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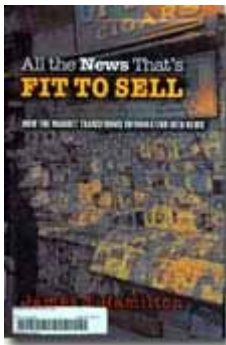
Servicio Cultural e Informativo de los Estados Unidos

Periodismo y Comunicación

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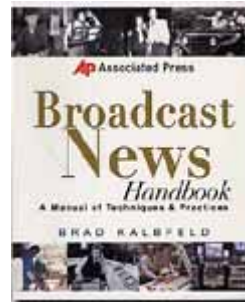


**All the news
that's fit to sell :
how the market
transforms
information into
news**

James T. Hamilton
Princeton, NJ :
Princeton University
Press, 2004.

070.195 HAM

This is the first book to develop an economic theory of news, analyze evidence across a wide range of media markets on how incentives affect news content, and offer policy conclusions.



**Associated
Press broadcast
news handbook**

Brad Kalbfeld
New York, NY :
McGraw-Hill, 2001.

REF 808.066 KAL

This book offers you an opportunity to learn directly from the source about all the practical aspects of writing and delivering news in all electronic media. Provides expert guidelines on how to find, research, write, edit, produce and deliver authoritative, accurate, and engaging news stories in the studio or from the field.

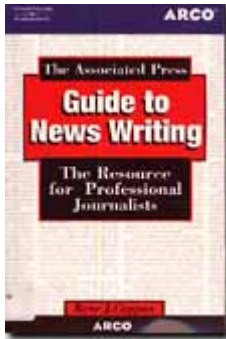


The Associated Press guide to Internet research and reporting

Frank Bass
Cambridge, MA :
Perseus Pub, 2001.

REF 025.04 BAS

The style of the Associated Press has defined clear news writing for more than 50 years. The online research and reporting techniques used by AP staff and stringers are fast becoming the gold-standard of 21st century journalism.



The Associated Press Guide to News Writing : the Resource for Professional Journalists

Rene J. Cappon
Lawrenceville, NJ :
Thomson
Petersons, 2000.

REF 371.302 CAP

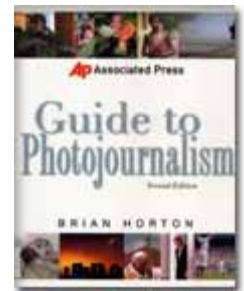
This book is aimed at those who care about precise and attractive use of the language. This guide helps you to achieve what should be every journalist's aim, telling the reader what you mean in a crisp and correct way.

Associated Press guide to photojournalism

Brian Horton
New York, NY: McGraw-Hill,
2001.

REF 778.9 HOR

The author takes you beyond the basics of lenses and exposure times to offer a rare, insider's perspective on the art and craft of photojournalism and provides useful instruction on technical considerations such as picking the right angle and lighting a situation. Using more than 200 photographs from the AP archives to illustrate his points, the author analyzes what constitutes great news photos of every type.

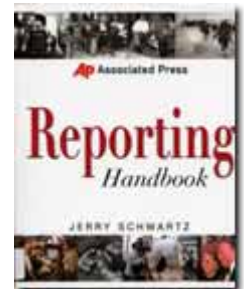


The Associated Press reporting handbook

Jerry Schwartz
New York, NY : McGraw-Hill, 2002.

REF 070.43 SCH

This handbook is designed to provide a new generation of journalists with much-needed guidance in learning these indispensable basics, whether for print, broadcast, online, or other media.

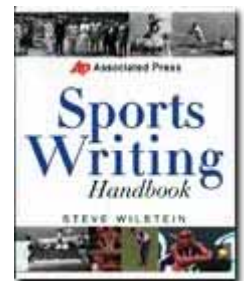


Associated Press sports writing handbook

Steve Wilstein
New York, NY : McGraw-Hill,
2002.

REF 808.066 WIL

Comprehensive coverage of all aspects of professional sports writing as it is done every day at the world renowned Associated Press, in newspapers, magazines, and on the Internet.





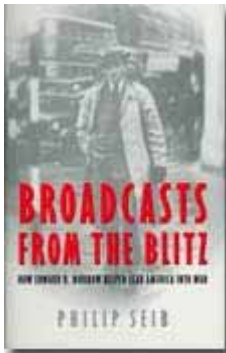
The averaged American : surveys, citizens, and the making of a mass public

Sarah E. Igo
Cambridge, MA :
Harvard University
Press, 2007.

