1	LEGAL SERVICES CORPORATION
	BOARD OF DIRECTORS
2	
3	MEETING OF THE
	PROVISION FOR THE DELIVERY
4	OF LEGAL SERVICES COMMITTEE
5	Friday, July 27, 2007
	1:43 p.m.
6	
	Sheraton Nashville Downtown Hotel
7	623 Union Street
	Nashville, Tennessee
8	
	COMMITTEE MEMBERS PRESENT:
9	David Hall, Chairman
	Jonann Chiles
10	Thomas A. Fuentes (by telephone)
	Herbert S. Garten
11	Bernice Phillips
	Sarah M. Singleton
12	Frank B. Strickland, ex officio
13	OTHER BOARD MEMBERS PRESENT:
	Michael D. McKay
14	Thomas R. Meites
	Lillian R. BeVier
15	
	STAFF AND PUBLIC PRESENT:
16	Helaine M. Barnett, President
	David L. Richardson, Treasurer and Comptroller
17	Victor M. Fortuno, Vice President for Legal Affairs,
	General Counsel, and Corporate Secretary
18	Karen Sarjeant, Vice President for Programs and
	Compliance
19	Mattie Cohan, Senior Assistant General Counsel
	Charles Jeffress, Chief Administrative Officer
20	Richard (Kirt) West, Inspector General
	Laurie Tarantowicz, Assistant Inspector General and
21	Legal Counsel
	Thomas Coogan, Assistant Inspector General for
22	Investigations, Office of the Inspector General

1	STAFF AND PUBLIC PRESENT (Continued):
2	Matthew Glover, Assistant Counsel to the Inspector General
3	John Constance, Director, Office of Government
	Relations and Public Affairs
4	C_sar Torres, Executive Director, Northwest Justice Project
5	Pat McIntyre, former Executive Director, Northwest Justice Project
6	Neil McBride, Interim Executive Director, Legal Aid Society of Middle Tennessee and the Cumberlands
7	Ashley Wiltshire, former Executive Director, Legal Aid Society of Middle Tennessee and the Cumberlands
8	Jessie Nicholson, Executive Director, Southern Minnesota Regional Legal Services
9	Bruce Beneke, former Executive Director, Southern Minnesota Regional Legal Services
10	Terry Newby, member of the Board, Southern Minnesota Regional Legal Services
11	Linda Perle, Center for Law & Social Policy (CLASP)
	Don Saunders, National Legal Aid and Defenders
12	Association (NLADA)
	Chuck Winder, National Legal Aid and Defenders
13	Association (NLADA) (by telephone)
	Gary D. Housepian, Executive Director, Legal Aid
14	Society of Middle Tennessee and the Cumberlands
	Steven Xanthopoulos, Executive Director, West Tennessee
15	Legal Services
	Larry Barbee, Jr., Chairman of the Board, West
16	Tennessee Legal Services
	Mary Jo Middlebrooks, member of the Board, West
17	Tennessee Legal Services
	David R. Yoder, Executive Director, Legal Aid of East
18	Tennessee
	Marilyn Hudson, member of the Board, Legal Aid of
19	East Tennessee
	Debra L. House, Legal Aid of East Tennessee
20	Pat Rulon, Legal Aid of East Tennessee
_ •	Harrison D. McIver, Memphis Area Legal Services
21	Linda Warren Seely, Memphis Area Legal Services
	Chuck Greenfield, Legal Aid Society of Hawaii
22	The second of th

1	•	Approval of agenda	6
2	•	Approval of the committee's meeting minutes	
		of April 27, 2007	6
3		Staff update on activities implementing the	
4		LSC Private Attorney Involvement Action	
5		Plan Help Close the Justice Gap: Unleash	
		the Power of Pro Bono	8
6		Panel presentation on recruitment and	
7		retention issues in LSC programs, focusing	
8		on examples of executive director leadership	
9		transitions	11
LO		Presenters:	
1		C_sar Torres, Executive Director, a	
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- 2 CHAIRMAN HALL: I would like to call to order
- 3 the Provisions Committee, and to welcome all of our
- 4 guests who are here. A few of our committee members
- 5 are here. Some are on their way.
- I wanted to also check in to see if there are
- 7 some individuals on the line. Is Committee Member Tom
- 8 Fuentes on the line?
- 9 MR. FUENTES: I am. Thank you.
- 10 CHAIRMAN HALL: Welcome, Tom. Glad to have
- 11 you here.
- 12 Are there other individuals who are on the
- line who may want to identify themselves?
- 14 MR. WINDER: Yes, sir. My name is Chuck
- 15 Winder from the National Legal Aid and Defenders
- 16 Association, taking advantage of this.
- 17 CHAIRMAN HALL: Welcome, Chuck. Anyone else?
- 18 (No response.)
- 19 CHAIRMAN HALL: Well, if there are other
- individuals on the line, I welcome you as well.
- 21 I would first seek an approval of the agenda
- from one of the committee members that is outlined.

I

Τ		N	MOTION
2	M	IS. SINGLETON:	So move.
3	C	HAIRMAN HALL:	Second?
4	M	IS. BeVIER: Sec	cond.
5	C	HAIRMAN HALL:	All in favor of that, could
6	hear aye?		
7	(A chorus of aye	es.)
8	C	HAIRMAN HALL:	Any opposed?
9	(No response.)	
. 0	C	HAIRMAN HALL:	The agenda is approved.
.1	Y	ou will see in	your board book that we have
.2	minutes fro	m our meeting o	of April 27th. I would like
.3	to seek app	roval of those	minutes or any changes.
.4		И	MOTION
.5	M	IS. SINGLETON:	So moved.
-6	C	HAIRMAN HALL:	Is there a second?
.7	M	IS. BeVIER: Sec	cond.
-8	C	HAIRMAN HALL:	All in favor, could I hear
L9	aye?		
20	(A chorus of aye	es.)
21	C	HAIRMAN HALL:	Any opposed?
22	(No response.)	

- 1 CHAIRMAN HALL: Thank you. The minutes stand
- 2 approved.
- And I've been told that it is very important
- 4 that we speak into the mikes. So those who may have
- 5 questions from the committee or others speaking, in
- 6 order for this to be recorded and also heard, it is
- 7 important for us to kind of speak closely to the mike.
- 8 As many of the board members are aware, we
- 9 have started focusing on issues of recruitment and
- 10 retention of LSC staff members. And this has been an
- 11 issue that we have focused on in one of our prior board
- 12 meetings, looking at what are some of the obstacles and
- 13 challenges to that particular issue.
- 14 However, today we are looking at that same
- issue. And we have an outstanding list of
- 16 representatives who are going to focus on that. And
- 17 I'd like to welcome all of them here.
- 18 However, before moving into that issue, which
- 19 will take up most of our committee meeting, we have an
- 20 update on the LSC private attorney involvement action
- 21 plan, which we have also been focusing on for some
- time. And Karen Sarjeant, who has been, from the staff

- 1 perspective, leading that initiative for us, is here
- 2 and will give us that update, and will also serve as a
- 3 segue into our main topic for discussion before this
- 4 committee.
- 5 So I will turn it over to Karen at this
- 6 particular time.
- 7 MS. SARJEANT: Thank you, Chairman Hall. I am
- 8 Karen Sarjeant, vice president for programs and
- 9 compliance at the Legal Services Corporation.
- 10 The update on the action plan, "Help Close the
- 11 Justice Gap: Unleash the Power of Pro Bono, " is very
- 12 brief. There is information about that in Helaine's
- 13 board -- President Barnett's board report.
- 14 But I'm very pleased to report to you that all
- of the Tennessee programs have either passed board
- 16 resolutions or are planning to within the next few
- 17 days. So this will be one state with, as was noted
- this morning, four different programs. But they have
- 19 taken this to heart and they are working very
- diligently to engage the board and the private bar by
- 21 doing these resolutions and continuing the discussions
- in the community.

- 1 The other activities under the action plan
- 2 are -- we have been working when we go to sessions such
- 3 as the Southeast Project Directors Association. We did
- 4 a session on enhancing private attorney involvement
- 5 there. And we heard about the very exciting things
- 6 that are happening in Georgia with the volunteer
- 7 lawyers program and the Georgia IOLTA program.
- 8 We continue to work on a program letter. And
- 9 as we do other visits and as we plan our participation
- in other activities around the country, we have -- for
- 11 example, President Barnett will be doing a session with
- others from the IOLTA community at the ABA meeting in
- 13 August in San Francisco.
- 14 And we're helping the mountain states programs
- plan a project directors meeting, and we will be
- 16 talking with them about ways in which they can enhance
- 17 private attorney involvement in those states that have
- 18 particular challenges because of their distances and
- 19 rural nature.
- 20 So those are some of the activities we have
- 21 underway. We continue to look at the sabbatical
- 22 project, and we have some projects in mind. And our

- staff is working on several other related activities,
- 2 such as the revision to the RFP for our competitive
- 3 grants process, and other things that are focusing
- 4 attention on how to engage private attorneys. So
- 5 there's a lot of work underway on the action plan.
- 6 We also heard that Legal Aid of Northwest
- 7 Texas recently -- their board recently passed the
- 8 resolution. And as each day goes by, we hear from more
- 9 and more programs that are actually doing the
- 10 resolutions and getting out into their communities
- 11 more. So we're very happy.
- 12 So as you can see, day by day, they are -- so
- 13 Northwest Justice has just done theirs. And it is
- 14 something that we think has really captured not only
- 15 the attention but the interest of our programs and
- their boards as we all seek to find ways to expand
- 17 services to eligible clients.
- 18 This afternoon, I'm very pleased to introduce
- 19 this panel to the Provisions Committee to continue the
- 20 board's focus on recruitment and retention issues
- 21 and --
- 22 CHAIRMAN HALL: Well, before you make the

- transition, I just want to make sure there aren't any
- 2 questions from committee members or other board members
- 3 about the action plan and things that are going on in
- 4 regards to it, before we make the transition.
- 5 So are there any questions from any of the
- 6 board members?
- 7 (No response.)
- 8 CHAIRMAN HALL: Okay.
- 9 MS. SARJEANT: Okay. Today's session will
- 10 focus on executive leadership transition. As you know
- from the materials in your board book, and that's at
- 12 page 19, LSC-funded programs are beginning to
- 13 experience more leadership transitions as executive
- 14 directors, some of whom came into legal services in the
- 15 '70s or early '80s, are making the decision that they
- 16 want to do some other things, that it's time to retire.
- 17 And so we have been looking at this issue, and
- 18 it is an issue that is of concern to us because we want
- 19 to be in a position to help programs provide guidance
- 20 to them to help them plan for the transitions and
- 21 ultimately do transitions that are a benefit to the
- 22 program and to the client communities.

