to develop web-based data mining software
that can be used in DDRE for pharmacovigilance.
Neither party contributes funds. FDA has
contributed AERS data, technical knowledge in the
areas of epidemiology, biostatistics and
information technology and staffing resources.
Lincoln has developed the data mining environment
and user interface and has also contributed
computer hardware and staffing resources.

        The CRADA objectives are to further
development user-friendly data mining application
in the web-based environment. It involved
performance evaluations by the safety evaluator and
epidemiology user groups and training followed by
continued development and refinement of the
application. Dr. Gould presented some statistical
methods used for data mining. Here, at FDA, data
mining is applied to the AERS database to screen
for new safety signals.

        [Slide]

        The webVDME application uses the
multi-item Gamma Poisson shrinker statistics, or

MGPS, which calculates the empirical Bayes

geometric mean, or EBGM, and the confidence

intervals. The mean is an observed to expected

score which adjusts for sampling variation such as

sample size, but it does not adjust for reporting

bias. The application also allows calculation of

EBGM scores using various strata. We, in DDRE,

traditionally calculate the EBGM score using the

standard stratification of gender, age and year or

receipt, but we can customize the data mining to

use other strata.

[Slide]

The confidence interval calculated around

the EBGM mean represents a 90 percent probability

that EBGM will occur between EB05, the lower bound

and EB95, the upper bound.

[Slide]

This slide is an example of EBGM's

adjustment of sampling variability for a particular

drug that has adverse events of myalgia, which has

a large number of counts, and sinal osteoarthritis,

an adverse event with a small count. The MGPS

calculates an expected value for these PT terms

within the database. Looking at the observed to

expected ratio or reporting ratio, the RR in the

box, we have a score of 4.99 for myalgia and 6.16

for spinal osteoarthritis. As a result of the

adjustment calculation, the EBGM or mean or 4.97

that is under that second arrow is very close to

the reporting ratio because of the large numbers of

reports. In contrast, the EBGM score of 4.54 for

spinal osteoarthritis is smaller than the observed

to expected ratio of 6.16 because the statistical

tool had more influence in adjusting variation for

small numbers of reports. Both scenarios represent

possible data mining signals even though the spinal

osteoarthritis EBGM score has a wider confidence

interval, the lower boundary of EB05 of 3.03 is

still above 2.0, a level frequently considered a

threshold for a data mining signal.

[Slide]

A pre-pilot performance Bayes evaluated

the webVDME record retrieval with AERS case

retrieval. This included evaluating the

nomenclature of multiple trade and ingredients and
the allocation of the drug to the suspect versus
concomitant category. The logic for removal of
duplicate reports was extensively reviewed. At the
same time, the Office of Information Technology was
also evaluating the system performance.

[Slide]

Once the performance evaluation was
acceptable, we then started a pilot phase to learn
more about the strengths and weaknesses of this
tool to enhance our safety evaluation process.
Medical safety evaluators in our division who
routinely review safety reports evaluated data
mining scores for drugs and biologics to evaluate
the application performance with respect to the
listed criteria.

[Slide]

The epidemiologists in our division
conducted their own tests as part of the pilot

study. The temporal trends analysis found signal

scores were affected by clustering, litigation,

switching to the new application for the AERS

database, and changes in MedDRA terms. The effect

on the EBGM signal of using the trade versus

ingredient name stratification by gender, age and

receipt date and use of the suspect category versus

suspect and concomitant categories were evaluated.

The epidemiologists also evaluated the complexity

of the application and its use.

          [Slide]

          The next two slides are examples of the

data from the epidemiologists pilot studies of the

differences between a new and an old drug. They

show that the EBGM rankings and confidence

intervals can change over time, indicating that

factors within the AERS database and factors

outside AERS can influence data mining findings.

          [Slide]

          This is an example of a newly marketed

prescription drug about one year after approval.

The EBGM score, or adjusted observed to expected

mean of the drug event combination, is charted for each of the adverse event preferred terms or PTs. The PTs are hard to read but I am only going to cover a few data mining points.

Note the large confidence intervals, the blue lines, for the two preferred terms or PTs of dysthymic disorder and ejaculation disorder NOS. These are indications for the drug but also in AERS as an adverse event associated with the drug. Their EBGM scores are above the horizontal red line, the usual EB05 threshold of 2.0, for consideration of their meaning as a possible signal. Those PTs with wide confidence intervals may indicate a small number of reports. The rest of the PTs have much smaller confidence intervals around smaller EBGM scores. Note that the three boxed PTs all include a description of a convulsion. The reports representing these scores may be evaluated individually or another data mining run could be done using grouped PTs such as the high level MedDRA term of adverse event codes.

[Slide]

This is an example of an older drug that has been on the U.S. market for more than ten years. Here again are EBGM scores charted for

various PTs reported with this older drug. Note
that the EBGM scores for the PTs are above the red
line, EB05 of 2.0 and are ranked in descending
order of the EB05. The score for the first PT,
fear of disease, is very high relative to the other
PTs, including the second boxed PT, Torsade de
pointes.

A chart review showed that fear of disease
cases were in litigation and that Torsade de
pointes cases were a signal of its association to
the drug that was not overly affected by factors
outside of AERS.

[Slide]

Data mining is a useful tool for
evaluating disproportionalities in large databases.
Some of the conclusions from the CRADA pilot are
that data mining is a statistical tool that assists
in identifying the usual patterns in AERS data of
drug-event combinations. But the patterns must be

interpreted in light of all that is known about that drug and event and about the reporting of that drug-event combination.

[Slide]

It is absolutely necessary to understand the data that is used for data mining so that the interpretation of the data mining information is as accurate as possible. In addition to understanding the pharmacologic, metabolic and clinical characteristics of the drug and the adverse event, it is also critical to understand the external forces that influence the reporting disproportionalities which may be reflected in data mining scores. The data mining results must be interpreted in the context of the drug-event combination. This includes the differences with other drugs in the drug class; factors that affect drug usage; and adverse event reporting.

[Slide]

The AERS database limitations have already been discussed by Joyce Weaver, Mary Willy and Larry Gould so I will not go over these again.

These limitations of the database may be reflected
in the data mining scores and should be considered
when evaluating data mining results. Both false
negatives and false positives are possible when
using this tool for signal detection, and the
importance of clinical case review and review of
reporting biases for risk evaluation is not
diminished.

[Slide]

CRADA activities and conclusion of the
pilot are providing training and access to WebVDME.
Technical problems and refining user customization
of the application are being addressed.

[Slide]

In summary, the data mining initiative in
our division has shown that data mining signals
assist but are only one avenue in prioritizing the
work load of case series evaluations. Data mining
signals identify associations that are greater than
expected within the database but are not an
indication of causality or degree of risk. Data
mining signals also reflect limitations of the

data.

[Slide]

The lower threshold used for data mining, such as the EB05, is a compromise between sensitivity or false positives and specificity or false negatives. Therefore, the absence of a data mining signal does not mean there is an absence of a drug-event association, and the magnitude of the data mining score does not necessarily correlate with the magnitude of risk. As long as we rely on the existence of a spontaneous reporting data base not only is clinical evaluation necessary in assessing the potential signal, but review of the reports is also required to assess reporting biases.

[Slide]

The future directions of data mining in DDRE include pursuing prospective signal detection and parallel use of data mining with current pharmacovigilance methods. In other groups within the Office Drug Safety there is continued research in more advanced methodology, especially in the

areas of drug-drug interaction and in logistic

regression modeling.

[Slide]

I would like to acknowledge the efforts of

all members of DDRE who have participated in the

data mining initiative and in the preparation of

this presentation. I especially appreciate the

data mining work of Dr. Ouellet-Hellstrom which I

presented this morning. Thank you.

DR. GROSS: Thank you very much, Dr.

McCloskey. At this particular point, it is almost

eleven o'clock and the open public hearing must go

be on time. So, we are going to postpone the

question and answer period for later this afternoon

or mid-afternoon. At this particular point we will

begin the open public hearing. Before the hearing

beings I have to read this statement:

Both the Food and Drug Administration and

the public believe in a transparent process for

information gathering and decision-making. To

ensure such transparency at the open public hearing

session of the advisory committee meeting, the FDA

believes that it is important to understand the
context of an individual's presentation. For this
reason, the FDA encourages you, the open public
hearing speaker, at the beginning of your written
or oral statement to advise the committee of any
financial relationship that you may have with any
company or any group that is likely to be impacted
by the topic of this meeting. For example, the
financial information may include a company's or
group's payment of your travel, lodging or other
expenses in connection with your attendance at this
meeting. Likewise, FDA encourages you at the
beginning of your statement to advise the committee
if you do not have any such financial
relationships. If you choose not to address this
issue of financial relationships at the beginning
of your statement, it will not preclude you from
speaking. Thank you. The first speaker, please.

<div align="center">Open Public Hearing</div>

<div align="center">Consumers Union</div>

MS. KENNEY: Thank you. My name is
Jeannine Kenney. I am standard Consumers Union.

We are a non-profit publisher of Consumer Reports
magazine.

In the interest of disclosure, I will tell
you that we receive no commercial support
whatsoever. We accept no advertising in our
publication. We are fully funded by the
subscriptions to the Consumer Reports, as well as
our on-line services. So, we have no financial
interest in the outcomes of this meeting.

I will tell you a little bit about what we
do. Our magazine ranks seventh nationally in terms
of subscriptions. We have 4.5 million magazine
subscribers and one million on-line subscribers.
We also have been involved in health advocacy for
many, many years. We publish Consumer Reports on
Health, a monthly newsletter with 400,000
subscribers.

We also recently launched a project called
Consumer Reports Best Buy Drugs which uses data on
safety and efficacy of the drug effectiveness
review project, out in Oregon, and then puts that
information in the context of cost to give

consumers information on what we would call "best
buy" drugs, the safest, most effective drugs that
are also the most affordable. This project's goal
is to counteract some of the drug detailing
conducted by the drug manufacturers to doctors and
some of the direct-to-consumer advertisements that
consumers are bombarded with that don't necessarily
provide the full story on safety and efficacy.

We became involved in drug safety related
issues back in the 1930s, before the first FFDCA
was first enacted when our predecessor organization
published the book "100 Million Guinea Pigs."

Our comments, which you have in written
form which are much more detailed, really focus on
broader policy issues. The issues that FDA is
presenting to you today really focus on how to
improve the AERS data system; how to improve
postmarket monitoring really from a technical and
scientific standpoint. But we ask you, as you are
looking at those data safety trees, to also look at
the policy forest that sets the context for this
debate and, certainly, that has been largely

impacted by some of the safety crises that FDA has faced over the last 12 months.

Some of those policy issues in question are fundamentally does FDA have the authority to get the data that they need to identify safety signals, and take action to manage risk when those signals become pretty significant? Do they have the resources to conduct postmarket drug safety? And, are there structural changes that FDA needs to address, what we think are some inherent conflict of interest involved in this process?

This morning Dr. Weaver and Dr. Willy presented the limitations of the AERS data to you and the epi. analysis that is conducted on those data. This is one of the few sources of information available to FDA. Obviously, we are talking about larger linked databases as well.

One of the questions you are supposed to answer is whether or not, or under what circumstances, different types of studies would be appropriate for different types of drugs--epi. studies, clinical trials, drug registries and so

forth. It is important that you understand that, regardless of how you answer that question, FDA has very limited ability to gather that information. It can't require additional clinical trials once a drug has been approved. It can ask for them; it can negotiate with the drug companies but it can't require them, and I think most consumers would be stunned to know that.

Its resources are extremely limited. As you heard, five million bucks spent for analysis of the AERS data. Put that in the context of the Office of Drug Safety's overall budget which is less than 30 million dollars annually, and then put that in the context of the amount that is spent on the drug approval process which is about ten times greater. So, the folks presenting to you here this week are doing their jobs with very limited resources and we are seeking greater resources. Obviously, that is a congressional issue. It is also an agency policy question, how they allocate resources.

Then, the third question is, regardless of

whether data sources signals some safety questions, what is FDA's ability to act on that? And, can it act timely? I will give an example. We heard this morning that the AERS data identified the fatal skin reaction problem associated with Bextra, prompting a label change in 2002. It wasn't until late 2004, however, that a black box warning was put on its label which is obviously going to be flagged more readily by consumers.

So, our recommendations to you today are to focus on these broader policy questions. FDA is asking you much more specific questions. I don't think your answers need to be limited to those questions and a signal from you that some fundamental issues need to be addressed would go far.

I have the red light on so let me summarize very quickly. We need improved pre-approval practices that will better inform postmarket safety actions. Those are highlighted in the written comments. And, we would like to see greater authority, resources and independence for

the Office of Drug Safety so that they are better
empowered to conduct their postmarket safety
surveillance.

Finally, just a process question, since
public commentors are required to submit our
comments to FDA about a week and a half in advance
of the meeting, it might be helpful if those
comments are provided to this committee prior to
the meeting so that they have a chance to read them
and evaluate them.   Thank you.

DR. GROSS: Thank you, Miss Kenney.
Speaker number two, please?

Public Citizen

DR. WOLFE: Thank you.   There was a
meeting just about three years ago, minus three or
four days, on the same kind of topic.   I think that
meeting was useful; I hope this meeting will be
even more useful.

I have found it useful to me to think
about the various stages of health regulation much
in the same way that Dr. Donald Beattie, of the
University of Michigan, the sort of father of

assessing quality, thought about the stages of the quality of healthcare. He identified the structure; the resources; organizational arrangements, and so forth, the process; the evaluation of providers' performance, particularly if it is shown to improve the outcome; and, finally, the outcome. The point he made over and over again--I sat with him on a government advisory committee for a quite a while--was that unless you link process to outcome and can show that problems with outcome are due to problems in process, or conversely, what you perceive to be problems in the process are resulting in a worse outcome you don't get anywhere.

I have just transferred some of those principles to government health and safety regulation so that in the case of the FDA the structure is obviously the bricks. The more people that are there. The process is laws, regulations, policies, the processes, which we have heard a lot about this morning, of evaluating data. And, the outcome is what is done with all of this.

In the case of drug risk management it is how successful is the structure and process of collecting and evaluating data in terms of causing

change, taking a drug off the market when it is

supposed to be; not approving a drug if it

shouldn't be approved, and so forth.

Underlying the problems with this process

are results of surveys done by us in 1998 and the

FDA survey in 2001 and an Inspector General survey

in 2003, all focusing on pathology, I suppose, of

the process. I will just read for a minute the

results of the FDA's study that was done because

they were losing a lot of good people. This was

done in 2001, and it was in the context of what

then CDER Director, Janet Woodcock called a

sweatshop environment created in the wake of PDUFA:

The FDA survey found that a third of the

respondents--this is in CDER--did not feel

comfortable expressing their differing scientific

opinions. Over one-third felt that decisions, such

as holds, refusal to file actions and non-approvals

are stigmatized in the agency. Over one-third felt

that their work has more impact on a product's
labeling and marketability than it does on public
health.

As I said, we have found similar things
before and the Inspector General found similar
things afterwards. So, if there is something wrong
with the process, namely open debate is not
encouraged; people are dissed, so to speak, if they
are doing things that might reflect unfavorably on
a drug, like testifying in an FDA advisory
committee meeting and being told not to because it
might influence the vote in the wrong direction, we
have some serious problems.

I am going to focus just briefly on the
issues of the structure and process, and certainly
the FDA could do a better job cheerleading, which
is really I think the right phrase, to get maybe 20
percent of adverse reactions instead of 10. The
FDA paid for and conducted a very successful
experiment in Rhode Island, back 20 years, ago
which resulted in a 17-fold increase in adverse
reaction reports submitted annually from Rhode

Island compared with the yearly average before.
Similar increases were not experienced in the rest
of the country--the control. But as soon as the
intervention stopped reporting dropped back down.

Now, certainly spontaneous reports, as you
heard this morning and know from previous meetings,
and so forth, are only one part but they are an
important part because they can provide quickly a
certain amount of detail that, at the very least,
can be hypothesis generating. You can get some
detail but not as much from retrospective surveys
of Kaiser, and so forth, of patients. So,
certainly, that is one area of improvement. There
is a paper published recently showing that whereas
there are some advantages of data mining, as you
have just heard, overall it didn't do significantly
any better than the old-fashioned way of looking at
spontaneous adverse reaction reports.

I want to use a couple of case examples
though and encourage you on this advisory committee
to try and get from the FDA the data that would
allow you to evaluate a much larger number of case

examples, and these are what goes wrong. Now,
there is what goes right also. Certainly, for a
number of drugs that were taken off the market or
subject to a black box warning the processes
occurred because of findings in the spontaneous
system, sometimes randomized, controlled trials
just slightly after approval, Vigor and the CLASS
study. But there are a disturbing number, and they
keep going on, of instances where the outcome,
namely taking a proper action to protect the public
health, is thwarted somehow despite the evidence
for doing something. I mean, plan B is something
in reverse where at a scientific, medical level the
evidence is pretty clear that this post-coital
contraceptive should be approved for
over-the-counter use but, because of things not
medical, not scientific but political, it has gone
wrong.

I will cite a couple of instances where
the reverse has happened. The first is
trovafloxicin. Trovafloxicin was approved in
December, 1997. It was I think the eighth

fluoroquinolone antibiotic. Prior to its approval,
in a study of prostatitis, 140 men, 10 percent of
them, had significantly elevated liver function
tests. So, one could argue that perhaps it
shouldn't have been approved because none of the
other fluoroquinolones had anything like that.
Shortly after it came on the market, an update
safety memo from FDA said it became apparent that
trovafloxicin had the most reported
liver-associated adverse events--these are
postmarketing events now, in addition to the
randomized trial I described--within the first six
months after approval of any of the approved and on
the market quinolone antibiotics. This serves to
illustrate the magnitude of trovafloxicin-related
hepatotoxicity as compared to other approved
fluoroquinolones.

        We filed a petition to ban the drug in
1999, at which time there were eight cases of liver
failure, five deaths and three liver transplants.
It was taken off the market fairly promptly around
that time in Europe and in Canada, but the FDA

decided to leave it on the market and "limit its used to just hospitalized patients or patients in nursing homes."

Shortly before we filed our petition I called Dr. Jerry Mandel, someone I have known for a long time, the author of "Principles and Practice of Infectious Disease," and I said, what would be the downside, if any, if trovafloxicin were taken off the market? He said, absolutely none. There is no unique advantage at all. So, a drug with no unique advantage but unique risk--why is it still on the market? It was left on the market by the FDA and by the end of last year, even though the company quietly "discontinued" the use there were 18,000 prescriptions filled last year. By the end of last year there were 58 cases of liver failure, including 29 deaths and 9 people requiring liver transplants. So, at the very least, shortly, within months after it came on the market, the FDA should have done something such as taking it off the market. No unique benefit, unique risk should mean off the market.

I am just briefly going to go over another example, which is Geodon, another atypical antipsychotic drug. Its initial approval was held

up because it had significantly elevated QTc intervals compared with other drugs. The company, Pfizer, was asked to do a randomized study and look at it in context of a number of other approved antipsychotic drugs, and it turned out to have, other than thioridazine, Mellaril, the longest QT interval. No unique advantage in terms of efficacy; it has some advantage in terms of not putting on weight for some people but a lot of people don't put on weight on the other drugs.

One of the handouts for this meeting was a position paper by FDA on how do you handle QTc prolongation. Clearly, this drug has more QTc prolongation than a number of other drugs, yet it doesn't even have a black box warning. Thioridazine does have a black box warning. This drug, Geodon, does not.

We just took a look as of now, as of the end of last year, at how many adverse reactions, as

ventricular arrhythmias, had occurred with this
drug, and in the three-plus years it has been on
the market there were 33 reports of ventricular
arrhythmia, of which 26 were ventricular
fibrillation or ventricular tachycardia. We don't
have prescribing data on this drug but we know that
there are about six times more prescriptions for
another antipsychotic, olanzapine, which also has
some of these cases but, when adjusted for what I
believe will be the prescribing data on both drugs,
it will turn out that the rate of ventricular
arrhythmias, tachycardia and fibrillation, is much,
much higher.

In summary, I would just like to urge all
of you to request from the FDA and evaluate on your
own more case examples of what goes wrong. I think
it is important to present, as is being done at
this meeting, the process for identifying things
but after they are identified, if nothing is done
about them at all or promptly or during the process
of approval, if something is found and not acted
on, then the process is seriously flawed.