301.072 IGO

The author tells the story, for the first time, of how opinion polls, man-in-the-street interviews, sex surveys, community studies, and consumer research transformed the American public, infiltrating the lives of those who opened their doors to pollsters, or measured their habits and beliefs against statistics culled for strangers.

Broadcasts from the Blitz : how Edward R. Murrow helped lead America into war

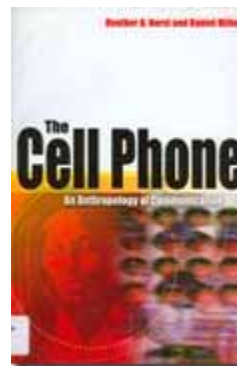


Philip Seib
Washington, DC :
Potomac Books, 2006.

070.4 SEI

Story of courage of a journalist broadcasting live from London rooftops as bombs fell around him and of

intrigue, as the machinery of two governments pulled America and Britain together in common cause. Examines Murrow's work and life during this crucial time. It also profiles unsung heroes of those days, such as U.S. ambassador John Winant and Winston Churchill's confidant Brendan Bracken, and villains as well-such as Joseph Kennedy and Charles Lindbergh, who proclaimed that England was doomed.

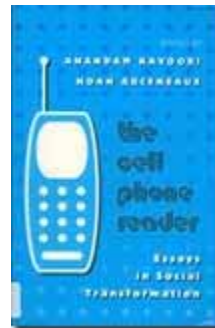


The cell phone : an anthropology of communication

*Heather A. Horst and
Daniel Miller*
Oxford ; New York,
NY : Berg, 2006.

384.535 HOR

Reveals the central role of communication in helping low-income households cope with poverty. The book traces the impact of the cell phone from personal issues of loneliness and depression to the global concerns of the modern economy and the transnational family.



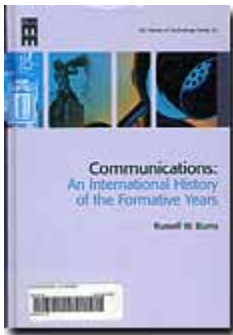
The cell phone reader: essays in social transformation

*Edited by Anandam
Kavoori and Noah
Arceneaux*
New York, NY : Peter
Lang, 2006.

303.48 CEL

Offers a diverse, eclectic set of essays that examines how this rapidly evolving technology is shaping new media cultures, new forms of identity, and media-centered relationships. The contributors focus on a range of topics, from horror films to hip-hop, from religion to race, and draw examples from across the globe.

Communications: an international history of the formative years



Russell Burns

London : Institution of Electrical Engineers, 2004.

384 BUR

This book traces the evolution of communications from 500 BC, when fire

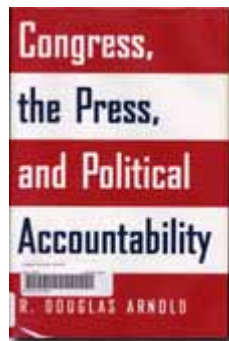
beacons were used for signaling, to the 1940s, when high definition television systems were developed for the entertainment, education and enlightenment of society. It does not simply provide a chronicle of dates and events, nor is it a descriptive catalogue of devices and systems, rather, it discusses the essential factors-technical, political, social, economic and general-that enabled the evolution of modern communications.

Congress, the press, and political accountability

R. Douglas Arnold
New York, NY ; Princeton, N.J : Russell Sage Foundation : Princeton University Press, 2004.

070.4 ARN

This is an examination of how local media outlets cover members of the United States Congress. Douglas Arnold analyzes all coverage over a two-year period-every news story, editorial, opinion column, letter, and list. He investigates how twenty-five newspapers covered twenty-five local representatives; and next, how competing newspapers in six cities covered their corresponding legislators.



Contribución al desarrollo de la sociedad del conocimiento

Editores, Margarita Almada de Ascencio ... [et al.]

México : Universidad Nacional Autónoma de México, 2003.

Nacional Autónoma de México, 2003.

S 303.483 CON

Esta obra da cuenta de la transformación de la sociedad debido a la aparición de la información digital, además de otros fenómenos que forman parte de la sociedad de la información, tales como la globalización, la multidisciplinaria, la diversidad, etc., y contribuye a construir e innovar los fundamentos relacionados con la producción de conocimiento para poderle generar un espacio en la sociedad.

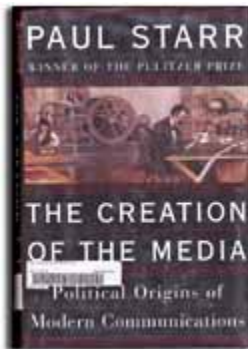
Convergence culture : where old and new media collide

Henry Jenkins
New York, NY : New York University Press, 2006.

