

V. JOHN WHITE BIOGRAPHY

V. John White is the Executive Director of the Center for Energy Efficiency and Renewable Technologies (CEERT), which he co-founded in 1990. CEERT is a non-profit coalition of the nation's leading public interest environmental groups and businesses working on energy efficiency and renewable technologies. Through its public education, policy research, and advocacy programs, CEERT helps design and implement public policies, market reforms and legislative strategies to integrate efficiency, and renewable technologies into the electricity and transportation systems in California and the West.

Mr. White also is a legislative advocate and political consultant, working with public interest environmental groups such as the Clean Power Campaign, the Natural Resources Defense Council and Environmental Defense. He also provides strategic advice and consulting for renewable energy and green technology companies, and for state and local governmental agencies.

John served as a senior policy consultant for nine years on the staff of the California Assembly before starting his consulting and lobbying business in 1983.

Over the course of his 30-year career, he has been involved in the drafting, negotiation, and passage of landmark air quality and energy legislation and innovative regulatory programs to accelerate improvements in air quality, global warming, and renewable energy sources. These include the California Clean Air Act, the Carl Moyer diesel emission reduction incentive program, the Pavley greenhouse gas emission reduction bill, the renewable portfolio standard, and the California solar initiative.

In the last ten years, John's efforts have resulted in a \$10 billion investment in energy conservation and renewable energy in California, and in the appropriation of significant funding for fuel cells, alternative transportation technologies, and the retrofit and retirement of high polluting school buses.

Mr. White currently serves on the board of directors of the California League of Conservation Voters, the Renewable Northwest Project, and the Environmental Council of Sacramento. He also serves in an advisory capacity to the Western Clean Energy Campaign and the Interwest Energy Alliance. From 1997-2000, he served on the Board of Governors of the California Independent System Operator, which manages the states electricity transmission grid. From 1987-1991 he served on the board of directors of the Sacramento AIDS Foundation.

He regularly contributes opinion pieces for newspapers and journals, and provides media commentary on energy and environmental issues. He also serves as a guest lecturer on public policy and environmental issues in the University of California system and before a variety of business and civic organizations.

John is a native of Pasadena, California, and a graduate of the University of California at Riverside.