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## **Health Emergency Response Planning**



# Health Emergency Response Planning

- Strategic imperative - cross-industry planning effort initiated in June.
- Objective: Facilitate continued provision of medicines to those whose health is threatened by a public health emergency.
- Encompass natural or man-made events leading to large scale public health emergencies arising from:
  - Physical damage/disruption to infrastructure
  - Large scale outbreaks of disease



## Areas of Emphasis

- Critical medicines/indications
- Product supply chain
- Third party coordination
- Crisis management and response
- Coordinated communications



# Issues Relating to Critical Medicines

- “Critical Medicines” may extend beyond those needed to directly address the public health emergency
- Goal is to reach a shared understanding of government and public expectations for health care industry, including pharmaceutical companies, during public health emergency
- Work with government and other stakeholders to address issues relating to the discovery, development, approval and deployment of new and existing treatments critical to addressing:
  - Infectious disease outbreaks
  - Chemical, biological, radiological or nuclear threats



# Supply Chain Challenges During Public Health Emergency

**Government Actions**      **Infrastructure Damage/Disruption**      **Absenteeism**      **Displacement of Persons**

**Product supply and safety**

**Distribution/ logistics**

**Prescribing and dispensing**

- Restricted movement of goods
- Product/supply shortages
- Restricted access/closures
- Disruptions in critical services/activities
- Lost/incorrect medical/payor information