

E01157

NLM
OFFICE OF ADMINISTRATION
MESSAGE SLIP

TO: Dr. Lindberg
cc: John Parascondola
Jim Main

FROM: Ken Carney

DATE: 6/3/91

SUBJECT: Diane Rehm Interviews

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The purchase order has been issued, and work with Diane Rehm to schedule interviews can begin at any time. Ms. Rehm noted the following dates that she would be unavailable: June 7--24; July 13--July 22; and Aug. 17--Sept. 2.

DEPARTMENT OF
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH SERVICE

REQUISITION FOR EQUIPMENT AND SUPPLIES

REQUISITION NO. 303062	
APPROPRIATION 7510807	
ALLOTMENT NO. 1-8320433 O.C.	
ALLOWANCE NO.	PROJECT NO.
DELIVER A COPY OF PURCHASE ORDER ONLY TO: Karen M. Sikes	
BLDG. NO. 38	ROOM NO. 2N05

REQUISITIONED BY
Donald A.B. Lindberg, M.D.
Director, NLM
38/2E17B (301)496-6221

DELIVER TO
Donald A.B. Lindberg, M.D.
Director, National Library of Medicine
8600 Rockville Pike
Bethesda, MD 20894
(301)496-6221

INSTRUCTIONS: Prepare and route copies in accordance with your local administrative instructions.

ITEM NO.	STOCK OR SCHEDULE NO.	DESCRIPTION	QUANTITY	UNIT	UNIT PRICE	TOTAL PRICE
		Professional Services of Ms. Diane Rehm of WAMU-FM in Washington, D.C. Period of Performance: Date of award through December 31, 1991 Project Officer: Mr. Kenneth Carney See Attached Proposal & Statement of Work Sole Source: Ms. Diane Rehm SSN# 579-46-5560 WAMU-FM The American University Washington, D.C. 20016 (202) 885-1034 Sole Source Justification and Justification of Need Attached Purpose: Ms. Rehm will conduct a series of taped interviews prior to and in conjunction with the December 6, 1991 meeting entitled "Regional Medical Programs: Legislation & Activities in the U.S. (1965-74)" sponsored by the Director, NLM. Costs: A series of interviews at \$1,500 each. Fee in each case includes; review, editing, and adaptation of NLM provided background material, introductory statements, and sample questions to plan and develop proper format and thrust of each interview; and conduct of interview itself.				

SIGNATURE OF REQUISITIONING OFFICIAL <i>Karen M. Sikes</i> Karen M. Sikes, Administrative Officer, OD/OA, NLM	DATE 5-23-91	TOTAL NTE \$9,000.00
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Sole Source Justification:

The interviews are an extension of a program begun in 1985 entitled "Leaders in American Medicine." Ms. Diane Rehm successfully conducted those interviews for the Library. This new series will involve individuals who were leaders in the Regional Medical Programs. The same interviewer will ensure continuity, and with proven experience, quality results. The proposed interviews require the services of an experienced, professional interviewer. Ms. Rehm is uniquely qualified in view of her experience not only with her prior NLM interviews but with her long standing position as talk show host with WAMU-FM, National Public Radio Affiliate, in Washington.

Justification of Need:

The Director, NLM, is sponsoring a meeting entitled "Regional Medical Programs: Legislation and Activities in the U.S. (1965-74)" to be held December 6, 1991. The Regional Medical Program (RMP) was a major NIH endeavor and an important effort to improve health care delivery. There is virtually no historical record of the events that occurred in years past. The Director determined that an oral history from individuals associated with the Regional Medical Programs is needed. The proposed project will contribute to the re-examination of RMP expectations, implementations, and will illuminate a clearer path to effective health policy now and in the future.

STATEMENT OF WORK

Background

This statement of work is in support of a series of interviews that will be conducted at the NLM prior to and in conjunction with a one-day meeting at the NLM on "Regional Medical Programs: Legislation and Activities in the U.S. (1965-74)" sponsored by the Director, NLM.

The Regional Medical Program was a major NIH endeavor and an important effort to improve health care delivery. There is almost no historical record of these events. The Director determined that a series of interviews with individuals involved in the RMP program will, along with the conference, remedy this. In 1985, a Leaders in American Medicine interview series was conducted by the NLM. This project is an extension of that program, concentrating this time on leaders who were associated with the Regional Medical Program.

Purpose and Objectives

The overall goal is to contribute to the history of medicine by providing an oral history from individuals associated with the Regional Medical Programs. The project will contribute to the re-examination of RMP expectations, implementations, and ultimately the circumstances of its abandonment, and will illuminate a clearer path to effective health policy now and in the future.

Contractor Requirements

The contractor will personally conduct approximately six interviews to be taped at the National Library of Medicine. The contractor will review NLM provided background material, edit NLM prepared draft introductory statements, and adapt NLM sample questions to develop the format and thrust of each interview.

Government Responsibilities

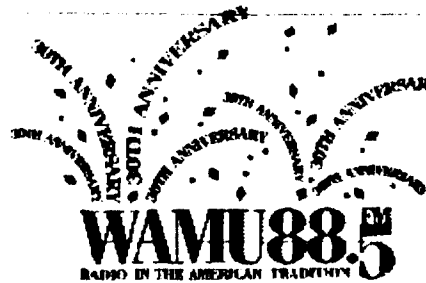
The NLM will select and schedule individuals to be interviewed and provide the on-site location and staff for taping the interviews. Prior to each interview, the NLM will provide background material, draft introductory statements, and sample questions pertinent to each interview.

Period of Performance

From date of award through December 31, 1991. Specific dates for each interview will be scheduled at times that take into consideration the schedule of the contractor and the individual being interviewed.

Inspection and Acceptance Requirements

Actual taping of the interviews will be conducted on-site by NLM staff and will be monitored in process. NLM will review finished product to ensure selected interview questions produced the desired emphasis and coverage of subject. The latter will be indicated to Ms. Rehm through background material and sample questions provided to her prior to each interview session.



The American University 4400 Massachusetts Avenue, N.W. Washington, DC 20016-8002 (202) 885-1030

Wednesday, May 22, 1991

Mr. Kenneth Carney
Executive Officer
National Library of Medicine
Bethesda, Maryland 20209

Dear Mr. Carney:

This letter sets forth my expectations concerning the series of interviews I have agreed to conduct for the National Library of Medicine.

1. Credit

At the end of each of the tapes (or at the beginning), the following acknowledgement should appear:

"Interviewer: Jane Helm
WAMU-PM
Washington D.C."

2. Scheduling

The tapings will be scheduled at times that do not conflict with my talk show on WAMU-PM, which is broadcast weekdays from 10 a.m. to noon.

I will not be available for tapings from June 7 through June 24, July 13 through July 22, and August 17 through Labor Day.

3. Fees

For each of the approximately six interviews, my fee will be \$1500.00. This will include, in each case: review of background material provided by NLM; editing of prepared introductory statements drafted by NLM; adapting sample questions to develop the format and thrust of each interview; and conducting the interview.

Payment for services will be rendered within thirty (30) days of taping.



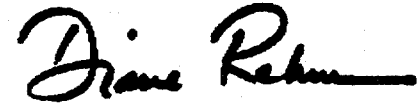
4. Social Security Number and business address:

Diane Rehn
WAMU-FM
The American University
Washington D. C. 20016
Phone: 202-835-1034

Social Security: 579-46-5560

I will be happy to discuss any of the above with you.

Sincerely,



Diane Rehn

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