302.23 JEN

Media analyst Jenkins delves beneath the new media hype to uncover the important cultural transformations that are taking place as media converge. He takes us into the secret world of Survivor Spoilers, where avid internet users pool their knowledge to unearth the show's secrets before they are revealed on the air. He shows us how The Matrix has pushed transmedia storytelling to new levels, creating a fictional world where consumers track down bits of the story across multiple media channels.





The Creation of the Media

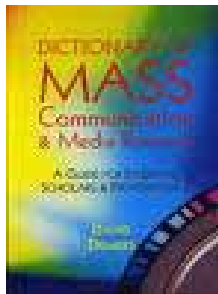
Paul Starr
New York, NY: Basic Books, 2004

302.23 STA

This book reveals how politics created our media world, from the

emergence of the first newspapers and postal systems in early modern Europe and colonial America to the rise of the mass press, telecommunications, motion pictures, and broadcasting in the twentieth century. It shows how critical choices about freedom of expression, ownership of media, the architecture of networks, secrecy, privacy, and intellectual property have made the modern media such as much a political as a technological invention.

Dictionary of mass communication & media research: a guide for students, scholars, and professionals



David Demers
Spokane, WA : Marquette Books, 2005.

REF 302.23 DEM

Provides readable, easy-to-understand definitions of more than 1,400 terms and concepts associated with the seven traditional mass media, new media and the Internet, history of mass media, media law and ethics, media research methods and statistics, advertising and public relations, global media, major media theories, and prominent media professionals and scholars.



The Digital city : the American metropolis and information technology

Michel S. Laguerre
New York, NY : Palgrave Macmillan, 2005.

303.48 LAG

Shows that digital communication has contributed to the social transformation of the city because of the virtual practices it engenders, and argues that the virtual has transformed the modern American city profoundly by turning it into a digital city, thus enabling it to engage in new processes of globalization.



Digitizing the news: innovation in online newspapers

Pablo J. Boczkowski
Cambridge, MA : MIT Press, 2004.

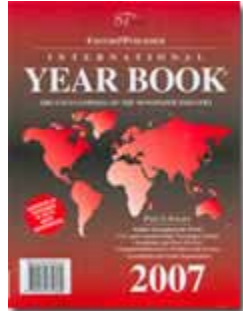
070.4 BOC

In this study of how daily newspapers in America have developed electronic publishing ventures, Pablo Boczkowski shows that new media emerge not just in a burst of revolutionary technological change but by merging the structures and practices of existing media with newly available technical capabilities.

Editor & Publisher International Yearbook 2007

New York, NY : Editor & Publisher, 2007

REF 070.5 EDI
2007



This directory offers hundreds thousands of facts about the newspaper industry, divided into three volumes, including lists for US and Canadian daily newspapers, contact information, circulation, advertising rates, etc. Also offers extensive data on non-daily newspapers, specialty and niche publications, and finally provides a directory of professionals in this industry.

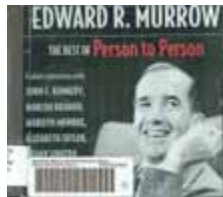
of

The elements of online Journalism

Rey G. Rosales
Lincoln, NE : iUniverse, 2006.

070.19 ROS

Guides the reader to create innovative multimedia reports and presentations. It explains the nature of today's media consumer and talks about ways to gain new users as well as sustain a high rate of return visits. Also talks about other important factors of online journalism such as audience, design, promotion, ethics, job prospects, and future directions for online news.



Edward R. Murrow [videorecording] : The Best of Person to Person

Produced by Gordon Rothman

Port Washington, NY : Koch Vision, 2006.

DVD 080 EDW

From 1953 to 1959, Edward R. Murrow formally welcomed television viewers into the homes of the twentieth century's most well-known stars and celebrities on "Person to Person." Presents 32 of his original "Person to Person" interviews on three discs.

Empire of the air: the men who made radio [videorecording]

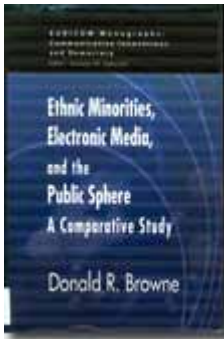
Ken Burns

Alexandria, VA : Distributed by Paramount Home Entertainment, 2004.

621.384 EMP

Story of radio from 1906-1955 and the three men who made it happen: Lee de Forest, Edwin Howard Armstrong, and David Sarnoff. Combines archival photographs, newsreels of the period, interviews, and radio soundtrack.





Ethnic minorities, electronic media and the public sphere : a comparative approach

Donald Browne
Cresskill, NJ :
Hampton Press, 2005.

