CHILDHOOD OBESITY PREVENTION CAMPAIGN / WWW.SMALLSTEP.GOV

9/30/08 MUSIC: NEW ATTITUDE

STEVE SMITH PSA - :15

RZ: Let's get out there and play!	<u>"NEW ATTITUDE" MUSIC</u> GFX: RZ appears on screen alone
Smith: That's right, RZ.	GFX: Player and RZ appear on screen together
Smith: I'm Steve Smith of the Carolina Panthers, reminding you that being active is important. You don't need to be a pro to be healthy.	GFX: Player appears on screen alone
Smith: Learn how you can be a player at smallstep.gov.	GFX: www.SmallStep.gov URL appears with logos
Smith: So get up and	GFX : Player and RZ appear on screen together with url and logos
Smith and RZ: PLAY and hour a day	