And, I think there were not enough
autopsies done. Back in 1945 about 40 percent of
the people in this country who died had an autopsy.

It is down to about 8 percent. The FDA has not, to
my knowledge--certainly it hasn't been made
public--made a series of autopsies on the serious
mistakes that have been made in approving drugs and
not promptly taking them off the market. I think
this advisory committee would do well to make
recommendations and become involved in this
process.

Dr. Furberg and Dr. Sady did such autopsy
or postmortem on Baycol using some company data as
well as the FDA data, and even if you didn't have
access to company data but just FDA numbers, and so
forth, I think it we be very enlightening and we
could really improve the outcome. Thank you.

Northwestern University School of Medicine
DR. BENNETT: Charles Bennett,
hematologist-oncologist at Northwestern University
and the VA. No conflicts of interest to
acknowledge.

I want to report today on the RADAR
project that was published last week in JAMA,
research and adverse drug events and reports. It
is our independent work that we are doing to
supplement some of the work done by the FDA.

We use a limited definition for adverse

drug reactions. We look at things that result in death, severe organ failure or requiring intubation, cardioversion, blood transfusion or organ transplant so we are looking at what we think is the tip of the iceberg of very, very serious adverse events in the RADAR program.

Reasons for the RADAR, clearly, Sidney Wolfe's paper in JAMA years ago said that clearly it takes seven more years before adverse drug reactions will be described in black boxes. Lots of clinical trials are just too small. We know that. And the adverse event reporting systems--we have heard the limitations.

So, what we do in RADAR? What is different? We evaluate initial reports or previously unrecognized but serious adverse drug

reactions. Where do we get our reports from? I
will give you a little schematic. Basically,
because we are clinically located, we get reports
often from the academic environment which we work
in. We get them from academic collaborators. We
get them from people calling us up now; we get them
from lawyers questioning us about issues and
associations. We get them almost anywhere we can
find these initial reports.

After we get the reports we question the
FDA databases through the MedWatch program. We
used to have a little bit more easier access to the
adverse reports. As Sydney mentioned, they are
available on-line. We used to get a little bit
more on-line in the past. It is a little bit
slower now but it is still pretty good.

We develop hypotheses for mechanistic
pathways, and that is an important part of it.
Rather than the statistical reporting methods you
heard up front, it is very important, we think, to
have hypothesis-driven mechanistic pathways up
front to have an idea of where you are going. If

you don't know where you are going I don't know if
you can find out where you want to be.

We evaluate a lot of laboratory and
pathologic findings and we understand that at the
end the last step is almost controversial for us
and it is our most difficult, we have some method
of reporting incidence rate estimates but it is the
weakest part of our program. We said it up front,
again, at the end of the day we are not going to be
able to give you confidence about reporting rates
and incidence rates. We give you confidence about
the signals we detect.

Where does that money come from? None of
that money comes from pharmaceutical support. Our
money comes from National Heart, Lung and Blood,
National Cancer Institute, Veterans Affairs, and we
do not accept pharmaceutical support for our work.

We have 25 core investigators. We are
lucky, we are one of the NCI-designated competency
cancer centers. There are 41 in the United States.
A competency cancer center from NCI is a place we
are identifying as a particular place of expertise

and should be considered as a collaboration with the FDA. What is specific about a competency cancer center? We have funded by the NCI core technologies that relate to geriatrics, cardiology, neurology, dermatology, hematology, oncology, pharmacology, epi., stats., and pharmacy. These are people on the budgets of the competency cancer center. We don't have to pay for full FTEs of these people. There are 25 FTE type people so if you put those internally into the FDA there would be a significant budget implication. For us, we buy 5-10 percent of each of these individuals through the cancer center.

We have weekly conference calls. We have members in Chicago and we also have affiliated members in Utah, Albuquerque, around the country and now overseas. We have meeting minutes and agendas which circulate prior to the calls, and we have afterwards interviews and follow-up meetings as well.

How do we disseminate our information? We submit our articles to medical journals. If the

article was outstanding, like the one we have pure
red cell aplasia with erythropoietin we are lucky
enough to get it into Erythropoietin. If the
article was not so outstanding we usually get
rejected by the journals because it usually has
conflicts of interest in many cases so we have been
rejected seven, eight times. We revise package
inserts. We work collaboratively with the FDA. We
send material down to the FDA. We ask for package
inserts, "dear doctor" letters and sometimes we get
them and sometimes we don't. We present our data
at national medical conferences. We meet with the
FDA. We have been fortunate enough to meet with
Anne Trontell and others and it has been very, very
helpful for us to go on our own to meet with the
FDA. We present our data on pharmacovigilance
programs. We share with them our data. We present
to them our manuscripts oftentimes before we submit
them to the journal and we ask for comments.

How does the flow go? You probably won't
be able to see this but the flow is that we have a
signal generated, which is that anybody in the

country can bring a signal to us and say we have an interesting adverse event, is it possibly association? We work with that. We have a signal generated by our core team. We say is it really unique? Is it novel? Has it been looked at before? If it is a "go" we move forward and look for MedWatch follow-up data.

If we get some more follow-up from MedWatch we generate a case report form. Once we get the case report form we look for ancillary sources of data. This can be clinical trials; surveys of physicians; clinical trial reports from various cooperative groups; literature searches; and sometimes we have to go out on our own to generate our own data sets. After all that, we generate a report. We report it back to the FDA. We report to the pharmaceutical companies and we attempt to publish our findings.

Reporting rates, as I mentioned, is very difficult. We understand that and we heard the presentation. Total number of users, clearly, that is a very gross exaggeration. Every paper we have,

every review we get says the reporting rate we have
is wrong and, therefore, your paper is probably not
going to get through the system. We understand
that up front but if we tell you it is one in ten
percent, if it is ten percent we may be wrong. It
might be five percent but it is not one in a
million. And, we get a lot of flack on those
incidence estimates. We tell you it is one in a
million; they say, no, it is 1/100,000. We
understand we might be correct but we can give you
a ball park.

Here is what we have done to date. We
have done 17 drugs. The majority of our material
comes from the FDA, which is in this first column.
We get a lot of reports from the MedWatch database.
We have had great access to the FDA database. It
has been very important to us. But we don't stop
there. We look at publications. Our RADAR group,
because we are so well connected around the
country, we have been using a lot of RADAR sources.
More recently, we are getting access to data from
attorneys. Attorneys have given us good support in

terms of some cases that they have looked at. We
also look at patients, and we ask doctors and,
finally, clinical trial reports. Clinical trial
reports, as you know, are going to be open more and
more. We find that Phase I and Phase II clinical
trial reports are very helpful. The Phase III
clinical trial reports are going to be out there.
We are asking that Phase I and Phase II should be
out there as well.

What do we do with our findings? We
found, again, in many of these findings that
percent in a database can range from zero percent
in the FDA database to 100 percent in the FDA
database. So, it can be a wide range, from 0-100
percent. The ones that are zero percent, how do we
find those? For instance, we found these three
cases from a lawyer related to a drug that never
made it to market. But the 360 volunteers that
took the drug for $5,000 a piece, 13 of them have
persistent thrombocytopenia and antibodies. Three
of those patients have lymphomas five years out
from the trial. We haven't been able to generate a

look-back study for those 360 volunteers. The
question raised is if three of those people have
lymphoma, do any of the other 357 patients have
lymphoma after being in the trial?

We have looked at Lovenox. At our
hospital alone we had a significant amount of
bleeds after patients got Lovenox following cardiac
procedures. We raised a concern that this is an
issue around the country. It took a while before
we could get it out. We haven't been able to put
it into the warning label for a variety of reasons.

For instance, nevirapine--nevirapine is a
controversial drug, very important drug. Our nurse
took nevirapine after needle stick and became sick
as a dog. Liver function went up to five-fold
abnormalities. We called around the city and asked
if anybody else had a nurse taking nevirapine after
needle stick. In fact, we found a phlebotomist at
Illinois Masonic. That phlebotomist required a
liver transplant. Fortunately, somebody had a car
crash and was able to donate the woman a liver and
she was able to survive. It is unbelievable that

we found six people in the City of Chicago after needle sticks, and they were taking nevirapine off-label for needle stick exposures.

Plavix--we reported as soon as the drug came on the market that the drug was going to have TTP. We said it is going to happen because it happened with Tyclid. We went out actively and requested every plasmapheresis center to look for Plavix cases and, in fact, we found them.

We have been able to get "dear doctor" letters. We have been able to get it in the package inserts and black box warnings, precautions and adverse events in the FDA labels.

What are some strengths and weaknesses? Clinical trial reports are very helpful. We like them. They are very complete. However, they have only a small number of reports. You heard the limitations of the MedWatch database. Physician queries, they are very complete for us because I have never had a physician say no to me yet. They may say no to some other people but for us, we have been very persistent. And, the pharmaceutical

company, if you work pretty hard you may get some
information.

Reporting rates--clearly, we have a
problem but if it is frequent, we tell you it is
frequent; if it is rare, we tell you it is rare.
We can't tell you how rare or how frequent in many
cases.

The legal system has been very helpful and
the State Attorney General, Richard Blumenthal, has
filed a citizen petition with the FDA last week,
saying that one of the adverse events we identified
should be included in the package insert.

Finally, what refinements do we recommend?
The MedWatch is accessible on-line. We have had
better access in the past and we would like to get
back some of that access that we had and, finally,
systems to address prospectively identified persons
with ADRs. We want to look at those.
Particularly, we would like to look for TTP cases
and, finally, update the programs in place. The
STEPS program, developed by Allen Mitchell, we
would like to extend it to other side effects. And

we would like to collaborate with the NCI and the
FDA.

DR. GROSS: Thank you very much, Dr.
Bennett. The next speaker is speaker number four.

Ingenix

DR. WALKER: Dr. Gross, members of the
committee, I am Alex Walker. I work for i3, which
is a part of Ingenix which is, in turn, part of
United Health Group. In the division that I
supervise about 60 percent of our business consists
of postmarketing surveillance studies mandated by
the FDA and paid for by the various pharmaceutical
manufacturers. About a quarter of our business is
working with United Health Care, a sister company
on analysis of drug issues for that managed care
organization.

I would like to tell the committee about
an initiative that we are undertaking to look at
drug safety issues within United Health Care
database. The need that we are trying to respond
to is a routine and comprehensive system for drug
safety evaluation that looks at "all drugs and all

outcomes"--I have those in quotes because it is not
possible literally to look at everything, but that
is the goal--capable of generating signals which
could be verified elsewhere or tested internally,
and it should be capable of testing signals arising
from other sources. The goal of this activity is
to serve all the stakeholders in the drug
marketplace from patients and doctors through
payers, managed care, regulators and manufacturers.

We are actually doing--we are not
proposing, we have already started work on an
active drug safety surveillance program using the
full data assets of United Health group and
principally within United Health Care, within which
we now have 11 million people whose insurance
information can be retrieved, and we are trying to
change our system so that we can push close and
closer to real-time surveillance.

The plan of the activity is as follows:
For every new molecular entity which is introduced
we will bring it into follow-up where there is a
critical number of users. We have identified about

a thousand users within United Health Care data as

a benchmark for that for statistical reasons. I

mentioned the data source. This is important in

that it is an open formulary, which is to say new

drugs come into United Health Care Data very

quickly and we can get experience early. In

addition to the 11 million that I have mentioned,

United Health Care and related companies within

United Health Care group are growing very rapidly.

You may have heard of recent acquisitions of Oxford

and MAMSI, and Americhoice--Americhoice is

important because it is a Medicaid provider--that

are working their way to get included. I haven't

included those numbers in the 11 million.

In thinking about what we are proposing, I

want you to bear in mind that these are insurance

claims data, no better; no worse, although I should

say that through our work we have had a lot of

experience in sorting, thinning and extracting

medical data from those, and one of the main parts

of our research activities is verifying claims with

the underlying written medical records so that we

have experience in that.

The program will involve what you might think of as three filters which help clear the huge mass of data that comes out of very large insurance claims databases. We will be looking at treatment emergent diagnoses, meaning diagnoses that have occurred for the first time after a drug has been started. We will be looking at comparator groups. We will be using statistical methods that we have been using over the past several years to create comparison groups that are highly similar to the users of the new molecular entity with respect to demographics, medical history, healthcare utilization, concomitant drugs, and the like. We will be using data mining techniques in this, sort of more refined and symmetrical kind of data universe that really amounts to looking for interactions between potential adverse effects and concomitant drugs, diagnoses, and the like

All of these filters have tradeoffs and I will describe them in a little bit more detail, but the advantage in applying filters to insurance data

is that there is a tremendous amount of noise and you have to somehow systematically remove it or you spend your life setting noise and that gives the differences that remain some greater impact to interpretability. The disadvantage is that there are clearly adverse effects of drugs that will get screened out by these filtering techniques. So, I am not proposing that this is going to be a universal solution to drug safety monitoring, but simply an addition to the process.

Let me just go quickly through each of those filters. We will be looking at hospitalizations, doctor visits and other services that occur after the dispensing of the new drug or the comparator, not sharing the first three digits of the ICD coding scheme with any service in the six preceding months. The idea here is to take advantage of the ICD scheme. That is how diseases are identified in our data that is not MedDRA, and to use that to filter out progression of the disease and concomitant illnesses that are simply continuing. Clearly, when the adverse effect

relates to progression of disease or progression of concomitant illness you don't get it.

The identification of comparator drugs goes to some of the issues that new things that happen when people are taking drugs aren't all due to the drug that is being taken. What we are doing here is to choose with each new drug that comes in a drug used for a similar indication, typically the most prescribed drug for that indication, and then choosing users who have similar diagnoses, healthcare utilization, claims history and a whole variety of aspects. The purpose of the comparator group then, just as in a clinical trial, is to give a standard by which to judge things that occur in the general population.

The general pattern then of surveillance within this is to, on a quarterly basis, identify all people receiving the drug under surveillance and to select the control group or the comparison group with these statistical techniques, initiate follow-up for that cohort and then again repeatedly look at each of these cohorts.

The data mining that we are proposing is actually considerably less complex than you heard from Dr. Gould. It really amounts to a group for

subgroup review of every possible subgroup data

defined by concomitant medications, diagnoses and

demographics to look for subgroups within which

differences between the drug and the comparator are

more striking than they are on the marginal tables.

The plan that we have is to begin to

generate quarterly reports on the new molecular

entities that have come in, which will include

mostly what you might think of as sort of routine

reports, by comparing treatment patterns, treatment

emergent diagnoses. There will be ability to do

some querying of the data and data feed. We plan

to produce annual print and web-based summaries

which will be widely available to summarize the

information.

We will have a beta version of this

available by the end of August. We have picked our

four NMEs from the drugs that within the United

Health Care data have the largest number of

individuals receiving the drug among the NMEs
introduced in fiscal 2004. Those are Cialis,
Cymbalta, Sprivia and Ketek, and the comparators
that we have chosen for each of these are Viagra,
Effexor, Atrovent and Biaxin.

Just to give you a sense of numbers, for
the Cialis and Ketek we have well in excess of
30,000 people in the drug group and similarly in
the comparison group; smaller numbers in the
Cymbalta and Sprivia. Don't let that threshold of
1,000 to get in lead you to think that we are
dealing typically with a small number sort of
situation. Thank you very much.

DR. GROSS: Thank you, Dr. Walker. We
will now hear from our last registered speaker,
speaker number five.

Boston Collaborative Drug Safety Program

DR. JICK: Good morning. My name is Susan
Jick. I work with the Boston Collaborative Drug
Safety Program. We are part of Boston University
Medical Center.

I would just like to start by mentioning

that we have submitted a background document to the
committee and this provides a reasonably detailed
review of the history and accomplishments in the
field of drug safety epidemiology over the past 40
years. It is our view that a great deal is known
and published in this area. This body of
information is available in publications to anyone
who is interested and wants to take the time to
review the evidence. We hope the members of the
committee will carefully review this background
document that we have provided.

In the short time that I have, I would
like to mention our views of the most crucial
elements that could lead to an informed judgment of
the current and future status of drug safety
epidemiology.

First, I would like to say that, as I am
sure people are well aware and as has been
mentioned before, drug safety is a complex and
subtle area of medical research, as complex as,
say, molecular biology and it logically follows
that in order to become a professional level

scientist in this field, one requires years of

intense training and a long time spent in direct

experience conducting research in this area.

Secondly, drug safety epidemiology is a

unique area of epidemiology whose principles and

methods are as different from, say, chronic disease

or infectious disease epidemiology as surgery is

from psychiatry or pediatrics. Therefore, a

postgraduate degree in traditional epidemiology

does not itself provide a direct basis for being

informed about the substantive issues related to

drug safety epidemiology.

The ability to produce high level, quality

research in this area requires, as noted,

appropriate training and research experience, and

the necessary tools to conduct this kind of

research, namely high quality, reasonably complete

information on relevant clinical medical history in

a standardized nature and in a very large number of

people.

Having made those comments, let me say

that, again, there is a large body of information

out there in the drug safety area, going back about
40 years. Prior to 1966 there were no formal
epidemiological studies. There were none in the
area of clinical drug safety. The information and
the knowledge in this area was derived really from
animal research data and from personal opinions
based on clinical experience.

        The first continuous large-scale
multipurpose formal study on drug adverse effects
was begun in 1966 by the Boston Collaborative Drug
Safety Program, and this was funded at that time by
NIH. The study was based on observational
information. The original objective was to
document and quantify the acute, that is,
short-term toxicity of osteomyelitis marketed drugs
at that time. The design used was restricted to
the study of hospitalization patients where drug
exposure at that time could be fully recorded and
carefully followed up.

        Over the years, the study design was
introduced into some 40 hospitals in seven
countries, and by 1982 the available information

encompassed about 70,000 patients and 700,000 drug
exposure episodes. This design provided short-term
follow-up safety information for large cohorts of
users for all drugs that were used in those study
populations.

During the time that the study was going
on, the BCDSP introduced an additional data
collection element that specifically allowed for
evaluating the risk of hospitalization for certain
illnesses caused or prevented by drugs that were
taken on an outpatient basis prior to
hospitalization. The evaluation utilized the
so-called case control design. Numerous
drug-disease relations were identified using this
technique including, among many others, the
negative association between aspirin and MI. This
was published in 1974 in the BMJ, British Medical
Journal. Also, the positive association between
estrogen use and gallbladder disease was discovered
and this was published in 1974 in the New England
Journal of Medicine. I would also like to mention
that both of these findings have been confirmed by

clinical trials since that time.

For those of us who were engaged in full-time activity in the drug safety field, starting in the mid-'60s, it had become evident that far greater efficiency was required to conduct the necessary research for the hundreds of marketed drugs that had become available. The increasing availability of computer-recorded medical information offered, at least in principle, the opportunity to achieve a major advance in the efficiency of obtaining the required information to conduct these safety studies.

To this end, in 1978 the BCDSP developed a cooperative agreement with Group Health Cooperative of Puget Sound, a health maintenance organization out in Seattle, Washington. The HMO, which at that time had a membership of about 300,000 people, had begun to put diagnosis information on all member hospitalizations on their computers in 1972. In addition, they computerized all of their local pharmacies and that was completed in 1976. Finally, they had centralized record rooms. It was

possible to get the actual clinical records on members of the cooperative, and this was very important for validating the data resource.

Subsequently, early studies done by the BCDSP using this data resource documented the high quality and completeness of the computer-recorded information on drugs dispensed in the cooperative and hospitalizations that occurred.

In view of the expense and administrative tediousness of the previous means of conducting drug safety studies, it was immediately evident that the availability of this high quality computerized data represented a major advance in the ability to conduct drug safety studies. The research which, by 1995, encompassed 20 years of follow-up information, proved to be highly useful. Over 50 drug safety papers based on Group Health Cooperative were published in peer reviewed journals.

By 1991, the BCDSP had published more than 35 articles related to drug safety in JAMA, more than 20 in The Lancet and more than a dozen

articles in the New England Journal of Medicine.
One could argue that these papers formed the
foundation of a large part of our quantitative
knowledge of drug safety for many of the drugs that
were on the market in 1991.