- 1 Some of the materials that we provided to you
- 2 show what the numbers are in Legal Services-funded
- 3 programs. Our 2006 data shows that 6.5 percent of our
- 4 programs in 2006 had leadership transitions.
- 5 Sixty-seven percent of programs are led by individuals
- 6 who have been in legal services for more than 20 years.
- 7 Thirty-two percent have been executive directors for
- 8 more than 20 years. Ninety-eight percent of executive
- 9 directors are over age 40.
- 10 And the diversity, the gender and race
- 11 statistics show that 31 percent of executive directors
- 12 are female, 75 percent are white, and 25 percent are
- 13 people of color.
- 14 When you look through our other statistics
- 15 that are reported to us, there are similar numbers as
- 16 we look to the next levels of staff. So transition and
- 17 how are programs are preparing for it and what that
- 18 means are very interesting issues for us that we have
- 19 to help plan for.
- It's an opportunity for programs, and it's an
- 21 opportunity for LSC to help programs with guidance.
- 22 And so we intend to share the information that we learn

- 1 from panels like this. We intend to share information
- 2 that we are learning from the nonprofit sector.
- 3 There's a lot of writing and thinking and work going on
- 4 around the issues of leadership transition. And we
- 5 want to help programs as they begin to address this.
- 6 Today's panel will share with the board three
- 7 different approaches that were used by their programs
- 8 as their program leadership changed. We have asked
- 9 them to share some very specific information with the
- 10 board.
- 11 We have asked them to share with you the most
- 12 critical steps taken by their board prior to, during,
- or after their executive leadership search. We have
- 14 asked them to share with you the strengths and
- 15 weaknesses of the process they used. We asked them to
- 16 share the biggest challenges they have found in the
- transition, and then to give any specific
- 18 recommendations that they have learned and have
- 19 developed from this process to LSC and the board so
- 20 that we can consider ways in which we can then take
- 21 that and share it with other programs.
- 22 At this time I would like to introduce the

- 1 panel. And this is a combination of current and former
- 2 executive directors, and an active board member who
- 3 took a specific role in the process in one program.
- 4 So to my immediate left is C_sar Torres, who
- 5 is the new executive director of Northwest Justice
- 6 Project in Seattle. And next to him is Pat McIntyre,
- 7 who was a long-time legal services director, both in
- 8 Northwest Justice, and Evergreen before that, and
- 9 Seattle-King County before that.
- 10 And next to him is Ashley Wiltshire, who we
- 11 heard very many wonderful things about this morning.
- 12 And he is the former executive director. Neil McBride
- 13 was the interim executive director, and we've met Gary
- 14 Hasepian, who is the new director. But at the time we
- 15 were putting this together, Gary was not yet on board.
- So we wanted to have Neil share the search process and
- everything from his vantage point.
- Next to Neil is Jessie Nicholson, who is the
- 19 new executive director at Southern Minnesota. And next
- 20 to Jessie is the former executive director, Bruce
- 21 Beneke, who was there for many, many years. And next
- 22 to Bruce is Terry Newby, who was a member of the board

- 1 committee -- he's a member of the board and was a
- 2 member of the board committee that did a lot of work on
- 3 the selection process.
- 4 So with that, I would like to turn this panel
- 5 presentation over to them. I have asked each one, each
- 6 group, to keep to ten minutes apiece so that the board
- 7 will have plenty of time to ask questions.
- 8 MR. McINTYRE: Well, good afternoon. I'm Pat
- 9 McIntyre, the former director of Northwest Justice
- 10 Project. And I want to do a couple of lead-off things.
- 11 Even given our ten minutes, I would be remiss not to
- thank all of you for the work that you do on the Legal
- 13 Services Corporation board. I just can't tell you how
- important it is to us in the field and how much we
- 15 respect and appreciate it.
- 16 And as myself being a member of a number of
- 17 boards on a volunteer basis and knowing the work that
- 18 we do on a smaller scale, I'm really appreciative, as I
- 19 know all of us are, of what you do.
- 20 Secondly, I would like to thank you for taking
- 21 on this issue because particularly having lived through
- the process, I'm acutely aware of how important it is

- 1 going to be to encourage -- to give programs
- 2 encouragement and support as they go through this. I
- 3 think that raises a lot of questions, probably, about
- 4 what the exact role ought to be for Legal Services
- 5 Corporation as a funder, or any funder, for that
- 6 matter.
- 7 But I think it's pretty clear that assuring a
- 8 flow of good information to programs and sending strong
- 9 signals about the corporation's support for their
- 10 taking a very rational and individualistic approach
- 11 that meets their needs and their circumstances is going
- to be valuable.
- And that provides me a good segue, I think, to
- 14 talk about the way we've divided what I want to talk
- about in the way that we've divided it, and that is I
- 16 want to talk about the key decisions that were made
- 17 before C sar was even known to anybody at Northwest
- 18 Justice Project. And I want to give you just a little
- 19 quick road map so that you can follow this. It's
- 20 pretty simple.
- In January of 2006 -- really, late
- 22 December -- is when I advised our board that I thought

- 1 it was time for me to make this transition out of legal
- 2 services and into at least semi-retirement. And I set
- 3 them a time deadline of June 30th.
- 4 Basically, I tried to make clear from the very
- 5 beginning that I had strong feelings that this was a
- 6 board process, and it was not something that the
- 7 board -- which comes to rely on the director, and
- 8 rightly so -- the board certainly cannot just turn this
- 9 over and say, well, tell us who's going to succeed you
- 10 and what should we do.
- 11 And there are a lot of good reasons for that
- in terms of what the board's responsibilities are. But
- if you look to the future and you care about the
- organization, then it seemed to me then, and I
- 15 certainly believe this now, having seen the process
- 16 work itself through, that without the board really
- taking this on and making it their job and their
- 18 responsibility and doing some things they're not used
- 19 to, I just think it's a tremendously good opportunity
- 20 that's lost.
- 21 So that was a key thing right on, is saying, I
- 22 know this is difficult. I know that with all the other

- things you do, you don't want to hear that you have to
- 2 figure out how to get a whole new director now to do
- 3 that. And I have to say, just so that you're aware of
- 4 this, there was a tendency on the board to basically
- 5 initially, at least, say, well, you must have somebody
- 6 in mind. And who is it, and can't we just move
- 7 forward?
- 8 So one of the big things for me was to break
- 9 that way of thinking immediately, and to say that I was
- 10 going to have to be removed from the process. That is,
- I'm here to tell you things about the program. I will
- 12 make myself available to you and anybody. But what I
- 13 can't do is come in and like do the job description for
- 14 you. You need to do all of that sort of stuff.
- 15 So that was a big step. And it worked very
- 16 well so that the board pretty quickly was at a place
- 17 where it would seek my input and the benefit of my
- 18 experience, but was very clear that the board was
- 19 making the decisions. And I think that that was very
- 20 valuable.
- Now, our board, like this board and I would
- assume all program boards throughout the country, is a

- 1 very zealous guardian of the fisc. I mean, that's one
- issue where you can be sure that boards are very
- 3 cautious and concerned and careful.
- 4 And so when you raise things, like the costs
- 5 of bringing in a consultant, or doing a national
- 6 search, or finding some really excellent candidates and
- flying them in and maybe putting them up for a night,
- 8 sometimes, well, what about their spouse? You're
- 9 asking somebody to move from way across the country,
- 10 put their kids in a different school.
- 11 The first reaction I think that you can expect
- of boards throughout the country is going to be
- discouraged to think that way. And so one of my
- 14 biggest tasks and challenges was to remind over and
- over again the board to understand that we're talking
- about a \$20 million annual budget here, and we're
- 17 talking about 150 employees, and we're talking about a
- lot of very serious, difficult tasks.
- 19 And any organization that had that size and
- that budget and that complexity would be seriously
- 21 looking all around the country unless there was some
- 22 particular -- something about their circumstances that

- drove them in a different direction.
- 2 So those two things happened. And then I want
- 3 to just briefly touch on one final thing they do. And
- 4 it has the same concern, that, well, can we do that?
- 5 And how much is that going to cost? And will LSC come
- 6 down -- boards ask those things. Is LSC going to be
- 7 okay with this?
- 8 One of the things that came up was that when
- 9 C_sar was selected, the timing, because of his
- 10 circumstances, professional and family, he wasn't able
- 11 to come as soon as everybody had hoped. And so then
- there was a need to extend my tenure for a while.
- 13 And then after he came -- and he'll talk more
- 14 about this -- again, because of the circumstances, what
- 15 really made the most sense in our program and has
- proved to be very good was we needed a period of
- 17 overlap. We needed a time during which I would no
- longer be director and he would. But I would not be
- 19 separated from the program so that I could introduce
- 20 C_sar to key people -- like Mike McKay, for example,
- 21 was one of the people with whom we met, and that has
- 22 been very productive.

- 1 And here again, the board will ask things
- like, well, but then there would be two directors here,
- 3 in effect. And are the auditors going to come down on
- 4 us? And so on.
- 5 So I think those things were very vital in our
- 6 circumstances. Because we were able to do a national
- 7 search, we were able to find a very well-qualified
- 8 person. We were able to follow through on our
- 9 commitments to have a very diverse pool of candidates.
- 10 And the board learned the perspectives of somebody that
- 11 comes from somewhere else in the United States and has
- 12 had different background experiences at a different
- program and a different way of looking at things.
- 14 So those are things that I would commend to
- 15 this committee and to the board, that you support those
- 16 kind of things. And I hope that's helpful. And let me
- pass it on to C_sar.
- 18 MR. TORRES: Thanks, Mac. And I too wish to
- 19 thank Chairman Hall and the Provisions Committee and
- 20 Helaine for putting this together and giving us an
- 21 opportunity to share some of our experiences in this
- 22 very important issue.

