Certification of Data Quality for Public Reporting

Indicator: DFWP-Programs Implemented (#)
The data quality for this indicator is considered (Check one):
MEDIUM – Some weaknesses exist but the data is of sufficient quality to manage the program.
LOW – Data quality is <u>insufficient</u> for this data to be used to manage the program; i.e., the results for this indicator should <u>NOT</u> be publicly reported.
The data provided represent (Check one) Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Although measures were taken to provide reasonable assurance that the data being reported is accurate, the data, procedures and/or source documentation contains the following weaknesses disclosed below.
Identify known or suspected weaknesses in the data being reporting (e.g., limitations in the verification procedures; weaknesses in the data collection process; known flaws in the data):
The SBA has no recourse to verify if these numbers are correct, however, we place great emphasis on trusting that the grantees are reporting accurately.
Describe procedures currently being applied to mitigate the weaknesses:
None
Describe actions planned to improve the quality of the data in future reporting cycles:
None
ANTONIO 2005 1/8/09 0:
Name (printed) Title
Signature Title

Validation of Data Used in Performance Measure Enter Office name: Small Business Development Centers - DFWP

Performance Indicator Title	The total number of businesses establishing a Drug Free Workplace program
Section I: Indicator Definition and Relevan	100
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve economic environment for all businesses. Strategic Objective: Increase the positive impact of SBA assistance upon the number and success of small business start-ups; Maximize the sustainability and growth of existing small business assisted by the SBA; Significantly increase successful small business ownership within segments of society facing special competitive opportunity gaps.
Why chose this indicator	This indicator measures major contributions that the program makes to the achievement of SBA's outcomes.
Briefly describe relevance of this indicator for measuring program success	The main goal of the program is to have a great number of small businesses implement a DFWP. This indicator is evidence of that goal.
Briefly describe how this indicator is used or will be used to manage the program	None. Even though the SBA is unable to force small businesses to implement a DFWP, the information is used for establishing goals and monitoring performance of the Grantees.
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Increase in the number of small businesses facing special competitive opportunity gaps receiving SBA assistance.
If applicable, describe any limitations on the relevance of this indicator for measuring program success	The SBA has no recourse to verify if these numbers are correct, however, we place great emphasis on trusting that the grantees are reporting accurately.
Detailed definition of indicator. E.g.: o Units of measure (\$, #'s) o Unique events versus duplicative; e.g., unique clients trained versus total trained. o Inclusions/exclusions; e.g.: definition of underserved market used	
Formula used to calculate the indicator (if appropriate)	N/A
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	N/A
Section II: Indicator Quality	
Describe the data collection process for the	

ind	icator:	
1.	Identify the event or action that creates a data record (e.g., an approved loan):	An SBA DFWP grantee schedules a series of meeting with a specific small business to start the process of implementing a DFWP.
2.	Identify how the data record is captured:	2. When a small business completes the implementation process.
		3. Data is reported quarterly to the SBA.
3.	Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	4. The lag time is the time between the completion of the implementation and the reporting date. Can vary widely from the beginning of a quarter to the end.
4.	Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	5. The DFWP has its own web based database through the GLS system.
5.	ID the system of record for the indicator, e.g., what system did the information come from?	•
	entify the date that actual year-end data will be allable for reporting.	January 1
De	scribe the process to ensure that the reported ta is complete and accurate	None
De cor wr De	escribe any limitations to accuracy or impleteness of data (records without data, ong data, double counting, etc.) escribe any outstanding OIG or GAO	The SBA has no recourse to verify if these numbers are correct, however, we place great emphasis on trusting that the grantees are reporting accurately. N/A
	commendation that affect this indicator	None
	scribe plans to address limitations to accuracy completeness of data	
rep	this indicator was used in the prior year porting cycle, describe any changes affecting ta quality.	N/A

INDICATOR: 7 (j) - SB Assisted (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".	
The data provided represent (Check one) Actual or Es	stimated results for the fiscal year.
In event of an audit, documentation is being maintained to al (1) verify that actions were taken to provide reasonable assu and (2) confirm the data being reported.	
Joseph P. LODO	DACETOR FOR BD
Name (printed)	Title
John Folder	1/6/09
Signature	Date/

Validation of Data Used in Performance Measure Enter Office name:

Office of Business Development

7(j) Technical & Management Assistance

Performance Indicator Title	Face to Face Training
Section I: Indicator Definition and Releva	nce
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Increase small business success by bridging competitive opportunity gaps facing entrepreneurs Strategic Objective: To provide training to the 7(j) eligible community.
Why chose this indicator	Provides a business development training to 8(a) Eligible Firms
Briefly describe relevance of this indicator for measuring program success	It measures the program's contribution to SBA outcomes.
Briefly describe how this indicator is used or will be used to manage the program	This indicator measures the number of firms receiving 7(j) face-to-face training.
Indicator measures an output (process) or outcome (result)	Check One: X Output
	Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Provides businesses with the knowledge base to increase revenue and increase job creation — Owe Com
If applicable, describe any limitations on the	N/A
relevance of this indicator for measuring	None
program success	
Detailed definition of indicator. E.g.:	o Number of events to the number of
o Units of measure (\$, #'s)	entrepreneurs trained.
o Unique events versus duplicative; e.g.,	Number of attendance to each of the five
unique clients trained versus total trained.	different courses offered
o Inclusions/exclusions; e.g.: definition of	
underserved market used	
Formula used to calculate the indicator (if appropriate)	NA Actual NumBer
If this indicator was used in the last reporting	N/A
cycle, identify any changes in the indicator	
definition that would impact comparability with	
the prior year's data.	
Section II: Indicator Quality	
	<u> </u>
Describe the data collection process for the	
indicator:	la) In class training
	1b) DVD training
1. Identify the event or action that creates a	2-) 7(:)
data record (e.g., an approved loan):	2a) 7(j) provider will provide the number of courses taught to date, to include number at firms in attendance
2. Identify how the data record is captured:	2b) Districts will provide the number of firms trained using the DVD training package

3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	3a) Monthly progress reporting 3b) Weekly updates on training and number of attendees
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	4a) Progress reporting will have a lag time up to 30 days 4b) Weekly training reports will have a 7 day lag time 5) 7(j) Provider will be providing reports to both the Office of Business Development and to the Office of Field Operations concurrently. No Fine tracking system has been created to date
5. ID the system of record for the indicator, e.g., what system did the information come from?	Account for TRAINING WENTS AND PR
Identify the date that actual year-end data will be available for reporting.	Fiscal Year End Reporting will be available by the week of November 3, 2008
Describe the process to ensure that the reported data is complete and accurate Describe any limitations to accuracy or	Contract close-out reporting procedures for final invoicing No on-line tracking system is currently being used
completeness of data (records without data, wrong data, double counting, etc.)	to prevent constant real time reporting
Describe any outstanding OIG or GAO recommendation that affect this indicator	N/A
Describe plans to address limitations to accuracy or completeness of data	Nothing planned to date. A Share Point Tracking System can be created to assist in this area of concern
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	New 7(j) Provider being used this year.

INDICATOR: 8 (a) - SB Assisted (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" -- Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered	d "HIGH".
The data provided represent (Check one)	Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being m (1) verify that actions were taken to provide reand (2) confirm the data being reported.	naintained to allow an independent third party to: easonable assurance that the data is accurate,
Joseph P.	LODDO Drecton for BD
Name (printed) List	Title 1/6/09
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V	

Validation of Data Used in Performance Measure Enter Office name:

Office of Business Development 8(a) Business Development

Performance Indicator Title	Face to Face Training S & Assisten (#)	
Section I: Indicator Definition and Releva	nce	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Increase small business success by bridging competitive opportunity gaps facing entrepreneurs Strategic Objective: Maximize the sustainability and growth of existing small businesses assisted by SBA	
Why chose this indicator	Provides business development to 8(a) Eligible Firms	
Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or outcome (result)	Indicates the number of small businesses certified As as 8(a) BD during the fiscal year This indicator measures the number of small businesses certified as 8(a) BD firms. This contributes to SBA's outcomes Check One: Output Outcome	
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Indicates the net number of small businesses Cortified in the 8(a) Business Development Program during the fiscal year.	, .
	Promote business development to small businesses have a better opportunity to grow their revenue and sustain it. Tors Creation (October	w ~ ~
If applicable, describe any limitations on the relevance of this indicator for measuring program success`	Based on historical data with 5% growth added each year. Now E	
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	 Each time a firm is approved for certification the Office of Certification and Eligibility inputs the data into the 8(a) Tracking Tool data base. The New Tracking Tool within Share Point offers tracking cradle to grave tracking of each application package The New Tracking Tool identifies duplicate applications within the system 	The New BDMIS DOCUMENT The progress of EACH from Mray The Regune
Formula used to calculate the indicator (if appropriate)	The tracking system uses all the dates associated within the business rules to indicate compliance and non-compliance (A) AND NON B(A) Re	Jedue
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	The tracking system uses all the dates associated within the business rules to indicate compliance and non-compliance & (A) AND NON S(A) Re	

Section II: Indicator Quality	
Describe the data collection process for the	
indicator:	1a) Case received
	1b) Case Screened
1. Identify the event or action that creates a	1c) Case returned to applicant
data record (e.g., an approved loan):	1d) Case returned to SBA
	le) Case screened
	1f) Case placed into Processing
2. Identify how the data record is captured:	1g) Case returned, Denied or Approved
	2) Each data field requires an input action by the
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	analyst working the case and/or team leader
immediate, weekly, quarterly).	2) Data is continued on a daily hagis
	3) Data is captured on a daily basis
	4) Data is captured on a daily basis and uploaded
	into the Share Point Master file at the end of the
	day (one day lag time) as to Officer DATA
4. Identify the reporting lag time between an	BASE CALLED e-Ordene.
event/action and the availability of data	5) The system of record is the BD MIS; however,
reporting (e.g., the number of	we are also using in conjunction the Share Point
days/weeks/months it takes to close a fiscal	Tracking Tool.
year):	
	·
•	
5. ID the system of record for the indicator,	
e.g., what system did the information come	
from?	
Identify the date that actual year-end data will be	Fiscal Year End Reporting will be available the
available for reporting.	next business day after the FYE
Describe the process to ensure that the reported	The analyst and the team leaders certify the
data is complete and accurate	accuracy of their reporting
Describe any limitations to accuracy or	Dual tracking tool being used in conjunction with
completeness of data (records without data,	the BD MIS NONE
wrong data, double counting, etc.)	0,00
Describe any outstanding OIG or GAO	Reliability of the information, which is being
recommendation that affect this indicator	resolved by the tracking tool and new BD MIS Now =
Describe plans to address limitations to accuracy	The Share Point Tracking System is being merged
or completeness of data	into the BD MIS to be fully automated
If this indicator was used in the prior year	BD MIS was being used and is being updated with
reporting cycle, describe any changes affecting	the new BD MIS with our new Tracking Tools.
data quality.	The B.Dalis system has
	been Automotes AD Deplay &
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	ON July 40, 1000,

Certification of Data Quality for Public Reporting

NDICATOR: SB Assisted	

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses; accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is cor	nsidered "HIGH".
The data provided represent (Check or	ne) 🔀 Actual or 🔲 Estimated results for the fiscal year.
	being maintained to allow an independent third party to: byide reasonable assurance that the data is accurate, d.
MARIANA PARDO	Hubbone Prog ACTING DIRECTOR
Name (printed)	Title
Janol.	1/8/09
Signature	Date

