

September 26, 2008

Sandra Yartin DePoy, Treasurer American Resort Development Association Resort Owners Coalition PAC 1201 15<sup>th</sup> Street NW, Suite 400 Washington, DC 20005

Dear Ms. DePoy:

Attached, please find the Report of the Audit Division on the American Resort Development Association Resort Owners Coalition PAC. The Commission approved this report on September 24, 2008.

The Commission approved Final Audit Report will be placed on the public record on October 1, 2008. Should you have any questions regarding the public release of this report, please contact the Commission's Press Office at (202) 694-1220.

Any questions you may have related to matters covered during the audit or in the report should be directed to Henry Miller or Thomas Hintermister of the Audit Division at (202) 694-1200 or toll free at (800) 424-9530.

Sincerely,

Wanda J. Thomas

Acting Assistant Staff Director

Audit Division

Attachment as stated



### Report of the Audit Division on the American Resort Development Association Resort Owners Coalition PAC

January 1, 2003 - December 31, 2004

## Why the Audit Was Done

Federal law permits the Commission to conduct audits and field investigations of any political committee that is required to file reports under the Federal Election Campaign Act (the Act). The Commission generally conducts such audits when a committee appears not to have met the threshold requirements for substantial compliance with the Act. The audit determines whether the committee complied with the limitations, prohibitions and disclosure requirements of the Act.

#### **Future Action**

The Commission may initiate an enforcement action, at a later time, with respect to any of the matters discussed in this report.

The American Resort Development Association Resort Owners Coalition PAC (ARDA-ROC PAC) is a separate segregated fund of the American Resort Development Association Resort Owners. ARDA-ROC PAC qualified for multi-candidate status on June 7, 2000 and is headquartered in Washington, DC. For more information, see the chart on the Committee Organization, p.3

#### Financial Activity (p. 2)

<ul> <li>Receipts</li> </ul>
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Contributions from Individuals Other Receipts	\$ 2,453,210 113,572
Total Receipts	\$ 2,566,782

#### **Disbursements**

0	Total Disbursements	\$ 2,449,754
	Political Committees	1,020,179
0	Contributions to Federal	
0	Operating Expenditures	\$ 1,429,575

#### Findings and Recommendations (p. 4)

- Misstatement of Financial Activity (Finding 1)
- Receipt of Prohibited Contributions (Finding 2)
- Improper Solicitation of Contributions (Finding 3)

About the Committee (p. 2)

<sup>&</sup>lt;sup>1</sup> 2 U.S.C. §438(b).

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## Part I Background

#### **Authority for Audit**

This report is based on an audit of the American Resort Development Association Resort Owners Coalition PAC (ARDA-ROC PAC), undertaken by the Audit Division of the Federal Election Commission (the Commission) in accordance with the Federal Election Campaign Act of 1971, as amended (the Act). The Audit Division conducted the audit pursuant to 2 U.S.C. §438(b), which permits the Commission to conduct audits and field investigations of any political committee that is required to file a report under 2 U.S.C. §434. Prior to conducting any audit under this subsection, the Commission must perform an internal review of reports filed by selected committees to determine if the reports filed by a particular committee meet the threshold requirements for substantial compliance with the Act. 2 U.S.C. §438(b).

#### Scope of Audit

This audit examined:

- 1. The receipt of excessive contributions and loans.
- 2. The receipt of contributions from prohibited sources.
- 3. The disclosure of contributions received.
- 4. The disclosure of disbursements.
- 5. The consistency between reported figures and bank records.
- 6. The completeness of records.
- 7. Other committee operations necessary to the review.

