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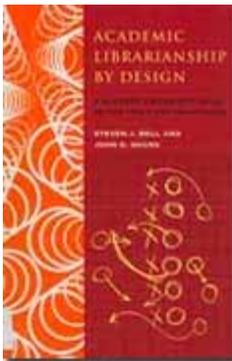
Academic librarianship by design : a blended librarian's guide to the tools and techniques
Steven J. Bell
Chicago, IL :
American Library
Association, 2007.

027.7 BEL

This book is about more than blended librarianship. It's about design that takes many forms and shapes and infiltrates itself into many professions. Authors use the blended librarian concept to create a framework for better understanding how an academic librarian can develop a design philosophy that he or she will use to guide the development of instructional products.
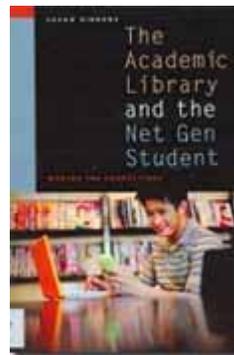
The academic library and the net-gen student : making the connections
Susan Gibbons
Chicago, IL :
American Library
Association, 2007.

027.7 GIB

Inspired by work-practice studies of students and faculty conducted at the University of Rochester, this visionary guide maps potentially vibrant futures for academic libraries. Academic librarians in public services, technology, and administration now have the tools to better understand the integral role of technology in the social and academic lives of undergraduates (the Net Generation).

Biblioteca Benjamín Franklin.
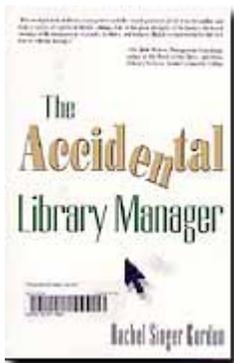www.usembassy-mexico.gov/biblioteca
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The accidental library manager

Rachel Gordon Singer
Medford, NJ: Information Today, 2005.

025.1 GOR

Most librarians enter the field intending to focus on a particular specialty, but eventually need to take on certain supervisory or managerial responsibilities in order to move forward. In this book, author Rachel Singer Gordon provides support and background for new managers, aspiring managers, and those who find themselves in unexpected management roles.
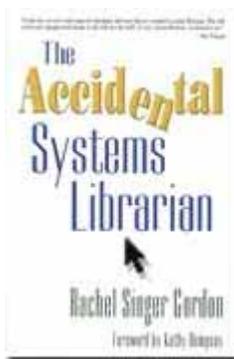
The accidental systems librarian
Rachel Singer Gordon
Medford, NJ : Information Today, 2003.

025.3 GOR

Author's practical advice on using organizational, research, and bibliographic skills to solve various systems problems is geared to helping "accidental" systems librarians develop the expertise they need to succeed and the confidence they need to excel. This is an important book for any librarian who wants to deal more effectively with technology in her or his institution.
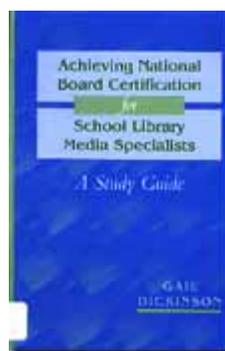
Achieving National Board Certification for School Library Media Specialists: a Study Guide

Gail Dickinson
Chicago, IL : American Library Association, 2005.

027.8 DIC

This study guide coaches school library media specialists through exam specifics. Whether you are considering National Board Certification, are in the process of achieving certification, or want to stay current on the best practices in teaching, this book is for you.
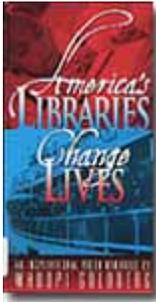
ALA rediscover America @ your library

American Library Association
Albuquerque, NM : Digital Workshop, 2002.

V 025.11 AME

"Rediscover America @ your library" was unveiled at ALA's Midwinter Meeting in January 2002. The year-long national media relations and advocacy effort is designed to convince the public and policymakers that libraries and librarians are critical to our democracy and are needed now, more than ever. Key themes of the Rediscover America program and support video include:
Free people need free libraries, America's libraries are the cornerstone of our democracy, Libraries are places of opportunity, In times of economic hardship, American turn to- and depend on-their libraries and librarians, among other issues.
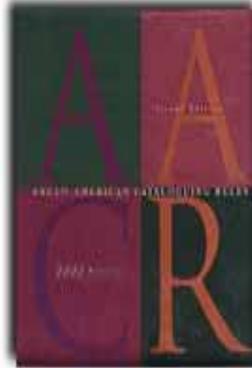
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America's libraries change lives [videorecording]

Narrated by Whoopi Goldberg ; written and produced by Jeff Spitz
Chicago, IL : American Library Association, 1999.

V 020 AME

Combining early 20th century immigrant footage with the contemporary experiences of immigrant children, teens, and parents, this insightful film offers a fresh look at the most democratic of all American institutions. Shot on location in libraries from coast to coast, the camera follows ordinary people into the world of public libraries (including a bookmobile). Experiences the hopes, dreams, and hidden dramas that make libraries come alive.
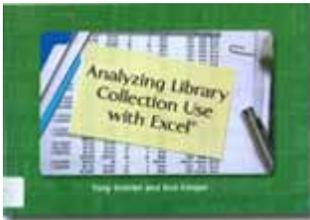
## Analyzing library collection use with Excel

Tony Greiner and Bob Cooper
Chicago, IL : American Library Association, 2007.

025.2 GRE

Shows how to use Excel to translate circulation and collection data into meaningful reports for making collection management decisions. Gives library collection analysts the tools to select the data most relevant to analysis of their collections.
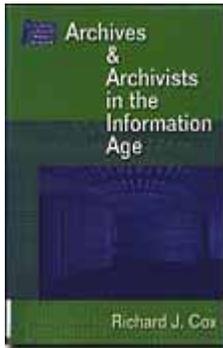
Anglo-American cataloging rules

Prepared under the direction of the Joint Steering Committee for Revision of AACR, a committee of the American Library Association
Chicago, IL : American Library Association, 2003.

CAT 025.3 ANG

This revision incorporates the two sets of revisions published as Amendments in 1999 and Amendment 2001. It also includes revisions approved through 2001 and finalized 2002. Substantial changes have been made to three chapters: chapter 3 (Cartographic Materials), chapter 9 (Electronic Resources), and chapter 12 (Continuing Resources)

Annual review of information science and technology. Volume 39, 2005

Blaise Cronin, editor.
Medford, NJ : Information Today, Inc, 2004.
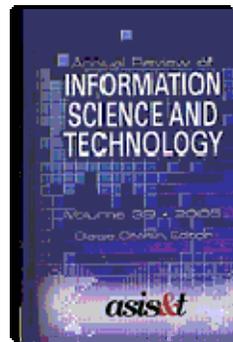
REF 020.3 ANN

ARIST, published annually since 1966, is a landmark publication within the information science community. It surveys the landscape of information science and technology, providing an analytical, authoritative, and accessible overview of recent trends and significant developments. The range of topics varies considerably, reflecting the dynamism of the discipline and the diversity of theoretical and applied perspectives.

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Archives & Archivists in the Information Age

Richard J. Cox
New York, NY : Neal-Schuman Publishers, 2005.

025.197 COX

Offers a powerful statement of why people engaged in this arena not only continue to be of value to organizations but have also become essential to today's organizational structures. The author's unique and enlightened point of view affords impressive insight into the role consultants play, the construction of job descriptions, and the importance of public scholarship.
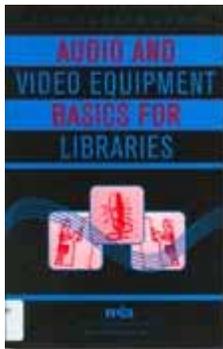
Audio and video equipment basics for libraries

Jim Farrington
Lanham, MD : Scarecrow Press : Music Library Association, 2006.

621.389 FAR

Presents all the information that librarians need to make intelligent decisions about providing listening and viewing facilities in libraries. Everything from what to look for when buying new equipment, to how it works, to what to think about when designing a new listening facility or retrofitting an existing space is considered.

Becoming a digital library

Susan J. Barnes
New York, NY: Marcel Dekker, 2004.

025.002 BEC

This book discusses the techniques for finding and training the right people to build a digital library, the advantages to organizing personnel into project-based teams to bring digital resources online, how to use and encourage input feedback from digital library users, practical methods for managing and implementing prospective projects, the value of multiple resource exploration and experimentation in user service-oriented or basic research libraries, and approaches to managing technology in a library setting.
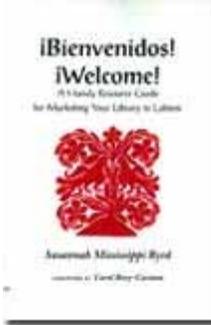
Bibliotecas y publicaciones digitales

Juan Voutssás Márquez
México : UNAM, Centro Universitario de Investigaciones Bibliotecológicas, 2006.

S 025.002 VOU

Describe cómo se puede ir construyendo una colección digital con material digital original o digitalizado, brinda también una explicación sobre cuándo, cómo y porqué debe digitalizarse tal o cual material, ventajas y desventajas e implicaciones legales. Se concluye con un análisis del perfil profesional del bibliotecario en el mundo digital.
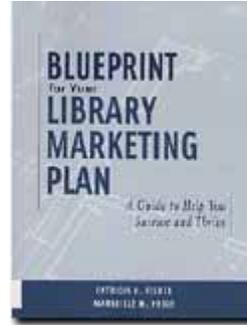
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Bienvenidos! : Welcome! : a handy resource guide for marketing your library to Latinos

Susannah Mississippi Byrd
Chicago, IL : American Library Association, 2005.

REF 027.63 BYR

This book is intended to help provide information, resources and ideas for serving Latinos, drawing from the experience of libraries in predominantly Latino communities to help inform librarians and library workers across the country.
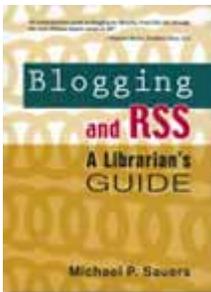
Blogging and RSS: a librarian's guide

*Michael P. Sauers*
Medford, NJ : Information Today, 2006.

025.04 SAU

Shows how blogging and RSS technology can be easily and effectively used in the context of a library community and covers everything librarians needs to know. Recommends his favorite blogs and shares the opinions and advice of top librarian bloggers. Examples of feed code and a glossary round out the book.

Blueprint for your library marketing plan: a guide to help you survive and thrive

Patricia H. Fisher, Marseille M. Pride
Chicago, IL : American Library Association, 2006.

021.7 FIS

Offers a step-by-step program to get any library up to speed with minimal angst. These easy-to-implement techniques help librarians write the plan, including targeting the market, defining services, setting goals, and taking action to promote the library.

Bookbinding [videorecording]

Elkins Park, PA : On Air Video, 2007.

DVD 683.3 BOO
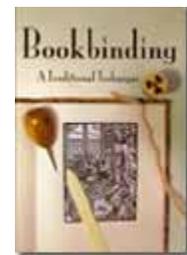
Provides instruction in the process of making and assembling a hard cover book using the case binding method. This DVD contains PDF files including a materials list, book press and sewing frame diagrams, and knotting illustrations.

Building a successful archival program: a practical approach

Marisol Ramos and Alma C. Ortega
Oxford : Chandos, 2006.

027 RAM

The purpose of this book is to provide best practices and solutions on how to establish successfully an archival program through a practical approach, without using too much technical or theoretical jargon. It will provide easy-to-follow advice and set achievable goals for starting an

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archival program in an environment where a mall budget or even no-budget can threaten the future of the archives.

Buying and contracting for resources and services: a how-to-do-it manual for librarians

Rick Anderson
New York, NY: Neal-Schuman Publishers, 2004

025.2 AND

This how-to-do-it manual explores techniques of acquisitions librarianship as well as many of the innovations that make today's acquisitions work more multi-faced.

Campaign for America's Libraries highlights [videorecording]

American Library Association
Chicago, IL : American Library Association, 2004.

V 025.11 CAM

Highlights from the American Library Association's "@ your library" campaign shows how ALA has utilized media relations, advocacy efforts, promotion about librarians and library workers, and global outreach to gain national and international visibility.

Cataloging correctly for kids: an introduction to the tools
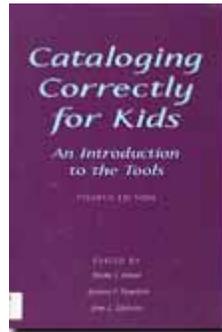
Edited by Sheila S. Intner, Joanna F. Fountain, Jane E. Gilchrist
Chicago, IL : American Library Association, 2006.