The data quality for this indicator is considered (Check one):
MEDIUM – Some weaknesses exist but the data is of sufficient quality to manage the program.
LOW – Data quality is <u>insufficient</u> for this data to be used to manage the program; i.e., the results for this indicator should <u>NOT</u> be publicly reported.
The data provided represent (Check one) Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Although measures were taken to provide reasonable assurance that the data being reported is accurate, the data, procedures and/or source documentation contains the following weaknesses disclosed below.
 Identify known or suspected weaknesses in the data being reporting (e.g., limitations in the verification procedures; weaknesses in the data collection process; known flaws in the data):
 GAO audit and forensic investigations as well as the HUBZone Program independent audit revealed several potential weaknesses in the data currently available due to the program's flawed business processes.
2. Describe procedures currently being applied to mitigate the weaknesses:
- HUBZone is undergoing a full business process reengineering, which will include a plan to restore integrity into the portfolio.
 Describe actions planned to improve the quality of the data in future reporting cycles:
- Action plan will be available by 5/09. The business process reengineering will be completed by 4/09 and the implementation project plan will be developed by 5/09.
MANUAMA PAROSO 1/8/09
Name (printed) Title Lubtone Roos am- Active Director Signature Title
Signature Title

Validation of Data Used in Performance Measure Enter Office name: HUBZone Program

Performance Indicator Title	Small Businesses Assisted (PAR measure)
SB Assisted	
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: to measure the total number of firm certifications and re-certifications processed by HUBZone
	Strategic Objective: to track the total volume of clients in the HUBZone program
Why chose this indicator	This measure allows HUBZone to track its total volume of clients.
Briefly describe relevance of this indicator for measuring program success	This measure tracks the number of business that connect with the HUBZone Program office seeking HUBZone certification and allows the program office to allocate the necessary resource to service these businesses.
Briefly describe how this indicator is used or will be used to manage the program	To ascertain resources.
Indicator measures an output (process) or outcome (result)	Check One: X Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Job creation and revenue growth
If applicable, describe any limitations on the relevance of this indicator for measuring program success	N/A
Detailed definition of indicator. E.g.: o Units of measure (\$, #'s) o Unique events versus duplicative; e.g., unique clients trained versus total trained. o Inclusions/exclusions; e.g.: definition of underserved market used	Sum of all program certifications and recertifications
Formula used to calculate the indicator (if appropriate)	Total certifications plus total re-certifications
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	There has been a backlog in the processing of recertifications and this has increased the number of annual program certification actions.
Section II: Indicator Quality	
	·
Describe the data collection process for the indicator:	
Identify the event or action that creates a data record (e.g., an approved loan):	A firm applies for certification or re-certification.

2. Identify how the data record is captured:	The data is stored in HUBZone Certification Tracking System.
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	The data is captured quarterly immediately.
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	None
5. ID the system of record for the indicator, e.g., what system did the information come from?	HCTS
Identify the date that actual year-end data will be available for reporting.	Available 5 business days after end of fiscal year.
Describe the process to ensure that the reported data is complete and accurate	The data is captured and stored in HCTS.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	GAO has revealed several potential weaknesses in the data currently available due to the program's flawed business processes. To correct these weaknesses, HUBZone is undergoing a full business process reengineering, has reviewed all of its member firms, and has petitioned for a full-time staff economist to review its metrics and improve data quality.
Describe any outstanding OIG or GAO recommendation that affect this indicator	The GAO has recommended that HUBZone completely re-engineer all of its business processes, and this would include the certification/recertification process. This activity is ongoing.
Describe plans to address limitations to accuracy or completeness of data	HUBZone plans to review its measures after it has completed its business process re-engineering and after it has hired an economist to analyze the date. The economist will either approve the current measures or create new ones to improve the quality of the data that HUBZone collects.
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	There has been a backlog in the processing of recertifications and this has increased the number of annual program certification actions.

Certification of Data Quality for Public Reporting

INDICATOR: Annual Value of Federal Contra	cts

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is cons	idered "HIGH".
The data provided represent (Check one	Actual or Estimated results for the fiscal year.
1	eing maintained to allow an independent third party to: ide reasonable assurance that the data is accurate,
MARIANA PAROS	Hubzone Frog Active Director
Name (printed)	Title
(Loyal	1/8/9
Signature	'Date

Validation of Data Used in Performance Measure Enter Office name: HUBZone Program

Performance Indicator Title	Program certification actions
Annual Value of Federal Contracts	
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the	Strategic Goal: to measure the total amount of
indicator measures	dollars in contract awards to HUBZone firms
	Strategic Objective: to track the total volume of dollars awarded in contracts to HUBZone firms
Why chose this indicator	It determines the number of federal dollars awarded to HUBZone firms.
Briefly describe relevance of this indicator for	HUBZone firms are eligible for federal contracts
measuring program success	and this measure tracks the total value of the contracts awarded to HUBZone firms.
Briefly describe how this indicator is used or will be used to manage the program	It will be used to determine statutory compliance.
Indicator measures an output (process) or	Check One:
outcome (result)	V Output Outcome
If an output, list the outcome(s) this PI	Job creation, revenue growth
contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the	N/A
relevance of this indicator for measuring	·
program success Detailed definition of indicator. E.g.:	Total sum of dollars in federal contracts awarded to
o Units of measure (\$, #'s)	all HUBZone firms
o Unique events versus duplicative; e.g.,	
unique clients trained versus total trained.	
o Inclusions/exclusions; e.g.: definition of	
underserved market used	
Formula used to calculate the indicator (if	Sum of dollars in federal contracts awarded to all
appropriate)	HUBZone firms
If this indicator was used in the last reporting	N/A
cycle, identify any changes in the indicator	
definition that would impact comparability with	
the prior year's data.	
Section II: Indicator Quality	
Describe the data collection process for the	
indicator:	
Identify the event or action that creates a data record (e.g., an approved loan):	A contract is awarded to a HUBZone firm.
2. Identify how the data record is captured:	The data is stored in FPDS.

3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Annually
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	6 months – Government Contracting must receive certification of the contracting data from procuring agencies to validate amount reported
5. ID the system of record for the indicator, e.g., what system did the information come from?	FPDS .
Identify the date that actual year-end data will be available for reporting.	2/09
Describe the process to ensure that the reported	Government Contracting received certification
data is complete and accurate	from procuring agencies.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	N/A
Describe any outstanding OIG or GAO recommendation that affect this indicator	N/A
Describe plans to address limitations to accuracy or completeness of data	N/A
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	N/A

INDICATOR: Prime Contracting – Fed Contract Dollars Awarded to SB (\$ Billions)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".	
The data provided represent (Check one) Actual or Estimated results for the fiscal year.	
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.	
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Name (printed) Title	
Signature Date 1-8-9	



Validation of Data Used in Performance Measure Enter Office name: Office of Government Contracting and Business Development, Office of Government Contracting

Performance Indicator Title	Increase number of Federal Contract dollars
	awarded to small businesses
Section I: Indicator Definition and Relevan	
Section 1: Indicator Definition and Relevan	nce
Identify the Strategic Goal and Objective that the	Strategic Goal: 1
indicator measures	Strategic Objective: 1.6
Why chose this indicator	Data is available that reflects award of
•	contracts to small businesses.
Briefly describe relevance of this indicator for	We believe there is a direct positive
measuring program success	relationship between the receipt of increased
	Federal contract revenue and revenue growth
	reported to small firms.
Briefly describe how this indicator is used or	Results are used to guide program emphasis in
will be used to manage the program	annual operating plan.
Indicator measures an output (process) or	Check One:
outcome (result)	Output
	Outcome X
If an output, list the outcome(s) this PI	By 2009, small businesses assisted by Federal
contributes to, e.g., job creation, revenue growth	agencies benefiting from Federal contracts or from
	international assistance will exceed the national
	average revenue growth rate.
If applicable, describe any limitations on the	There are no known limitations to the relationship between this PI and the outcome. PI will be
relevance of this indicator for measuring program success	examined under a planned evaluation of
program success	procurement assistance programs.
Detailed definition of indicator. E.g.:	1 0
o Units of measure (\$, #'s)	Dollars in billions
o Unique events versus duplicative; e.g.,	·
unique clients trained versus total trained.	
o Inclusions/exclusions; e.g.: definition of underserved market used	
Formula used to calculate the indicator (if	The value of total contract actions awarded to small
appropriate)	businesses in a given fiscal year is divided by the
	value of total contract actions awarded to small
	businesses in the preceding fiscal year.
If this indicator was used in the last reporting	No changes required
cycle, identify any changes in the indicator	
definition that would impact comparability with	
the prior year's data.	
Section II: Indicator Quality	
Beenon II. Indicator Quanty	
Describe the data collection process for the	
indicator:	
1. Identify the event or action that creates a	Award of contracts are recorded in the Federal
data record (e.g., an approved loan):	Procurement Data System - Next Generation

	(FPDS-NG).
2. Identify how the data record is captured:	Data is entered into FPDS-NG by the contracting officer or other acquisition staff, manually or by transmission from contract writing system.
3: Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Ongoing
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Data is not available until the 2 nd or 3 rd quarter of the next fiscal year.
5. ID the system of record for the indicator, e.g., what system did the information come from?	GSAs Federal Procurement Data System – Next Generation (FPDS-NG)
Identify the date that actual year-end data will be	Data has historically become available during the
available for reporting. Describe the process to ensure that the reported data is complete and accurate	Responsibility for determining the accuracy, reliability, and quality of data reported in FPDS-NG rests with reporting agencies and GSA. However, SBA routinely reviews FPDS-NG data and provides guidance to agencies to increase data reliability and timeliness. Agencies must attest to data reliability to the Director of Office of Federal Procurement Policy.
Describe any limitations to accuracy or completeness of data (records without data,	Responsibility for data integrity rests with reporting agencies and GSA. Data is entered into FPDS-NG
wrong data, double counting, etc.)	by import from contract writing applications and manually. It is subject to data entry error. Logical edits are built into the system to mitigate some data limitations. Migration from manual data entry to importation of data from contract writing applications will substantially curtail opportunity for inaccuracy.
Describe any outstanding OIG or GAO recommendation that affect this indicator	We are working with the Office of the Inspector General and agencies to ensure contracts in FPDS-
1000mmendation that affect this filureator	NG as awards to small businesses are, in fact, awarded to eligible concerns.
Describe plans to address limitations to accuracy or completeness of data	Annually agencies are required to attest to the completeness and accuracy of the information entered into the system. With GSA, SBA routinely reviews FPDS-NG data and provides guidance to agencies to increase the reliability of reported data.
If this indicator was used in the prior year	N/A

INDICATOR: Prime Contracting - Jobs Created/Retained (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH". The data provided represent (Check one) Actual or Estimated results for the function of an audit, documentation is being maintained to allow an independent thire (1) verify that actions were taken to provide reasonable assurance that the data is and (2) confirm the data being reported.	d party to:
DAVICE LOINES A Depty Director Of Name (printed) Title	CGSV Contractory
Name (printed) Title	
(and 5mi	·
Signature Date	

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Validation of Data Used in Performance Measure Enter Office name: Office of Government Contracting and Business Development, Office of Government Contracting

Performance Indicator Title	Job Created/Sustained
Section I: Indicator Definition and Relevan	lce
Identify the Strategic Goal and Objective that the indicator measures Why chose this indicator	Strategic Goal: 1 Strategic Objective: 1.6 Reliable data is available on both contract activity and employment that will reflect the
Briefly describe relevance of this indicator for measuring program success	relationship between the two. We believe there is a direct relationship between the number of jobs created or retained in the small business sector and the value of Federal contract awards to small businesses.
Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or outcome (result)	Results are used to guide program emphasis in annual operating plans. Check One: Output Outcome X
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	The number of jobs created or sustained by award of Federal contracts to small businesses.
If applicable, describe any limitations on the relevance of this indicator for measuring program success	There are no known limitations to the relationship between this PI and the outcome. This PI will be examined under a planned evaluation of procurement assistance programs.
Detailed definition of indicator. E.g.: o Units of measure (\$, #'s) o Unique events versus duplicative; e.g., unique clients trained versus total trained. o Inclusions/exclusions; e.g.: definition of underserved market used	Number of jobs
Formula used to calculate the indicator (if appropriate)	The value of contract awards to small businesses, published in the Annual Goaling Report, is divided by the average revenue supported by one employee.
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No changes required.
Section II: Indicator Quality	<u> </u>
Describe the data collection process for the indicator:	
Identify the event or action that creates a data record (e.g., an approved loan):	Creation of contracting records in data system.

