

## CardSpace and the Identity Metasystem

## Threats to Online Safety

- The Internet was built without a way to know who and what you are connecting to
  - Internet services have one-off “workarounds”
  - Inadvertently taught people to be phished
- Greater use and greater value attract professional international criminal fringe
  - Exploit weaknesses in patchwork
  - Phishing and pharming at 1000% CAGR
- Internet missing an “Identity layer”
  - No simplistic solution is realistic

## What is a Digital Identity?

- Set of *claims* one subject makes about another
- Many identities for many uses
- Required for transactions in real world and online
- Model on which all modern access technology is based



## Lessons from Passport

- Passport designed to solve two problems
  - Identity provider for MSN
    - 300M+ users, 1 billion logons per day
  - Identity provider for the Internet
    - Unsuccessful
- Learning: solution must be different than Passport



## The Laws of Identity *Established through Industry Dialog*

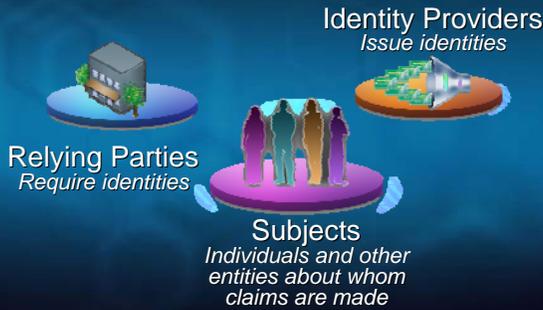
1. User control and consent
2. Minimal disclosure for a defined use
3. Justifiable parties
4. Directional identity
5. Pluralism of operators and technologies
6. Human integration
7. Consistent experience across contexts

Join the discussion at [www.identityblog.com](http://www.identityblog.com)

## Identity Metasystem

- We need a unifying “Identity metasystem”
  - Protect applications from identity complexities
  - Allow digital identity to be loosely coupled: multiple operators, technologies, and implementations
- Not first time we’ve seen this in computing
  - Emergence of TCP/IP unified Ethernet, Token Ring, Frame Relay, X.25, even the not-yet-invented wireless protocols

# Identity Roles

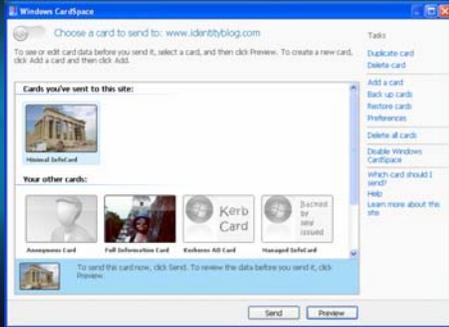


# CardSpace ("InfoCard")



- Contains self-asserted claims about me
- Stored locally
- Effective replacement for username/password
- Eliminates shared secrets
- Easier than passwords
- Provided by banks, stores, government, clubs, etc.
- Cards contain metadata only!
- Claims stored at Identity Provider and sent only when card submitted

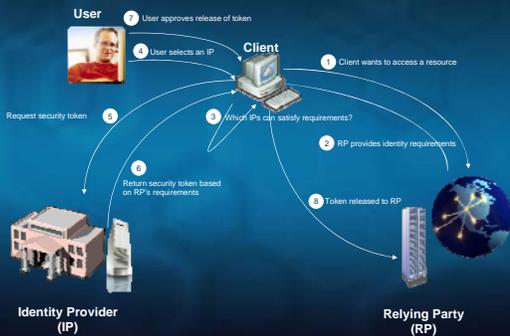
# CardSpace Experience



# Empowers the User...



# Protocol Drill Down



# CardSpace Overview

- Simple user abstraction for digital identity
- For managing collections of claims
- For managing keys for sign-in and other uses
- Grounded in real-world metaphor of physical cards
  - Government ID card, driver's license, credit card, membership card, etc...
- Self-issued cards signed by user
- Managed cards signed by external authority
- Shipped as part of .NET 3.0
- Runs on Windows Vista, XP, and Server 2003
- Implemented as protected subsystem

## Implementation Properties

- Cards represent references to identity providers
  - Cards have:
    - Address of identity provider
    - Names of claims
    - Required credential
  - Not claim values
- Information Card data not visible to applications
  - Stored in files encrypted under system key
  - User interface runs on separate desktop
- Simple self-issue identity provider
  - Stores name, address, email, telephone, age, gender
  - No high value information
  - User must opt-in

## An Identity Metasystem Architecture

- Microsoft worked with industry to develop protocols that enable an identity metasystem: WS-\* Web Services
  - Encapsulating protocol and claims transformation: WS-Trust
  - Negotiation: WS-MetadataExchange and WS-SecurityPolicy
- Only technology we know of specifically designed to satisfy requirements of an identity metasystem

## Components Microsoft is Building

- CardSpace identity selector
  - Component of .NET 3.0, usable by any application
  - Hardened against tampering, spoofing
- CardSpace simple self-issued identity provider
  - Self-issued identity for individuals running on PCs
  - Uses strong public key-based authentication – user does not disclose passwords to relying parties
- Active Directory managed identity provider
  - Plug Active Directory users into the metasystem
  - Full set of policy controls to manage use of simple identities and Active Directory identities
- Windows Communication Foundation for building distributed applications and implementing relying party services

## Not just a Microsoft thing...

- Based entirely on open protocols
- Identity *requires cooperation* – and it's happening...
- Interoperable software being built by
  - Sun, IBM, Novell, Ping Identity, BMC, ...
  - For UNIX/Linux, MacOS, mobile devices, ...
- With browser support under way for
  - Firefox, Safari, ...
- Unprecedented things happening
  - Microsoft part of JavaOne opening keynote
  - Joint Information Card demos with IBM, Novell

## LINUX Journal Sep '05 Cover



- By Doc Searls
- Linux Journal Editor
- Author of the "cluetrain manifesto"
- Introducing "The Identity Metasystem"

## WIRED Magazine - Mar '06



- By Lawrence Lessig
- Influential Internet & Public Policy Lawyer
- Special Master in antitrust case against Microsoft
- Quotation:

Yet the solution is not only right, it could be the most important contribution to Internet security since cryptography.

## Microsoft Open Specification Promise (OSP)

- Perpetual legal promise that Microsoft will never bring legal action against anyone for using the protocols listed
  - Includes all the protocols underlying CardSpace
- Issued September 2006
- <http://www.microsoft.com/interop/osp/>

## For More Information

- Visit <http://cardspace.netfx3.com/>
- Whitepapers
- Documentation
- Code and samples
- Mike Jones – [mbj@microsoft.com](mailto:mbj@microsoft.com)
- Steven Woodward – [stwood@microsoft.com](mailto:stwood@microsoft.com)