#### Limitations

The Audit staff sampled a limited number of contributions from individuals because ARDA-ROC PAC does not maintain a single centralized database of contributions from individuals. Contributions are not directly collected by ARDA-ROC PAC, rather; contributions are solicited and collected by resort management companies through periodic billings to timeshare owners for taxes, maintenance, and other services. These companies utilize varying and separate accounting systems in the collection of these contributions. Most contributions received by ARDA-ROC PAC are in amounts under five dollars and do not require itemization on reports. As a result of the volume of contributions and the indirect method in which they are collected, ARDA-ROC PAC does not maintain detailed records of contributions from individuals. The Audit staff's testing was limited for the receipt of possible excessive contributions, prohibited contributions, and recordkeeping. The lack of a centralized database or other record of contributions from individuals also limited the Audit staff's ability to accurately project the magnitude of testing results.

# Part II Overview of Committee

## **Committee Organization**

Important Dates	ARDA-ROC PAC		
Date of Registration	June 7, 2000		
Audit Coverage	January 1, 2003 – December 31, 2004		
Headquarters	Washington, D.C.		
<del></del>			
Bank Information			
Bank Depositories	Three		
Bank Accounts	Two checking <sup>2</sup> , one investment		
Treasurer			
Treasurer When Audit Was Conducted	Sandra Yartin DePoy		
<ul> <li>Treasurer During Period Covered by Audit</li> </ul>	Sandra Yartin DePoy		
Management Information			
Attended FEC Campaign Finance Seminar	No		
Used Commonly Available Campaign	Yes		
Management Software Package			
Who Handled Accounting and	Paid Staff		
Recordkeeping Tasks			

## Overview of Financial Activity (Audited Amounts)

Cash on hand @ January 1, 2003	\$ 969,580
o Contributions	2,453,210
o Other Receipts	113,572
Total Receipts	\$ 2,566,782
O Operating Expenditures	1,429,575
o Contributions to Federal Political	
Committees	1,020,179
Total Disbursements	\$ 2,449,754
Cash on hand @ December 31, 2004	\$ 1,086,608

<sup>&</sup>lt;sup>2</sup> ARDA-ROC PAC maintained a checking account from which a minimal amount of activity occurred. This account was closed in October of 2003.

## Part III Summaries

## Findings and Recommendations

#### Finding 1. Misstatement of Financial Activity

A comparison of ARDA-ROC PAC's reported activity to bank records revealed misstatements in 2003 and 2004. Reported disbursements were understated by \$190,661 in 2003 and by \$394,353 in 2004. Reported receipts were also understated by \$1,236,536 in 2004 and the cash on hand balance was misstated throughout both years. In response to the interim audit report, ARDA-ROC PAC amended reports to materially correct the misstatements. (For more detail, see p. 5)

#### Finding 2. Receipt of Prohibited Contributions

A limited review of contributions from individual timeshare owners resulted in the identification of contributions from apparent prohibited sources totaling \$18,323. These contributions amounts were typically less than five dollars and were received from apparent corporations and foreign nationals. Absent evidence that prohibited contributions were not received, the Audit staff recommended that ARDA-ROC PAC refund or disgorge any prohibited contribution received in 2003 and 2004. The Audit staff also recommended that ARDA-ROC PAC implement new procedures to prevent the acceptance of contributions prohibited by the Act. In response to the interim audit report, ARDA-ROC PAC disgorged the prohibited contributions totaling \$18,323 from apparent corporations and foreign nationals to the U.S. Treasury. Further, ARDA-ROC PAC will provide its members with additional direction to prevent contributions from individuals with a foreign residence address from being transmitted to ARDA-ROC PAC. (For more detail, see p. 8)

#### Finding 3. Improper Solicitation of Contributions

Several solicitations associated with contributions from individual timeshare owners did not meet the requirement of the Act that contributors be advised that contributions are voluntary. The Audit staff recommended that ARDA-ROC PAC provide evidence that solicitations did meet this requirement. Absent such a demonstration, it was recommended that ARDA-ROC PAC contact contributors to inform them that all contributions are voluntary and offer a refund if the contributor made such a request. Further, it was recommended that ARDA-ROC-PAC amend its procedures to assure that all future solicitations meet the requirements of the Act. In response to the interim audit report, ARDA-ROC PAC sent letters to contributors as recommended. For future compliance, ARDA-ROC PAC indicated that the notice requirements would be included on its website, newsletters, association bulletins, and would also likely be discussed at its annual meeting of homeowners associations. (For more detail, see p. 10)