025.32 CAT

This new fourth edition, addresses all the changes the library cataloging has experienced in practices, technological tools, scope and services, and available materials. This definitive edition calls on the foremost experts in cataloging to explain the unique ways children search and how to catalog information accordingly.
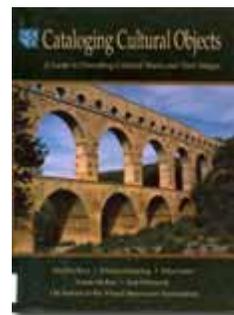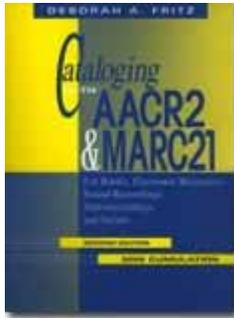
Cataloging cultural objects : a guide to describing cultural works and their images

Murtha Baca ... [et al.]
Chicago, IL : American Library Association, 2006.

363.69 CAT

This cutting-edge reference offers practical resources for cataloging and flexibility to meet the needs of a wide-range of institutions, from libraries to museums to archives. These guidelines for selecting, ordering, and formatting data used to populate metadata elements in cultural materials' catalog records will, when followed consistently, promote good descriptive cataloging and reduce redundancy.

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Cataloging with AACR2 & MARC21 : for books, electronic resources, sound recordings, videorecordings, and serials

Deborah A. Fritz
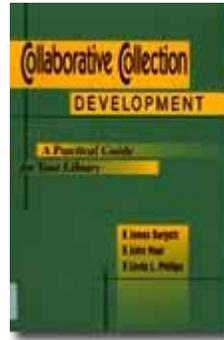Chicago, IL : American Library Association, 2007.

025.3 FRI

In line with the most recent revisions of both cataloging rules (AACR2) and MARC coding standards (MARC21), this unique one-stop guide provides the hands-on cross-references between AACR2 and MARC21 required for easy online cataloging.

Checklist of library building design considerations

William Sannwald
Chicago, IL: American Library Association, 2001.

727.8 CHE

This book will help you evaluate your current space, analyze each design element as it relates to space and function in the library, make decisions ranging from shelving finishes to equipment, and satisfy the requirements of the Americans with Disabilities Act. It also includes sections on environmentally correct design approaches, assessment of current facilities and alternatives to new construction, young adult and children's spaces, remote storage, and technology advancements.

Collaborative Collection Development: a Practical Guide for Your Library

James Burgett, John Haar, Linda L. Phillips
Chicago, IL : American Library Association, 2004.

025.21 BUR

In this authoritative and practical guide, three leaders whose institutions have successfully collaborated for a decade share their expertise so others can incorporate their winning strategies to select appropriate partners, and a long-term commitment from all parties. This comprehensive guide contains all the checklists, case studies, sample agreements, and references needed to facilitate collaborative initiatives.
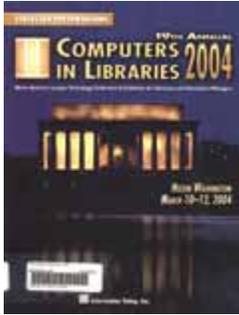
Complete copyright: an everyday guide for librarians.

Carrie Russell
Chicago, IL: American Library Association, 2004.

REF 346.73 COM

Librarians face myriad copyright dilemmas every day, and as copyright law evolves and new interpretations emerge, libraries play a key role in representing the public in the copyright debate. This book provides clear, user-friendly guidance for both common copyright issues and latest trends, including the intricacies of copyright in the digital world.

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Computers in Libraries Conference (19th : 2004 : Washington, D.C.)

Compiled by Carol Nixon
Medford, NJ : Information Today, 2004.

REF 025.002 COM

This book includes Power Point documents on issues that have to do with libraries and librarians,   information technology and computers , how to take advantage of this resources and what's available to perform better at job, as well as important resources for education.

Conflict management for libraries: strategies for a positive, productive workplace

By Jack G. Montgomery and Eleanor I. Cook; with contributions from Pat Wagner and Glenda Hubbard

Chicago, IL: American Library Association, 2005.

023.9 MON

Libraries are not immune to workplace stress and conflict. In a broad research survey conducted over three years, authors Montgomery and Cook asked, "What are the common causes of workplace conflict in libraries?" From the results of the study, as well as formal and informal observations, the authors have developed seventeen scenarios of library workplace conflict, along with realistic ways to manage them. Drawing on these stories from the trenches, they share a balanced perspective to help reconcile even the stickiest situation. An array of tools are offered in this book to create a positive working environment, helping staff stay on track to achieve goals and live the mission of the library.
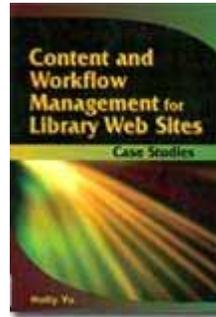
Content and workflow management for library web sites: case studies

Edited by Holly Yu
Hershey, PA : Information Science Pub, 2005.

025.04 CON

Provides practical and applicable web content management solutions through case studies. This book contains successful database-to-web applications as employed in a variety of academic libraries. Authors also discuss detours, sand traps, and missteps necessary to a real learning process.

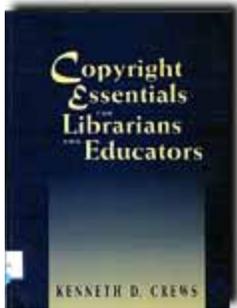## Cooperative reference: social interaction in the workplace

Celia Hales Mabry
Binghamton, NY: Haworth Information Press, 2003.

025.52 COO
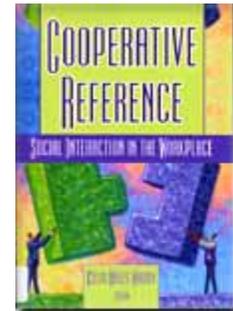
This book addresses the need for reference librarians to work together to keep the system running smoothly. It explores the various means of developing social professionalism, collaborating on projects, and combining forces with other libraries to remain on the cutting edge of information services in this new century.

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8

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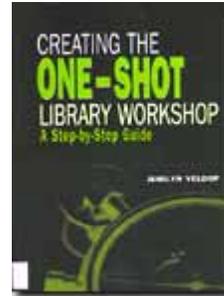## Copyright essentials for librarians and educators

Kenneth D.Crews
Chicago, IL: American Library Association, 2000.

REF 346.73 CRE

Enhanced with notes highlighting recent developments and seven appendices, including checklist and legislation summaries.

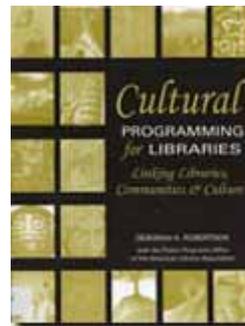## Creating a winning online exhibition: a guide for libraries, archives, and museums
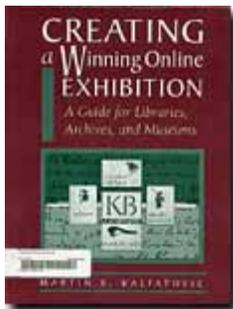
Martin R. Kalfatovic
Chicago, IL: American Library Association, 2002.

021.7 KAL

This guide provides the how-to's for developing an overarching theme, selecting materials, and creating a narrative presentation that goes beyond the traditional to deliver a winning exhibition.
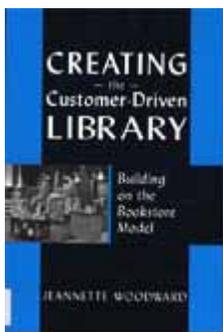
Creating the Customer-Driven Library : Building on the Bookstore Model

Jeannette Woodward
Chicago, IL : American Library Association, 2005.

021.7 WOO

Provides a ready solution to the shortfall in attendance to the library by offering solid information and how-to tips on showcasing th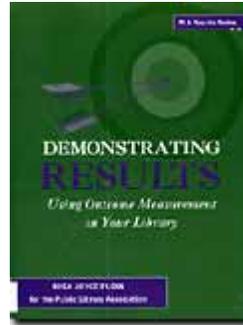e library to patrons and enticing them to take advantage. Using the bookstore as a model, the author points out the ways in which libraries fall short in attracting and serving customers.

Creating the One-Shot Library Workshop : a Step-by-Step Guide

Jerilyn Veldof
Chicago, IL : American Library Association, 2006.

025.56 VEL

The author demystifies the process of deliver library information to the users. From needs assessment through design and implementation to final evaluations, this practical guide takes librarian step by step through the process. Case studies illustrate how each step played out in Veldorf's library at the University of Minnesota.

Cultural programming for libraries: linking libraries, communities, and culture

Deborah A. Robertson
Chicago : American Library Association, 2005.

021.2 ROB

This book provides background, practical steps, and ideas to develop the library' s capacity to present cultural programming on topics, themes, and issues for a wide array of audiences across cultures. Readers will learn to use programming to enhance, highlight, and drive to use of library collections and gain community visibility and support through programming.

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The cybrarian's manual 2

Pat Ensor
Chicago, IL: American Library Association, 2000.

REF 025.04 CYB

This book takes a comprehensive approach to presenting the state of libraries and cyberspace.
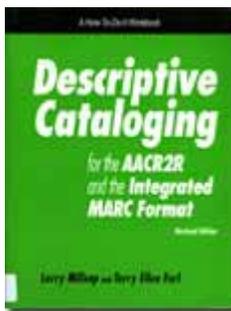
Descriptive cataloging for the AACR2R and the integrated MARC format : a how-to-do-it workbook

Larry Millsap & Terry Ellen Ferl
New York, NY : Neal-Schuman, 1997.

025.32 MIL

Designed to give catalogers practice in creating original descriptive cataloging records which can be shared with other libraries in an automated environment. It is especially intended for cataloging students and working catalogers in small libraries who have neither a great deal of experience making MARC records in many different formats nor more experienced colleagues nearby who can provide advice.

Demonstrating results: using outcome measurement in your library

Rhea Joyce Rubin for the Public Library Association
Chicago, IL : American Library Association, 2006.

025.1 RUB

Using the 14 step-by-step customizable work forms, libraries can gather and interpret statistically accurate data to demonstrate outcomes and attract funding.

Designing a school library media center for the future

Rolf Erikson and Carolyn Markuson
Chicago, IL : American Library Association, 2007.

027.8 ERI

In this hands-on guidebook, school library construction and media specialists share their experiences of working on more than 100 media center building projects around the country, using conceptual plans from actual school libraries.

## Designing digital literacy programs with IM-PACT

Ruth V. Small
New York, NY : Neal-Schuman Publishers, 2005.

028.7 SMA

Information. Motivation. Purpose. Audience. Content. Technique. These are the key components to the IM-PACT model of teaching information literacy skills. Today's

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librarians and educators must teach students how to understand, evaluate and integrate information in multiple, computer-delivered formats in order for them to succeed in the 21st century.
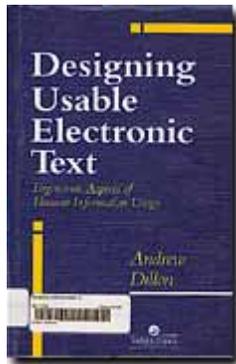
Designing Usable Electronic Text: Ergonomic Aspects of Human Information Usage

Andrew Dillon
Bristol, PA: Taylor & Francis, 1994

005.7 DIL

The author examines the human issues underlying information usage, and emphasizes that usability -or lack of usability- is the main barrier to the electronic medium's campaign to gain mass acceptance.

Developing reference collections and services in an electronic age

Kay Ann Cassell
New York, NY: Neal-Schuman Publishers, 1999.

REF 025.524 CAS

This title is meant to provide librarians with a blueprint for developing a plan that meets their own user's expectations.

Digital images and art libraries in the twenty-first century

Susan Wyngaard
Binghamton, NY: Haworth Information Press, 2003.

025.002 WYN

Provides an in-depth look at the technology that art librarians must understand in order to work effectively in today's digital environment. Appropriate for librarians, visual resource curators, and students alike, this book unites readers with professionals who have hands-on experience in their fields of study. It covers a wide range of subject, including digital access preservation, personal accounts of digitalization ventures, effects of Web censorship and the changing nature of art librarianship. The diversity of opinions documented in this contemporary text delivers a thorough investigation into the cutting-edge world of digital art librarianship.

Digital libraries: principles and practice in a global environment
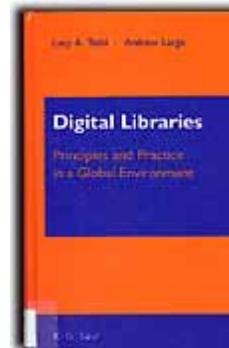
Lucy A. Tedd
München: K.G. Saur, 2005.