302.23 BRO

Examines the nature of the participation of ethnics in electronic media in Europe, North America, Australia, New Zealand, South Africa and, to a lesser extent, selected nations in Latin America, Africa and Asia, in order to know what effects do governmental, economic, administrative and societal structures have on ethnic minority self-presentation through minority-operated radio, television and Internet services.

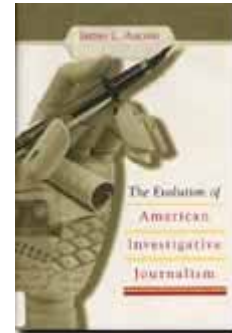
Evolution of American Investigative Journalism

James L. Aucoin
Columbia, MO :
University of Missouri Press, 2005.

070.430 AUC

History of American investigative journalism and the founding of the Investigative Reporters and Editors (IRE).

Discusses the murder of investigative reporter Don Bolles and IRE's subsequent controversial Arizona Project. Applies the social-moral development theory of Alasdair MacIntyre to explain how the IRE contributed to the evolution of American investigative journalism.

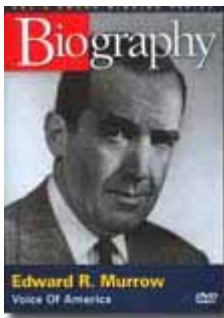
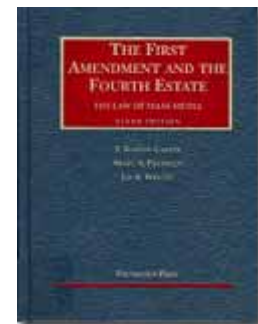


The First Amendment and the fourth estate: the law of mass media

T. Barton Carter, Marc A. Franklin, Jay B. Wright
New York, NY :
Foundation Press :
Thomson/West, 2005.

REF 343.099 CAR

This edition reflects the author's belief that communications students are quite capable of reading Supreme Court opinions and that doing so is essential to understanding the thought processes of the justices who are making First Amendment Law. The reader will find more than 30 principal cases, the decisions which help define communications law as it is known today. In between there are references to hundreds more cases and statutes about which any professional should be informed.



Edward R. Murrow [videorecording] : voice of America

Brooke Runnette, producer
New York : A & E Home Video :

Distributed by New Video Group, 1997.

DVD 920 MUR

Discover the impact of Murrow's groundbreaking work in the news field, including his famous series of programs that helped bring down Senator Joseph McCarthy. Murrow began his renowned career as a CBS radio correspondent during World War II.

The Future of Media : Resistance and Reform in the 21st Century



Edited by Robert W. McChesney
New York, NY : Seven Stories Press, 2005.

302.230 FUT

Presents a diverse collection of voices from today's growing media reform movement, and features chapters by Bill Moyers, FCC Commissioner Michael Copps, Rep. Bernie Sanders, among many others, expressing from cutting edge analysis to blueprints for action.

The invention of journalism ethics: the path to objectivity and beyond



Stephen J.A. Ward
Montreal & Kingston, CA: McGill-Queen's University Press, 2004.

174.907 WAR

The author explores the changing ethical assertions of journalists through the past few centuries, focusing on the changing relationship between journalist and audience.

Immigration, diversity, and broadcasting in the United States, 1990-2001

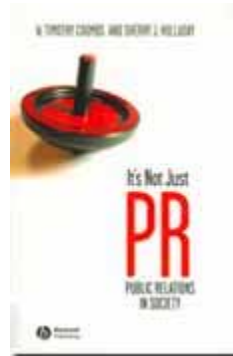


Vibert C. Cambridge
Athens, OH : Ohio University Press, 2005.

384.54 CAM

The author investigates and questions how broadcasting in the United States responded to the changing racial and ethnic composition of the society. What roles did the traditional broadcast media play in this new America, and how did newer media outlets alter the cultural landscape.

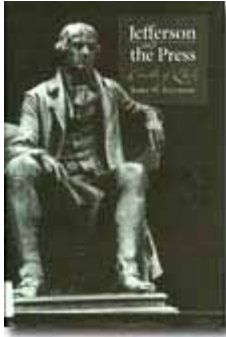
It's not just PR : public relations in society



W. Timothy Coombs and Sherry J. Holladay
Malden, MA : Blackwell Pub, 2007.

659.2 COO

Provides a balanced view of public relations as neither flawless nor sinister and further examines public relations as a tool for marginalized groups, focusing on its use in the non profit sector, and citing relevant examples like the use of PR to pressure Coca Cola to reform labor practices in Latin America.