2. Identify how the data record is captured:	Contracting data is extracted from data system through generator of Small Business Goaling Report. Employment data is captured from U.S. Census Bureau.
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Collection of contracting data is dynamic, while the reporting upon which this PI is based is annual.
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Data is not available until the 2 nd or 3 rd quarter of the next fiscal year.
5. ID the system of record for the indicator, e.g., what system did the information come from?	GSAs Federal Procurement Data System – Next Generation (FPDS-NG)
Identify the date that actual year-end data will be	Data has historically become available during the
available for reporting.	second or third quarter of the next fiscal year.
Describe the process to ensure that the reported	Contracting data in FPDS-NG upon which this PI is
data is complete and accurate	calculated is certified by acquisition agencies as to completeness and accuracy.
Describe any limitations to accuracy or	Records in FPDS-NG may be incorrectly
completeness of data (records without data, wrong data, double counting, etc.)	characterized as contracts having been awarded to small businesses, when they may have been awarded to large concerns. Inaccurate coding may result in understatement of award to small businesses.
Describe any outstanding OIG or GAO recommendation that affect this indicator	We have worked with the Office of the Inspector General to ensure contracts characterized in FPDS-NG as award to small businesses are awarded to eligible concerns. This has been largely accomplished through issuance of regulations stipulating periodic recertification of size on long-term contracts.
	Continued monitoring of the quantity of contracting
Describe plans to address limitations to accuracy	
or completeness of data	data in FPDS-NG.

INDICATOR: SDB - SB Certified (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".			
The data provided represent (Check one) Actual or Estimated results for the fiscal year.			
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.			
Joseph P. Leodo Director for	\overline{BD}		
Name (printed) Title			
Signature Date			

Validation of Data Used in Performance Measure Enter Office name:



Office of Business Development Small Disadvantaged Business Program

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Performance Indicator Title	Small Business Certification		
Section I: Indicator Definition and Relevance			
Section 1. Indicator Definition and Relevan			
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small business Strategic Objective: Increase the opportunities for small businesses to receive open and fair access to Federal contracts		
Why chose this indicator	Provides subcontracting and prime contract opportunities to small disadvantaged		
Briefly describe relevance of this indicator for measuring program success	Indicates the number of small businesses certified as Small Disadvantaged Businesses during the fiscal year		
Briefly describe how this indicator is used or will be used to manage the program	This indicator measures the number of small businesses certified as SDB firms. This contributes to SBA's outcomes		
Indicator measures an output (process) or outcome (result)	Check One: Check One: Output Outcome		
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	SDB certified small businesses have a better opportunity to receive subcontracts from prime contractors, because the prime contractors receive contracting incentives to include them in their subcontracting plans. The more contracts a small business receives, the more jobs it can sustain. SDB Certified small businesses have a better opportunity to grow their revenue and sustain it, because their SDB certification enables them to have an advantage against non-SDB certified firms to obtain some types of contracts since the Federal agencies do have an SDB goal to reach each year.		
If applicable, describe any limitations on the relevance of this indicator for measuring program success	The connection is more anecdotal and presumed than based upon scholarly research		
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	 Each time a firm is approved for certification the Office of Certification and Eligibility inputs the data into the SDB Tracking System data base. The New Tracking Tool within Share Point offers tracking cradle to grave tracking of each application package The New Tracking Tool identifies duplicate applications within the system 		

Formula used to calculate the indicator (if appropriate)	The tracking system uses all the dates associated within the business rules to indicate compliance and non-compliance
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	N/A
Section II: Indicator Quality	
Describe the data collection process for the indicator: 1. Identify the event or action that creates a data record (e.g., an approved loan):	la) Case received lb) Case Screened lc) Case returned to applicant ld) Case returned to SBA
2. Identify how the data record is captured:	le) Case screened lf) Case placed into Processing lg) Case returned, Denied or Approved
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	2) Each data field requires an input action by the analyst working the case and/or team leader3) Data is captured on a daily basis
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	 4) Data is captured on a daily basis and uploaded into the Share Point Master file at the end of the day. (one day lag time) 5) The system of record is the BD MIS; however, we are also using in conjunction the Share Point Tracking Tool.
5. ID the system of record for the indicator, e.g., what system did the information come from?	
Identify the date that actual year-end data will be available for reporting.	Fiscal Year End Reporting will be available the next business day after the FYE
Describe the process to ensure that the reported data is complete and accurate	The analyst and the team leaders certify the accuracy of their reporting
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	Dual tracking tool being used in conjunction with the BD MIS
Describe any outstanding OIG or GAO recommendation that affect this indicator	Reliability of the information, which is being resolved by the tracking tool and new BD MIS
Describe plans to address limitations to accuracy	The Share Point Tracking System is being merged

or completeness of data	into the BD MIS to be fully automated
If this indicator was used in the prior year	BD MIS was being used and is being updated with
reporting cycle, describe any changes affecting	the new BD MIS with our new Tracking Tools.
data quality.	

Indicator: OFO-Annual 8 (a) Reviews (90)
The data quality for this indicator is considered (Check one):
MEDIUM – Some weaknesses exist but the data is of sufficient quality to manage the program.
LOW – Data quality is <u>insufficient</u> for this data to be used to manage the program; i.e., the results for this indicator should <u>NOT</u> be publicly reported.
The data provided represent (Check one) Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Although measures were taken to provide reasonable assurance that the data being reported is accurate, the data, procedures and/or source documentation contains the following weaknesses disclosed below.
1. Identify known or suspected weaknesses in the data being reporting (e.g., limitations in the verification procedures; weaknesses in the data collection process; known flaws in the data): The information is provided by the 8(a) firm. There could be errors in the information provided or a problem with the timelines of the information
Describe procedures currently being applied to mitigate the weaknesses:
new BOMIS system have program purticipant enter data into the system. This will improve quality of data.
Describe actions planned to improve the quality of the data in future reporting cycles:
Bridget Bean DAA 10FU Name (printed) Title
Name (printed) DADIOCO DADIOCO
Signature Title

1	Office	Full name of the office
2	Program	Office of Field Operations
3	Performance Indicator (PI)	Annual 8(a) Reviews
4	Strategic Goal	Agency compliance and
_	T OI' (statutory requirements.
5	Long Term Objective	Maintain program integrity Indicate whether PI is an
	•	(X) Output
6	Nature of the PI	(2) Outcome
		(3) Intermediate Outcome
	Qualitative definition of PI	The PI represents the number
7		of Annual Reviews completed
		on 8(a) firms.
8	Indicate if indicator is a key performance indicator	(X) Yes () No
	Indicate criteria making indicator a key performance	
	indicator.	
9	X measures major contributions that your program	
	makes to the achievement of SBA's outcomes	
	used for managing a program	
	used for justifying budget requests	By FY 2008, increase to 8112
10	SBA Outcome(s) this PI contributes to	the program integrity.
	Explain for each outcome its connection with the PI	There is believed to be a
	Explain for each outcome his connection with the fi	positive correlation between
11		the number of firms reviewed
		and program integrity.
12	Verification (done or planned) of the outcome/PI	E 8(a) reports
12	connection	
13	Limitations of the PI connection with the outcome	None
14	Describe plans to address limitations to the connection	None needed
15	Data source for PI (name of report and Data System)	Agency Reporting Systems
16	Frequency of collection and reporting	As needed
17	By the end of this FY, the PI's value will be identified as	Actual
	either an estimate or actual	Ammuel Coelle process
18	Methodology used for setting target values	Annual Goals process
19	Describe any issues with completeness of data	None 1'4
20	Methods used to determine accuracy of data	System edits None
21	Limitations to accuracy of data (records without data, wrong data, double counting, etc.)	None
22	Describe plans to address limitations to accuracy of data	None needed
23	Formula to calculate the PI (if appropriate)	N/A
	Are all the contributors to this PI using the same	Yes
24	definitions?	
~~	Were all data points for this PI produced during the	NO
25	current FY?	
26	How is this PI being used for program management	National Goal Setting
4 0	decision making?	·
27	Limitations to the PI use for program management	None
	decisions	

Instructions for Completing Data Validation

28	Plans to address limitations to PI use for program management decisions	None Needed
29	Describe any outstanding OIG or GAO recommendation that may affect this PI	None

The data quality for this indicator is considered (Check one):
MEDIUM – Some weaknesses exist but the data is of sufficient quality to manage the program.
LOW – Data quality is <u>insufficient</u> for this data to be used to manage the program; i.e., the results for this indicator should <u>NOT</u> be publicly reported.
The data provided represent (Check one) Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Although measures were taken to provide reasonable assurance that the data being reported is accurate, the data, procedures and/or source documentation contains the following weaknesses disclosed below.
1. Identify known or suspected weaknesses in the data being reporting (e.g., limitations in the verification procedures; weaknesses in the data collection process; known flaws in the data): Client mfw mation is entered at every district office, so there may be unconsistency in the way information is reported. Show its reconnect partners could enter information on the same client is because they are identified by a client if there could be disuble counting. 2. Describe procedures currently being applied to mitigate the weaknesses: 1. In homeoments to to EDMis 2. Worlding by Elsance partners to share more client information. 3. Describe actions planned to improve the quality of the data in future reporting cycles:
Bridget Bean 1/12/09
Name (printed) Title 1/2/09
Signature Title

1	Office	Full name of the office
2	Program	Office of Field Operations
3	Performance Indicator (PI)	SB Assisted – Counseling and Training
4	Strategic Goal	Increase small business success especially targeting underserved markets.
5	Long Term Objective	Objective 2.2: Maximize the sustainability and growth of existing small businesses assisted by SBA.
6	Nature of the PI	Indicate whether PI is an (X) Output (2) Outcome (3) Intermediate Outcome
7	Qualitative definition of PI	The PI represents the number of counseling and training received.
8	Indicate if indicator is a key performance indicator	(X) Yes () No
9	Indicate criteria making indicator a key performance indicator. X measures major contributions that your program makes to the achievement of SBA's outcomes □ used for managing a program □ used for justifying budget requests	Explain in which way criteria is met by this indicator. Through counseling and training efforts SBA assists and trains small businesses.
10	SBA Outcome(s) this PI contributes to	This PI contributes to the success of the success of the Agency mission.
11	Explain for each outcome its connection with the PI	There is believed to be a positive correlation between the training and counseling and small business success.
12	Verification (done or planned) of the outcome/PI connection	N/A
13	Limitations of the PI connection with the outcome	None
14	Describe plans to address limitations to the connection	None needed
15	Data source for PI (name of report and Data System)	EDMIS II reports
16 17	Frequency of collection and reporting By the end of this FY, the PI's value will be identified as	As needed Actual
	either an estimate or actual	Amough Cools magaza
18	Methodology used for setting target values	Annual Goals process
19	Describe any issues with completeness of data Methodo used to determine acquire of data	None System edite
20	Methods used to determine accuracy of data Limitations to accuracy of data (records without data,	System edits None
22	wrong data, double counting, etc.) Describe plans to address limitations to accuracy of data	None needed
23	Formula to calculate the PI (if appropriate)	N/A
24	Are all the contributors to this PI using the same definitions?	Yes