While the initial use of computerized
medical information, which began in the late 1970s,
had provided new, highly efficient research output
in the area of drug safety, the available resources
did have limitations based on certain
characteristics of the resources and certain types
of studies could not be conducted.

In considering where one might go to
generate a larger and more efficient source of data
n directly accessible medical information, it has
become apparent to us for many years that the U.K.
provided a unique medical environment to create an
optimum computerized medical data resource. The
characteristics of the U.K. medical system are such
that the GP is the gatekeeper for all patient care
so that the characteristics of all of the patients
are known or are kept with the GP's office. A

comprehensive record of prescriptions written,
outpatient diagnoses and referral letters to
hospital are all available in GP files.

In late 1980s, VAMP Health, a commercial
company, designed and marketed a GP computing
system which recorded comprehensively the medical
records for individual patients. This system
enabled computer recording of patient demographics,
all prescriptions, all important medical advances,
along with a considerable amount of other important
medical information. Numerous studies have
repeatedly confirmed the quality and completeness
of the computer-recorded diagnoses in this system
and found the quality to be very high.

After completion of the many validation
studies using this data resource, it was possible
to conclude that the database could be relied upon
to provide efficient access to clinical information
suitable for drug safety studies, and that GPs were
cooperating and providing photocopied referral
letters which were necessary to validate the
diagnoses in the database. It was, thus, possible

to document the size of large cohorts of drug
users, and these unprecedented cohort sizes were
then provided and made available for drug safety
studies for quantification of many events,
including rare events.

The United Kingdom's Office for National
Statistics assume the responsibility of collecting
and maintaining the VAMP database in 1995. The
database is now known as the General Practice
Research Database, or the GPRD. This database, in
2000, was taken over by what was then called the
Medicines Control Agency and has been in there
since that time.

The BCDSP has now published over 150
papers based on research conducted on the GPRD.
The research output has fully demonstrated the
unique utility of the resource to provide
comprehensive, well-documented study results on a
large number of safety issues, and relatively
quickly, at relatively low cost. Our references
are available on our web site.

Our studies published to date demonstrate

that the GPRD is capable of documenting and

quantifying important suspected toxicity

population-based database, and we can calculate

rates. The database is capable of providing

substantial evidence of drug safety for commonly

used drugs, and providing reasonably precise

drug-specific quantification of recognized

toxicity.

Additional evidence supporting the

validity of the GPRD comes from published studies

that provided results highly concordant with those

of studies published by other investigators.

Examples of some of these would be studies looking

at the association of oral contraceptives and

venous thromboembolism, NSAIDs and GI bleed, HRT

and venous thromboembolism, MMI vaccine and autism,

to name just a few of those.

This brief history of the development of

the research in the drug safety area, conducting

formal studies in postmarketing, I hope gives a

sense of the availability of the information that

is out there. There are also many other resources

available out there at this time and other studies
being conducted.

Let me just add some comments about the
interpretation of observation of drug safety
studies, now that I have talked about the available
resource, all drug studies based on observational
data are subject to biases that are inherent in
non-experimental research. The ubiquitous presence
of such biases are difficult, if not impossible, to
control require a research design meticulously
adhering to fundamental epidemiological principles
just to minimize the effects of bias on the
interpretation of the results. At the same time,
where possible selection or information biases are
likely to be unimportant to the interpretation of a
particular study they should not be invoked
indiscriminately to question the conclusions drawn
from well-designed observational studies, which
provide convincing evidence of causal relations of
a drug to a particular illness.

Unfortunately, it is still possible to
find comments such observational studies are

weakened by biases and confounding factors and
cannot be relied on. While this may apply to some
studies, certainly it does not apply to all
observational studies in this area.

There are many examples where results of
observational studies have been confirmed by
randomized trials. The BCDSP in 1974, as I
mentioned, reported a strong protective effect of
aspirin on MI and this has since then been
demonstrated in trials. Dr. Molensy et al.
reported a strong negative association between
folic acid intake in the first trimester of
pregnancy and risk of neural tube defect. There
have been observational studies reporting an
increased risk for VTE among estrogen users. All
of these findings have been confirmed by subsequent
randomized trials, as have many others.

In summary, it is our view that the drug
safety epidemiology is a complex and subtle
science, and as complex as many other areas of
medical research. It is therefore, necessary for
persons who conduct such research to have training

and experience to develop the expertise at a high
professional level.

Few people who publish in this area have
this training and experience and publication of
unsatisfactory research is ubiquitous and
contributes to the sometimes ugly public
controversy in the drug safety area.
Unfortunately, those who have responsibility in
this area, in industry, in regulatory agencies, in
journalism both medical and public...

[Microphone is turned off]

DR. GROSS: On that note, Dr. Jick, thank
you very much. We have a few minutes. Is there
anyone in the audience who would like to add a
comment at this open public hearing? Seeing no
hands raised, I would ask those around the table if
they have any questions of any of the speakers who
presented in the open public hearing. Ruth Day?

DR. DAY: I have a question for Dr.
Bennett and the RADAR system. He presented a very
nice investigational flow diagram for ADRs and it
makes a lot of sense. It all starts with "get a

signal." Can you comment on the types of things you consider a signal? Because we did hear of an interesting case of one needle stick that then led to eight within a city, and so on. So, what signals that you have a signal you ought to act on?

DR. BENNETT: Thank you, a very good question. The signals we look for would be very serious side effects, that is, severe hepatotoxicity. The Lovenox bleed was big inguinal bleed after a cardiac cath. procedure where a person ends up on a ventilator after taking the drug, a person who ends up on plasmapheresis in ICU after taking Plavix. Those kinds of signals are very, very strong, very apparent. So it is because we are so clinically attuned, and we are also in the middle of a hospital setting where we could find them. So, if we were out doing data mining this might not show up but it is really because we are in the middle of a clinical setting that we see some severe side effects.

DR. GROSS: Thank you, Dr. Bennett. Jackie Gardner?

DR. GARDNER: I have a question for Dr. Walker. Dr. Walker, beyond the screening, can you tell me whether you are succeeding in making some

headway in access to medical efforts for follow-up

in that system that you are working in now?

DR. WALKER: Our research projects involve

medical record review. That is still under IRB

approval and under all the usual constraints to

assure privacy. I don't see it as a routine

procedure, although I suppose if FDA were wanting

it, it could be figured out.

DR. GARDNER: So, it is available--

DR. WALKER: Absolutely, yes.

DR. GROSS: Thank you all very much. We

will now break for lunch and we will begin promptly

at 1:00 p.m. Thank you.

[Whereupon, at 11:55 a.m., the proceedings

were adjourned for lunch, to reconvene at 1:10

p.m.]

- - -

A F T E R N O O N   P R O C E E D I N G S

DR. GROSS: I would like to welcome Dr.
Mary Willy, epidemiology team leader in the Office
of Drug Safety, who will talk about active
surveillance for drug safety signals: past, present
and future.

Active Surveillance for Drug Safety Signals:

Past, Present and Future

DR. WILLY: This afternoon I am going to
provide you with a brief overview of the use of
active surveillance for drug safety.

[Slide]

My talk will include a brief background
and history of active surveillance, and then
provide some examples of different surveillance
programs here, in the U.S. and elsewhere. I will
discuss the challenges associated with trying to do
active surveillance, and conclude with a discussion
of possible U.S. applications.

Following my talk, there will be two
examples of active surveillance systems being
piloted by FDA. Dr. Mendelsohn will discuss the

National Electronic Injury Surveillance System:
Cooperative Drug Event Surveillance Symptom. Dr.
Graham will discuss as second pilot program that
involves active surveillance of longitudinal data.

[Slide]

This is our postmarketing surveillance
program which you have seen before today. As you
see, it includes active surveillance in equal parts
of the picture.

[Slide]

The Office of Drug Safety has a group of
epidemiologists that work to study drug safety
signals using case report series, recording rates,
background rates, drug utilization data and
literature. Because there are recognized problems
with underreporting to AERS, other databases are
used at times to try and explore possible drug
safety signals, including claims databases,
electronic medical record databases and national
surveys.

[Slide]

In the future, the office would like to

collect additional drug safety information using
active surveillance systems. Active surveillance
might be defined in a number of ways but for the
purposes of this presentation I will define active
surveillance as the regular collection of case
reports from healthcare providers or facilities.
The focus for surveillance may be on outcomes,
settings or drugs. An active surveillance system
has the potential of collecting more complete
information, although one system is unlikely to
address all drug safety problems.

[Slide]

Active surveillance programs might be used
in two ways. First, the program might be used to
help identify drug safety signals, although the
method used for how a signal might be defined is
not clear. Second, a surveillance program might be
used to collect additional cases to help validate
drug safety signals that were identified through
passive surveillance.

[Slide]

There have been different active

surveillance initiatives in the past that the FDA

has participated in. In the 1960s there was a

joint project with NIH and a large HMO to develop

medical record linkage. This project attempted to

link scanned forms from different parts of the

health system, but failed because computer

technology was still in its infancy.

[Slide]

In the 1970s there were efforts to collect

drug exposure information from patients

hospitalized with specified outcomes. But these

programs did not meet the FDA's needs due to

funding challenges, underdeveloped technology and

the low yield of new information.

[Slide]

One way to think about how active

surveillance systems might be described is

according to the strategy used for doing

surveillance. A drug-based system would follow

large numbers of patients exposed to new molecular

entities after their launch for all or for

specified adverse events.

A setting-based system would be

implemented in a relevant setting, such as a

hospital or emergency department, and would work to

detect drug-related events likely to present there,
for example, anaphylaxis in an emergency
department.

A disease-based system would be some type
of program that would be developed to collect
comprehensive disease-specific information for
selected drug-induced diseases.

[Slide]

I will spend the next few minutes talking
about examples of surveillance systems that can
provide drug-related information. The examples I
am providing do not represent every system
currently collecting drug safety data, but only a
series of systems that use different strategies
that might be relevant when thinking about
developing some type of active surveillance system.
In particular, I will mention two non-U.S. systems
as examples of some of the foreign programs that
have been initiated although their relevance to the

U.S. may be limited.

The Drug Abuse Warning Network, or DAWN, is funded by the Substance Abuse and Mental Health Services Administration. The program collects information from a nationally representative sample in emergency departments so it is an example of a setting-based surveillance system. A sample of medical examiners that are not nationally representative also provide information. The survey was recently revised and now includes 22 metropolitan areas. The population studied includes ages 6-97 years; collects information on any kind of drug-related event' and includes chart review of cases.

[Slide]

While DAWN provides nationally representative data that can be useful to monitor drug safety, it has recently been revised so it is difficult to study trends in drug safety.

[Slide]

Another setting-based example is the Toxic Exposure Surveillance System, or TESS. TESS is a

database established in 1983 and maintained by the
American Association of Poison Control Centers.
There are over 64 poison control centers in the
U.S. which serve nearly the entire U.S. population.
The centers provide information to callers, but
they also collect data from collars about
poisonings.

[Slide]

TESS has the advantage of collecting data
from almost all the country on any drug, including
over-the-counter drugs. Unfortunately, only
limited data is available to the FDA and the
information that is collected by the centers is not
validated. Additionally, data on events may be
missed if a call is not made about the event to the
center.

[Slide]

The Acute Liver Failure Study Group is an
example of a disease-based surveillance system.
The program is funded by NIH and collects data from
25 adult and 25 pediatric sites. Patients
hospitalized with severe hepatotoxicity are

enrolled in the study. A subset of patients with
drug-related events can be identified from the
study.

[Slide]

The Acute Liver Failure Study Group is an
example of a system that provides detailed,
validated information for patients. This program
is not nationally representative and may miss cases
that die before reaching an expert or are less
severe and don't need an expert's attention.

[Slide]

An example of a program that uses
drug-based surveillance is the United Kingdom
Prescription Event Monitoring System, or PEM. The
system started in 1980 and is funded mainly by
unconditional grants from pharmaceuticals. In this
program newly approved drugs identified as
important are chosen for monitoring. Prescribers
of the study drug are identified by the national
prescription system. Six months after the first
prescription for an indication is written, the
prescribers are sent a questionnaire, which is

called a green card, and are asked to identify
every significant event. An average cohort of
patients studied in PEM is 10,000.

[Slide]

Although this system involves the majority
of physicians in the country, the typical cohort
size may not be large enough to capture rare
events. They do not monitor hospitals or
over-the-counter drugs, and they have a response
rate of 58 percent. Most importantly for the U.S.,
this type of surveillance system relies on the
identification of all prescriptions and
prescribers, something that the U.S. does not have
in place.

[Slide]

Another foreign program to mention is the
French Pharmacovigilance System. The system was
started in 1973 and was decentralized in 1979. It
includes a network of 31 regional centers that are
located in the departments of clinical
pharmacology. The centers collect adverse event
information and provide feedback to professionals,

and they also conduct research. The 31 centers are connected together by a national database, and funding is provided by the French Medicines Agency based on performance and scientific publications.

[Slide]

This system is an example of a program that collects information from centers that are distributed throughout the country, but it may not be representative of the general population since the centers are located in academic centers.

[Slide]

Well, there are challenges to every system that I have described that might be used for collecting active surveillance infection. First, it can be difficult to obtain timely information since data often needs to be cleaned up and then transferred to a central database. Validated information may be difficult to obtain. The ideal system would cover both inpatient and outpatient settings but such a system would be very costly. Identifying rare signals also requires access to information from a large population. Having a

system that is efficient at identifying true cases
may be difficult to develop since programs may
identify possible cases that, upon further
investigation, are found to be non-cases. Finally,
obtaining a broad enough scope across the U.S. is
difficult.

[Slide]

I would like to spend a little time
talking about how we might apply active
surveillance in different situations. First, many
of the adverse events that are identified by AERS
are rare events, such as acute liver failure that
has a background rate of 1/million person-years.
Could active surveillance help identify these kinds
of cases? Perhaps a disease-based program might
help identify cases, But the challenge would be
getting the providers to attribute the disease to
the drug, otherwise the surveillance system would
miss the cases.

[Slide]

What about an event with a high background
rate, like acute myocardial infarction? The

background rate for acute myocardial infarction depends on the population you choose but has been reported to be 4/1,000 adults. Could active surveillance help identify a signal in this situation? A drug-based surveillance program might help collect information to help quantify and describe the association, but it would be important to have a comparator. [Slide]

Hospital-related events be difficult study, particularly those that are anesthesia related. Could active surveillance help identify these cases? A setting-based system might identify cases if an effort is made to monitor for the event of interest and prior drug exposure.

[Slide]

In conclusion, active surveillance is a complex process that might require multiple strategies. The current surveillance systems outside the FDA may provide useful information but are limited. Progress in computerized medicine will make the development of a timely active surveillance system more likely.

[Slide]

As we consider options for active surveillance, there are several questions. How

would active surveillance complement the passive
surveillance system that is in place? Would active
surveillance be any faster at finding signals?
And, how would a signal be identified?

[Slide]

The agency remains very interested in
developing some type of system. A request for
information was announced in April to collect
information about U.S. active surveillance
programs. The Office of Drug Safety will continue
to explore opportunities for active surveillance
and will participate in any initiative to link
health information that might prove helpful for
active surveillance. Thank you.

DR. GROSS: Thank you, Dr. Willy. Dr.
Aaron Mendelsohn, epidemiologist in the Office of
Drug Safety, will talk about the National
Electronic Injury Surveillance System.

NEISS-CADES--National Electronic Injury
Surveillance System:
Cooperative Adverse Drug Events Surveillance System

DR. MENDELSOHN: Good afternoon.

[Slide]

My name is Aaron Mendelsohn, and I am an
epidemiologist in the Office of Drug Safety at the

Food and Drug Administration. Today I am going to

present to you a description of the National

Electronic Injury Surveillance System: Cooperative

Adverse Drug Events Surveillance Program, or

NEISS-CADES. NEISS-CADES is an active surveillance

system the FDA recently acquired for assessing

adverse drug events in the outpatient setting.

[Slide]

NEISS-CADES has its roots in a system

created over 30 years to. In 1971 the Consumer

Product Safety Commission implemented the National

Electronic Injury Surveillance System, or NEISS,

for detecting injuries related to consumer products

and presenting to a random sample of hospital

emergency departments in the United States.

Over the years the NEISS system was

continually adapted. A significant milestone
happened in the year 2000 when NEISS was expanded
to collect data on all injuries, including but not
limited to occupational and violence-related
injuries and adverse drug events.

Just recently, in 2002 the FDA and the
Centers for Disease Control and Prevention formed a
collaboration with the Consumer Product Safety
Commission to collect additional details on adverse
drug events detected through NEISS, such as the
route of administration and dose. I will describe
all the data elements that are collected shortly.
This new effort became known as the Cooperative
Adverse Drug Events Surveillance System, or
NEISS-CADES.

[Slide]

NEISS-CADES is ongoing survey of 64 U.S.
hospitals. These hospitals constitute a stratified
probability sample of U.S. healthcare facilities
with 24-hour emergency departments and a minimum of
six inpatient beds. The sites were selected based
upon the geographic region, their size and whether

they primarily catered to a pediatric or adult
patient population. As the sites were chosen to be
representative of the entire U.S. and its
territories, it is possible to make national
projects with NEISS-CADES data.

[Slide]

This slide shows the participating
hospitals in NEISS-CADES. Notice how the sites are
distributed throughout the United States, with
increased concentration in the more populous areas.
Alaska and Hawaii are not shown on this map as
there are currently no participating sites from
either of these states. Hospitals from Alaska and
Hawaii would certainly be eligible for inclusion in
this surveillance system however.

The NEISS-CADES sample is adjusted
periodically to reflect changes in the healthcare
environment. Additionally, the analytic weights
for making national projections are updated on a
yearly basis.

[Slide]

NEISS-CADES captures adverse events for
both prescription and over-the-counter drugs and
includes topical preparations. The system also

detects safety concerns with vaccinations, along
with the adverse events associated with alternative
therapies, namely, vitamins and minerals, dietary
supplements and herbal products.

[Slide]

NEISS-CADES defines an adverse drug event
as an injury related to the outpatient use of a
drug and resulting from one of the following
mechanisms of injury: allergic reactions, in other
words immunologically-mediated effects: side
effects, defined as undesirable pharmacologic
effects at recommended doses; unintentional
overdoses, defined as toxic effects linked to
excess dose or impaired excretion; and, finally,
secondary effects such as falls or choking
associated with the use of a drug.

Note that this definition excludes
intentional cases of self-harm such as suicide
attempts. In addition, injuries resulting from

alcohol use, tobacco products and illicit street drugs are not included in NEISS-CADES.

[Slide]

The key data elements from the FDA's AERS system were incorporated into data collection for NEISS-CADES, as shown on this slide. In addition to patient demographic data such as age and sex, NEISS-CADES obtains details on suspect drugs including the name of the drug, the drug's dose, frequency, duration of use and route of administration, and information on any concomitant medications that the patient was taking.

NEISS-CADES collects diagnosis information, along with data on diagnostic tests performed and treatments received in the emergency department. The patient's disposition following care in the ED is also collected. Finally, any other relevant details can be recorded in a brief narrative field.

[Slide]

Here we have a schematic showing the flow of data NEISS-CADES. A patient visits an emergency

department having experienced an adverse drug
event. A physician diagnoses the event and
documents the incident in the patient's medical
chart. A coder, physically present at each
hospital, performs daily reviews of all emergency
department records. Upon detecting an adverse drug
event, the coder abstracts the pertinent
information from the patient chart. The coder then
sends these data electronically to the Consumer
Product Safety Commission. At the CPSC quality
assurance personnel review the data. They check
the information for completeness and they perform
checks. Should there be any problem with the data,
the QA staff go back to the coder for resolution.
A second, and more thorough level, of quality
control is then performed by the CDC. Once the
data are cleaned, they are assigned codes using
MedDRA, an internationally recognized system for
classifying adverse drug events.

        Data that have been MedDRA coded are
available for analysis which is conducted jointly
by the FDA and the CDC. The ultimate goal is to

use the findings to develop targeted interventions for preventing future adverse drug events.

[Slide]

Recently a team of researchers from the FDA, the CDC and the Consumer Products Safety Commission conducted a pilot study to describe the adverse drug event data obtains from a stratified convenience sample of 9 of the 64 NEISS-CADES sites. This pilot study was based upon cases detected in the first quarter data collection with NEISS-CADES, that is, between July, 2002 through September of that year. I will highlight the key findings from this study in the next several slides. Members of the advisory committee will find a copy of the final study report, which was published this year in Annals of Emergency Medicine, included in the meeting's background packet.

