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Servicio Cultural e Informativo de los Estados Unidos

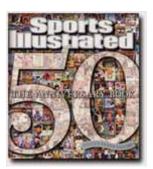
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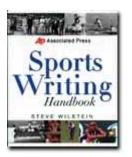


# The anniversary book: 1954-2004

By Frank Deford New York, NY: Sports Illustrated Books, 2004. REF

796.05 ANN

Since 1954 Sports Illustrated has been the gold standard for sports writing and action photography, capturing those moments, preserving those memories. Along with more than 150 pages of stunning photography-including every one of the 2,585 covers-this anthology contains excerpts from some of the best stories published in Sports Illustrated over the past 50 years.



## Associated Press sports writing handbook

Steve Wilstein New York, NY : McGraw-Hill, 2002.

REF 808.066 WIL

Comprehensive coverage of all aspects of professional sports writing as it is done every day at the world renowned Associated Press, in newspapers, magazines, and on the Internet.

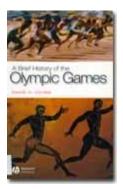


#### A brief history of American sports

Elliott Gorn and Warren Goldstein New York, NY: Hill and Wang, 1994.

796 GOR

The authors show where U.S. games and pastimes came from, how they developed, and what they have meant to Americans, and reveals that from colonial times to the present, sports have been central to American culture, and a profound expression of who we are.

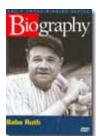


## A brief history of the Olympic games

David C. Young Malden, MA: Blackwell Pub, 2004.

796.48 YOU

For more than a millennium, the ancient Olympics captured the imaginations of the Greeks, until a Christianized Rome terminated the competitions in the fourth century AD. However, the Olympic ideal did not die and this book is a succinct history of the ancient Olympics and their modern resurgence.



### Babe Ruth [videorecording]

A Hearst Metrotone production

Burlington, VT; New York, NY: A & E Home:

Distributed by New Video, 2005.

#### DVD 920 RUT

From his early childhood in Baltimore to the infamous 1919 sale by the Boston Red Sox to his glory years with the New York Yankees, Biography takes an in-depth look at the immortal slugger who swatted his way into the hearts of baseball fans forever.



Baseball America almanac, 2007: a comprehensive review of the 2005 season, featuring statistics and commentary

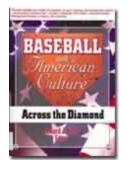
Editor Allan Simpson Durham, NC : Baseball

America: Distributed by Simon & Schuster, 2007.

#### REF 796.357 BAS 2007

This almanac includes all the major league news and statistics, an overview of each organization's season, the minor league year in review, comprehensive college average, a full recap of the 2006 draft and foreign and winter league coverage.

### Baseball and American culture : across the diamond



Edward J. Rielly, editor New York, NY: Haworth Press, 2003.

796.357 BAS

Thoughtful look at baseball's impact on American society through the eyes of the game's

foremost scholars, historians, and commentators, and examines how this sport and society intersect and interact, and how the quintessential American game reflects and affects American culture.

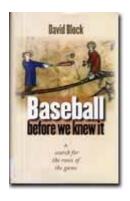


#### Baseball as America: seeing ourselves through our national game

Washington, DC: National Geographic Society, 2002.

REF 796.357 BAS

Illuminates how baseball and America have grown up together. In exploring such social phenomena as immigration, integration and industrialization, we see how baseball has both reflected and helped shape U.S. development as a nation.

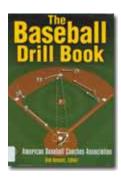


# Baseball before we knew it: a search for the roots of the game

David Block Lincoln, NE: University of Nebraska Press, 2005.

796.357 BLO

This book is a journey through the centuries in search of clues to the evolution of our modern National Pastime. In its thoroughness and reach, and its extensive descriptive bibliography of early baseball sources, this book is a unique and invaluable resource of baseball before it was America's game.

