CHILDHOOD OBESITY PREVENTION CAMPAIGN / WWW.SMALLSTEP.GOV 9/30/08 MUSIC: NEW ATTITUDE

ELI MANNING PSA - :15

RZ: Let's get out there and play!	"NEW ATTITUDE" MUSIC GFX: RZ appears on screen alone		
Manning: That's right. I'm Eli Manning of the New York Giants	GFX: Player and RZ appear on screen together		
Manning: reminding you that being active is important. You don't have to be a pro to be healthy.	GFX: Player framed on screen alone		
Manning : Learn how you can be a player at smallstep.gov.	GFX: www.SmallStep.gov URL appears		
Manning: So get up and	GFX: Player and RX share screen with url and logos		
Manning and RZ: PLAY and hour a day			