25	Were all data points for this PI produced during the current FY?	NO
26	How is this PI being used for program management decision making?	National Goal Setting
27	Limitations to the PI use for program management decisions	None
28	Plans to address limitations to PI use for program management decisions	None Needed
29	Describe any outstanding OIG or GAO recommendation that may affect this PI	None

INDICATOR: Disaster – Disaster Having Field Presence Within 3 Days (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".			
The data provided represent (Check one) Actual or Estim	nated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.			
Habert L. Mitchell	AA /DA		
Name (printed) Hell Millull	Title 1/8/2009		
Signature (Date /		

Validation of Data Used in Performance Measure Enter Office name: Office of Disaster Assistance



Performance Indicator Title	Disasters having field presence within 3 days (%)
Section I: Indicator Definition and Relevan	ce
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Disasters having field presence within 3 days (%) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or outcome (result)	Coordinate SBA response and promote SBA disaster loan program after a declared disaster. Determine loan processing staff requirements and training needs. Determine budget requests. Check One: Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth If applicable, describe any limitations on the	Promote SBA disaster program in disaster area.
relevance of this indicator for measuring program success	
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	SBA staff deployed to disaster area immediately after a disaster to coordinate SBA response and promote SBA disaster loan program.
Formula used to calculate the indicator (if	
appropriate) If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Section II: Indicator Quality	
Describe the data collection process for the indicator: 16. Identify the event or action that creates a	Disaster response creates data record.
data record (e.g., an approved loan): 17. Identify how the data record is captured:	Record captured by Disaster Field Office
18. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Monthly certification

19. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Certification of Field presence is submitted within the first week of the month.
20. ID the system of record for the indicator, e.g., what system did the information come from?	Disaster Office certification
Identify the date that actual year-end data will be	Data is available the first week of the new fiscal
available for reporting.	year.
Describe the process to ensure that the reported data is complete and accurate	Disaster Office certification is correct and complete.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues
Describe any outstanding OIG or GAO recommendation that affect this indicator	,
Describe plans to address limitations to accuracy or completeness of data	No issues
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No change

INDICATOR: Disaster - Loans With Initial Disbursements Within 5 Days of Loan Closing (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Hobert L. Mitchell ANDA		
Name (printed) Title		
Ha & 18 Moll 1/8/2009		
Signature Date		



Enter Office name: Office of Disaster Assistance

Performance Indicator Title	Loans with initial disbursements within 5 days
-	of loan closing (%)
Section I: Indicator Definition and Relevan	ice
Section 1. Indicator Definition and Relevan	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Loans with initial disbursements within 5 days of loan closing (%)
	Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a
	disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for	Provides for timely start of replacing or rebuilding
measuring program success	disaster damaged property.
Briefly describe how this indicator is used or	,
will be used to manage the program	
Indicator measures an output (process) or	Check One:
outcome (result)	X Output
	Outcome
If an output, list the outcome(s) this PI	Replace or rebuild disaster damaged property.
contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the	·
relevance of this indicator for measuring	
program success	
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s)	Unit of measure is %
O Unique events versus duplicative; e.g.,	
unique clients trained versus total trained.	
o Inclusions/exclusions; e.g.: definition of	
underserved market used	
Formula used to calculate the indicator (if	
appropriate)	
If this indicator was used in the last reporting	No change
cycle, identify any changes in the indicator	
definition that would impact comparability with	
the prior year's data.	
Section II. Indicator Quality	-
Section II: Indicator Quality	
Describe the data collection process for the	
indicator:	
	Data record created by SBA receiving signed and
21. Identify the event or action that creates a data record (e.g., an approved loan):	dated loan closing documents from Borrower.
22. Identify how the data record is captured:	Loan closing document information manually entered into DCMS.

23. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Data capture is immediately after loan closing documents are entered into DCMS.
24. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Reports are generated within the first week of month.
25. ID the system of record for the indicator, e.g., what system did the information come from?	Data is reported on DCMS reports #200 Monthly Report and #201 Cumulative Report.
Identify the date that actual year-end data will be available for reporting.	Reports are generated within the first week of month.
Describe the process to ensure that the reported data is complete and accurate	Reports reviewed by management.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	Data is correct and complete
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No issues

INDICATOR: Disaster - Time to Process 85% of Home Applications (Days)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".
The data provided represent (Check one) Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Heibert L. Mitchell QA/DA
Name (printed) Title
Heint mitchell 1/9/2009
Signature Date



Validation of Data Used in Performance Measure Enter Office name: Office of Disaster Assistance

Performance Indicator Title	Time to process 85% of home applications
	(days)
Section I: Indicator Definition and Relevan	ice
Section 1. Indicator Definition and Recevan	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Time to process 85% of home applications (days) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for measuring program success	Restore homes affected by disaster.
Briefly describe how this indicator is used or will be used to manage the program	
Indicator measures an output (process) or outcome (result)	Check One: Y Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Home reconstruction or restoration.
If applicable, describe any limitations on the relevance of this indicator for measuring program success	
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	Unit of measure is #
Formula used to calculate the indicator (if appropriate)	
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Section II: Indicator Quality	
Describe the data collection process for the indicator: 26. Identify the event or action that creates a data record (e.g., an approved loan):	Loan application creates data record.
27. Identify how the data record is captured:	DCMS captures record at loan processing decision.
28. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Data is captured immediately.

29. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Reports are generated within the first week of month.
30. ID the system of record for the indicator, e.g., what system did the information come from?	Data is reported on DCMS reports #200 Monthly Report and #201Cumulative Report.
Identify the date that actual year-end data will be available for reporting.	Reports are generated within the first week of month.
Describe the process to ensure that the reported data is complete and accurate	Reports reviewed by management.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	Data is correct and complete
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No issues

INDICATOR: Disaster - Time to Process 85% of Business Physical Applications (Days)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".
The data provided represent (Check one) 🔀 Actual or 🔲 Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Herbert L. Mitchell AN/DA
Name (printed) Title
Signature Date

Validation of Data Used in Performance Measure Enter Office name: Office of Disaster Assistance

Performance Indicator Title	Time to process 85% of business physical
	applications (days)
Section I: Indicator Definition and Relevan	ICP
2 Address Statement and Relevant	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Time to process 85% of business physical applications (days) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for measuring program success	Restore businesses affected by disaster.
Briefly describe how this indicator is used or will be used to manage the program	
Indicator measures an output (process) or outcome (result)	Check One: Y Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Job retention, job creation, and revitalize business
If applicable, describe any limitations on the relevance of this indicator for measuring program success	
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained.	Unit of measure is #
 Inclusions/exclusions; e.g.: definition of underserved market used 	
Formula used to calculate the indicator (if appropriate)	
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Section II: Indicator Quality	
Describe the data collection process for the indicator:	Loan application creates data record.
31. Identify the event or action that creates a data record (e.g., an approved loan):	Boan approarion ordates data record.
32. Identify how the data record is captured:	DCMS captures record at loan processing decision.
33. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Data is captured immediately.

: .

34. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Reports are generated within the first week of month.
35. ID the system of record for the indicator, e.g., what system did the information come from?	Data is reported on DCMS reports #200 Monthly Report and #201Cumulative Report.
Identify the date that actual year-end data will be available for reporting.	Reports are generated within the first week of month.
Describe the process to ensure that the reported data is complete and accurate	Reports reviewed by management.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	Data is correct and complete
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No issues

INDICATOR: Disaster - Time to Process 85% of EIDL Applications (Days)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".
The data provided represent (Check one) Actual or Estimated results for the fiscal year.
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.
Hebert L. Mitchell galas
Name (printed) Title
Signature Date

Validation of Data Used in Performance Measure Enter Office name: Office of Disaster Assistance



Performance Indicator Title	Time to process 85% of EIDL applications (days)
	(44)
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Time to process 85% of EIDL applications (days) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for measuring program success	Restore businesses economically affected by disaster.
Briefly describe how this indicator is used or will be used to manage the program	distriction.
Indicator measures an output (process) or outcome (result)	Check One: V Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Job retention, job creation, and revitalize business
If applicable, describe any limitations on the relevance of this indicator for measuring program success	
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of	Unit of measure is #
Formula used to calculate the indicator (if	
appropriate) If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Section II: Indicator Quality	
Describe the data collection process for the indicator: 36. Identify the event or action that creates a data record (e.g., an approved loan):	Loan application creates data record.
37. Identify how the data record is captured:	DCMS captures record at loan processing decision.
38. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	Data is captured immediately.

39. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Reports are generated within the first week of month.
40. ID the system of record for the indicator, e.g., what system did the information come from?	Data is reported on DCMS reports #200 Monthly Report and #201Cumulative Report.
Identify the date that actual year-end data will be	Reports are generated within the first week of
available for reporting.	month.
Describe the process to ensure that the reported	Reports reviewed by management.
data is complete and accurate	
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	Data is correct and complete
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No issues

INDICATOR: Disaster - SB Sustaining Economic Injury that Remain Operational 6 Months After Final Disbursement (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".	
The data provided represent (Check one) 🔀 Actual or 🗌 Estimated results for the fiscal ye	ar.
In event of an audit, documentation is being maintained to allow an independent third party (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.	t o :
Heibert L. Mitchell ANINA	
Name (printed) Title	
19 2009	
Signature	

Validation of Data Used in Performance Measure Enter Office name: $D_{15057 \in R}$

Performance Indicator Title	SB sustaining economic injury that remain operational six months after final disbursement (%)
	operational six months after final dispursement (%)
Section I: Indicator Definition and Relevan	ace
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: SB sustaining economic injury that remain operational six months after final disbursement (%) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or outcome (result)	measures customer service that program makes to the achievement of SBA's outcomes Evaluate disaster loan program impact. Check One: Output
	X Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth If applicable, describe any limitations on the relevance of this indicator for measuring program success	
Detailed definition of indicator. E.g.: o Units of measure (\$, #'s) o Unique events versus duplicative; e.g., unique clients trained versus total trained. o Inclusions/exclusions; e.g.: definition of underserved market used	Survey of disaster loan applicants and borrowers conducted by ACSI in conjunction with the University of Michigan.
Formula used to calculate the indicator (if	N/A
appropriate) If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Continue III. In J. Co. 124	
Section II: Indicator Quality	
Describe the data collection process for the indicator: 1. Identify the event or action that creates a data record (e.g., an approved loan):	ACSI Survey – ODA provides a random sample of loans by type and by approval / decline decision for ACSI to conduct survey.
2. Identify how the data record is captured:	Data is collected on yearly basis. ACSI will survey disaster loan applicants and

	Surveyors need to contact applicants or borrowers for sufficient sample to calculate survey percentages.	
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	ACSI provides a written report to SBA Disaster Assistance program.	
5. ID the system of record for the indicator, e.g., what system did the information come from?		
Identify the date that actual year-end data will be	End of Fiscal Year or first month of new Fiscal	
available for reporting.	Year.	
Describe the process to ensure that the reported data is complete and accurate	SBA has used ACSI survey since 2003	
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues.	
Describe any outstanding OIG or GAO recommendation that affect this indicator	None	
Describe plans to address limitations to accuracy or completeness of data	y No issues	
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No Change	

INDICATOR: Disaster - SB Sustaining Physical Damage Restored within 6 Months After Final Disbursement (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Herbert L. Mitchell AA/DA		
Name (printed) Title		
Signature Date		

Enter Office name:

Performance Indicator Title	SB sustaining physical damage restored within six months after final disbursement (%)
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: SB sustaining physical damage restored within six months after final disbursement (%) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or outcome (result)	measures customer service that program makes to the achievement of SBA's outcomes Evaluate disaster loan program impact. Check One: Output V Outcome
If an output, list the outcome(s) this PI	
If applicable, describe any limitations on the relevance of this indicator for measuring program success	
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Survey of disaster loan applicants and borrowers conducted by ACSI in conjunction with the University of Michigan.
Formula used to calculate the indicator (if appropriate)	N/A
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Section II: Indicator Quality	
Describe the data collection process for the indicator: 6. Identify the event or action that creates a data record (e.g., an approved loan):	ACSI Survey – ODA provides a random sample of loans by type and by approval / decline decision for ACSI to conduct survey.
7. Identify how the data record is captured:	Data is collected on yearly basis.