[Slide]

A total of 598 patients experiencing adverse drug events were captured by the 9 pilot study sites during the 3-month study period.

Adverse drug events among patients of all age
groups were detected. The median age was 41 years,
with a range from 0-101 years. One half of the
cases were either pediatric patients or persons
above the age of 62 years. Nearly two-thirds of
the adverse drug events, 64 percent, were among
female patients. Most of the patients, 90 percent,
were treated in the emergency department and
subsequently released. Roughly 9 percent of the
adverse drug events resulted in inpatient
hospitalization. None of the patients was reported
to have died in the emergency department.

        [Slide]

        This slide shows the most common drug
classes associated with the adverse drug events in
the pilot study. Approximately 16 percent of the
ADEs were related to antimicrobials, followed by
diabetic agents at 13 percent, and cardiovascular
agents at 9 percent. Though anticoagulants were
associated with only 5 percent of the ADEs, they
were responsible for 15 percent of the adverse drug
event associated hospitalizations. Cardiovascular

and diabetic agents were responsible for 23 percent
and 17 percent respectively of the
hospitalizations.

[Slide]

Forty-four percent of the adverse drug
events in the pilot study were due to unintentional
overdoses. Side effects and allergic reactions
were associated with 31 percent and 26 percent of
adverse drug events respectively. Unintentional
overdoses were responsible for nearly
three-quarters of the hospitalizations, followed by
drug side effects at only 15 percent and allergic
reactions at 8 percent.

[Slide]

Permit me now to illustrate a few specific
examples of the types of adverse drug events that
have been detected through NEISS-CADES. A 68-year
old male with gastrointestinal bleeding following
warfarin use was held for observation. This would
be classified as an unintentional overdose.

A 54-year old female became hypoglycemic
following an overdose of insulin. The patient was

treated and released. This is also an
unintentional overdose.

A 7-year old female had a rash following
the use of an antibiotic, designated antibiotic A
for the purposes of this presentation. The patient
was treated and released. This is an example of an
allergic reaction.

Finally, a 2-year old male with tremors
following albuterol was treated and released. This
is an example of a side effect.

[Slide]

The FDA and CDC are currently in the
process of analyzing the data from the first 12
months of data collections with NEISS-CADES. The
specific goals of this one-year analysis are,
first, to obtain national estimates of various
types of adverse drug events; second, to identify
the drugs and drug classes that are most often
cited as being associated with adverse events. To
the extent possible, we will try to incorporate the
nominator data in this analysis. For example, we
will consider the number of prescriptions dispensed

for a given drug or drug class. Third, to identify
the most common mechanisms of injury such as
unintentional overdoses. Such information would be
useful in targeted interventions for reducing the
incidence of adverse drug events. Fourth, conduct
multivariable analyses to determine which factors,
including patient and drug variables, are
independently associated with adverse drug
event-related hospitalizations.

In addition to the one-year analyses, the
CDC and FDA team also plan to study specific
subgroups which have received limited attention in
the past. This would include such persons as the
elderly and the pediatric patients. Both of these
groups seem to be adequately represented in
NEISS-CADES.

[Slide]

NEISS-CADES is not without its
limitations. It only captures certain types of
adverse drug events. When NEISS-CADES is able to
detect acute events, it will likely miss long-term
negative consequences of a drug. For example,

cardiovascular events associated with the use of

COX-2 products are probably underestimated in

NEISS-CADES. In addition, the NEISS-CADES system

only detects outpatient adverse drug events that

are seen in the emergency department setting.

Thus, inpatient events and those not necessitating

an emergency department visit, such as less severe

events, will not be captured. Finally, adverse

drug events must be recognized by the emergency

department physicians and be documented in the

patient chart.

        As the data come solely from the emergency

department records, NEISS-CADES is dependent upon

their quality and completeness. Another limitation

of NEISS-CADES is that the data coders need to be

well trained to adequately perform chart reviews

and to detect adverse drug events. The principal

stakeholders, therefore, conduct extensive training

programs for the coders, including administrative

practice cases and periodic continuing education

sessions.

        [Slide]

        There are a number of features about

NEISS-CADES that make this system attractive to the

FDA. NEISS-CADES is one of the only nationally

representative active surveillance systems for detecting adverse drug events in the outpatient setting. As noted, national projections are possible and are currently being calculated for the first year of data collection. Using these nationally projected estimates, we can quantify the magnitude of a drug safety concern. This is something that is not easily possible with the passive AERS system.

Additionally, unlike AERS, NEISS-CADES does not differentially obtain data for newly recognized versus well established adverse drug events. To clarify, NEISS-CADES look like data for expected events such as bleeding related to warfarin and hypoglycemia associated with insulin, as well as being theoretically able to collect data regarding the unexpected serious adverse events that require expedited reporting to AERS.

Another strength of NEISS-CADES is that

the system is stable. As mentioned earlier, its
parent system was created over three decades ago
and has a well-developed infrastructure. Perhaps
one of the reasons for the stability of the NEISS
family of surveillance systems relates to the fact
that these systems were designed to be easily
adaptable. It is very simple to modify NEISS-CADES
to address the ever-changing needs and increasing
demands of this stakeholders.

        [Slide]

        As mentioned previously, NEISS-CADES
collects detailed information on adverse drug
events. Specifically, the system seeks to record
the primary data elements from the MedWatch form.
As most of these data are collected for routine
medical purposes and are, therefore, readily
available in the patient medical chart, few data
are missing in NEISS-CADES.

        NEISS-CADES is a timely system.
Approximately 70 percent of the adverse drug events
are available within one week of the emergency
department visit. In the case of an urgent,

time-sensitive issue it would be possible to have
adverse drug event cases available in real time,
although these cases would not have been evaluated
for quality purposes, nor would they have been
MedDRA coded. Finally, NEISS-CADES represents a
successful, cost-efficient collaboration between
multiple federal agencies.

[Slide]

I would like to acknowledge the primary
contributors to the surveillance system. I
specially would like to recognize my colleague, Dr.
Daniel Budnitz from the CDC, who has been primarily
responsible for the success thus far of
NEISS-CADES. Thank you.

DR. GROSS: Thank you, Dr. Mendelsohn.
Before going on, I would like to acknowledge Dr.
Curt Furberg. Curt, if you would go through the
routine that we have done before and introduce
yourself and tell us your area of interest.

DR. FURBERG: I am Curt Furberg. I am
from Wake Forest University, Professor of Public
Health Sciences. My interest is primarily in the

area of cardiovascular drugs.

          DR. GROSS: Thank you, Curt. I appreciate
you taking a "red eye" to get here. The next
speaker is Dr. David Graham, a medical officer. He
will talk about active surveillance using
longitudinal data: a pilot project. David is with
the Office of Drug Safety.

          Active Surveillance Using Longitudinal Data:
                        A Pilot Project
          DR. GRAHAM: Good afternoon.
          [Slide]
          Today I will talk about an active
surveillance pilot project using longitudinal data.
What I will be discussing is really based upon the
work of a number of other people, and I have only
made a small contribution. So, those people should
be acknowledged--Dr. Richard Platt, Dr. Arnold
Chan, Dr. Martin Coldorf and Dr. Robert Davis.
They have been the driving force behind this.
          [Slide]
          As a background, there are multiple
potential approaches to active surveillance, and

Dr. Willy has talked about these previously. There
are a variety of statistical methods that one could
apply to active surveillance. Dr. Gould talked
about some of these. Each of the methods that has
been discussed in a formal manner has been dealing
with data that is not longitudinal in nature. So,
what I will be talking about today is data
following people as they progress through time.

[Slide]

Most pharmacovigilance relies on
spontaneous reports, and we have heard about that
before. The problems with spontaneous reports are
underreporting, the absence of a reliable
denominator, the possibility of data mining for
signals.

The question was could we develop a
population-based approach to adverse drug reaction
screening that would be longitudinal and
potentially, once perfected, prospective in nature
so that it could occur in real time?

Some of the questions that would come up
in such a system, however, would be what is the

value of a positive signal? In other words, can
you believe a positive signal when it says it is
positive, and can you believe a negative signal
when it says it is negative? So, what I will be
describing are two complementary statistical
techniques that are being used in this project.

[Slide]

As background to the project, it is being
performed within CERT, which is one of the Centers
for Excellence in Research and Therapeutics that
are funded by the Agency for Health Quality and
Research. It is a consortium of 10 HMOs, with
about 11 million enrollees. These systems are
record-linked and have traditionally been used for
hypothesis testing purposes. Three of the HMOs
within the CERT are also funded by FDA within our
cooperative agreement program, and it was that
linkage that enabled us to participate in this
project.

[Slide]

The first approach that is being explored
is something called sequential probability ratio

testing. What this basically amounts to is a
periodic analysis of data as it accumulates, the
sequential measure of signal strength. It is
statistically based and it can adjust for a variety
of covariates that are present in the data that you
are using.

[Slide]

The way the system works is that it takes
some period of time that is predetermined by the
research question and looks at patients who begin
the drug during each segment of time, and then each
of those groups then represents an independent
cohort of patients that will be followed for a
certain period of time for the occurrence of the
event.

So, in this slide what I am trying to
show--this isn't my slide; this is Dr. Davis'
slide--basically, each week you got a new cohort of
people who are starting a particular drug, in this
case maybe a child being vaccinated. Then, they
are followed for 30 days until the occurrence of an
event. So, each of these cohorts in the analysis

will represent an individual data point in the
sequential probability ratio testing.

[Slide]

This slide is by courtesy of Dr. Platt.
It is to show what the system, if it works in its
optimal fashion, might be capable of doing. To
orient you to the slide, along the X axis we have
calendar time over which the surveillance was
occurring. What we have with the green lines are
sort of two statistically set points, the null
hypothesis which would basically be if your
measures come close to that--and I will describe
what those measures are in a minute--it suggests
that you suggests that you don't have a signal. If
you were to cross some threshold, which we have
labeled the alternative hypothesis and here this
alternative hypothesis is an event that would be
occurring ten times greater than expected, you
would have what you would call a signal.

What happens is you can see along the Y
axis we have the likelihood ratio, the log
likelihood ratio, a statistical measure of

association. So, basically, the higher that
number, the greater the difference is from expected
to what you have. You can see a series of points,
and each one of those points represents a separate
weekly cohort of children vaccinated, in this case,
with rotovirus vaccine. The event that we are
looking for here is intussusception which is a
relatively uncommon event.

So, here we can see that in each of these
different cohorts there were no events. So, the
log likelihood ratio which compares basically what
is observed with what is expected is calculated
out. Since the expectation is very low, you end up
with a low ratio. Then, one case is determined in
this cohort at this calendar time of February of
1999 and that raises the log likelihood ratio.
Then, subsequently with each accruing case in
sporadic cohorts we get the accrual of evidence of
a signal. By this time point--I guess it is sort
of in April or May--the signal cross the threshold
of the alternative hypothesis and remains elevated.

Now, it turns out that the rotovirus

vaccine was licensed in August of 1998, and through the period of July, 1999 when the immunization was halted and the drug was then subsequently withdrawn, there were 15 VAERS reports, that is the Vaccine Adverse Event Reporting System. It is an AERS system for vaccine-related adverse events. So, at a similar time point that reports were accruing in the VAERS system this sequential random probability testing algorithm would have detected a signal of intussusception.

Now, this experiment was done retrospectively. The data were collected in a longitudinal database within the HMO and we are looking retrospectively to see what would have happened if we had been following these data prospectively in real time. It is sort of a demonstrated proof of principle. Subsequent work has shown that there needs to be a modification of what gets measured and now, rather than measuring the log likelihood ratio, we are measuring the log of the relative risk, and there are statistical reasons why that is a better measure.

[Slide]

The other statistical approach that we are using in this pilot project is something called the

tree-based san statistic. This is an approach that
can be used with hierarchical data. That is data
that is basically embedded within increasing
granularity of data. ICD-9 and MedDRA coding, for
example, drug classification systems are examples
of hierarchical data structures. In the tree-based
scan statistic we make no a priori assumptions
regarding associations. What happens is that, if
you can sort of think of a tree and you have your
trunk of a tree and then it has different branch
points, what the tree-based scan statistic does is
it moves up the tree and at each branch point
conducts a statistical test comparing a particular
drug with a variety of reactions or a particular
reaction with a variety of drugs, depending on
which hierarchy you want to move up. At each cut
it evaluates what the maximum likelihood is and
then pursues that likelihood to the next cut point.

[Slide]

This is just to illustrate what we mean by
hierarchical data structure. You start out with
all drugs, and within that drug there may be a
particular subclass of analgesics. Within the
subclass of analgesics we have non-narcotics.
Within non-narcotic analgesics we have NSAIDs.

Within NSAIDs you have specific classes of NSAIDs
and you can get right down to actual specific
drugs. So, you can kind of see how the data are
embedded and you can imagine a tree with branches.
For adverse drug reaction events we have the same
sort of hierarchical structure.

[Slide]

This is just my crude attempt to
illustrate what that might involve. We get up to
the first branch point and we are looking maybe at
a particular drug and we are looking at a host of
different reactions, and we want to see what the
maximum likelihood is and we see that it goes here.
So, we follow that branch of the tree to the next
branch point and then conduct another test, and it
sort of guides us to the place where we have the

maximum likelihood for a particular association.

[Slide]

In any event, that is sort of a high altitude level of the pilot project that we are involved in. I probably got some of the details wrong and, Rich, you can correct this and disabuse the committee of the mistakes that I have made.

What we are doing is this pilot testing of candidate drugs and candidate adverse reaction events. We have specific sort of known associations, ones that we believe are real and are pilot testing those, as well as a couple that we don't know what they would show, and then ones where we believe there is no association to basically test the sensitivity and specificity of the model. If we find that it appears to be successful and that it is worth pursuing, the goal would be to modify it so that one could do prospective surveillance in real time. So, thank you for your attention.

Question and Answer Period

DR. GROSS: Thank you very much, David.

We now have time for questions. We actually have
more time than was allotted to make up for what we
missed this morning. Anyone from the panel have a
comment? Jackie?

DR. GARDNER: I have a question for Dr.
Graham and probably also Dr. Willy. David, how do
you see implementing the prospective active
surveillance? Would you take all new chemical
entities, new molecular entities and begin
enrolling cohorts and then watch them over time?
Would you need to have a hypothesis? How would you
operationalize what you have just shown us?

DR. GRAHAM: I think at this point we are
working with specific hypotheses and looking for
those. I think it might be possible to generalize
sort of to a data mining perspective. In a sense,
what we are doing is data mining. It is data
mining that is closer to hypothesis testing because
we have prespecified what the combinations are that
we are looking for. The hope would be, I think, to
generalize that so that it could be used as a more
global screening mechanism. The question then

comes, you know, which drugs do you do it for and I
think that would be dependent on resources, extent
of use of the drug product, and then being able to
sort of marshall, in this case, the HMOs to provide
the data on an ongoing basis to accomplish that.

      DR. GARDNER: I would expect that. I
guess my question is do you have a professional
feeling for what might be the best way to use this?

      DR. GRAHAM: I think at this point, and in
your discussion I would refer you to Richard Platt
because he can speak more to this probably than I
can--I think at this point we would probably be
interested in looking at associations that we
suspect might be real until we sort of have
confidence in what the value of the method is in
terms of its positive predictive value and its
negative predictive value. So, I see it as an
adjunct. It is possible that we could come to a
point where for some things it could compete with
passive surveillance, for example, in terms of
signaling an event but I think we are pretty far
away in time from when that would happen.

      DR. GROSS: Dr. Platt, any comments?

      DR. PLATT: Well, David did a great job of
summarizing that. As you could tell from his

description, this is being built on work that
CDC-sponsored vaccine safety data link has been
doing, and it is being moved into production mode
and is intending, over the next couple of years, to
use this approach to monitor all newly released
vaccines that are used in this pediatric setting.
The intent there is to focus for each vaccine on a
small number of outcomes that are of interest
because of prior knowledge or because of
information that comes from the pre-licensure
testing.

A second piece that is really not
sequential in nature is to look at all events that
result in hospitalization. It is fairly
computationally intensive to deal with each of the
potential outcomes so I think at present it is not
a great way to be very efficient, to look at all
potential outcomes.

DR. GROSS: I will remind the group that

Dr. McCloskey's presentation is also available if anyone has any questions. Dr. Crawford?

DR. CRAWFORD: Thank you. My question is for Dr. Mendelsohn. Dr. Mendelsohn, I am wondering if the NEISS-CADES database also captures and is able to differentiate certain sources, such as if someone presents to the emergency department where an amphetamine prescription drug versus crystal-meth. or illicit street drug or some other sources? How does the database handle these, especially opioids and amphetamines?

DR. GRAHAM: Right. To make sure I understand your question I will just reiterate the point about the street drugs or illegal drugs, are they excluded from NEISS? Sometimes those will slip through but in the quality assurance that the CPSC does and that the CDC does we will find those cases and we will get rid of them. The related DAWN system that Dr. Willy had talked about, that will collect cases of the illegal products.

DR. GROSS: Dr. Ruth Day?

DR. DAY: Dr. Graham, with the tree-based

scan statistic--I was sitting on the edge of my seat, waiting to hear what this might buy us and I have some thoughts but I am not an expert in this area. Could you tell us--I know this is just a pilot project but, say, after X number of years what we might see, and how that might then inform the way data are collected, coded, analyzed, and so on in other systems? Do you think there will be a ripple effect to other systems already in place?

DR. GRAHAM: I suppose it is possible to think that other data systems might want to apply this technique. Certainly, large healthcare organizations that have collected their own data, I could very easily see them wanting to adopt techniques like this or other ones. You know, right now it is sort of experimental and we are trying a bunch of different approaches to see which ones have higher yield and are most efficient, and the like. But I think once methods that have relatively good predictive value and are efficient are sort of identified, it wouldn't surprise me at all if most healthcare organizations that have

large databases would implement systems like these

for their own quality control and for their own

risk management, if not for more public health

oriented things where they are going outside of

their health plan. So, if there are particular

data requirements that aren't being collected that

would be useful for this, then I can imagine that

health plans might want to introduce those but,

based at least on my experience with healthcare

databases, I think the types of data we are working

with now--all of those databases have that type of

data. The real problem would be how accessible the

data is; how linkable these things are; and what

their computing capacity is to deal with this.

        Now, it may turn out at some point that

there is additional data that people identify that

actually might make approaches like this, or other

approaches, even more useful and more informative,

data that is not currently being collected, and I

could very easily see a health plan implementing

the collection of that type of data if it wasn't

too intrusive and if it wasn't too difficult to do.

I suppose ultimately--you know, we had the press
announcement from Dr. McClelland, the head of CMS,
the other day talking about the broad vision of
being able to link Medicare data, Medicaid data and
data from everywhere in the world, and data mine it
and do everything else to it. Maybe down the line
these things will happen. But I think in the short
run we are in the experimental mode and basically
people are trying a host of different approaches.
Listening today to the different approaches, the
ones that were presented in the public session and
the ones that were presented by FDA and Dr. Gould's
talk, to me, I found the diversity of approaches to
be delightful. You know, it is great to see that.

      DR. DAY: It just might be that the level
of the nodes that yield payoff might emerge.

      DR. GRAHAM: Yes.

      DR. DAY: So, in any hierarchical
structure there may be some break points that are
really important for other systems to implement.

      DR. GRAHAM: That is true. Are you
speaking from sort of a personal experience or from

your domain of expertise?

DR. DAY: I am speaking from the domain of mental representation and hierarchical structures and all the research on how memory is organized in hierarchical structures, and how easy it is to scan and understand information in tree diagrams, and that levels of nodes can be very important.

DR. GRAHAM: That is great! Here is an example where the person who is being questioned asks the questioner!

DR. GROSS: It sounds like you are going to have a good conversation afterwards. Allen Mitchell, please?

DR. MITCHELL: Yes, I haven't had my second cup of coffee so forgive me if I am confused, but I thought that today we were talking about active surveillance approaches and yet, David, as you have just described, you are really referencing a very interesting technique for mining available data and I am not sure if I missed the transition or whether we are talking about still active surveillance in the sense that it was

defined earlier as active surveillance by
healthcare providers or facilities.

