

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

MAYO 2008

Servicio Cultural e Informativo

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ARTE



Alaska native art: tradition, innovation, continuity

Susan W. Fair
Fairbanks, AK :
University of Alaska
Press, 2006.

REF 745.089 FAI

The rich artistic traditions of Alaska Natives are the subject of this landmark volume, which examines the work of the premier Alaska artists of the twentieth century. Ranging across the state from the islands of the Bering Sea to the interior forests, Alaska Native Art provides a living context for beadwork and ivory carving, basketry and skin sewing of Alaskan art ever published. Alaska Native Art examines the concept of tradition in the modern world.

**Georgia O'Keeffe
Museum
collections:
Celebrating Ten
Years 1997-2007**

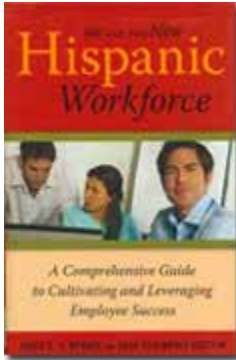
Barbara Buhler Lynes
New York, NY : Abrams,
2007.



REF 759.13 LYN

Documents the tremendous growth of the collection which has more than quadrupled in that time. A detailed chronology and a selected bibliography round out the volume. Includes more than 300 plates, all reproduced in full color, also included is a generous portfolio of photographs by Alfred Stieglitz, her husband and mentor as well as photographs of the artist by other renowned photographers such as Ansel Adams and others.

ASUNTOS LABORALES



HR and the new Hispanic workforce : a comprehensive guide to cultivating and leveraging employee success

Louis E. V. Nevaer
Mountain View, CA : Davies-Black Pub.,
2007.

658.30 NEV

Gathers together a wealth of original research and best-practice examples to bring into focus the cultural nuances that inform the Hispanic experience, the influence their values and needs have on workplace performance, and what HR needs to do to capitalize on this unprecedented change.

BIBLIOTECOLOGIA

A good match: library career opportunities for graduates of liberal arts colleges



Rebecca Watson-Boone
Chicago, IL :
American Library
Association, 2007.

020.23 WAT

Investigates the relationship between a liberal arts education and a career in librarianship drawing on her survey of 431 librarians who graduated from eight liberal arts colleges from 1962 to 2000. The study's findings describe values and attitudes that are similar to the overall population of LIS practitioners, answering the question, "Exactly who or what are librarians?"

FRBR : a guide for the perplexed

Robert L. Maxwell
Chicago, IL : American
Library Association, 2008.

025.3 MAX

Functional Requirements for Bibliographic Records is an evolving conceptual model designed to help users easily navigate catalogs and find the material they want. Cataloging expert Maxwell offers clear, concise explanations for every librarian interested in the next phase of access to their library's digital information.



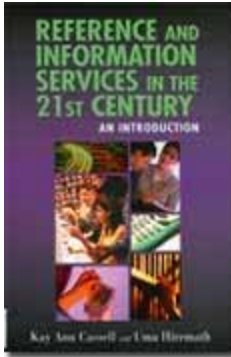
Practical research methods for librarians and information professionals

Susan E. Beck
New York, NY : Neal-
Schuman Publishers,
2008.

020.72 BEC

Provides an introduction to the skills that library school students and other beginner researchers will need in their careers; even those who have conducted several studies can use it to investigate new methodologies and their applications. Presents the seven basic steps of research and examine the nine methodologies most commonly used in librarianship.





Reference and information services in the 21st century : an introduction

Kay Ann Cassell
New York, NY : Neal-Schuman Publishers, 2006.

025.524 CAS

This approach acknowledges the impact of technology on our practice, even as it relies on the classic practices of the reference interview, reader's advisory services, and instruction. Correlates sources to the type of questions for which they are most likely to be used, and introduces the reader to search strategies, reader's advisory services; services to younger users, as well as future trends in reference work.

BIOGRAFIA

The most famous man in America: the biography of Henry Ward Beecher



Debby Applegate
New York, NY : Three Leaves Press, 2006.

285.8092 APP

No one predicted success for Henry Ward Beecher at his birth in 1813, but pushed into the ministry, the charismatic Beecher found international fame by shedding his father's fire and brimstone and preaching a revolutionary "Gospel of Love," becoming a founding father of modern Christianity. Charming, mercurial and irreverent, Beecher trust himself into nearly all the great battles of the era, including antislavery, women's suffrage, and Darwinism.

Tennessee Williams wounded genius [videorecording]

[United States] : A&E Home Video, [2005]

DVD 812.54 WIL

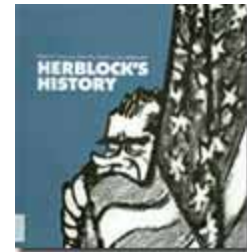
The classic works of Tennessee Williams have earned him a reputation as one of the greatest American playwrights of the 20th century. Take an in-depth look at the famed writer and the personal problems that plagued his life and inspired his masterworks.



CARICATURA

Herblock's history: political cartoons from the crash to the millennium.

Herbert Block
[Washington, DC] :
Library of Congress,
[2000]



REF 741.5 BLO

Includes original drawings in fifty years and celebrates artist's gift to the Library of Congress of more than one hundred works, spanning seventy years of world history and the astonishing breadth of his distinguished career.