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Validation of Data Used in Performance Measure		
immediate, weekly, quarterly):	the end of the Fiscal Year.	
·	Surveyors need to contact applicants or borrowers for sufficient sample to calculate survey percentages.	
9. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	ACSI provides a written report to SBA Disaster Assistance program.	
10. ID the system of record for the indicator, e.g., what system did the information come from?		
Identify the date that actual year-end data will be available for reporting.	End of Fiscal Year or first month of new Fiscal Year.	
Describe the process to ensure that the reported data is complete and accurate	SBA has used ACSI survey since 2003	
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues.	
Describe any outstanding OIG or GAO recommendation that affect this indicator	None	
Describe plans to address limitations to accuracy or completeness of data	No issues	
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No Change	

INDICATOR: Disaster - Homeowners Restoring Their Homes Within 6 Months of Final Disbursement (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Herbert L. Mitchell ANDA		
Name (printed) Title		
18/2009		
Signature Date		

Enter Office name:

Performance Indicator Title	Homeowners restoring their homes within six months of final disbursement (%)	
	(70)	
Section I: Indicator Definition and Relevan	ice	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Homeowners restoring their homes within six months of final disbursement (%) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.	
Why chose this indicator		
Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or	measures customer service that program makes to the achievement of SBA's outcomes	
will be used to manage the program	Evaluate disaster loan program impact.	
Indicator measures an output (process) or outcome (result)	Check One: Output V Outcome	
If an output, list the outcome(s) this PI		
contributes to, e.g., job creation, revenue growth If applicable, describe any limitations on the relevance of this indicator for measuring program success		
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Survey of disaster loan applicants and borrowers conducted by ACSI in conjunction with the University of Michigan.	
Formula used to calculate the indicator (if appropriate)	N/A	
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change	
Section II: Indicator Quality	-	
Section 11. Indicator Quality	·	
Describe the data collection process for the indicator:	ACSI Survey – ODA provides a random sample of loans by type and by approval / decline decision for ACSI to conduct survey.	
11. Identify the event or action that creates a data record (e.g., an approved loan):		
12. Identify how the data record is captured:	Data is collected on yearly basis.	
13. Identify the frequency of data capture (e.g.,	ACSI will survey disaster loan applicants and borrowers and provide a written report to ODA at	

	Surveyors need to contact applicants or borrowers for sufficient sample to calculate survey percentages.
14. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	ACSI provides a written report to SBA Disaster Assistance program.
15. ID the system of record for the indicator, e.g., what system did the information come from?	
Identify the date that actual year-end data will be available for reporting.	End of Fiscal Year or first month of new Fiscal Year.
Describe the process to ensure that the reported data is complete and accurate	SBA has used ACSI survey since 2003
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues.
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	No issues
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No Change

INDICATOR: Disaster - Renters Restored Within 6 Months After Final Disbursement (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".	
The data provided represent (Check one) X Actual or Estimated res	sults for the fiscal year.
In event of an audit, documentation is being maintained to allow an inde (1) verify that actions were taken to provide reasonable assurance that t and (2) confirm the data being reported.	
Herbeit C. Watchell	AAIAA
Name (printed)	Title
Herby Marie	1/8/2009
Name (printed) Signature	Title (8) 2009

Enter Office name: DISASTER

Performance Indicator Title	Renters restored within six months after final disbursement (%)
	and a sement (70)
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Renters restored within six months after final disbursement (%) Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.
Why chose this indicator	
Briefly describe relevance of this indicator for	measures customer service that program makes to
measuring program success	the achievement of SBA's outcomes
Briefly describe how this indicator is used or	Evaluate disaster loan program impact.
will be used to manage the program	Clariton
Indicator measures an output (process) or outcome (result)	Check One: Output V Outcome
If an output, list the outcome(s) this PI	
contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the relevance of this indicator for measuring program success	
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	Survey of disaster loan applicants and borrowers conducted by ACSI in conjunction with the University of Michigan.
Formula used to calculate the indicator (if appropriate)	N/A
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change
Section II: Indicator Quality	
	Tions of the tion
Describe the data collection process for the indicator:	ACSI Survey – ODA provides a random sample of loans by type and by approval / decline decision for ACSI to conduct survey.
16. Identify the event or action that creates a data record (e.g., an approved loan):	
17. Identify how the data record is captured:	Data is collected on yearly basis.
18. Identify the frequency of data capture (e.g.,	ACSI will survey disaster loan applicants and borrowers and provide a written report to ODA at

	Surveyors need to contact applicants or borrowers for sufficient sample to calculate survey percentages.
19. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	ACSI provides a written report to SBA Disaster Assistance program.
20. ID the system of record for the indicator, e.g., what system did the information come from?	
Identify the date that actual year-end data will be available for reporting.	End of Fiscal Year or first month of new Fiscal Year.
Describe the process to ensure that the reported data is complete and accurate	SBA has used ACSI survey since 2003
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues.
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	No issues
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No Change

INDICATOR: Disaster - Customer Satisfaction Rate (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) 🔀 Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Herbert L. NATION	ANIM	
Name (printed)	Title	
Hall PNAdell	1/8/2009	
Signature	Date (



Validation of Data Used in Performance Measure Enter Office name: Office of Disaster Assistance

Performance Indicator Title	Customer Satisfaction Rate		
Section I: Indicator Definition and Relevance			
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Customer Satisfaction Rate Strategic Objective: 3.1 Maximize the timely restoration of businesses and homes following a disaster. 3.2 Provide courteous and professional customer service.		
Why chose this indicator			
Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or	measures customer service that program makes to the achievement of SBA's outcomes Used to Determine Training Needs Check One:		
outcome (result)	Output Outcome		
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth If applicable, describe any limitations on the relevance of this indicator for measuring program success			
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Survey of disaster loan applicants and borrowers conducted by ACSI in conjunction with the University of Michigan.		
Formula used to calculate the indicator (if	N/A		
appropriate) If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change		
Section II: Indicator Quality			
Describe the data collection process for the indicator: 1. Identify the event or action that creates a data record (e.g., or emproyed loop).	ACSI Survey – ODA provides a random sample of loans by type and by approval / decline decision for ACSI to conduct survey.		
data record (e.g., an approved loan): 2. Identify how the data record is captured:	Data is collected on yearly basis. ACSI will survey disaster loan applicants and		
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	borrowers and provide a written report to ODA at the end of the Fiscal Year.		

4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	Surveyors need to contact applicants or borrowers for sufficient sample to calculate survey percentages.
5. ID the system of record for the indicator, e.g., what system did the information come from?	ACSI provides a written report to SBA Disaster Assistance program.
Identify the date that actual year-end data will be available for reporting.	End of Fiscal Year or first month of new Fiscal Year.
Describe the process to ensure that the reported data is complete and accurate	SBA has used ACSI survey since 2003
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	No issues.
Describe any outstanding OIG or GAO recommendation that affect this indicator	None
Describe plans to address limitations to accuracy or completeness of data	No issues
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No Change

INDICATOR: Advocacy	Published	Research	Reports	(#)
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Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) X Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Shawne Carter McGibbon	Acting Chief Counsel	
Name (printed)	Title 01-08-09	
Signature	Date	

Performance Indicator Title	Published Research Reports	
Section I: Indicator Definition and Relevance		
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small business Strategic Objective: Minimize the regulatory burden on small business through effective advocacy	
Why chose this indicator Briefly describe relevance of this indicator for measuring program success	Best available measure Measure is an indicator of productivity (and budget), and a measure of fulfilling statutory mandates on producing small business research.	
Briefly describe how this indicator is used or will be used to manage the program	Resources will be needed to continue conducting in-house research and contract research; resources will also be used to print, publish, distribute and publicize research products.	
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome	
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Greater understanding of small business issues by policymakers, small business stakeholders and academia.	
If applicable, describe any limitations on the relevance of this indicator for measuring program success	The number of research reports published annually is a direct reflection of the budget allocated to the office; also, the scope, significance and content of each report varies.	
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	Each time a unique/new research product is published, it is counted. Some of the products include updated quarterly publications, some are annual reports to Congress & the President, some are one-time reports on current small business issues. Advocacy's research was mandated by Congress when the office was created in 1976. See 15 USC § 634a et seq.	
Formula used to calculate the indicator (if appropriate)	Counting number of reports published annually.	
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	No change.	
Section II: Indicator Quality	·	
Describe the data collection process for the indicator:		
Identify the event or action that creates a data record (e.g., an approved loan):	1. When a new research product is completed and published.	

2. 3.	Identify how the data record is captured: Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	 The data is captured in an internal database. The data is captured as soon as the research product has been completed and published; it is presented quarterly in a report. Quarterly. Internal database
4.	Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	
5.	ID the system of record for the indicator, e.g., what system did the information come from?	
	entify the date that actual year-end data will be	Year-end data is available on or about the last day
	ailable for reporting.	of the fiscal year.
	scribe the process to ensure that the reported ta is complete and accurate	Report goes through an internal clearance process to ensure accuracy.
De	escribe any limitations to accuracy or empleteness of data (records without data, rong data, double counting, etc.)	None.
De	escribe any outstanding OIG or GAO commendation that affect this indicator	None.
Describe plans to address limitations to accuracy or completeness of data		N/A
rej	this indicator was used in the prior year porting cycle, describe any changes affecting ta quality.	No changes.