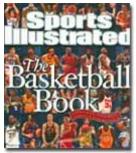


### The baseball drill book

American Baseball Coaches Association; Bob Bennett, editor Champaign, IL: Human Kinetics, 2004.

796.357 BAS

Presents 198 activities to sharpen every aspect of player and team performance. The American Baseball Coaches Association enlisted 17 top baseball coaches to create the best and most complete collection of baseball drills in print. Additional chapters explain how to incorporate drills in practice sessions and simulate game situations.

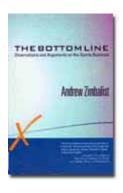


### The basketball book

Rob Fleder, editor New York, NY: Time Books, 2007.

REF 796.323 BAS

Highlighted by dozens of photographs, a celebration of America's college and professional basketball captures the great teams, players, games, memorabilia, artifacts, and important moments throughout the more than one hundred years of basketball history.



# The bottom line: observations and arguments on the sports business

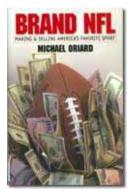
Andrew Zimbalist

Philadelphia, PA:
Temple University

#### 338.4 ZIM

Press, 2006.

Analyzes the "net value" of sports, and examines motives for why owners buy franchises, the worth of the players and the profitability of teams, and the importance of publicly funded stadiums. Considers the current state of organized sports, from football and baseball to basketball, hockey and soccer. He also addresses antitrust and labor relations issues, gender equity concerns and the regulation of steroid use.



#### Brand NFL: making and selling America's favorite sport

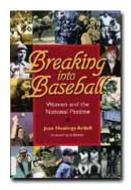
Michael Oriard

Chapel Hill, NC: University of North Carolina Press, 2007.

796.332 ORI

Traces the evolution of the Super Bowl, the development of NFL Films and ESPN, the rise of the commissioner as corporate CEO, the management of the demands of players, changing attitudes toward race, and the roles of iconic figures.

### Breaking into baseball : women and the national pastime

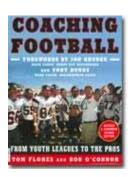


Jean Hastings Ardell Carbondale, IL: Southern Illinois University Press, 2005.

796.357 ARD

This book upends baseball's accepted history to reveal how involved women are,

and have always been in the American game. The author devotes a detailed chapter to each of the seven ways women participate in the game: as fans, as umpires, as executives, as sportswriters and as Baseball Annies.

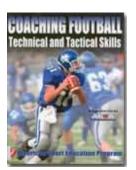


# Coaching football: from youth leagues to the pros

Tom Flores and Bob O'Connor New York, NY: McGraw-Hill, 2006.

#### 796.332 FLO

Inside you'll get insight into how to develop your own coaching philosophy, essential fundamentals of offense, defense, and special teams, advice on how to scout the opponent and prepare a game plan, in-depth advice on organizing a full season of practices, plus all-new photography and several new drill formations.



# Coaching football: technical and tactical skills

American Sport Education Program; with Rob Ash Champaign, IL:

Human Kinetics, 2006.

#### REF 796.332 COA

Focuses on the situational decisions players and coaches make that often determine the outcome of games. This book allows players to gain valuable game-like playing experience in practice by putting them in key tactical situations like the scramble, man-toman and zone pass coverage, and onside kick. Each skill is clearly described, and more than 150 photos are used to further help you understand and implement the techniques in specific situations.



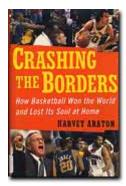
The
Cooperstown
Symposium on
Baseball and
American
culture, 20032004

Edited by William M. Simons

Jefferson, NC; London: McFarland, 2003.

#### 306.483 COO 2003-04

Examines the relationships between baseball and gender and includes a unique autobiographical account from former major league player Dan Ardell; st udies the African American attitude toward the Negro Leagues and the declining appeal for baseball of this community; discusses on baseball and ethnicity and also offers essays on other topics related.