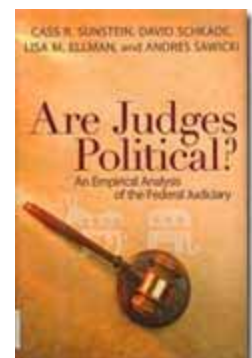
CIENCIA POLITICA

Are judges political? : an empirical analysis of the federal judiciary

Edited by Cass R. Sunstein
Washington, DC : Brookings
Institution Press, 2006.

347.014 ARE

Looks at what judges actually do, injecting fact and analysis into a discussion that is all too often overwhelmed by sound



bites and ideological howling. Authors look at controversial, sometimes polarizing issues, and focus on key questions like: Do judges appointed by Republicans vote different from their colleagues who were appointed by a Democrat?

CIENCIA Y TECNOLOGIA

First steps for math Olympians: using the American Mathematics Competitions



Douglas Faires J.
Washington, DC :
Published and
distributed
Mathematical
Association of
America,
2006.

510.76 FAI

This book will promote interest in mathematics by providing students with tools to attack problems that occur on mathematical problem-solving exams, and specifically to level the playing field for those who do not have access to the enrichment programs that are common at the top academic schools.

Richter's scale : measure of an earthquake, measure of a man



*Susan Elizabeth
Hough*
Princeton, NJ :
Princeton University
Press, 2007.

551.22 HOU

Drawing on the wealth of papers Richter left behind, as well as dozens of interviews with his family and colleagues, the author takes the reader deep into Richter's complex life story setting it in the context of his family

and interpersonal attachments, his academic career, and the history of seismology.

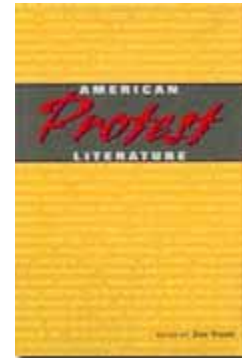
CIENCIAS SOCIALES

American protest literature

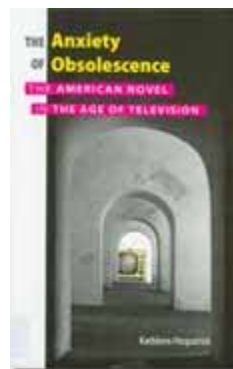
Edited by Zoe Trodd

Cambridge, MA :
Belknap Press of
Harvard University
Press, 2006.

303.48 AME



This is the first anthology to collect and examine an American literature that holds the nation to its highest ideals, castigating it when it falls short and pointing the way to a better collective future. Presents sources from eleven protest movements, political, social, and cultural, from the Revolution to abolition to gay rights to antiwar protest.



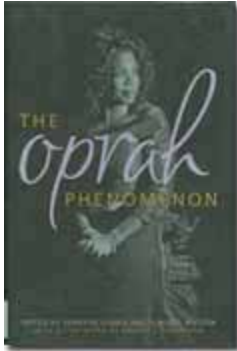
The anxiety of obsolescence : the American novel in the age of television

Kathleen Fitzpatrick
Nashville, TN :
Vanderbilt University
Press, 2006.

813.5409 FIT

Explores the ways the novel has been represented throughout the post modern era as under threat in U.S. culture, driven into a state of near obsolescence by the electronic media developed during the twentieth century, most notably television, and focuses throughout on the cultural purposes served by the repeated proclamations by the novel's untimely demise.

The Oprah phenomenon

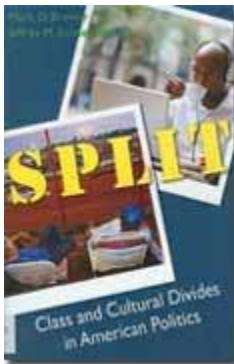


Edited by Jeniifer Harris and Elwood Watson
Lexington, KY :
University Press of
Kentucky, 2007.

791.4502 OPR

Examines the origins
of Oprah's public
image and its

substantial influence on politics,
entertainment, and popular opinion. At
the root of Winfrey's message to her
vast audience is her assertion that
anyone can be a success regardless
of background or upbringing.

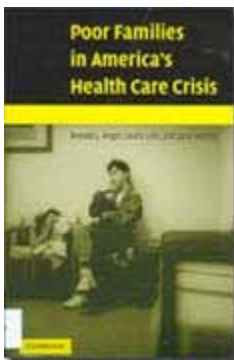


Split : class and cultural divides in American politics

Mark D. Brewer
Washington, DC : CQ
Press, 2007.

324.273 BRE

The Purpose of this book is to determine the extent to which cultural issues and class concerns shape contemporary American politics. How significant are cultural and class conflicts in the United States and what is their relationship to each other?



Poor families in America's health care crisis

Ronald Angel
Cambridge ;
Cambridge University
Press, 2006.

362.582 ANG

Examines the
implications of the fragmented and
two-tiered health insurance system
in the United

States for the health care access of
low-income families. Documents the
lapses in medical coverage that poor
families experience and reveals the
extent of untreated medical
conditions, delayed treatment,
medical indebtedness, and irregular
health care that women and
children suffer as a result.

CINE



Ernest Hemingway's The sun also rises [videorecording]

Beverly Hills, CA : 20th
Century Fox Home
Entertainment,
[2007]

DVD 791.43 SUN

A group of Americans that have
become friends because of the war,
spend their time in Europe in 1922,
still living as if every day was
their last.



Hello, Dolly [videorecording]

Publisher: Beverly Hills,
CA : 20th Century Fox
Home Entertainment,
2003.