# Part IV Findings and Recommendations

### Finding 1. Misstatement of Financial Activity

#### Summary

A comparison of ARDA-ROC PAC's reported activity to bank records revealed misstatements in 2003 and 2004. Reported disbursements were understated by \$190,661 in 2003 and by \$394,353 in 2004. Reported receipts were also understated by \$1,236,536 in 2004 and the cash on hand balance was misstated throughout both years. In response to the interim audit report, ARDA-ROC PAC amended reports to materially correct the misstatements.

#### Legal Standard

Contents of Reports. Each report must disclose:

- The amount of cash on hand at the beginning and end of the reporting period;
- The total amount of receipts for the reporting period and for the calendar year; and
- The total amount of disbursements for the reporting period and for the calendar year;
- Certain transactions that require itemization on Schedule A (Itemized Receipts) or Schedule B (Itemized Disbursements). 2 U.S.C. §434(b)(1), (2), (3), (4) and (5).

#### **Facts and Analysis**

The Audit staff reconciled ARDA-ROC PAC's reported financial activity to its bank records for 2003 and 2004. The following charts outline the discrepancies:

2003 Activity				
	Reported	Bank Records	Discrepancy	
Opening Cash Balance  @ January 1, 2003	\$ 875,286	\$ 969,579	\$ 94,293 Understated	
Receipts	\$ 797,501	\$ 806,145	\$ 8,644 Understated	
Disbursements	\$ 580,181	\$ 770,842	\$ 190,661 Understated	
Ending Cash Balance  @ December 31, 2003	\$ 1,092,606	\$ 1,004,882	\$ 87,724 Overstated	

#### Opening Cash Balance 2003

The \$94,293 understatement for beginning cash on hand was the result of differences from prior periods.

#### Receipts 2003

The understatement for receipts in 2003 was due to ARDA-ROC PAC not reporting interest earned by the investment account totaling \$8,644.

#### Disbursements 2003

The understatement for disbursements in 2003 was a result of the following:

- Unreported Disbursements ARDA-ROC PAC did not report disbursements including \$39,500 to non-federal political committees, \$30,000 to national party committees, \$29,000 to federal candidate committees, \$22,500 to other federal political committees, and \$16,751 for operating expenditures.
- **Disbursement Reported with Wrong Amount -** + 67,500 ARDA-ROC PAC reported a disbursement of \$75,000 as \$7,500.
- Over Reported Disbursements ARDA-ROC PAC 11,817 reported contributions made to seven federal candidates that did not clear the bank.
- Unexplained difference 2,773

  Net Understatement of Disbursements \$ 190,661

#### **Ending Cash Balance**

The \$87,724 overstatement of ending cash on hand resulted from the discrepancies described above.

	Reported	Bank Records	Discrepancy
Opening Cash Balance	\$ 1,092,606	\$ 1,004,882	\$ 87,724
@ January 1, 2004		•	Overstated
Receipts	\$ 519,028	\$ 1,755,564	\$ 1,236,536
•			Understated
Disbursements	\$ 1,279,485	\$ 1,673,838	\$ 394,353
			Understated
Ending Cash Balance	\$ 332,149	\$ 1,086,608	\$ 754,459
@ December 31, 2004			Understated

#### Receipts 2004

The understatement for receipts in 2004 was the result of the following:

•	Unreported Receipts - ARDA-ROC PAC did not report contributions from individuals. These contributions did not require itemization and most were received during the April Quarterly, July Quarterly, or Year-End Reporting periods.	+	\$ 1,151,881
•	Unreported Interest – ARDA-ROC PAC did not report interest received from the investment account.	+	9,655
•	Unreported Refund – ARDA-ROC PAC did not report the receipt of a refund for administrative fees. This amount was mistakenly paid to the parent organization which subsequently returned the same amount to ARDA-ROC PAC. The receipt of this refund should have been reported on line 15 and itemized on Schedule A.	+	75,000