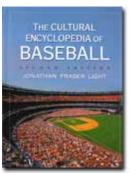


# Crashing the borders: how basketball won the world and lost its soul at home

Harvey Araton New York, NY: Free Press, 2005.

#### 796.323 ARA

In this taut, simmering book, the author points his finger at the greed and exploitation that has weakened the American game, and with uncommon journalistic courage, he opens a discussion on the volatile, un-discussed subject that lies at the heart of basketball's crisis; race.



## The cultural encyclopedia of baseball

By Jonathan Fraser Light Jefferson, NC: McFarland & Co, 2005.

REF 796.357 LIG

Baseball has its own special niche in America's culture and psyche. Some researchers spend years on statistical analyses while others wax poetic about players and plays. Many trace the beginning of the civil rights movement in part to the Major Leagues' integration. Words and phrases of the game (for example, pinch-hitter and out in left field ) are common in everyday language. This encyclopedia covers all of what might be called the cultural aspects of baseball. Advertising, agents, drafts, food, illegal substances. minor leagues, oldest players, perfect retired uniform numbers. superstition and tripleheaders are among the thousands of entries. Biographical sketches of all Hall of Fame players. owners, executives and umpires, and many of sportswriters and broadcasters join entries for team histories, ballparks, owners, commissioners and league presidents.



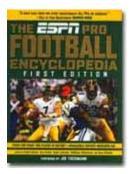
## ESPN college football encyclopedia

New York, NY: ESPN, 2005.

REF 796.332 ESP

The most comprehensive reference book ever assembled on the history of college football, from South Bend, Indiana, to Lincoln, Nebraska, Palo Alto, California, to Baton Rouge, Louisiana, Ann Arbor, Michigan, to Tallahassee, Florida, college football attracts

the most dedicated fans in all of sports. This book is their Bible a rich and exhaustive reference guide to the game's history, tradition, and lore. Based on three years of research by the nation's foremost college football experts, the ESPN College Football Encyclopedia is sure to dazzle even the most knowledgeable fan.

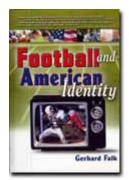


## The ESPN pro football encyclopedia

Executive editor, Gary Guillete New York, NY: Sterling Pub. Co, 2006.

REF 796.332 ESP

This is a complete and accurate reference source, based on a database compiled by Pete Palmer, longtime New England Patriots statistician and renowned baseball analyst, and Ken Pullis, the 2002 Ralph Hay Award winner for Career Achievement in Pro Football Research and Historiography.

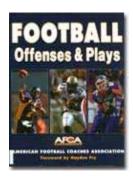


#### Football and American identity

Gerhard Falk Binghamton, NY: Haworth, 2005.

796.332 FAL

The purpose of the present study is to consider the social conditions and cultural implications of American Football. This book deals with the football subculture as a reflection of some of the most important American values, including competition, conflict, diversity, power, economic success and fairness, respect for others, and patriotism.

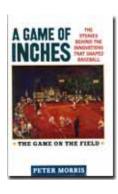


## Football offenses & plays

American Football
Coaches Association
Champaign, IL :
Human Kinetics,
2006.

796.332 FOO

Presents all of the popular offensive systems used today as well as tactical advice for play calling in each of four areas of the field. It features insights from many of the game's top offensive minds, who have conceived, or are extremely successful in employing a specific means of attack.



A game of inches: the stories behind the innovations that shaped baseball : the game on the field

Peter Morris Chicago, IL: Ivan R. Dee, 2006.

REF 796.357 MOR

Nearly a thousand entries that illuminate the origins of items ranging from catcher's masks to hook slides to intentional walks to cork-center baseballs. Along the way, award-winning author Peter Morris has a sharp eye for the telling quote and the entertaining anecdote.

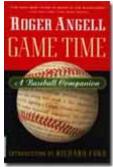


A game of inches: the stories behind the innovations that shaped baseball: the game behind the scenes

Peter Morris Chicago, IL: Ivan R. Dee, 2006.