025.002 TED

This book introduces readers to the principles underlying digital libraries, and illustrates these principles reference to a wide range of digital library practices throughout the world. It presents the challenges of developing and implementing digital library systems, as well as exploring their realization in multilingual and multicultural environments.
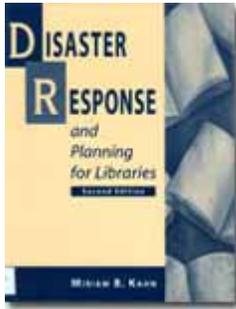
Disaster response and planning for libraries

Miriam B. Kahn
Chicago, IL : American Library Association, 2003.

025.82 KAH

This is a one-stop instruction manual for writing a disaster plan that covers all the bases-response, recovery, prevention, and planning. Easy to read and for all types and all sizes of libraries. Fire, water, mold, construction problems, power outages, etc., can not only bring services to a grinding halt but can also destroy collections, and you most be prepared for the unexpected.
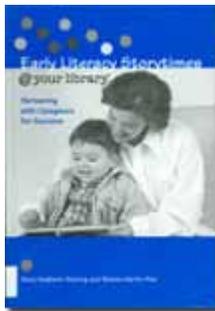
Early literacy storytimes @ your library : partnering with caregivers for success

Saroj Nadkarni Ghoting and Pamela Martin-Díaz
Chicago, IL : American Library Association, 2006.

027.62 GHO

Scripts and plans included here help librarians explain what adults can do to enhance children's print motivation, phonological awareness, vocabulary, narrative skills, print awareness, and letter knowledge. Proven, step-by-step methods address planning, promoting, and assessing this richly informative, new kind of story time.
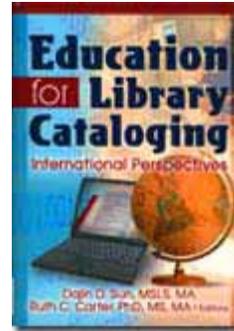
Education for library cataloging

Dajin D. Sun, Ruth C. Carter, editors
New York, NY : Haworth Information Press, 2006.

025.3 EDU

This is an attempt to reflect and capture the worldwide education in the first decade of the twenty-first century for cataloging and classification in its dynamic forms. Focusing on international perspectives, this theme issue is a cross-sectional document for the current status, developments, and trends of cataloging education around the world.
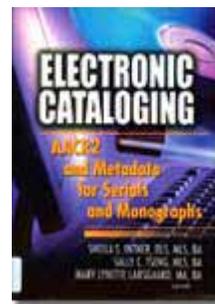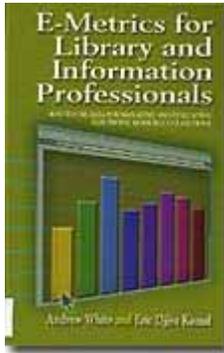
Electronic cataloging : AACR2 and metadata…

Sheila S. Intner, [et al]
New York, NY : Haworth Information Press, 2003.

025.34 ELE

The intention of this volume is to explain, describe, and illustrate the brave new world libraries are creating through the use of metadata. It is a highly complex and dynamic world in which some things seem to shift and change constantly, and none seem to stand completely still.

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E-metrics for Library and Information Professionals: How to Use Data for Managing and Evaluating Electronic Resource Collections

Andrew C. White and Eric Djira Kamal
New York, NY : Neal-Schuman Publishers, 2006.

025.284 WHI

Written to bridge the gap between past collection use management and the emerging solutions for handling virtual collections, since correctly employing of e-metrics can streamline, integrate, and supplement the majority of statistical-gathering efforts.

Essential cataloguing

Bowman, J. H.
London : Facet Pub., 2003.

025.3 BOW

This book covers descriptive cataloguing, and is designed as a simple companion to the Anglo-American Cataloguing Rules.

Essential classification

Vanda Broughton
New York, NY: Neal-Schuman Pub, 2004.

025.3 BRO

Classification is everywhere. We classify birds and animals, languages and ethnic groups, stars, volcanoes, minerals and clouds, wine and blood, and colours and roses. We classify diseases, occupations and social status; the size of notepaper (grand eagle, elephant and pott); the dimensions of icebergs (small, bergy bits and growlers); and brandy (mellow, pale and superior) This is a book about some of the systems which people have created for organizing information.

Essential thesaurus construction

Vanda Broughton
London : Facet, 2006.

025.49 BRO

Examines the criteria relevant to the selection of a subject-management system, describes the characteristics of some common types of subject tool and takes the novice step by step through the process of creating a system for a specialist environment. The methodology employed is a standard technique for the building of a thesaurus that incidentally creates a compatible classification or taxonomy, both of which may be used in a variety of ways for document or information management.
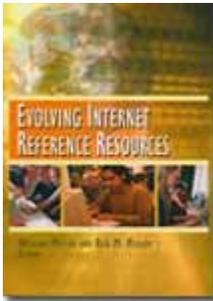
Evolving Internet reference resources

William Miller, Rita M. Pellen, editors.
Binghamton, NY : Haworth Information Press, 2006.

025.5 EVO

Provides both beginning and experienced researchers with a comprehensive overview of the key information sources available online in the humanities, sciences and social sciences. It's a guide to the best free and subscription-based Internet sites and services for 26 diverse subject areas.

Explorer's guide to the Semantic Web

Thomas B. Passin
Greenwich, CT : Manning, 2004.

025.04 PAS
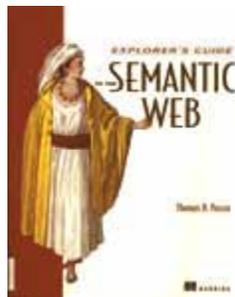
Written for developers and programmers, this guide acquaints users with the basic technologies and their interrelations that will be instrumental in the development of the Semantic Web. Key technology areas are covered, such as knowledge modeling (RDF, Topic Maps), agents (DAML, FIPA), and Trust and Authentication.

The extreme searcher's Internet handbook : a guide for the serious searcher

Randolph Hock
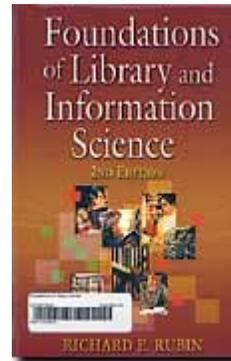Medford, NJ : CyberAge Books, 2004.

REF 025.04 HOC

This is a guide for anyone who uses the Internet for research: librarians, teachers, students, writers, business professionals, and others who need to search the Web proficiently.
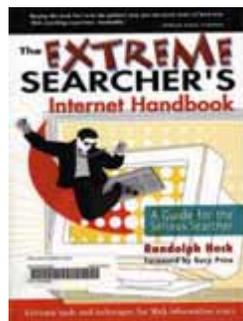
Foundations of library and information science

Rubin, Richard
New York, NY: Neal-Schuman Publishers, 2004.

020.097 RUB

This book includes discussions of the information infrastructure, intellectual freedom, current issues in the organization of information (MARC 21, Dublin Core, metadata), and copyright issues (including digital rights management and file sharing). This edition also takes on the changes facing academic, public, school, and special libraries, including scholarly publishing, access to government documents, censorship, diversity, preservation, information literacy, and the information commons.

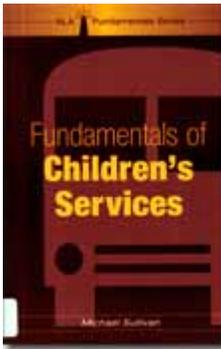## FRBR : a guide for the perplexed

Robert L. Maxwell
Chicago, IL : American Library Association, 2008.

025.3 MAX
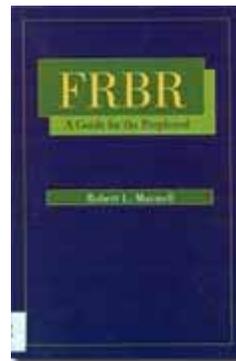
Functional Requirements for Bibliographic Records is an evolving conceptual model designed to help users easily navigate catalogs and find the material they want. Cataloging expert Maxwell offers clear, concise explanations for every librarian interested in the next phase of access to their library's digital information.

Biblioteca Benjamín Franklin.
www.usembassy-mexico.gov/biblioteca

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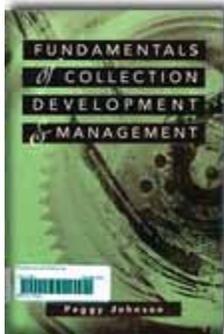
Fundamentals of children's services

Michael Sullivan
Chicago, IL : American Library Association, 2005.

027.62 SUL

This book is intended to be a guide for the new or future children' s librarian, a very practical, hands on manual to being a children' s librarian in a public library.

Fundamentals of collection development & management

Peggy Johnson
Chicago, IL : American Library Association, 2004.

025.2 JOH

This guide outlines the step--step process of collection development and management. It offers tips for organizing and staffing, conceiving policy and creating budgets, and developing, marketing, and evaluating collections**.**

Fundamentals of library supervision
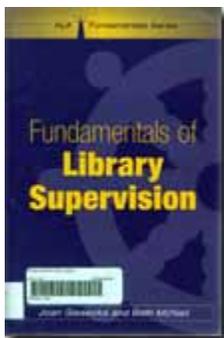
Joan Giesecke and Beth McNeil
Chicago, IL : American Library Association, 2005.

023.9 GIE

Management and supervision in libraries are more complex than ever. Not only is the workplace different but the workforce is often made up of four very different generations with very different educational backgrounds and work experiences. Moreover, often library supervisors have very little formal management training. Giesecke and McNeil, two experienced library managers, present a basic commonsense approach to solving management and supervisory challenges. They utilize real-world techniques and practices to help readers learn basic supervisory and management procedures and offer strategies and tips to handle difficult situations like firing employees and addressing poor performance. Chapters cover communication, how to create a positive working environment, managing teams, recognizing fundamental legal issues, and managing meetings.
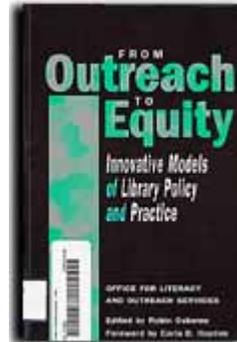
From outreach to equity: innovative models of library policy and practice

Robin Osborne
Chicago, IL: American Library Association, 2004.

021.2 FRO

Following successful models from around the country, show the "why" and "how." Include steps to improve access to information for all, encompassed within the library's service delivery system.
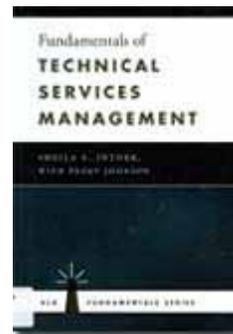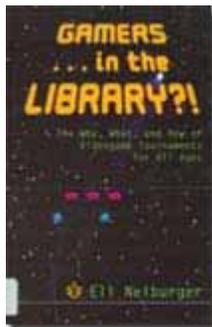
Fundamentals of technical services management

Sheila S. Intner, with Peggy Johnson
Chicago, IL : American Library Association, 2008.

025.02 INT

In this book, seasoned expert Intner makes sense out of the chaos as she examines the roles and responsibilities of the technical services manager. Focusing on strategies

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for success, the information offered here can be applied to all library types.

Gamers-- in the library?! : the why, what, and how of videogame tournaments for all ages

Eli Neiburger
Chicago, IL : American Library Association, 2007.

794.8 NEI

Neiburger explains why videogame programming hold huge potential for libraries. Provides practical and proven guidelines to get answers to all your questions, from convincing the skeptics to getting audience feedback through your blog. You'll soon be building a brand new audience of library-loyal videogame fans.
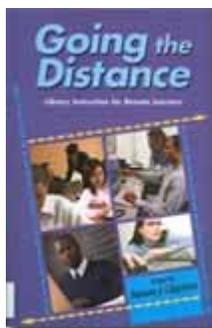
Going the distance : library instruction for remote learners

Edited by Susan J. Clayton
New York, NY : Neal-Schuman Publishers, 2007.

025.5 GOI

Frontline professionals share some innovative solutions to everyday challenges, and maps four main areas: how to create subject-specific Web-based learning modules, incorporation of the newest technology tools to provide distance education, how to become more involved in online courses and alternatives to face-to-face library instructions courses for training in online environments.

### Going live : starting and running a virtual reference service
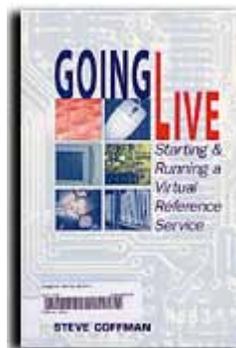
Steve Coffman
Chicago, IL : American Library Association, 2003.

025.5 COF

Collecting and documenting what thousands of virtual reference librarians have learned over the past few years, this guide provides an overview to help new and aspiring virtual reference library departments. Here are the basics of designing, implementing, operating and marketing a virtual reference service from the ground up.