DVD 791.42 HEL

Musical set in the 1890's about a
professional matchmaker who meets
her match. As she tries to win his
heart, we're treated to one of the
most musically entertaining,
hilariously underhanded plots in
film history.

CINEMATOGRAFIA



From Shane to Kill Bill : rethinking the Western

Patrick McGee
Malden, MA :
Blackwell Pub., 2007.

791.43 MCG

Rethinks what American Western film has to offer us as a genre, and discusses it in new and insightful ways recognizing its limits but also articulating its positive political value as an expression of social desires typically unspoken in American public discourse.



Woody Allen : an essay on the nature of the comical

Vittorio Hösle
Notre Dame, IN :
University of Notre
Dame Press, 2007.

791.43 HOS

In this extended essay, Vittorio Hosle develops a theory of the comical and applies it to interpret both the personal played by Woody Allen the actor and the philosophical issues addressed by Woody Allen the director in his films.

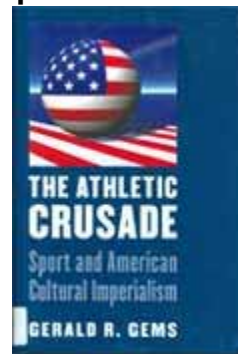
DEPORTES

The athletic crusade : sport and American cultural imperialism

Gerald R. Gems
Lincoln, IL : University
of Nebraska Press,
2006.

796.0973 GEM

This is the first book to systematically analyze the role of sports in the expansion of U.S. empire from the 1890s through the World War II. The author details how white, Anglo-Saxon Protestant males set the standard for inclusion within American society, transferred that standard to foreign territories, and subtly used American sports to instill allegedly desirable racial, moral and commercial virtues in colonial subjects.

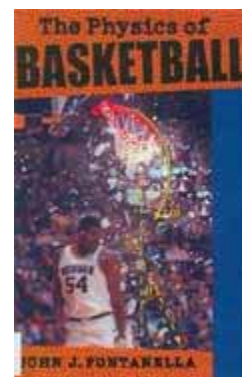


The physics of basketball

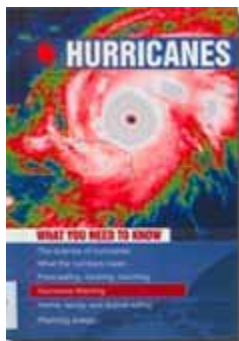
John Joseph Fontanella
Baltimore, MD :
Johns Hopkins
University Press,
2006.

796.323 FON

With photographs and simple high school formulas, physics professor Fontanella reveals the key pieces of physics that underscore basketball. He covers almost every aspect of the game, weaving in stories from games he's played and games he's seen, and tales from basketball history and folklore.



DESASTRES NATURALES



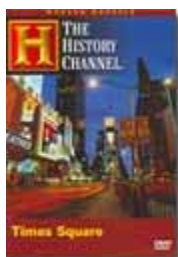
Hurricanes : what you need to know.

Fredericton, N.B. :
Goose Lane, 2006.

363.34 HUR

Indispensable
reference book that
connects scientific information with coping
strategies to help you understand and
prepare for these often devastating events.

DOCUMENTALES



Times Square [videorecording]

New York, NY : A & E
Television Networks :
2005.

DVD 974.71 TIM

A documentary video on the history of the
Times Square area of New York City. Where
America celebrated victory and welcomes the
New Years'. This documentary shows the
history of the area that is known as the
entertainment and advertising capital of the
world.

ECONOMIA



A guide to the World Bank.

Washington DC :
World Bank, 2007.

REF 332.1532 GUI

This second edition
provides an
accessible and
straightforward

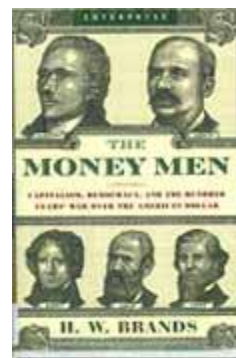
overview of the World Bank Group's history
as a vital source of financial and technical
assistance to developing countries around
the world. For those wishing to delve further
into subjects of particular interest, the book
guides readers to sources containing more
detailed information, including annual
reports.

The Money Men : Capitalism, Democracy, and the Hundred year's War over the American Dollar

H.W. Brands
New York, NY W.W.
Norton, 2006

332.092 BRA

Recounts the century-
long battle for the
lifeblood of America commerce and power,
focusing in five men whose lives and actions
indelibly affected the course of American
financial history: Alexander Hamilton,
Nicholas Biddle, Jay Cooke, and Jay Gould,
and J.P. Morgan. The story of these men is
the story of how America transformed itself
from a squabbling collection of small states
into the foremost economic power in the
world.



New patterns for Mexico = Nuevas pautas para México ...

Edited by
Barbara C. Metz
Cambridge, MA ;
Harvard University
Press, 2005.

332.45 NEW

Examines novel and
emerging patters of
cross-border flows to
Mexico and the impact on equitable
development. Movement of people and
resources have accelerated, generating
transnational connections and
interdependencies, for example, funds sent



back to families and relatives from Mexicans living in the U.S., called diaspora resources. What are these new patterns of diaspora giving and how do they affect equitable development in Mexico?

EDUCACION



Governance and the public good

Edited by William G. Tierney
Albany, NY : State University of New York Press, 2006.