DR. GRAHAM: The idea is active
surveillance broadly defined. Mary Willy sort of
tried to give a definition of what active
surveillance might be in various sort of dynamics
or sort of approaches that one might take and then
Aaron's and my talks were designed to illustrate
basically I guess a couple of things. One, FDA's
interest and active involvement in the notion of
active surveillance and, two, as examples of what
active surveillance approaches might look like.
Our attention wasn't to narrow your thinking at
all. It was basically just to sort of help to get
the juices flowing so that the synapses will
connect and you will come up with some really good
ideas--not you, personally, Allen, but
collectively. Then we could take that and benefit
from that collective wisdom.

DR. MITCHELL: So, if I can rephrase it,
the active surveillance sort of concept that is
being used here is more of a process than it is a

focus on particular data sets.

DR. GRAHAM: The way we presented things,
if we have led anyone on the committee to think we
are wedded to a particular approach or a particular
idea, please--

DR. MITCHELL: No, no, David. I am sorry
to interrupt, I didn't mean that. I didn't mean
that you were leading us towards a particular
approach but, rather, active surveillance is an
activity as opposed to a definition of data
sources.

DR. GRAHAM: yes, it is an activity but it
will frequently involve data sources of one sort or
another.

DR. MITCHELL: Clearly. Thank you.

DR. GROSS: Elizabeth Andrews?

DR. ANDREWS: Actually along the same
lines, a question for Dr. Graham, I am a big fan of
using healthcare databases but one of the
historical problems in using them for more active
surveillance has been a lag time--

DR. GRAHAM: Yes.

DR. ANDREWS: --before data are available,
and I wonder if you could comment on where we are
with that now, especially with the system you are

describing, as well as what do you see in the future?

DR. GRAHAM: Well, the system that we have was, as I said before, retrospective, and it was retrospective for a reason. It is because, one, the technique is not developed and, two, there is this inherent lag in data and to some extent I think that that will be probably insurmountable, depending upon how certain you have to be and the seriousness of what it is that you are looking for. If you are talking about a reaction that sort of results in hospitalization or that is indicated by a particular procedure, it may be that within three months the lag is short enough, and traditionally we talk about a six-month lag or something like that. Prescription data comes in and maybe within a month we have all of that. Sometimes we have that almost instantaneously but the procedures and the diagnoses, and the like, have sort of a broader

distribution. So, that basically then locks you
into a built-in lag.

I suppose one could look at systems to see
what is the distribution, and I am sure each health
plan knows what is the distribution of lag within
it, and at what point do I have 75 percent of the
data. I think that would probably be a reasonable
place to initiate an active surveillance of one
sort of another, and it may be that for expensive
procedures, hospitalizations, maybe those data come
in more quickly than data that come from physician
offices, and the like. So, that may affect lag
time as well.

But I think inescapably we are probably
never going to be in true real time. I don't
imagine that we will probably ever be in a
situation where it is less than three months lag.
At least for the systems that we are dealing with
here, as Rich mentioned before, they are resource
intensive in terms of what is required to get the
data, organize the data and then to process the
data. So, what that means is that probably the

types of active surveillance that I have described
would not be done on a continuous basis like RADAR
that is going continuously, and I see the little
blip and I can watch it get brighter, brighter and
brighter. It is probably something that would be
done on some periodic basis, whether that basis is
monthly, quarterly, semiannually will remain to be
determined. But I think that, at least the systems
that we are talking about here, unless there is a
huge advance in computer technology and the way
files are organized, I think that we are probably
stuck. At least, that is my own impression.

       DR. GROSS: Thank you. Lou Morris?

       DR. MORRIS: I have some questions for Dr.
Mendelsohn. I was very struck that this is the
only database that has been discussed as nationally
representative. I was wondering how representative
it is and if you can give us some details. For
example, what percentage of emergency rooms are
representative? What is the sampling error? What
is the participation rate? How often is a frame
re-sampled?

       DR. MENDELSOHN: I am happy to address
that. First let me clarify that it is not the only
nationally representative active surveillance

system; it is one of the only ones. There are
other systems that are out there, of course, the
DAWN system that Dr. Willy had mentioned. But, you
know, this is the one that FDA has been exploring
thus far so it is the one we know the most about.

There are only 64 participating hospitals
at this point so it is a very small sample. In
terms of the projection factor is, that I do not
know but I can tell you that statisticians from the
Consumer Product Safety Commission update the
analytic weights and the sampling frame every
single year based upon changes in the healthcare
environment, hospital mergers, that sort of thing.
So, it is updated periodically.

DR. MORRIS: Do you know the sampling
error? How wide is it?

DR. MENDELSOHN: That I don't know. I can
tell you that, having spoken at length with some of
the statisticians from the Consumer Product Safety

Commission, generally they like to see about 20
adverse events for a particular drug or drug class
to feel comfortable making projections for that
drug.

DR. MORRIS: Do you know how many
emergency rooms there are nationally?

DR. MENDELSOHN: That I do not know.
Sorry.

DR. GROSS: Annette Stemhagen, please?

DR. MENDELSOHN: Judy, about how many
hospitals are there in the U.S.? About 5,000?
There are about 5000 hospitals in the United
States. Not all of them have emergency departments
but if we were to say, you know, two-thirds of them
have emergency departments we are talking about
probably 3,000, 4,000, somewhere in that
neighborhood of emergency departments would be my
guess.

DR. STEMHAGEN: My questions are also
about the NEISS-CADES database. It seems like it
is a very unique database for finding adverse
events for people going to emergency departments.

I wanted to clarify first though that in order to identify that adverse event the physician must indicate in the chart that it is an adverse event.

DR. MENDELSOHN: That is correct and one of the limitations of the system is that if the physician does not indicate that in the chart then, of course, it will likely be missed.

DR. STEMHAGEN: It seemed like many of the examples that are very well known, insulin and hypoglycemia, for instance.

DR. MENDELSOHN: Exactly, and that is why I said that in theory NEISS could capture the unexpected serious adverse events. Again, in theory.

DR. STEMHAGEN: I guess the follow-up to that, and it is something that I think people have been talking about for a long time, is the education that goes along with it, not for the coders but for the physicians, and are there processes in those 64 hospitals to actually educate the emergency room docs on adverse event identification? Because otherwise I think we are

really only going to get the very common things that are pretty well known.

DR. MENDELSOHN: I would certainly agree with that, and that is why we have not done any training, any education for the physicians. We try to make it as simple, as non-invasive for the hospitals as possible.

DR. STEMHAGEN: And having spent time doing research in emergency departments, people are very busy and the likelihood of things getting documented if there is not reinforcement is probably--I think it has a lot of potential here but I think there is a lot of difficulty unless there are some other things that are sort of overlaid on top of it.

DR. MENDELSOHN: Right, and I think the primary selling point for NEISS versus the AERS system--it is not going to replace AERS in terms of collecting the unexpected events, but in terms of being able to quantify events that we do know about, which would certainly be useful information, that is where a system like NEISS is extremely

helpful.

DR. STEMHAGEN: I mean, I guess in the risk management the interventions on even known events might be able to suggest some things, but in terms of using it for other signaling I guess it is difficult.

DR. MENDELSOHN: Right, I would agree with you, it is not there at this point.

DR. GROSS: Anne Trontell?

DR. TRONTELL: I only wanted to make some suggestions. We will certainly see shortly national projects for NEISS but it clearly does rely on the recognition of adverse events, and most commonly those will be things physicians already know about. It actually shows some promise for some of the materials that Dr. Holquist talked about this morning, medication errors, people who overdose or inadvertently overdose not simply related to insulin or warfarin. So, we have some provocative examples in an area where we have perhaps even greater underreporting than we do with adverse events.

DR. STEMHAGEN: That is why I think in terms of risk management for the misuse kinds of things it would probably be very useful. That is

who is going to present to the ERs most likely
anyway.

DR. GROSS: Henri Manasse?

DR. MANASSE: One of the things that
impressed me from Dr. Bennett's presentation before
lunch was the sort of rapid cycle improvement
concept that was used from the data itself because
it was collected locally; there was a follow-up
locally; and there were certain improvements that
were implemented fairly quickly. If we jump over
to, say, a NEISS program and some of the other
programs that Dr. Willy addressed, how is that data
being used to improve patient care? And, I think
maybe we will get into this later, I think there is
a significant difference between using these data
to improve care and improve safer use from the
bigger policy questions about should this drug
remain on the market.

DR. WILLY: Well, the programs that I

described, they are all surveillance systems but we are not necessarily using them for active surveillance. So, at times we may use data from those sources to help us but I can't speak to how we are using them currently. It is a very good question though.

DR. GRAHAM: Active surveillance at FDA is in its infancy so we are basically experimenting with it and learning about it. That is one of the reasons why we sent out this RFI, this request for information. It is a relatively new field and there is very little that has been written about it. The Centers for Disease Control have done active surveillance for a long time and they have infrastructure looking for nosocomial infections, for injury and for a variety of other things, sexually transmitted diseases, HIV. But for classic sort of pharmacovigilance we don't have sort of an infrastructure or a system in place. So, that is what we are trying to develop now.

The question that you asked about can we use it for continuous improvement to improvement

patient care, and the like, at this point nothing
that we do can accomplish that. What Dr. Bennett
talked about this morning I think would fit very
nicely as a form of active surveillance. You are
kind of beating the bushes for cases and you are
doing it based on an observation, intuition,
clinical experience that sort of tells you that
there could be something going on and then having
the moxie to go out and look.

The French pharmacovigilance system is
probably the closest system in the world to what
Dr. Bennett has described, and there it is a
national system and they have regional clinical
pharmacology departments located within university
hospitals, and the physicians who live in that
geographic area, around that research unit, receive
periodic lectures from the staff of the
pharmacovigilance unit. They understand that it is
important to report things and so there is almost a
personal relationship, if you will, between the
unit and the physicians in their area. They are
also able, because of that relationship, to feed

information back to those people if they identify
that there is a particular pattern of misuse, let's
say, or off-label use or overprescribing or using a
higher dose than maybe should be used. They are
able to feed back, with the idea that maybe you can
improve patient care.

Now, there are systems, not that the FDA
uses them, but health plans with automated data
sources, Medicaid does this and they have something
called drug utilization review. There, they are
looking sort of basically for pattern recognition
of inappropriate prescribing. So, there are
algorithms for what would constitute inappropriate
prescribing. The idea is that you can feed back to
the physicians saying, you know, you are
prescribing too many narcotics or you are
prescribing too much of this or too much of that,
or did you realize that this patient is over age 65
and shouldn't get this drug, with the goal of
trying to modify prescribing behavior. FDA doesn't
do those things but there are other models out
there.

DR. GROSS: Can any of you help me with
making a connection between passive and active
surveillance where you detect a safety signal

through passive surveillance and then try to
document it further in large databases, and perhaps
initiate an active surveillance project to confirm
it?

DR. GRAHAM: I have been perplexed by that
question as well and I will give you sort of my
view. I don't know if anyone else shares it. With
the passive surveillance things are just basically
coming to us and there is no rhyme or reason to it
and we can't predict what we are going to get. But
it does provide information that can signal things
that are important. Active surveillance, at least
the way I think about it, is a parallel mechanism
that might be used for a similar purpose to
identify new signals. You might use it to try to
strengthen a signal that you see in a passive
system. But when you are doing that what you are
almost doing, in a sense, is a hypothesis testing
study. So, the lines become blurred between what

is active surveillance to validate a signal and
what is actual hypothesis testing.

I think that the attraction of active
surveillance is that you are doing it maybe
prospectively and that you can rely just on
automated data to do it so that you don't have to
go to validate diagnoses, and the like. That would
require sort of a third step which would be an
actual formal study. But then, in my own mind,
that raises the question if I have done active
surveillance in a particular data resource and I
have identified a signal in that database, is it
legitimate for me now to do a hypothesis testing
study in that database upon which the signal was
generated? Because now what I am trying to do is I
already have a Bayesian prior that I am going to
find something there. So, statistically--you know,
I think eventually we are going to have to come up
with techniques where maybe we do our active
surveillance on part of the database so that we are
saving the rest of it so we can actually do
confirmatory studies if that is necessary.

That is my own idea. So, I don't know if
that helps in any way. I think what you are
struggling with is what we are struggling with and

why it is on the agenda here, which is sort of what
is active surveillance? What should active
surveillance be? What might it look like? And,
you know, none of us can really describe it very
well. So, we have done what we can to try to
describe some ideas and maybe the committee can
provide us with greater clarity or sort of a
construct to think about it, an organizing
principle. I think that is what we are looking
for, an organizing principle.

         DR. GROSS: Well, if there are not
questions, why don't we take a break early? Then,
we will reconvene and the committee will address
the questions that it has before it. Why don't we
take a 15-minute break and reconvene at about 2:30?

         [Brief recess]

                Questions to the Committee

         DR. GROSS: We do have to proceed with the
meeting. While you are sitting down, I am going to

start by reading the questions. You all have them.
We are going to discuss and compare passive and
active surveillance. The passive surveillance will
focus on the Adverse Event Reporting System that
the FDA discussed earlier today. They would like
us to comment on the question what types of safety
problems are most effectively addressed by using a
passive surveillance system such as AERS that
depends on voluntary reporting.

      Secondly, are there safety problems where
use of this system is less effective? If so,
please specify the type or nature of these safety
issues where passive surveillance is ineffective.

      Number three, how can the FDA passive
surveillance system be improved?

      Under active surveillance, how can active
surveillance systems be used--I don't think I am
going to read the rest of this. You all know I can
read! Why don't we start and doing this one at a
time? I am sure there will be some overlap but
that is okay. So, let's start off with passive
surveillance, the first question, what types of

safety problems are most effectively addressed by
use of a passive surveillance system such as AERS
that depends on voluntary reporting? Some of this,
of course, was already answered this morning.
Would anyone like to reiterate? Curt?

      DR. FURBERG: Serious and rare events, as
I see it that is probably the primary use of the
passive system.

      DR. GROSS: You weren't even here this
morning so you pass the test!

      [Laughter]

      Very good. Anyone else want to comment?
Yes, Sean?

      DR. HENNESSY: First, I just want to get
on the table that in the paradigm of risk
identification, risk measurement and risk
management I think we are still talking about risk
identification so that none of these systems is, in
and of itself, going to impact on patient safety
unless the downstream things are done as well.

      DR. GROSS: Okay, that is a good point.
Anyone want to add anything other than that serious

and rare events are the thing that we can count on picking up by the AERS system? Henri?

DR. MANASSE: I would like to perhaps not answer that question directly but take a little different view. What we are seeing across the country is increased utilization of pharmaceutical agents. We are seeing a broader range of medications being available in the marketplace and consequently many drugs taken concomitantly, and relying fully on an AERS system I think voids our capacity to be able to pick up all the signals in the marketplace.

From a prospective point of view, I think we have to critically examine whether we want to continue in this direction. Are we really serving the public well from a safety perspective by continuing on relying largely on an AERS system in the context of this ever-growing complex drug environment?

DR. GROSS: Henri, I am going to take the chair's prerogative and ask a question myself. Of the major safety problems that have been

encountered in recent years, could someone from the
FDA comment for us on by what systems have these
problems been initially identified? Were they the
AERS system?

DR. TRONTELL: I don't have, you know, in
the top of my mind the list of products withdrawn
or with significant safety problems. I am going to
say broadly that the majority have come from the
spontaneous reporting system, it has at least for
these rare adverse events--liver failure with
troglitazone, certainly, continued pregnancy
exposures with isotretinoin. There is actually
active surveillance for that.

The number of instances where other
mechanisms have identified the safety problems are
quite small. As this committee knows from its
meeting in February, we had clinical trial data
inform us about the safety risks associated with
the COX-2 selective NSAIDs. But that really
represents the minority. But I will appreciate any
others from FDA to add to that.

DR. AVIGAN: I would just add to that that

in many cases a safety signal was appreciated early

on in the AERS system as, in fact, the presence of

a signal, the presence of a series or a number of

reports. What it didn't offer was a quantitation

of risk or a quantitative sense of the burden or

the range of severity. So, in some cases

information about the signal was then complemented

with other kinds of studies that were done either

in parallel or sequentially after the signal was

initially detected. There are examples where

safety concerns were raised at the time of approval

of a drug but the range of severity or the

implications with regards to safety in a larger

population exposure weren't really known until the

drug was put out into the marketplace.

So, I would say the answer is that AERS

had played an important role to determine that

there has been the presence of a safety problem

during marketing, and this information has been

usually or often complemented by other kinds of

studies, other kinds of tools for quantitative risk

analysis.

DR. GROSS: Mark, I think that is probably

the key. Until we have something better, we

probably shouldn't throw out the AERS system at

this point. But maybe what our advisory committee
can do is offer some suggestions as to how the
safety signals from the AERS system can be followed
up better, quicker, in order to try to come up with
the answer a little sooner. So, that may be
another question that would need to supplement the
questions that are here, what should be combined
with AERS. As Henri said, we need other kinds of
surveillance systems, but we are probably going to
need to have both at our fingertips and be able to
access both. David Graham has sat down but he was
up before. I think he wanted to say something.

DR. GRAHAM: It was just to say that if
you look at major drug safety problems in the last
20 years, probably 90 percent of those came as a
result of the AERS system or its predecessors.
Encainide and flecainide were discovered in a
randomized clinical trial. There are a few other
examples where they came from clinical trials.

What Dr. Trontell said is basically that that is
the bottom line.

I just have a few remarks about subsequent
remarks that Mark Avigan made, which is that if you
have a rare serious event, acute liver failure that
has a because rate that is impossibly low, you
don't necessarily need confirmatory epidemiology to
tell you that you have a causal association. So, I
guess in that position I have a different opinion
than Dr. Gould did this morning.

So, the notion that you need to wait
months or years to confirm something before you do
something I think would be a misapplication of the
primary purpose of spontaneous reporting, which is
to identify disasters and deal with them.

DR. GROSS: Thank you. We have a couple
of other questions. Allen Mitchell?

DR. MITCHELL: I think, Peter, that in a
way we are heading to the third part of the
question--

DR. GROSS: Yes.

DR. MITCHELL: --which is how can the FDA

passive surveillance symptomatic be improved. Two
comments I guess. One is that by definition there
is competition for resources so any resources that
would be devoted to the improvement to AERS would,
I would think, come at the compromise of other
opportunities, number one. Number two, I am not
sure that it is at all clear--I think there is a
great role for alerters or astute clinicians, as
evidenced by some of the information just provided.
The question is whether "improvements" in AERS is
going to make any difference in that outcome. To
me, that is really unknown and my own view is that
it wouldn't because, as David is describing, the
risks we are talking about are huge and fine-tuning
those with a slightly better this or a slightly
better that imposed on a system that is inherently
flawed--I mean, we all have discussed the flaws of
AERS--I think would be to throw a lot of resources
against something that is functioning reasonably
well for what it is and maybe ought not to be a
candidate for further improvement.

         DR. GROSS: I would think then, let's say

if that is a conclusion, it would be important to
document, based on past experiences, whether or not
safety signals, once identified--was additional
information accumulated fast enough to deal with
the problem.

DR. MITCHELL: You mean within AERS?

DR. GROSS: Yes, within AERS or other
surveillance systems.

DR. MITCHELL: But my understanding was
that the purpose of AERS was to identify, if you
will, a hint of a signal as early as possible, and
that signal would then be taken to any number of
potential data sets, both within FDA and beyond
FDA, for testing. If that is the case, then AERS
is designed only to identify signals, not to
confirm them by further data collection because one
would hope, once there is a signal, you have gone
off to a more reliable data set.

DR. GROSS: Right, but that is in theory.
The question is, is that what has been done and is
that what we should do?

DR. AVIGAN: Can I add just one more

thing? It is important to realize that besides

bean counting, besides actually counting the

numbers of cases of a certain adverse event and

determining the numerator burden with all the

underreporting, etc., the analysts who are looking

at these cases are looking at other dimensions as

well which are very important in understanding that

there is a signal, particularly the range of

severity of the adverse event over time as more of

these adverse events accrue in a large exposure

population, to see what is the distribution, and

also to do a causality analysis given that in some

cases the information that is provided is

insufficient to allow for a very sort of crisp

likelihood analysis. But in other cases that come

over time this causality analysis is possible. So,

over time you develop a collection of cases, a

so-called case series, that allows you to get some

handle on the range of risk not only from the point

of view of are you collecting cases, but what

actually is the nature of these cases and what is

the linkage to the drug. The analysis of AERS

cases is useful for all those.