	16-2	ı
In dicator: Advocacy - Regu	lectory Cost Savings to	5B
The data quality for this indicator is considered (Chec	ck one):	(\$Billims)
MEDIUM – Some weaknesses exist but the data the program.	a is of sufficient quality to manage	
LOW – Data quality is <u>insufficient</u> for this data to i.e., the results for this indicator should <u>NOT</u> be public		
The data provided represent (Check one) Actual of fiscal year.	or x Estimated results for the	
In event of an audit, documentation is being maintain party to: (1) verify that actions were taken to provide data is accurate, and (2) confirm the data being repo	reasonable assurance that the	
Although measures were taken to provide reasonable reported is accurate, the data, procedures and/or sol following weaknesses disclosed below.		
 Identify known or suspected weaknesses in the d in the verification procedures; weaknesses in the flaws in the data): 		
Advocacy calculates cost savings by comparing the cintervention and the cost of a final rule after our intenthe data; the data mostly comes from other sources a contained in the rulemaking docket or industry reseabest data available and eliminates the perception than number. The cost savings number is not a complete effectiveness because data is not always available a interventions occur at the confidential interagency statistically savings cannot be revealed publicly.	vention. Advocacy does not create such as agency economic analyses rch studies. This is generally the at Advocacy artificially inflates the reflection of Advocacy's nd because some of Advocacy's	
2. Describe procedures currently being applied to m	nitigate the weaknesses:	
Weaknesses cannot be mitigated by Advocacy since factors. Advocacy constantly urges agencies to publiagency compliance cannot be guaranteed. Generall estimate is conservative.	lish more complete data, however, y, Advocacy's final cost savings	
Describe actions planned to improve the quality of cycles:	of the data in future reporting	
Advocacy will continue to provide the best data avail	able.	
Shawne Carter McGibbon	Acting Chief Counsel	-
Name (printed)	Title 01-8-09	
Signature	Date	

Performance Indicator Title	Regulatory Cost Savings to Small Entities (\$ Billions)
Section I: Indicator Definition and Relevan	1ce
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small business Strategic Objective: Minimize the regulatory burden on small business through effective advocacy
Why chose this indicator	Best available measure
Briefly describe relevance of this indicator for measuring program success	Advocacy's intervention during the rulemaking process results in cost savings for small business; the annual cost savings achieved by Advocacy far exceed the cost of the program; Small business dollars saved by not having to comply with unnecessary federal regulations and be used to grow or maintain affected small businesses.
Briefly describe how this indicator is used or will be used to manage the program	Advocacy will continue its statutorily-mandated regulatory interventions in order to achieve cost savings that benefit small entities.
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	N/A
If applicable, describe any limitations on the relevance of this indicator for measuring program success	The indicator is difficult to predict for goal-setting purposes despite methodology for establishing target values; there is no way to determine in advance what rules will cost in any given year or what cost saving modifications will be made based on Advocacy's intervention; Advocacy must generally rely on federal agency or industry-supplied data as Advocacy does not create the data.
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	Indicator measured in billions of dollars based on a goal of \$5.5 billion annually.
Formula used to calculate the indicator (if appropriate)	An average of 6 years' cost savings, minus outliers equals the goal of \$5.5 billion annually.
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	In previous 5 years, measure was based on the average of existing years' savings, minus outliers, increasing at a rate of 10% annually; new indicator is based on an average of 6 years' savings, minus outliers (with no annual increase predicted).
Section II: Indicator Quality	
X many	

Describe the data collection process for the indicator:		
1. Identify the event or action that creates a data record (e.g., an approved loan):	When an Advocacy intervention (comment letter, congressional testimony, or other action) results in federal agency action to reduce small business regulatory burden	
2. Identify how the data record is captured:	which can be disclosed publicly (some cost savings occur during confidential interagency negotiations and cannot be	
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	disclosed publicly) 2. The data is captured in an internal database. 3. The data is captured quarterly, but further validated/verified throughout the year. 4. Final data is reported annually in the Jan/Feb timeframe when Advocacy submits its report on Regulatory Flexibility Act	
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	compliance by federal agencies to Congress. 5. Internal database	
5. ID the system of record for the indicator, e.g., what system did the information come from?		
Identify the date that actual year-end data will be available for reporting.	Year-end data is available in Jan/Feb of each year.	
Describe the process to ensure that the reported	Report goes through an internal clearance process	
data is complete and accurate Describe any limitations to accuracy or	to ensure accuracy. Advocacy does not create the data and must rely on	
completeness of data (records without data, wrong data, double counting, etc.)	industry or federal agency-supplied data. The data is only as complete and accurate as those sources provide. In many cases, federal agencies underestimate the cost of regulations, therefore the savings calculated may also be an underestimate; Not all cost savings can be included in the final tabulation because the savings are a result of confidential interagency communications and cannot be made public.	
Describe any outstanding OIG or GAO recommendation that affect this indicator	None.	
Describe plans to address limitations to accuracy or completeness of data	Currently using the best available measure.	
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No changes.	

INDICATOR: Advocacy -- Regulatory Staff with In-House Regulatory Flexibility Act Expertise (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) X Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: -(1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Shawne Carter McGibbon	Acting Chief Counsel	
Name (printed)	Title	
Name (printed) Mewse C. M. Enblow	01-08-09	
Signature	Date	

Performance Indicator Title	Regulatory Staff with In-House Regulatory Flexibility Act (RFA) Expertise	
Section I: Indicator Definition and Relevan	ce	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small business Strategic Objective: Minimize the regulatory burden on small business through effective advocacy	
Why chose this indicator Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program	Best available measure Measure is an indicator of productivity and fulfilling executive order mandate to train federal agencies on how to comply with the RFA. Indicator is used to increase level of federal agency expertise in understanding the RFA; and ultimately, to minimize the burden of regulations on small entities as the regulations are being drafted.	
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome	
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth If applicable, describe any limitations on the relevance of this indicator for measuring program success Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used	The number of regulatory staff trained is based on federal agency cooperation in agreeing to training; although Advocacy is required to conduct the training, federal agencies are not required to take it. Each time a federal employee is trained (at a 3.5-hour training session), it is counted. Training is required by Executive Order 13272.	
Formula used to calculate the indicator (if appropriate) If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	For the previous 5 years the measure counted agencies that promulgate regulations impacting small businesses; the new indicator is based on the number of employees trained (since most agencies have had at least one training session and agencies have requested repeat training for new employees).	
Section II: Indicator Quality		
Describe the data collection process for the indicator: 1. Identify the event or action that creates a	When a new training session is completed.	
Identify the event or action that creates a data record (e.g., an approved loan):	1. When a new training session is con	

2.	Identify how the data record is captured: Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	 The data is captured in an internal database. The data is captured as soon as the training session occurs; it is presented quarterly in a report. Quarterly. Internal database
4.	Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	
5.	ID the system of record for the indicator, e.g., what system did the information come from?	
	entify the date that actual year-end data will be	Year-end data is available on or about the last day
	ailable for reporting.	of the fiscal year.
	scribe the process to ensure that the reported ta is complete and accurate	Report goes through an internal clearance process to ensure accuracy.
De	scribe any limitations to accuracy or mpleteness of data (records without data, ong data, double counting, etc.)	None.
De	scribe any outstanding OIG or GAO commendation that affect this indicator	None.
	scribe plans to address limitations to accuracy completeness of data	N/A
If t	his indicator was used in the prior year porting cycle, describe any changes affecting a quality.	No changes.

INDICATOR: Advocacy – States Considering Legislative/Executive Regulatory Flexibility Action (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".	
The data provided represent (Check one) X Actual or Estimated results for the fiscal year.	
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.	
Shawne Carter McGibbon	Acting Chief Counsel
Phoeire ("M'Odle	Title 01-08-09
Signature	Date

Performance Indicator Title	States Considering Legislative/Executive
	Regulatory Flexibility Action
Section I: Indicator Definition and Relevan	
Section 1. Indicator Definition and Meleval	
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small business Strategic Objective: Minimize the regulatory burden on small business through effective advocacy
Why chose this indicator	Best available measure
Briefly describe relevance of this indicator for measuring program success	Will help ensure that each state is equipped with the education and the necessary laws to reduce small business regulatory burden.
Briefly describe how this indicator is used or will be used to manage the program	Indicator used to help manage regional advocate outreach activities and travel budget.
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	N/A
If applicable, describe any limitations on the relevance of this indicator for measuring program success	Success of the indicator cannot be predicted with accuracy; there is no guarantee that legislation or an executive order can be achieved despite Advocacy's efforts; for instance, the political climate in a particular state may impact success of the indicator.
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Each time legislation or an executive order is introduced, or each time there is an example of successful state implementation of existing laws, it is counted.
Formula used to calculate the indicator (if appropriate)	Counting.
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	Previous 5 years used a measure of the number of new states considering regulatory flexibility legislation or executive orders. New indicator includes amendments to previously enacted legislation, re-introduced legislation, and executive orders converted into legislation; also includes examples of successful state implementation of regulatory flexibility.
Continue II I I I I I I I I I I I I I I I I I	
Section II: Indicator Quality	<u>:</u>
Describe the data collection process for the indicator:	
1. Identify the event or action that creates a	1. When legislation is introduced, an

	data record (e.g., an approved loan):	executive order is drafted or when there is an example of successful implementation
2.	Identify how the data record is captured:	of existing laws 2. The data is captured in an internal database. 3. The data is captured when the trigger for counting occurs; it is presented quarterly in
3.	Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	a report. 4. Quarterly. 5. Internal database.
4.	Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	
5.	ID the system of record for the indicator, e.g., what system did the information come from?	
	ntify the date that actual year-end data will be ilable for reporting.	Year-end data is available on or about the last day of the fiscal year.
	scribe the process to ensure that the reported	Report goes through an internal clearance process
dat	a is complete and accurate	to ensure accuracy.
cor	scribe any limitations to accuracy or impleteness of data (records without data, ong data, double counting, etc.)	None.
De: rec	scribe any outstanding OIG or GAO ommendation that affect this indicator	None.
or	scribe plans to address limitations to accuracy completeness of data	N/A
rep	his indicator was used in the prior year orting cycle, describe any changes affecting a quality.	No changes.

INDICATOR: Advocacy -	Research Publications	and Data Reports in
Curricula (#)		-

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) X Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Shawne Carter McGibbon	Acting Chief Counsel	
Name (printed) Thaisne (UCrbbon	Title 01-08-09	
Signature	Date	

Performance Indicator Title	Research Publications and Data Reports Used in Curricula
Section I: Indicator Definition and Relevan	
Section 1: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small business Strategic Objective: Minimize the regulatory burden on small business through effective
	advocacy
Why chose this indicator	Best available measure
Briefly describe relevance of this indicator for measuring program success	Increases the number of academic institutions with access to vital small business data; increases number of students/institutions interested in the study of small business issues and entrepreneurship; increases the body of research in the field by spurring similar research
Briefly describe how this indicator is used or will be used to manage the program	Gaps in usage of research/data will determine where outreach resources should be spent; budget resources are needed to ensure that Advocacy's regional team can travel to universities to conduct lectures and/or encourage use of Advocacy research products in the classroom.
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome
If an output, list the outcome(s) this PI	N/A
contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the relevance of this indicator for measuring program success	Some institutions may not use Advocacy's research or data despite Advocacy's outreach efforts.
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Each time there is a demonstrated use of our research products in college/university curricula, it is counted.
Formula used to calculate the indicator (if appropriate)	Counting.
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	Previous 5 years used number of universities from <i>Entrepreneur</i> magazine's top 100 entrepreneurship universities/colleges; new indicator includes all universities/colleges (beyond top 100), and includes repeat universities/colleges if a new use is demonstrated.
Section II: Indicator Quality	
Describe the data collection process for the indicator:	

 Identify the event or action that creates a data record (e.g., an approved loan): Identify how the data record is captured: Identify the frequency of data capture (e.g., immediate, weekly, quarterly): 	 When a university/college uses Advocacy research products in their curricula. The data is captured in an internal database. The data is captured when the trigger for counting occurs; it is presented quarterly in a report. Quarterly. Internal database.
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	
5. ID the system of record for the indicator, e.g., what system did the information come from?	
Identify the date that actual year-end data will be available for reporting.	Year-end data is available on or about the last day of the fiscal year.
Describe the process to ensure that the reported	Report goes through an internal clearance process
data is complete and accurate	to ensure accuracy.
Describe any limitations to accuracy or	None.
completeness of data (records without data,	
wrong data, double counting, etc.) Describe any outstanding OIG or GAO	None.
recommendation that affect this indicator	Trone.
Describe plans to address limitations to accuracy or completeness of data	N/A
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No changes.