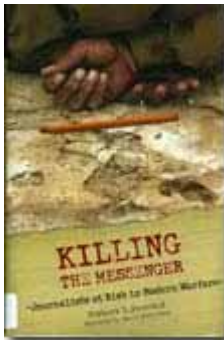
Jefferson and the press : crucible of liberty

Jerry W. Knudson
Columbia, SC :
University of South
Carolina Press, 2006.

973.460 KNU

Knudson details the coverage of four Federalist and four Republican newspapers in wide circulation of six major episodes of the Jeffersonian era and profiles the men projecting these radically different views showing these editors to have been sophisticated, and at times unscrupulous, political "scribblers" who fearlessly printed what they thought with bluntness and ferocity that might shock even twenty-first-century readers.

Killing the messenger : Journalists at Risk in Modern Warfare



Herbert N. Foerstel
Westport, CT : Praeger,
2006.

070.433 FOE

Reveals the new face of war and journalism, and correspondents describe the dangers they face, and attempt to explain why are they targeted. Extended interviews with correspondents who have been abducted and tortured during Middle East conflicts shed chilling light on this new face of war.

Magazines that make history : their origins, development, and influence

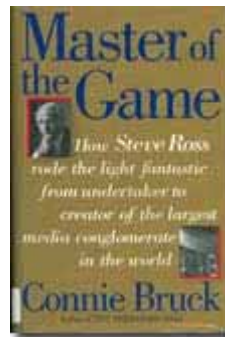


*Norberto Angeletti and
Alberto Oliva*
Gainesville, FL : University
Press of Florida, 2004.

REF 050.9 ANG

Lavishly illustrated with reproductions of articles and covers that are outstanding examples of the art and craft of magazine journalism, this book presents the stories behind eight publications that revolutionized the magazine marketplace on an international scale in the twentieth century.

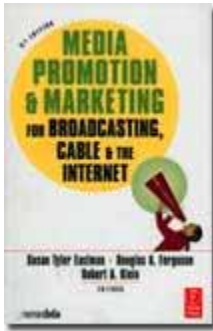
Master of the game : Steve Ross and the creation of Time Warner



Connie Bruck
New York, NY : Simon &
Schuster, 1994.

302.23 BRU

This is the story of the most flamboyant businessman and dealmaker of his generation, Steve Ross. He negotiated his enormous and complicated deals, from movies and records, to cable and publishing, with shrewdness and brilliance. It was wizardry and vision that enabled Ross to best most adversaries, out-negotiate every dealmaker, confound his critics, and ultimately create the Time Warner empire.



Media promotion and marketing for broadcasting, cable, and the Internet

Edited by Susan Tyler Eastman [et al]
Amsterdam ; Boston : Elsevier/Focal Press,

2006.

384.55 MED

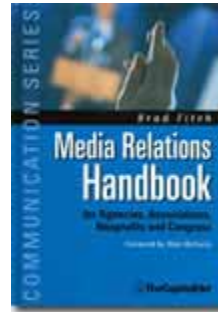
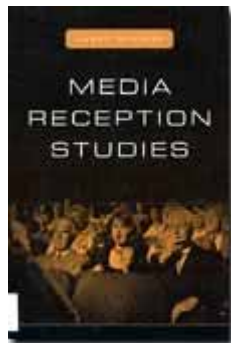
Explores the scope and goals of media promotion from the perspective of radio, network, and local television, and cable and public broadcasting. This edition takes an important, timely look at the newest media venue, the Internet, and takes a fresh look at the industry and the latest strategies for media promotion and marketing.

Media reception studies

Janet Staiger
New York : New York University Press, 2005.

302.23 STA

Written for students and scholars seeking an introductory map to this body of theory and research, it synthesizes in plain language social scientific, linguistic and cultural studies approaches to film and television as communication media.



Media relations handbook for agencies, associations, nonprofits, and Congress

Brad Fitch
Alexandria, VA :

TheCapitol.Net, 2004.

659.2 FIT

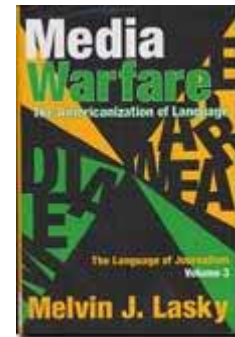
This book is for those who are seeking the most effective means to communicate on behalf of a government agency, a national association or nonprofit, or an elected official. This work is an amalgamation of the collective wisdom of hundreds of public relations professionals in the worlds of government and politics.

Media warfare, the Americanization of language (The language of journalism. Vol. 3)

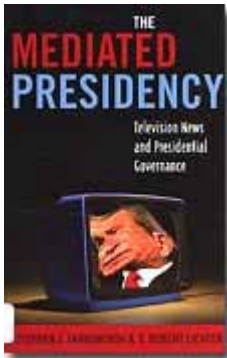
Melvin J. Lasky
New Brunswick, N.J; London : Transaction: Eurospan, 2005.