378.05 GOV

Provides a framework for discussing the trend toward politicized and privatized postsecondary institutions while acknowledging the parallel demands of accountability and autonomy places on sites of higher learning.



Raising student achievement through rapid assessment and test reform

Stuart S. Yeh
New York, NY : Teachers College Press, 2006.

371.262 YEH

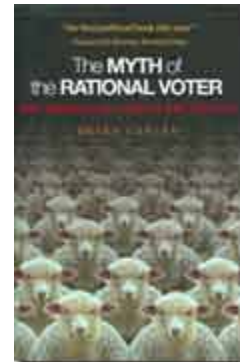
In this book, Stuart Yeh suggests specific changes in test design, implementation, and policy that could greatly improve the benefits and reduce the educational costs of high-stakes accountability policies. Includes a review of meta-analyses and key research studies regarding the effectiveness of rapid assessment systems, and a proposal to change high school exit exam systems in order to provide appropriate incentives for all students without unfairly denying diplomas.

ELECCIONES

The Myth of the Rational Voter : Why Democracies Choose Bad Policies

Bryan Caplan
Princeton, NJ : Princeton University Press, 2006

320.6 CAP



Takes an unflinching look at how people who vote under the influence of false beliefs ultimately end up with government that delivers lousy results. Caplan argues that voters continually elect politicians who either share their biases or else pretend to, resulting in bad policies winning again and again by popular demand.

Race for the Presidency Winning the 2008 Nomination

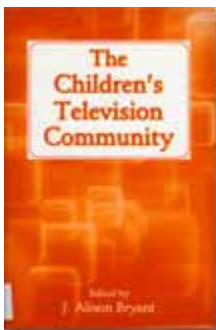
Rhodes Cook
Washington, DC CQ Press, 2008

324.273 COO



Rhodes Cook examines the U.S. nominating process state by state, providing insight, historical perspective, and important data. Readers will find the following: An overview of 2008 primary schedule, an explanation of how the primary system works, its historical roots, and the evolution of the presidential nominating process, as well as electoral information for each state.

ESTUDIOS AMERICANOS



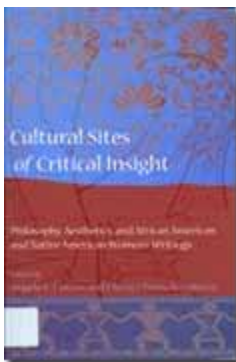
Children at play : an American history

Howard P. Chudacoff
New York, NY : New
York University Press,
2007.

305.231 CHU

Provides a chronological history of play in the U.S. from the viewpoint of children themselves. Focusing on youngsters between the ages of about six and twelve, it highlights the transformation of "child's play," paying attention not only to the activities of the cultural elite but to those of working-class children, of slaves, and of Native Americans.

ESTUDIOS DE GENERO



Cultural sites of critical insight : philosophy, aesthetics, and African American and Native American women's writings

Edited by Angela L. cotten
Albany, NY : State University of New York
Press, 2007.

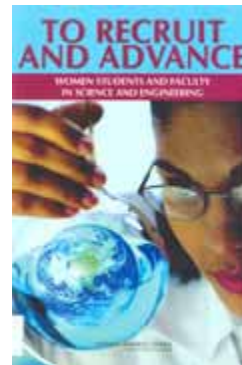
810.9 CUL

This book offers fresh perspectives on art and beauty, truth, justice, community, and the making of a good and happy life. The essays draw on interdisciplinary, feminist and comparative methods in the works of writers, making them more accessible for critical consideration in the fields of aesthetics, philosophy, and critical theory.

To recruit and advance : women students and faculty in science and engineering

Washington, DC :
National Academies
Press, 2006.

507.1 REC



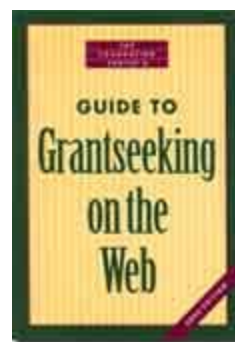
Describe efforts by some universities both to increase the recruitment of female students by reaching down into secondary schools through various programs and to decrease the attrition of female students from S&E programs once they are enrolled.

FILANTROPIA

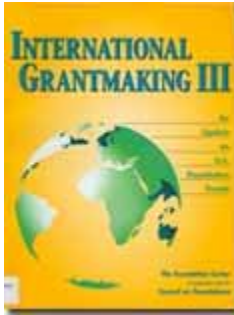
The Foundation Center's guide to grant seeking on the Web

[New York, NY] :
Foundation Center, 2003.

REF 025.06 FOU



This edition adds many new links and provides both novice and experienced Web users with a gateway to the numerous online resources available to grant seekers. Foundation Center staff experts have team-authored this guide, contributing their extensive knowledge of Web content as well as their tips and strategies on how to evaluate and use Web-based funding materials.



International grant making III : an update on U.S. foundation trends

New York, NY : Foundation Center, 2004.

361.7632 INT

This report was produced to assess the current state of the nation's international grant making and its outlook for the future. Documents changes in grant making patterns since the late 1990s, and maps changes in funding patterns in eleven major program areas overall and changes based on U.S. versus overseas recipient location, and also examines giving by recipient type, type of support, and population group.

FOLKLORE



Scrapbooking made easy.

Little Rock, AK : Leisure Arts, 2005.

