

**PLEASE SIGN AND DATE THIS FORM BELOW, THEN FAX IT TO CHRISTINE SPAIN AT 202-690-5211. WE MUST HAVE THIS SIGNED FORM TO COMPLETE YOUR REGISTRATION AS A 50<sup>TH</sup> ANNIVERSARY PARTNER. THANK YOU.**



Dear 50<sup>th</sup> Anniversary Partner to Get America Moving!

Thank you for becoming a **50<sup>th</sup> Anniversary Partner to Get America Moving** and joining in the 2006 year-long celebration of the President's Council on Physical Fitness and Sports (PCPFS)! This Letter of Understanding will serve to confirm your active participation in this celebration at the local, state or national level and outline criteria for both the 50<sup>th</sup> anniversary seal (50<sup>th</sup> seal) use and/or written collaboration. Please read carefully and sign below to show that you understand and concur. Specifically:

Neither PCPFS nor the organization represented below has the right to make press releases announcing the relationship without the prior review and written approval of the other.

All uses of the 50<sup>th</sup> seal will need the prior written consent of PCPFS.

PCPFS will provide timely edits/approval of all written materials and inserts, including press releases that may be developed which contain the 50<sup>th</sup> seal, website link, and/or material which mentions the PCPFS and/or the President's Challenge program - not to exceed seven working days.

It is understood that neither the 50<sup>th</sup> seal nor names of the office or program will be used in any manner that could constitute an endorsement of the general policies, activities, or products of you and your organization, partners, or information placed on your organization's websites. Where confusion could result, materials should be accompanied by a disclaimer to the effect that no endorsement is intended.

It is understood that no association with commercial entities that represent tobacco or alcohol shall be represented with the seal, office, or program.

In the event that there are any fundraising activities to cover the costs of this initiative, please make clear in any solicitation for funds to cover costs, that you and your organization, not the PCPFS or the President's Challenge Program, are asking for the funds. You may not imply that PCPFS or the President's Challenge endorses any fundraising activities in connection with the initiative.

PCPFS and the President's Challenge shall not use your trademarks without your prior approval.

The PCPFS is very proud of this landmark celebration and partnership. Please indicate your agreement and understanding of the terms contained in this letter by signing below.

Sincerely,

Melissa Johnson, M.S.  
Executive Director

Agreed upon on below date:

Name \_\_\_\_\_

Organization \_\_\_\_\_

Position \_\_\_\_\_ Date \_\_\_\_\_