

Listing of American Red Cross General Disaster Preparedness Materials
(Updated April, 2002)

If something is referred to as being available on line, go to <http://www.redcross.org/pubs/dspubs/cde.html>

Children's Materials

Masters of Disaster Integrated Disaster Safety Curriculum. A curriculum for teachers to use to integrate hazard safety into regular academic lesson plans in math, science, social studies, and language arts. Available in three complete kits for teachers of Grades K-2, Grades 3-5, and Grades 6-8. Consult the web site <http://www.redcross.org/disaster/masters> for ordering information.

Masters of Disaster marketing video. A 6-minute video that shows children and teachers in the classroom using the Masters of Disaster curriculum. Local Red Cross chapters can order as stock number A1285VVE for a nominal fee.

Masters of Disaster marketing brochure. Two-page, trifold brochure that describes the Masters of Disaster curriculum. Local Red Cross chapters can order as stock number A1210 in packages of 25 for a nominal fee.

Facing Fear: Helping Young People Deal With Terrorism and Tragic Events. A curriculum supplement for teachers to help them deal with children's concerns, fears, anger, and feelings when human-caused events occur. Aligned with national standards in social studies, health, and language arts. Available in four complete sets for teachers of grades K-2, Grades 3-5, Grades 6-8, and Grades 9-12. Consult the linked web site for ordering information.

Facing Fear marketing brochure. Two-page trifold brochure that describes the Facing Fear curriculum. Local Red Cross chapters can order as stock number A1369 in packages of 25 for a nominal fee.

Disaster Preparedness Coloring Book 24-pages. Designed for children ages 3-10 and a "helper" to discuss disasters that can happen and ways to get ready for them. Local Red Cross chapters can order in packages of 25 as stock number A2200 in English or A2200S in Spanish for a nominal fee. Also available on-line in English, Spanish, and Vietnamese.

Video: *Adventures of the Disaster Dudes*. Video-based program comes with a Presenter's Guide and a 14-minute video. The video is designed to be shown in three segments that feature children describing what a disaster really is, information on correct response, and how to create a family disaster plan. Local Red Cross chapters can order as stock number A5024 for a nominal fee.

Video: Keeping Ahead of the Storm 8-minute video developed by The Weather Channel and the American Red Cross for Project Safeside. Gives preparedness tips for tornadoes, floods, hurricanes, heat waves, and lightning. Local Red Cross chapters can order as stock number A5050 for a nominal fee.

Helping Children Cope With Disaster 4-page brochure with information on helping children prepare for and cope with disasters. Covers activities in which children can join in, as well as how to help children recover from and understand the effects of disaster. Local Red Cross chapters can order in packages of 25 as stock number A4499 in English and as A4499S in Spanish for a nominal fee.

Available on line in these versions: Chinese, English, Korean, Tagalog, and Vietnamese.

Family Disaster Preparedness

Your Family Disaster Plan 4-page, 3-color brochure describing four steps to disaster safety--finding out what can happen, planning, preparing, and practicing. Local Red Cross chapters can order printed copies in packages of 25 as stock number A4466 (English version) or A4466S (Spanish version) for a nominal fee.

The following versions are available on-line: Chinese, English, Korean, Spanish, and Tagalog.

Disaster Supplies Kit 4-page, 3-color brochure that gives information on how to assemble a Disaster Supplies Kit and a checklist for items to place in it. Local Red Cross chapters can order printed copies in packages of 25 as stock number A4463 (English version) or A4463S (Spanish version) for a nominal fee. Also available on-line in Cambodian, Chinese, English, Korean, Spanish, Tagalog, and Vietnamese.

Emergency Supplies for Schools Information on recommended supplies for schools, classrooms, and students. It includes instructions on assembling supplies and provides background information, as well as specific listings of suggested items that schools and school children should have. This list was developed from lists created by the California Senate Select Committee on the Northridge Earthquake, Task Force on Education, and updated October, 2000, by the American Red Cross. Available on-line only.

Disaster Supplies Barrel A suggested way to assemble and store essential disaster supplies. Available on-line only in Chinese, English, Japanese, Spanish, and Tagalog.

Video: Family Disaster Plan/Supplies Kit 2-segment video about how to create a family disaster plan (13 min) and a disaster supplies kit (8 min), why each is important, and stresses individual and family preparedness measures. One videotape with two separate programs on it. Local Red Cross chapters can order as stock number A4498 for a nominal fee.

Emergency Preparedness Checklist 4-page, 3-color brochure helps families examine ways to prepare each household member and their home for disasters. Local Red Cross chapters can order in packages of 25 as stock number A4471 for a nominal fee.

Preparación para emergencias Lista de verificación Spanish language 4-page, 3-color brochure helps families examine ways to prepare each household member and their home for disasters. Local Red Cross chapters can order in packages of 25 as stock number A4471S for a nominal fee.

Your Evacuation Plan. Trifold brochure giving info about evacuating a home in case of disaster. Local Red Cross chapters can order in packages of 25 as stock number A5003 for a nominal fee. Also available on-line.

NOAA Weather Radio: the Voice of the National Weather Service. 8-page, 4-color brochure about NOAA weather radio, including frequencies. Available on-line only.

Disaster Preparedness for Seniors by Seniors 20-page flip-page booklet giving disaster preparedness information with special emphasis for older adults. Local Red Cross chapters can order in packages of 10 as stock number A5059 for a nominal fee. Also available on-line.