070.401 LAS

This volume pays particular attention to the gradual easing and near disappearance of censorship rules in 1960s and after, and the attendant effects on electronic and print media. The author details the pervasive and often indirect influence of the worlds of fashion and advertising on journalism with their imperatives of sensationalism and novelty.



**The Mediated Presidency :
Television News and Presidential
Governance**



Stephen J. Farnsworth ; S. Robert Lichter
Lanham, MD : Rowman & Littlefield, 2006.

070.4 FAR

The centerpiece of this book is a content analysis that compares news coverage of the first year of the Reagan, Clinton, and George W. Bush administrations. This analysis was developed from a study originally commissioned by the Council for Excellence in Government as part of its ongoing Government's place in the lives and esteem of American citizens.

**Narrating the News : New
Journalism and Literary Genre in
Late Nineteenth-Century American
Newspapers and Fiction**

Karen Roggenkamp
Kent, OH : Kent State University Press, 2005.

071.309 ROG

This book examines five major stories featured in three respected New York newspapers during the 1890s to illustrate how new journalism manipulated specific segments of the literary marketplace. The author looks at part of the history of mass print communications more generally, exposing the competitive and reinforcing interplay between specific literary genres and their journalistic revisions.



**New media, old
media : a history
and theory
reader**

Edited by Wendy Hui Kyong Chun & Thomas Keenan
New York, NY : Routledge, 2006.

302.23 NEW

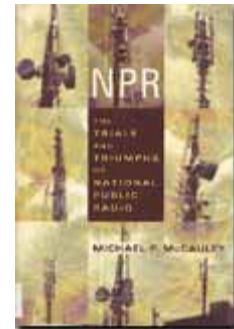
Is a comprehensive anthology of original and classic essays that explore the tensions of old and new in digital culture. The many topics explored in this provocative volume include websites, web-cams, the rise and follow of dot-com mania, Internet journalism, the open source movement, and computer viruses. It is essential reading for anyone interested in understanding the cultural impact of new media.

**NPR : the Trials and
Triumphs of
National Public
Radio**

Michael P. McCauley
New York, NY : Columbia University Press, 2005.

384.54 MCC

The people who shaped America's public broadcasting system thought it should be "a civilized voice in a civilized community"--a clear alternative to commercial broadcasting. This book tells the story of how NPR has tried to embody this idea. McCauley describes NPR's evolution from virtual obscurity in the early 1970s, when it was riddled with difficulties--political battles, unseasoned leadership, funding problems--to a first-rate broadcast organization. The book draws on a wealth of primary evidence, including 57 interviews with people who have been central to the NPR story, and places the network within the historical context of the wider U.S. radio industry. Since the late 1970s, NPR has worked hard



to understand the characteristics of its audience. Because of this, its content is now targeted toward its most loyal listeners--highly educated baby-boomers, for the most part--who help support their local stations through pledges and fund drives.

Online journalism : principles and practices of news for the Web



James C. Foust
Scottsdale, AZ :
Holcomb Hathaway,
2005.

070.4 FOU

It will show you how to apply your developing journalistic skills to the Internet. It reviews some

of the basic principles of journalism while showing you how to put these principles into practice online. Presents a combination of broad conventions, basic technological information and practical applications.

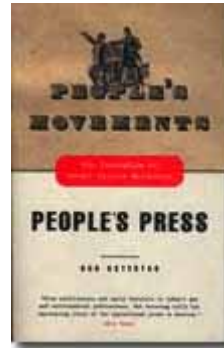
Pages from the past: history and memory in American magazines

Carolyn Kitch
Chapel Hill, NC :
University of North
Carolina Press, 2005.



051 KIT

Drawing on evidence from the pages of more than sixty magazines, the author examines the role of journalism in creating collective memory and identity for Americans and argues that editorial perspectives, visual and narrative content, and the tangibility and keepsake qualities of magazines makes them key repositories that reflect and inform who Americans are now.



People's movements, people's press : the journalism of social justice movements

Bob Ostertag
Boston, MA : Beacon
Press, 2006.

071.309 OST

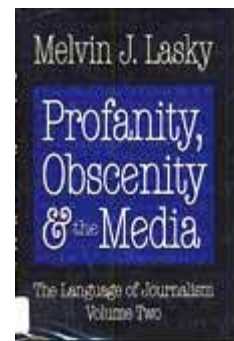
Movements for social justice have created a wide array of pamphlets, broadsides, newsletters, newspapers and even glossy magazines. The author brings this hidden history to light, examining the publications of the abolitionist, woman suffrage, gay and lesbian, and environmental movements, as well as the underground GI press during the Vietnam War.