- One of the side benefits that may not be as
- 2 apparent to Mac -- Pat McIntyre -- is that his decision
- 3 to step out of the process and put it squarely in the
- 4 lap of the board of directors has resulted in a level
- 5 of engagement and involvement by the board that I think
- 6 they hadn't quite felt the need to have.
- 7 And it's an extremely healthy development
- 8 because obviously, as a director, they had relied on
- 9 Mac for a lot of guidance. And he was nurturing them
- 10 and developing them. But now they are really feeling
- 11 like a vital, controlling, contributing part of the
- program, perhaps in a way that they hadn't felt before.
- 13 And they're very invested.
- 14 And I think that just at our last board
- 15 meeting, we did pass the PAI resolution. And there was
- 16 a level of interest in getting out there with it that
- 17 was very exciting. But that's another benefit that
- 18 resulted from the transition.
- 19 I think that one of the most important steps
- 20 that was taken, having made the decision to have a
- 21 national search, you of course face the possibility
- that you'll have someone like myself, who had never set

- 1 foot in the state of Washington prior to coming in for
- 2 my first interview on June 30th last year. And so one
- 3 of the most important decisions that was made was what
- 4 Mac just alluded to in terms of allowing for an
- 5 overlap, making the conscious decision that there
- 6 should be an overlap.
- 7 And this is especially important when you have
- 8 a statewide program such as ours. We had ten offices
- 9 at the time, thirteen with some satellites, 150 staff
- 10 scattered all over the state, not easily accessible
- 11 transportation-wise, and so on.
- 12 And so giving the opportunity for an overlap
- 13 allowed for a stage -- there was a period of time in a
- 14 month where Mac and I visited every office. And it was
- me being introduced, and it was quite powerful. There
- 16 was a level of symbolism and practicality at the same
- 17 time of Mac coming to an office, staff he had hired for
- 18 the most part, and people who knew and trusted him, and
- 19 him being able to report on the report of his national
- search, and that this was the person, and that he's had
- 21 a chance to know me. He's very happy with the decision
- 22 of the board. And just communicating that in the

- 1 context of him saying goodbye and me getting to know
- 2 everyone and saying hello.
- 3 And there was a real passing of the torch
- 4 element to this, and a very intimate level with the
- 5 different offices that I think has had a tremendous
- 6 benefit in terms of easing a transition like this when
- 7 there's a program that's had the same director for the
- 8 last ten years. Everybody knew the culture. And I
- 9 think that there was a fair amount of anxiety on the
- 10 part of people that there's this guy coming from
- 11 Newark, New Jersey. Who knows what he's thinking. And
- 12 that was an important thing.
- 13 And so allowing for that transition, that
- overlap, has made the transition extremely smooth
- internally. And there was a very important thing that
- 16 we did on those. In addition to all the meetings and
- briefings and so on, we would sit in the plane and we
- 18 would talk.
- 19 And we would talk about the issues, the
- 20 personalities, the institutions, because of course, the
- 21 Northwest Justice Project is a vital part of an
- 22 alliance for justice in the state of Washington that is

- 1 a very mature community. And there's some very complex
- 2 relationships.
- And that is an overlay that would have been
- 4 very hard to communicate if we hadn't had that overlap
- 5 and that exposure of time. And because of
- 6 introductions that were made, of course with Mike McKay
- 7 but many other members of the community. And that was
- 8 extremely valuable and important as well in terms of
- 9 easing my transition and the whole program's continuity
- in the community. So a statewide program with this
- 11 kind of presence, it was an excellent decision to make.
- 12 I would only add just one more quick thing. I
- think the fact that there had been a national
- 14 search -- and every program is unique and has unique
- 15 circumstances. But I think that a national search is
- 16 has extremely valuable effects or benefits.
- One of the things that happens is that
- 18 regardless of the outcome of the search, whether you do
- 19 hire the deputy or you do hire someone from across the
- street or across the country, is a message that's
- 21 communicated to the program and community. And that is
- that this board is dedicated, and they're going to do

- 1 what is best. They're going to try to find the best
- 2 thing they can do for the program.
- And in the end, whether it is a local person
- 4 or a person from far away, there is an imprimatur of a
- 5 process that was designed with the best interests of
- 6 the program in mind. And yes, it was the deputy, and
- 7 we looked around and it's still the best person; or we
- 8 were fortunate and found someone that really seems to
- 9 fit well.
- 10 And that, I think, also has a great beneficial
- 11 effect. And again, we recognize and I recognize that
- 12 every program is unique and has its own
- 13 characteristics. But certainly something that the
- 14 board could -- in terms of the role of the board, is to
- 15 be communicating the different options and the
- 16 positives to be considered in making such a decision.
- 17 I think the only other point that I would add
- is that there is also a less tangible, perhaps, benefit
- 19 to a national search. In 2006, I was 21 years in legal
- services, 21 years from my graduation in law school.
- 21 And I'd been doing really trenches work for many years,
- and had started to look around for some different work.

- 1 And I hadn't been thinking of going clear
- 2 across the country. But there was a real possibility
- 3 that I might end up legal services, which is I had gone
- 4 to law school, to go to legal services. And but for
- 5 this national search being conducted, which just
- 6 created the possibility, it certainly has allowed me to
- 7 continue to do what I have been dedicating myself to
- 8 doing.
- 9 And so on the personal level, it's very
- 10 satisfying. And I think what it also allows is for
- other individuals, perhaps, to step up and take up
- opportunities for leadership because of course there
- are many, many more advocates working than there are
- 14 positions such as these. And that creates probably a
- 15 healthy buzz, if you will, within the community when
- 16 those kinds of things happen.
- 17 And just supporting the programs and
- 18 communicating these different considerations in a
- 19 supportive way will probably be a great way to help as
- 20 transitions come in. Thank you.
- 21 CHAIRMAN HALL: Thank you.
- 22 MR. McBRIDE: Well, I've been instructed by my

- 1 former executive director to go next, and for old
- 2 time's sake I will go ahead and honor that. And as Mac
- and C_sar have talked of, I've sort of scratched off
- 4 several of the ideas that I thought were important to
- 5 offer to the committee here.
- 6 And I'll just quickly first start by answering
- 7 the questions Karen posed about the critical things
- 8 that the board did. And I would identify three things
- 9 very quickly.
- 10 The board adopted a transition plan, well
- 11 before this process began. They adopted a succession
- 12 plan so that in the event that Ashley was not replaced
- by the time we were able to hire a new person, we knew
- 14 just what would happen and where responsibility would
- 15 lie.
- 16 And then the last thing is when we started our
- 17 recruiting process, the board established -- and by the
- 18 way, it would not have occurred to our board not to
- 19 take firm control of this process. This was not
- something that Ashley or anybody else had to talk them
- 21 into. And they appointed a board staff and community
- 22 council community to engage in this search.

- 1 And one of the creative things that Ashley did
- in the last few years for the program was in addition
- 3 to our board of directors, he organized what we call a
- 4 community council, who are typically business leaders,
- 5 community leaders, who could be taught about legal aid
- 6 and who wanted to support us.
- 7 And just as a very quick aside, without being
- 8 too gruesome, one of them died and gave us a million
- 9 and a half dollars in his will. But it was not about
- 10 the money. It was about spreading the knowledge and
- 11 the support of legal services throughout the community.
- 12 But two members from that council were on our
- search committee, and they brought a perspective that
- 14 neither the staff nor the attorneys from firms or
- 15 private practices had in this kind of operation. And
- it was really valuable.
- 17 So those were three things they did that we
- 18 thought we critical.
- 19 I said that we had a succession and a
- 20 transition plan. Gary has been in the job for about a
- 21 week, so it's a little too early to say how the
- 22 transition plan is working. But I have to say that the

- 1 critical part of some of that was a series of small
- 2 notes that Ashley left Gary behind in his office.
- One of them was, "I need to organize this
- 4 file." That's dated 7/17/07. This, I thought, was a
- 5 really good summary of the responsibility of a new
- 6 director: "Statewide legislators -- recognition,
- 7 contacts, work with Cindy, "who's our development
- 8 director, and, "work through TOWELS," who you all heard
- 9 about today. "Open door to staff." "Auditors are your
- 10 friends." "Finances, finances, finances."
- 11 And you all will appreciate this as the board:
- 12 "Dictate minutes of board meetings immediately." So
- those are some of the things. But here's my favorite,
- 14 which is written in big letters: "Gary, I can explain
- everything. Give me a call. Ashley." So like I say,
- 16 we're still sort of waiting to see how our transition
- 17 plan is working.
- 18 But we had a little different experience. We
- 19 were committed to a national search, and we didn't get
- 20 a national pool. And I want to talk with you about
- 21 that just for a minute and see if I can identify some
- of the factors that went into that result.

- 1 But before I start that, and with my present
- director sitting right behind me, I want to say real
- 3 quickly that even without a strong national pool, we
- 4 consider our process to be a success. I mean, we had
- 5 several candidates who were internal and who were local
- 6 who could have brought very valuable, distinct, and
- 7 significant strength and leadership to our program.
- 8 So in talking about the disappointment that we
- 9 felt in not having a national pool, it is not at all to
- 10 imply that we had any disappointment whatsoever with
- our pool as it stood, and certainly not with our
- 12 result. You all heard Gary this morning. His resume
- is in the staff profile compilation that we've given
- 14 you.
- 15 You can see that he brings a really diverse
- group of experiences, leadership, and commitment to
- 17 this job. So when I talk about having some questions
- 18 about our national search, it's just obvious that we
- 19 are pleased with the result that we got.
- 20 But I'll offer three points about the national
- 21 search. It takes a lot of time to recruit national
- 22 candidates. There are growing obstacles to finding

- 1 experienced directors from within the legal services
- 2 community. And as a result of these factors, most
- 3 organizations need to be much more intentional and
- 4 far-sighted -- in other words, getting started
- 5 soon -- to develop their internal and local candidates.
- 6 And I'm going to say one other kind of
- 7 introductory note, which is to the extent that we did
- 8 get promising inquiries from middle managers in other
- 9 legal aid programs, they typically came from people
- 10 who, like Deb House, who you heard from this morning,
- 11 were participants in your mentoring program. And it
- was partly because the mentoring program encouraged
- 13 them to see themselves as leaders, and to understand
- 14 that they had what it took to lead a program.
- 15 And then there was the more political issue of
- the people who were involved in the mentoring program
- 17 could call me and say things like, you really ought to
- 18 go call Mary because she was in our program and we saw
- 19 her and she really seemed good.
- 20 And so that was a networking opportunity for
- 21 those who were being mentored. And so to the extent
- 22 that we got inquiries at all, they tended to come from