## Understatement of 2004 Receipts

\$ 1,236,536

#### Disbursements 2004

The understatement in 2004 for disbursements was due to the following:

•	Unreported Disbursements - ARDA-ROC PAC did not report disbursements including \$126,432 for operating expenditures, \$122,180 in transfers to the parent organization, \$100,000 to the Host Committee for 2004 Democratic National Convention, \$80,000 to party committees, \$79,750 to non-federal political committees, \$55,417 to other federal political committees, and \$28,000 to federal candidate committees.	+	\$ 591,779
•	Disbursement Reported with Wrong Amount—ARDA-ROC PAC reported a disbursement of \$25,000 as \$205,000.	-	180,000
•	Over Reported Disbursements – This amount includes one contribution totaling \$5,000 to a non-federal political committee. These disbursements did not clear the bank.	-	6,040
•	Unexplained Difference		11,386
	Net Understatement of 2004 Disbursements		\$ 394,353

#### **Ending Cash Balance 2004**

ARDA-ROC PAC understated the ending cash balance on December 31, 2004 by \$754,460 due to the discrepancies noted above.

The Audit staff discussed the misstatement of financial activity with the ARDA-ROC PAC treasurer during fieldwork. The treasurer indicated that reporting errors may have been caused by a staff member's inexperience with FEC reporting. At the exit conference, the Audit staff provided schedules detailing the reporting adjustments to ARDA-ROC PAC representatives who indicated they would review their disclosure reports and file the necessary amendments.

#### Interim Audit Report Recommendation and Committee Response

The Audit staff recommended that, within 30 calendar days of service of this report, ARDA-ROC PAC amend its reports to correct the misstatements. Also, ARDA-ROC PAC should amend the cash balance of its most recent report with an explanation that it resulted from the audit adjustments from a prior period. In response to the interim audit report, ARDA-ROC PAC filed amended disclosure reports that materially corrected the misstatements noted above.

#### Finding 2. Receipt of Prohibited Contributions

#### Summary

A limited review of contributions from individual timeshare owners resulted in the identification of contributions from apparent prohibited sources totaling \$18,323. These contributions amounts were typically less than five dollars and were received from apparent corporations and foreign nationals. Absent evidence that prohibited contributions were not received, the Audit staff recommended that ARDA-ROC PAC refund or disgorge any prohibited contribution received in 2003 and 2004. The Audit staff also recommended that ARDA-ROC PAC implement new procedures to prevent the acceptance of contributions prohibited by the Act. In response to the interim audit report, ARDA-ROC PAC disgorged the prohibited contributions totaling \$18,323 from apparent corporations and foreign nationals to the U.S. Treasury. Further, ARDA-ROC PAC will provide its members with additional direction to prevent contributions from individuals with a foreign residence address from being transmitted to ARDA-ROC PAC.

#### Legal Standard

- A. Contributions by corporations Candidates and committees may not accept contributions (in the form of money, in-kind contributions or loans) from the treasury funds of corporations, this means any incorporated organization, including a non-stock corporation, an incorporated membership organization, and an incorporated cooperative. 2 U.S.C. §441b(a)
- B. Contributions by Foreign Nationals It is unlawful for a foreign national to make a contribution or donation to a political committee. It is also unlawful for a person to solicit, accept, or receive a contribution or donation from a foreign national. 2 U.S.C. §441e(a)

C. Handling Prohibited Contributions- All contributions must be examined to make sure they are not prohibited. Within 10 days of receiving a contribution that appears to be prohibited, the committee treasurer must either return the contribution or deposit it. 11 CFR §103.3(a). If deposited, the treasurer has 30 days from the date of the contributions receipt to confirm the legality of the contribution or issue a refund. As evidence of legality, the treasurer should obtain a written statement from the contributor explaining why the contribution is legal. Alternatively, the treasurer may obtain an oral explanation by telephone and keep a record of the conversation. 11 CFR §103.3(b)(1).