### Going places with youth outreach: smart marketing strategies for your library
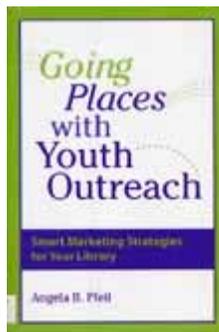
Angela B. Pfeil
Chicago, IL : American Library Association, 2005.

021.2 PFE

This hands-on guide shows libraries how to apply marketing concepts to expand their outreach and nurture new audiences and offers tips for getting children's attention, from where to post flyers to taking story time to where restless children might be waiting.

A good match: library career opportunities for graduates of liberal arts colleges
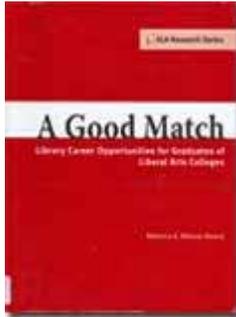
Rebecca Watson-Boone
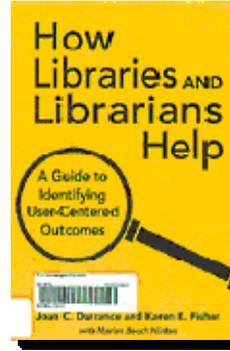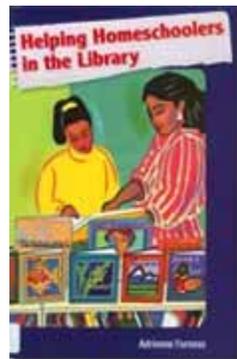Chicago, IL : American Library Association, 2007.

020.23 WAT

Investigates the relationship between a liberal arts education and a career in librarianship drawing on her survey of 431 librarians who graduated from eight liberal arts colleges from 1962 to 2000. The study's findings describe values and attitudes that are similar to the overall population of LIS practitioners, answering the question, "Exactly who or what are librarians?"

Helping homeschoolers in the library

Adrienne Furness
Chicago, IL : American Library Association, 2008.

027.6 FUR

Seeks to bridge the gap between librarians and homeschoolers by answering these two questions: who are homeschoolers? and how can librarians help them practically? By moving past stereotypes and understanding what resources are available, librarians can be important allies to this group of patrons.

How libraries and librarians help: a guide to identifying user-centered outcomes

Joan C. Durrance and Marian Bouch Hinton
Chicago, IL: American Library Association, 2005.

027 DUR

With the increasing need to prove the value of specific library services in order to obtain grants and funding, the practice of measuring user outcomes is becoming crucial to the library. Libraries need to communicate the value of library programs assessing their effects on library patrons and the community as a whole. The authors have tested and developed the How Libraries and Librarians Help Outcomes Model to help library professionals effectively communicate their story assessing the out-comers of library services.

How to use Web 2.0 in your library

Phil Bradley
London : Facet, 2007.

006.76 BRA

Takes a clear and practical approach as it explains exactly how to use the different types of Web 2.0 technologies, and, using examples, shows how libraries can get the most out of them. This is an essential reading for library and information professionals wishing to harness the social networking revolution to their advantage. It will also be valuable for website authors and students of library and information studies.
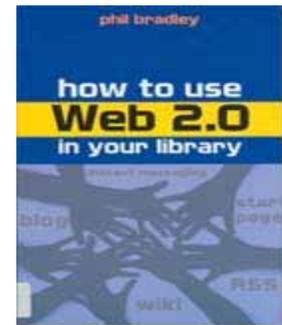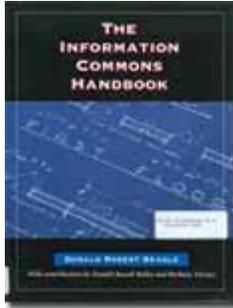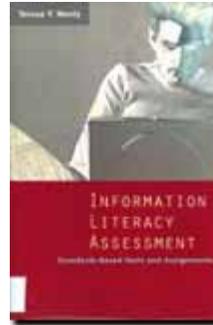
The information commons handbook

Donald Robert Beagle
New York, NY : Neal-Schuman Publishers, 2006.

025.523 BEA

"Information commons" is an umbrella concept describing the physical, virtual, and cultural environment for new learning communities of students, teachers, scholars, and researchers. As a new model for service delivery, it is not technology per se, but how an organization reshapes itself around people using technology in pursuit of learning. This book is a practical guide for this new terrain, designed to map a wide range of vantage points. It is designed to help chart the ongoing transformation of libraries into innovative arenas for learning, research, and instructional support.
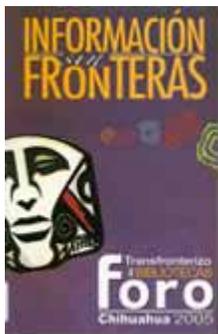
Información sin fronteras : compartición de experiencias sobre bibliotecas y centros de información

Comp. Javier Tarango, Gerardo Ascencio, Patricia Murguía
Chihuahua, México : Universidad Autónoma de Chihuahua, Facultad de Filosofía y Letras, 2006.

S 027.06 FOR

Este foro se organizó con la intención de plasmar las necesidades respecto a la gran cantidad de información digital disponible, a la cual los usuarios demandan tener mayor acceso, con simpleza y facilidad.

Information Literacy Assessment : Standards-Based Tools and Assignments

Teresa Y. Neely
Chicago, IL : American Library Association, 2006.

028.7 NEE

ACRL's standards for information literacy provide a solid foundation to help faculty and librarians establish the context for learning. The author frames these standards as benchmarks and provides a toolbox of assessment strategies to demonstrate student's learning.
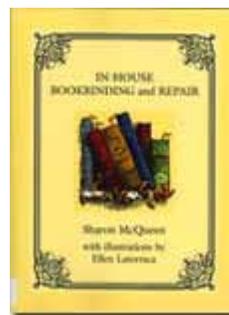
In-house bookbinding and repair

Sharon McQueen
Lanham, MD : Scarecrow Press, 2005.

025.7 MCQ

Contains information for setting up a basic bookbindery and repair lab, and instructions for rebinding and repairing cloth-bound books. The author touches upon various aspects of book repair and conservation and includes a glossary and listing of World Wide Web resources. For library managers and administrators contemplating the value of an in-house laboratory, this richly illustrated guide will be a worthwhile resource.

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Information literacy instruction for educators: professional knowledge for an information age
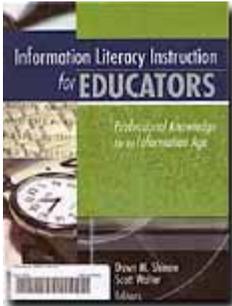
Dawn M. Shinew
Binghamton, NY: Haworth Information Press, 2003.

028.7 INF

This book explores various methods of instructing pre-service teachers and administrators on how to locate new subject matter and distinguish between fact, opinion, and rhetoric across a wide variety of topics. Experienced educators and librarians join forces to present a number of exemplary efforts from international communities. This book also looks at approaches for incorporating information literacy instruction into K-12 pre-service education programs. This book will show you how to develop information literacy skills as a student, a lifelong learner, and as a professional-honing the ability to locate, evaluate, manage, and present information on any subject. It presents original thinking about collaborations between librarians and faculty members to promote information literacy as a core element of the professional knowledge for K-12 teachers and administrators in the 21st century.

The information-powered school
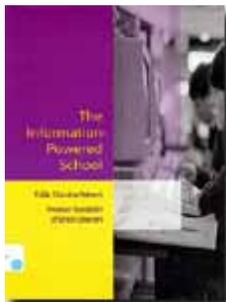
Anne Wheelock
Chicago, IL: American Library Association, 2001.

027.8 INF

Packed with tools that were tested in actual Library Power sites, this book outlines a specific plan for school library media specialists and teachers to share the responsibilities of planning, teaching, and assessing student learning and offering a coherent curriculum.

Information science in theory and practice
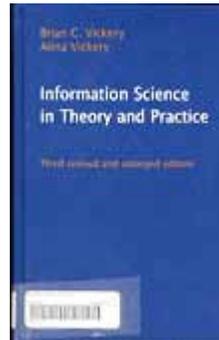
Brian C. Vickery
München : K.G. Saur, 2004.

020.20 VIC

This classic text has been a main stay of the information profession for many years. Now this revised edition covers some of the most recent changes to affect it. The Internet and its role in the area of information science and librarianship is examined thoroughly through the addition of a new chapter. A feature of this book is the "Map of Information Science".

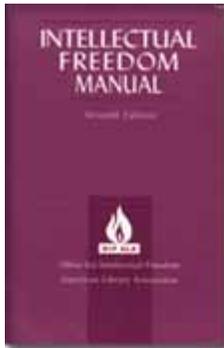## Institutions of reading : the social life of libraries in the United States

Edited by Thomas Augst and Kenneth Carpenter
Amherst, MA : University of Massachusetts Press, 2007.

021.2 INS
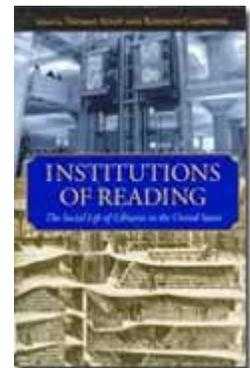
Writing from a rich variety of perspectives, the contributors raise important questions about the material forms and social shapes of American Culture: What is a Library? To what extent have libraries served as commercial enterprises, as centers of power, and as places of empowerment for African Americans, women, and immigrants? This book explores the diverse practices by which Americans have shared reading matter for instruction, edification, and pleasure.

Biblioteca Benjamín Franklin.
www.usembassy-mexico.gov/biblioteca

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Intellectual freedom manual

compiled by the Office for Intellectual Freedom of the American Library Association
Chicago, IL : American Library Association, 2006.

REF 025.213 INT

Librarians can no longer aspire to rise above the censorship fray and avoid pressure to suppress information. No library is totally immune from censorship efforts. Academic libraries, school library media centers, and even special libraries are encountering the same affronts to intellectual freedom as public libraries. This manual provides a comprehensive course in ALA's intellectual freedom policies and the means for coping with censors.

Interior Design for Libraries : Drawing on Function & Appeal
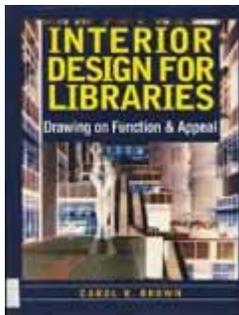
Carol R. Brown
Chicago, IL : American Library Association, 2002.

727.8 BRO

From furniture to lighting and signage to acoustics, this illustrated book shows you to plan for different phases of building, incorporate technology, design for different age groups and areas of the library, facilitate the work of researches and students, and provide the best access to all of the products and services in the library.
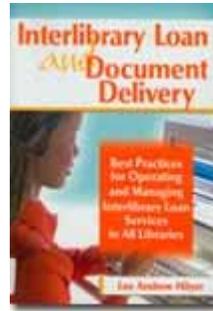
Interlibrary loan and document delivery : best practices for operating and managing interlibrary loan services in all libraries

Lee Andrew Hilyer
New York, NY : Haworth Information Press, 2006.

025.6 HIL

Is a how-to guide to organizing an interlibrary loan department, providing extensive content on copyright law, ILL management systems, and human resources. Includes an introduction to ILL operations, governing policies, up-to-date information on borrowing and lending, and considerations for medical libraries and distance learning.

Internet librarian 2004: collected presentations: November 15-17, 2004.
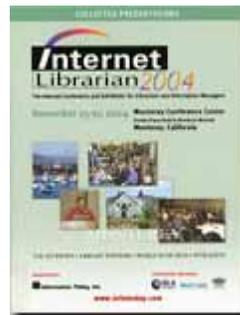
Monterey Conference Center, Monterey California.

REF 025.04 INT

The Proceedings from the eighth annual Internet Librarian conference contains a mixture of leading-edge ideas as well as exciting new services—all focused on information professionals and Internet-related technologies. This conference is designed for information professionals who are using, developing, and embracing Net and Web-based strategies in their roles as information searchers, guides, Webmasters and Web managers, content evaluators and organizers, product developers, and more. Internet Librarian topics include Navigating the Net, E-Content and E-Skills, Intranet and Portal Applications, Web World, and more.

The Internet resource directory for K-12 teachers and librarians
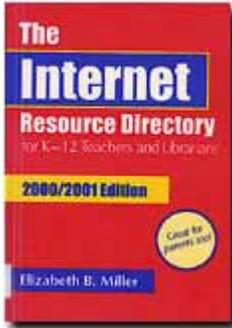
Elizabeth B. Miller
Englewood, CO: Libraries Unlimited, 2000.