- 1 that opportunity that you all have created.
- 2 But in the end, even though we got some
- 3 inquiries, we had some conversations, when it came time
- 4 to interview people, all of our interviewees were
- 5 local. And this was after a search involving NLADA,
- 6 MIE, talking to a lot of people around the country, and
- 7 making direct calls to several dozen people, including
- 8 directors, middle managers, legal aid leaders all over
- 9 the country. And here's what we learned. Three
- 10 things, real quick.
- 11 It takes time. I'd love to hear your personal
- 12 circumstances, C_sar. You talked a little bit about
- 13 your family and your looking around. But the fact is
- 14 that in one quarter of a year there will be one group
- of people who are ready and willing to look at a job
- because of school, business, health, vacations,
- 17 whatever people do. And in another quarter of a year
- 18 there will be another group.
- 19 And there is a sense that, well, we've done
- 20 all of our advertising. We've called everybody. And
- 21 so now we've got to go on. Fortunately, we had a good
- 22 pool to go on with. But the fact is, in another six

- 1 months we would have had a different national
- 2 experience. And it takes time. So that's one point.
- 3 The current pool of directors: In a lot of
- 4 industries, in a lot of nonprofit fields, in United
- 5 Ways, the typical progression might be somebody in a
- 6 small program who's succeeded would look to go to a
- 7 bigger program.
- 8 We really felt that we had a lot to offer. I
- 9 mean, you all heard this morning about a lot of
- strengths of the Legal Aid Society. We're financially
- 11 stable. We have great fundraising. We do great
- 12 advocacy. We're known around the country as a solid
- 13 program. And we really expected to have a group of
- middle managers, or even small program directors,
- 15 apply. And as I said earlier, that didn't happen.
- 16 In addition to the time, the pool of people
- 17 who are willing to do that is small for at least three
- 18 reasons. At the director level, as Karen said, a lot
- 19 of people are toward the end of their career and not
- 20 interested in this kind of challenge. And even the
- 21 leading middle managers that we heard about have been
- 22 around for a long time, and were really sort of focused

- on their own program and their own community, even if
- their own directors seem to be around forever. So
- 3 there's a small pool.
- 4 The second reason is the good directors around
- 5 the country are often good because of their ties to
- 6 their community. Ashley, as you could tell from this
- 7 morning, is known around the country as a really
- 8 effective director. He got the Reginald Heber Smith
- 9 Award one year, and has been a leader in a lot of
- 10 national efforts, and is just known as being effective.
- 11 I find it hard to conceive that he would ever
- 12 have applied for a job in L.A. or Chicago or Seattle
- during his career because part of his strength and his
- 14 commitment was to this community. And as I started
- 15 looking for people who we might call around the
- 16 country, I knew that they all had that same commitment.
- 17 So it's hard to get people to think about moving
- 18 because they're good because they're committed to their
- 19 communities.
- 20 And then, finally, even though after Ashley
- 21 got out of the way we were able to raise our salary for
- 22 the executive director position, the fact is most of us

- around the country are paying directors in the very low
- 2 six figures. And that seems like a lot to most of us,
- 3 but if you're a professional in the middle or toward
- 4 the end of your career and you've got a family, it's
- 5 really probably not enough to make you want to get up
- 6 and move, and buy a new house in a new housing market,
- 7 and do the other things that a relocation requires. So
- 8 I think that was a barrier to a lot of people who in
- 9 other industries and fields might have been thinking
- 10 about relocating.
- 11 So the message is, for us, at least, and I
- 12 think this has been the experience with a number of
- other programs around the country who've recently
- 14 replaced their directors, is that while C_sar is
- 15 correct in the philosophical and other reasons for
- doing a national search, at the same time you've got to
- 17 be developing people internally and really looking
- 18 around the local community for who might be an
- 19 appropriate candidate.
- 20 And then you've got to be getting them
- 21 involved in the work, serving on committees, going to
- 22 NLADA conferences, whatever you can do to get their

- 1 interest up, prepare them for something, and have a
- 2 chance to assess how they really would function in our
- 3 community.
- 4 So I'm really suggesting a much more early and
- 5 intentional look at internal and local leaders. And
- 6 even if they don't apply for a director position that
- 7 might emerge in a year or two, they might be good
- 8 candidates for the board, for a community council, for
- 9 fundraising, for the local bar campaign leadership.
- 10 There's lots of other ways that that investment can pay
- off for a program.
- 12 So that's kind of our experience. And I would
- just one more note. We're talking here about executive
- 14 directors, but you heard this morning about some people
- 15 who can accomplish really good results for their
- 16 consults because of their experience.
- 17 And I've been encouraging programs around the
- 18 country to think about what I call advocacy succession
- 19 as well as director succession. In other words, you've
- got a person here who can call up the state welfare
- 21 director and say, do you know your people in the field
- are doing this? Can you do something about it?

- 1 And they're on the commissions. They're on
- 2 the study groups. And they can accomplish a lot
- 3 because of their 20 or 30 years of experience. And
- 4 most of us are not thinking very deliberately about
- 5 who's going to do that when they leave.
- 6 So they need to be bringing the younger people
- 7 with them. They need to have other people sitting in
- 8 in the meetings, going with them to the commissions,
- 9 co-counseling on the litigation, and just being very
- 10 deliberate about making sure that our clients don't
- lose that generation of experience and advocacy the way
- we're about to lose a generation of people who came
- into our field in the '70s and the early '80s. A
- 14 different topic, but at least it is important, if not
- more important.
- 16 CHAIRMAN HALL: Thank you.
- 17 MR. WILTSHIRE: Obviously, the most important
- 18 thing is that an organization in the position of going
- 19 through a transition could do would be to have on its
- 20 staff a general counsel who's as thoughtful and
- 21 thorough as Neil is, and can see the organization
- 22 through that transition, both functioning as the

- 1 general counsel and as interim, as he has.
- 2 And so I think that's one of the great things
- 3 about our process, that we've been sort of doing this
- 4 for the last six months even though the only overlap
- 5 between me and Gary is these random notes I left around
- 6 the office strategically placed.
- 7 To echo Pat's initial thanks to you, I think
- 8 also a very important thing that you can do is what
- 9 you're doing now. In thinking back, at one point this
- 10 morning someone alluded to the early '80s and the
- 11 struggles that we went through and the hostile LSC
- 12 board and all the -- what you're doing now makes this a
- more friendly environment.
- 14 And anything that you can do to help people at
- 15 the local level do what it is they have to do to
- deliver the services to the people as a high quality
- 17 law firm, that's what makes the job easier and better.
- 18 That's what has made it possible in the past few years
- 19 to do many of the things that we've done, to be freed
- up to do that, to not be burdened down with a lot of
- 21 bureaucratic stuff that we have to deal with to be free
- 22 to do the work.

- 1 So that's really, really important. And it's
- 2 important that our local boards understand that. As
- 3 Neil indicated, there was never any question that our
- 4 board was going to take charge of this. And I was very
- 5 happy not to be a part of it, and just so pleased to
- 6 see them take the initiative and hire a consultant. It
- 7 was difficult for me to see them spend the money for
- 8 that, but that was so important. It established the
- 9 process, and did it very well.
- 10 The only other thing that I would say that we
- 11 really need to sort of get in our heads about this
- 12 deal, and maybe this is what these departing directors
- 13 need to hear more than others. But it is that this is
- 14 going to be a new era.
- 15 Reflecting back, we can tell stories about the
- 16 '80s. We can tell stories about the '70s. Some of us
- 17 can tell stories about the '60s. And it's important
- 18 that those stories get told and that they keep on being
- 19 told.
- 20 But the other thing we have to remember is
- 21 that it's a new day. And really and truly, Gary and
- 22 Neil and the others on the staff and the board and the

- 1 community advisory council, it's going to be a new day.
- 2 And that's good. There are going to be new ways of
- doing things, and hopefully folks can -- so I really
- 4 think it's more exciting than I initially envisioned.
- 5 CHAIRMAN HALL: Thank you.
- 6 MS. NICHOLSON: Good afternoon. My name is
- 7 Jessie, and thank you for inviting the three of us here
- 8 from Minnesota. We're really pleased to be here this
- 9 afternoon. And I'm in a unique position in that I
- 10 haven't taken over yet. That won't happen until next
- 11 Wednesday.
- 12 And so what I'd like to do, even though we're
- seated in this order, would be to turn it over to
- 14 Bruce, the outgoing executive director, to let him tell
- 15 you all why he made a decision to step aside and what's
- 16 happening next; and also to our board member, Terry, to
- talk about the process. And then I'll wrap it up with
- 18 a couple comments myself.
- 19 Karen had said that we should have ten
- 20 minutes, and so we divided it up that I would have two
- 21 minutes, and Bruce would have two minutes, and Terry
- 22 would have six because the process is very important.

- 1 So if you don't hear much more from me other than two
- 2 minutes, that's why that happened.
- 3 So I will turn it over now to Bruce to let him
- 4 speak about his decision to step aside.
- 5 MR. BENEKE: Thank you, Jesse. And Chairman
- 6 Hall, Chairman Strickland, and members, I echo Jessie's
- 7 thanks for this outstanding opportunity, and also echo
- 8 all the comments to all of you, paying our respects for
- 9 your outstanding service in letting you know that your
- 10 positive and creative support of legal services means a
- 11 lot to us in the field. And Chairman (sic) Helaine
- 12 Barnett has done a wonderful job along those lines.
- 13 And so your work is noticed in the field.
- 14 The background of SMRLS: We're a program that
- 15 covers about 40 percent of the low income population of
- 16 Minnesota. We're headquartered in St. Paul. We have
- 17 about an \$8.5 million budget, about 100 staff members,
- 18 eight main offices, a variety of programs, and we work
- 19 in cooperation with the other legal services programs
- in Minnesota.
- 21 SMRLS itself is almost a hundred years old.
- We're going to have our centennial in 2009, although

- 1 we've had a few name changes, and we're excited about
- that. And we've been blessed as an organization over
- 3 the years to have developed a very hands-on board of
- 4 directors.
- 5 And so when it came time to make the decision
- 6 to step aside, I made it in the context of having a
- 7 program that has a board that was very involved in
- 8 developing the strategic plan that SMRLS has and
- 9 overseeing that strategic plan; a board of directors
- 10 that was very involved in developing written practice
- 11 standards for what we expect of our lawyers and our
- 12 paralegals and others, and implementing that; and a
- board that has instructed us and encouraged us on
- 14 leadership development, and as part of that, being in a
- 15 program that's been very blessed to have extensive
- 16 leadership within the program of great experience, with
- 17 leadership members carrying on a lot of program- or
- 18 firm-wide responsibility working with the board of
- 19 directors.
- I think the last thing that came together for
- 21 me to step aside was Neil. Neil and his team did a
- 22 wonderful peer review of SMRLS in 2005. We got an