I think Joyce Weaver, this morning, really
emphasized this idea of case review. This is an
extremely important element in the analysis because
it allows you to look at the collection of cases
that you have as a totality and look at the
distribution with regards to range of severity,
number one and, two, to look for those sentinel
cases where a likelihood analysis allows you to
link the drug to the event.

DR. GROSS: Robyn Shapiro?

DR. SHAPIRO: This is really not a totally
voluntary system. The sponsors have to report. I
can't understand why we wouldn't make a
recommendation for mandatory reporting by
providers. This happens in other public health
arenas. JCAHO--you have to report a sentinel
event; public health, you have to report a death in
a nursing home. You have to report a gunshot
wound. This makes no sense. By just changing that
with an amendment in the law we could deal with so
many of these problems. So, this is probably

something naive but I just don't understand it.

DR. GROSS: Good question. Ruth Day?

DR. DAY:; The movement seems to be towards active surveillance systems and I would like to speak up in favor of the so-called passive ones. There are some small local fixes that maybe have already been done and can be done very cheaply. We heard a number of times this morning that one of the problems with AERS is that there are duplicate reports. Well, you can write a template-matching little sub-routine in the programs to match cases and if X number of elements match, then a case reviewer looks at them and you can then reduce the duplicates, and so on. That is I think a pretty small, easy thing to take care of. So, before movement away from this system gets too far, looking at some quick and easy fixes like that I think would be important.

Also, as the system exists now it can help us understand more about what we are not supposed to be looking at, namely, expected events. We are supposed to be looking at rare, serious unexpected

events. Well, in clinical trials there are certain
things that we are supposed to expect a little bit.
What if the rate is higher than we thought or if it
is in some subpopulation? So, the possibility of
having age and gender and ethnicity popping for us
is great. I mean later, of course, you can go and
look for them specifically but it is a little bit
of a circularity. In active systems you have to
know what you want to look for and you can then go
and look for certain kinds of patients, settings or
diseases, and so on, and you may miss where things
are going on.

        So, whatever happens on the active
surveillance front, I think small fixes to help
AERS and such systems now can really bring us
things that we can't even think of. So, there are
more things in heaven and earth than are dreamt of
in our philosophies, as was said in Shakespeare,
and the same in public health, we don't know until
things pop up and this is the way to see them.

        DR. GROSS: Curt Furberg?

        DR. FURBERG: Two comments, one is on the

effectiveness of the AERS system. I just want to
remind you about the paper by Friedman and
co-workers, from the FDA, published in JAMA around
2001, where they talked about five drugs taken off
the market and they had a table there showing the
number of people exposed to the drug before it was
taken off the market. When you added up the number
of people exposed to the five drugs, it was close
to 20 million. So, about four million people are
exposed to drug before it is taken off the market
and that represents more than 10 percent of the
adult population. So, the system is not effective;
it is a failure.

In terms of how do you detect side
effects, there is a paper from quite a while ago in
the British Medical Journal, by Ware, who addressed
this specific question, how do we discover adverse
effects? And most of them were through case
reports and letters to the editor. That is the
first time something came up and very, very few
came through clinical trials and large scientific
studies.

DR. GROSS: I guess one of the questions
is, is the AERS system like democracy? It is a
terrible system but we haven't found one that is

any better yet. I guess when we do it can be
replaced. Art Levin?

MR. LEVIN: Following up on that, Peter, I
guess I think what we are talking about--and I am
just looking for clarification--is really should
the passive surveillance system be improved, and it
goes back to the resource question. So, I guess I
need help in figuring out, because I think I am
hearing that more wouldn't make the system perform
any better. In other words, our concern about
underreporting is legitimate but going from 5
percent to 10 percent of what is out there, 20
percent or 25 percent isn't really going to give us
any benefit. And better might not give us any
benefit. In other words, more detail in the
reporting might help a little bit; might speed up
the process of analysis and case review if the data
in a case was more sufficient to the task.

So, that is why I would almost reword (c)

because it is a resource allocation question so it
is should we make it better or should we say it is
what it is; it does about as much for us as we can
hope for and we really need to be looking elsewhere
for real improvement.

DR. AVIGAN: Could I just quickly comment?
I think there was a comment made before that if
better reporting could be solicited for those kinds
of adverse events that we are interested in
specifically from physicians where differential
diagnosis and the important background information
to allow a good likelihood analysis was given, from
my vantage point as an observer to this process,
would be a great reform. So, the idea of
soliciting the healthcare system, the reporter
population, physicians etc. to do a better job; to
be better citizens about reporting, if that could
be achieved and could be implemented in a way where
we communicated this to the health provider world,
that would be a great advance I think. So, I just
want to take exception with that point. Quality of
reporting is very important.

DR. GROSS: Anne Trontell?

DR. TRONTELL: Actually, these questions
and comments all converge on what Robyn Shapiro

asked about mandatory reporting and how that might
improve volume and quality. There is some
experience in other FDA mandatory reporting
systems. The Vaccine Adverse Event Reporting
System is technically mandatory but, to my
knowledge, has no better reporting of information
than the Adverse Event Reporting System.
Similarly, for medication devices there is a
requirement and in that instance they have actually
gone to develop an active surveillance system
because the volume of reports received was quite
low.

In the area of requirements, FDA at least
has proposed a rule, the adverse drug reaction
reporting rule, that actually speaks to activities
on the part of pharmaceutical companies to do what
is called active query of these cases, the feeling
being that at such time as the clinician has
contacted you with an adverse event is really your

opportune moment to collect the most information.
In instances where there is a delay or paper
feedback back and forth might impede the ready
collection of information so you can have targeted
inquiry to the specific adverse event reporting.
That might give us more complete information. That
is the proposed rule at this time.

        DR. GROSS: Before we get to the third
item, I am going to ask you to comment on the
second item. Are there safety problems where use
of this system is less effective? If so, please
specify the type or nature of these safety issues
where passive surveillance is ineffective. Anybody
want to comment on that? Curt? Jackie?

        DR. GARDNER: It is not clear to me the
committee can improve upon what the FDA has already
presented to us this morning. I think they have a
very comprehensive catalog of limitations for all
of these systems, and the answer to that, of
course, is yes and it is effects of long latency
and effects that have high background rate. I
don't know that we are going to add to that. It

seems to be a question that we could spend a lot of
time talking about and shed no light on.

DR. GROSS: There are a couple of other
comments. Allen Mitchell?

DR. MITCHELL: Yes, I want to be clear
that I wasn't suggesting that AERS was of no value.
Quite to the contrary, I think it is of
considerable value. My question comes back to what
I posed earlier, is improvement going to be cost
effective, if it can be achieved at all? I will go
down on record as saying to ask doctors on a
mandatory basis to report adverse reactions is
tilting at windmills, at best. I think the
information you would get would be ampicillin and
amoxicillin rashes but not things where they are
likely to get a call from FDA for follow-up; not
likely to be anything where there could be a
prospect of litigation. They run very busy and I
can't see this as something that they will do. I
would urge that the resources be put into
alternatives that can buffer or buff up the signals
that are identified in AERS. It is just a question

to me of additional improvements, not whether the
system is useful as it is. It is quite useful I
think.

DR. GROSS: Stephanie Crawford?

DR. CRAWFORD: Thank you. I wanted to
tough on something that Curt and Robyn mentioned
earlier. I am looking at question 1(c), by the
way, how can we improve the system? I do think we
need both the spontaneous reports as well as active
surveillance systems.

In terms of getting reporting, I don't
know the latest figures on where the reports come
from. In the past I have seen that of healthcare
practitioners the pharmacists submitted the most
reports. I am not sure if that is still the case.
Then perhaps nurses and physicians. I am not sure
where consumers come in there. But I do know
patients do submit some. In terms of health
practitioners, what we hear is that quite a few
come from published case reports. Perhaps there
could be some incentive to editors of the major
journals--just as we do studies, part of the check

list asks is this approved by the IRB. If they
give an adverse event case report, perhaps one of
the check lists questions could be has this been
reported to FDA, MedWatch, whatever the appropriate
agencies are. It might be the hospital system; it
might be a state board, but just as a check list
question.

I think in order to incentivize
practitioners, which is necessary to make the
passive surveillance system grow, there needs to be
some discussion with the practitioner-based
organizations. Several of them run the MedWatch
program. Maybe there could be occasional, periodic
sections for some of the journals for the different
professions to say "lessons from the MedWatch" or
something that shows the practitioners that this is
used and maybe they should be more sensitive to
this, and it may incentivize others to report by
simply seeing how it is being used, not that it is
just a data collection method, as well as ongoing
continuing education.

For consumers, I am not sure the typical

consumer knows what to do if they experience what
they may or may not recognize is a potential
adverse reaction. If my mother experienced one she
would want to talk to areal pharmacist so she might
not ask her daughter--

[laughter]

--but in some manner I think there have to
be ways that they will either directly--I would
actually prefer if they felt more comfortable at
least to mention it to their pharmacist and/or
physician and/or other primary care providers, but
in some manner that consumers actually know because
I think the ones who actually are reporting have to
be very savvy to know to report to FDA.

DR. GROSS: With familial issues you have
a lot of company, Stephanie!

[Laughter]

Richard Platt?

DR. PLATT: I think it is important to
recognize how rapidly and dramatically the range of
options available to FDA is changing. We are
really living in a different world now than we were

two or three years ago and in two or three more
years it will be dramatically different. At least
a quarter of the U.S. population will be available
for study as defined populations to FDA. In that
environment I think the question is where should
the FDA put its resources.

I agree with Curt that the passive system
will be useful for the foreseeable
future--foreseeable is probably five years--for
very serious rare events. Otherwise, I really
think FDA could do better to put some of the
resources that are currently going into AERS into
accelerating its ability to work in the very rick
defined population data resources that will
increasingly be available to it. So, I would say
the question isn't just should more resources be
put into making AERS better but should some of the
current AERS resources be invested in other
opportunities. Personally, I think that that would
be a wise choice of the much too limited resources
that FDA has. FDA is working with less than ten
cents on the dollar that it could profitably use

but since that is the world you are living in, I
think that making the wisest choice in spending is
terribly important.

DR. GROSS: Lou Morris?

DR. MORRIS: I guess before thinking about
how we can improve the system it would be helpful
to know in what way we are trying to improve it.
Curt had a really good point. My problem is I
don't understand the problem because the problem
that there is too much of a time period between
when a drug is approved and when a drug that
shouldn't have been on the market is taken off the
market; that we are not getting enough signals and
we think that there are a lot of things out there
that we should be aware of; and based on how we
define the problem, there is a very different
solution.

I would just feel it would be very helpful
to get some discussion on what do we think should
be the best way for protecting the public health to
figure out what the problem is before we start
discussing solutions.

DR. GROSS: Do you have any proposals?

DR. MORRIS: Well, you know, I tend to
think, like Allen, that it is not a matter of lack

of signals and Curt's idea that it is more a matter
of the rapidity or the speed with which these
signals are worked up and some decision is made.
Maybe the most direct way--I mean, I always think
that it is easier to fix it on the back end than
the front end because you never know what is going
to happen at the front end if you do a systems
analysis, and the problem may not be with the
passive system. The passive system may be working
fine, but the problem may be how do we work it up
and how do we coordinate it so that the whole
system works better, and look at this more as a
systems problem than it is looking at the
individual tools.

          DR. GROSS: So, you are really getting to
item number three, how can the FDA passive
surveillance system be improved, or the issue is
should it be improved. Why don't we try help the
FDA with this particular part of the question

because we are not saying that AERS should be the
only system for identifying signals and confirming
them, but it is a beginning. It is one that has
most commonly identified problems to date. How can
it be improved? Henri?

DR. MANASSE: As I listened this morning
to some of the barriers to reporting, it ranged all
the way from, you know, it just takes too much time
to I don't want to be bothered with the follow-up
work that is going to go on; I see myself as
potentially offering myself up to liability. And,
all of those reasons obviously need to be
addressed.

But I wonder if we need to perhaps have a
different perspective on this as well. I think the
notion of reporting to some big federal agency on
Rockville Pike probably doesn't find a lot of
attraction in community practitioners who are, you
know, in South Dakota. My point being that perhaps
if we begin to regionalize the system with peer
review that can go on, on a regional basis, where
you are really reporting to your colleagues for

screening and follow-up rather than just throwing a piece of paper into a big bin in Rockville, whether that might be a better issue.

This is an awfully big country, as we all know. We know that there are regional variations not only in practice but behavior, and it may very well be, if we began to approach this from a regional perspective, that we would be getting maybe expanded reports, maybe different reports and begin to pick up things that this system presently isn't picking up.

DR. GROSS: So, would you like to propose a pilot system or a pilot study where that is done in maybe a couple of areas of the country?

DR. MANASSE: As I think further about this, Peter, we have about 125 schools of medicine. There are about 95 schools of pharmacy. My guess, and I think I am pretty accurate here, is that they are just about in all states in this country, and is there a way, a bit like the French system, where you use these academic centers and not only bring a level of local credibility to the reporting and the

importance of it, but also bring a dimension to
research and, to my point earlier, to process and
care improvement to the system.

DR. GROSS: Would anyone else like to
comment on Henry Manasse's suggestion? Yes, Sean?

DR. HENNESSY: I am wondering if anybody
in the room knows with there are adverse events
that were identified by the French system earlier
than we did, or adverse events that were identified
by the PEM system in the U.K. before we identified
them. They sound like great ideas on the face of
it, and it seems like maybe there is some
experience to be able to evaluate how they perform
in relation to a spontaneous reporting system that
we have.

DR. GROSS: Anybody here from France?

DR. GRAHAM: As far as PEM is concerned,
it has never identified an adverse reaction signal
that has been acted upon. Culturally, British
physicians are sort of educated to report adverse
drug reactions so they are reporting rates that are
higher than in the United States, and they are also

trained to identify things that are more serious,
not necessarily rare but more serious, to report
those. And, reporting is only limited to
physicians although they have recently widened it
so that pharmacists can report as well.

Regarding the French system and
comparisons with the U.S., there are no published
studies looking at the two systems, when was a
signal identified, and what regulatory actions may
or may not have resulted.

I think that when you look at the
literature, say, in the last 20 years when drugs
came off the market, the places where the signals
originated were either in the United States or the
United Kingdom. They did not originate with the
French pharmacovigilance system. Now, in defense
of the French, it is a much smaller country than
the United Sates in terms of population so I think
that we have to take that into account as well.

DR. GROSS: Jackie Gardner?

DR. GARDNER: I thought it was a sobering
calculation that Curt did with averaging five drugs

over 20 million people and coming up with the fact
that four million people have to be exposed. I
wonder if one of the things we should talk about
helping with is no matter how good the system is if
people don't act on what they are seeing, then the
system hasn't failed but we have to do the next
step. And, somewhere short of four million
exposures, how do we get to that? When David was
doing his active surveillance, both the trees and
the other charts, it seems that there isn't a
wisdom about at what point do you take action and i
wonder if we should think about that and, rather
than finding ways to trigger the reporting, try to
figure out recommendations for when, having seen a
signal, one acts rather than waiting until four
million people have to be exposed.

        One of the things that we have been
talking about that FDA has just done is put up the
drug watch web site for emerging risks but even
there, as I look at that, somebody has to decide
that this is worth putting on there for us to watch
for. So, I think we need to think about helping to

direct the action from signals rather than how to get more signals.

DR. GROSS: Yes, I agree. I think that makes a lot of sense. I think we would probably need to review several examples in which a signal was identified and then see what it took to confirm the signal as a real problem and was there anything else that could have been done.

DR. GARDNER: Right, and I think the confirmation process maybe is what takes a long time and we don't want to rush, as the media would do, with heightened awareness of something that turns out not to be a problem. If we could figure out at what point, short of a large epidemiologic study in a database that would test the hypothesis, that we think we should be taking some action, that would be a useful discussion over the next two days.

DR. GROSS: Curt Furberg?

DR. FURBERG: There is also a system in New Zealand where they record the first use, similar to the U.K. system. But they don't work

with the physician; they work with the patient.
So, they call the patient up, the first 5,000 or
10,000 after three or six months, and get direct
information about efficacy and adverse effects, and
if the patient is unable to take the call they may
find out that they passed away so you get mortality
as well. They have picked up cases early on, to
answer your question. The only case I remember is
arrhythmic death and asthma that came from there.
But there are several examples from there that are
in the literature.

The difficulty in dealing with U.S.A. and
comparing countries is that it all depends on when
the drug is introduced in a country. So, you need
to control for the approval date and since that is
shifting now in the U.S.--we are the first country
to approve a drug in--what?--60 percent. All new
drugs are introduced first in the U.S. We should
be the first ones to discover it. In the past it
was Europe, and so on. So, it complicates it but
it is a very interesting question.

DR. GROSS: Annette Stemhagen?

DR. STEMHAGEN: There are a couple of
things. In terms of the role of the manufacturer,
many times the reports that come to the

manufacturer aren't because somebody is reporting
an adverse event; it is because they are calling to
request information on how to treat the patient or
something about the drug. So, if we are going to
rely on increased reporting, however it is, there
has to be additional education with the providers,
and so on, because changing the system without that
part--the reasons people report aren't primarily
because it is an adverse event, although in many
cases, if it is significant, it will be but it is
more for request for information. So, I think we
need to think about that.

I guess the other thing is we are talking
about changes in the kinds of reports. We don't
really know yet what the new safety regulations are
going to be. We know what the drafts were that Dr.
Trontell alluded to in terms of what that is going
to do. Is it going to sort of reduce some of the
noise by not requiring an non-serious labeled

except in certain instances? But is it also
changing the definition of serious an unexpected
where we might have more cases? So, I think we
also are sort of poised here for some change in
what the distribution of cases in AERS is going to
look like once we get these new regulations and we
don't know what they are going to be. I am sure
you won't be able to tell us what the timing on
that is but I am going to ask anyway.

       DR. TRONTELL: The FDA is still reviewing
the comments on the very extensive proposed SADR
rule and I can't give you a time.

       DR. GROSS: A number of suggestions have
been made and will continue to be made over the
next day. Maybe one thing that would be a good
idea would be, when this committee meets again, to
get a follow-up on our recommendations. It also
would be interesting to look at examples of
problems that have been identified and time periods
until decisions were made, and what was involved in
that. I don't think we have that information
before us and would need it to give you more help

and more specific recommendations as to how you could supplement AERS right now to get to an answer more expeditiously, if that is possible. Robyn Shapiro?

DR. SHAPIRO: I am really sorry but it just is, to me, counter-intuitive to think that if you didn't have more and better reports from people that you wouldn't have more to work with in a more timely way. It is just counter-intuitive to me that that is not true.

So, another example, forget the doctors and the busy practice, how about the hospitals? They must report now to the OPR whenever a patient is about to die, and they do that. Why do they do that? They do that because they are going to lose JCAHO accreditation if they don't and/or subject themselves to a survey by the state on behalf of CMS. So, why can't those be sticks that could be used to at least enhance the number of reports about which there could be response to assure the quality of those reports? I just don't get it.

DR. GROSS: To echo what you are saying, I

think it is a reasonable idea. I think one of the differences between what you are proposing and what is already on the books is that very often, let's say mandatory reporting of various infectious diseases to state health departments is--well, it is mandatory but there theoretically a specific diagnosis has been made. Here, in what we are talking about, when an adverse event is reported we are not sure whether it is causally related to the drug or not so we would just have to define what gets reported and not say that a causal association is necessary before a report can be made. Elizabeth?

DR. ANDREWS: I think from what I have heard today and what I have observed in my experience is that the spontaneous reporting system is good only for--mainly for detection of rare and serious adverse events. So, I think the quality is not enhanced by volume of reports nor by making it mandatory but by sharpening the focus so that for those events that do represent real signals, they are identified earlier with richer detail for the

case review, and the system is not encumbered by a
lot of superfluous activity and requirements that
add little to our knowledge. The system is good
for events that have been identified as possibly
related to an exposure, which means that it really
isn't good for a number of other things, as was
alluded to before, such as events of long latency,
events that may be recognized by the physician or
the prescriber of the medication. It isn't
particularly useful, despite data mining
techniques, for quantifying the evidence, looking
for risk factors and particularly high risk
populations, although some evidence may be found
from case reports.

