

**MICHAEL SIMON**  
**Director of Commercial Business Development**  
**Electromagnetic Systems Division, General Atomics**

Michael Simon is responsible for developing commercial and civil applications for General Atomics' electromagnetic technologies, including magnetic levitation ("maglev") rail systems. Due to their high speed, energy efficiency, and environmental advantages, maglev is rapidly gaining favor as a transportation solution for both passenger and goods movement. Mr. Simon has more than 25 years of experience in engineering, management, and business development, all related to transportation and energy systems. He sits on the Board of Directors of ISE Corporation, a leading supplier of electric and hybrid-electric propulsion technologies for large vehicles. Mr. Simon helped found ISE in 1994 and then served as its Chairman and Co-CEO for 11 years. Prior to this, Mr. Simon worked as an aerospace engineer and project manager for 15 years, including 11 years at General Dynamics and 2 years with NASA. During this period, Mr. Simon received awards for his role in commercialization of the U.S. launch vehicle industry, and led a project to launch a 4-foot facsimile of a Pepsi can into space. He also authored a book and more than a dozen technical papers dealing with space technology. Mr. Simon holds a Masters degree in Engineering from Stanford University, where he also studied economics and political science, and taught an undergraduate course on Space Colonization during the 1970s.