796.357 MOR

This book continues and concludes Peter Morris's superb encyclopedia of the national pastime by dispelling cherished myths and revealing the source of many of baseball's features that are taken for granted, and by explaining the context that led to the introduction of each new wrinkle, and chronicles the often surprising responses to these innovations.



## Game time: a baseball companion

Roger Angell
Orlando, FL: Harvest
Book, 2004.

808.803 ANG

This new selection of essays represents Angell's prime writings, short and long, from spring training in 1962 to the explosive World Series of 2002. The author is considered the best baseball essayist around. His relaxed prose glides across the page with a confident grace that most writers -let alone baseball writerswould kill for.

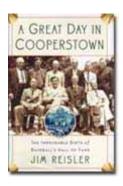


# The games presidents play: sports and the presidency

John Sayle Watterson Baltimore, MD: Johns Hopkins University Press, 2006.

973.099 WAT

Provides a new way to view the American presidency. The author explores not only the president's health, physical attributes, personalities, and sports IQs, but also the increasing trend of Americans in the past century to equate sporting achievements with courage, manliness, and political competence.

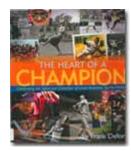


#### A great day in Cooperstown: the improbable birth of Baseball's Hall of Fame

Jim Reisler New York, NY : Carroll & Graf Publishers, 2006.

#### 796.357 REI

Explains the unusual origins of the National Baseball Hall of Fame, delivering an upclose view of not only the game's early stars and the house built to honor them, but of the myth-building around baseball in America. The author explains that the construction of the Hall of Fame in Cooperstown was as much an attempt to revive the economy of a struggling, drought ravaged farming town at the height of the Depression as it was a tribute to the National Pastime.

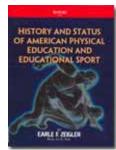


The heart of a champion: celebrating the spirit and character of great American sports heroes

Frank Deford.
San Diego, CA: NorthWord, 2002.

REF 796.092 DEF

Focuses on the moments that define the spirit that makes an individual or a team a true champion. The qualities embodied in each of the athletes featured in this book are key ingredients in becoming a champion. The stories and dramatic photographs of these athletes and their moments of triumph will captivate and inspire.

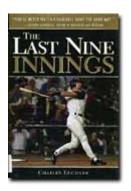


History and status of American physical education and sport

Earle F. Ziegler Victoria, B.C : Trafford, 2005.

796.0973 ZEI

Provides an up-to-date, insightful textbook on the subject for aspiring teachers of physical activity education and coaches of educational/recreational sport. The author clarifies how and why the present situation came about and hopes the reader will comprehend the historical thread or timeline depicting people's greater or lesser involvement in purposeful or purposeless physical activity since America was first settled.

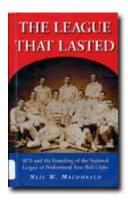


The Last Nine Innings: Inside the Real Game the Fans Never See

Charles C. Euchner Naperville, IL: Sourcebooks, 2006.

#### 796.357 EUC

Reveals the seismic changes that are dramatically transforming baseball, called the national pas-time. Euchner brings the reader behind the scenes to see how scientific analysis, exotic statistics and globalization have changed the game forever.



The league that lasted: 1876 and the founding of the National League of Professional Base Ball Clubs

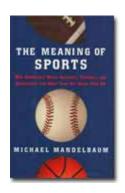
By Neil W. Macdonald

Jefferson, NC: McFarland & Co, 2004.

#### 796.357MAC

In the early 1870s, baseball was chaos, mired in mismanagement and corruption. William Hulbert, the owner of Chicago's National Association team, believed that a efficiently with league run honest competition would survive and flourish. Hulbert, relying on his pragmatic philosophy "molasses now, vinegar later" and working with his prize recruit Albert Spalding, founded the National League in 1876. The league fell far short of Hulbert's dreams in its first season, but he stuck to his belief that integrity would win out in the end. He not only prohibited Sunday baseball and the sale and consumption of alcohol within the league's ballparks, but ousted two

Biblioteca Benjamín Franklin. www.usembassy-mexico.gov/biblioteca teams-New York and Philadelphia-from the league because they failed to meet their obligation to finish out the season. Despite the setbacks, scandals, and considerable opposition, all of which are thoroughly covered here, the National League survived its first year.