- 1 excellent report. It was very helpful. I had been
- thinking for a while of stepping aside, and that was
- 3 the nudge I needed in two ways.
- 4 First of all, it reminded me of what my role
- 5 is as a senior leader in SMRLS, and that's to do my
- 6 best to look out for the mission of SMRLS and the
- 7 long-term organizational needs of low income persons.
- 8 And that means you've got to look seriously at
- 9 succession and transition planning.
- 10 And secondly, it just sort of helped me
- 11 overcome my own little inertia, reluctance. It's more
- 12 on a psychological level. And so shortly following
- that peer review visit, I let some of our board members
- 14 know in February of 2006 that this is something that I
- was very interested in doing, working out a transition
- 16 sort of thing.
- 17 I met with the board two or three times
- 18 informally to chart out what that might look like and
- 19 to get their thoughts and ideas and things. And then I
- 20 sort of let go of it. And the board took it over in
- 21 April 2006. Terry Newby, to my left, has done a
- tremendous job of providing the senior leadership to a

- 1 very experienced board of directors and carrying out a
- very in-depth process. And I'm going to let Terry talk
- 3 about all of that.
- 4 And much like Pat, actually my role after that
- 5 became not to be involved other than I was sort of the
- 6 staff person for the board in the sense that I would
- 7 compile a lot of different information about different
- 8 things that they asked me to compile for them. But
- 9 that was the extent of my involvement.
- 10 The board ran with it. Went through a very
- 11 thorough process. We had an outstanding decision last
- fall in selecting Jessie Nicholson to be our new
- 13 leader. And we made a decision internally -- it was
- 14 very secret -- made a decision internally to announce
- it in February of 2007.
- 16 We had a rollout plan that was similar to what
- it sounds like in Washington. The board was very
- 18 involved in that rollout plan for the remainder of the
- 19 staff. And Jessie, having been a 22-year warrior
- 20 within SMRLS already, brought a vast amount of
- 21 experience and all kinds of firm-wide activities as
- 22 well as having a separate outstanding reputation with

- 1 the Minnesota State Bar Association, with the
- 2 judiciary, and with lawyers throughout the state of
- 3 Minnesota.
- 4 I can't say enough about the work of the board
- of directors, and I want Terry to talk about that
- 6 because he's the one that's given up all his billable
- 7 hours to come all the way down here. I found in my
- 8 30 years of being director that one of the best things
- 9 we can do as staff is to be quiet and to let our board
- 10 members talk. And I really encourage you, in your work
- on all of these important issues, to continue to talk
- to board members as well as the staff members like all
- of us.
- 14 So this is a wonderful time for me. I mean, I
- 15 feel very grateful and lucky to have had one of the
- 16 best jobs there is for the past 30 years. And it's
- mainly working with wonderful people like all of you,
- 18 all the people in SMRLS. It's been a tremendous
- 19 opportunity. And SMRLS is going to be extremely
- well-served, and probably going to be even a little bit
- 21 better with Jessie Nicholson in charge.
- 22 So with that, I'm going to turn it over to

- 1 Terry to talk a little more about how the board took
- 2 control, and the unique steps they took.
- 3 MR. NEWBY: Thank you, Bruce. And thank you
- 4 all for inviting me here. As a private sector
- 5 employee, I've learned a great deal being here at this
- 6 meeting. And I have a great deal of respect for the
- 7 organization, not just SMRLS but also LSC. And I want
- 8 to thank you for all the support you provide to legal
- 9 services.
- 10 I agree, first of all, with the comments from
- 11 Pat and C_sar about the need for an independent board.
- 12 Something as important as leadership transition has to
- 13 be done by the board. And although I think in our case
- 14 we certainly used Bruce as a resource, the important
- 15 decisions were made by the board independently of
- 16 Bruce. We considered his input, and most of the time
- 17 listened to what he had to say.
- MR. BENEKE: For a change.
- 19 MR. NEWBY: For a change, yes. See, you have
- to leave before we actually listen to you. But I
- 21 wholeheartedly agree with those committees, that it has
- 22 to be an independent board decision and the board has

- 1 to have the strength to make decisions, with the
- 2 outgoing executive director but sometimes doing what
- 3 the board needs to do.
- 4 We took a different approach to the
- 5 leadership. We picked an internal candidate. We did
- 6 not do a nationwide executive search. And part of our
- 7 decision to pick an internal candidate was driven by
- 8 two factors. First, we were very fortunate to have
- 9 Jessie Nicholson, who is a long-time SMRLS employee,
- 10 has a wonderful reputation within the community, knows
- 11 the organization top to bottom, and was more than
- capable of stepping in and fulfilling the role of
- 13 executive director.
- 14 But when Bruce told us that he was stepping
- 15 down, it was a shock because he had been the leader of
- 16 SMRLS over 30 years. He's an institution in Minnesota
- 17 legal aid circles. There are a lot of SMRLS employees
- who think that Bruce was just standing there and they
- 19 built the SMRLS building around him. That's the sort
- of force that he has.
- 21 But when he told us that he was interested
- in stepping down, we as a board conducted really a

- 1 top-to-bottom analysis of the health of the
- 2 organization. And that analysis sort of drove our
- decision as to whether we were going to go internal or
- 4 whether we were going to do an external search, either
- 5 locally or nationwide.
- 6 And we looked at every facet of the
- 7 organization. We looked at whether we were happy with
- 8 the perception of the organization among lawyers, among
- 9 the bench and the bar. Does the organization have a
- 10 good reputation? Is it providing legal services,
- 11 quality legal services, to low income people?
- 12 And after doing that analysis, all of the
- 13 board members who come from across Minnesota concluded
- unanimously that we have something very good here.
- 15 We're happy with the organization. We're happy with
- 16 the direction that it's going in. And most
- importantly, we're happy with the quality of the
- 18 services that the organization is providing and the
- 19 reputation that the organization has.
- That top-to-bottom analysis was, in our view,
- 21 the most important step because that determines whether
- or not to look internally or locally or externally.

- 1 And because we're happy with the state of the
- organization, we felt that we should look first
- 3 internally and locally.
- 4 The next step to do was to figure out if there
- 5 was anything that we would like to have differently. A
- 6 leadership change is an opportunity for change, and if
- 7 the board wants anything done differently, this is the
- 8 chance to do it. What do we want from the new
- 9 executive director? What would we be unhappy with?
- 10 What do we want to see done differently in the
- 11 organization?
- 12 The next thing would be to develop a
- 13 comprehensive set of leadership criteria. And all this
- 14 was done before making a definitive decision about
- 15 going internal or external. So we had a comprehensive
- set of leadership criteria that we wanted the next
- 17 executive director to have.
- And this process took, oh, many months. And
- 19 it was important, and it was grueling at times. But
- developing those leadership criteria before making the
- 21 final decision to look internal or external was really
- 22 important because we were comfortable then, knowing

- 1 that we knew exactly what we wanted from the executive
- 2 director.
- 3 And having made those determinations, we felt
- 4 as a board that we were very fortunate that SMRLS had
- 5 cultivated charismatic leaders and that we had someone
- 6 like Jessie Nicholson, who not only had the experience
- 7 with SMRLS but the knowledge of the organization and
- 8 the good reputation within the community, among the
- 9 bench and the bar. And we felt that she would be more
- than capable of stepping up and satisfying the role of
- 11 executive director.
- 12 The process took us well over a year, and I
- think to do it right it has to take at least that long,
- 14 particularly when you haven't had a leadership
- transition for as long as we've had.
- 16 You know, there are a couple thoughts about
- 17 the nature of the leadership transition. And we've had
- 18 a lot of discussion about external or internal. And as
- 19 we were going through our process, shortly after we had
- reached the decision that we, A, were going to do an
- 21 internal search; B, that Jessie had satisfied our
- 22 leadership criteria and that we were satisfied that she

- actually could do this job with what we wanted.
- 2 And after we had gotten all that done, I was
- driving to work one day and I was listening to a speech
- 4 on the radio from Bill George. Bill George is the
- 5 former CEO of Medtronic, which is a Minnesota medical
- 6 products manufacturing company. And he was
- 7 responsible, basically, for growing that company into
- 8 the behemoth that it is.
- 9 And it was a very interesting speech until he
- 10 got to the part where he was asked a question about
- 11 what leadership role should a board have. And he said,
- 12 "Well, I've got some very strong thoughts on that."
- 13 And I thought, oh, no. He's going to skewer everything
- 14 that we just did.
- 15 And he said basically that in his
- opinion -- this is just one man's opinion -- but a
- 17 board should always look internally first to select new
- 18 leadership or CEO or executive leadership, and that in
- 19 his opinion, if the board has to go outside the
- organization, it's probably a sign that the
- organization is not doing a good enough job of
- 22 cultivating people within. And that's just one

- individual's opinion. And obviously, each organization
- is different. And I completely agree with the comments
- 3 of Pat and C_sar that each organization has to make its
- 4 own decision for itself.
- 5 But coming from someone like that, who's on
- 6 the board of Exxon Mobil and Goldman Sachs -- I
- 7 actually wrote down all the boards that he's on.
- 8 Novartis. The Carnegie Endowment for International
- 9 Peace in the World. Economic Forum USA. So he knows
- 10 something about boards. And it gratified and
- 11 reinforced the decision that we made to make the
- 12 internal search, and we were very fortunate that we had
- someone as qualified as Jessie. Again, each board has
- 14 to make that independent decision.
- 15 But I'm very pleased with the decision that we
- 16 made. It was a very thorough and very grueling
- 17 decision. And we didn't rule out anything until the
- very end. Jessie went through a number of interviews
- 19 with a number of different board members, separately
- and independently. I'll let you talk about how many
- 21 interviews you went through.
- 22 But we had to make absolutely certain that we

- 1 were satisfied that Jessie could do it. And if not, we
- 2 would have selected -- or undergone an external search.
- 3 But I'm very pleased with the process that we made, and
- 4 it was reinforced, I think, with the positive accolades
- 5 that we got from the community over our selection of
- 6 Jessie.
- 7 So if I had to wrap up three points, I would
- 8 say any board has to do first a top-to-bottom analysis
- 9 before you even decide what kind of search you're going
- 10 to do. And you have to figure out whether you want
- anything done differently. You have to develop a
- 12 comprehensive set of leadership criteria. And then,
- most importantly, you have to figure out whether have
- 14 the people within the organization.
- 15 And if you don't, it's perhaps a sign that you
- 16 need to go out externally. But then the next iteration
- of that organization really has to develop the
- 18 charismatic leaders within the organization to make the
- 19 next transition even smoother.
- 20 So thank you.
- 21 MS. NICHOLSON: These are my last two minutes
- 22 I guess I have right now.