REF 025.06 MIL

The author of this book provides a Web page for corrections and changes to the directory, be sure to look for free, monthly updates to the 200/2001 directory on the Web
(http://www.lu.com/lu/irupdats.html)

Introduction to librarianship

Jean Key Gates
New York, NY : Neal-Schuman, 1990.

021 GAT

The purpose of this book is to set forth some of the fundamental elements of librarianship in sufficient detail to help the student acquire a foundation of historical background; an understanding of major library objectives, services, and needs; and an appreciation of librarianship as a profession and a career in preparation for the complex and specialized concepts and problems to be dealt with in later courses, studies, and investigations.

Introduction to public librarianship
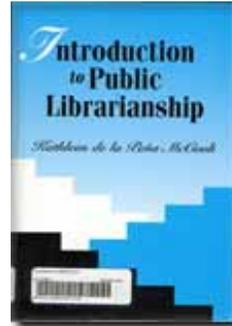
Kathleen de la Peña McCook
New York, NY : Neal-Schuman Publishers, 2004.

027.4 MCC

Here is an overview of public library history, governance, funding, staffing, services, architecture, technology, and marketing to be published in over a decade. Students of library and information studies, as well as all working public librarians, will find this an essential source for learning about the successful management and functioning of public libraries throughout the U.S. today. Issues of library administration and operation, especially in light of new technology, are explored. State and federal laws, political and educational outreach, and relations with associations and foundations are all discussed in detail.

Is consulting for you? : a primer for information professionals

Ulla de Stricker
Chicago, IL : American Library Association, 2008.

023.2 DES

If you've ever considered becoming a consultant, this book will help you determine whether it's right for you and give you the tools for succeed. Seasoned consultants, library directors and trainers, and companies working with libraries will also gain inspiration from the wealth of ideas offered here.
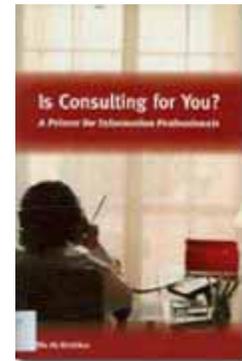
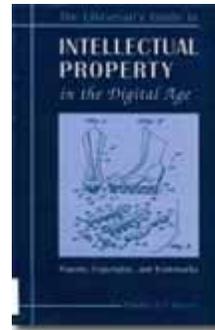## The law of libraries and archives

Bryan M. Carson
Lanham, MD : Scarecrow Press, 2007.
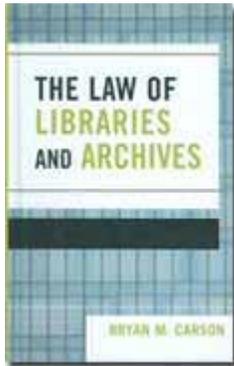
344.73 CAR

Introduces readers to fascinating cases while raising significant issues to consider. In addition to providing a basic overview of the law, this work contains details to help readers make informed choices and intelligently converse with legal counsel. Explores trademark law, licensing of databases, information malpractice, the Patriot Act, Teach Act, employment law, and the basics of starting a nonprofit organization.

Leadership and management principles in libraries in developing countries
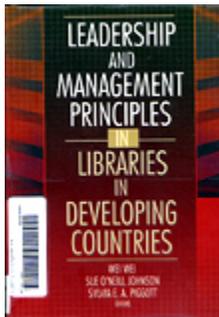
Sue O'Neil Wei Wei Sylvia E.A. Piggott Johnson
Binghamton, NY : Haworth Information Press, 2004.

027.017 LEA

This is a compilation of success stories epitomizing management and leadership strategies from developing nations around the globe. It focuses on library administrations from Asia, Africa, Eastern Europe, and Central America who have significantly transformed their library services in spite of limited funds, and lack of resources.

The librarian's guide to intellectual property in the digital age : copyrights, patents, and trademarks
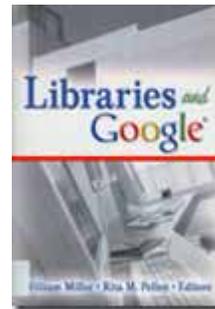
Timothy Lee Wherry
Chicago, IL : American Library Association, 2002.

025.12 WHE

This book will help you to navigate the complex landscape of copyrights, trademarks, and patents. Provides quick reference to issues that both you and your customers face on a daily basis. All in one place, you'll find answers to the most commonly asked questions.
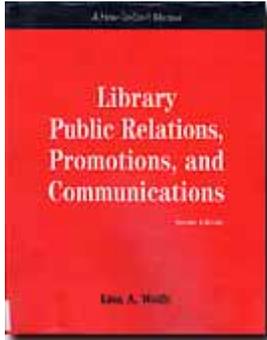
Libraries and Google

William Miller, Rita M. Pellen, editors
Binghamton, NY, USA : Haworth Information Press, 2005.

020.285 LIB

Google has become a powerful presence in the lives of almost all library users. Some librarians love it and embrace it, others hate or fear it. The essays presented here, in what may be the first book length collection of essays on the subject of libraries and Google, express all shades of opinion, both hopeful and fearful.
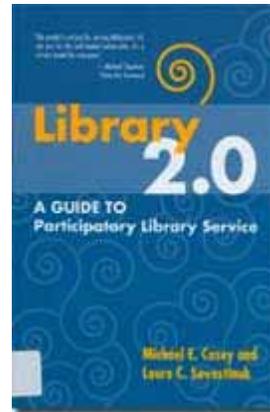
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Library public relations, promotions, and communications: a how-to-do-it manual

Lisa A. Wolfe
New York, NY: Neal-Schuman Publishers, 2005.

REF 021.7 WOL

This book offers librarians an introduction to basic communication concepts, presents a step--step process that develops and implements a library public relations/communications plan, and provides details on effective communications tools and strategies.

Library services to the incarcerated : applying the public library model in correctional facility libraries

Sheila Clark and Erica MacCreaigh
Westport, CT : Libraries Unlimited, 2006.

027.6 CLA

This book is intended to aid librarians whose responsibilities include serving the incarcerated, either as full-time jail or prison librarians, or as public librarians who provide outreach services to correctional facilities. It will also be of interest to library school students considering careers in prison librarianship.
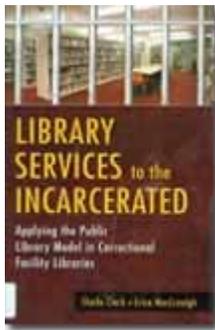
Library 2.0 : a guide to participatory library service

Michael E. Casey, Laura C. Savastinuk
Medford, NJ : Information Today, 2007.

025.1 CAS

Introduce the essential concepts and offer ways to improve service to better meet the changing needs of 21st century library users. Outlines the theoretical underpinnings of Library 2.0 and provides practical advice on how to get there.

Library Web sites: creating online collections and services
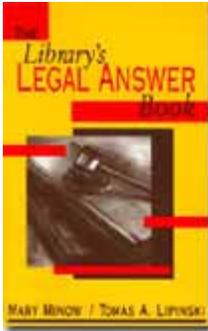
A. Paula Wilson
Chicago, IL: American Library Association, 2004.

025.04 WIL

Information-hungry consumers have become accustomed to flashy commercial web sites, the lightning speed of major search engines, and the seemingly endless array of "content" at sites like BN.com or Amazon.com. This patron -centered step--step guide is the foundation for creating either basic or advanced online library services and integrating all aspects of library activities in the virtual world.
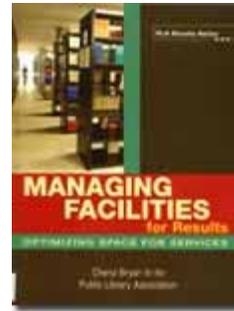
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The library's legal answer book

Mary Minow, Tomas A. Lipinski
Chicago, IL : American Library Association, 2003.

344.73 MIN

Publisher's description: Libraries are in the thick of legal issues as new technologies add layers of complexity to everyday work in the library. How do you know what's legal? What can you do to identify and address issues before they turn into bona fide legal matters? Where do you turn for help? With coverage of all the issues of the day--filters, fair use, copyright, web publishing and Internet use, software sharing, ADA compliance, free speech, privacy, access, and employment and liability issues--you will have a "librarian's J.D." in short order! Detailed and ready-to-apply answers to more than 600 legal questions will make this trouble-shooting guide your favorite quick-reference.

Managing and analyzing your collection: a practical guide for small libraries and school media centers

Carol Ann Doll
Chicago, IL: American Library Association, 2002.

025.21 DOL

These step- step directions, using measures of timeliness, relevancy, use percentages, user profiles, and comparisons, you can determine in quantitative ways the quality of your library's collection.

Managing facilities for results : optimizing space for services

Cheryl Bryan for the Public Library Association
Chicago, IL : American Library Association, 2007.

022.3 BRY

This new hands-on workbook guides library directors, staff, and boards through the process to prioritize new services that need space, make plans and identify appropriate locations, present the case to funding authorities, conduct a gap analysis, find resources to reallocate and determine what new items are needed, and to identify building professionals to assist with alterations.
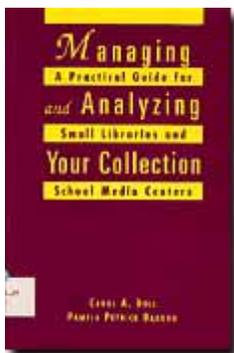
Managing public-access computers: a how-to-do-it manual for librarians

Donald A. Barclay
New York, NY: Neal-Schuman Publishers, 2000.

025.002 BAR

Though this book concerns itself with computer technology, it approaches technology as a tool for providing pubic-service, not as an end in itself. Along the same line the overarching purpose here is to help librarians, effectively manage public-access computers so as to further the missions of their institutions.
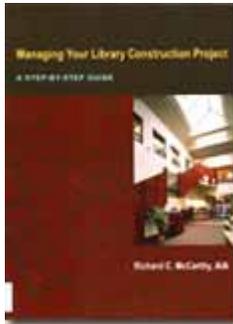
Managing your library construction project : a step-by-step guide

Richard C. McCarthy
Chicago, IL : American Library Association, 2007.

727.8 MCC

A library building project leaves a legacy for decades, so it's important to get it right. This authoritative overview is filled with practical advice for understanding key relationships and managing a complex process. Checklists and sample construction documents provide hands-on insights into the best practices in library construction.

MARC21 for everyone: a practical guide
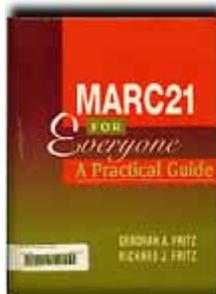
Deborah A. Fritz, Richard J. Fritz
Chicago, IL : American Library Association, 2003.

025.3 FRI

Includes with self-assessment tools including quizzes, helpful tables, and many examples of tags and subfields, this authoritative manual presents practical guidance to get you to apply MARC21 to your catalog records.

Marketing library and information services : international perspectives

Edited by Dinesh K. Gupta ... [et al.]
München : K. G. Saur, 2006.

021.7 MAR

This volume brings the whole scattered store of knowledge under one heading and is a treasure on LIS marketing from 47 experts, educators and practitioners from 20 countries, through 40 contributions broadly divided into six sections.
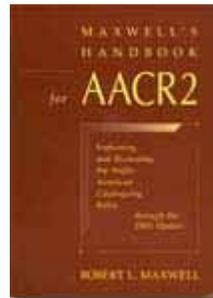
Maxwell's handbook for AACR2 : explaining and illustrating the Anglo-American cataloguing rules through the 2003 update

Robert L. Maxwell
Chicago, IL : American Library Association, 2004.

025.32 MAX

Illustrates and applies the latest cataloging rules to the MARC record for every type of information format. Focusing on the concept of integrating resources, where relevant information may be available in different formats, the revised edition also addresses the Program for Cooperative Cataloging and the cataloging needs of electronic books and digital reproductions of physical items such as books and maps.
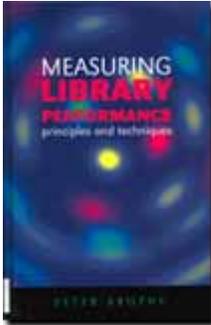
Measuring library performance : principles and techniquesMAY07

Peter Brophy
London : Facet, 2006.

025.58 BRO

Provides an accessible account of current thinking and research on the evaluation of library services, both traditional and - importantly - electronic. Illustrated throughout with a range of internationally based examples across the different library sectors, it is structured to focus primarily on the intended service user, then to look at service management, and the building blocks of services, and finally to draw together these strands by examining some of the broader frameworks for evaluation that have emerged.
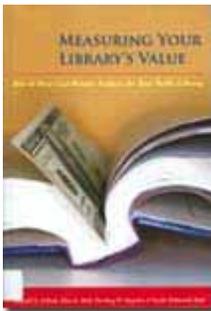
Measuring your library's value : how to do a cost-benefit analysis for your public library

Donald S. Elliott ... [et al.]
Chicago, IL : American Library Association, 2007.

