



Public Health
Prevent. Promote. Protect.

Bioshield & Local Public Health

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Take Away Message

- Any program to develop countermeasures is only going to be as good as **the people** who have to **deliver the countermeasures**.
- Local and state health departments are the governmental authorities that are responsible for **protecting and “shielding”** their communities from health threats.
- **All preparedness is local** therefore Bioshield must engage local health departments who will ultimately broker any Bioshield-supported interventions.

An analogy or two...

- A focus on biomedical countermeasures development without an accompanying focus on preparedness workforce development is like...



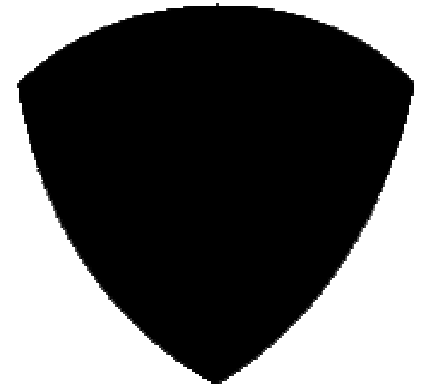
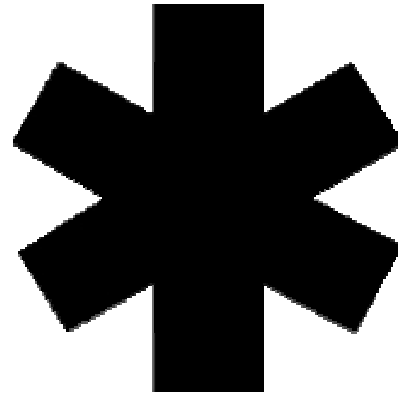
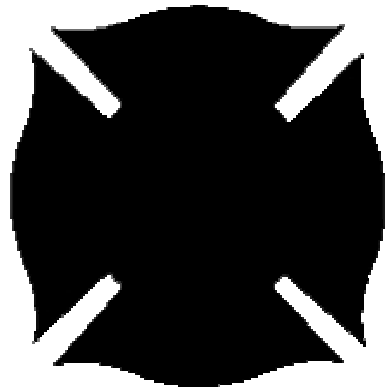
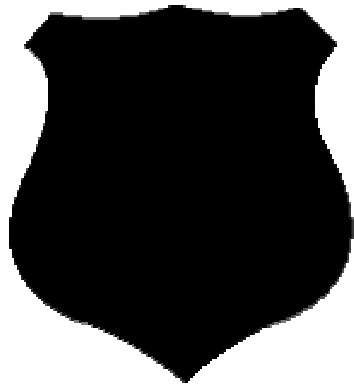
Bio-(fill in the blank)

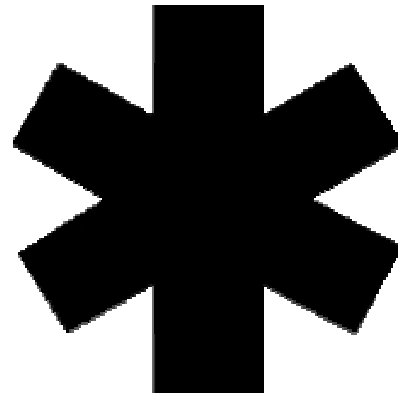
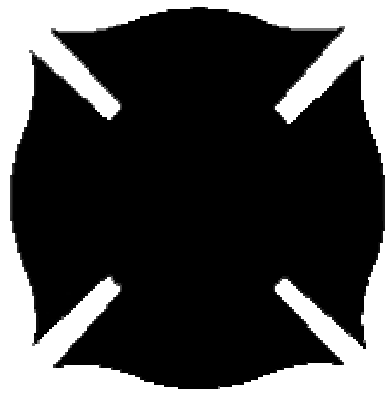
- Bioshield
- Biowatch
- Biosense
- Bioresponse?

Remember Smallpox Vaccination?

Smallpox Vaccination	Bioshield
Perceived as “top down”	???
Not a lot of pre-vaccination communication or rationale	???
Few saw it as urgent issue	???
Stakeholders were not involved until the last minute	???
Lukewarm leadership	???
No one asked what it would cost to deliver or what was needed to deliver it effectively	???







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