#### **Facts and Analysis**

ARDA-ROC PAC receives its contributions primarily through the property management companies who receive the contributions from timeshare owners. The contributions are included in the periodic billings for various fees that the timeshare owners pay for taxes, maintenance, and other services (See Finding 3. Improper Solicitation of Contribution). The contributions are generally three to five dollars per billing. The billing property management company then forwards the funds to ARDA-ROC PAC's connected organization without an accounting that identifies the contributors. Contributions are then forwarded to ARDA-ROC PAC without a record identifying the individual contributors.

In order to test contributions for permissibility, the Audit staff identified all homeowner associations for which the resort management companies had received and transmitted ARDA-ROC PAC contributions totaling more than \$5,000 during the audit period. From the resulting list of 81 homeowner associations, the Audit staff randomly selected 15 and requested that detailed information be obtained to support the contributions received. In response, ARDA-ROC-PAC provided contribution records for 12 homeowner associations. These records consisted of approximately 47,715 contributions totaling \$235,517. The contributions examined account for approximately 10% of the total dollar value of contributions for the audit period. From this review, the Audit staff identified contributions totaling \$18,323 (7.8%) that appeared to be either from corporations or from foreign nationals<sup>3</sup>. This conclusion is based solely on the corporate names and foreign billing addresses contained in databases provided by the resort management companies that collected the contributions. No other records are available. It was also noted that none of the sample billing statements/solicitations contained any advisory that contributions from corporations, labor organizations, or foreign nationals are prohibited.

This matter was presented to ARDA-ROC PAC representatives at the exit conference along with related workpapers. ARDA-ROC PAC representatives commented that they would be receptive to the recommendations of the Audit staff on handling these types of receipts in the future.

Interim Audit Report Recommendation and Committee Response
The Audit staff recommended that, within 30 calendar days of service of this report, ARDA-ROC PAC provide documentation demonstrating that the contributions totaling \$18,323 are not prohibited. ARDA-ROC PAC should also review all receipts for 2003 and 2004 to determine the amount of additional prohibited contributions received. Absent evidence that

<sup>&</sup>lt;sup>3</sup> Of the \$18,323 in prohibited contributions \$555 (3.3%) came from a resort located outside of the United States. The contribution total reviewed for this foreign resort was \$39,008.

the contributions are not prohibited, ARDA-ROC PAC should make refunds to the contributors or make a payment to the U.S. Treasury. ARDA-ROC PAC should provide evidence of any refunds or disgorgement of contributions (copies of the front and back of negotiated checks). Furthermore, the Audit staff recommended that ARDA-ROC PAC implement procedures to prevent the acceptance of contributions prohibited by the Act. These measures should include advising potential contributors that corporate and foreign national contributions are prohibited and obtaining the records necessary to screen its contributions. ARDA-ROC PAC should provide evidence of any corrective action taken or improvements made to procedures. In response to the interim audit report, ARDA-ROC PAC disgorged apparent prohibited contributions totaling \$18,323 to the U.S. Treasury. No indication was provided as to any additional prohibited contributions that may have been received. ARDA-ROC PAC also stated that it would provide members with additional direction so that funds from individuals with a foreign residence address would not be transmitted to ARDA-ROC PAC. No further detail was provided as to the specific procedures ARDA-ROC PAC would implement to prevent the acceptance of contributions prohibited by the Act.