745.593 SCR

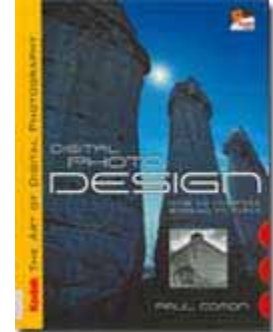
This book is organized into four sections to help you find what interests you most. You'll learn basic skills, use fun, time-saving products, do quick and easy projects, and share reader stories and ideas. This book will help you tell your stories and find a way to make this hobby a fun and fulfilling part of your busy life.

FOTOGRAFIA

Kodak, the art of digital photography. how to compose winning pictures /

Paul Comon
New York, NY : Lark Books, 2007.

REF 775 COM



This book is written with the hope that the careful reader will be able to utilize author's hard-earned knowledge more rapidly than he was able to collect it himself. Author recommends to assimilate the data you as a reader discover here, emulate what you believe suits your needs, and then put your own interpretation into the equation, so your pictures will speak to the world of your own unique perception and view.

HISTORIA Y CIVILIZACION

Famous first facts : a record of first happenings, discoveries, and inventions in American history

Joseph Nathan Kane
New York, NY : H.W. Wilson, 2006.

REF 031 KAN

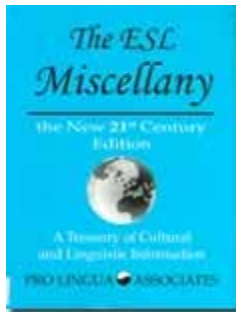
In this sixth edition, new features have been included: some 1000 new entries, for firsts in science and technology, military history, politics, and more that occurred since the publication of the fifth edition in 1997; updates of the existing entries based on the last discoveries, over 100 pictures of people, inventions, and events, an expanded subject index providing fuller access to the entries, new chapter headings at the top of right-hand pages, and new



sidebars highlighting history-changing firsts and other information of particular interest.

IDIOMA INGLES

The ESL miscellany : a treasury of cultural and linguistic information



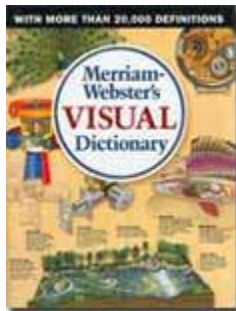
Raymond C. Clark
Brattleboro, VT : Pro
Lingua Associates,
2005.

374.012 CLA

This book is a compendium of useful and interesting information for

teachers and students of English as a Second Language. Teachers will find this book useful as a resource for developing material as they supplement, expand, replace, adapt, or develop a complete curriculum from scratch. This one book does not contain everything that the teacher/materials developer needs to know, but is the most comprehensive one-volume reference available to the lesson writer.

Merriam-Webster's visual dictionary



Jean Claude Corbeil
Springfield, MA :
Merriam-Webster,
2006.

REF 423.1 COR

The first visual dictionary to incorporate dictionary-

scale definitions. More than 20,000 clear and concise terms and 6,000 full-color, highly detailed illustrations are grouped into 17 chapters outlining subjects from astronomy to sports. Ideal for teachers, parents, translators, and students.

Spanglish : the making of a new American language

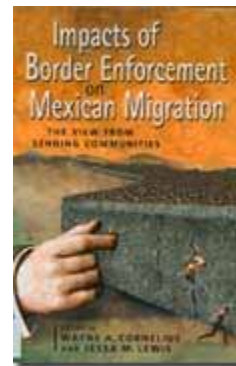
Ilan Stavans
New York, NY : Rayo,
2004.

REF 422.461 STA



The emergence of Spanglish as a form of communication is one of the more influential markets of an America gone Latino. Spanish has become ubiquitous in the last few decades, but north of the Rio Grande has not spread in its pure Iberian form; on the contrary, it is the astonishing creative linguistic amalgam of tongues used by people of Hispanic descent: neither Spanish nor English, but a hybrid, known only as Spanglish.

INMIGRACION



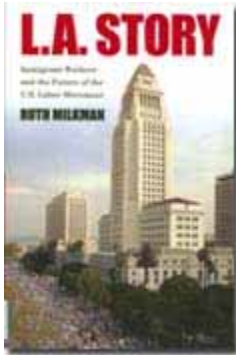
Impacts of border enforcement on Mexican migration : the view from sending communities

Edited by Wayne A. Cornelius

La Jolla, CA : Center for Comparative Immigration Studies, 2007.

325.272 IMP

Reveals how the stricter U.S. border-control activities of the past decade have affected the behavior of migrants and potential migrants in rural Mexico. The authors establish direct links between changes in immigration-control policies and changes in the decision to migrate, choice of destination, mode of entry, and inclination to participate in a temporary worker program.



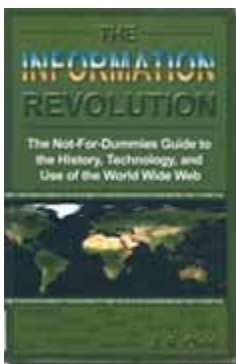
L.A. story : immigrant workers and the future of the U.S. Labor Movement

Ruth Milkman
New York, NY :
Russell Sage
Foundation, 2006.

331.88 MIL

Analyzes the factors that fostered labor's revitalization in southern California in the 1990's, highlighting the central role of immigrants in that revitalization. Los Angeles has emerged in recent years as one of the few bright spots for the beleaguered U.S labor movement and a unique proving ground for strategic organizing innovations.

