PharmPAC Recruitment Section

Meeting Brief for PharmPAC Meeting to be held on July 12, 2007

Student Programs – CDR Mary Kremzner / LCDR Larry Lim:

- Determine the final PHS pharmacist response to the Career Pathways survey coordinated by University of Minnesota
- Larry Lim and Mary Kremzner are going to make sending messages to students a priority each month utilizing PharmPAC website and found a number of ideas on topics for students.
- Mary's question was: Would this be a good example of something we could send as a monthly message on the pharmacy student listsery?
 - http://www.hhs.gov/pharmacy/pdf/velazquez.pdf
 - Response: Photos of deployed RPhs on the website under Recruitment Section, *Pharmacists in Action*.
 - Other items to engage their interest once per month.
 - Someone's Space A trip is cool.
 - A JRCOSTEP experience as appears in the Student Section of the PAC site.
 - the new PPT slide show when Renu has it ready, etc. (Brad Bishop found a way to compress it down to 1MB using PPT Minimizer and still play the video).
 - Ftc
- We received feedback from the program coordinator of APhA's Career Pathway Evaluation Program--this is a survey conducted every 5 years to help students identify career opportunities. While the survey was ongoing, we used the PharmPAC listserv to send messages encouraging Corps pharmacists to take the survey which ended in April 2007. Our goal was to increase the number of those taking the survey who identified themselves as "Government/Federal Pharmacy." The APhA's goal was to reach at least 40 respondents. By the end of the survey, 105 federal pharmacists took the survey--our messages sent through the listserv worked.
- We are sending monthly messages on the student listserv. For example, in June we sent a message highlighting the Reserve Medical Corps.
- The student subsection recently sent emails to all Jr. and Sr. COSTEPS who
 were NOT selected for a summer position. We are providing information on
 alternative options for those students who still have a year remaining so they
 may be able to experience the Corps via a month rotation through their school.
- The idea was raised to host some sort of event in coordination with the summer D.C. COSTEPS (informal HH, etc.) to provide them an opportunity to meet PHS pharmacists in different roles, expand their networks, and let then know we appreciate their interest in PHS in and informal, relaxed setting.

• <u>UPOC - CDR Fritch / LCDR Vermilyea:</u>

- UPOC FAQ Document revised and re-posted to UPOC page on PAC website
- UPOC version of "Welcome to the USPHS" handout posted to UPOC page on PAC website
- o Both of the above documents may be useful as handouts at recruiting events.
- Freshen and convert the "Dear Medical Officer" letter for UPOC pharmacists (good reference for UPOCs and ARs too!)
- LT Mark Sellers will be drafting thank you letters to the UPOCs who presented the Excellence in Public Health Pharmacy Practice Award at Universities

PBKS:

 Review the "Dear Medical Officer" Call to Active Duty letter and as a minimum include a link in the next PBKS

- Check the web links for currency with LCDR Keith Olin and CDR Sam Foster, Comm Section
- Consider revamp of PBKS for 2008.

• Website - CAPT Hoppes:

- Disclaimers to the new PAC Recruitment Section Power Point presentations were not made as the compressed versions of the ppt were posted:
 - Recruitment Section PowerPoint Presentation
 - Compressed Presentation (PPT) (2 MB)
 - IHS Recruitment Power Point Presentation
 - Compressed IHS <u>Presentation</u> (< 1 MB)
- o OCCO Website
 - No New Updates
- Dev Patel will be the new lead (replacing Charlie Hoppes), with Jim Barlow as alternate (replacing Dev). That is a new change that that took place in the Communications subsection of the PharmPAC.
- Elizabeth Girard is back from maternity leave... Charlie Hoppes had been filling in during absence

• WACS - Williams:

Updates finishing up, reports will be worked on 1st week of July.

• ARP - LCDR Bina/LT Susan Pellock:

- OCCO now has new recruitment materials. (i.e. pamphlets, brochures). If officers have any of the old stuff, they should throw it out since it is outdated.
 OCCO has also category specific pamphlets. As always, please submit requests 60 days prior to event to LCDR Bina and/or the category leads. Looks like they have a good stock of supplies right now.
- AR Leads are working to develop a pre-approved checklist of AR duties/items to do to be proficient for the PAC to help officers meet/maintain OCCOs ARP criteria for service. This list will be similar to the UPOC list. Target completion date needs to be set for task.
- Presenting at colleges, promotion/commissioning at colleges, presenting PHS awards at colleges, universities, mixed crowd (all in Uniform of course) are all considered activities for AR consideration - hours involved should be documented - including preparation, transport, etc.
- Any officer who is not listed on the AR list and did Fax their activities reports and completed the annual update training should send proof of these items being sent to the AR program. As we have seen, there have been some holes in the process.
- o LCDR Bina is working with RADM Pittman on devising a plan for resumes that are sent in through Career Builder.com. RADM Pittman would like the ARs to take the resumes and make sure each applicant is contacted. Once an applicant applies, an email will initially be sent that includes a letter (LCDR Bina in process of creating), FAQ sheet and a link for the website. A plan should be devised by August 31, 2007