But I would echo the comments of others
that I would like to see resources devoted to
looking at other ways of identifying signals that
can be identified with the spontaneous reporting
system and quantifying using the resources that are
now available that weren't when the system was
originally in place. So, my recommendation for
improving the system is probably making it more

sharply focused and spreading resources into areas
of greater need.

DR. GROSS: How would you make it more
sharply focused?

DR. ANDREWS: I haven't reviewed the
regulations that Dr. Stemhagen was just mentioning,
but I know that quite a lot of effort goes into
processing non-serious and labeled events from
which we learn very little. So, I would focus on
the rare and the serious events and probably that
is about it.

DR. GROSS: Okay. Art, did you have a
comment?

MR. LEVIN: I have a few. Robyn, much as
I am a fan of mandates, with all my experience with
mandated systems, they are sort of voluntary
systems at the end of the day because the ability
to enforce mandates is really difficult and you end
up with all the same problems, maybe to a slightly
different degree but you have tremendous
underreporting and you have tremendous problems
with standard definitions, and all of the things

that come in a voluntary system also come in a
mandatory system.

I guess another thing--I am still going
back to the beginning here and I think Lou's point
is well taken. I guess thinking about what Syd
Wolfe said, maybe we have to learn from the
failures as well. I mean, it would be helpful to
understand where the AERS system has failed to
identify serious harm or the potential for serious
harm for patients and then sort of do a forensic on
that and say, you know, could we have done anything
and, if we could, what would we have done to make
the system more capable of success rather than
failure in that particular case. Whether people
think that is a valuable exercise, to sort of look
back and do autopsies, as Syd suggested, with an
eye to saying could we figure out how that could be
improved or not. If we can't figure that out, why
would we want to put resources into the system, any
more resources?

DR. GROSS: It was suggested to me that it
is time to put our nickel down for specific

recommendations for the FDA. Anne wants to say
something before nickel time.

DR. TRONTELL: Does that mean I get to
speak for free? I would actually like to ask the
committee members, Lou and Art and Dr. Manasse as
well. It is not entirely clear to us where we
would look and what we would call failures. I
think there is any of a number of metrics that
might be applied to say at what apparent pace has
the agency taken action on a safety problem. On a
very crude level, back to the technical issues in
front of us today, some of the greatest challenges
for the agency in taking regulatory action is when
the cases are muddy; when the background rate of
the adverse event in the treated population is
unclear or debatable; where we have less than
complete information. If it were clear and
obvious, I would like to think the agency acts in
due course on such information.

So, process questions aside, if we were to
bring back some root cause analysis would anyone
volunteer instances where they might think they saw

the system in apparent failure?

MR. LEVIN: Let me say failure may be too strong a word. I think it goes back to Curt's point of timeliness, the inability to work in a timely fashion, therefore, putting lots of people at risk. Would there have been a way to shorten that time-frame and put less people at risk? So, sort of system failure, not Failure with a capital "F".

DR. GROSS: So, for number 1(a), the AERS system is most effective for pointing out serious and rare events; 1(b), is--

DR. MITCHELL: And, Peter, acute.

DR. GROSS: Acute, okay. Acute, serious and rare events, and where it is less effective is for adverse events that have a long latency period, such as cancer, or high background rates, such as heart attack. Anybody have any additions to those two before we move on?

DR. PLATT: Maybe just saying everything else.

DR. GROSS: Everything else.

DR. HENNESSY: Do we need to be explicit that we are talking about signal generation and that they usually, although there are some

exceptions, don't provide convincing evidence of a cause-effect relationship, or is that inherent in the question?

DR. GROSS: Maybe we will get to that a little later. Item 1(c), what can the FDA do to improve the AERS system? Unfortunately, I didn't keep an inventory but from memory I will just mention a few things, and then I would appreciate it if you would add what I have left out. One of the suggestions was that there be mandatory reporting of serious adverse events at the practitioner level or at any level.

The second was to review past examples of safety signals that have been identified and then acted on and review the time sequence of that, and see whether any suggestions could be made to shorten that time interval before a decision was made.

The next suggestion was that there be

regional reporting and perhaps a pilot program be

tested. What else has been suggested?

DR. PLATT: Perhaps you could go round the

table so that we could sort of give a quick

restatement of the things we think are most

important.

DR. GROSS: I don't want to, you know,

restate everything. I mean, if anybody wants to

add just raise your hand. Richard?

DR. PLATT: It seems to me that FDA could

do three things to improve, I would say, the cost

effectiveness of the system. One is to discontinue

the attempt to use it for everything other than

serious and rare events. The second is to move a

lot of the very thoughtful work about signal

detection to much more suitable data environments

which could be good receptacles for the very

thoughtful work that is being done. Finally, to

concentrate a smaller amount of its resources on a

much smaller target of signals. And, since we

didn't say it under 1(a) it should really be

confined to signal generation. I think there

should be no attempt to quantitate signals. As
soon as there is a concern of a serious event
coming in through the system, I think FDA should
move it to a defined population environment.

      DR. GROSS: Anyone else?

      DR. SELIGMAN: Could I just probe you a
little bit, Rich, on your first recommendation?
How would you stop using it for all things other
than the acute, rare and serious?

      DR. PLATT: I suppose I would, first of
all, change the request, please, only send us these
kinds of things. Then I would try to develop a
filtering system so that among the many you will
receive anyway you can acknowledge them but not
devote resources to them.

      DR. GROSS: Ruth Day?

      DR. DAY: About the regional reporting,
Henri, I would have some reservations about whether
that would delay the timeliness of being able to
use the information so I would just like to put
that in as a potential reservation since you listed
it, Peter.

      DR. GROSS: Okay. Annette?

      DR. STEMHAGEN: What Rich was talking
about, again, we don't know what the regulations

are going to be, but trying to get the noise out of

there of the non-serious, labeled--not only the FDA

resources but industry resources as well, we spend

a lot of time on a lot of the reports that really

aren't giving us the serious events. I know there

is a lot of discussion in the new regs about less

effort required on those reports but I think that

is really going to be very important.

DR. GROSS: Lou?

DR. MORRIS: Is there any formal system

for grading signals? I have heard about strong

signals, weak signals but is there any formal

system in which FDA grades a signal?

DR. AVIGAN: The answer is no because it

turns out that different kinds of safety problems

are distinct in their character. It is very

difficult to create sort of a one-size-fits-all

with regards to is the problem the number of cases

that was seen; is the problem the severity; is it

susceptibility of a particular population. So,
strength of signal is different for different kinds
of safety problems. So, we do have operating
principles based upon how we put a case series
together and how we try to sharpen our assessment
of where the risk may lie. We also have to, to
some extent, articulate what the uncertainty risk
is as information is coming to us. Part of what we
are dealing with is risk uncertainty.

One of my concerns about precluding using
AERS as a quantitative measure in all cases is that
we deal often with an interim period where this is
uncertainty. We see a signal. There is a clear
problem at hand, but we don't have a grasp of the
extent of the problem or its depth and we need more
experience to know. And, this is a period which
may be different in different cases, and I think
this was alluded to by other speakers. It is
important to try to shorten that period as much as
possible with various methodologic strategies so
that we do come to an answer so that we can make a
disposition. But the case of valdecoxib, as we

heard this morning, was a case where the reporting
rate, which was basically passive data with some
denominator of usage, was so extraordinarily
different than in the other cases that we couldn't
make an informed judgment based on an imprecise
measure.

So, again, I think that one of the
hardships that we face as analysts is this kind of
having to make regulatory decisions in a data
environment where over time the emerging risk is
potentially becoming more sharply focused but there
is a necessary time lag, and we have to develop a
strategy for how to deal with that emerging period.

DR. MORRIS: This morning I was talking to
someone outside the panel and I heard that, I
believe it was terfenadine and Stevens-Johnson
syndrome--that there was a two-year lag between
when the first two cases were identified and when
there was another case. It seems to me that even
though it is infrequent, it is so severe that those
two years should not have occurred and that type of
signal should have been worked up much faster

rather than just passively waiting for another
signal. And, if there was some system for grading
it, not in terms of uncertainty but in terms of
severity, that might at least prioritize where we
think the problems lie.

DR. SELIGMAN: I think the issue of how to
grade and/or respond to signals has been well
discussed and documented both in U.S. and
internationally. I think the best thing you find
is probably in the recent guidance document that
was published and provided where we detail those
safety signals that warrant further investigation.
We were pretty explicit as to the situations where
we think such investigation--

DR. MORRIS: But don't you think it is
pretty broad? I mean, that is pretty broad.

DR. SELIGMAN: What is pretty broad?

DR. MORRIS: The guidelines.

DR. SELIGMAN: Well, it says more
unlabeled adverse events, especially serious.

DR. MORRIS: Well, within that--

DR. GROSS: I am going to interrupt. I

don't think we are going to resolve this right now.
One more comment from Elizabeth and then we are
going to move on to active surveillance.

DR. ANDREWS: I was going to echo the
comment that for the improvement in the system. I
think streamlining to focus more on the acute,
serious and rare events would make a lot of sense;
that the effort that is considerable and a very
good effort that has been devoted to methodologies
for looking at large databases be applied to more
systematic review of quantification of events
looking for risk factors and identifying
populations at high risk; and looking for systems
that can do a better job of identifying signals
relating to events of long latency.

DR. GROSS: Let's more on to the active
surveillance section. The first question is how
can active survival systems be used to augment the
currently available FDA systems for safety signal
detection and risk characterization? Anyone want
to comment? Allen:

DR. MITCHELL: This is again where my

confusion came up earlier because it seems to me
that there has been a lot of discussion today about
what are considered active surveillance systems,
but without any real reference to historically
productive systems, you know, whether they are
based on computerized data or based on case control
surveillance approaches. It seems to me it is
difficult to respond to this question if, in fact,
active surveillance is the larger palette of colors
that is available or should be available to the
agency. So, it is hard to respond without the
benefit of the discussion tomorrow and I just find
myself in a difficult situation.

DR. GROSS: Jackie Gardner?

DR. GARDNER: Maybe I take a broader view
of active surveillance. I guess it seems to me to
dovetail with the conversation we have just had it,
and that is, David told us this morning that active
surveillance requires a hypothesis to initiate it
effectively. So, maybe this is where things come
together. After the first two Stevens-Johnson
syndromes with terfenadine maybe we should have

gone or could have recommended going to some kind
of, however defined, active surveillance,
prospective, current system based on exposure and
looking forward to try to pick things up faster in
the available databases that we have heard about
and that will only get better with increased
prevalence of electronic medication records.

DR. GROSS: Yes, Sean?

DR. HENNESSY: There are a number of
diseases that are commonly due to drugs and perhaps
ongoing case control surveillance for outcomes,
like Stevens-Johnson syndrome, agranulocytosis,
liver disease, would be fruitful in detecting drug
causes of those events more quickly than is
currently done.

DR. GROSS: Richard?

DR. PLATT: I think that it would be
helpful to be clear about the use of the term
active surveillance. I think it is a problem for
us. I think there is tremendous opportunity to do
systematic questioning, often in the absence of
hypotheses, in defined databases that I think by

the definitions we are using is called active
surveillance. I think there is a great future for
that. I think the active identification of cases
by the stimulated activity of specific individuals
has yet to be shown to be very useful in a general
sense. I think that we would have to know a lot
more to know that it is worth investing resources
except in very limited circumstances. What might
those circumstances be? Specific quantitation of
event rates in known high risk situations. But I
think that as enthusiastic as I am about actively
using new resources that are available, I am
skeptical about the value of putting time and
effort into trying to train observers to work in
open environments to detect more cases of events of
interest.

DR. GROSS: So, we all seem to agree that
this is an approach that aborning and we need more
information.

DR. SELIGMAN: Rich, I believe you said
earlier that defined population data resources is
the future?

DR. PLATT: Oh-oh, I am being set up here.

DR. SELIGMAN: I just circled that quote.
I just want to make sure I got it right.

DR. PLATT: Well, I will stick my neck out
further and say I think it should be a big piece of
the present.

DR. GARDNER: Richard, could you explain
what you meant about provoked individuals and
whatever you said?

DR. PLATT: I think that it is difficult
to ask individuals in the course of their normal
activities to do the kind of attribution that would
ordinarily be needed to provide useful case
identification that would allow us to do reasonable
epidemiology studies. I would be concerned that
the limits on that kind of case detection will tend
to force us into channels of confirming things we
already know. So, absent really controlled
circumstances, like clinical trial environments, I
think that doing active surveillance for cases of
interest is going to be problematic.

DR. GARDNER: So, are you making a

distinction between stimulating reporters to collect more information about individual cases from faster utilization of databases in which information is going in routinely, such as your own? Are you thinking that active surveillance doesn't happen using your databases?

DR. PLATT: So, that is the definitional problem that I think we have using the term active surveillance. If we say passive surveillance is what AERS is, that is, spontaneous reporting, I think there is a tremendous leap forward the agency could make by making more use of data that is collected now during the routine delivery of healthcare and making thoughtful use of that information.

DR. GARDNER: Exactly my point too.

DR. PLATT: But I am contrasting that from the idea of saying active surveillance is training individuals to go out and look in healthcare environments for cases and collecting them individually. I think the effort would be much better spent in trying to understand how to use

routinely collected healthcare data to identify
potential cases which could then be reviewed in
systematic ways.

DR. GROSS: Ruth Day had a comment, and
then we will move on to 2(b).

DR. DAY: Just a brief comment. We are
talking about active versus passive systems as if
it is a total dichotomy, and I think there may be a
continuum here because we did hear this afternoon
about some active systems which still have the
element of voluntariness in it, say, in emergency
departments, and so on and so forth. So, I don't
think it is a clear dichotomy but there are places
along the way, and perhaps someone at the FDA or
elsewhere might figure out what the appropriate
variables are in order to then scale the different
tools along the continuum so that appropriate
selection could take place as events warrant.

DR. GROSS: Item 2(b) is what types of
drug products or safety problems are best suited to
active surveillance methods? Anne Trontell?

DR. TRONTELL: I think we were

deliberately a bit broad in defining active
surveillance. It may actually lead in to this
current question, which is are there particular
settings or networks, as Dr. Hennessy was
suggesting--are emergency departments a good place
to pick up agents that cause anaphylaxis since that
is where you have relatively enriched presentation
of such cases; liver failure that might present to
transplant centers; some of the examples that we
heard this morning. If people might speculate or
think of other systems--pheresis centers, as we
heard, for people who present with TTP. There may
be places. The question logically arises in many
clinician's minds that this may have an extraneous
source and efforts are made to look for a
drug-related cause.

        DR. GROSS: Curt Furberg?

        DR. FURBERG: I think our concern
obviously is underreporting and the active
surveillance is clearly a step forward. I agree
that the focus really should be, as stated by
Richard and others, medical records and physicians

but we shouldn't forget about the patient as a
source of information. There are studies showing
that the yield may increase by a factor of ten.
Studies are reported in the literature that you
pick up more events. Maybe the additional ones are
less severe or I don't know, but it is worth some
effort to do that concurrently with whatever you
are doing so that we have a good sense of how much
we are missing.

      DR. GROSS: I sense a confusion over
definitions. I wonder if someone would distinguish
active from passive surveillance and be a little
more specific than we have been so far. We all
seem to think we know what we are talking about but
we kind of blur the two. Passive surveillance
involves active intervention to get the report and
active surveillance often can be passive because it
is voluntary. So, anyone? David?

      DR. GRAHAM: I think that is part of the
dilemma. We don't have a good definition for what
active surveillance is. Passive surveillance is
basically AERS and what we identify and capture

from that, and what are the purposes for which AERS
is intended and its application in terms of
postmarketing safety. Then the question is what
other ways can one use to identify safety signals
or to go beyond identifying them to preliminarily
quantitating them. It would either be an adjunct
to a passive system, a complement to it or
something that could actually do better than it
does it, or that could be done in sort of an
ongoing, prospective way. You can view the passive
surveillance as sort of a radar system. It is
continually on, 24 hours a day, 365 days a year.
The reports are coming in and the question is, you
know, when do you see something that you think is a
signal. So, there is no clear definition about
what active surveillance is, what parameters you
would use to define it, what domain within which
one would conduct it. That is one of the reasons
why it is there for the committee. We have
struggled internally with a definition of active
surveillance and basically, for myself, I see it as
something that can either complement passive

surveillance or be an intermediary step between
passive surveillance and an actual hypothesis
testing situation.

DR. GROSS: Could we reduce it to this,
that passive surveillance depends on a voluntary
effort and active surveillance is involuntary in
the sense that you are data mining a system where
various information is automatically collected and
you are trying to make decisions whether there are
signals there or not?

DR. GRAHAM: I think that that would be
one approach, passive being things that basically
come to us, in a sense, unsolicited and active
being things that we do sort of in an intentional,
prospective way, and it can be any of the things
that you have just described. And, what defines
active surveillance is probably very broad in terms
of the different approaches that are possible.

DR. MORRIS: There is an analogy in
consumer marketing where passive information search
is what people process whatever comes to then;
active search is when they go out and solicit

information. It seems to me that is what you are
saying, that it is really a process of information
gathering. In one case it comes to you; in the
other case you are going out and soliciting. I
think most of it is voluntary and I don't think
active and passive are the key issues here. I
think it is the value of the information and the
biases in the information more than how you solicit
the information.

DR. GROSS: I have a suggestion. Just
like the Institute of Medicine struggled with a
definition for performance measures and outcomes
and structure and process, it might be worthwhile
for the FDA to struggle with a definition of
passive surveillance and active surveillance so
when we have to discuss it we have an agreed upon
definition that we are talking about. Allen?

DR. MITCHELL: I think we are on the right
track but it seems to me we are just hung up on
semantics. It really seems we are talking about
spontaneous reporting versus some kind of directed
effort, and that directed effort could be something

utilizing existing data sets, data sets going

forward, or--and I find it missing from the entire

conversation--data sets that were, in fact, created

for the purposes of drug surveillance.

      I do feel the need to mention case control

surveillance which had its origins, as Susan Jick

pointed out, back in the early '70s when reviewing

in-hospital data but data that included histories

of use of medications prior to admission. Dr.

Hanenman, from Finland, observed that among chronic

aspirin users there was a deficit of MIs. That

observation prompted a 26-hospital study which Dr.

Dennis Sloane coordinated, which was a case control

study specifically focused on MIs and appropriate

controls, with the focus being exposure to aspirin

prior to admission. That was the first real

demonstration of the protective effects of aspirin.

But apart from the finding, it also began what

became case control surveillance, which is an

activity that a number of groups have taken part

in, where you don't necessarily have hypotheses

and, in fact, you typically don't. So, so you can

focus case control surveillance on rare diseases
such as agranulocytosis or aplastic anemia or
anaphylaxis, the way Sean mentioned. You could
focus it on birth defects, which has been a good
part of my career. You could focus it on
admissions for MI, cancer, any number of outcomes
and, at the same time, survey, if you will, the
vast range of exposures that may be related.

Those kinds of studies, interestingly
enough, had FDA support--I am going back now--in
the 1970s. FDA really saw the value in that
approach. FDA's budget and priorities changed and
Lynn Rosenburg, in our group, who has been
championing this in recent years sort of focused
the effort on cancers with appropriate control
groups and has made a huge number of findings, many
of which were first-time findings and many of which
were corroborated either in clinical trials or
other data sets.

So, I find it a little concerning that we
are focusing an awful lot of attention
appropriately on clinical data sets, if you will,

databases that are derived from medical care, but
not focusing on data sets that were specifically
developed for the purposes of evaluating drug
safety. Whether you want to call it self-interest
or public health interest, I don't want that to get
lost in the conversation.

DR. GROSS: Since we have an answered 2(a)
and 2(b), I am going to read 2(c).

DR. MANASSE: Peter, before you do that I
would like to address something in 2(b), if you
don't mind.

DR. GROSS: Well, let me read this and
then we will be thinking of it all together. How
might active surveillance systems for drug safety
problems be used most efficiently, that is, with
greater specificity and sensitivity? Henri?