INTERNET



The information revolution : the not-for-dummies guide to the history, technology, and use of the World Wide Web

J. R. Okin
Winter Harbor, ME :

Ironbound Press, 2005.

303.483 OKI

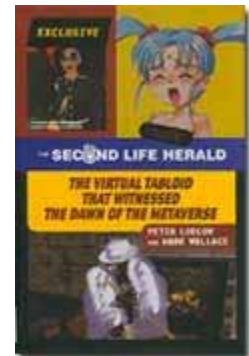
This plain language guide explains how the Internet was navigated and how information was managed before the arrival of the Web, and how it works and why its technology spread so rapidly. It also includes information on who invented the Web and how it has evolved, and why information is its blood.

The Second Life Herald : the virtual tabloid that witnessed the dawn of the metaverse

Peter Ludlow
Cambridge, MA : The MIT
Press, 2007.

794.8 LUD

Authors take us behind the scenes of the herald, as they report on the emergence of a fascinating universe of virtual spaces that will become the next generation of the World Wide Web: a 3-D environment that provides richer, more expressive interactions than the Web we know today.



MEDIO AMBIENTE

Agroecology in action : extending alternative agriculture through social networks

Keith Warner
Cambridge, MA : MIT, 2007.

577.5 WAR

Shows that agro-ecology can be put into action effectively only when networks of farmers, scientists and other stakeholders learn together to share knowledge, whether it is derived from farm, laboratory or marketplace.



Changing the face of the waters : the promise and challenge of sustainable aquaculture.

Washington, DC : World
Bank, 2007.

338.3718 CHA

Offers a cutting-edge analysis of the critical challenges facing aquaculture, balancing



aquaculture's role in economic growth with the need for sound management of natural resources. The book also provides guidance on sustainable aquaculture by evaluating alternative development pathways, placing particular emphasis on the application of lessons form Asia to Sub-Saharan Africa and Latin America.

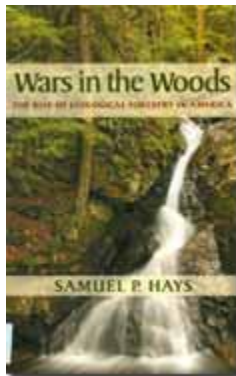


Degrees that matter : climate change and the university

Ann Rappaport
Cambridge, MA : MIT Press, 2007.

363.738 RAP

Offers practical guidance for those who want to harness the power of universities and other institutions, and provides perspectives on how to motivate change and inspire action within complex organizations.



Wars in the woods : the rise of ecological forestry in America

Samuel P. Hays
Pittsburgh, PA : University of Pittsburgh Press, 2007.

634.9 HAY

Gives a comprehensive account of the grassroots and scientific organizations that have emerged to combat special interest groups and promote legislation to protect forests, parks, and wildlife habitats. Provides an astute analysis of manipulations of conservation law that have touched off a battle between the terms "ecological forestry" and "commodity forestry."

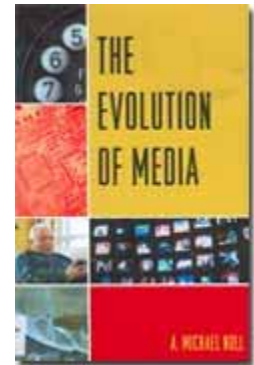
MEDIOS DE COMUNICACION

The evolution of media

Michael A. Noll
Lanham, MD : Rowman & Littlefield Publishers, 2007.

302.2309 NOL

Concise introduction to communication media's past, present and future. It addresses both mass media: radio, television, and print, as well as interpersonal media: telephony, computer communication, and new technologies.

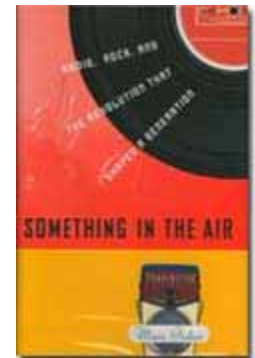


Something in the air : radio, rock, and the revolution that shaped a generation

Marc Fisher
New York, NY : Random House, 2007.

384.54 FIS

Chronicles the extraordinary evolution of the unique and timeless medium that captured our hearts and minds, shook up our souls, tuned in - and turned on - our consciousness, and went from being written off to rewriting the rules of pop culture. Disproving the notion that a new technology would wipe out old media, radio survived, changing itself and the nation.

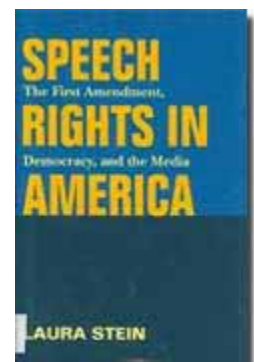


Speech rights in America : the First Amendment, democracy, and the media

Laura Lynn Stein
Urbana, IL : University of Illinois Press, 2006.

302.23 STE

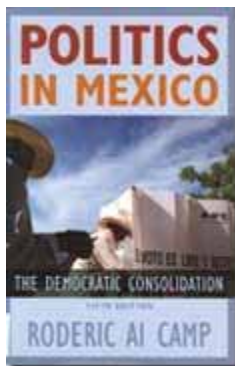
Author argues that the ways in which the courts interpret



the First Amendment unduly constrict the speech rights of citizens. Legal interpretations of the First Amendment, the principal guarantor of speech rights in the United States, often privilege the interests of media owners over those of the broader citizenry.