025.1 MEA

Designed to serve large to medium-sized public libraries, gives librarians the tool to conduct a defensible and credible cost-benefit analysis. This hands-on reference covers the economic basics with librarian-friendly terms and examples, preparing library leaders to collaborate with economist-consultants.
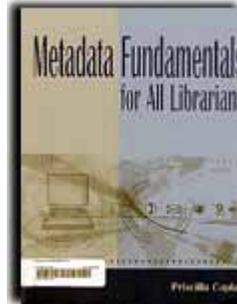
Metadata fundamentals for all librarians

Priscilla Caplan
Chicago, IL: American Library Association, 2003.

CAT 025.3 CAP

This book presents a clear description of the various forms of metadata, its applications, and how librarians can put it to work. Both descriptive and non-descriptive forms of metadata are defined (including TEI header, the Dublin Core, EAD, GILS, ONIX, and the Data Documentation Initiative) and applied to actual library functions.
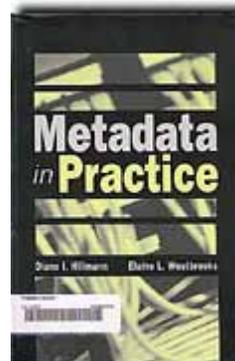
Metadata in practice

Diane I. Hillmann
Chicago, IL: American Library Association, 2004.

025.3 MET

This collection of reports from the field, offers an opportunity for librarians to lean from the experiences of others involved in technically diverse digital library projects that have metadata components. It contains a broad range of projects involving universities, statewide collaborations, image databases, geographic data, and metadata aggregations.
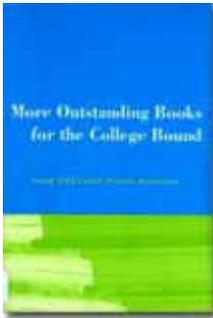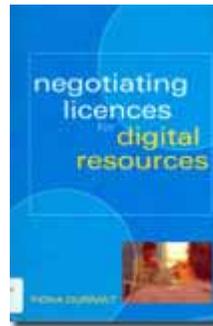
More outstanding books for the college bound

Edited by The Young Adult Library Services Association
Chicago, IL : American Library Association, 2006.

028.9 MOR

In a newly updated edition covering 45 years of recommended titles--from 1959 to 2004--readers get to identify the most frequently cited titles and explore by genre. More than just a list of outstanding books, this made-for-browsing reference acts as a convenient collection development tool for libraries and community organizations, provides historical context and significance for each title, serves as a study tool for both young adult and older readers, engages readers with succinct annotations, and presents a "quick look" graphical representation of the top 23 titles chosen over the lifespan of the lists.
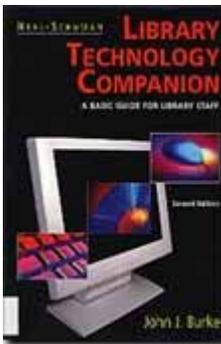
Neal-Schuman library technology companion : a basic guide for library staff

John J. Burke
New York, NY : Neal-Schuman Publishers, 2006.

025.002 BUR

Describes the broad scope of systems, software, and specialized devices available to libraries and shows how they are integrated into institution's unique processes. Offers basic definitions, suggests applications and uses, considers adoption issues, and troubleshoots potential problems.

Negotiating licenses for digital resources

Fiona Durrant
London : Facet, 2006.

025.174 DUR

Practical guide on how to get the best deal for online subscriptions. The processes outlined in this book can be applied to a wide range of electronic products, ranging from e-journals to multi-modular databases. There are practical tips and guidance on what to focus on during the course of the negotiation and what preparation is needed to ensure that you gather the necessary amount of information to achieve the best outcome.
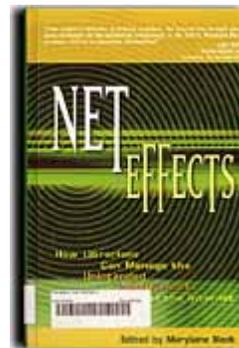
Net effects: how librarians can manage the unintended consequences of the Internet

Marylaine Block
Medford, N.J: Information Today, 2003.

025.04 NET

Examines the issues and brings together insights, "war stories," and   solutions. Nearly 50 articles dozens of librarians - selected, annotated,   and integrated the editor- suggest practical and creative ways to deal   with the range of Internet "side effects."

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New on the job : a school library media specialist's guide to success

Ruth Toor and Hilda K. Weisburg
Chicago, IL : American Library Association, 2007.

027.8 TOO

New on the job serves as a wise mentor for new school library media specialists. The authors share the joys and perils of the profession along with a wealth of practical advice from a combined six decades of experience in library media centers and as collaborators on books, presentations, and workshops.
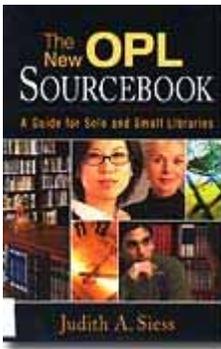
The new OPL sourcebook : a guide for solo and small libraries

Judith A. Siess
Medford, NJ : Information Today, 2006.

025.197 SIE

This new edition of the essential management guide for small and one-person libraries (OPL's) features a wealth of practical tips, strategies, and success stories. The author covers virtually every key topic, and an extensive, annotated directory covers hundreds of useful resources, including organizations, publications, vendors and supplies, discussion lists, Web sites, and more.
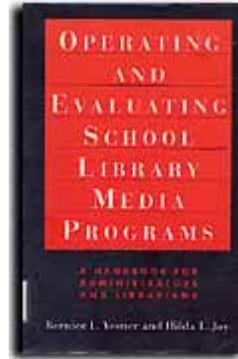
Operating and evaluating school library media programs: a handbook for administrators and librarians

Bernice L. Yesner
New York : Neal-Schuman Publishers, 1998.

REF 025.1 YES

Here is a tool that can be used both the school library media teacher and the supervising administrator to identify problems and potentials, recognize clues to positive and negative aspects, and to set goals and objectives. University-level instructors who wish to include a unit on the school library media center program in education courses designed for the preparation of classrooms teachers and administrators will also find the book useful.
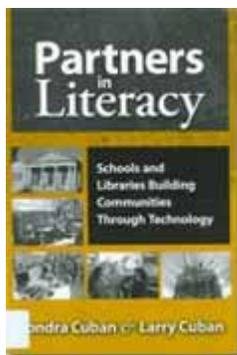
Outstanding library service to children : putting the core competencies to work

Rosanne Cerny, Penny Markey, and Amanda Williams
Chicago, IL : Association for Library Service to Children, American Library Association, 2006.

027.62 CER

In this practical guide, three children's services experts bring this know-how to life. Each chapter, focusing on one of the competencies, gets new and experienced librarians up to speed fast by offering explanations, examples, and a substantial bibliography for more in-depth learning.

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Partners in literacy : schools and libraries building communities through technology

Sondra Cuban and Larry Cuban
Chicago. IL : American Library Association, 2007.

371.33 CUB

The authors describe ways that libraries and schools can collaborate to improve teaching and learning while building communities. They investigate how new technologies are implemented and the lessons that institutions can learn from one another. Includes case studies and surveys.

Patent searching made easy : how to do patent searches on the Internet and in the library

David Hitchcock
Morrisville, NC : www.lulu.com, 2007.

REF 346.73 HIT
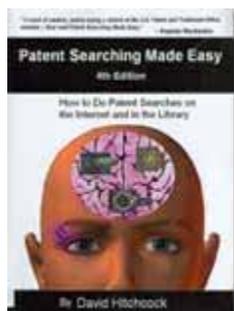
Before you try to patent your invention, it's important to find out whether someone else has beaten you to it. With Patent Searching Made Easy, you can conduct patent searches yourself, on the Internet, at little or no cost. The author gives you the vocabulary, instructions and strategies you need to search for a patent quickly and easily.

The practical library manager
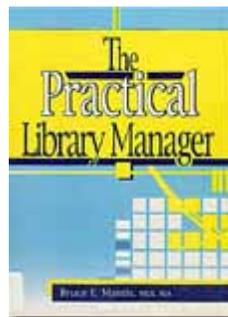
Bruce E. Massis
New York, NY : Haworth Information Press, 2003.

025.1 MAS

This book will assist new directors of small and medium libraries to accept and manage change in order to meet the needs of both internal and external customers. It focuses on staff training and provides several tools to help the new library director.

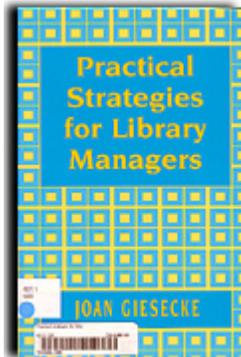## Practical research methods for librarians and information professionals

Susan E. Beck
New York, NY : Neal-Schuman Publishers, 2008.

020.72 BEC
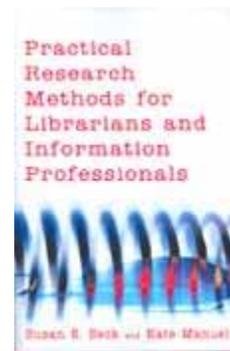
Provides an introduction to the skills that library school students and other beginner researchers will need in their careers; even those who have conducted several studies can use it to investigate new methodologies and their applications. Presents the seven basic steps of research and examine the nine methodologies most commonly used in librarianship.

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Practical strategies for library managers

Joan Giesecke
Chicago, IL: American Library Association, 2001.

025.1 GIE

This book is designed to help the middle manager. It outlines strategies you can use to successfully manage your unit.

Preservation and conservation for libraries and archives

Nelly Ballofet
Chicago, IL : American Library Association, 2005.

025.8 BAL

C0omprehensive manual covering the preservation requirements of library and archive materials. It treats such subjects as the making of book supports and simple repairs; the materials, tools, and equipment needed to perform conservation work.

Preserving digital information: a how-to-do-it manual

Gregory S. Hunter
New York, NY: Neal - Schuman Publishers, Inc, 2000.

025.84 HUN

This is a guide to digital preservation. The author discusses the preservation of information created in digital form as well as items converted from analog to digital representations. He includes the theoretical underpinnings which will serve the reader in making decisions. In addition he offers best practices from a variety of institutional settings.

Problemas y métodos de investigación en bibliotecología e información : una perspectiva interdisciplinaria
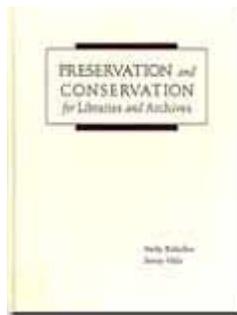
Compiladores, Filiberto Felipe Martínez Arellano, Juan José Calva González
México : UNAM, 2006.

S 020.72 COL

La interdisciplina permite reunir a distintas disciplinas en torno a un problema de investigación. Esto representa una meta común para el trabajo interdisciplinario sin que esto signifique que las distintas disciplinas dejen de lado su propia identidad, problemas y objetos de estudio. La interdisciplina trae consigo apertura, renovación autoconceptiva y el fortalecimiento de su interconexión.
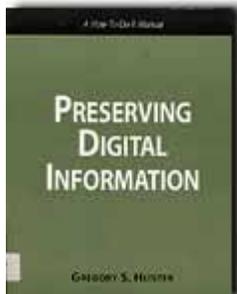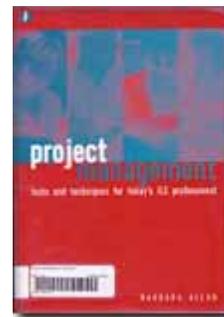
Project management: tools and techniques for today's ILS professional

Barbara Allan
London: Facet, 2004.

025.1 ALL

Project work is widespread in all types of library and information units, and typical projects can involve developing a new information service. Projects may be relatively small and simple, with one or two members of staff working in the same office, or large and complex, involving people working in multi-professional teams. The purpose of this book is to act as a guide to project management within all types of

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library and information services. It explores tried and tested methods and techniques for managing projects, including paper-based approaches, and also the use of project management software.

Protecting your library's digital sources : the essential guide to planning and preservation

Miriam B. Kahn
Chicago, IL : American Library Association, 2004.

025.82 KAH

Brings clear guidance and practical expertise to address libraries' worst-case scenarios before they happen. Providing both short and long term planning and preservation tips, Kahn provides critical preemptive advice to help you protect and preserve the right information.
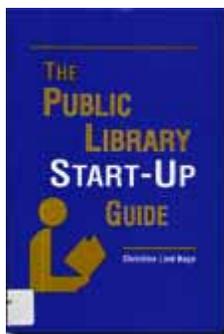
The Public Library Start-Up Guide

Christine Lind Hage
Chicago, IL : American Library Association, 2004.