DR. MANASSE: Well, I wanted to
specifically look at what types of safety problems
are best suited to active surveillance, and I think
it also ties to this issue of specificity and
sensitivity, and direct our attention at the
outpatient drug benefit for both the elderly and

dual eligibles, that is, Medicare and Medicaid
patients that goes into effect January 1. So, some
35 million Medicare eligibles will have access to
pharmaceutical agents and be paid for in part by
the government. The dual eligibles, that is,
elderly Medicaid patients are going to be shifted
into that program as well. There is planned
on-line claims adjudication that will immediately,
at the pharmacy level or the dispensing level,
determine eligibility, co-pay and all those typical
adjudication issues, and there is a component to
the law that directs the movement to electronic
prescribing. All of that says to me that that
population as a problem population with respect to
the use of medications is perhaps ripe for very
careful prospective determination of how active
surveillance might be laid over that entire
program.

Now, this begins January 1. CMS, as you
might imagine, is working very, very hard to get
this put together, and it seems to me to be timely
and necessary to put together a very deliberative

active surveillance program so that we can build a
better safety net through signal detection in that
particular patient population.

DR. GROSS: So, you are adding demography
to this, which I think is a great idea and now is
the time to do it. Anybody else? Richard?

DR. PLATT: I am thinking of a reply to
Anne's question about focusing surveillance in
specific areas. My enthusiasm for that would be
very high if it were possible to have systematic
solicitation from the providers about their
attribution of events as possibly being drug
related. As an example, we are testing a system,
an EMR system whereby pediatricians who see
children within two weeks of immunization and who
enter a diagnosis that is not on the white list are
prompted to say could this diagnosis be related to
a vaccine adverse reaction. If the answer is yes,
then the question is do you want to submit a VAERS
report?

So, it would be the "systematicness" of
the solicitation that would make focused

surveillance in specific environments worthwhile.
My concern is that if all you do is say we are
interested in those environments but wait for the
clinicians to initiate the connection, you
basically still have a passive system, a passive
system in a few places.

DR. TRONTELL: If I can comment, I think
that is a very constructive remark. Perhaps it
wasn't emphasized in my recollection from Dr.
Mendelsohn's presentation but, in fact, the pilot
work that was done by him and Budnitz was to alert
the coders to the terms used by clinicians in
describing what might be an adverse event side
effect--look for rash; look for
anaphylaxis--getting again at some of these
settings where in the drug-induced liver injury
network the clinicians are sensitized to the liver
being a not infrequent target of drug-induced
toxicity. So, in an individual who doesn't have an
otherwise readily explained cause for their liver
injury or liver failure they do an active
systematic seeking of other potential causes that

could be drugs.

DR. PLATT: I am just concerned that merely telling physicians in general that this is something to be aware of will give sort of uninterpretable results. That is my concern, that we should find a way to prompt physicians in real time, and I think that the technology is taking us to a place were we can do that.

DR. GROSS: We have a lot of expertise around the table here and I am going to drag the answers out of you, no matter what! How about if we take Henri's approach? He defined demography, the elderly, Part D, to set up a surveillance system. Are there any other demographic characteristics or groups where you think we could set up a surveillance system because, you know, certain safety issues may be more common in one demography than another? Jackie?

DR. GARDNER: Yes, and it is one that we have dealt with in the past and it came up again today, and that is the VA. The VA has had an extensive linked surveillance system for a long

time. When this committee, working with another,

spent a great deal of effort looking at long-acting

opioids we kept saying, well, if there is ever a

population in which we might have experience with

this it would be the VA. But we didn't have VA

data. This morning it came up again. We hear

again and again, and I am sure it is true just as

with CMS, that there are logistic issues and

perhaps even cross-agency issues, and if there is

anything this committee could do in a

recommendation that would help overcome some of

those logistic and cross-agency barriers, I would

like to suggest that we try to find a way that we

can help do that with both CMS and VA because that

has to be more cost effective than generating new

databases. Although I do support Allen completely

because I think that is an excellent system.

DR. GROSS: Let me ask the FDA what

healthcare databases--if you are permitted to

answer this, what healthcare databases do you have

access to, like some of the big HMOs? I won't

mention any names but can you tell us that?

DR. TRONTELL: I think we can describe

them without necessarily giving names, though we

certainly could do that if requested. We have

population-based databases where we have
administrative claims data and drug exposure. In
those we have varying degrees of access to medical
records to validate those outcomes and exposures.
In addition to those generalized resources, we also
have done some work with longitudinal or electronic
medical records. We have access to one large
database where we are learning the ropes of that
particular system so we can look, again, at drug
exposures and outcomes, and also look at it over
time and others where, in fact, some of the
ancillary data may be available where there is
actually digitized diagnostic information,
laboratory data. So, the databases vary somewhat
from one situation to the next in how deep their
data might be that is readily accessible
electronically. We have a number; we are exploring
what other ones we might also add. Is that enough
to give you an answer?

        DR. GROSS: Yes. So, as Allen mentioned
earlier, maybe we can't answer this question
completely without the presentations that are
supposed to be made tomorrow. I guess NEISS is
also another system that may give you some useful
information on active surveillance.

I think we have kind of gotten out of this
all we are going to get out of it this afternoon.
Why don't we go on to drug utilization? Based upon
the presentations today, what are the priority
areas for FDA to expand or improve its use of drug
use data?

You know, as we go through these questions
I think it is going to be very important for this
group to try to answer the specific questions. We
have a lot of expertise, a lot of general ideas but
the FDA is really asking for specific answers and
we are going to be most useful if we can give
specific answers. Do you have a specific answer?

DR. MORRIS: I have a specific question.

DR. GROSS: Well, we have a lot of
questions. I think we need some answers.

DR. MORRIS: Well, it will lead to an
answer.

DR. GROSS: If you will give the answer
after the question.

DR. MORRIS: It is for Allen or Richard.
One of the big differences in terms of types of
active systems is whether you use existing
databases which have ICD-9 codes versus setting up
specific registries or something like that where

you get much more specific information about
adverse events, or at least can get it even with
passive systems where you have adverse event
reporting. My question is how specific does the
information need to be to be useful as a
surveillance system? Will an ICD-9 code give us
enough information that we don't need to worry
about MedDRA type codes, or do we need both?

        DR. MITCHELL: Well, in case control
surveillance you typically start out with ICD-9.
You are not relying on anyone taking the initiative
to report. You will typically go to a hospital and
identify, by going through their records, patients

with X, Y or Z diagnoses. It can be on an ICD-9
code or it can be based on, as we have done for
certain neonatal conditions, a review of neonatal
intensive care unit logs, with subsequent
confirmation. I think that is highly effective.
But I think you can use any number of approaches.
What you just don't want to do is have, with
whatever approach you are using, a lot of
contamination by misclassification. You need some
assurance that the diagnostic entity that you are
studying is, in fact, what you think it is.

DR. MORRIS: So, if we are just looking
for signals still, if we have an ICD-9 code as a
signal, what I am hearing is that is specific
enough to allow you to make the decisions you need
to make to work up that problem further, and you
don't have to get a MedDRA code to say I have a
signal.

DR. TRONTELL: The ICD-9 codes actually
vary, not in a statistical sense of specificity
but, for instance, there is no ICD-9 code for
Torsade de pointes, which is of concern if you

wanted to look for Stevens-Johnson syndrome. The
ICD-9 is not fine enough in its coding to
distinguish those, but that is clearly the
mechanism that is used for reimbursement and that
is why these data systems--it will depend on the
particular safety problem that you are looking at.

DR. PLATT: I think that ICD-9 codes are
clearly not sufficient for certain important kinds
of questions. So, we have typically gone to
registries or case control studies for that. There
is an important convergence though that I think is
coming from the fact that electronic medical
records are able to serve many of the purposes that
we have assigned to registries. So, I think it is
a very rapidly shifting terrain in terms of what
will be available for use by the agency.

DR. AVIGAN: Can I just expand that
question because I think that is a very important,
insightful question? From an operational point of
view, if the medical record adjudication is a
critical step in winnowing away the chaff from the
wheat and you are only interested in one percent of

what the ICD-9 code actually indicates, then that
requires a fair amount of medical record review.
If this becomes sort of the framework of FDA signal
detection, then we have to make sure that we are
embarking upon a general procedure that will be
workable from the point of view of manpower and
also from the point of view of accessibility of
medical records, with all the issues around access
to medical records which is implied by kind of a
general national surveillance system.

So, I think the idea is very interesting
but I would ask the panelists to consider this
paradigm from the point of view of practicality and
also what the hurdles are around that.

DR. GROSS: So, we now know anybody who
wants to identify rare and unusual events will not
get satisfaction from the ICD-9 coding system. I
have had that experience multiple times myself.

Number three, priority areas, anyone have
some suggestions for what the FDA should focus on?
Henri?

DR. MANASSE: We heard today that the

Medicaid program has utilized drug utilization

review. If I recall correctly, there are three

major objectives in that effort. One was to find

outliers with respect to prescribing practices that

may have been inappropriate. The other was to take

a look at certain drugs that may either have been

high safety risk, high expense or otherwise

problematic. Thirdly, to use these data to help

improve practice.

         I think that the experience, at least that

has been published, has been quite mixed depending

on how states manage these. But, in effect, the

DUR programs have aided the Medicaid programs to,

on the one hand, perhaps save money and, on the

other hand, perhaps improve some level of quality.

It seems to me that the FDA has an ethical

obligation that when it is collecting data and

signals that may not be the basis for pursuing the

withdrawal of a drug from the marketplace to use

that data to improve practice and to enhance

safety.

         Now, that may be a new sort of philosophy

but I want to interject it in this dialogue because as we improve the signal detection systems, as we move to these active surveillance systems, if we are picking up information that could be quickly distributed to the practice community, and that data used in rapid cycle improvement, we may even get as good as what aviation does with signal detection.

You recall that when there was a rudder problem on the 737, Southwest Airlines quickly pulled all their aircraft back, inspected all the rudders and, on assurance that the rudders were fine, put the aircraft back in the air. It wasn't because a 737 crashed. I would advise that we begin to look at how this data can, in fact, be distributed to the practice community. Miss Holquist, for example, gave that presentation this morning about a lotion being mistaken for either eye drops or ear drops. If every pharmacist in every pharmacy in this country knew of that particular problem, I am sure that they would have a little discussion with the patient at the

counter. So, I would like us to think about that.

DR. GROSS: Well, from your mouth to God's
ears that we should be as good as the airline
industry and as error free! Any other comments?
Allen?

DR. MITCHELL: I couldn't go back to the
office if I didn't speak in favor of a
priority--not the priority--being the safety of
medications in pregnancy, specifically with respect
to birth defects. It is approaching 50 years since
thalidomide and we still do not have any kind of
system in place in this country to systematically
identify human teratogens. So, I just put that
out.

DR. GROSS: We have a lot of work to do.
Any other priority areas besides teratogenic drugs?

DR. PLATT: I would like to second the
notion that job one ought to be getting effective
access to CMS data, not just to drug exposure data
but to fully linked CMS claims data. I think that
would be a transforming event for our society. So,
I think if you have to set priorities for FDA, I

think that would be at the very top of the list.

DR. GROSS: Good comment. Anyone else?
Ruth Day?

DR. DAY: I am not sure whether this comes
up under number three or number four, but I think
special attention to OTC switch products would be
useful. There are drugs that used to be
prescription and are now, or will be in the future,
becoming OTC. Although a lot may be known about
adverse events, we now have a new factor of
self-selection and whether consumers understand
whether it is all right for them to take these
products or not, and now to use them safely and
effectively. Since it is OTC, it is a little
harder to track but I think that this is an
important area to consider, especially within the
first couple of years of transfer from prescription
to OTC status.

DR. GROSS: How would you marry OTC drug
use and serious adverse events?

DR. DAY: I think some new tools are going
to have to be developed for that, and direct

contact with the patient because the physician

isn't going to know, and so forth.

DR. GROSS: Yes, they often don't tell us

about OTC drugs.

DR. MITCHELL: If I could just respond to

that question, I am going to sound like an old saw

but there are case control surveillance, in

particular, queries of OTC use as well as

prescription, as well as herbals. So, there are

already systems in place that can speak, and have

spoken, to OTC use. I agree that it is an

important area.

DR. GROSS: Would you comment on those

systems?

DR. MITCHELL: Pardon?

DR. GROSS: Comment on the OTC drug use

systems?

DR. MITCHELL: Again, in case control

surveillance, because you are in contact with the

patient--it has its limitations, of course, but it

also has its strengths because now you have the

final common pathway for all exposures. So,

patients who have MIs or who have cancer or who

have fractures of the femur can be routinely

queried at some point prior to admission about the

wide range of both prescription and

over-the-counter drugs, and over-the-counter drugs

can be quite broad in this definition. In that way

you can identify issues of risk related to, let's

say, non-steroidals. You can identify, as was

done, issues of safety or protection related to

aspirin in MI. It is really methodologically no

different, except that is has a lot more

statistical power because the drugs tend to be used

more commonly, many of them, particularly when they

are switched so when they go from prescription to

OTC the use tends to bump up fairly dramatically.

So, there are approaches extant that speak to that,

and that is clearly a limitation, as you point out,

Peter, what physicians systematically screen

patients for OTC use and then record it.

       DR. GROSS: Yes, Curt?

       DR. FURBERG: I would like to see more

formal interactions with regulatory agencies in

other countries. I don't know what is going on.
It is not transparent; it is not communicated. How
do we hear about it? Well, we read in the
newspapers that in Europe they have withdrawn a
drug, we hear it and we don't understand why. I
think that should be brought up with a committee
like this one and we should have a broader
discussion about those issues.

          DR. GROSS: Good point. Anyone from the
FDA want to comment on whether that is being done
now or anticipated?

          DR. SELIGMAN: At the agency level there
is an Office of International Programs that is
responsible for regular communication with
regulators. In addition, we have within the Office
of Drug Safety regular video conferences with the
EMEA as well as Canada, Australia and New Zealand.
These are often focusing on emerging drug safety
problems, cases that were seen, and opportunities
for exchange of information. We don't really
formally publicize these meetings because they are,
indeed, pre-decision with an opportunity to sort of

share information. But those kinds of interactions
do occur quite regularly.

DR. GROSS: Sean?

DR. HENNESSY: An important use of drug
utilization data that we haven't talked about today
but does goes on and remains important is
evaluating the effectiveness of programs to try to
improve prescribing, sort of process measures. For
example, studies showing the effectiveness or
ineffectiveness, as it were, of programs to reduce
co-prescribing of terfenadine with drugs that it
interacts with, and cisapride and drugs it
interacts with.

DR. MORRIS: Following along that same
vein, one of the things we heard today is the NEISS
data and the concept that three-quarters of
hospitalizations due to drugs are due to
unintentional overdose. I don't know what that
means. I am sure that there are lots of
explanations but in terms of drug utilization data
per se, I would suggest we don't need to know more
basic information that the quality of drug use data

that we heard about today probably exceeds the quality of the numerator data that we would use for it. But more specific data on how people use drugs and how that results in some kind of negative outcome I would find very useful because, as Ruth said, getting back to the behavioral side, and self-selection issues, and remembering issues, and getting to quantify that I think would be very useful in terms of patient safety.

DR. TRONTELL: Can I just comment on Lou's remark? Bear in mind that the data that Dr. Mendelsohn reported was of a pilot. So, the representativeness of those particular findings is not--

DR. MORRIS: But that is a nationally representative sample.

DR. TRONTELL: But what was given there was from the pilot to expand it to a nationally representative sample. That is now in the process of being analyzed.

The other thing to bear in mind is that the classification scheme, as we work with CDC, may

undergo some refinement and unintentional overdose
might include individuals who have an excess of
pharmacologic action that may not necessarily
represent an overdose of the product, so an
individual who has excessive action of warfarin,
and so forth.

        We don't want to belabor it. That was a
study to show that by educating the coders we would
do a better job of picking up these events.

        DR. MORRIS: I think we need more
information.

        DR. GROSS: Robyn?

        DR. SHAPIRO: You are not going to like
this--

        DR. GROSS: That is why you are here, to
keep us on our toes.

        DR. SHAPIRO: Okay, good! I would like to
step back and take a look at what risk management
and drug safety are about. For me, the two key
components are minimizing risk and assuring that
risk is reasonable in relationship to benefit. I
mean, I think that the crux of the conversation

here is that we don't have sufficient ways to pick
up signals in time to assure that we are minimizing
risk to the extent that we would like to do it.

So, the FDA approves "me too" drugs and,
by definition, the benefits are the same as some
other drug already on the market. Yet, we are
opening ourselves up to the possibility of unknown
risks. So, is that risk with that "me too" drug
reasonable in relation to benefit, which is
nothing, which is no superiority? So, for me, the
whole topic of approval of "me too" drugs is very
relevant to this conversation.

DR. GROSS: Stephanie?

DR. CRAWFORD: I have just a quick
comment. Another priority area that just jumps out
is one of the settings where there is probably a
lot of data and we just need some creative thinking
to figure out how to incorporate it is inpatient
data. Perhaps meeting with JCAHO representatives,
ASHP representatives and some others--I really
think is possible because the data is collected at
those systems levels--just to think about what is

needed in a market basket or cohort of these
groups. I think the inpatient side could really go
up with some important lessons for us.

DR. GROSS: I think we are getting close
to the end here. Are there any parting words of
wisdom? If not, I want to thank you all for your
excellent input. It has been a very interesting
session--

DR. PLATT: I think we haven't talked
about number four yet, at least some of us didn't
realize we had moved to number four.

DR. GROSS: Well, I figured we hadn't
answered any of the others so what made you think
we were going to answer number four?   No, actually
some very good comments have been made; sorry to be
cavalier. But if you have a succinct answer to
number four--not a question but an answer, I would
love to hear it.

DR. PLATT: Well, themes we have talked on
today are three broad areas in which I think there
are surveillance opportunities, and those are in
the use of the burgeoning linked claims data

systems. I will stick by my prior comment that the
CMS data system is the most important but I think
that the constellation of federal data sets ought
to be next on the list. That is, there should be
every reason for you not to take no for an answer
with regard to the VA or the Department of Defense
or other such systems. Then, I think in the
private sector there is a substantial number of
data systems.

At the second level, I think that the
installed base of electronic medical record systems
is now large enough that it is worth the agency's
attention and that will only improve. But I think
you can do a substantial number--

DR. GROSS: I am sorry, what did you say
number two is?

DR. PLATT: Electronic medical systems.
The installed base is obviously nearly as large as
it is for claims systems so you have less power but
there are certain kinds of things that are now
possible to do in the records of the millions of
people who are cared for by electronic medical

record systems.

Then, I would urge you to take Curt
Furberg's and Ruth Day's comments to heart about
the possibilities of direct outreach to patients.
I think the technology for automated interactive,
computer-driven telephone systems is another
technology that deserves a lot of attention. I
think it would be very straightforward and
inexpensive now for the agency, for instance, to do
stratified outreach questions by telephone to
thousands of individuals exposed to new drugs and
acquire a lot of useful information very quickly
and at low cost.

DR. GROSS: Thank you, Richard. That was
very helpful. Allen?

DR. MITCHELL: I need to acknowledge that
there may be a conflict here in terms of my
interests but, in fact, back in '98 we began a
random digit dial ongoing survey of the U.S.
population to identify, in the previous week,
exposures to prescription and over-the-counter and
herbal products. That has been ongoing and has

been published, and the agency is aware of it but, again, it is using the consumer as the final common pathway to provide information on use, duration of use, as well as perceived indication and so forth. So, again, it is just a resource that is there in addition to others.

DR. GROSS: So, that is part of number three by Richard. Good! Well, thank you all very much. I will see you bright and early at 8:00, but don't go because Shalini Jain has one last comment.

MS. JAIN: Two quick things. You can't leave your valuables but if you would like to leave your meeting materials if you are coming tomorrow, we will be locking up the room so just take whatever you need in your rooms or whatever is valuable. In addition, anyone participating in the evening program, we will be meeting in the lobby at 5:45. Thanks.

[Whereupon, at 4:32 p.m., the proceedings were adjourned, to reconvene on Thursday, May 19, 2005 at 8:00 a.m.]

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