Safety Information for Short-Term Power Outages or "Rolling Blackouts". A fact sheet providing tips and information on how to deal with short-term power outages. Available on-line.

Looking for a Home? Two page, trifold brochure giving tips and information for people looking for new homes on construction and location of the home in consideration of potential disaster damage. Local Red Cross chapters can order in packages of 25 as stock number A1215 in English, or A1215S in Spanish for a nominal fee. Also available on-line.

People With Disabilities

Disaster Preparedness for People With Disabilities. 46-page booklet designed for use by anyone who has a disability or who works with, lives with, or assists a person with a disability. Has information on possible disaster effects, assessing personal needs and abilities, suggestions about forming a personal support network, and fill-in-the-blank checklists. Local Red Cross chapters can order in packages of 5 as stock number A5091 for a nominal fee. Also available on-line.

Disaster Preparedness for People With Disabilities Audio Cassette. Two standard cassette tapes in one package. Provides information from printed booklet (ARC 5091) in verbal form. Local Red Cross chapters can order as stock number A5091C for a nominal fee.

Checklist for People with Mobility Problems 4-page, 3-color brochure designed to provide guidance on disaster preparedness for people who have mobility problems. Local Red Cross chapters can order in packages of 25 as stock number A4497 for a nominal fee.

Pets

Pets and Disaster: Get Prepared Developed with Human Society of U.S. Covers having a pet disaster plan, suggested pet disaster supplies, what to do when a disaster threatens, and suggested alternatives since pets are not allowed in shelters. Local Red Cross chapters can order in packages of 25 as stock number 321355 for a nominal fee. Also available on-line.

Food and Water Storage and Treatment

Water Storage Before Disaster Strikes Fact Sheet. Provides information on how to store water before disaster strikes. Available on-line only.

Water Treatment After Disaster Strikes Fact Sheet. Provides information on how to treat water of questionable purity. Available on-line only.

Food and Water in an Emergency 4-page, 3-color brochure that gives information on how to store water, water purification, water sources, and food storage. Local Red Cross chapters can order in packages of 25 as stock number A5055 for a nominal fee. Available on-line in Chinese, English, Japanese, Korean, Spanish, Tagalog, and Vietnamese.

Help! The Power Is Out! Two-page flyer that provides information on food safety and storage during power outages. Local Red Cross chapters can order in packages of 25 as stock number A1098 for a nominal fee. Also available on-line.

¡Auxilio! ¡Se cortó la energía eléctrica! Spanish language two-page flyer that provides information on food safety and storage during power outages. Local Red Cross chapters can order in packages of 25 as stock number A1098S for a nominal fee. Also available on-line.

Using Tools and Equipment Safely

Chain Saw Safety Fact Sheet. Provides information and instructions on how to operate chain saws safely. Available on-line only.

Generator Usage and Safety Fact Sheet. Provides information on using a generator during power outages, as well as safety instructions from the National Fire Protection Association for connecting the generator. Available on-line only

Preventing and Thawing Frozen Pipes. Provides information on how to prevent pipes from freezing. Also provides instructions for thawing out frozen water pipes. Available on-line only.

Financial Security and Insurance

Can You Afford to Loose Everything You Own? Brochure describing benefits of renter's insurance. Defrays common misconceptions. Local Red Cross chapters can order in packages of 25 as stock number A5049 for a nominal fee.

Before Disaster Strikes . . . How to Make Sure You're Financially Prepared to deal with a Natural Disaster. 12-page, 4-color, 5-½ x 8-½ brochure on how to protect property; how to conduct a household inventory; insurance; where to keep cash; using an "evacuation box", and what items to gather before evacuation, if time permits. Developed by the National Endowment for Financial Education on behalf of the American Red Cross. Local Red Cross chapters can order in packages of 25 as stock number A5075 for a nominal fee. Also available on-line.

After Disaster Strikes . . . How to Recover Financially from a Natural Disaster. 12-page, 4-color, 5-½ x 8-½ brochure on steps to take immediately when disaster strikes. Developed by the National Endowment for Financial Education in cooperation with the American Red Cross. Local Red Cross chapters can order in packages of 25 as stock number A5076 for a nominal fee. Also available on-line.

Business

Disaster is Everybody's Business. 8-page, self-cover booklet that describes ways businesses can work with Red Cross units before, during, and after disaster strikes. Includes pockets for localization. Limited for use by Red Cross representatives only. Local Red Cross chapters can order in packages of 10 as stock number A5061 for a nominal fee.

Preparing Your Business for the Unthinkable-Brochure Tri-fold, self-mailer brochure that provides essential tips for small and medium-sized businesses on disaster planning and ways to reduce potential disaster damage. Designed to be the introductory piece to distribute to business owners/operators. For more information, consider using the *Emergency Management Guide for Business and Industry* (A5025) for detailed disaster planning and preparedness instructions. Local Red Cross chapters can order in packages of 25 as stock number A1235 for a nominal fee. Also available on line.

Emergency Management Guide for Business and Industry. 78-page Guide provides step-by-step advice on how a business can create and maintain a comprehensive emergency management program. It can be used by retailers, manufacturers, corporate offices, utilities, or any organization where a sizable number of people work or gather. Local Red Cross chapters can order in packages of 5 as stock number A5025 for a nominal fee. Also available on-line.