The meaning of sports: why Americans watch baseball, football, and basketball, and what they see when they do

Michael Mandelbaum New York, NY: Public Affairs. 2004.

#### 796.04 MAN

Examines America's century-long love affair with baseball, football, and basketball. Shows how each of these games experienced a golden age when the values that it embodies were post prized by the culture. Fresh and unconventional perspective based on history, anthropology, and literature, that makes this reading fascinating and rewarding for fans and those who have never understood the passion for sports.



More than just a game : sports in American life since 1945

Kathryn Jay New York, NY; Chichester: Columbia University Press, 2006.

306.483 JAY

Tracks the explosion of the sports industry in the United States since 1945 and how it has shaped class, racial, gender, and national identities. By examining both professional and intercollegiate sports such as baseball,

Liverpool 31. Col. Juárez. 06600 México D.F. Abierto de lunes a viernes de 11:00 a 19:00 hrs football, basketball, golf, tennis, and stock car racing, the author looks at the impact of packaging, salary, hype, corporate sponsorship, drug use, and the presence of women and African American players.



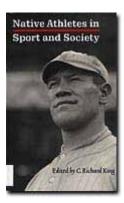
#### National Baseball Hall of Fame and Museum : map & guide

London: Scala, 2006.

REF 796.357 NAT

This fully illustrated

official guide features new photography of the Hall's renovated galleries and takes the reader through the history of baseball and its impact on American culture. Experience baseball's history through timeless artifacts, compelling exhibits, classic photographs, and much more at America's best known sports shrine.

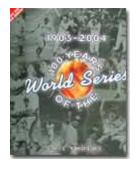


#### Native Athletes in Sport and Society

Edited by C. Richard King Lincoln, NE: University of Nebraska Press, 2005.

796.089 NAT

Highlights the accomplishments Indigenous athletes in the United States and Canada, but also explores what these accomplishments have meant to Native American spectators and citizens alike. Superstars and fallen stars, journeymen and amateurs, coaches and gatekeepers, activists and tricksters appear side by side in this collection and their stories are representation and remembrance that have shaped the means and meaning of American Indians playing sport in North America.



#### 100 years of the World Series : 1903-2004

Eric Enders New York, NY: Sterling, 2005.

REF 796.357 END

Recounts the fascinating history of the Series, describing the sensational events and outstanding performances that are forever etched into the memories of baseball fans around the world, year by year, with remarkable photographs of the legends (and goats) in the making, and includes extensive Series statistics.

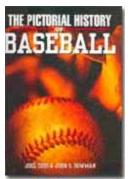


## Past time: baseball as history

Jules Tygiel
Oxford [England]:
Oxford University
Press, 2001, 2000.

796.367 TYG

Landmark book that towers above most writing about the sport. This work ranges across the last century and a half in an intriguing look at baseball as history, and history as reflected in baseball, beginning in New York in the 1850s, and ending with the emergence of rotisserie leagues and fantasy camps in the 1980s.

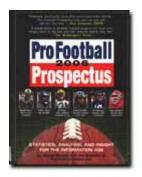


## The pictorial history of baseball

Joel Zoss and John S. Bowman San Diego, CA: Thunder Bay Press, 2002.

REF 796.357 ZOS

Tracing the colorful history of a sport that is more than just a nation's pastime, but a world in its own right, this unique volume encapsulates baseball's history from its origins to its most recent events. With anecdotes, statistics, and photographs to linger over, this chronicle of baseball presents the definitive story of a timeless and fascinating sport, from the dugout to the press box, and from the nineteenth century to the present.