025.197 HAG

Provides a framework for success, from looking at the big strategic picture to picking the furniture. Offers a succinct, non-technical, and step by step approach covering all the practical issues for library professionals as well as non-librarians who need to know where to start.
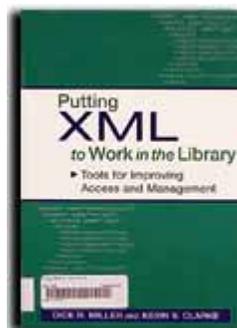
Putting XML to work in the library: tools for improving access and management

Dick R. Miller and Kevin S. Clarke
Chicago, IL: American Library Association, 2004.

005.7 MIL

Miller and Clarke argue that XML provides a solution for dealing with the issues of content, metadata and access. Because it offers a universal format for data and document exchange, and addresses the many of the shortcomings of Web access.
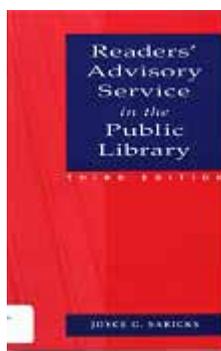
Readers' Advisory Service in the Public Library

Joyce G. Saricks
Chicago, IL : American Library Association, 2005.

025.54 SAR

The author updates this critically acclaimed how-to guide, expanded and improved with practical methods for incorporating nonfiction into the discussion and offering further reading resources and online tools, along with confidence-busting tactics for drawing on reviews to make recommendations.
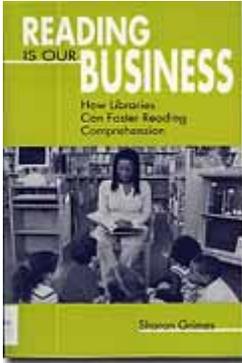
Reading is our business: how libraries can foster reading comprehension

Sharon Grimes
Chicago, IL : American Library Association, 2006.

027.809 GRI

Attempts to cultivate literacy and to encourage library media specialists to resume or assume their rightful position as critical partners in the development of reading comprehension.

Reading Matters : What the Research Reveals About Reading, Libraries, and Community
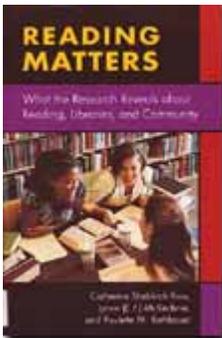
Catherine Sheldrick Ross, Lynne (E.F.) McKechnie, and Paulette M. Rothbauer
Westport, CT : Libraries Unlimited, 2006.

028.9 ROS

By providing a road map to research findings on reading, reader-response, audiences, genres, the value of popular culture, the social nature of reading, and the role of libraries in promoting literacy and reading, this guide offers a clear rationale for making pleasure reading a priority in the library and in schools.

## Redes bibliotecarias : espacios de bienes comunes

María de los Angeles Rivera, Sergio López Ruelas, comps.
Guadalajara, Jalisco : Universidad de Guadalajara, Coordinación de Bibliotecas, 2007.

S 027.006 RED

Analiza la importancia de los bienes comunes en su función de proporcionar recursos y servicios que demandan usuarios cada vez más informados, en un marco de cooperación y sociedad globalizada. Por ello, en la medida en que las bibliotecas se integren en redes, podrán en conjunto contribuir sirviendo a grandes conjuntos de usuarios.
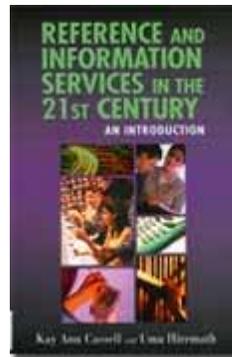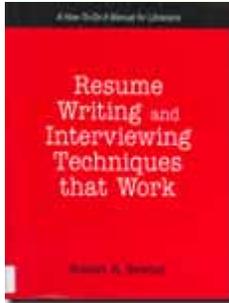
Reference and information services in the 21st century : an introduction

Kay Ann Cassell
New York, NY : Neal-Schuman Publishers, 2006.

025.524 CAS

This approach acknowledges the impact of technology on our practice, even as it relies on the classic practices of the reference interview, reader's advisory services, and instruction. Correlates sources to the type of questions for which they are most likely to be used, and introduces the reader to search strategies, reader's advisory services; services to younger users, as well as future trends in reference work.
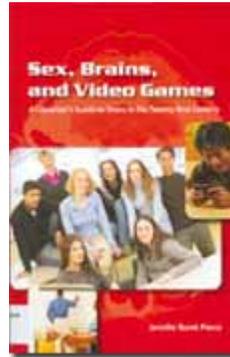
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Abierto de lunes a viernes de 11:00 a 19:00 hrs.

Resume writing and interviewing techniques that work : a how-to-do-it manual for librarians

Robert R. Newlen
New York, NY : Neal-Schuman Publishers, 2006.

650.14 NEW

Offers detailed and practical tips on resume preparation through the use of worksheets designed to guide the reader in the creation of a document that is certain to capture the attention of the prospective employer; every chapter addresses a particular category, e.g., library school student, non-supervisory librarian, special librarian, etc. and offers sample resumes as well as specific guidelines.
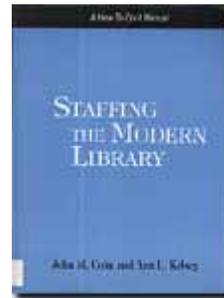
Running a Small Library : a How-To-Do-It Manual

Edited by John Moorman
New York, NY : Neal-Schuman Publishers, 2006.

025.1 RUN

This manual is designed to help you better serve your community by providing a better understanding of the essential functions of a small library, through the study of six major areas in five parts. Includes a list of state library agencies, book and periodical vendors, library furniture and supply vendors, automation vendors, professional organizations and a bibliography of useful materials.

Sex, brains, and video games : a librarian's guide to teens in the twenty-first century

Jennifer Burek Pierce
Chicago, IL : American Library Association, 2008.

027.626 BUR

Much as early literacy research informed library services to our youngest patrons, this book outlines what others who work with adolescents have learned from their professional activities and how that knowledge can encourage new priorities and partnerships in youth services.
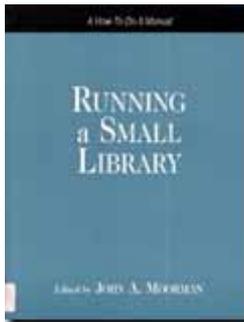
Staffing the Modern Library : a How-to-do-it Manual

John M. Cohn ;
Ann L. Kelsey
New York, NY : Neal-Schuman Publishers, 2005.

023.9 COH

Addresses the reality that technological change often overwhelms our ability to depend entirely on in-house personnel and compels libraries to move beyond traditional jobs. Establishes how technology has changed libraries and affected the nature of job competencies and shows how organizations can foster adaptability and flexibility in meeting staff needs.
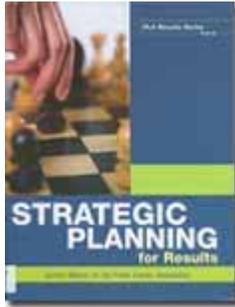
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Strategic planning for results

Sandra Nelson
Chicago, IL : American Library Association, 2008.

025.1974 NEL

Focuses on the essential steps for drafting a results-driven, strategic planning process that libraries can complete over the course of four months, regardless of organizational structure or size.

Student guide to research in the digital age : how to locate and evaluate information sources

Leslie F. Stebbins
Westport, CT : Libraries Unlimited, 2006.

025.5 STE

The author states that when there is too much information on a topic, the key is to know how to find the most promising information, evaluate it, and use it effectively. Individual chapters in this book provide a step-by-step introduction to research and critical evaluation and specific types of information resources, as well as guidance on such skills as note taking and referencing.

Small change, big problems : detecting and preventing financial misconduct in your library

Herbert Snyder
Chicago, IL : American Library Association, 2006.

025.11 SNY

Discusses the unique vulnerabilities of libraries, especially as their assets grow. From daily book fines to budget in six or seven figures, library assets offer ample temptations to the attentive thief, who is often someone in a position of trust. Outlining specific types of fraud, with tips to combat each, the book also addresses why libraries are particularly susceptible to fraud, and what other libraries have done to detect and prevent fraud.

Straight from the stacks : a firsthand guide to careers in library and information science
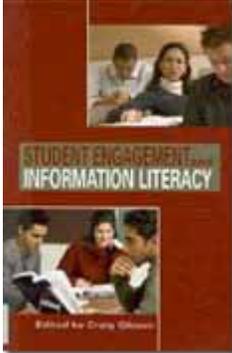
Laura Townsend Kane
Chicago, IL : American Library Association, 2003.

020.23 KAN
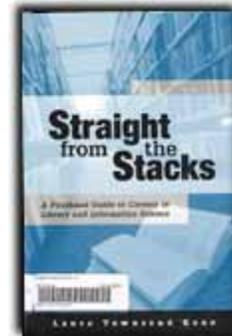
Organized type of institution including public, school, academic, nontraditional, medical/law, and library administration, this book covers the many areas of librarianship and typical jobs in each environment. Firsthand accounts from real-life librarians in a variety of information science disciplines make this career guide come alive, and fifteen sample job descriptions for different niches of information services offer a reality check for those committed to understanding an ever-changing array of possibilities.

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Student engagement and information literacy

Edited by Craig Gibson
Chicago, IL : Association of College and Research Libraries, American Library Association, 2006.

028.7 STU

Offers a variety of perspectives on the important issue of student engagement and how this dimension of learning connects with information literacy, increasingly recognized as an educational reform movement in its own right.

Subject directory of special libraries and information centers

Matthew Miskelly, editor
Farming Hills, MI : Gale, c2004.

REF 026 SUB

A subject classified edition of material taken from "Directory of Special Libraries and Information Centers," 30th Edition, covering several thousand special libraries, research libraries, information centers, archives, and data centers maintained government agencies, business, industry, newspapers, educational institutions, nonprofit organizations, and societes.
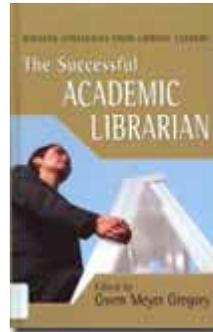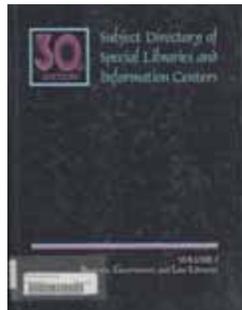
The successful academic librarian: winning strategies from library leaders

Edited by Gwen Meyer Gregory
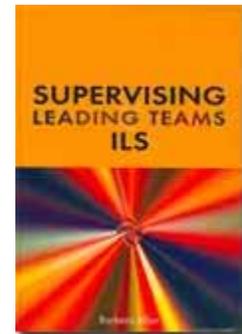Medford, NJ : Information Today, Inc, 2005.

027.709 SUC

Is an antidote to the stress and burnout that almost every academic librarian experiences at one time or another. In its pages, Gwen Meyer Gregory and nearly 20 of her peers take a practical approach to a range of critical topics. Their advice, war stories, tips, techniques, and inspiration will help you thrive in your academic library career.

Supervising and leading teams in ILS

Barbara Allan
London : Facet, 2007.

023.8 ALL

Provides a practical guide to supervisory skills for team leaders and supervisors in library and information work. The text also offers self-assessment audits and other activities to enable the reader to relate the tools and techniques to their own work situation.

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Supporting E-Learning: a Guide for Library and Information Managers

*Edited by Maxine Melling*
London : Facet, 2005.

025.5 SUP
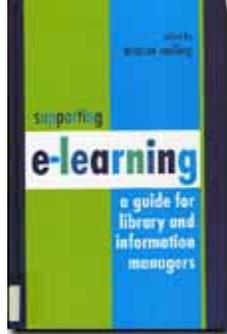
This management guide takes a practical and strategic approach to providing quality services in an e-learning environment. It will help managers understand e-learning and more importantly, help them exploit the full potential of his new area for their service.

Teaching information literacy: 35 practical, standards-based exercises for college students

Joanna M. Burkhardt
Chicago, IL: American Library Association, 2003.

028.7 BUR
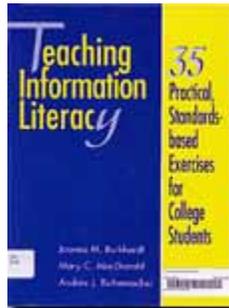
From tech schools to college, high schools to grad schools, research involves making sense of information, dealing with overload, learning the basics of planning, and evaluating the quality of sources. As information proliferates, immediate gratification takes precedence. Students often reach for the easiest tools available rather than making the effort to identify the best. This book provides hands-on tools for reference and instruction librarians at colleges and community colleges as well as for others appointed to teach students how to conduct research.