MEXICO, POLITICA Y GOBIERNO

Politics in Mexico : the democratic consolidation



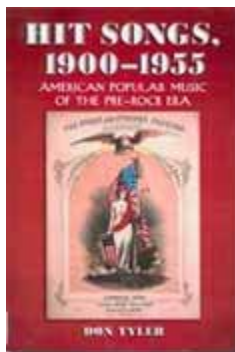
Roderic Ai Camp

New York, NY :
Oxford University
Press,
2007.

306.2 CAM

This introduction examines the roots of Mexico's contemporary political culture and its democratic transformation. Now in its fifth edition, *Politics in Mexico* has been completely updated and revised to cover 2006 presidential elections.

MUSICA



Hit songs, 1900-1955 : American popular music of the pre-rock era

Don Tyler
Jefferson, NC :
McFarland, 2007.

016.7816 TYL

The top hits for each year are described, including song origin, artist(s), and chart information. The author includes any web/library holdings of sheet music covers, musical scores, and free audio files. Biographical sketches follow, providing

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

performing credits, relevant professional awards, and brief biographies for hundreds of the era's most popular performers, lyricists, and composers.

This is our music: free jazz, the sixties, and American culture.

Lain Anderson
Philadelphia, PA :
Univ Of
Pennsylvania,
2007



781.65 AND

This book explores who makes decisions about the value of a cultural form and on what basis, taking as its example the impact of 1960s free improvisation on the changing status of jazz. By examining the production, presentation, and reception of experimental music by Ornette Coleman and others, the author traces the strange, unexpected, and at times deeply ironic intersections between free jazz, avant-garde artistic movements, Sixties policies, and patronage networks.

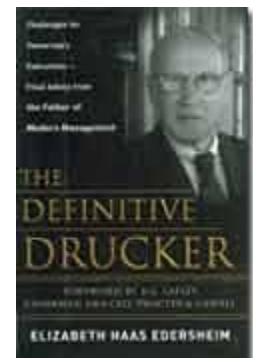
NEGOCIOS Y ADMINISTRACION

The definitive Drucker

Edersheim, Elizabeth Haas.
New York, NY : McGraw-Hill, 2007.

658 EDE

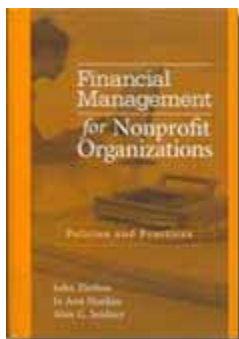
For consultant Edersheim, a request directly from Peter Drucker to write about his life's work was a dream comes true. For 16 months, Edersheim had unprecedented access to Drucker, talking with the father of modern management about business practices, economic changes, and contemporary trends--many of which he had predicted decades ago. During this period, she also interviewed top



executives about Drucker's influence; they in turn gave their views on his management wisdom. This book delivers the most updated and comprehensive view of Drucker's contribution to the discipline of management over the past 75 years, updated for the modern business approach with new applications of his timeless principles.

ORGANISMOS NO GUBERNAMENTALES

Financial management for nonprofit organizations : policies and practices



John T. Zietlow
Hoboken, NJ : John Wiley & Sons. Inc., 2007.

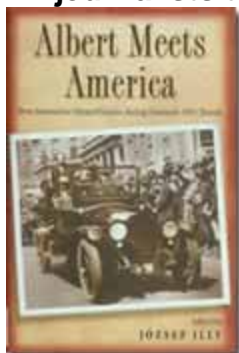
658.15 ZIE0

Written in the light of increased scrutiny and accountability of nonprofits, this book

weaves legal and ethical considerations into a comprehensive treatment of nonprofit strategy and finance, furnishing financial offers with a firm knowledge of ethical business management.

PERIODISMO

Albert meets America : how journalists treated genius during Einstein's 1921 travel



Edited by Jozsef Illy

Baltimore, MD : Johns Hopkins University Press, 2006.

530.092 ALB

Author presents a fascinating compilation of media stories of Einstein's tour, which cover his science, his

Zionism, and the anti-Semitism he encountered. As we travel with Einstein, from headline to headline, we experience his emotional connection with American Jews and his frustration at becoming world famous even though his theories were not truly understood.

Breaking news : how the Associated Press has covered war, peace, and everything else



New York, NY : Princeton Architectural Press, 2007.

070.435 BRE

Through personal accounts, interviews with reporters, original wire service copy, and photographs, the authors of this book, each a reporter for Associated Press, make the most vivid stories of the past come alive, with insight, humor, and compassion.

POESIA



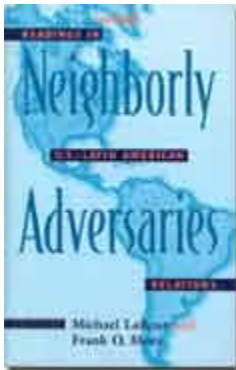
A Worldly Country : New Poems

John Ashbery
New York, NY : Harper Collins, 2007

811.54 ASH

Ashbery's poems review, whose expansively elusive style has made its mark on three generations of writers, painters, composers, and filmmakers. John Ashbery's dazzling orchestrations of language open up whole areas of consciousness no other American poet has even begun to explore.

POLITICA EXTERIOR

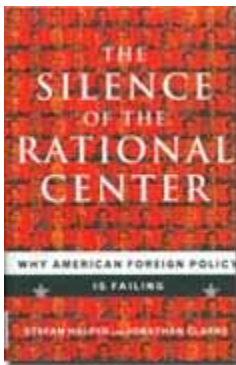


**Neighborly
adversaries :
readings in U.S.-
Latin American
relations**

*Edited by Michael
LaRosa*
Lanham, MD :
Rowman & Littlefield,
2007.