INDICATOR: Advocacy - Cost per \$1 Million Savings (\$)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered	"HIGH".
The data provided represent (Check one) Actual or Estimated results for the fiscal year.	
In event of an audit, documentation is being ma (1) verify that actions were taken to provide rea and (2) confirm the data being reported.	aintained to allow an independent third party to: asonable assurance that the data is accurate,
BRUCE CRIPPIN	FINANCIAL SPECIALIST
Name (printed)	Title
Signature	// 08 / 09 Date

INDICATOR: BGateway - Hours Saved (# in Millions)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH" The data provided represent (Check one)		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Christine H. Liu	Chief Information Officer	
Name (printed)	Title 1 /8 /2009	
Signature	Date	



Performance Indicator Title	Hours Saved (cumulative for the fiscal year)	
Section I: Indicator Definition and Relevance		
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small businesses Strategic Objective: LTO 1.1. – Minimize the regulatory burden on small businesses	
Why chose this indicator	This indicator reflects businesses' view of how Business.gov is helping them.	
Briefly describe relevance of this indicator for measuring program success	This indicator most closely relates to the ultimate objective of Business.gov web site – saving businesses time and money. If businesses truly feel that the information available on the site is useful and helps them do well in business, then the program has succeeded.	
Briefly describe how this indicator is used or will be used to manage the program Indicator measures an output (process) or outcome (result)	Information on hours saved is used to determine if the format and content of the site is appropriate. Check One: Output v Outcome	
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Not applicable	
If applicable, describe any limitations on the relevance of this indicator for measuring program success Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used	The approach for collecting this information is statistically valid, although the hours saved are self reported rather than an exact measure. Number of hours saved by businesses completing a survey.	
Formula used to calculate the indicator (if appropriate)	An average of the hours saved for each reported number is calculated. This is then multiplied by the number of respondents for that category to arrive at a total hours saved for each. These hours are then summed. The number of respondents is then summed and the summed hours saved are divided by the summed respondents to come up with an average number of hours saved. Visitors are calculated by looking at number of visitors presented with the ACSI survey divided by the sampling percentage. This then equals the number of users who were presented with the number of pages indicated by the loyalty factor (in this case 2 pages). The average hours saved is then multiplied by the number of visitors to come up with the hours saved.	
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with	This indicator was used in the previous reporting cycle. There are no changes to the definition that would impact comparability.	

the prior year's data. Section II: Indicator Quality Describe the data collection process for the The American Customer Satisfaction Index is used indicator: on Business.gov to measure overall customer satisfaction with the site. The methodology 6. Identify the event or action that creates a requires that certain questions be asked of survey data record (e.g., an approved loan): respondents, although additional "custom" questions can be included. The Business Gateway team added a question: 7. Identify how the data record is captured: By visiting Business.gov today, about how many total hours do you think you saved? 8. Identify the frequency of data capture (e.g., The survey is set to "pop up" to 30% of visitors immediate, weekly; quarterly): who have viewed 2 or more pages on the site. A total of three hundred responses are necessary to generate survey results. The lag time to receive survey results is a factor of how many visitors come to Business.gov and how frequently those visitors complete the survey when it is presented. 9. Identify the reporting lag time between an An additional lag time is incorporated for the event/action and the availability of data company managing the survey results to develop reporting (e.g., the number of their report. From the time, the 300 survey responses are completed to the time we receive the days/weeks/months it takes to close a fiscal report is usually 1 month. 10. ID the system of record for the indicator, e.g., what system did the information come from? Identify the date that actual year-end data will be The data is available now. available for reporting. Describe the process to ensure that the reported The ACSI methodology is a widely used approach data is complete and accurate for measuring customer satisfaction. It is used in both the public and private sectors. Describe any limitations to accuracy or Because information is self-reported in the ACSI completeness of data (records without data, survey, there is the possibility for bias to be wrong data, double counting, etc.) introduced in the responses. Describe any outstanding OIG or GAO There are no outstanding OIG or GAO findings or recommendation that affect this indicator recommendations affecting this indicator. Describe plans to address limitations to accuracy There are no current plans to change the process for or completeness of data collecting this information. If this indicator was used in the prior year This indicator was used in the prior year. There are reporting cycle, describe any changes affecting no changes that affect the data quality. data quality.

INDICATOR: BGateway - Customer Satisfaction (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH". The data provided represent (Check one) Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Christine H. Liu Chief Information Officer		
Title		
//8/2009 Date		

Performance Indicator Title	Customer Satisfaction (at end of the fiscal year)
Section I: Indicator Definition and Relevan	ace
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small businesses Strategic Objective: LTO 1.2 - Simplify interaction with federal government through the use of the Internet and information technology
Why chose this indicator	Customer satisfaction is a common measurement of web sites.
Briefly describe relevance of this indicator for measuring program success	In order for Business.gov to be useful to businesses and save them time and money, visitors must be satisfied with the site and what they find there. The ACSI score is one of several factors that help us understand the public's opinion of the site.
Briefly describe how this indicator is used or will be used to manage the program	The ACSI score is used to gauge whether businesses are finding useful information when they visit the site. We closely monitor what folks are searching on and then add specific featured content on those topic
Indicator measures an output (process) or outcome (result)	Check One: Output v Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Not applicable
If applicable, describe any limitations on the relevance of this indicator for measuring program success	There are studies that content that surveys of this nature may not accurately portray customer satisfaction since those most likely to complete the pop-up survey are either very happy or very unhappy. Accordingly, we use this as only one indicator of overall satisfaction with the site.
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Measure of customer opinion across several factors (e.g., design, search, etc.) of the web site. The individual measures are aggregated into a single index number.
Formula used to calculate the indicator (if appropriate)	Index is calculated by the software tool that administers the survey and reported to SBA.
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	This indicator was used in the previous reporting cycle. There are no changes to the definition that would impact comparability.
Section II: Indicator Quality	
Describe the data collection process for the indicator:	The Foresee Results survey tool is integrated into the Business.gov web site. Triggers are set that cause the survey to pop up to 30% of visitors to the

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11. Identify the event or action that creates a data record (e.g., an approved loan):	site. Additionally, before the survey displays, the visitor must go to 2 pages (i.e., not just the home page.)
12. Identify how the data record is captured:	Three hundred responses must be received in order for the index to be calculated. After the first 300 were collected, the index is recalculated for every
13. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	60 new responses (i.e., the oldest 60 responses are dropped and the newest 60 responses are added to what remains.)
14. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	When a sufficient sample size has been met, the software calculates a new index. Reports on all factors of the index are available electronically any time the Business Gateway Team logs into the vendor's web site.
15. ID the system of record for the indicator, e.g., what system did the information come from?	
Identify the date that actual year-end data will be available for reporting.	The data is available now.
Describe the process to ensure that the reported data is complete and accurate	The ACSI methodology is a widely used approach for measuring customer satisfaction. It is used in both the public and private sectors.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	While the results of the survey are considered to be statistically valid, because information is self-reported there is the possibility for bias to be introduced in the responses.
Describe any outstanding OIG or GAO recommendation that affect this indicator	There are no outstanding OIG or GAO findings or recommendations affecting this indicator.
Describe plans to address limitations to accuracy or completeness of data	There are no current plans to change the process for collecting this information.
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	This indicator was used in the prior year. There are no changes that affect the data quality.

INDICATOR: BGateway - Referrals to Partner Sites per Month (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIGH".		
The data provided represent (Check one) Actual or	Estimated results for the fiscal year.	
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Christine H. Liu	Chief Information Oficer	
Name (printed)	/Title	
Gristing the Kin	(/8/2009	
Signature	/ Date	

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Performance Indicator Title	Percentage of referrals to partner sites (per month)
Section I: Indicator Definition and Relevan	nce
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: Improve the economic environment for small businesses Strategic Objective: LTO 1.2 - Simplify interaction with federal government through the use of the Internet and information technology
Why chose this indicator	While not a guarantee, the premise that a business could successfully find useful links through Business.gov and follow those links to another agency is one that indicates success for the web site.
Briefly describe relevance of this indicator for measuring program success	At this point, Business.gov is primarily a linking site. This means that in order for a Business to actually obtain information, they need to go to the link within another agency. If a customer is clicking on a link, we presume that they are indeed finding the information they are seeking which means we are meeting our objective.
Briefly describe how this indicator is used or will be used to manage the program	The percentage of referrals, or "click thrus", is one of the indicators used to determine if relevant information is available on the site. Additionally, it shows the partner agencies how businesses are using Business.gov to get to their information.
Indicator measures an output (process) or outcome (result)	Check One: V Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	Not applicable
If applicable, describe any limitations on the relevance of this indicator for measuring program success	While the fact that a visitor clicked on a link is a sign that the information appeared to be relevant, it does not tell us for certain that the information was what they needed.
Detailed definition of indicator. E.g.: O Units of measure (\$, #'s) O Unique events versus duplicative; e.g., unique clients trained versus total trained. O Inclusions/exclusions; e.g.: definition of underserved market used	Number of links clicked on in a given month of time
Formula used to calculate the indicator (if appropriate)	Not applicable
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	This indicator was used in the previous reporting cycle. There are no changes to the definition that would impact comparability.
Section II: Indicator Quality	

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Describe the data collection was seen for the		
Describe the data collection process for the indicator:	Data is collected as soon as a user clicks on an	nl
indicator.	Data is collected as soon as a user clicks on an external link, using an online tool called Google	emetrics
16. Identify the event or action that creates a	Analytics. The information is logged continually.	
data record (e.g., an approved loan):	Reports are generated daily. Our team aggregates	
(1.8.) spf	this information to create the monthly statistics.	
	The time lag between capture of the data and	
17. Identify how the data record is captured:	review of the statistics is a factor of the files being	
	loaded into the tool the day after the data is	
	gathered.	
18. Identify the frequency of data capture (e.g.,		
immediate, weekly, quarterly):		
10 Identify the reporting lag time between an		
19. Identify the reporting lag time between an event/action and the availability of data		•
reporting (e.g., the number of		
days/weeks/months it takes to close a fiscal		
year):		
,		
20. ID the system of record for the indicator,		
e.g., what system did the information come		
from?		
Identify the date that actual year-end data will be	The data is available now.	
available for reporting.		
Describe the process to ensure that the reported	A second tool, WebTrends, is used to monitor other	
data is complete and accurate	customer trends on Business.gov. It also logs the	
	number of hits. A comparison of the statistics	
	between WebTrends and Google Analytics is done routinely to ensure the numbers are reasonable.	
Describe any limitations to accuracy or	We are not aware of any limitations.	
completeness of data (records without data,	To the not aware of any initiations.	
wrong data, double counting, etc.)		
Describe any outstanding OIG or GAO	There are no outstanding OIG or GAO findings or	
recommendation that affect this indicator	recommendations affecting this indicator.	
Describe plans to address limitations to accuracy	There are no current plans to change the process for	
or completeness of data	collecting this information.	
If this indicator was used in the prior year	This indicator was used in the prior year. There are	
reporting cycle, describe any changes affecting	no changes that affect the data quality.	
data quality.	1	
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INDICATOR: OCIO - IT Systems Availability (%)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "HIG	<u>BH"</u> .	
The data provided represent (Check one) Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Christine H. Liu	Chief Information Othicer	
Name (printed)	/ Title/	
Christine Ho his	1/8/2004	
Signature	/ Date	

Validation of Data Used in Performance Measure Enter Office name: Office of the Chief Information Officer