Technology and copyright law : a guidebook for the library, research, and teaching professions

Arlene Bielefield and Lawrence Cheeseman
New York, NY : Neal-Schuman Publishers, 2007.

346.730 BIE
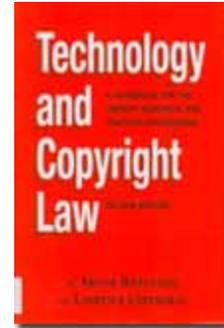
From elaborating the details of the Digital Millennium Copyright Act, and its repercussions, to explicating legal questions of growing relevance, this book will keep the reader on the cutting edge of compliance practices. A new chapter provides information on the law's enablement for those who work with the blind and physically disabled to translate standard print formats into formats that better serve those with disabilities.

Technology for results : developing service-based plans

Diane Mayo
Chicago, IL : American Library Association, 2005.

025.1 MAY

This step by step guide helps librarians and administrators create an actual blueprint for results. Authors show how to create dynamic technology plan that will allocate resources to support library priorities and manage technology services based on community goals.
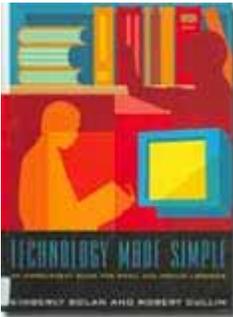
Technology made simple : an improvement guide for small and medium libraries

Kimberly Bolan and Robert Cullin
Chicago, IL : American Library Association, 2007.

025.52 BOL

A librarian and a technical expert join forces in this thorough and easy-to-understand primer. Expansive and practical, it offers detailed how-tos, many reproducible forms, and inspiring stories for libraries that have demystified the technology implementation process.
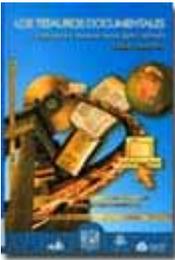
Los tesauros documentales y su aplicación en la información, impresa, digital y multimedia

Catalina Naumis Peña
México : UNAM, Centro Universitario de Investigaciones Bibliotecológicas, 2007.

S 025.49 NAU

Sistematiza el concepto de tesauro documental y su aplicación en la información impresa, digital y multimedia, incluyendo la conceptualización del documento, indización de documentos impresos, digitales y multimedia, así como la tipificación de lenguajes documentales.
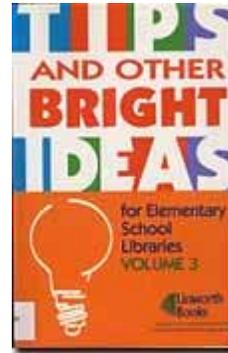
Tips and Other Bright Ideas for Elementary School Librarians. Volume 3

Edited by Sherry York
Worthington, OH : Linworth Pub, 2006.

025.197 TIP

These practical tips and advice-offered by school library media specialists-address the real-life issues elementary school librarians face on daily basis.This book includes suggestions on how to work with students, how to promote library materials to teachers, and how to search on the Internet.
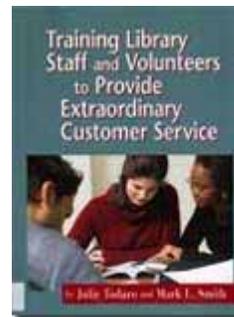
Training library staff and volunteers to provide extraordinary customer service

Julie Todaro and Mark L. Smith
New York, NY : Neal-Schuman Publishers, 2006.

020.71 TOD

States as crucially important that customer service training be a perpetual process and a fundamental part of the life of the institution, building learning into the organization's goals and strategies, providing a structure for assessing organizational and employee needs, offering supervisors, managers, and workshop leaders with "what to say" and "what to do" content they can use in both, formal and on-the-run training situations, and other important objectives that should be accomplished with this text as a guide.

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Transitioning from librarian to middle manager

Pixey Anne Mosley
Westport, CT : Libraries Unlimited, 2004.

023.4 MOS

Providing insight into the many different areas of expertise that are required in a good manager, Mosley draws upon her experience as a professional library manager to offer sage advice for the aspiring or recently promoted manager. Some of the situations a new manager may encounter that Mosley covers include handling cliques or difficult subordinates, dealing with the perceived or real excellence in the previous manager, establishing and maintaining good relationships with those in positions above or parallel to one's own, budgeting, assessing performance, and many more.

Using interactive technologies in libraries

Edited by Kathlene Hanson and H. Frank Cervone
New York, NY : Neal-Schuman Publishers, 2007.

020.287 USI

Leading professionals introduce you to some of today's most promising high-tech library applications. Each chapter presents in-depth, practical information written by an author who has had real-world success. The authors will show you how to determine whether to implement a particular technology. If you decide to use it, you will learn how to make the most of your new endeavor.
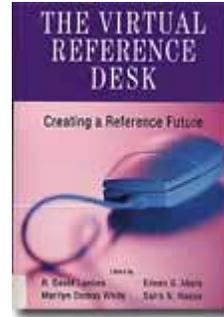
The Virtual Reference Desk : Creating a Reference Future

Edited by R. David Lankes ... [et al.]
New York, NY : Neal-Schuman Publishers, 2006.

025.52 VIR

Reflects the best of the fifth annual conference on this issue. Its four parts correspond to the four major themes: chat reference, training and staffing, evaluation, and innovative service approaches. The contributors of the ten chapters all work on the front lines as public, academic and special librarians or as library and information science educators.

Virtual reference service : from competencies to assessment

Edited by R. David Lankes
New York, NY : Facet Pub, 2008.

025.52 VIR
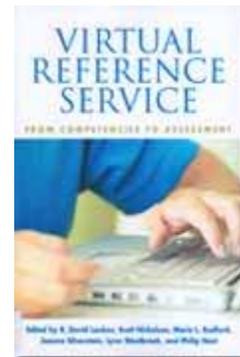
Is the latest word on virtual reference from researchers and practitioners. Discusses the real world challenges of implementing a virtual reference program and details how a committee with a tight deadline established a successful service in a group of 19 libraries across four time zones. Encourages educators to prepare their students for the realities of a mixed-service environment.
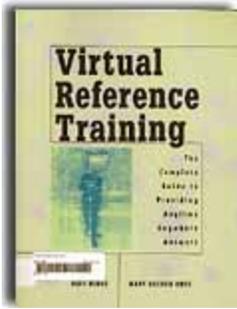
## Virtual reference training: the complete guide to providing anytime, anywhere answers

Buff Hirko
Chicago, IL : American Library Association, 2004.

025.5 HIR

Even the best reference librarian can falter when suddenly thrust into cyberspace without the proper tools and training. As online library reference services become common practice, there's a critical need to develop the skills and aptitudes needed to answer customer's online information needs in the most effective way, from conducting chats and online reference interviews to multitasking. This book provides the guidance for building a program that will help all librarians develop confidence and finesse at the virtual desk.

The visible librarian: asserting your value with marketing and advocacy
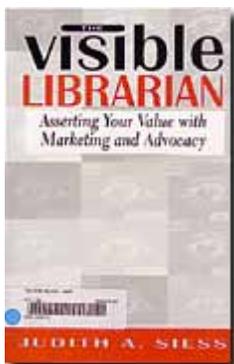
Judith A. Siess
Chicago, IL:
American Library Association, 2003.

021.7 SIE

This book offers practical strategies to connect with customers, make services both visible and valuable to the community, and get the word out using proven marketing, customer service and public relations tactics specifically tailored to the library environment. Packed with all the best practices in marketing library services, this hands-on guide provides inspiring stories and case studies of library colleagues around the nation who are successfully

advocating and marketing themselves and their services.
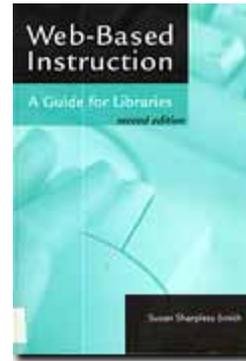
Web-based instruction: a guide for libraries

Susan Sharpless Smith
Chicago, IL :
American Library Association, 2006.

025.560 SMI

This book will help you to decide if you would like to implement Web-based instruction, and if so, will lead you through the process.
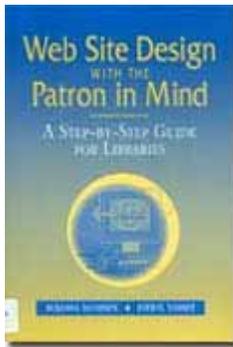
The Web library: building a world class personal library with free Web resources
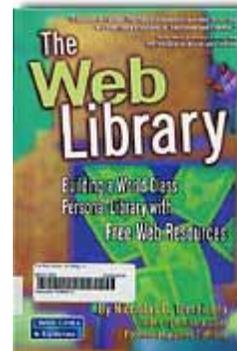
Nicholas G. Tomaiuolo
Medford, NJ :
Information Today, 2004.

025.04 TOM

In this book you'll find annotated URLs, more than 30 helpful figures and screenshots, and examples of free, authoritative Web resources you can start using right away.

Web site design with the patron in mind : a step-by-step guide for libraries

Susanna Davidsen and Everyl Yankee
Chicago, IL : American Library Association, 2004.

025.04 DAV

A library's web site is the face of the institution in the virtual world. If users don't quickly, easily, and intuitively find what they need, they will move on to other sites possibly for good. Librarians understand the importance of usability for other library services, but while most libraries have a web site, many sites don't adequately address the needs of key users. In this engaging, non-technical guide, Davidsen and Yankee take readers step-by-step through the process of creating a user-friendly web presence for the library.
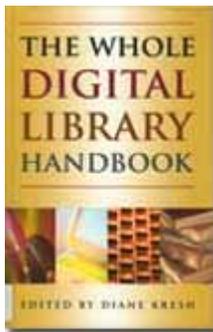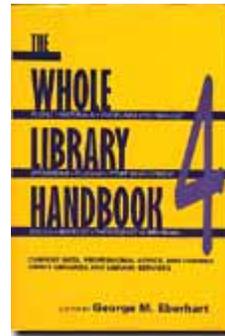
The whole digital library handbook

Edited by Diane Kresh
Chicago, IL : American Library Association, 2007.

025.04 WHO

Decodes the jargon and puts access to information in perspective with essential facts, advice, lists, guidelines, lore, wit, and wisdom. Provides an overview of digital libraries, covering the state of information, issues, customers, tools and technology, and the future.

The whole library handbook 4 : current data, professional advice, and curiosa about libraries and library services

Edited by George M. Eberhart
Chicago, IL : American Library Association, 2006.

020.097 WHO

One-volume encyclopedia of library history, demographics, folklore, humor, current events, and popular wisdom. The new volume is organized in easy-to-find general categories. Readers will find fascinating bits of trivia, as well as humorous sections.
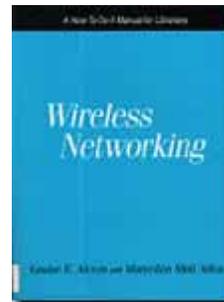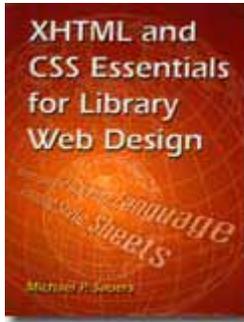
Wireless Networking : a How-To-Do-It Manual for Librarians

Louise E. Alcorn ; Maryellen Mott Allen
New York, NY : Neal-Schuman Publishers, 2006.

025.002 ALC

This practical guide takes into account all possible circumstances in different libraries: individual facilities, user groups, budget constraints, etc., and tries to provide appropriate, timely guidance. This book includes at the end a variety of helpful tools, glossary of terms and sources for further information.

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XHTML and CSS essentials for library Web design

Michael P. Sauers
New York, NY : Neal-Schuman Publishers, 2006.

005.72 SAU

Librarians perform their jobs working closely with current standards, whether MARC or Z39.50 or LCSH or DDC. However, they're sticking with the out-of-date model called HTML program, since "don't fix what isn't broken" seems to be the answer to that and considering that the job is done if the page looks good when it pops up on a computer screen. This book contends that you shortchange the user if you design in a limited environment envisioning only desktop/laptop computer connected to one or two of the major browsers.
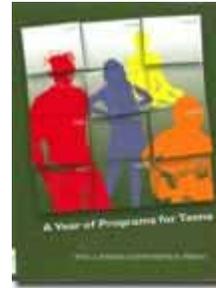
A year of programs for teens

Amy J. Alessio, Kimberly A. Patton
Chicago, IL : American Library Association, 2007.

027.62 ALE

Two young adult specialists take teen services to a new level with step-by-step instructions for planning teen programs. Each chapter covers one month of the year and includes three to four program ideas appropriate to the season, as well as suggestions for games, passive programs, and book displays.