



COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Kenneth J. Hunter
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December 22, 1999

Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, NW
Washington, DC 20580

Re: Advisory Committee on Online Access and Security—Nomination, P004807

Dear Mr. Secretary:


I am pleased to nominate Steven J. Cole, Senior Vice President and General Counsel of the Council of Better Business Bureaus (CBBB), to serve on the Advisory Committee on Online Access and Security. Mr. Cole would be a very helpful contributor to this important inquiry.

As chief legal officer for CBBB and our online subsidiary, *BBBOnLine*, Mr. Cole was one of the principal architects of the *BBBOnLine* online privacy self-regulation seal program, and was one of the key staff who worked with our business steering committee to establish the program criteria. Consequently, Mr. Cole has a high familiarity with the access and security issues, which are core requirements of our online privacy program, and with the views and concerns raised by the business community as our self-regulation standards were developing.

Mr. Cole was also a presenter and panel participant in many of the FTC privacy and global commerce workshops over the past few years, and he participated in a previous FTC advisory committee (Rule 703) when he served as a Maryland Assistant Attorney General. As a result, Mr. Cole has a keen understanding of both the issues under consideration and the delicate and sensitive processes that will be used to reach a final report from the Committee. Mr. Cole can bring a unique perspective to the discussion, namely that of an organization devoted to promoting the ethical relationship of consumers and businesses in online commerce.

Thank you for your consideration of this nomination.

Sincerely,


Kenneth J. Hunter
President and CEO