

CALIFORNIA DEPARTMENT OF CHILD SUPPORT SERVICES

P.O. Box 419064, Rancho Cordova, CA 95741-9064

Reason for this Transmittal

- State Law or Regulation Change
- Federal Law or Regulation Change
- Court Order or Settlement Change
- Clarification requested by One or More Counties
- Initiated by DCSS

July 26, 2002

LCSA LETTER: 02-26

ALL IV-D DIRECTORS

SUBJECT: CHILD SUPPORT AWARENESS MONTH ACTIVITIES

The Department of Child Support Services (DCSS) is finalizing preparations for Child Support Awareness Month in August. Thank you for submitting your county's scheduled events to the Outreach Team. The DCSS Public Affairs Office will include this information in the press release that is currently being developed. The press release will be forwarded to the Local Child Support Agency designated Public Information Officer. The Public Affairs Office will also be sending Public Service Announcement scripts that can be modified for use in your county to promote Child Support Awareness Month.

The Outreach Team has sent electronic files to the Outreach Coordinators for use in the counties. The files include a printable activity sheet for children, and a template for the Parent Resource Guide. The Parent Resource Guide should be customized by the county Outreach Coordinator to include local phone numbers to the resources indicated on the template. This guide can be printed in-house and distributed to parents at outreach events.

You will also be receiving pens, sticky notes, and plastic bags to promote the child support program to the public at your scheduled outreach events. These items will be sent to the Outreach Coordinator in the first week of August.

The Department is also hosting the Child Support Awareness Month Celebration at the State Capitol on Thursday, August 1, 2002 from 10:00 a.m. to 12:00 p.m. There will be activities for children and an appearance by "Dinger" the mascot for Sacramento's Minor League Baseball team. If they are available, DCSS welcomes county staff to attend with their children.

DCSS-PR-2002-CTY-0118



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www.childsup.cahwnet.gov

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The Paternity Opportunity Program (POP) is also coordinating an event to recognize the signing of the 750,000th Paternity Declaration form at a hospital and to thank the hospitals and staff for their dedication to the program. The event will publicize the success of the program and the improvements in California's Child Support Program. DCSS is making arrangements to ensure media coverage for this event.

Please contact Francine Woods, Chief of the Customer and Community Services Branch, at (916) 464-5377 if you have any questions or concerns regarding these issues.

Sincerely,

PATRIC B. ASHBY
Deputy Director
Child Support Services Division

cc: Outreach Coordinators