

Bayer HealthCare
Animal Health Division



August 1, 2007

Dear Doctor:

As your trusted partner in veterinary care, Bayer Animal Health is committed to bringing innovative products to your practice. We are pleased to announce the newest addition to the Bayer anthelmintic family with the launch of **Profender[®] Topical Solution** (emodepside/praziquantel) – a new, prescription only, topical feline dewormer that treats and controls *T. cati* (adults and 4th stage larvae), *A. tubaeforme* (adults, immature adults and 4th stage larvae), and the adult stages of *D. caninum* and *T. taeniaeformis*.

Profender provides stress-free administration for the cat, cat owner, and the veterinarian. As you know, orally administering a dewormer to a cat can be taxing for both the pet and the owner. This new broad-spectrum topical provides unprecedented convenience and ease of application. With over 7.6 million doses distributed in more than 25 countries, *Profender* offers a novel alternative to traditional deworming while providing optimum intestinal parasite treatment and control in cats.

Profender features the time-tested active ingredient praziquantel, for the treatment of tapeworms, combined with the new unique compound emodepside, which treats and controls multiple life stages of ascarids and hookworms. These two highly effective active ingredients are important for enhancing the health of cats and potentially reducing exposure to zoonotic parasites.

Enclosed with this letter you will find a copy of the *Profender* Technical Manual. If you have additional questions, please feel free to contact Bayer Veterinary Services at 800-422-9874.

Thank you for your time and consideration.

Best regards,

A handwritten signature in cursive script that reads "Cary Christensen".

Dr. Cary Christensen
Senior Director of Veterinary Technical Services

This product is not to be given to pets orally, is not for human use, and should be kept out of the reach of children. Federal law (U.S.A.) restricts this drug to use by or on the order of a licensed veterinarian. To prevent accidental ingestion of the product, children should not come in contact with the application site for up to twenty-four (24) hours while the product is being absorbed. Please see the accompanying inserts for complete indications, warnings, dose, administration, safety and risk information.