- 1 The board came to me -- I guess it was in the
- 2 spring of 2006, probably April or May, and said that
- 3 Bruce had made an announcement that he wanted to step
- 4 aside. Asked me whether or not I'd be interested in
- 5 being considered. But they were very clear with me
- 6 that they had not made a firm decision as to whether or
- 7 not to go outside.
- 8 They started the interview process
- 9 probably -- I think it was July or early August, was
- 10 the first of three interviews, very long interviews,
- after working hours, starting at 5:00 and going until
- 12 10:00 or 10:30 at night sometimes. Three of those
- 13 kinds of interviews, and at each interview they
- 14 reiterated the point. They said, Jessie, we have not
- 15 made an affirmative decision as to whether or not we
- 16 will do an external search. But we want to continue
- 17 the process of talking about the leadership criteria
- that we've developed and to see whether or not you meet
- 19 our standards.
- 20 And so each of those very long interviews, I
- 21 walked in there thinking, what am I doing? This is
- very, very unsure. But I went through the process, and

- in October of 2006 an offer came for me to be the
- 2 executive director. Terry called me up in my office
- and Terry said, we'd like to have a decision right
- 4 away. And I thought, wow. Okay.
- 5 So I gave them a decision. Two weeks after I
- 6 gave the decision, I got on an airplane and I went to
- 7 Italy, which was a prearranged trip to go to Italy.
- 8 And I went to a monastery in Tuscany for some
- 9 much-needed down time. And I got to this monastery and
- 10 remember thinking to myself, oh, no. What did I just
- do? I started talking to myself. But luckily, the
- 12 friars that were there couldn't understand any English,
- so that was fortunate on my part.
- 14 So I came back from that experience of being
- 15 away and had an opportunity to then begin to talk to
- 16 the board about how to unroll this decision. And so,
- therefore, in February of '07 is when the decision was
- 18 announced.
- 19 The other thing I'd like to say other than the
- 20 process being what it was was that Bruce is here. He's
- 21 been the executive director. Still is. The
- 22 announcement came in February, and he won't step aside

- 1 till August 1st. So there's a six-month transition
- 2 period for us.
- I think that that's been real important in the
- 4 sense that it's given me an opportunity to build my own
- 5 individual relationships with board members. I've met
- 6 with each of the 15 board members individually to talk
- 7 about a myriad of things in terms of expectations of
- 8 me.
- 9 I've also had a chance to meet with staff in
- 10 all the regions of our service area, and I've had a
- 11 chance to meet with the leadership team, the management
- 12 team, the nine people on that team, and sort of talk
- 13 about what it means to now not look across the table
- 14 and see Bruce in the room, that he's not there after
- 30 years and it's going to be a little different
- 16 dynamic now.
- 17 So I'm doing those kinds of things, which I
- 18 think are real important for me to build my own
- 19 foundation of leadership. And so I think that that's
- 20 critical to have the time to do that.
- 21 Again, Bruce is stepping aside next week, and
- 22 I think that I'm well suited to step into his shoes. I

- 1 feel very fortunate to have had him around as a mentor.
- 2 The other thing I'll say is that Bruce is not retiring.
- 3 He will still be in the organization, which obviously
- 4 anyone in this room knows that that poses other kinds
- of challenges. But we're going into this with eyes
- 6 open as he assumes his new role in the organization.
- 7 And so I'm very excited, very fortunate, and I
- 8 thank our board for making the offer. And thank you
- 9 all for hearing us this afternoon.
- 10 CHAIRMAN HALL: Well, I am somewhat speechless
- over this impressive array of individuals and all of
- 12 the insights that you have provided us with. I have a
- few questions, but I'd first like to open it up for
- 14 other board members to see if you have questions of any
- of our panelists.
- 16 MS. PHILLIPS: I would like to know what do
- 17 you think or what would you suggest is too short of a
- transition or too long of a transition?
- 19 MR. McINTYRE: Too short, I would say, one
- of those 90-day things. I mean, and it's all
- 21 individualistic. But I would say for any large
- 22 program, even if it is an internal person and even if

- 1 there has been some thinking about what are the
- directions of the program, for the reasons that Jessie
- 3 is saying. Even in that circumstance you definitely
- 4 need adequate time for meetings and for laying the
- 5 groundwork of the new leadership. And so I think that
- 6 would just be too short.
- 7 It's hard. It's harder to say what would be
- 8 too long of a period. I guess coming into this
- 9 meeting, I would have said a year or year and a half is
- 10 just too long. It's going to live people with too much
- 11 uncertainty and instability. But what we've heard in
- the Minnesota case is that they've had a very
- long -- relatively, by my thinking, anyway -- period of
- 14 time from, what, February of 2006 to now in terms of
- announcing and moving forward. And yet I don't have
- 16 the sense that that has devastated the program in any
- 17 way.
- 18 But I would think -- my personal feeling is
- 19 that much longer than that and you would start to run
- the risks of people wondering what's going on, and is
- 21 there really a transition or not.
- 22 MR. WILTSHIRE: I think that regardless of the

- 1 amount of time, any time is going to be too long and
- 2 any time is going to be too short. It's a transition.
- 3 And there's instability, and there are adjustments to
- 4 be made.
- 5 I think one of the nice things, Neil mentioned
- 6 we had this succession plan. And the succession plan
- 7 provided for immediate transition, death or resignation
- 8 or firing. And I think the key is that the
- 9 organization should be ready for either the long or the
- 10 short, not that either one will be nice.
- MS. PHILLIPS: And then we heard -- I'm sorry.
- MR. McBRIDE: Well, I would just say there's a
- 13 little bit of ambiguity about what has been at the
- 14 transition at SMRLS. If the question is, how long
- should the former director and the present director
- 16 stay together at the corporation, my personal feeling
- is that should not be too long and that 90 days is
- 18 probably not too short a period.
- 19 MR. McINTYRE: No. I agree with that.
- 20 MR. McBRIDE: So if that was your question, I
- 21 would say in my experience in advising corporations and
- 22 watching legal aid programs, once the new person is

- 1 hired and everybody knows that, I think you give them
- 2 your computer codes and you gave them your keys and
- 3 have a couple weeks to talk about things, and then be
- 4 available. And the key thing is to be available.
- 5 But I would think 90 days or less in terms of
- 6 having two people sitting in the same place in a
- 7 corporation. That's just too hard on most staffs, in
- 8 my experience.
- 9 MR. TORRES: Yes. I just want to add
- 10 one -- we did basically 60 days. And I was practically
- away about three or four weeks of that process because
- 12 it was the end of the year. I came to NLADA and a new
- director training. I went home for Thanksgiving. I
- went home for end-of-year holidays.
- 15 But there were not two people in the director
- 16 position. I was director effective the first day,
- October 30th. Mac was hired as -- I think he was a
- 18 transitional consultant or something like that I think
- 19 was the title.
- MR. McINTYRE: Right.
- 21 MR. TORRES: So there was clarity about when
- the authority passed, if you will. It was very

- 1 intense. We spent a lot of time together, and it was
- 2 like a total immersion for me in every sense of the
- 3 word. But it was also important, given that I was such
- 4 an unknown factor -- and obviously, this goes to the
- 5 uniqueness -- that people started seeing me as the
- 6 director and not having Mac down the hall or in the
- 7 room or available.
- 8 And so I think both of us shared a desire to
- 9 get as much done together as possible, and also to make
- 10 this as quick as possible. And it was just about
- 11 60 days' overlap.
- MS. PHILLIPS: Thank you.
- 13 CHAIRMAN HALL: Herb?
- 14 MR. GARTEN: To me, it would be perfectly
- 15 normal as a board member -- and I've been on boards
- 16 such as yours over the course of my career -- to seek
- 17 the opinion of the outgoing executive director, who the
- 18 board has worked with on a constant basis.
- 19 Mac, I got the impression from what you had to
- 20 say that that might have been possible in your
- 21 instance. But I'd be anxious to know what happened in
- 22 each case. Did the search committee or did individual

- 1 board members ask you for your opinion?
- 2 MR. McINTYRE: They did. And I think I
- 3 alluded earlier to the fact that some of the process
- 4 was gently discouraging over-reliance at times. And
- 5 what I mean by that is there's never a problem, and
- 6 it's completely appropriate for the board
- 7 committee -- and there certainly was one, a search
- 8 committee -- to say, okay. We're in the process of
- 9 drafting what are the challenges that the program
- 10 faces. What are the attributes the director ought to
- 11 have? What are the experience levels? And we want to
- 12 know what you would suggest if you were writing about
- 13 what you do.
- 14 And again, this is bac to what Terry said.
- You gave them the information and they decide. And
- 16 they may or may not agree with it. That part to me is
- 17 fine, and we had that.
- 18 Where the gentle guidance was necessary, it
- 19 seemed to me, was when, for example, they would start
- 20 to have a pool. And they hadn't done any
- 21 pre-interviews or donating anything yet. And there's
- an inclination on their part to give you three names

- and say, who do you think is the best of those three?
- Who is most likely to be able -- and that's where you
- 3 say, well, that's not a decision that I'm -- it's not
- 4 appropriate for me to be making that decision.
- 5 I've told you the strengths that are
- 6 necessary. I've told you the challenges. I can answer
- 7 questions about any dealings I've had with any of those
- 8 three people, if any. And I can tell you what my
- 9 perception is of their abilities and strengths. But
- 10 what I can't do is tell you which direction to go it.
- Does that help?
- MR. GARTEN: Yes.
- MR. McINTYRE: I mean, that's how the process
- works.
- 15 CHAIRMAN HALL: Tom.
- MR. MEITES: I have a question and an
- observation for the three former directors who, by my
- 18 back-of-the-envelope calculations, served a total of
- 19 60-plus years --
- 20 MR. McINTYRE: And that would just be Ashley.
- 21 (Laughter.)
- 22 MR. MEITES: Thinking not of your careers but