#### Finding 3. Improper Solicitation of Contributions

#### Summary

Several solicitations associated with contributions from individual timeshare owners did not meet the requirement of the Act that contributors be advised that contributions are voluntary. The Audit staff recommended that ARDA-ROC PAC provide evidence that solicitations did meet this requirement. Absent such a demonstration, it was recommended that ARDA-ROC PAC contact contributors to inform them that all contributions are voluntary and offer a refund if the contributor made such a request. Further, it was recommended that ARDA-ROC-PAC amend its procedures to assure that all future solicitations meet the requirements of the Act. In response to the interim audit report, ARDA-ROC PAC provided a draft letter for distribution in the beginning of 2008 to those contributors that may have received a solicitation that did not meet the notification requirements. In addition, ARDA-ROC PAC indicated that the notice requirements would be included on its website, newsletters, and association bulletins.

#### Legal Standard

- A. Voluntary Contributions A separate segregated fund is prohibited from making a contribution or expenditure by utilizing money or anything of value secured by physical force, job discrimination, financial reprisals, or by dues, fees, or by other monies obtained in any commercial transaction. 11 CFR §114.5(a)
- **B.** Guidelines for Informing the Contributor A guideline for contributions may be suggested by the separate segregated fund provided that the person soliciting or the solicitation informs the person being solicited:
  - That the guidelines are merely suggestions; and
  - That an individual is free to contribute more or less than the guidelines suggest and they will not be favored or disadvantaged by reason of the amount of their contribution or their decision not to contribute; and
  - Of the political purposes of the fund at the time of solicitation

• Of the right to refuse to contribute without any reprisal. 11 CFR §114.5(a)(2),(3) and(4)

Any written solicitation for a contribution to a separate segregated fund must contain all of the above statements. 11 C.F.R §114.5(a)(5).

#### **Facts and Analysis**

The Audit staff examined examples of solicitation materials provided by ARDA-ROC PAC and determined that most of these solicitations did not meet the requirement of the Act that contributors be advised that contributions are voluntary. As previously noted, ARDA-ROC PAC solicits contributions from timeshare owners through periodic billings for various property fees. ARDA-ROC PAC provided examples of solicitations from four major resort management companies that collected contributions. <sup>4</sup> Due to the volume of possible solicitations involved, the Audit staff requested and reviewed only a sampling of the solicitations. Of those solicitation materials made available, only one was determined to have met the requirements at 11 CFR §114.5(a)(2),(3) and(4). This solicitation contained the specific language that the property owner "may refuse to contribute or contribute more or less without reprisal or otherwise affecting [the timeshare owner's] membership rights." This solicitation also stated that the contribution is a political contribution. None of the other solicitations complied with the regulatory requirements. Also, as noted above, none of the solicitations advised timeshare owners that contributions from corporations, labor organizations, and foreign nationals are prohibited.

#### Interim Audit Report Recommendation and Committee Response

The Audit staff recommended that, within 30 calendar days of service of this report, ARDA-ROC PAC provide any additional information to indicate that its solicitations meet the requirements of the regulations concerning voluntary contributions. Absent such a demonstration, ARDA-ROC PAC should provide its contributors with the required information for voluntary contributions outlined above and provide property owners the opportunity to request a refund. Copies of such notifications should be submitted. It is also recommended that ARDA-ROC PAC advise resort management companies that collect its contributions of the guidelines for voluntary contributions and the need to inform contributors that contributions from corporations, labor organizations and foreign nationals are prohibited. In response to the interim audit report, ARDA-ROC PAC provided a draft letter for distribution in the beginning of 2008 to those contributors that may have received a solicitation that did not meet the notification requirements. The letter does provide property owners the opportunity to request a refund. In addition to the letter, ARDA-ROC PAC indicated that the notice requirements would be included on its website, newsletters, and association bulletins. ARDA-ROC PAC also indicated that contact was made with member organizations to ensure the use of solicitation materials that met the requirements.

<sup>&</sup>lt;sup>4</sup> Some of the solicitation material from the audit period was not available. However, ARDA-ROC PAC representatives did submit examples of solicitation material used in 2006 and indicated that the solicitation materials did not change significantly from prior years.