

CHILDHOOD OBESITY PREVENTION CAMPAIGN / WWW.SMALLSTEP.GOV
9/30/08
MUSIC: NEW ATTITUDE

PSA DARREN MCFADDEN- :15

<p>RZ: Let's get out there and play!</p> <p>McFadden: That's right. I'm Darren McFadden of the Raiders,</p> <p>McFadden: reminding you that being active is important. You don't need to be a pro to be healthy.</p> <p>McFadden: Learn how you can be a player at smallstep.gov.</p> <p>McFadden: So get up and...</p> <p>McFadden and RZ: PLAY and hour a day</p>	<p><u>"NEW ATTITUDE" MUSIC</u></p> <p>GFX: RZ appears on screen alone.</p> <p>GFX: RZ and Player appear on screen together.</p> <p>GFX: Player appears on screen alone.</p> <p>GFX: www.SmallStep.gov URL appears</p> <p>GFX: Player and RZ appear on screen together with URL and logos</p>
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