- 1 your successor's, would you recommend, if you were
- 2 king, that your successor serve anywhere near as long
- 3 as you all did?
- 4 MR. WILTSHIRE: Gary, are you ready for this?
- 5 You know, for me, it was really a building thing. And
- 6 I'm thankful to have done it. I'm always skeptical of
- 7 quick turnover in positions. I mean, I sort of see
- 8 that in United Ways and others as these people are
- 9 moving up the corporate ladder and all that.
- 10 And as Neil said, I think that being a legal
- aid director, with apologies to New Jersey, is a very
- 12 local thing -- I mean, your relationships with the
- 13 state and local bar are important. And those kinds of
- 14 relationships are built over the years. So if I were
- 15 king, I wouldn't prohibit it.
- MR. MEITES: The other two?
- 17 MR. McBRIDE: I'm not a former director here,
- but I want to make an observation. Well, before
- 19 consolidation I was a director. I think it's important
- 20 for the board to understand, the LSC board, that the
- 21 literature on replacing what you call founders of
- 22 organizations suggests that the successor to a

- founder -- and this is true in churches, corporations,
- 2 and places like us -- the literature suggests that the
- 3 successor to a founder usually stays about 18 months.
- 4 So your question may be moot.
- 5 MR. MEITES: But assume it's not. For the
- 6 good of the organization, would you rather they stayed
- for 30 years or for 13 years?
- 8 MR. McBRIDE: I understand, yes. But I'm just
- 9 suggesting that a part of this inquiry ought to be how
- 10 do we overcome the syndrome that will happen in some
- 11 organizations that Gary is not Ashley and Jessie is not
- 12 Bruce? I mean, we did a kind of visioning thing in our
- 13 office with our consultant about what the new director
- 14 should be, and basically most of the staff pretty much
- described Ashley with everything but the suspenders and
- 16 the Tidewater accent.
- 17 So we've got some internal kind of teaching to
- 18 do to make sure that -- there's no sign at all that
- 19 Gary is not accepted and won't be very successful. But
- the literature is they won't last long.
- 21 MR. BENEKE: Mr. Chairman and everybody else,
- 22 a couple of thoughts. I mean, it's the old lawyer's

- 1 answer: It depends. I think when Neil was out with
- 2 his excellent peer review team, we had many spirited
- discussions then and will continue to have them now.
- 4 And I guess my old observation about what I mean by "It
- 5 depends is it goes back to what Terry says. I think
- 6 it has a lot to do with the health and reputation and
- 7 connection of the organization with the community.
- 8 At some point in our process as an
- 9 organization, and I have to give LSC some props on
- 10 this, we had a peer review thing in the early '90s that
- 11 said, you know, you guys are pretty good, but you're
- not as good as you think you are. And here's a whole
- bunch of stuff you need to work on.
- 14 And after I got done being defensive and all
- 15 that stuff, I went to our board of directors and I
- 16 said, here's a whole bunch of stuff we need to work on.
- 17 And that was sort of the turning point that made my
- answer a little different for SMRLS.
- 19 At that point, our board of directors really
- 20 rolled their sleeves up. I became much more
- 21 intentional about both development of leadership within
- the program and what the role of the executive should

- 1 be and what the role of the board should be. We
- 2 realized that if we're going to be worth what we say
- 3 and carry out our mission in serving low income people,
- 4 we needed to become an anti-racist organization and we
- 5 needed to be serious about that work right then and
- 6 there.
- 7 And so we became very engaged as an
- 8 organization as a result of that gentle nudge from the
- 9 Legal Services Corporation. And we've sort of been on
- 10 that path ever since. And out of that came a new
- 11 mission; a set of written standards as to how we treat
- each other in the workplace; a set of practice
- 13 standards as to what we expect is going to be zealous
- 14 and competent representation; a futures plan, which is
- our strategic plan, in which the board really lays out
- where we're headed and what we're doing as an
- 17 organization.
- 18 And it took a lot of ongoing work with
- 19 Mountaintop Ventures, Bryant Rawlins, and Shirley
- 20 Stetson, who some of you may know, working with us
- 21 organizationally. And so when we got to the point of
- 22 change, Jessie and our leadership team, as part of that

- 1 intentionality, have been every bit as active a part of
- 2 developing the organization. For example, the written
- 3 practice standards were essentially written by Jessie,
- 4 with a lot of input from our more senior attorneys.
- 5 And so we didn't have the executive director
- 6 king so much up here, reporting to the board up here
- 7 and everything else down here. We had much more of a
- 8 team collegial kind of atmosphere that we developed.
- 9 And then we worked closely with the 3M
- 10 corporation for a long time, and they said, you know,
- 11 you guys need to be even more intentional. You need to
- 12 hold folks accountable. You need to really know what
- 13 your direction is. And you need to have a good
- 14 succession plan just like the private sector.
- 15 We did all of those things, and we did them as
- 16 a team. And so when it came time for me to step aside,
- 17 it wasn't like Jessie is the new kid on the block. She
- 18 had been part of developing that. The board of
- 19 directors had been part of developing that.
- 20 And for me, I think Jessie should stay as long
- as she feels the fire in the belly, as long as -- she's
- 22 an incredibly client-centered person who lives the word

- 1 "respect." And that word, if I had to pick one word
- about our organization, how we treat each other, how we
- 3 treat our clients, is the word respect. And a lot of
- 4 that has to do with her leadership. I think she should
- 5 stay as long as she feels the passion and feels that
- 6 she's enjoying the job and moving it forward.
- 7 So I wouldn't -- Neil and I may -- I mean, the
- 8 literature is one thing. I think life experience in
- 9 different communities and different organizations are
- 10 another. So for me, there is no easy answer. Jessie
- 11 has said at the outset that she hopes to stay eight or
- 12 nine years and then retire and do some stuff with her
- husband, who is going to be retired before then. We
- 14 shall see. She's already developing other leaders to
- 15 follow her.
- So again, I come back to the answer: It
- 17 really depends on the organization. And I don't think
- 18 you can do a cookie cutter approach. And being more of
- 19 a pragmatist, I think you've really got to look at
- 20 circumstances locally and be careful of formulas that
- 21 kind of specify what everybody should be doing.
- 22 CHAIRMAN HALL: A couple of questions. To the

- 1 programs that ended up hiring individuals who were not
- 2 internal candidates, how did you handle -- and I guess
- 3 the first question is were there internal candidates
- 4 who weren't chosen? Which can always be a very
- 5 sensitive issue.
- 6 MS. SINGLETON: Who were not chosen, David?
- 7 CHAIRMAN HALL: Yes. Who were not chosen.
- 8 Yes, that there were internal candidates. Since the
- 9 two people -- we at least have two programs that hired
- individuals outside of your program. Right?
- 11 MR. McINTYRE: Well, I'll start with ours.
- 12 Yes, there were internal candidates, and one highly
- 13 regarded, serious, very serious, internal candidate.
- 14 It did present problems for the consultant and the
- 15 board -- "problems" is not the best word. I mean, it
- does inject some additional challenges into the
- 17 process.
- 18 It's another reason, in our experience, I
- 19 think, why a transition and somewhat of an overlap was
- 20 important in our case, because smoothing that
- 21 relationship and acting as somewhat of an intermediary
- in the early stages when someone is not selected who's

- 1 key and valuable to the program is a big burden. And
- 2 C_sar should address this.
- 3 But certainly from my perception, I looked at
- 4 that and thought, well, that would be -- you've got to
- 5 meet all these people. You've got to learn all this
- 6 stuff. I gave him tons of files to look at. I'm
- 7 telling him all this stuff. There was a little bit of
- 8 tension here in the management team. This would not be
- 9 a good time to cut somebody loose. And so we worked
- 10 through that. But that's what happened in our case.
- Where that's going to be the case, here's one
- thing I did learn: It's really important to have
- outside consultants and neutral, experienced,
- 14 knowledgeable people who can help to manage that
- 15 difficulty. But to this point, it has resolved itself
- and seems to be working well.
- 17 MR. WILTSHIRE: I'll answer for Neil since he
- 18 was part of the process and on the committee. Yes,
- 19 there was one strong internal candidate. And just from
- 20 my distance, I have been impressed with the
- 21 graciousness of that person. And I hope that
- 22 continues.

- 1 CHAIRMAN HALL: Did the board play a role in
- 2 addressing those types of issues, or did the new
- 3 director try to address that with that person, or was
- 4 it just --
- 5 MR. WILTSHIRE: I think both the board
- 6 president and the new director immediately addressed
- 7 that in a very nice way.
- 8 CHAIRMAN HALL: C_sar?
- 9 MR. TORRES: In my circumstance -- well, there
- was about a two-and-a-half month gap between my being
- offered the position and my coming on board. And I
- 12 know that there was a lot of work that was done by Mac
- and the board around some of the issues that were
- 14 naturally bound to arise.
- 15 I think the point that Ashley just made is
- 16 significant because the internal candidate was
- 17 extremely gracious. And basically, the application was
- made from the belief that she knew the program best;
- 19 that it was -- really had the best interests of the
- 20 program and wanted to step up in that capacity and from
- 21 that perspective.
- 22 And once the board made the decision, accepted

- that this was their decision, and they thought that
- 2 this was best for the program and was going to get on
- 3 board, immediately reached out and we sort of started
- 4 communication to start adjusting and getting to know
- 5 each other.
- 6 It's an ongoing process. It's a large
- 7 organization. When you have someone that's been there
- 8 for the life of the organization and you're coming in
- 9 new, it takes time. But it is going very well, and I
- 10 think there is that -- I think once the initial hurdle
- 11 as me being total external coming in, and recognition
- that I was not about to run roughshod over the
- 13 institution and its practices and its culture, and I
- 14 was going to be respectful and protective of the
- program mission, then that goes a long way.
- 16 MR. McINTYRE: I'd just like to make one that
- 17 you raised, your question raises.
- 18 CHAIRMAN HALL: Sure.
- 19 MR. McINTYRE: And this probably should be
- very helpful to you. What I learned from that was that
- 21 the board is strongly reluctant to be in the position
- 22 where it has to say no to the internal candidate. I