327.8073 NEI

Includes original essays on critically important issues such as immigration and the environment. In addition, a new section helps students of history, political science, and international relations understand the most important themes and topics that unify and divide the United States and Latin America nations today.



**The silence of
the rational
center : why
American foreign
policy is failing**

Stefan A. Halper
New York, NY : Basic
Books, 2007.

327.73 HAL

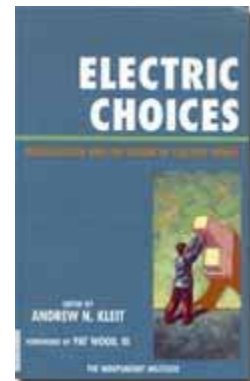
Authors provide an original and compelling analysis of America's recent failure to manage its global interests. Explains why recent U.S. foreign policy has been so ineffective, describes what is at stake, and details what steps must be taken to meet the challenge ahead.

POLITICAS PUBLICAS

**Electric choices :
deregulation and
the future of
electric power**

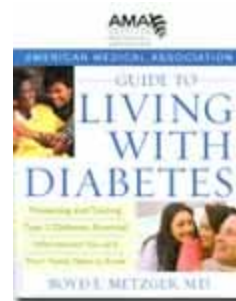
*Edited by Andrew N.
Kleit*
Oakland, CA :
Independent Institute,
2007.

333.793 ELE



Each chapter in this volume deals with an important issue in restructured electricity markets. According to the author, restructuring is one way to make sure that the stranded cost debacle does not happen again. This book includes two case studies: California and Pennsylvania.

SALUD PUBLICA

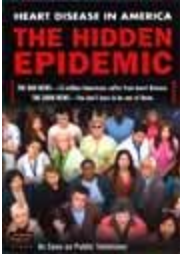


**Guide to living
with diabetes :
preventing and
treating type 2
diabetes :
essential
information you
and your family
need to know**

Hoboken, NJ : John Wiley, 2006.

616.462 AME

Provides clear, easy-to-understand explanations of what type 2 diabetes is, what causes it, and how to determine if you are at risk. You'll find a detailed easy-to-follow program for preventing diabetes by eating a healthy diet, exercising regularly, and reaching and maintaining a healthy weight.



The hidden epidemic: heart disease in America [videorecording]

South Burlington, VT : WGBH Boston Video, 2007.

DVD 616.1 HID

Examines heart disease, the number one killer in America and one of the nation's greatest health challenges for both men and women. Presents personal stories that showcase the scientific advances that are transforming the field of cardiology and the effect these changes will have on people stricken with heart disease. Includes a discussion hosted by Larry King in which medical experts and physicians present strategies and practical tactics for improving heart health.

TEATRO

365 days/365 plays

Suzan-Lori Parks
New York, NY : Theatre Communications Group, 2006.

812.54 PAR

Susan-Lori Parks wrote a play a day for a whole year. 365 Days/365 Plays will world premiere in a simultaneous and shared grassroots theater festival involving hundreds and hundreds of theaters and countless folks around the country.



TERRORISMO



Safe, legal, and unavailable? : abortion politics in the United States

Melody Rose
Washington, DC : CQ Press, 2007.

363.46 ROS

This book documents the complete set of barriers to abortion that a woman faces in the United States in the early twenty-first century. Through a myriad of statutory and normative changes in policy and provisions over the past thirty years, a legal and safe abortion is becoming increasingly harder to procure, particularly if the woman who seeks it is young or poor.

What makes a terrorist : economics and the roots of terrorism : Lionel Robbins lectures

Alan B. Krueger
Princeton, NJ : Princeton University Press, 2007.

363.325 KRU

Author explains why tactics in the fight against terrorism must be based on more than anecdotes and speculation and closely examines the factors that motivate individuals to participate in terrorism, drawing inferences from terrorists' own backgrounds and the economic, social, and political conditions in the societies from which they come.



TURISMO



Secret Yosemite explore beyond the tourist hotspots [videorecording]

Burbank, CA : Warner
Home Video, 2007.

DVD 979.447 SEC

Experience a day in one of America's greatest parks, Yosemite National Park in California. Home to over 2000 plant and animal species, steep granite cliffs, and the world's largest trees- the Sequoias. View where 3.5 million visitors come every year.

“Read the most useful books and that regularly, and constantly. Steadily spend all the morning in this employ or, at least, five hours in four and twenty.”

John Wesley, *Minutes of Some Late Conversations*

VIDA Y COSTUMBRES EN ESTADOS UNIDOS



American ways : an introduction to American culture

*Maryanne Kearny
Datesman*
White Plains, NY :
Longman, 2005.

428.64 DAT

Focuses on the traditional values that have attracted people to the United States for well over 200 years and traces the effect of these values on American life. Chapter themes include diversity, the family, education, government and politics, religion, business, and recreation. Cross cultural activities, from discussion topics to writing prompts- encourage high-intermediate to advance students to compare their own values with those discussed in the readings.

**Consulte las ediciones anteriores
de este boletín en:**

[http://www.usembassy-
mexico.gov/bbf/bfproductos.htm](http://www.usembassy-mexico.gov/bbf/bfproductos.htm)