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Performance Indicator Title	Systems Availability
Section I: Indicator Definition and Relevan	lce
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: 4.2 – Safe, secure IT environment supporting business decisions & operations Strategic Objective:
Why chose this indicator	Shows readiness of most commonly used IT systems within Agency
Briefly describe relevance of this indicator for measuring program success	Delivery of key agency programs is tied to the use of Internet, databases, applications & E-mail
Briefly describe how this indicator is used or will be used to manage the program	Systems availability is a broad health indicator that signals when attention to the most-used IT resources and systems is needed.
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the relevance of this indicator for measuring program success	In some instances, will measure availability but not actual usage.
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	The measure is based on automated monitoring of IT systems that alert when a system resource becomes unavailable to intended users.
Formula used to calculate the indicator (if appropriate)	 Average of seven individual availability measures: e-mail, PDA, mainframe, databases, applications, Internet and Portal, as reported monthly.
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	Not reported in prior cycle.
Section II: Indicator Quality	`
Describe the data collection process for the indicator:	
1. Identify the event or action that creates a data record (e.g., an approved loan):	1. Systems monitoring devices report failures or anomalous performance
2. Identify how the data record is captured:	2. By e-mail, system recording, warning message or other alert notification

3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	3. Immediate for all monitored systems.
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	4. Lag time ranges between immediate and 4 hours depending on the IT system and frequency of human monitoring.
5. ID the system of record for the indicator, e.g., what system did the information come from?	5. E-mail system plus several contractor-attended IT operations not themselves within a system of record.
Identify the date that actual year-end data will be available for reporting.	At month or year end, plus 2 weeks
Describe the process to ensure that the reported data is complete and accurate	 Standard quality assurance methods; review of all customer reported problems; cross checking using othe automated tools for anomaly detection.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	None indicated
Describe any outstanding OIG or GAO recommendation that affect this indicator	None indicated
Describe plans to address limitations to accuracy or completeness of data	None indicated
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	No changes

INDICATOR: OCIO - Unauthorized Network or Data Breaches (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is c	onsidered "HIGH	n
The data provided represent (Check one) Actual or Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
Christine A. Liu	Ch	ief Information Officer
Name (printed)		, Title
- Calmitine	Hr Kin	1/8/2009
Signature		/ Date

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Validation of Data Used in Performance Measure Enter Office name: Office of the Chief Information Officer

Performance Indicator Title	Unauthorized Network and Data Breaches
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the indicator measures	Strategic Goal: 4.2 – Safe, secure IT environment supporting business decisions & operations Strategic Objective:
Why chose this indicator	A Standard measure of IT network safety
Briefly describe relevance of this indicator for measuring program success	IT networks safe from intrusion (breach) can reliably be used by customers; consistently safe use is the primary goal of IT security efforts
Briefly describe how this indicator is used or will be used to manage the program	Occurrence of breaches signal a treatable weakness that would have to be promptly addressed
Indicator measures an output (process) or outcome (result)	Check One: Output X Outcome
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the relevance of this indicator for measuring program success	This type of indicator signals a problem after it occurs, but typically will not give warning of an impending problem
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. 	Unique events, non-conforming patterns, or pattern anomalies are the characteristics of information security breach indicators
o Inclusions/exclusions; e.g.: definition of underserved market used Formula used to calculate the indicator (if	NA
appropriate)	
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.	Significant information security breaches are reported through US CERT by law. SBA's ability to detect breaches has been strengthened by adopting several technical tools that detect anomalous events in ways SBA previously lacked
Section II: Indicator Quality	
Describe the data collection process for the indicator:	
Identify the event or action that creates a data record (e.g., an approved loan):	Machine and network performance as monitored by software tools
2. Identify how the data record is captured:	2. Data is reported to authorized operators through the software tool(s) as part of their normal operation.
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):	3. Data is collected at varied intervals: daily, bi- weekly or monthly depending on tools and systems in question. The results of most reports are

	available immediately but certain data is evaluated at bi-weekly or monthly intervals. Summary reports are prepared at specified intervals, normally monthly.
4. Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	4. Generally, this data is collected continuously and accessed by operators on a regular basis, sometimes daily, with alerts generated if an unusual condition presents itself.
5. ID the system of record for the indicator, e.g., what system did the information come from?	5. Information is derived from SBA's IT infrastructure. i.e., IT networks, and selected devices such as database servers, communications routers and agency-owned computer hardware.
Identify the date that actual year-end data will be available for reporting.	By October 20 annually
Describe the process to ensure that the reported data is complete and accurate	Reported information is examined by professional staff and researched if "false positive" signs are suggested; data is taken directly from machinegenerated reports with no editing possible.
Describe any limitations to accuracy or completeness of data (records without data, wrong data, double counting, etc.)	Some limitations conceivably could exist as a result of outdated software, monitoring devices improperly installed or installed but not consistently monitored by attendants
Describe any outstanding OIG or GAO recommendation that affect this indicator	Previous OIG audit findings have emphasized the need for continuous monitoring of IT networks aimed at detecting anomalous events or other indicators that may signal attempts to inappropriately access IT networks, data or resources
Describe plans to address limitations to accuracy or completeness of data	Review of software product to ensure installation of current version(s); analysis of any presumed false positive signals generated by reports or logs.
If this indicator was used in the prior year reporting cycle, describe any changes affecting data quality.	Not previously used as performance indicator

INDICATOR: OCFO - Unqualified Opinions for Audit Year (Yes/No)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered "In the data provided represent (Check one) Actu	
In event of an audit, documentation is being main (1) verify that actions were taken to provide reason and (2) confirm the data being reported.	
Name (printed)	FINANCIAL SPECIALIST
Renime (printed)	12/29/2008
Signature	<u>'Date'</u>

Performance Indicator Title	Unqualified Opinion for Audit Year	
Section I: Indicator Definition and Relevan	nce	
Identify the Strategic Goal and Objective that the indicator measures Why chose this indicator Briefly describe relevance of this indicator for measuring program success Briefly describe how this indicator is used or will be used to manage the program	Strategic Goal: 4 Strategic Objective: 4.3 It is an independent evaluation of the quality and accuracy of the SBA's financial statements. It is an independent evaluation of the quality and accuracy of the SBA's financial statements. The goal is to have clean opinions. If we do not, we must work to get it.	
Indicator measures an output (process) or outcome (result)	Check One: Output Outcome	
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth If applicable, describe any limitations on the relevance of this indicator for measuring program success		
 Detailed definition of indicator. E.g.: Units of measure (\$, #'s) Unique events versus duplicative; e.g., unique clients trained versus total trained. Inclusions/exclusions; e.g.: definition of underserved market used 	Unique event. An independent audit is held every year to determine the accuracy and quality of the SBA's financial statements.	
Formula used to calculate the indicator (if appropriate)		
If this indicator was used in the last reporting cycle, identify any changes in the indicator definition that would impact comparability with the prior year's data.		
Section II: Indicator Quality		
Zumny		
Describe the data collection process for the indicator: 1. Identify the event or action that creates a data record (e.g., an approved loan):	The independent auditors will issue an opinion on the accuracy of the financial statements at the conclusion of their annual audit.	
2. Identify how the data record is captured:		
3. Identify the frequency of data capture (e.g., immediate, weekly, quarterly):		
	<u> </u>	

event. report	fy the reporting lag time between an action and the availability of data ting (e.g., the number of weeks/months it takes to close a fiscal	
	e system of record for the indicator, what system did the information come	
	he date that actual year-end data will be for reporting.	11/15 of each year
Describe	the process to ensure that the reported mplete and accurate	Annual independent financial statement audit
Describe complete	any limitations to accuracy or ness of data (records without data, ta, double counting, etc.)	
Describe	any outstanding OIG or GAO ndation that affect this indicator	
	plans to address limitations to accuracy eteness of data	
	licator was used in the prior year cycle, describe any changes affecting ity.	•

INDICATOR: OCFO - Number of Material Weaknesses (#)

Program offices are responsible for the quality of data that they provide for reporting in the Agency's Performance and Accountability Report. Data quality has the following characteristics:

VALID: The indicator is relevant to program; steps were taken to assure that the data is complete, the data covers the entire fiscal year and; the indicator can be used by decision makers to manage the program.

VERIFIABLE: Documentation is maintained that allows an independent third party review to conclude that the results are accurately reported.

Accordingly, the Performance Management Office requires program managers to rate the data quality for each indicator confirming that the data quality is high or disclose any known or suspected weaknesses.

Data quality rated:

"High" – Has no known weaknesses, accurately represents the results of the program and may be independently verified.

"Medium" – Has some known or suspected weaknesses but is of sufficient quality to manage and/or represent the program results and may be independently verified.

"Low" – Has significant weaknesses and cannot be used to manage or represent the results of the program. Data rated "Low" will not be used for reporting in the PAR.

The data quality for this indicator is considered	"HIGH".	
The data provided represent (Check one) 🔀 Actual or 🗌 Estimated results for the fiscal year.		
In event of an audit, documentation is being maintained to allow an independent third party to: (1) verify that actions were taken to provide reasonable assurance that the data is accurate, and (2) confirm the data being reported.		
BRUCE CRIPPIN	FINANCIAL SPECIALIST	
Name (printed)	Title	
RC vi-	12 29 2008	
Signature	Date	

Validation of Data Used in Performance Measure Enter Office name: Office of the Chief Financial Officer

Performance Indicator Title	Number of Material Weaknesses identified in the annual financial audit
Section I: Indicator Definition and Relevan	ice
Identify the Strategic Goal and Objective that the	Strategic Goal: 4
indicator measures	Strategic Objective: 4.3
Why chose this indicator	It is an independent evaluation of the quality and
Briefly describe relevance of this indicator for	accuracy of the SBA's financial statements. It is an independent evaluation of the quality and
measuring program success	accuracy of the SBA's financial statements.
Briefly describe how this indicator is used or	The goal is to have no material weaknesses. If we do
will be used to manage the program	not, we must work to get it.
Indicator measures an output (process) or	Check One:
outcome (result)	Output
, ,	X Outcome
If an output list the output of Ati- DI	<u> </u>
If an output, list the outcome(s) this PI contributes to, e.g., job creation, revenue growth	
If applicable, describe any limitations on the	
relevance of this indicator for measuring	
program success	
Detailed definition of indicator. E.g.:	Unique event. An independent audit is held every
o Units of measure (\$, #'s)	year to determine the accuracy and quality of the
o Unique events versus duplicative; e.g.,	SBA's financial statements.
unique clients trained versus total trained.	
o Inclusions/exclusions; e.g.: definition of	·
underserved market used	
Formula used to calculate the indicator (if	
appropriate) If this indicator was used in the last reporting	
cycle, identify any changes in the indicator	
definition that would impact comparability with	
the prior year's data.	
Section II: Indicator Quality	
Describe the data collection process for the	:
indicator:	The independent auditors will issue an opinion on
	the accuracy of the financial statements and
1. Identify the event or action that creates a	identify material weaknesses at the conclusion of
data record (e.g., an approved loan):	their annual audit.
2. Identify how the data record is captured:	
2. Identity now the data record is captured:	
3. Identify the frequency of data capture (e.g.,	
immediate, weekly, quarterly):	

4.	Identify the reporting lag time between an event/action and the availability of data reporting (e.g., the number of days/weeks/months it takes to close a fiscal year):	
5.	ID the system of record for the indicator, e.g., what system did the information come from?	
	entify the date that actual year-end data will be allable for reporting.	11/15 of each year
	scribe the process to ensure that the reported ta is complete and accurate	Annual independent financial statement audit
co	escribe any limitations to accuracy or mpleteness of data (records without data, ong data, double counting, etc.)	
	escribe any outstanding OIG or GAO commendation that affect this indicator	
	escribe plans to address limitations to accuracy completeness of data	
rep	this indicator was used in the prior year porting cycle, describe any changes affecting ta quality.	