- 1 mean, that is viewed as a really distasteful
- 2 responsibility by board members, understandably. I
- 3 completely get that.
- 4 But it's really important that they understand
- 5 from the very beginning that there may be internal
- 6 candidates and that part of their role, where
- 7 appropriate, is going to have to be to nicely advise an
- 8 internal candidate that someone else, in their opinion,
- 9 is better equipped and has better qualifications to run
- 10 the program, and to try to do it in a way that
- 11 preserves the relationship with the internal candidate
- and, where necessary, perpetuates their connection to
- the program, particularly when they're a key strategic
- 14 person.
- 15 So it's a really significant issue for boards.
- I don't know what anybody can do to help in those
- 17 situations. That's another area where I had to be just
- 18 real supportive of the board and acknowledge that this
- is a very difficult situation you're in. But you're
- 20 going to have to address it, and here are some
- 21 suggestions and ideas, or maybe even here's some
- 22 language that, in my view, is well calculated to

- 1 communicate to this person how valued they are.
- 2 But when the crunch comes, the board committee
- and the key people have to eyeball that person, and
- 4 they have to try to sit down and maintain their
- 5 professional and personal relationship.
- 6 CHAIRMAN HALL: My second question is: Just
- 7 looking at the new leaders that are before us, we ended
- 8 up with a very diverse group. I guess I would be
- 9 interested in finding out what lessons were learned,
- 10 either by the board or by the organization, as to how
- 11 do you make sure that that value is a part of the
- 12 process, and these instances can lead to those types of
- 13 results. Is there something we can learn from your
- 14 process about making sure our leadership for the future
- is a diverse leadership?
- MR. NEWBY: Well, I think in our situation we
- 17 were very fortunate to have an internal candidate who
- 18 satisfied all of the criteria. And so from my
- 19 perspective, as an external board member, I think the
- 20 solution to assuring a continuing pool of diversity for
- 21 executive leadership is to start within the
- 22 organization and to groom those candidates from within.

- 1 And that is something that simply takes time.
- 2 We had this discussion on our succession
- 3 committee board, diversity of leadership. And we
- 4 determined basically there's two ways to do it. You
- 5 can go outside and look for someone; or, if you're
- fortunate enough to have an organization where you've
- 7 cultivated diversity as a corporate ethos, if you've
- 8 done it right you will have qualified candidates of all
- 9 backgrounds within your organization that you can pick
- 10 from.
- 11 And with us, we were very fortunate to have
- Jessie, who had the experience and the long-term
- employment with SMRLS and the community, which enabled
- 14 us to make that decision. If you don't have that, if
- 15 you haven't cultivated that in the organization, then I
- think the diversity goal becomes a bit harder because
- 17 you have to look externally.
- And so I think the solution to the problem is
- 19 to cultivate from within. And that's just something
- that has to be made a part of every organization.
- MR. McINTYRE: What would I say to that? I
- 22 quess what I'd like to say about that is that I think

- 1 it's most helpful, in answer to this question, to think
- of diversity in a broader context, and in fact in its
- 3 broadest context.
- 4 And I think the value that we learned, and
- 5 what's been reinforced by having C_sar express his
- 6 interest and be selected and begin to put his imprint
- 7 on the program, is that no matter -- again, and I liked
- 8 that line before, you know, you guys do things pretty
- 9 good but you're not as good as you think you are.
- 10 That's a really good thing for us in our state to keep
- in mind.
- 12 We've had a lot of success and we've gotten a
- 13 lot of credit nationally and otherwise for some things
- that we've done. But when that happens, I think
- there's a danger that you get into this place -- and I
- don't have a good analogy so I'll use one that's
- 17 probably pretty bad. And I don't mean it to be
- 18 offensive.
- 19 But to me, it's sort of like saying that your
- 20 whole pool of marital partner candidates is going to be
- 21 your third cousins. You know, it's going to be people
- that are really very much like you, that think alike

- 1 and all of that kind of stuff.
- 2 So putting aside the racial and ethnic and
- 3 other kinds of diversity, bring in the Newark, New
- 4 Jersey guy from a different life experience and a
- 5 different kind of program and a different state, where
- 6 their network is different than our network. What I
- 7 think we've learned in part is if you don't have that
- 8 kind of an approach to it, you're
- 9 closing -- potentially could be closing yourself off to
- 10 those kinds of input.
- 11 So I can perceive a situation where you end up
- 12 picking the internal candidate, but in fact the whole
- 13 system is better because two or three people came in
- and they said, you guys do what? Or you don't do this?
- 15 You know, I don't get it. And so I think that's a real
- value of a broad process. And it doesn't mean
- national, necessarily, but it means broad and open.
- 18 MR. McBRIDE: I would just say real briefly
- 19 about our process, in going back to our -- really, I
- 20 mean, we feel so strongly about having totten the
- 21 director that we do have, I've already said that we
- were not satisfied with the national pool that we got,

- 1 nor were we satisfied with diversity of our pool.
- 2 And if I had any criticism of the process, it
- 3 would be that you would -- the one recommendation I
- 4 would say is painfully obvious, which is if you're
- 5 committed to having a diverse pool, you've got to be
- 6 prepared to be flexible and to extend your process if
- 7 that's what you need to do.
- 8 We had inquiries from people who represented
- 9 different background and cultures. Some of them just
- 10 kind of stopped communicating at different stages, and
- 11 some just couldn't accommodate the schedule that we
- were on. And the board, for very good reasons, had a
- 13 schedule that we wanted to follow. We extended it at
- one point, but at that point we were just not willing
- 15 to extend it any further.
- So the obvious message is, be prepared to be
- 17 flexible and take time.
- 18 MR. TORRES: If I might, I would like
- 19 to -- Neil made comments about the whole timing and so
- on that was involved. And this brings up the similar
- 21 issue.
- 22 In thinking about this presentation, I was

- 1 reflecting a lot on my own personal experience. And
- 2 yes, there were some very nice things that were
- 3 happening in my life that made this feasible and
- 4 possible. And had it been a few months earlier or a
- 5 few months later, maybe that window would not have
- 6 occurred.
- 7 And one of the things that I was thinking is
- 8 that it might be helpful for, for example, NLADA or MIE
- 9 to be identifying a cadre or a cohort of people moving
- 10 up through the ranks throughout the country so that if
- 11 a program chooses to go beyond internal selection,
- there is a ready list, if you will, of people that
- 13 could be considered and looked at and maybe kept
- 14 abreast of these kinds of things, of these kinds of
- 15 opportunities.
- 16 Because Neil is absolutely right. It really
- was a matter of -- on a personal level, I was really
- 18 working hard to get a job with state government in New
- 19 Jersey. And they were just stringing me along. And
- finally one thing and another, and I didn't get it.
- 21 And that was like a month before. And if I had gotten
- 22 it, I probably would not have -- I certainly would not

- 1 have taken up this opportunity. Had there been a
- 2 better sense of the candidates that were out and
- 3 available, it might have been that I might have been
- 4 contacted sooner, or I might have found out about the
- 5 position sooner.
- 6 So in terms of building that sort of capacity
- 7 or pool of applicants, it might be something to think
- 8 about MIE or NLADA doing as a proactive kind of thing
- 9 for those organizations that choose to have a national
- 10 search.
- 11 CHAIRMAN HALL: Thank you. Just being
- 12 sensitive to time, and we do have a few other items on
- 13 the agenda, I just want to thank this panel. This has
- just been very insightful and useful.
- 15 And Karen, I certainly have to charge you to
- 16 try to make sure we capture this information in a way
- in which we can get it out to our other programs
- 18 because I think we have examples of people who've done
- 19 it right. And there's a lot to learn from it. And I
- 20 applaud you and Helaine for selecting this group of
- 21 individuals to share this information.
- 22 So personally, I want to thank each one of you

- 1 for not only the many years of service that you have
- 2 provided and will continue to provide, but also for
- 3 this excellent presentation. And I think Helaine would
- 4 like to make an announcement.
- 5 MS. BARNETT: Thank you very much, Chairman
- 6 Hall. Since you're all here and from different parts
- 7 of the country, the Legal Services Corporation would
- 8 like to present a certificate of recognition.
- 9 First, to Ashley T. Wiltshire, Jr., for your
- 10 extraordinary commitment to providing high quality
- 11 civil legal services to low income Americans, tireless
- 12 pursuit of equal justice for all, and 31 years of
- 13 exemplary leadership as executive director of the Legal
- 14 Aid Society of Middle Tennessee and the Cumberlands.
- 15 (Applause.)
- 16 MS. BARNETT: The Legal Services Corporation
- 17 would like to give a certificate of recognition to
- 18 Patrick H. McIntyre for your extraordinary commitment
- 19 to providing quality legal services to low income
- 20 Americans, tireless pursuit of equal access to justice
- 21 for all, and 11 years of exemplary leadership as
- 22 executive director of the Northwest Justice Project.

- 1 (Applause.)
- 2 MS. BARNETT: And the Legal Services
- 3 Corporation would like to present a certificate of
- 4 recognition to Bruce Beneke for your extraordinary
- 5 commitment to providing high quality civil legal
- 6 services to low income Americans, tireless pursuit of
- 7 equal access to justice for all, and 30 years of
- 8 exemplary leadership as executive director of Southern
- 9 Minnesota Regional Legal Services.
- 10 (Applause.)
- 11 CHAIRMAN HALL: Those are mere small tokens of
- our appreciation for your work. And to our new
- directors, if you hang around for 30 years, we have
- 14 some right here waiting on you.
- 15 MS. NICHOLSON: If I could interrupt you just
- 16 for a second, Chairman Hall, I don't think I'll stay
- 17 around till I'm 85.
- 18 CHAIRMAN HALL: If you have the fire in your
- 19 belly, it doesn't matter.
- 20 (Laughter.)
- 21 CHAIRMAN HALL: Moving along with our agenda,
- 22 the next item is public comment. Is there any public

Τ	comment to come before Provisions?
2	(No response.)
3	CHAIRMAN HALL: Is there any other act or
4	other business to come before the Provisions Committee?
5	(No response.)
6	CHAIRMAN HALL: Hearing nothing on both
7	issues, I would consider an act of adjournment of the
8	Provisions Committee meeting.
9	MOTION
LO	MS. CHILES: So moved.
L1	CHAIRMAN HALL: Is there a second?
L2	MR. GARTEN: Second.
L3	CHAIRMAN HALL: The meeting is adjourned. And
L 4	thanks again to all of our panelists, and for Karen and
L 5	your presentation as well. The Provisions Committee is
L6	adjourned.
L7	(Whereupon, at 3:24 p.m., the committee
L8	meeting was adjourned.)
L9	* * * *
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