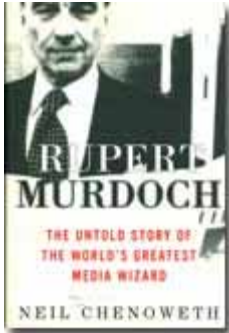
Profanity, obscenity and the media (The language of journalism. Vol. 2)

Melvin J. Lasky
New Brunswick, N.J ;
London : Transaction :
Eurospan, 2005.

070.401 LAS

This text documents the possibly terminal crisis affecting honest, thoughtful and independent journalism in the Western world. It also adds the personal touch of both wit and anecdote expressed by an experienced international journalist and historian.





**Rupert Murdoch :
the untold story
of the world's
greatest media
wizard**

Neil Chenoweth
New York, NY : Crown
Business, 2001.

070.092 CHE

This is both, the biography of Murdoch the man (including the divorce from his wife, Anna; his remarriage to a woman young enough to be his granddaughter; and the struggle between his two sons for eventual control of the family holdings) and a "follow the money" investigation that reveals how he has managed to have such a huge impact on the communications revolution that promises to utterly transform life in the twenty-first century.

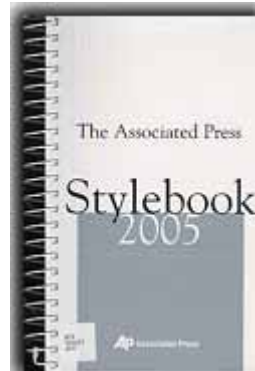
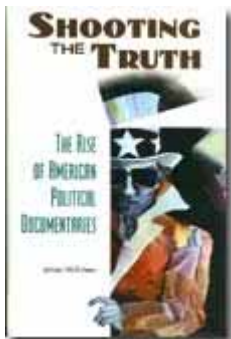
**Shooting the truth : the rise of
American political
documentaries**

James McEnteer
Westport, CT : Praeger, 2006.

070.18 MCE

The author parses the politics of non fiction films of recent decades, which together constitute an alternative history to many official stories

offered by the government and his media minions. Tracing the origins of an oppositional documentary movement to the Vietnam Era, McEnteer shows how a strong independent documentary tradition grew from television's failure to sustain a commitment to the public interest.



**Stylebook and
briefing on media
law**

*Edited by Norm
Goldstein*
New York, NY :
Associated Press, 2005.

REF 808.027 STY

The AP Stylebook has become the essential tool for anyone who cares about good writing. It is distilled from a thousand suggestions and ideas ordered alphabetically, as well as several big desk and online dictionaries.



**The troubles of
journalism : a critical
look at what's right and
wrong with the press**

William A. Hachten
Mahwah, NJ : Lawrence
Erlbaum Associates, 2005.

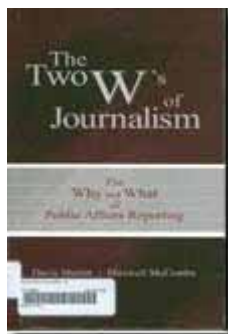
071.3 HAC

Provides an update of the U.S. journalism profession. It is considered the critiques of journalism and evaluates the changes taking place that have resulted in both positive and negative outcomes. Offers timely examinations of the mergers and consolidation of media giants, press credibility and bias in the wake of high profile reporter scandals, the expanding and controversial role of cable news channels, the enhanced importance of the Internet for news and comment, and finally, globalization of the U.S. role in international communication.

The two W's of journalism : the why and what of public affairs reporting

Davis Merritt, Maxwell McCombs
 Mahwah, NJ : Lawrence Erlbaum Associates, 2004.

071.3 MER



In the information-rich 21st century, the journalist's task of providing news has become more and more complex. Technological advances allow access to an increasing amount of information, making more difficult the task of deciding what to pass along and how it should be framed. The authors of this book explore public affairs journalism, a practice that lies at the core of the journalism profession. They go beyond the journalistic instruction for reporting and presenting news to reflect on why journalism works the way it does.

product, as well as its effects on business success.

Viewer discretion advised : taking control of mass media influences

Jeffrey McCall
 Lanham, MD : Rowman & Littlefield Publishers, 2007.