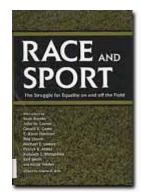
Pro Football
Prospectus
2006:
Statistics,
Analysis, and
Insight for the
Information Age

Aaron Schatz with Ben Alamar ... [et al.]

New York, NY: Workman Pub, 2006.

REF 796.332 SCH

The first section of the book reviews the new statistics that we use to analyze the NFL. There's also an article introducing the Football Outsiders game charting project and a technical article for veteran readers about improvements made to stats. Each NFL team gets a chapter on 2005 season and what's expected for 2006.



#### Race and sport: the struggle for equality on and off the field

Scott Brooks .. [et al.]
Jackson, MS:
University Press of
Mississippi, 2004.

796.098 RAC

This book showcases African Americans as key figures making football, baseball, basketball, and boxing internationally popular, though inequalities still exist today. One essay discusses the international spread of American imperialism through sport. Another shows how mass media images of African American athletes continue to shape public perceptions.

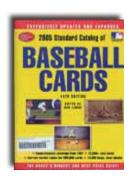


## Ringside : a history of professional wrestling in America

Scott M. Beekman
Westport, CT: Praeger,
2006.

796.812 BEE

First work to attempt to alter the common perception by fully examining the history of the sport in the United States. Filling his work with fascinating stories and larger-than-life personalities, Beekman untangles the myths and legends of professional wrestling to provide and illuminating and colorful account of the athletes, entertainers, and businessmen who have determined the sport's erratic route through American history.



#### Sports collectors digest 2005 standard catalog of baseball cards

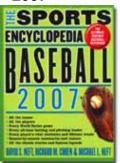
By Robert F. Lemke and the editors of Sports collectors digest

Iola, WI: Krause Publications, 2004.

#### REF 796.357 SPO

This book provides a guide to more than 135 years of baseball card issues. It details major league baseball card issues from 1867 through the first half of 2004.

### The sports encyclopedia. Baseball 2007

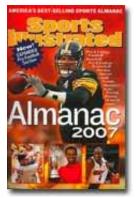


David S. Neft [et al] New York, NY: St. Martin's Griffin, 2007.

REF 796.357 NEF

Covers the history of every player, every team, and every season from 1902 through

2006, with detailed statistics and text summaries, as well as full coverage of this year's exciting pennant race.



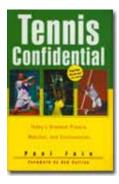
### Sports illustrated 2007 almanac /

by the editors of Sports Illustrated New York, NY: Sports Illustrated Books, 2006

REF 796 SPO 2007

America's No. 1 sports almanac since its

introduction 14 years ago, the Sports Illustrated Almanac has got 2007 covered, from football to fencing, hockey to handball, and everything in between. Spanning 896 pages, the Sports Illustrated Almanac features essays by top Sports Illustrated writers, all-time stats and records, and ticketing and venue information for pro baseball, basketball, football and hockey. The Sports Illustrated Almanac 2007 is the ultimate guide to the year in sports.

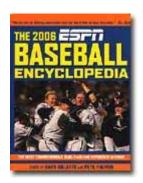


#### Tennis confidential: today's greatest players, matches, and controversies

Paul Fein Washington, DC: Brassey's, 2002.

796.342 FEI

Take a journey into the world of pro tennis with interviews, features, and essays about the game's greatest stars, events, and controversies, past and present, through this collection of articles that have appeared in magazines and newspapers around the world.



#### The 2006 ESPN baseball encyclopedia

Edited by Pete Palmer and Gary Gillette New York, NY: Sterling Pub, 2006.

#### REF 796.357 TWO

Based on a completely new database compiled by award-winning baseball analyst Pete Palmer and edited by baseball commentator, historian and analyst Gary Gillette, this encyclopedia is the most complete and accurate baseball reference ever compiled.



#### The 2007 ESPN **Sports Almanac**

Gerry Brown, Michael Morrison, editors New York, NY: ESPN Books, 2006.

> REF 796.05 ESP 2007

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13