302.2 MCC

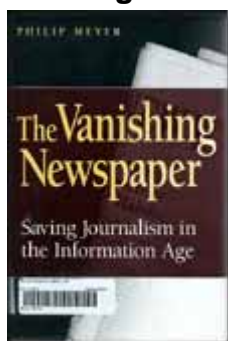


Shows where our media have gone wrong and what we can do about it. Illustrates the problems with much of contemporary media content, why it is this way, and how consumers can actively shape the media. Author further highlights the overwhelming influence of big media corporations in dictating cultural standards and the government's role in regulating the media.

The vanishing newspaper: saving journalism in the information age

Philip Meyer
 Columbia, MO: University of Missouri Press, 2004.

071.3 MEY

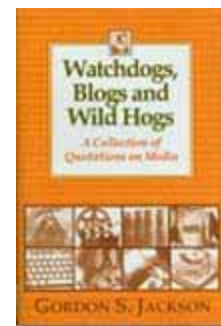


For more than thirty years the newspaper industry has been losing readers at a slow but steady rate. News professionals are inclined to blame themselves, but the real culprit is technology and its competing demands on the public's time. The Internet is just the latest in a long series of new information technologies that have scattered the mass audience that newspapers once held. By isolating and describing the factors that made journalism work as a business in the past, Meyer provides a model that will make it work with the changing technologies of the present and future. He backs his argument with empirical evidence, supporting key points with statistical assessments of the quality and influence of the journalist's

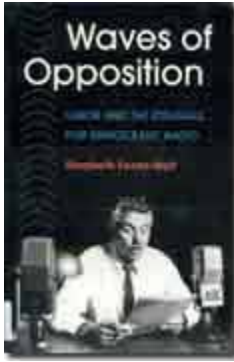
Watchdogs, blogs and wild hogs : a collection of quotations on media

Gordon S. Jackson
 Spokane, WA : New Media Ventures, 2006.

REF 808.88 JAC



Guide to more than 1, 500 media-related quotations covering nearly 50 topics, from Advertising to Writing. Includes quotes from diverse sources, including academics, celebrities, politicians, media practitioners and their critics.



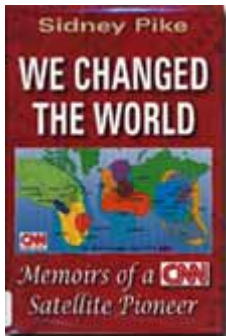
Waves of opposition : labor and the struggle for democratic radio

Elizabeth Fones-Wolf
Urbana, IL : University of Illinois Press, 2006.

384.5443 FON

Describes and analyzes the battles over the powerful new medium of radio, which helped spark the massive upsurge of organized labor during the Depression. The author demonstrates its importance as a weapon in an ideological war between labor and business, where corporations used radio to sing the praises of individualism and consumerism, while unions emphasized equal rights, industrial democracy, and social justice.

We Changed the World: Memoirs of a CNN Global Satellite Pioneer



Sidney Pike
St. Paul, MN : Paragon, 2005.

791.450 PIK

Sidney Pike was a pioneer and evangelist for the global television channels and the news services that are taken for granted today. His story is the most thorough chronicle of all the changes before the global information revolution led by CNN.

We the media : grassroots journalism by the people, for the people



Dan Gillmor
Beijing ; Sebastopol, CA : O'Reilly, 2006.

302.23 GIL

Tells the story of how Internet has changed Big Media's monopoly on the news and sheds light on the deep shift in how news are made and consumed. Shows how anyone can produce news coverage using personal blogs, Internet chat groups, email, and a host of other tools.

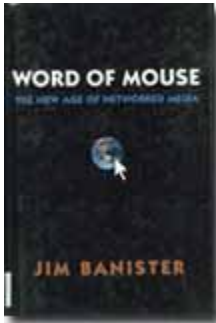
Women and the Media: Diverse Perspectives

Edited by Theresa Carilli, Jane Campbell
Lanham, MD : University Press of America, 2005.



302.23 WOM

Collection of 19 descriptive and empirical articles examining media depictions and highlighting significant contributions. This anthology has a cultural focus and addresses issues of race, ethnicity, class, and sexuality.



**Word of mouse :
the new age of
networked media**

Jim Banister
Chicago, IL : Agate,
2004.

303.48 BAN

An essential guide to how the rapid convergence of media and digital technology will unfold over the coming years, and how our conceptions of "programming" and "consumers" will be transformed by the increasing primacy of network media. A must-read for everyone from business and media professionals to regular consumers.



**Your past and
the press! :
controversial
presidential
appointments : a
study focusing
on the impact of
interest groups
and media
activity on the
appointment process**

By Joseph Michael Green
Dallas, TX : University Press of America,
2004.

302.234 GRE

Through exploring the public depiction of Judge Robert Bork and Professor Lani Guinier, this book elucidates how interest groups and the media influence the confirmation process for top-level government appointees.